

# Vacancy increases as industrial occupiers favor smaller space

**▲** 3.7%

Vacancy Rate

▲ (149K)

SF Net Absorption

> OM

SF Under Construction

**\$1.87** 

NNN / Lease Rate
Existing Properties

**▼**80K

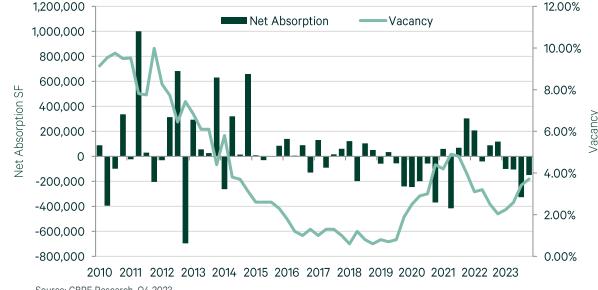
Industrial Using Employment San Mateo County

Note: Arrows indicate change from previous quarter.

# **MARKET HIGHLIGHTS**

- San Mateo County's labor force stood at 442,000 with 437,000 employed at the close of Q4 2023. The unemployment rate closed the quarter at 3.2%, a 100-basis-point (bps) increase year-over-year (YoY), and a 60 bps increase from Q3 2023.
- The San Francisco Peninsula industrial market closed 2023 with negative 149,217 square feet (sq. ft.) of net absorption, a 54.3% increase from Q3 2023.
- The average direct asking rate along the San Francisco Peninsula increased by 12.5% YoY ending 2023 at \$1.87 on a monthly, Net Net (NNN), direct basis.
- Industrial tenants in the market closed Q4 2023 at just over 650,000 sq. ft. of active demand. Nearly 90.0% of current requirements were under 100,00 sq. ft with many tenants focused on smaller spaces. The majority of the requirements comprised of the automotive industry and the highest property type in demand was warehouse spaces.
- Capital markets was hit the hardest in 2023 with sales volume still down in Q4. The market was
  driven by owner-users with just two notable transactions closing in Q4 2023.





Source: CBRE Research, Q4 2023

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### INDUSTRIAL OVERVIEW

The San Francisco Peninsula industrial market's availability rate increased by 27 bps from Q3 2023 to 5.0% at the end of Q4 2023. Comparatively, the vacancy rate increased 31 bps quarter-over-quarter to 3.7%.

Q4 2023 marked the fourth consecutive quarter of occupancy losses. South San Francisco warehouse space contributed the most negative net absorption during the quarter due to multiple spaces becoming vacant. Overall gross absorption increased by 37.6% from Q3 2023 totaling approximately 280,200 sq. ft. in Q4 2023. Renewals accounted for roughly 50.2% of the total leasing during the quarter. The average lease signed decreased in size to 11,675 sq. ft. in Q4 2023. Transaction size has continued to reduce over the year, leaving larger spaces remaining on the market for extended periods of time.

The largest lease signed in Q4 2023 was at 220 Shaw Rd in South San Francisco. SIXT Rent a Car signed a new lease for the 70,328-sq. ft. warehouse. The consumer product and service industry led leasing volume in Q4 2023, representing 36.9% of the top 15 deals.

There have not been any new construction deliveries in over 10 years and there are no new industrial projects on the San Francisco Peninsula pipeline. The continued focus on redevelopment to new product types such as life science, office, and mixed-use properties has contributed to the diminishing supply of industrial inventory.

The overall average asking rate for industrial product along the Peninsula in Q4 2023 was \$1.87 NNN on a monthly, direct basis. Warehouse and manufacturing product averaged \$1.83 and \$2.14 respectively. Despite the uptick in availability, landlords have not reduced their asking rates. Instead, there has been additional flexibility in lease negotiations.

The Peninsula recorded just over \$30 million in sales volume during Q4 2023. The most notable sale of the quarter was an owner-user purchase of a 40,000-sq. ft. manufacturing building acquired by Genentech at 333 Point San Bruno Blvd in South San Francisco, which is adjacent to their current campus. Owner-user sales contributed to 100% of the total transacted volume during the quarter. The Federal Reserve has increased rates by 100 bps over the last year but has halted increases for now. The current rate of 5.3% has been held steady with no changes from Q3 2023. The 10-year treasury yield has fallen back down to the previous year rate of 3.9% (December 30, 2022). The interest rate hold has boosted capital market moral and real estate financing projections for a positive recovery in 2024.

