



ARUSHIMA

UI/UX Designer



+91 8527631596



arushimak519@gmail.com



New Delhi



<https://www.linkedin.com/in/arushima/>



<https://www.behance.net/arushima>

Hi, I'm Arushima, a passionate student pursuing a degree in Fashion Communication at NIFT Jodhpur. My passion for creativity is reflected in my deep interest in visual communication design and illustration. Driven by curiosity, I am continually exploring, seeking new knowledge and experiences. I'm always on the lookout for new challenges that will help me push my boundaries and take my skills to the next level.

EDUCATION

National Institute of Fashion Technology, Jodhpur

Bachelor Design
Fashion Communication
2021-2025

Secondary School

Kendriya Vidyalaya, Vikasपुरi
Completed in 2019

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, Indesign, Premiere Pro)
- Figma
- Adobe XD
- 3ds Max
- HTML
- CSS
- User flows
- Wireframing
- Information Architecture
- Prototyping
- User personas
- Usability Testing
- Web Design
- Typography

REFERENCES

Amit Das

Asst.Professor & Course Coordinator
National Institute of Fashion Technology,Jodhpur

PROFESSIONAL EXPERIENCE

UI/UX Design Internship

Voxomos Systems Private Limited
June 2024- July 2024

- Designed the UI for Avibot, a specialized portal.
- Avibot's UI was later showcased in the Lok Sabha for a demo.
- Redesigned the original website to enhance user experience and engagement.

UI Design Internship

Small Box Office | May 2024 - Oct 2024
May 2024- Oct 2024

- Designed UI for Shopify Theme

Freelance Project

Timeline : 1 week
• Designed a Product Catalog

CERTIFICATIONS

- **Google Foundations of User Experience(UX) Design**
Coursera
- **Google Build Wireframes and low fidelity prototypes**
Coursera

VOLUNTEER

- Participated as a volunteer in the Artisan Awareness Workshop at college, educating artisans on social media usage, various online selling platforms , and current market trends.