

# Lease rates increase at a steady pace while vacancy rates remain stable

**2.5%** 

**▲** 779,349

**▲** 428,089

▲ \$6.54

**▲**128.5M

Vacancy Rate

SF Net Absorption

SF Under Construction

NNN / Lease Rate

Total Inventory

Note: Arrows indicate change from previous half-year.

# MARKET OVERVIEW

 H1 2024 recorded a steady increase in the asking lease rate, from \$6.03 per sq. ft. in H2 2023 to \$6.54 per sq. ft.

- Market-wide vacancy has continued at a stable rate of 2.5%.
- With 428,089 sq. ft. under construction, H2 2024 can expect a stream of delivered construction including warehouses, distribution centers, and truck terminals.
- Since January of 2024, there have been 64,800 sq. ft. of deliveries in the Northeast submarket.
- The Tulsa industrial market's lease rates have increased by \$0.51 since H2 2023. The total vacancy rate has been consistent since H2 2023. Net absorption has increased due to the influx of leases and sales in the industrial market, reflecting the equalization in vacancy. Properties under construction increased by 337,689 sq. ft from H2 2023 with all the properties projected to be completed in H2 2024.

FIGURE 1: Net Absorption and Vacancy



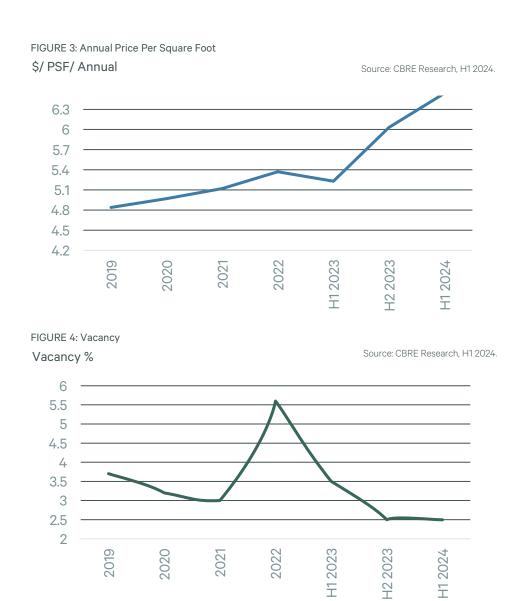
Source: CBRE Research, H1 2024

FIGURE 2: Market Snapshot

Submarket	Net Rentable Area (SF)	Vacancy (%)	Asking Rate, Avg. Annual (PSF/NNN)*	Under Construction (SF)	Deliveries (SF)	Net Absorption (SF)
Bartlesville	98,874	6.4	\$6.67	-	-	-
CBD	202,196	6.2	\$6.61	-	-	16,124
East	26,000	0.7	\$6.96	-	-	19,557
Mayes County	88,924	1.5	\$5.21	-	-	60,155
Midtown	60,155	-	\$6.83	-	-	11,076
Muskogee County	198,324	3.6	\$3.67	12,000	-	71,526
North Central	155,550	3.3	\$6.35	-	-	(6,875)
Northeast	1,787,432	4.2	\$6.73	393,089	64,800	473,669
Northwest	-	-	\$5.86	-	-	835
South	41,050	1.0	\$7.99	-	-	(19,185)
South Central	498,771	3.7	\$6.90	-	-	(89,221)
Southeast	150,366	1.3	\$7.61	23,000	-	184,573
Southwest	-	-	\$7.61	-	-	-
Outlying Market Area	596,019	2.6	\$6.57	-	-	57,115
Tulsa Total	3,903,661	2.5	\$6.54	428,089	64,800	779,349

Source: CBRE Research, H1 2024.

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# Vacancy Rate and Absorption

The market-wide vacancy rate stayed consistent at 2.5%, the same as H2 2023. The lack of movement can be associated with the lack of new properties coming to the market. With only 64,800 sq. ft. of new construction, located in the Northeast submarket, there are no new buildings to contribute to the rise of vacancy.

