

Business Performance Analysis by Color and Category

29M

Total_Sales

17M

Total_Cost

- Color
- Category
- Black

Blue

Grey

Multi

NA

Red

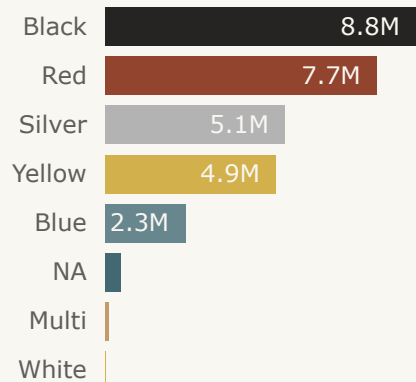
Silver
- Accessories

Bikes

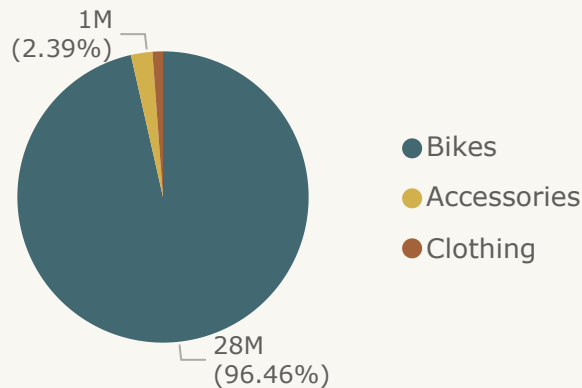
Clothing

Components

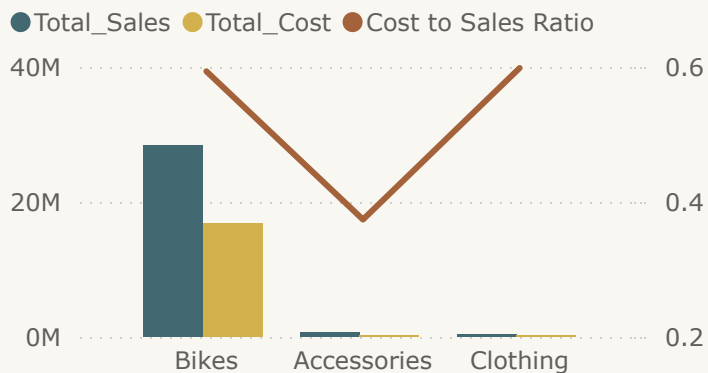
Total_Sales by Color



Total_Sales by Category



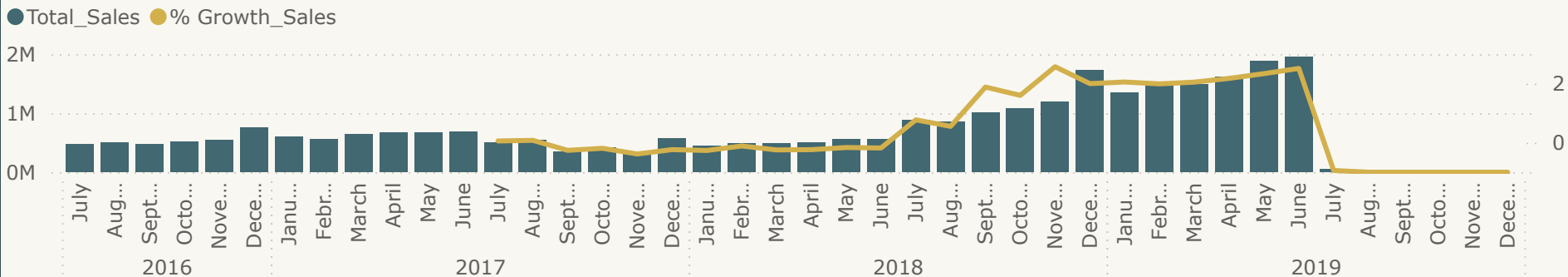
Total_Sales, Total_Cost and Cost to Sales Ratio by Category



Profit_Rank	Category	Total_Sales
1	Bikes	28,318,145
2	Accessories	700,760
3	Clothing	339,773
4	Components	
1		29,358,677

Category	SubCategory	Total_Sales
Bikes	Road Bikes	14,520,584
Bikes	Mountain Bikes	9,952,760
Bikes	Touring Bikes	3,844,801
Accessories	Tires and Tubes	245,529
Accessories	Helmets	225,336
Total		29,358,677

Total_Sales and % Growth_Sales by Year and Month



Count of Category and Count of Color by Year

