

TransCelerate Digital Data Flow (DDF) **Mission Possible!**



**Hosted by Roche
In Basel, Switzerland
September 24, 2025
(9:30 Registration Start) 11:00 AM – 5:45 PM CEST
September 25, 2025
(8:30 Registration Start) 10:00 AM – 5:45 PM CEST**

Navigation Instructions (1/2)

Site Address Information

Address

Grenzacherstrasse
124 CH - 4070
Basel, Switzerland
Building 1



Google Maps

[Google Maps Link](#)

GPS coordination

47.55914273813373, 7.607994975052446

Contact Info & Emergency Assistance

Day-of Contact

Sara Pisapia
+41 79 887 27 90
sara.pisapia@roche.com

Navigation Instructions Continued (2/2)

Arrive & Check-in Information

Registration

Please allow for at least 30 minutes to complete check-in, registration and seating.

Registration and event sessions will be held in Building 1.

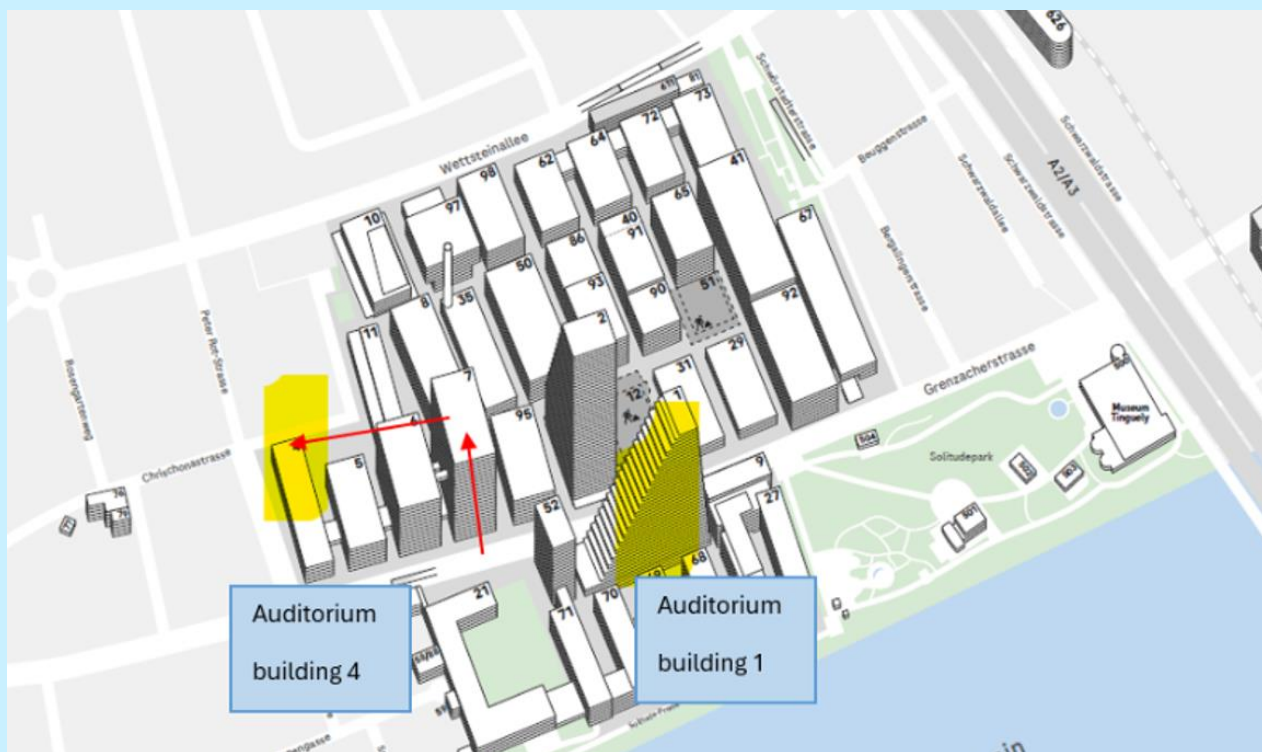
What to bring

Government issued identification (e.g., passport, driver's license, etc.) for security check-in

Check-in Location and Process

1. Check-in and registration will be in Building 1 – 1st floor
2. Sessions will be held in the Auditorium of Building 1 – 2nd floor

Map



Agenda – Switzerland

Time (CEST)	Day 1 topics	
9:30 – 11:00	Registration opens	
11:00 – 11:30	Welcome	
11:30 – 12:30	About Digital Data Flow (DDF)	<ul style="list-style-type: none">• DDF overview• USDM updates• Catalyzing Connections to Amplify the Impact of Digital Protocols
12:30 – 13:00	Use case overview	
13:00 PM – 14:15: Networking lunch		
14:15 – 15:00	Vendor solution orientation	
15:00 – 16:00	Vendor poster visits	
16:00 – 16:15: Afternoon break		
16:15 – 17:30 10:15–11:30 AM (EDT)	Livestream	Adoption stories and Q&A
17:30 – 17:45	Preview of Day 2 and close	

Time (CEST)	Day 2 topics	
8:30 – 10:00	Registration opens	
10:00 – 10:30	Introductions and recap	
10:30 – 11:45	Breakout Sessions	<div><div>1.</div>Change Management Strategy and Approach for Protocol Digitalization: Considerations Across Assessment, Planning and Implementation</div> <div><div>2.</div>DDF from Ideation to Implementation: Developing Capabilities to Realize the Vision of Protocol Digitalization</div> <div><div>3.</div>AI in Protocol Digitalization: Leveraging Artificial Intelligence to Enhance Trial Design and Execution</div>
11:45 – 11:55: Morning break		
11:55 – 12:30	Breakout session briefing	
12:30 – 14:30: Networking lunch		
14:30 – 15:00	Action toolkit & survey	
15:00 – 15:15: Afternoon break		
15:15 – 16:15 9:15–10:15 AM (EDT)	Livestream	The Future of Digital Protocols: Regulatory and Health IT Perspectives
16:15 – 16:30: Afternoon break		
16:30 – 17:30 10:30–11:30 AM (EDT)	Livestream	Learnings from Early Adopters
17:30 – 17:45	Wrap up and close	