

# TransCelerate Digital Data Flow (DDF) **Mission Possible!**

Hosted by Roche  
In Basel, Switzerland

September 24, 2025

11:00 AM – 5:40 PM CEST

September 25, 2025

10:00 AM – 5:40 PM CEST

**Practical approaches for protocol digitalization**

**Instructions to Roche Location**

*TransCelerate does not endorse, certify or recommend any solution provider or product. All adoption or use of any solution, deliverable, standard, technology, product, or vendor is purely voluntary.*

# DDF Mission Possible Agenda – Switzerland

Time (CEST)	Day 1 topics
11:00 – 11:30	Welcome
11:30 – 12:30	<b>About Digital Data Flow (DDF)</b> <ul style="list-style-type: none"> <li>• DDF overview</li> <li>• USDM updates via CDISC</li> <li>• Protocol digitalization</li> </ul>
12:30 – 13:00	Use case overview
13:00 PM – 14:15: Networking lunch	
14:15 – 15:00	Vendor solution orientation
15:00 – 16:00	Vendor poster visits
16:00 – 16:15: Afternoon break	
16:15 – 17:30 10:15–11:30 AM (EDT)	<div>Livestream</div> <b>Adoption stories and Q&amp;A</b>
17:30 – 17:45	Day 2 Preview and close

Time (CEST)	Day 2 topics
10:00 – 10:30	Introductions and recap
10:30 – 11:40	<b>Panel Breakout Sessions</b> <ol style="list-style-type: none"> <li>1. Change Management Strategy and Approach for Protocol Digitalization: Considerations Across Assessment, Planning and Implementation</li> <li>2. DDF from Ideation to Implementation: Developing Capabilities to Realize the Vision of Protocol Digitalization</li> <li>3. AI in Protocol Digitalization: Leveraging Artificial Intelligence to Enhance Trial Design and Execution</li> </ol>
11:40 – 11:55: Morning break	
11:55 – 12:30	Breakout session briefing
12:30 – 14:30: Networking lunch	
14:30 – 15:00	Action toolkit & survey
15:00 – 15:15: Afternoon break	
15:15 – 16:15 9:15–11:15 AM (EDT)	<div>Livestream</div> <b>Protocol Digitalization: Catalyzing Connections to Accelerate Impact</b>
16:15 – 16:30: Afternoon break	
16:30 – 17:30 10:30–11:30 AM (EDT)	<div>Livestream</div> <b>Learnings from Early Adopters</b>
17:30 – 17:45	Wrap up and close