Change Management Journey
A thought starter for Leaders

Purpose of this document is:

- To assist Participating Companies (Sponsors / Member Companies, CROs, Vendors) who intend to implement TransCelerate's Digital Data Flow (DDF) solution

- This document is intended as a thought starter for leaders and serves as a broad outline of the Change Management journey

- This tool is not intended as an inflexible roadmap specifying the only way to approach DDF adoption

How to use this tool?

- Review each stage of the Change Management journey and consider reviewing related content

- Leaders may consider the Change Management journey in the context of their organization

- TransCelerate recommends leaders begin open ended discussions in their organization to discuss the Change Management journey

This tool is NOT:

- A Change Management roadmap for a specific organization

Four Stages of DDF Maturity
A framework for organizations to understand the pathway toward full DDF adoption

Engagement Level → **Maturity Level**

01. Awareness

I'm new to DDF and want to go self-learning.

Things to do to increase awareness

- Visit DDF Website
- Watch DDF general videos (i.e. DDF Overview, DDF Benefits, DDF Unified Study Definitions Model (USDM) Overview, DDF Study Definitions Repository (SDR) Reference Implementation Overview)

02. Understanding

I've learned about DDF, and now I have questions in preparation for taking action

Things to do to increase understanding

- Attend upcoming webinars or watch previous webinar recordings
- Attend DDF related presentation(s)/ workshop(s)at conferences
- Watch DDF solutions videos
- Explore persona toolkits, architecture scenarios tool
- *Awareness activities*

03. Action

I know a lot about DDF and want to start testing and experimenting with options (i.e Proof of Concept, etc.)

Things to do to start taking action

- Deep-dive into the USDM
- Download & explore DDF solutions
- Participate in DDF-sponsored events
- Participate in DDF Community meetings
- *Awareness activities*
- *Understanding activities*

04. Commitment

I'm ready to design a solution to be implemented at my company and/or actively contribute to DDF.

Things to do to commit

- Volunteer with TransCelerate DDF project or CDISC
- Actively participate in DDF GitHub open-source community discussions
- Join the DDF Solutions Collaboration Forum (SCF)
- Update company solutions to use DDF solutions
- *Awareness activities*
- *Understanding activities*
- *Action activities*

TransCelerate BIOPHARMA INC.