

# Change Management Journey

A thought starter for Leaders

## Purpose of this document is:

- To assist Participating Companies (Sponsors / Member Companies, CROs, Vendors) who intend to implement TransCelerate's Digital Data Flow (DDF) solution
- This document is intended as a thought starter for leaders and serves as a broad outline of the Change Management journey
- This tool is not intended as an inflexible roadmap specifying the only way to approach DDF adoption

## How to use this tool?

- Review each stage of the Change Management journey and consider reviewing related content
- Leaders may consider the Change Management journey in the context of their organization
- TransCelerate recommends leaders begin open ended discussions in their organization to discuss the Change Management journey

## This tool is NOT:

- A Change Management roadmap for a specific organization

# Five Stages of DDF Maturity

A framework for organizations to understand the pathway toward full DDF adoption

