

DDF in Action

Transforming Clinical Trials with Standards and Digitalization
“Continuing the Journey, Charting the Future”

J&J, Raritan, New Jersey
10 October 2024

DDF in Action Agenda

October 10, 2024



Complete the welcome survey if you haven't already.

| Time (EDT) | Topic |
|---------------------|---|
| 7:45 – 8:20 AM | On-site Check-In |
| 8:30 – 8:35 AM | Agenda and Logistics: Renu Shukla, J&J |
| 8:35 – 8:45 AM | Welcome Remarks: Kate Owen, J&J |
| 8:45 – 9:00 AM | DDF Overview: William Illis, Novartis & TransCelerate DDF Workstream Lead |
| 9:00 – 11:00 AM | Plenary Session: DDF Adoption Stories (Livestreaming) |
| 11:00 AM – 12:00 PM | Networking Lunch |
| 12:00 – 12:15 PM | CDISC Introduction: Chris Decker, CDISC |
| 12:15 – 12:45 PM | CDISC USDM Overview: Dave Iberson-Hurst, CDISC |
| 12:45 – 1:45 PM | Technical Solution Poster Session |
| 1:45 – 2:00 PM | Afternoon Break |
| 2:00 – 3:00 PM | Select Technical Solution Panel Discussion: Facilitated by Nusheen Ditta, Roche and Laura Ludwig, Eli Lilly |
| 3:00 – 3:30 PM | Reflections and Closing Remarks: Sumesh Kalappurakal, J&J |
| 3:30 – 4:30 PM | Networking |



Ground Rules for the Day

- We want to make this discussion helpful and answer as many of your questions as we can, so here are some quick ground rules:
 - Participation is voluntary, as is using TransCelerate assets/tools
 - The responsibility for compliance with laws and regulations is owned by the solution adopter
 - You don't have to identify what company you work for
- Things we would ask you not to post questions on:
 - For clinical trial sponsors, what vendors/sites/CROs a company is working with or not working with
 - For tech companies, vendors, CROs, & others, what pharma companies you work with or don't work with
 - Any issues/criticisms companies have with any vendors, tech company, sites, CROs, or sponsors
 - Future and long-term development plans
 - Anything related to pricing or costs -- what you pay for the purchase of or receive for the sale of any goods or services
- We can't address questions about:
 - Specific vendors or other business partners with whom any companies are working
 - Costs of using/implementing TransCelerate assets/tools or any commercial product/service
 - Which member companies are using or going to use any TransCelerate solution or any commercial product or service
- TransCelerate does not endorse vendors. This event is not a marketing or sales opportunity.

Please keep in mind...

Phones and Devices

- **Silence Your Devices:** Please turn off or silence your phones and electronic devices.
- **Emergencies:** If you need to take a call or respond to an emergency, kindly step out

Questions?

- **Use QR Code:** Please use the QR code to enter your questions. The QR code is provided to you as part of your registration packet and is also shared on the screen at regular intervals.

Raffle Participation

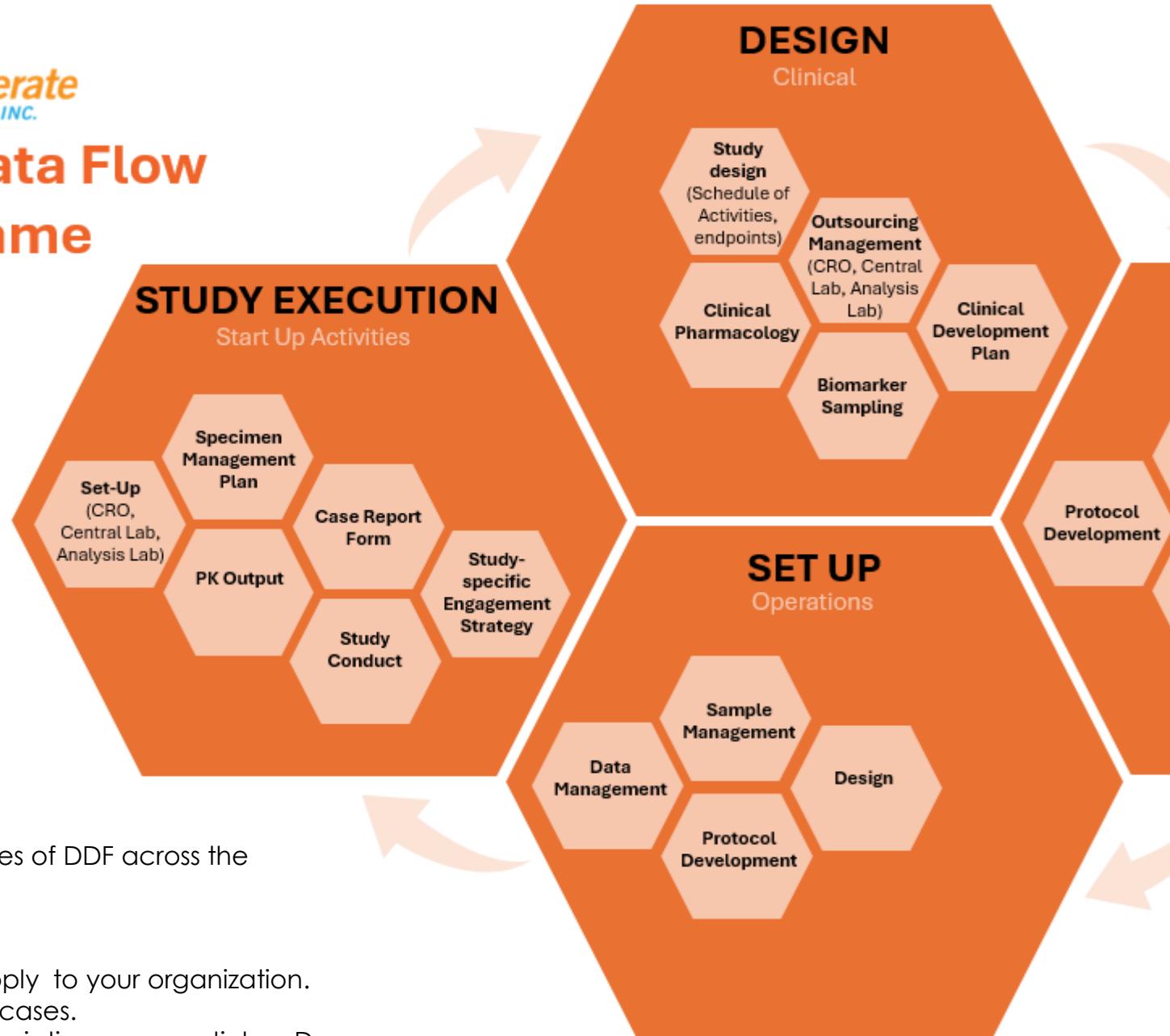
- **Raffle Game:** Please play the raffle, available near the Pin Game poster
- **Name and Identification:** Please provide only your first and last name. Do not include your or your organization's name in your entries.

Respect for Time

- **Start and End Times:** We'll start and end on time to respect everyone's schedule.
- **Breaks:** We will have regular breaks. Please return promptly after each break.

Clinical Data Flow Pin Game

Join us and play the DDF Pin Game



How to Play

Join us in this fun pin game to identify current and future use cases of DDF across the clinical study lifecycle that apply to your organization.

Use the stickers provided to:

1. Identify which use cases on the Digital Data Flow diagram apply to your organization.
Add stickers to mark current and future Digital Data Flow use cases.
2. Feel free to write, in a word or two, the use case name or description on your sticker. Do not include your or your organization's name in your entries.

Welcome Remarks



Kate Owen
Johnson & Johnson



DDF Overview

8:45 - 9:00AM

Digital Data Flow: Breaking the Document Paradigm



Questions? Scan the QR Code on your phone to add in your questions for our presenters and speakers



William Illis, Novartis
TransCelerate DDF Initiative Lead

TransCelerate was conceived to improve the health of people around the world by accelerating and simplifying the research and development of innovative new therapies



In 2012, after several years of discussion, R&D Leaders formed a non-profit to collaborate using the words "**Transform**" and "**Accelerate**" to create TransCelerate.