# **Asking Rents**

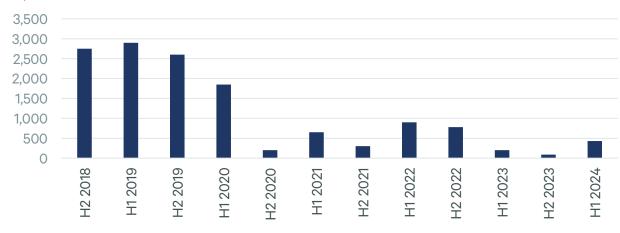
The market-wide asking rent increased from \$6.03 per sq. ft. in H2 2023 to \$6.54 per sq. ft. in H1 2024. This rise can be attributed to the rise of real estate costs across the United States. Along with the rise of real estate costs, the influx of e-commerce continues to flourish and the need for well-equipped industrial properties grows, in turn driving up rents.

# Construction

In H1 2024, only 64,800 sq. ft. of new construction hit the market. This new construction is located in the Northeast submarket. Tulsa continues to be a hub for new construction, as it is in process of building nearly 430,000 sq. ft. of industrial space ranging over three submarkets, Muskogee, Northeast and Southeast.

FIGURE 5: Historical Under Construction

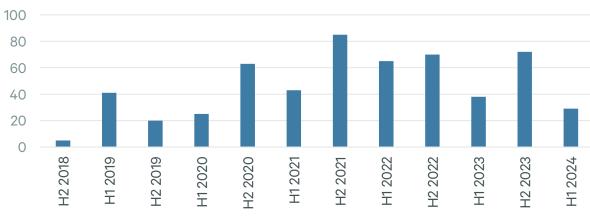
Sq. Ft. (000's)



Source: CBRE Research, H1 2024.

FIGURE 6: Historical Sales Volume

# \$ (Millions)



Source: Real Capital Analytics, H1 2024

FIGURE 7: Historical Market Statistics

		2020	2021	2022	H1 2023	H2 2023	H1 2024
Bartlesville*	Net Absorption (SF)	3,200	(94,874)	5,000	-	(10,316)	
	Asking Rent, NNN Avg. Annual	-	\$3.15	\$3.32	\$3.02	\$5.02	\$6.67
Sai cioovino	Delivered Construction (SF)	-	-	-	-	-	-
	Vacancy Rate (%)	-	3.2	3.6	3.4	0.7	6.2
	Net Absorption (SF)	(59,106)	(17,281)	(5,416)	36,173	11,797	16,124
CBD	Asking Rent, NNN Avg. Annual	\$4.81	\$5.08	\$5.11	\$5.39	\$6.45	\$6.61
	Delivered Construction (SF)	-	-	-	-	-	-
	Vacancy Rate (%)	6.6	10.3	10.2	8.0	7.5	6.2
	Net Absorption (SF)	265,891	128,552	173,291	28,800	(74,774)	19,557
East	Asking Rent, NNN Avg. Annual	\$5.25	\$5.41	\$5.46	\$5.87	\$6.82	\$6.96
EdSt	Delivered Construction (SF)	72,384	133,951	169,000	-	26,250	-
	Vacancy Rate (%)	3.6	3.9	0.7	0.5	0.8	0.7
	Net Absorption (SF)	-	-	-	61,076	61,076	11,076
4 0 1 *	Asking Rent, NNN Avg. Annual	\$6.65	\$6.65	\$6.65	\$6.65	\$6.25	\$5.21
Mayes County*	Delivered Construction (SF)	-	-	-	150,000	-	-
	Vacancy Rate (%)	-	-	0.2	2.2	1.6	1.5
Midtown*	Net Absorption (SF)	-	(15,080)	13,288	7,929	(52,206)	60,155
	Asking Rent, NNN Avg. Annual	\$5.58	\$6.00	\$5.74	-	-	-
	Delivered Construction (SF)	-	-	-	-	-	-
	Vacancy Rate (%)	-	12.8	7.1	-	-	-
	Net Absorption (SF)	78,020	(31,472)	10,192	162,070	(2,477)	71,526
	Asking Rent, NNN Avg. Annual	\$2.80	\$2.80	\$2.37	\$2.72	\$3.48	\$3.67
Muskogee County*	Delivered Construction (SF)	-	-	-	-	-	-
	Vacancy Rate (%)	3.4	4.0	5.4	4.2	3.2	3.6
	Net Absorption (SF)	(23,512)	(107,094)	20,670	10,963	118,582	(6,875)
North Central*	Asking Rent, NNN Avg. Annual	\$4.69	\$5.12	\$4.96	\$5.17	\$6.12	\$6.35
	Delivered Construction (SF)	-	-	-	-	-	-
	Vacancy Rate (%)	1.3	2.9	4.7	4.9	3.7	3.3
Northeast*	Net Absorption (SF)	1,053,921	342,842	192,347	141	(514,366)	473,669
	Asking Rent, NNN Avg. Annual	\$5.21	\$5.44	\$5.64	\$5.36	\$6.50	\$6.73
	Delivered Construction (SF)	941,446	270,000	76,922	744,277	-	64,800
	Vacancy Rate (%)	3.0	2.5	2.2	4.2	4.5	4.2
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Source: CBRE Research, H1 2024.

