

## Introduction

- The challenge offered by Bison Transport Company is about how we balance the inbound and outbound of current days and predict what would be the inbound and outbound freights for the future.
- In response, we created a Long Short-Term Memory (LSTM) model to predict the future traffic trend of a certain region (e.g., Quebec) in terms of inbound freight and outbound freight.
- We also designed a novel optimization algorithm--called k-local greedy algorithm--to minimize the daily/weekly imbalance based on the prediction output.

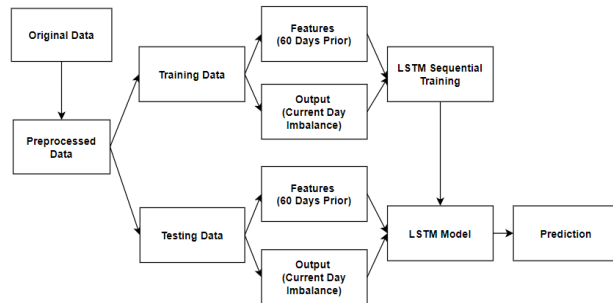
## Methodology

- We define imbalance level as:  

$$\text{Imbalance level} = \text{No. Inbound} - \text{No. Outbound (Trailers)}$$

### 1. Prediction:

- We apply the LSTM model to predict the cumulative imbalance level of the future.
- We use the prior 60 days as the feature for predicting the output of a specific day.



### 2. Optimization:

- To improve the imbalance level of a given schedule, we propose a greedy algorithm: "given a number k, go through every group of k consecutive days and try to even out the imbalances in each of the k days."

Daily Imbalances

Original	5	-7	8	2	-5	4	...
Iteration 1	2	2	2	2	-5	4	...
Iteration 2	2	0	0	0	1	4	...
Iteration 3	2	0	1	1	1	2	...

- We balance any given day by exchanging inbound/outbound orders with the next day, in such a way that it reduces the load of the day with heavier traffic.

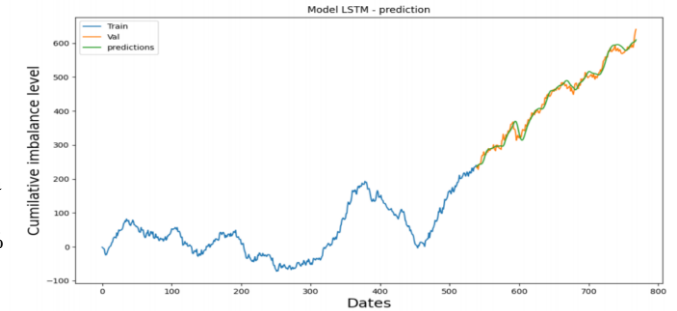
Traffic Count in 2 Consecutive Days

Lighter Traffic Today	In	Out	→	In	Out
	11	6		11	12
Heavier Traffic Today	In	Out	→	In	Out
	13	14		13	11
Mixed Case	In	Out	→	In	Out
	8	5		5	8
	In	Out		In	Out
	2	10		5	7

## Evaluation and Visualization

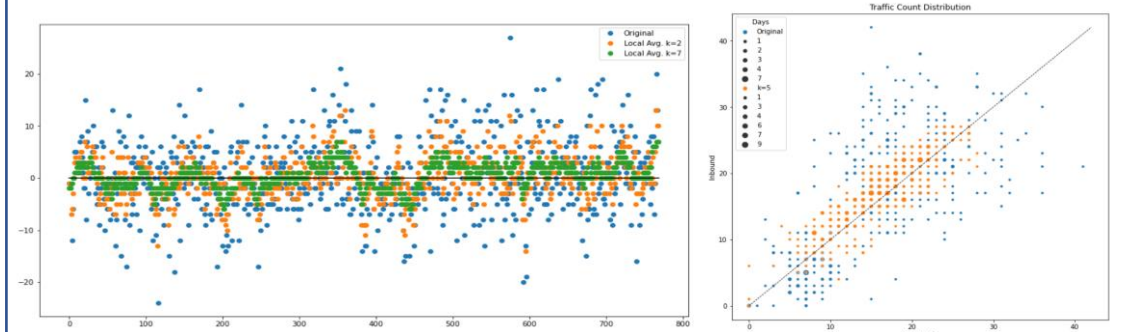
### 1. LSTM Model

- We separate the records to 70% training (538 days) and 30% testing (230 days)
- **Our goal:** verify that the algorithm can detect 3 important trends (big growth, big reduction, stable) accurately, using a margin of error N.
- **Result:** Our prediction accuracy is ~96% when  $N = \pm 10$ , ~82% when  $N = \pm 5$ .



### 2. K local greedy Algorithm

- We use standard deviation as a metric for the imbalance and found that the original dataset's standard deviation reduce from 7.2039 to 2.4310 when  $k=7$ .
- We also observe that the new inbound - outbound traffic pairs (orange) are closer to the balance line and form a cohesive cluster, signaling fewer extreme variations than the original data set (blue).



## Future Work

- Proving our k local greedy algorithm is near-optimal
- Integrate the 2 methods used to develop a comprehensive solution to the imbalance problem

## Conclusions

- Our LSTM prediction model was able to predict the important future trends in cumulative imbalance level
- Our k-local greedy algorithm could improve the daily imbalance level of a given schedule