Member driven mission to collaborate across the global biopharmaceutical research and development community to **identify, prioritize, design, and facilitate** the implementation of solutions designed to drive the **efficient, effective and high-quality delivery of new medicines**.

TransCelerate has grown from **10 pioneering companies** to **22 Member Companies** working towards improvement in key value drivers in clinical research.

TransCelerate aspires toward a vision of Converging Clinical Care and Clinical Research

**CONVENE STAKEHOLDERS TO
READY THE ECOSYSTEM FOR
CLINICAL TRIALS AT THE
POINT OF CARE**



Ecosystem collaboration is fundamental to these goals



TransCelerate Members



HCPs / Clinicians



Community Care



Patient Groups



Regulators



Policy Makers / Agencies



Technology Community



Standards Setting Orgs



Other Consortia

**ENABLE COMPLETE
DIGITIZATION &
INTEROPERABILITY OF THE
STUDY PROTOCOL ACROSS
RESEARCH & CARE**



Digital Data Flow Ambition: Breaking the Document Paradigm

Digital - standard representation of study protocol

- ✓ structured
- ✓ machine readable
- ✓ executable

Data Flow – industry-wide interoperability

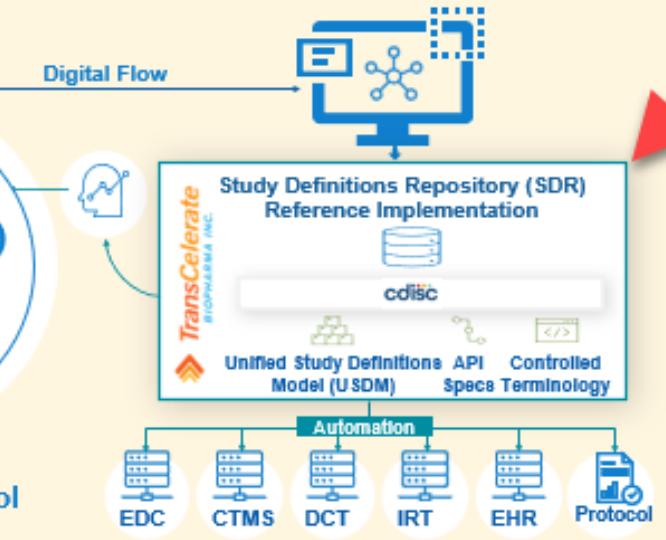
- ✓ exchange of data
- ✓ non-cooperating organizations
- ✓ minimal effort

Documents to Data / Write Once, Read Many

TODAY: Document-based paradigm for protocol creation, interpretation, and transcription into consuming systems



TOMORROW: Digital paradigm for protocol creation, with fully automated data flow and interoperability between systems



Eliminate non-value added activities

Enable automation of downstream study startup and conduct processes

Create foundation for study design analytics insights

<https://www.transceleratebiopharmainc.com/assets/digital-data-flow-solutions/>

DDF Use Cases

From machine actionable Protocol authoring to automation of downstream connectivity

Study Design

Study Start-up

Study Execution

Analysis & Reporting

Regulatory Submission

Study Design and Analytics

Predict and avoid protocol amendments

Improve study design with comparative analysis

Automate for complexity and patient burden scoring

Optimize Inclusion / Exclusion Criteria

Determine study feasibility

Downstream Process Automation and E2E Traceability

Auto-configure execution systems

Auto-generate SDTM trial design datasets

Auto-populate trial registries

Publish user-specific protocol views

Feed study updates into all study execution systems



As a medical writer, the digitalization of data flows enables me to work faster with my team on one dedicated system, accessing study content in a single digital study design system."

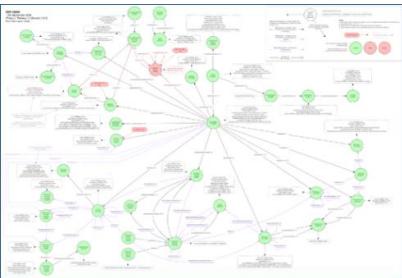


As a data manager, the digitalization of end-to-end processes from study design to EDC generates structured data that can be leveraged to track outcomes and progress made."



As a technical expert, the digitalization of data flows reduces tedious manual work freeing up time for more complex projects that cannot be automated (value-added activities focus)."

DDF Initiative encompasses Technical Standards & Solutions, Change Management, and Industry Engagement



cdisc
Unified Study
Definitions Model
(USDM) Reference
Architecture

TransCelerate's Study
Definitions Repository
(SDR) Reference
Implementation

| Definitions in Patients With Severe COVID-19 Pneumonia (13-April-2020) Version 4 |
|--|
| |
| |
| |
| |

Suite of DDF Adoption
Resources, Videos &
Change Management Tools



Continued Industry Collaboration
between TransCelerate, CDISC
ICH, and HL7



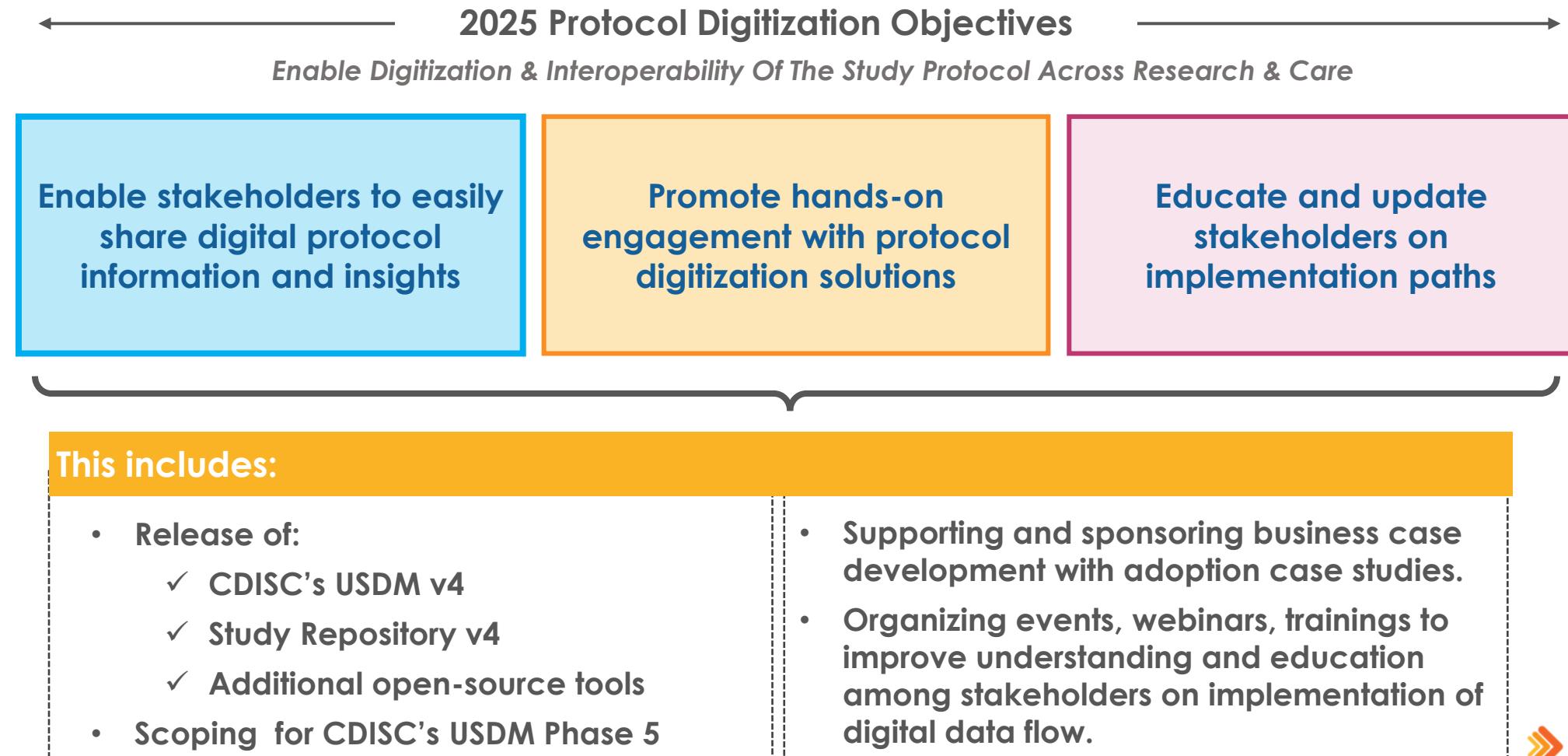
Growing Solution
Collaboration Forum (SCF)*



*Company logos illustrate current involvement and are not used to imply endorsement of specific vendors for DDF or to identify a comprehensive list of all actual or potential future participants in DDF.