FIGURE 7: Historical Market Statistics

		2020	2021	2022	H1 2023	H2 2023	H1 2024
	Net Absorption (SF)	118,657	79,842	54,434	(41,789)	4,800	835
Northwest*	Asking Rent, NNN Avg. Annual	\$3.44	\$3.98	\$4.62	\$5.32	\$5.63	\$5.86
vortnwest	Delivered Construction (SF)	-	-	23,748	-	-	-
	Vacancy Rate (%)	3.6	2.4	1.4	2.5	-	-
	Net Absorption (SF)	(18,225)	(4,036)	(3,964)	7,750	72,769	(19,185)
South*	Asking Rent, NNN Avg. Annual	\$6.26	\$6.11	\$6.37	\$7.45	\$7.82	\$7.99
South	Delivered Construction (SF)	-	-	35,000	-	-	-
	Vacancy Rate (%)	1.0	1.1	0.8	2.1	0.9	1.0
	Net Absorption (SF)	92,274	29,158	311,045	(78,013)	182,781	(89,221)
South Central*	Asking Rent, NNN Avg. Annual	\$5.58	\$6.28	\$5.47	\$5.48	\$5.63	\$6.90
South Central	Delivered Construction (SF)	-	-	-	-	-	-
	Vacancy Rate (%)	1.6	1.6	4.3	5.0	3.8	3.7
Southeast	Net Absorption (SF)	1,857,254	5,000	34,567	84,468	272,869	184,573
	Asking Rent, NNN Avg. Annual	\$3.33	\$3.00	\$6.44	\$6.45	\$7.47	\$7.61
	Delivered Construction (SF)	1,800,000	-	25,070	138,000	138,000	-
	Vacancy Rate (%)	3.0	2.7	1.8	2.7	2.0	1.3
Southwest*	Net Absorption (SF)	(351,124)	233,380	297,875	58,245	9,038	-
	Asking Rent, NNN Avg. Annual	\$4.77	\$5.83	\$5.88	\$5.85	\$5.90	\$7.61
	Delivered Construction (SF)	14,000	109,872	568,000	18,625	-	-
	Vacancy Rate (%)	4.3	3.7	1.7	2.0	0.2	-
	Net Absorption (SF)	215,466	32,420	7,400	99,960	84,690	57,115
0 .14	Asking Rent, NNN Avg. Annual	\$2.35	\$2.75	\$2.99	\$3.44	\$4.02	\$6.57
Outlying Market Area*	Delivered Construction (SF)	-	-	-	-	-	-
	Vacancy Rate (%)	2.0	4.6	3.3	4.2	3.2	2.6
Toles Total	Net Absorption (SF)	5,802,198	847,265	1,110,729	437,773	171,775	779,349
	Asking Rent, NNN Avg. Annual	\$4.97	\$5.12	\$5.37	\$5.23	\$6.03	\$6.54
Tulsa Total	Delivered Construction (SF)	5,433,984	538,951	897,776	1,050,902	164,250	64,800
	Vacancy Rate (%)	3.2	3.0	2.6	3.5	2.5	2.5

<sup>\*</sup>As of H2 2022, the CBRE Research statistical methodology for Tulsa Industrial has been adjusted to ensure alignment with market and peer market comparisons. As such, consistent historical/pre-H1 2022 statistics for new or substantially adjusted submarkets are not available, and historical metrics reported for these areas will not sum to historic Tulsa market totals.

