

FIGURES | VENTURA COUNTY | Q3 2024

Vacancy ticks up 30 basis points but remains below the market average.

2.7%

Total Vacancy Rate

▼ (153.9K)

SF Net Absorption

▶ 850K

SF Under Construction

\$1.06

/ MO Average NNN Asking Rate **▲** 5.2%

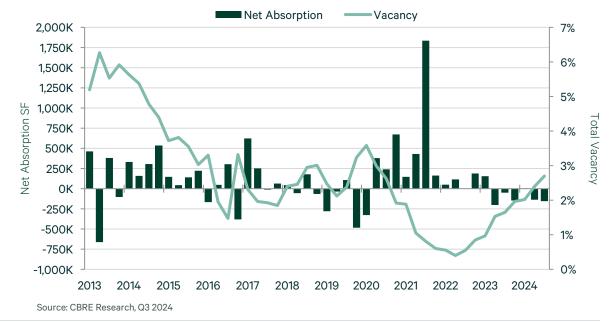
Unemployment Rate (Seasonally Unadjusted) in Ventura County

Note: Arrows indicate change from previous quarter.

MARKET HIGHLIGHTS

- Total vacancy crept up to 2.7%—a 30 bps increase from Q2 and a 70 bps increase from the previous year. Ventura County vacancy nonetheless remains below the Greater LA total vacancy rate of 3.8%. The average NNN asking rate decreased by 7.0% guarter-over-guarter to \$1.06.
- The largest lease of the quarter was Port to Port's move into 56,845 sq. ft. at 3990 Heritage Oak Ct in Simi Valley.
- The largest sale was The Becker Group's purchase of 406 Bryant Cir in Ojai totaling 28,014 sq. ft. for \$6.0 million, or \$214.18 per sq. ft.
- Industrial-using employment in Ventura County remained relatively unchanged over the previous quarter despite the county's unemployment rate rising to 5.2% from 4.8% (seasonally unadjusted) one year ago. Manufacturing employment was constant year-over-year at 26,500 while transportation and warehousing employment ticked up 1.4% to 7,400.
- Imports through the Port of Hueneme hit \$11.4 billion year-to-date in August, an 11.2% increase over the same timeframe last year. Exports were valued at \$629 million year-to-date, a 36.1% increase year-over-year.





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FIGURE 2: Submarket Statistics

Submarket	Bldg. Count	NRA	Direct Vacancy Rate	Overall Vacancy Rate	Overall Availability Rate	Gross Absorption Q3	Net Absorption Q3	Net Absorption YTD	Avg. Direct Asking Rate NNN	Under Const.	Deliveries
Camarillo	283	10,622,455	2.2%	2.2%	3%	10,550	6,619	(66,474)	\$0.96	181,500	0
Moorpark	91	4,057,068	4.6%	7.4%	11.2%	0	0	(45,916)	\$1.35	48,787	0
Oxnard/Port Hueneme	496	21,949,428	0.7%	0.7%	2.6%	47,662	18,937	7,502	\$0.85	0	0
Simi Valley	224	8,996,139	4.8%	4.8%	5.9%	56,845	(37,194)	(67,408)	\$1.25	537,826	0
Thousand Oaks	211	8,278,093	5.1%	5.4%	5.8%	18,012	(61,260)	(22,362)	\$1.53	120,290	0
Ventura City	372	9,561,688	2.1%	2.1%	3.0%	37,767	(81,015)	(87,788)	\$0.85	13,609	0
Westlake Village	115	3,712,475	0.9%	0.9%	2.2%	0	0	(3,800)	\$1.71	0	0
East Ventura	641	25,043,775	4.3%	4.9%	6.2%	74,857	(98,454)	(139,486)	\$1.41	658,116	0
West Ventura	1,151	42,133,571	1.4%	1.4%	2.9%	95,979	(55,459)	(146,760)	\$0.88	195,109	0
Ventura County	1,792	67,177,346	2.5%	2.7%	4.1%	170,836	(153,913)	(286,246)	\$1.06	849,557	0

Source: CBRE Research, Q3 2024.