What's Next in 2025?

DDF's path forward will focus on advancing the Clinical Trials Ecosystem towards a digitized protocol through the deployment of standards, technology and use case sharing



How You Can Contribute

Collaborate with the DDF team to capture your organization's DDF case studies and adoption stories

Explore, identify and share USDM, DDF solutions use cases

Partner with others in the ecosystem to identify ways to build USDM into solutions to achieve protocol digitalization

Evangelize DDF within your organization, educate your teams on Digital Data Flow and update on latest technical releases, use cases

LIVESTREAMING

Plenary Session

9:00-11:00 AM



Questions? Scan the QR Code on your phone to add in your questions for our presenters and speakers

DDF Adoption Stories



Adoption Story from a Biopharmaceutical Organization

**Case Study:
The Digital Schedule of
Activities (DSOA) – Using
Digital Data Flow for
Portfolio Acceleration**



Future State Vision

Digital End to End from Protocol Authoring to Clinical Study Report Generation

Information-centric Protocols



FROM

Existing authoring processes build upon the traditional document paradigm to which most professionals are accustomed. Document authoring is people-friendly but not good for digital information capture & downstream use.

TO

Protocol authoring transforms into an information generation activity. Resulting data can be mined for new insights, inform new study designs, and propagated downstream with high accuracy.

Capture Information at Inception



FROM

Existing business processes wait for protocol approval as a pre-requisite for translating protocol content into downstream action.

TO

Protocol content is captured digitally at inception, enabling downstream jump-start of trial initialization and setup activities in parallel with authoring. Overall productivity increases even with possible downstream rework resulting from protocol changes prior to Approval.

Eliminate the White Space



FROM

Existing business processes execute sequentially as they wait for upstream people & systems to complete tasks and inform the next stage that it's OK to take it from there.

TO

Digital-driven automation eliminates process wait-time and facilitates process parallelization. Trial planning, startup, execution, analysis and submission takes less overall time. The Portfolio achieves greater velocity and throughput.

How do we start the Transformation?

Start with a Digital Schedule of Activities (DSOA)

Why Start With SOA?

“Build a little, test a little, learn a LOT”

-- Adm. Wayne Meyer

Start with a Digital Schedule of Activities (DSOA)

Incremental Process Impact

Current State: Authoring activities unaffected
Target State: Non-SOA authoring activities unaffected

Why Start With SOA?

“Build a little, test a little, learn a LOT”
-- Adm. Wayne Meyer

Biggest Whitespace Impact

Drives greatest number of downstream consumer automation opportunities

Start with a Digital Schedule of Activities (DSOA)

Incremental Process Impact

Current State: Authoring activities unaffected
Target State: Non-SOA authoring activities unaffected

Biggest Whitespace Impact

Drives greatest number of downstream consumer automation opportunities

Why Start With SOA?

"Build a little, test a little, learn a LOT"

-- Adm. Wayne Meyer

How Do We Get There?

Proof of Concept

- Extract SOA from Approved Protocol Docs.
- Refine Extraction Logic
- Experiment with consumers for consumption
- Organizational Change Management!

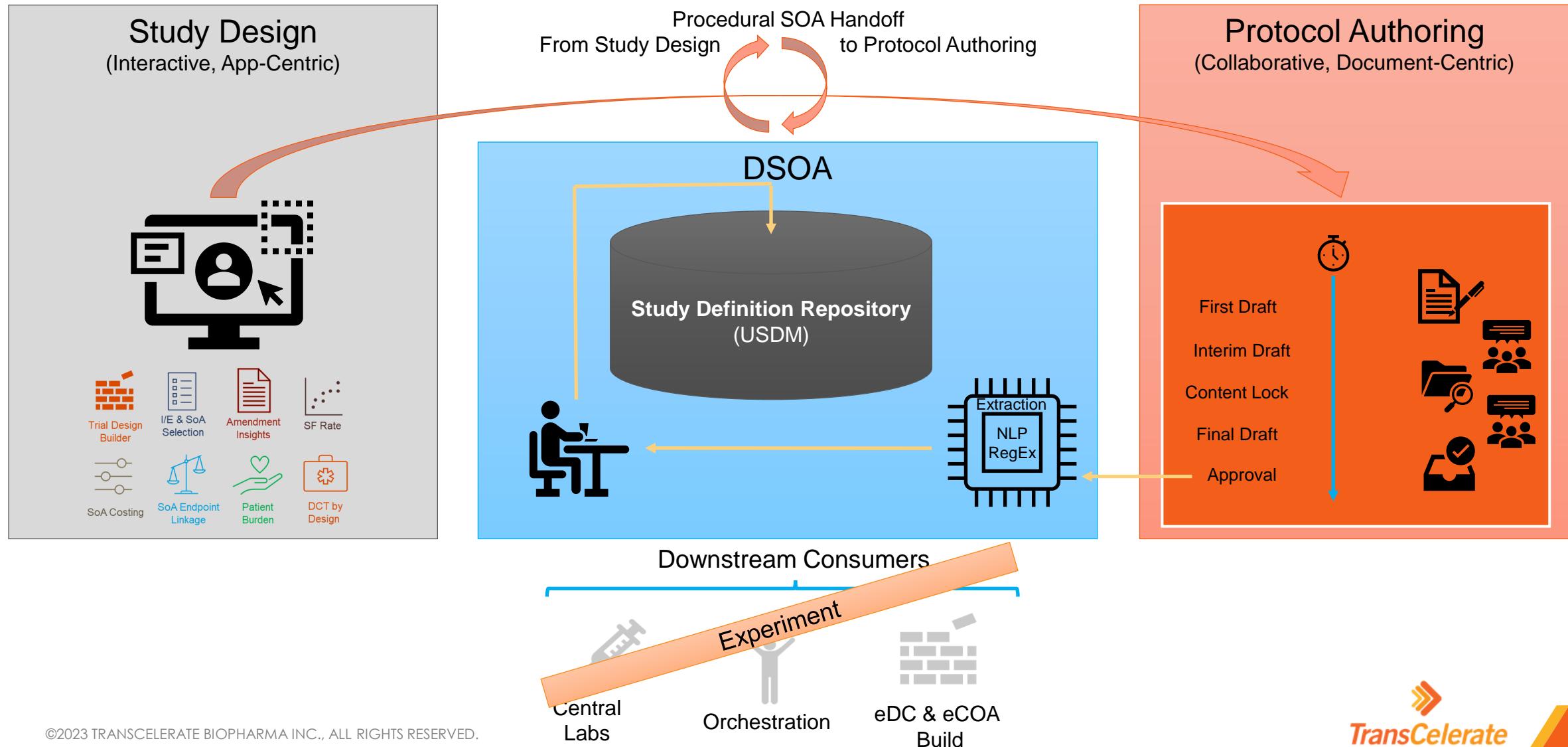
Pilot

- Pre-populate draft SOA appendix
- Extract SOA during Protocol Authoring
- Harden Extraction Logic
- Initial Automated downstream consumption
- Organizational Change Management!