FIGURE 2: Submarket Statistics

	Net Rentable	Total Vacancy	Total Availability	Average Asking Lease Rate (\$)		Q4 Net	YTD Net
Submarket	Area	(%)	(%)	Mfg.	Whs.	Absorption	Absorption
Daly City	1,188,901	0.0%	0.0%	1.55	1.57	0	0
Brisbane	4,467,225	5.7%	5.7%	1.55	1.89	0	(252,328)
South San Francisco	15,476,150	3.8%	5.6%	1.70	1.71	(86,725)	(87,817)
San Bruno	316,342	0.3%	0.3%	1.88	1.90	(800)	(800)
Millbrae	110,582	19.6%	19.6%	1.88	1.90	0	(21,691)
Burlingame	3,938,800	3.6%	6.0%	1.88	1.92	5,225	(67,796)
North County	25,498,000	3.9%	5.4%	1.70	1.79	(82,300)	(430,432)
San Mateo	618,880	5.5%	5.5%	1.92	1.92	(19,254)	(19,254)
Belmont	399,878	1.3%	1.3%	2.05	2.05	0	(3,100)
San Carlos	2,583,834	1.3%	1.9%	2.20	2.15	0	(19,114)
Redwood City	3,003,904	4.6%	4.8%	2.05	2.11	(29,675)	(72,033)
Central County	6,606,496	3.2%	3.5%	2.08	2.11	(48,929)	(113,501)
Menlo Park	1,739,798	0.3%	2.5%	2.25	2.18	0	752
Palo Alto/East PA	1,318,677	6.6%	6.6%	2.35	2.05	(18,088)	(60,888)
South County	3,058,475	3.0%	4.3%	2.31	2.08	(18,088)	(60,136)
Total Market	35,162,971	3.7%	5.0%	\$1.8	7	(149,317)	(604,069)
Manufacturing	5,733,820	2.8%	3.8%	2.14	N/A	(17,574)	(14,308)
Warehouse	29,429,151	3.9%	5.2%	N/A	1.83	(131,743)	(589,761)

Source: CBRE Research, Q4 2023

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FIGURE 3: Notable Lease Transactions Q4 2023

Tenant	City	SF Leased	Туре
SIXT Rent a Car	220 Shaw Rd, South San Francisco	70,328	New Lease
CableCom	137 Utah Ave, South San Francisco	40,000	Renewal
Design and Customize	320 340 Beach Rd, Burlingame	21,800	Renewal
Saga Musical Instruments	306 S Maple Ave, South San Francisco	18,900	New Lease
Burlingame Soccer Club	1862 1864 Rollins Rd, Burlingame	18,400	Renewal

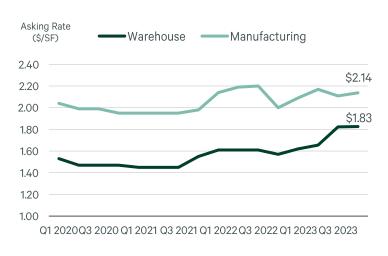
Source: CBRE Research, Q4 2023

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FIGURE 4: Notable Sale Transactions Q4 2023

Buyer	City	Bldg. SF	Acres	Sale Price
Genentech	333 Point San Bruno Blvd, San Carlos	40,000	1.9	\$25M
Ironstone Metal Works	1323 1335 Rollins Rd, Burlingame	13,680	0.4	\$5.8M

FIGURE 5: Lease Rates

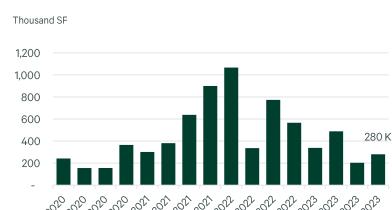


Source: CBRE Research, Q4 2023

FIGURE 6: Vacancy & Availability

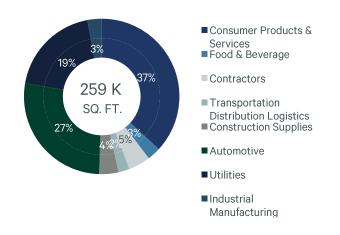


FIGURE 7: Gross Absorption



Source: CBRE Research, Q4 2023

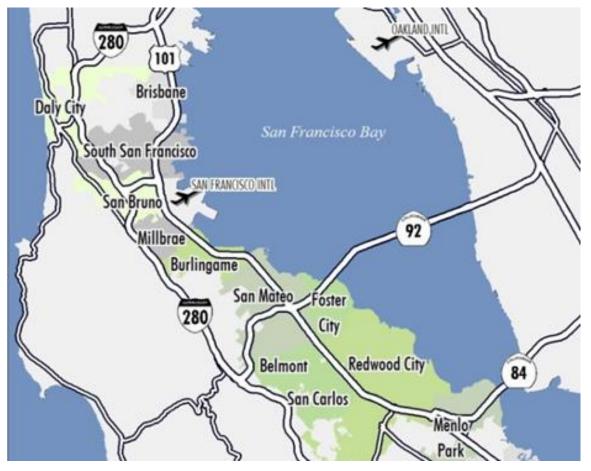
FIGURE 8: Top 15 Leases of the Quarter by Industry



Source: CBRE Research, Q4 2023 Source: CBRE Research, Q4 2023 Source: CBRE Research, Q4 2023

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# Submarket Map



### **Definitions**

Average Asking Rate Direct Monthly Lease Rates., Triple Net (NNN). Availability All existing space being marketed for lease. Total Vacancy Rate Direct Vacancy + Sublease Vacancy.

CBRE's market report analyzes existing single- and multi-tenant industrial buildings that total 5,000+ sq. ft. within defined submarkets, including owner-occupied buildings. CBRE assembles all information through telephone canvassing, third-party vendors, and listings received from owners, tenants and members of the commercial real estate brokerage community.

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Source: CBRE Research, Location Intelligence

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