Source: CBRE Research, H1 2024.

# **Notable Transactions**

4433 W49th LEASE



Tenant	Premier Logistics
SF Leased	116,400 SF
Sign Date	Undisclosed
Lease Term	Undisclosed
Effective Rent	Undisclosed
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Premier Logistics, an international freight forwarder, delivery, and logistics company leased this 116,400 sq. ft. warehouse and distribution center.

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5400 S 122<sup>nd</sup> E LEASE



Tenant	Crusoe Energy Systems
SF Leased	111,380 SF
Sign Date	June 2024
Lease Term	Undisclosed
Effective Rent	Undisclosed

# Details

This 111,380 sq. ft industrial service building was leased by Crusoe Energy, a company making it's way towards cleaner energy.

4940-4952 E 66th N LEASE



Tenant	Kelvion
SF Leased	100,000 SF
Sign Date	Undisclosed
Lease Term	Undisclosed
Effective Rent	Undisclosed
Details	

Kelvion, the leading manufacturer of heat exchangers leased this 100,000 sq. ft. manufacturing building in the Northeast Tulsa submarket.

5135 E 76<sup>th</sup> N

Newmark Robinson Park



Newmark	Robinson	Park

LEASE

Tenant	JT Logistics
SF Leased	95,264 SF
Sign Date	March 2024
Lease Term	Undisclosed
Effective Rent	Undisclosed

This nearly 100,000 sq. ft. distribution center was leased to JT Logistics,.

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5510 S 129<sup>th</sup> E SALE



Buyer	RSH Investments
Seller	Commercial Fitness Concepts
Sale Price	\$5.3 M
Total GLA	91,465 SF
Sale Date	May 2024

Details

This industrial warehouse was sold as an investment sale to RSH Investments for \$5.3M.

2737 E Latimer



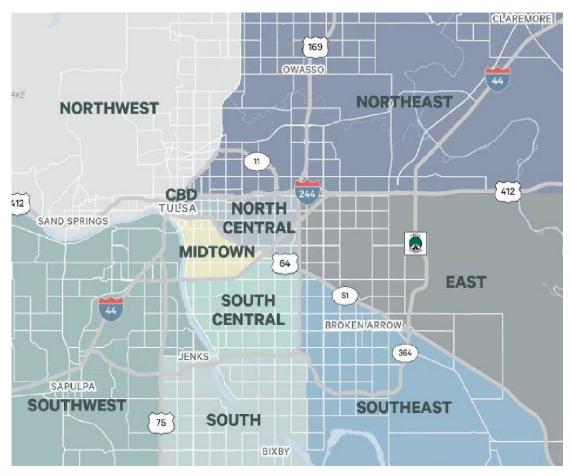
Buyer	R.B Williamson Energy Advisors
Seller	TPAT Properties
Sale Price	\$1.473 M
Total GLA	57,145 SF
Sale Date	May 2024

SALE

This manufacturing building was an owner user sale to R.B Williamson Energy Advisors.

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# **Urban Submarkets Area Overview**



# **Definitions**

Average Asking Lease Rate: A calculated average that includes net and gross lease rate, weighted by their corresponding available square footage. Building Area: The total floor area sq. ft. of the building, typically taken at the "drip line" of the building. Net Absorption: The change in Occupied Sq. Ft. from one period to the next. Net Lease Rate: Rent excludes one or more of the "net" costs (real property taxes, building insurance, and major maintenance) typically included in a Gross Lease Rate. Vacancy Rate: Total Vacant Sq. Ft. divided by the total Building Area.

# Survey Criteria

Includes all industrial buildings 5,000 sq. ft. and greater in size in the Tulsa Region.; Craig, Creek, Mayes, Muskogee, Nowata, Okmulgee, Osage, Ottawa, Pawnee, Rogers, Tulsa, Wagoner, and Washington counties.

New construction must be available for tenant build-out within 12 months.

Note: As of H1 2022, the CBRE Research statistical methodology for Tulsa Industrial has been adjusted to ensure alignment with market and peer market comparisons. As such, consistent historical/pre-H1 2022 statistics for new or substantially adjusted submarkets are not available.

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