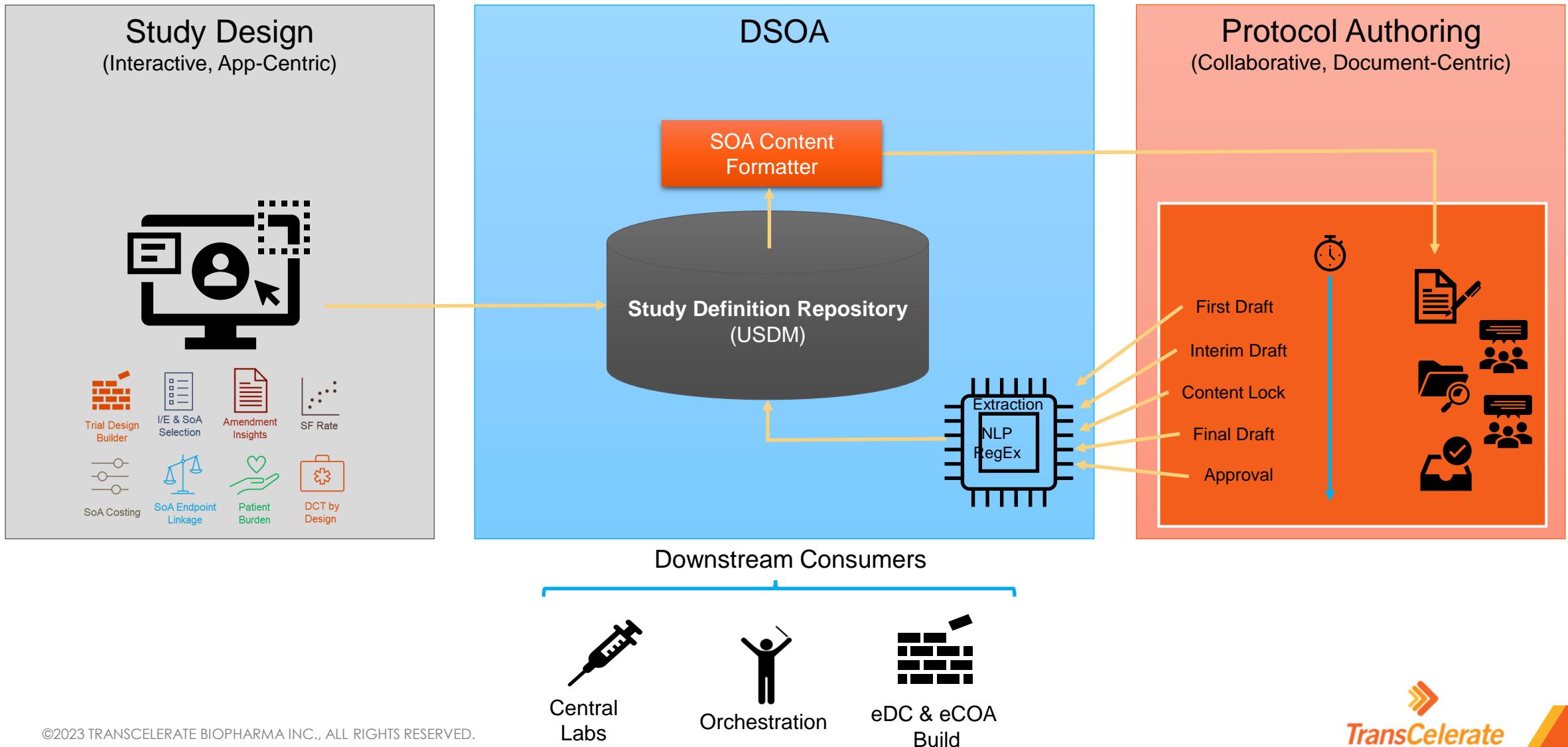
Scale

- Capture SOA information digitally at inception
- Expand and harden downstream consumption
- Organizational Change Management!

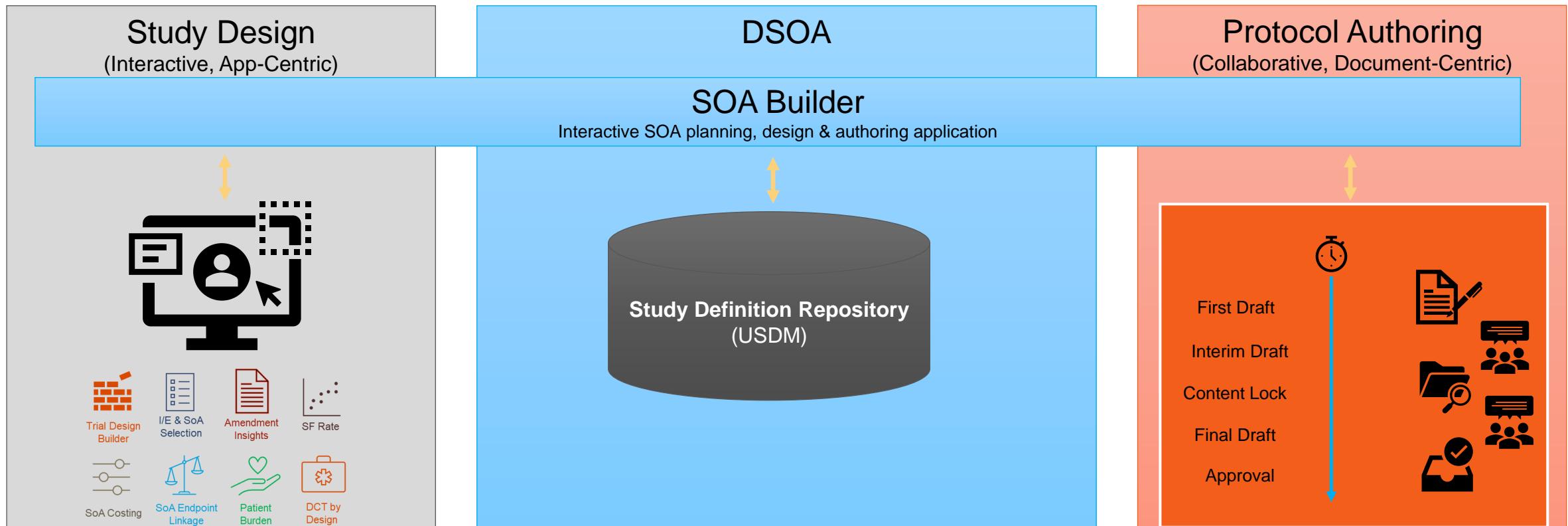
DSOA Current State (Proof of Concept)



DSOA Interim State (Pilot – in development)



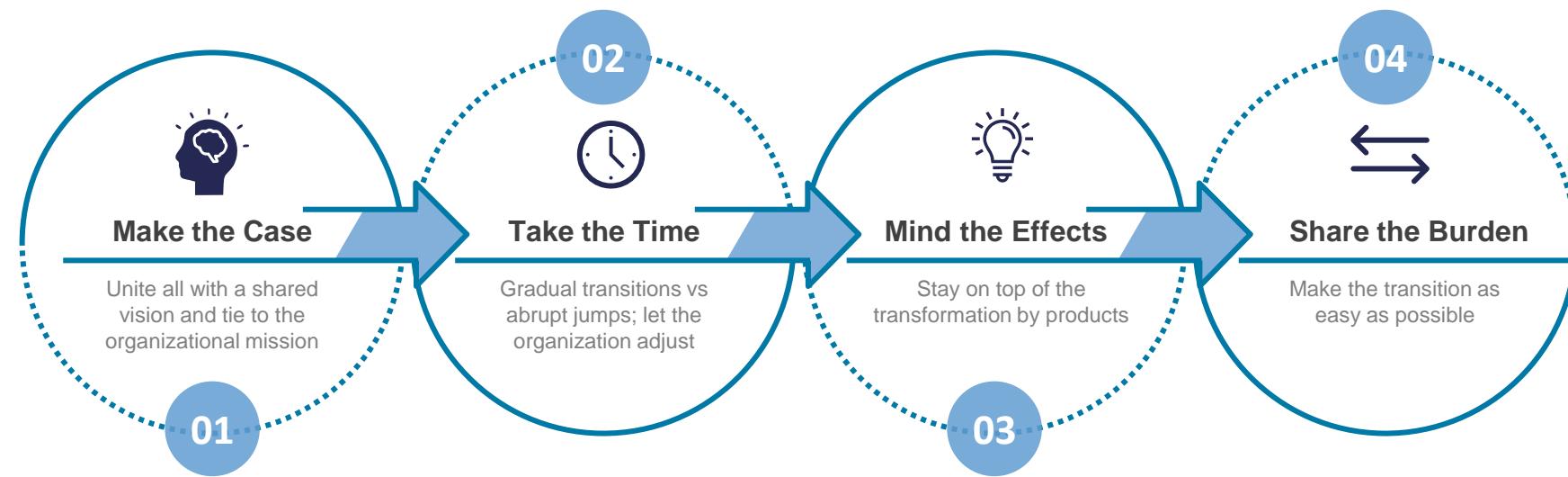
DSOA Target State (Scale)