FIGURE 3: Notable Lease Transactions Q3 2024

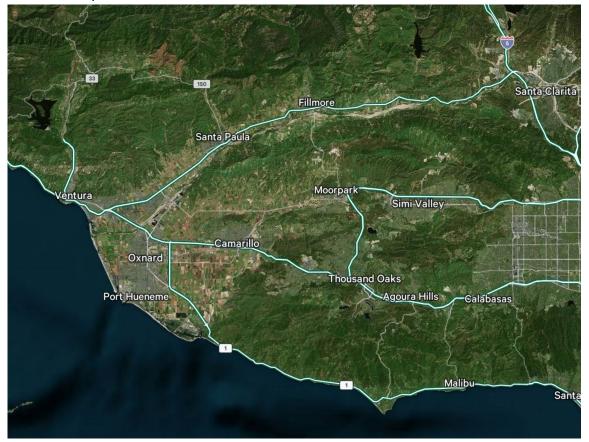
Tenant	Address	City	SF Leased	Type
Port to Port	3990 Heritage Oak Ct	Simi Valley	56,845	New Lease
Channel Island Flowers	6205 Ventura Blvd	Ventura	25,527	Expansion
Vestis	701 Del Norte Blvd	Oxnard	14,753	Renewal
Allstar Autobody	1000–1040 Commercial Ave	Oxnard	14,000	New Lease
Pulse Instruments	3233 Mission Oaks Blvd	Camarillo	13,260	Renewal

FIGURE 4: Notable Sale Transactions Q3 2024

Buyer	Address	City	SF Sold	Sale Price
The Becker Group	406 Bryant Cir	Ojai	28,014	\$6.0MM
Coastal Living California Properties	1622 Walter St and 1792 Callens Rd	Ventura	26,700	\$5.9MM
Nordic Sauna	2589 Calcite Cir	Thousand Oaks	18,012	\$5.3MM

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Submarket Map



Definitions

Available Sq. Ft.: Space in a building, ready for occupancy; can be occupied or vacant. Availability Rate: Total Available Sq. Ft. divided by the total Building Area. Average Asking Lease Rate: A calculated average that includes net and gross lease rates, weighted by their corresponding available square footage. Building Area: The total floor area sq. ft. of the building, typically taken at the "drip line" of the building. Gross Absorption: All user-sales and lease transactions completed within a specified period, lease activity defined as new leases and expansions, omitting renewals unless publicly marketed, and sale activity omitting only investment sales. Gross Activity: All user-sales and lease transactions completed within a specified period. Gross Lease Rate: Rent typically includes real property taxes, building insurance, and major maintenance. Net Absorption: The change in Occupied Sq. Ft. from one period to the next. Positive absorption is reflected when a lease is signed, which may not coincide with the date of occupancy. Net Lease Rate: Rent excludes one or more of the "net" costs (real property taxes, building insurance, and major maintenance) typically included in a Gross Lease Rate. Occupied Sq. Ft.: Building Area not considered vacant. Vacancy Rate: Total Vacant Sq. Ft. divided by the total Building Area. Vacant Sq. Ft.: Space that is not occupied.

Survey Criteria

Includes all industrial buildings 10,000 sq. ft. and greater in size in Ventura County. Buildings which have begun construction as evidenced by site excavation or foundation work.

Contacts

David Cannon	Alex Hall	Rachel Stein
Research Analyst +1 818 502 6700	Sr. Research Analyst +1 818 502 6700	Research Analyst +1 818 502 6700
david.cannon1@cbre.com	alex.hall1@cbre.com	rachel.stein@cbre.com

Konrad Knutsen

Research Director +1 916 446 8292 konrad.knutsen@cbre.com

Source: CBRE Research, Q3 2024, Location Intelligence

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