

TransCelerate Digital Data Flow (DDF)

Mission Possible!



Hosted by Novartis
In East Hanover, New Jersey, USA

September 24, 2025

(7:00 Registration Start) 8:30 AM – 5:00 PM EDT

September 25, 2025

(7:30 Registration Start) 9:00 AM – 2:45 PM EDT

Navigation Instructions (1/3)

Site Address Information

Address

100 S Ridgedale Ave
Novartis Visitor Center
East Hanover, NJ 07936



Google Maps

[Google Maps Link](#)

Contact Info & Emergency Assistance

Day-of Contact

John Sun
862-926-9763

Emergency Phone Number

For security issues, contact
Regional Security Operations
Center (RSOC) at
862-778-6711

Navigation Instructions Continued (2/3)

Arrive & Check-in Information

Registration Info

Please allow for at least 45 to 60 minutes to complete check-in, registration, breakfast and seating.

Whether you plan to drive or use a rideshare, all visitors will need to park twice:

- 1st – Novartis Visitor Center
- 2nd – 347 Parking Garage

What to bring

Government issued identification (e.g., passport, driver's license, etc.) for security check-in

Arrival Instructions

1. Enter “100 S Ridgedale Ave, East Hanover” to get to Novartis' Visitor Center
2. Park at Novartis Visitor Center
3. Go inside Novartis Visitor Center and check-in using government issued identification (e.g., passport, driver's license, etc.). You will be given a Novartis visitor name badge.
4. Return to your car and drive past security gate (refer to “guard station” on the map)
5. Drive to Parking Garage – Building 347
6. After you've parked, walk to Building 337
7. Registration table and breakfast will be inside Building 337

Navigation Instructions Continued (3/3)

Arrive & Check-in Information

Rideshare Arrival Process

For drop-off, please follow the above procedure.

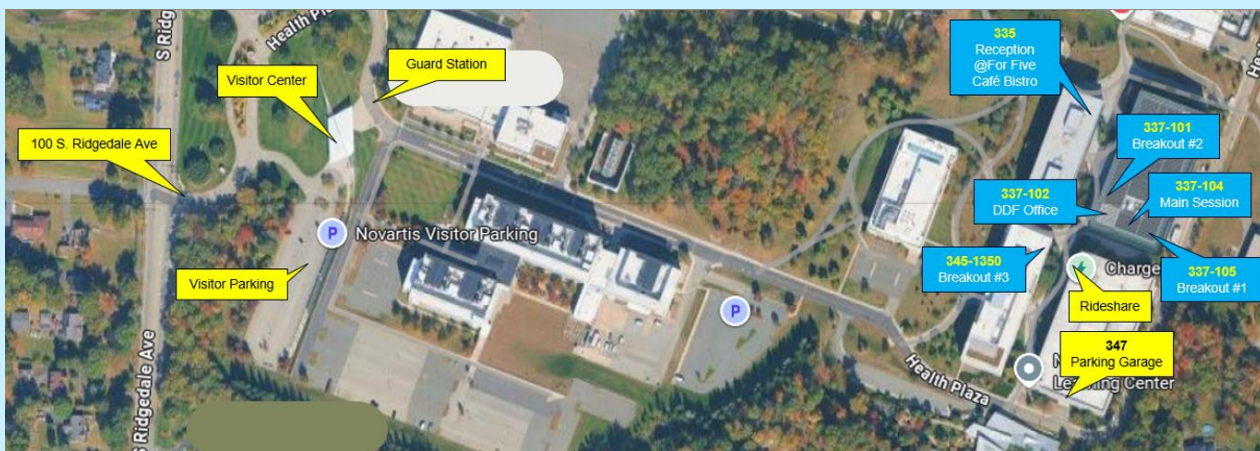
After obtaining your Novartis visitor name badge, the rideshare driver can come directly to the Parking Garage (Building 347) to drop you off.

Rideshare Departure Process

For pick-up, when requesting your rideshare, please ask the driver to come to the “Novartis 347 Parking Garage” as the pick-up location.

At the guard station, your rideshare driver will be asked for verification by showing their rideshare app.

Map



Map Key

Yellow signs = Arrival and departure

Blue signs = TransCelerate event sessions

Agenda – United States

Time (EDT)	Day 1 topics	
7:00 – 8:30 AM	Registration opens & Breakfast served	
8:30 – 9:00 AM	Welcome	
9:00 – 10:00 AM	About Digital Data Flow (DDF)	<ul style="list-style-type: none">• DDF overview• USDM overview• Catalyzing Connections to Amplify the Impact of Digital Protocols
10:00 – 10:15 AM: Morning break		
10:15 – 11:30 AM 16:15 – 17:30 CEST	Livestream	Adoption stories and Q&A
11:30 – 12:00 PM	Use case overview	
12:00 PM – 1:00 PM: Networking lunch		
1:00 – 2:15 PM	Breakout Sessions	<ol style="list-style-type: none">1. Change Management Strategy and Approach for Protocol Digitalization: Considerations Across Assessment, Planning and Implementation2. DDF from Ideation to Implementation: Developing Capabilities to Realize the Vision of Protocol Digitalization3. AI in Protocol Digitalization: Leveraging Artificial Intelligence to Enhance Trial Design and Execution
2:15 – 2:25 PM: Afternoon break		
2:25 – 3:00 PM	Breakout session briefing	
3:00 – 3:30 PM	Preview of Day 2 and close	
3:30 – 5:00 PM	Mix and mingle	

Time (EDT)	Day 2 topics	
7:30 – 9:00 AM	Registration opens & Breakfast served	
9:00 – 9:15 AM	Introductions and recap	
9:15 – 10:15 AM 15:15 – 16:15 CEST	Livestream	The Future of Digital Protocols: Regulatory and Health IT Perspectives
10:15 – 10:30 AM: Morning break		
10:30 – 11:30 AM 16:30 – 17:30 CEST	Livestream	Learnings from Early Adopters
11:30 AM – 12:30 PM: Networking lunch		
12:30 – 1:15 PM	Vendor solution orientation	
1:15 – 2:15 PM	Vendor poster visits	
2:15 – 2:45 PM	Action toolkit, survey, wrap up and close	