OCM Considerations

DDF Adoption = Technology + Standards + Integration + OCM

The Four OCM Challenges *(Peter Senge, The Fifth Discipline)*



*"We call this the era of **Never Normal**. This era is characterized by frequent shocks — both internal and external — and a constant need for crisis management."*

-- Gartner Predicts 2024: Strategic Portfolio Leaders Must Plan for the "Never Normal"

OCM Considerations

Make
the
Case

DSOA → DDF → Digital from Protocol to CSR → Next

Take
the
Time



Proof of Concept

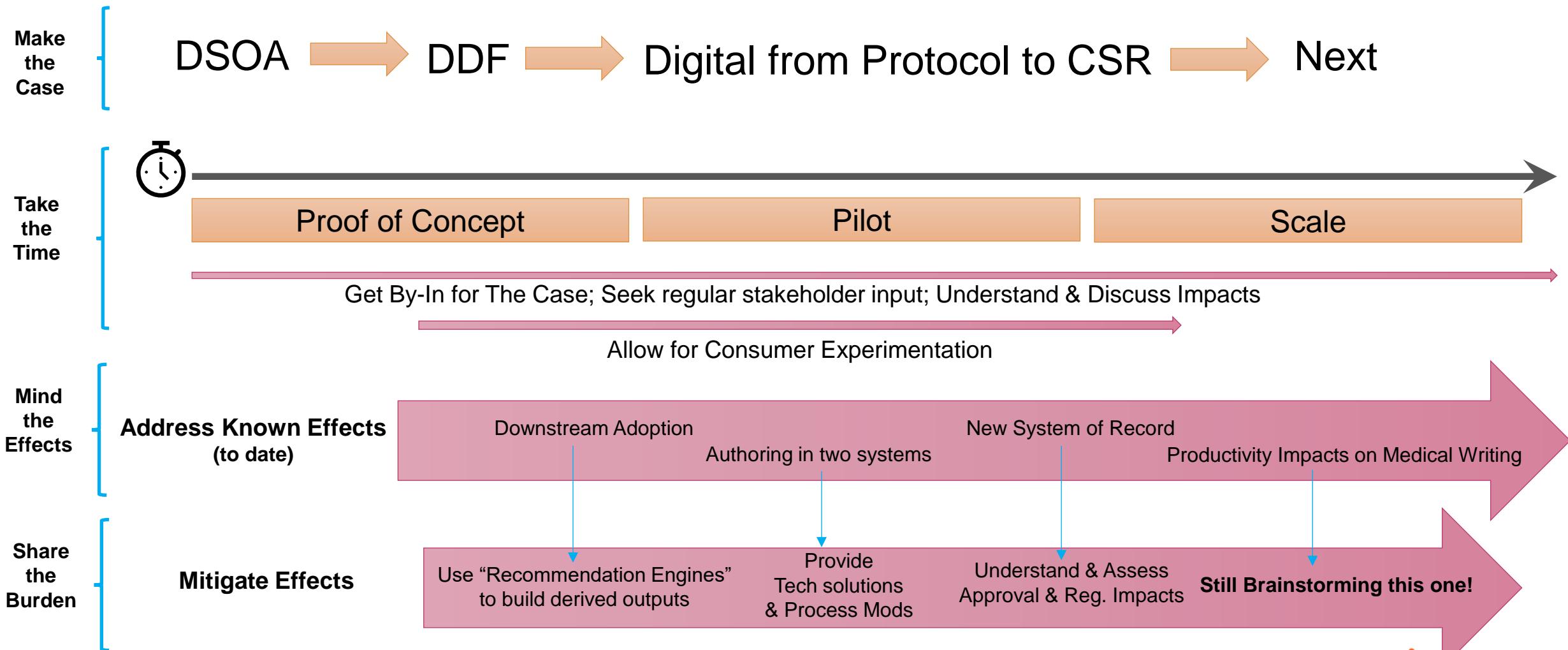
Pilot

Scale

Get By-In for The Case; Seek regular stakeholder input; Understand & Discuss Impacts

Allow for Consumer Experimentation

OCM Considerations



Concluding Thoughts...

DDF Transformation Gets Complicated... FAST

Things to remember on the journey

Build a Roadmap – i.e., what *Done* looks like and how to get there

Secure & Continuously Enforce Stakeholder Alignment

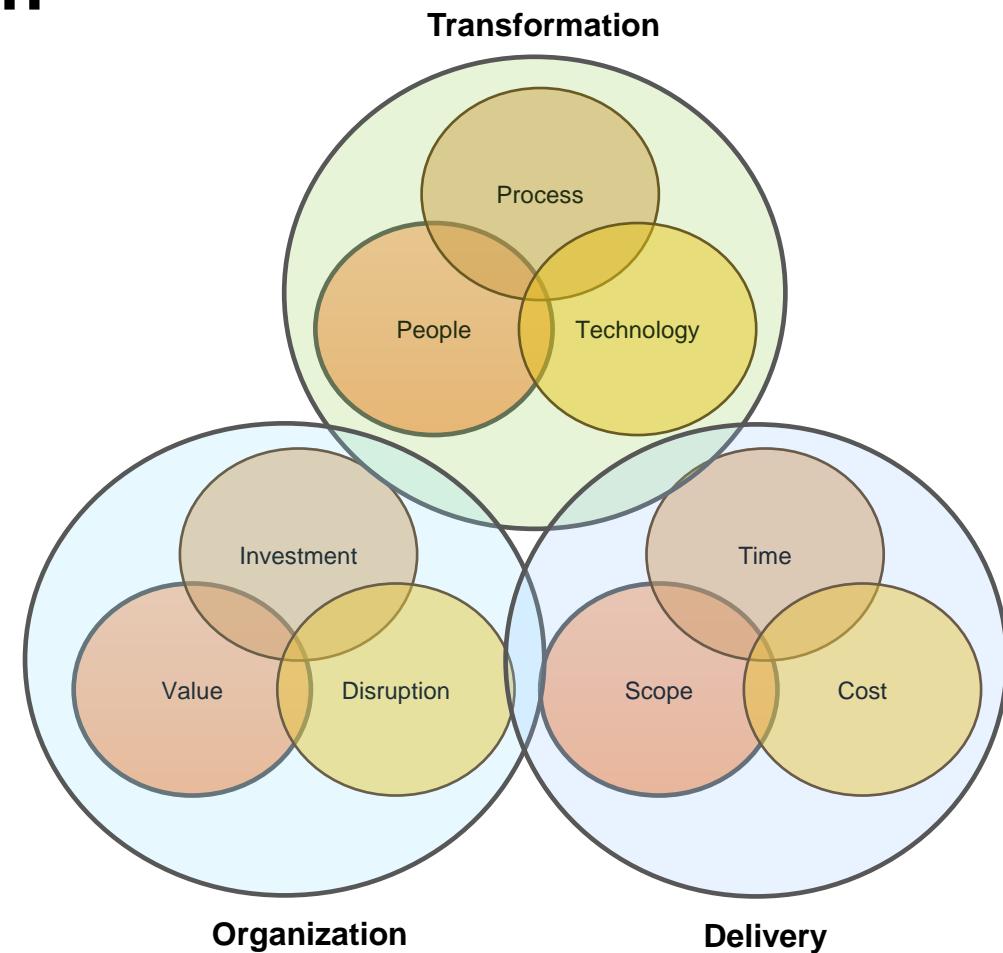
Iterate to *Done* with realistic & achievable instantiations

Learn and Adapt the roadmap as you go

Deliver incremental value to **Sustain Organizational Commitment**

Give people and the organization the **Time to Adjust**

Adoption is the Goal



Thank you

Adoption Story from a Biopharmaceutical Organization

Case Study: Adoption of Digital Data Flow



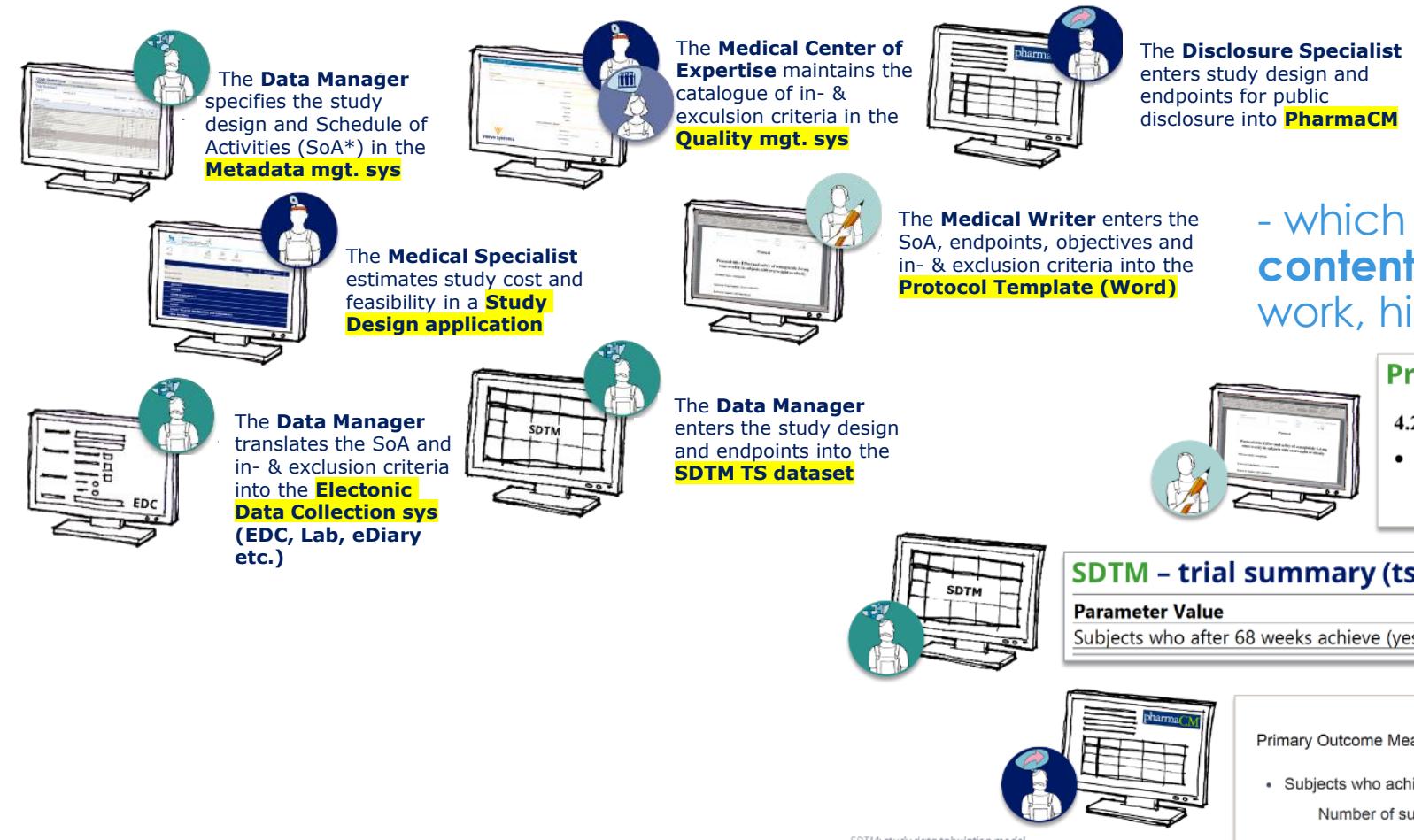
Agenda

- Why the need for DDF
- How DDF is implemented
- Adoption learnings

Why the need for Digital Data Flow?

... on the surface we work together

– in reality, we work in isolated IT bubbles



- which leads to **re-creation of the same content** in different contexts - resulting in double work, high need for QC and lack of overview

Protocol

4.2.1 Primary endpoint

- Subjects who after 68 weeks achieve (yes/no):
 - Body weight reduction $\geq 5\%$ from baseline at week 0

SDTM – trial summary (ts)

Parameter Value

Subjects who after 68 weeks achieve (yes/no) - Body weight reduction $\geq 5\%$. Time frame: From baseline at week 0 to week 68.

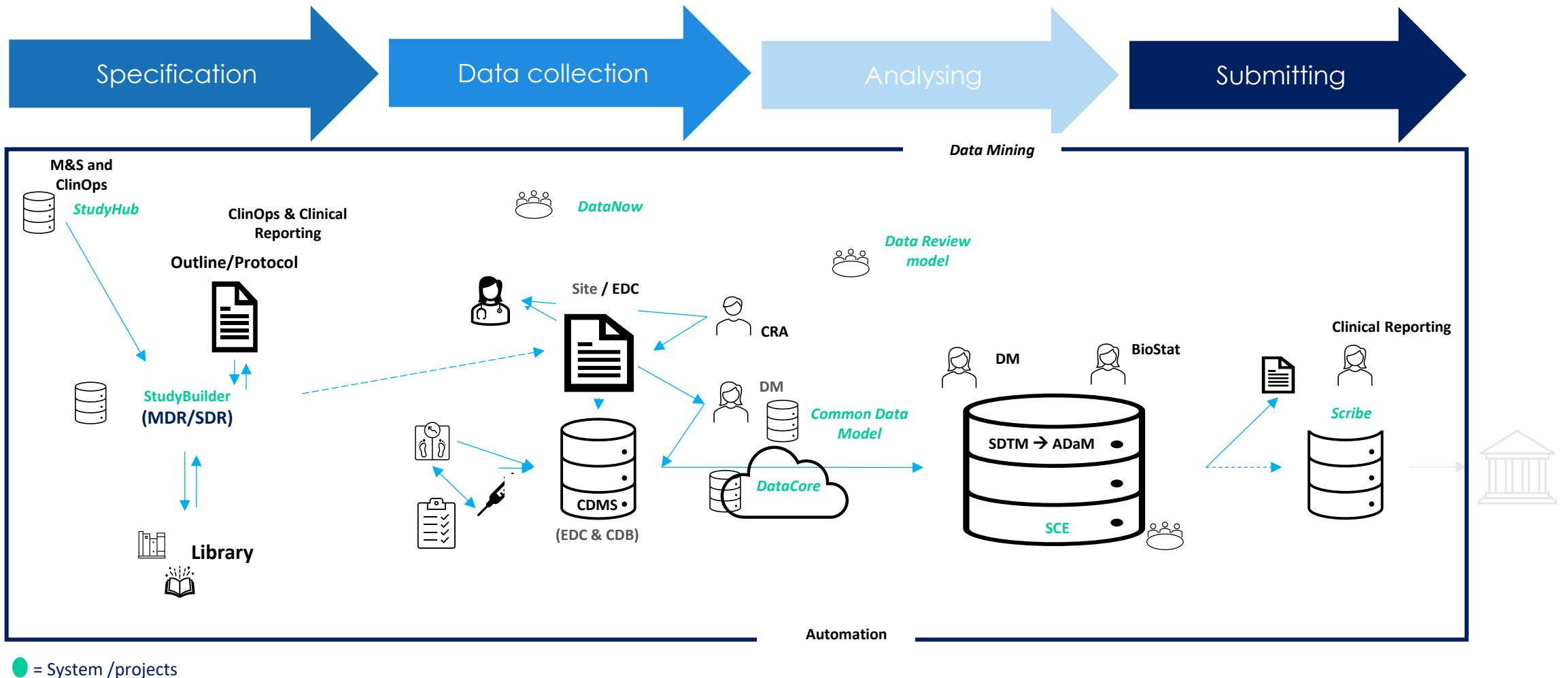
PharmaCM (for upload to CT.gov)

Primary Outcome Measures:

- Subjects who achieve 5 or more percent body weight reduction (yes/no) [Time Frame: Week 68]
Number of subjects.

*SoA = Schedule of Activities

One Digital Data Flow → Future System Landscape



Digital Data Flow mission

We aim to **digitalize** the metadata of the study specification (e.g., protocol) to allow for a higher **degree of reusability** and **automation** & limit **manual document driven** work.
All as part our '**One Digital Data Flow**'.

We must ensure the users defining the **study protocols** can use StudyBuilder efficiently

We must ensure the users defining digital **study data specification** can use StudyBuilder efficiently

We must ensure the digital study data specifications enable **automation** in our digital dataflow products

We must ensure **adoption and continue support** of StudyBuilder in the organization

Opportunity Map

Our solution explores features to meet business's here-and-now needs while establishing foundational capabilities needed to enable and support several initiatives that will drive Development's long-term aspirations



Digital Data Flow Implementation

- Replace the current MDR – but not a 1:1 replacement
- Expand the scope of the MDR to also become a SDR
- Transfer document-based protocol standards to the new MDR/SDR (OpenStudyBuilder)
 - Eligibility criteria, Objectives & Endpoints
- Prepare for the future with the new MDR/SDR by aligning to industry standards e.g. USDM, CDISC etc.

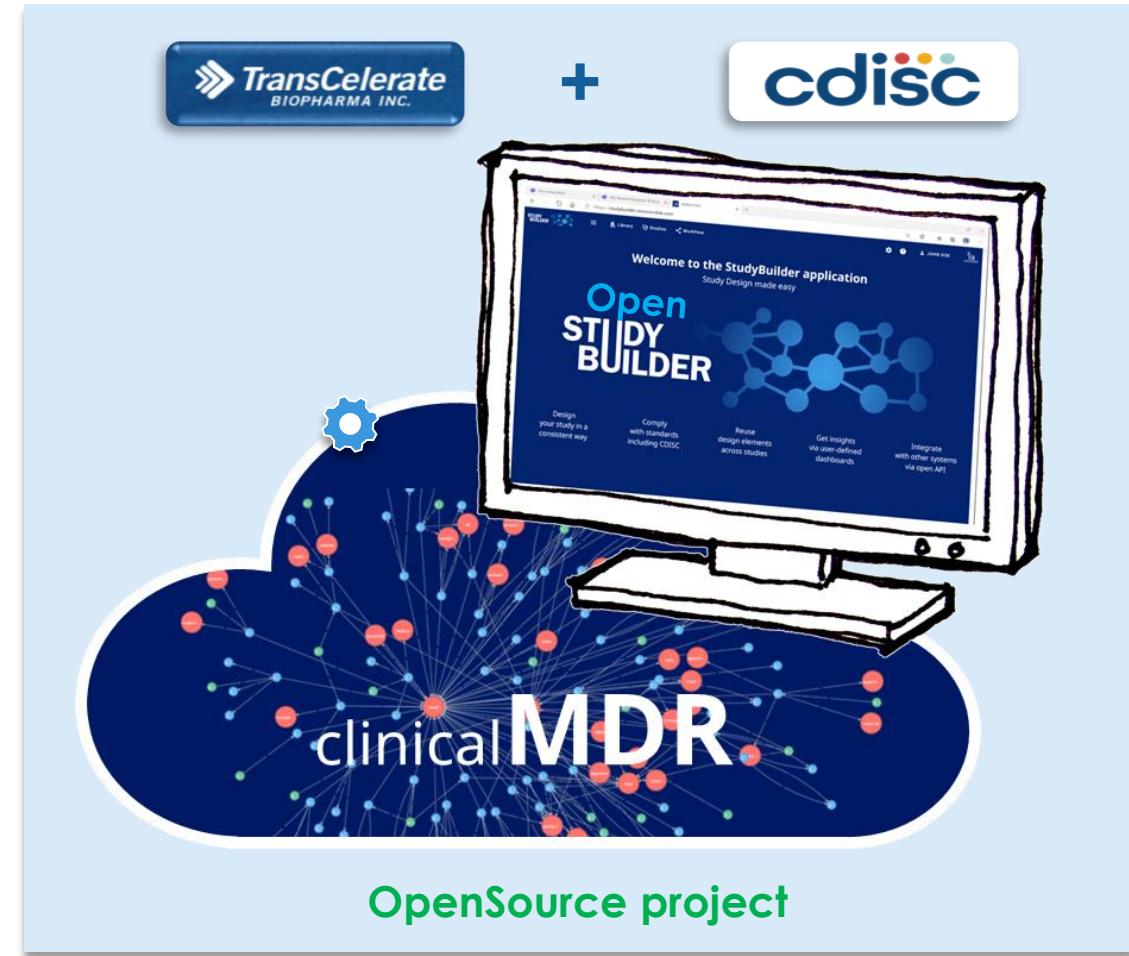
How is Digital Data Flow implemented?

The OpenStudyBuilder is a **new approach** to the study specification process that will:

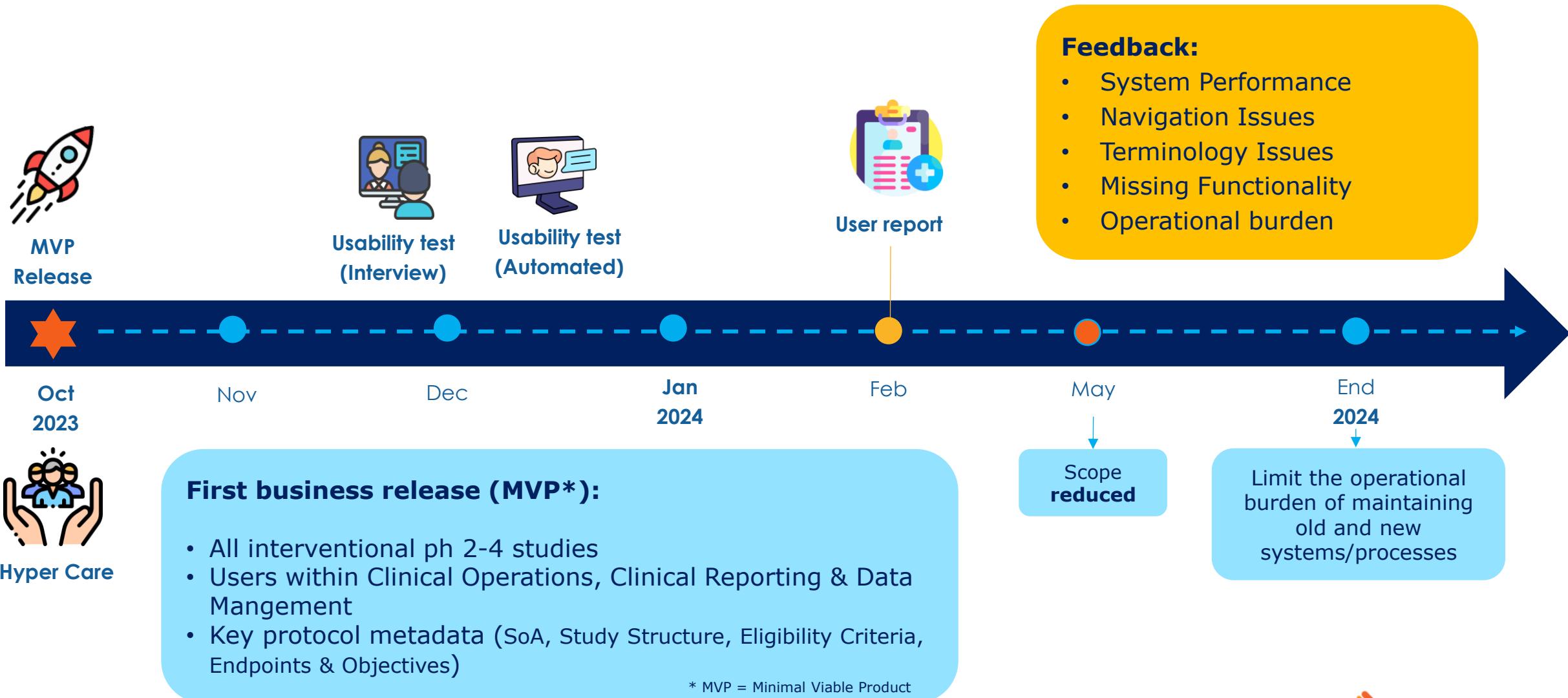
- Ensure a higher degree of end-to-end consistency
- Have built-in compliance with external and internal standards
- Facilitate more automation

The OpenStudyBuilder comprises three elements:

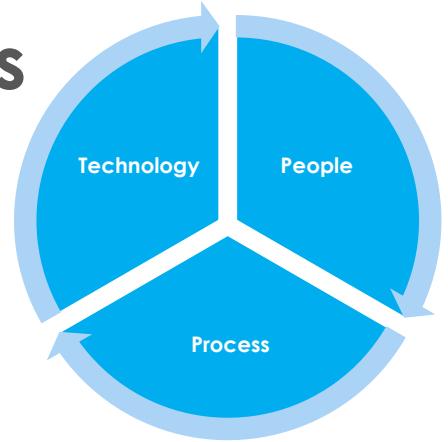
- **OpenStudyBuilder application**
(web-based user interface)
- **Clinical Metadata Repository (clinical MDR)**
(central repository for all study specification data)
- **API layer**
(allowing interoperability with other applications)
(DDF API Adaptor – enabling USDM compatibility)



Adoption Learnings



Summary of implementation and adoption learnings



People are key:

- Early involvement of end users is key to ensure successful adoption
- Sufficient resources within the product team and impacted business areas is crucial

Processes are important:

- Sharing of metadata is key, but **difficult** to implement across business areas
- Implementation of a cross functional products require central project ownership and cross-area involvement
- Clear business values and outcomes – short time and long term – is essential

Technology is the facilitator:

- Transition from documents to systems requires a large change management effort (training, support, communication, guidance) **as well as** management buy-in / sponsorship
- High system performance is key
- Ease of use is important
- Keep release small and learn fast

Key learnings

- Switching from documents to a Digital Data Flow requires an effort, but has great potential
- Prepare organization for parallel work/double work before business value is realized
- Focus on small releases and adjust fast based on user feedback
- Alignment on goals across business units is key
- Easy to use technology makes the adoption easier

Thank you



Lunch
11:00 AM – 12:00 PM

DDF in Action Agenda

October 10, 2024



Complete the pre-event survey if you haven't already.

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|------------------|--|
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| 3:00 – 3:30 PM | Reflections and Closing Remarks: Sumesh Kalappurakal, J&J |
| 3:30 – 4:30 PM | Networking |

DDF in Action Afternoon Agenda

CDISC Introduction

12:00 – 12:15 PM

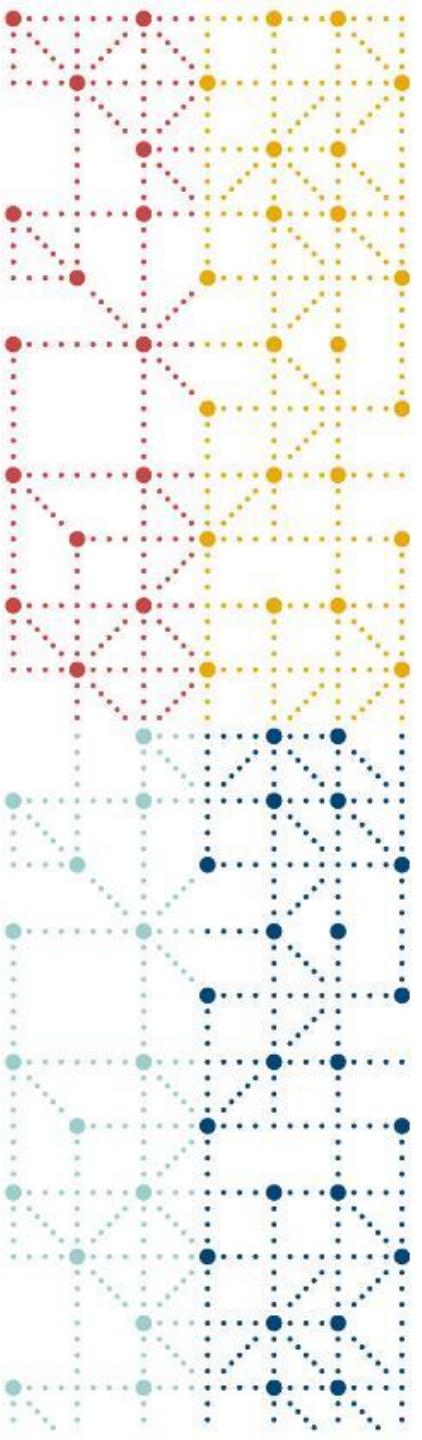
CDISC USDM Introduction



Questions? Scan
the QR Code on
your phone to add
in your questions for
our presenters and
speakers



Chris Decker
CEO, CDISC



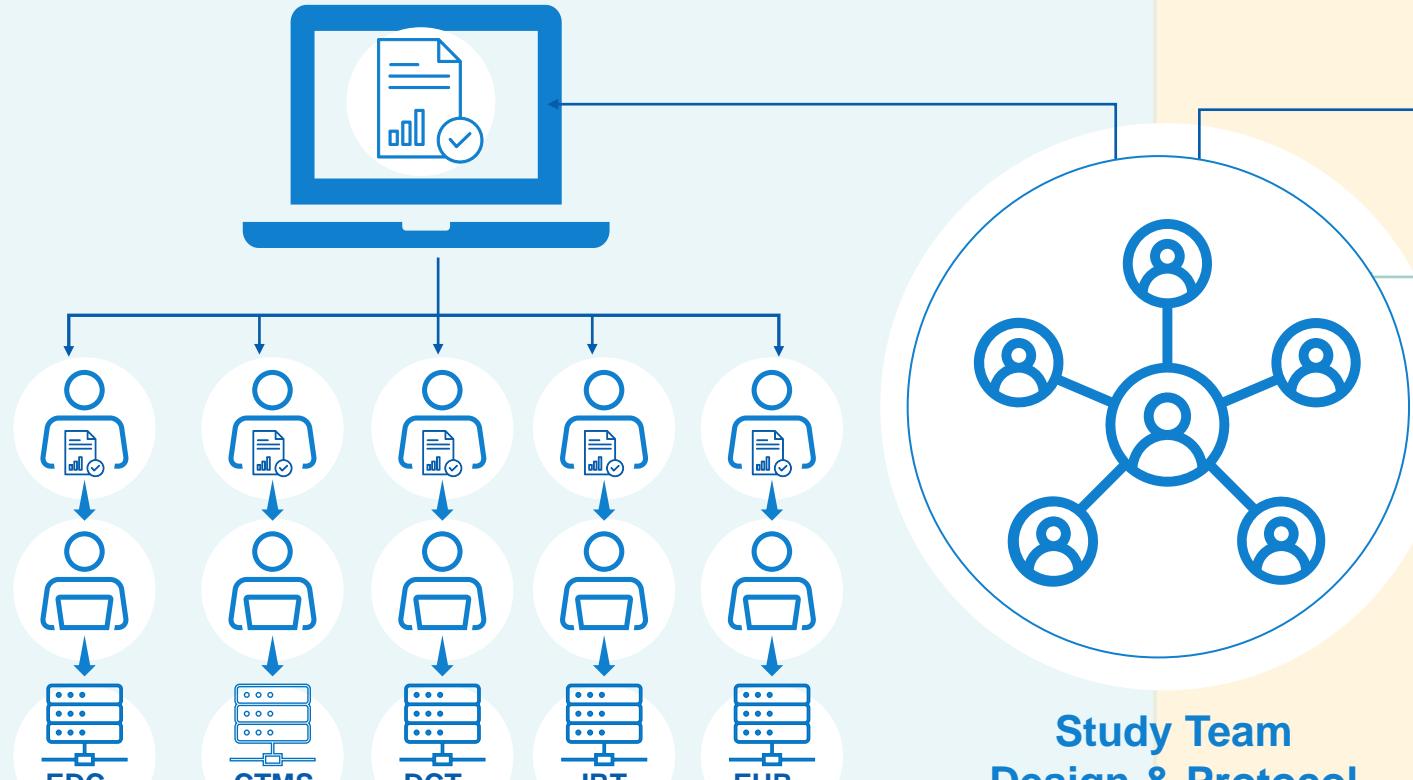
Agenda

1. Introduction to USDM
2. USDM, M11, and the HL7 UDP – how do they come together?

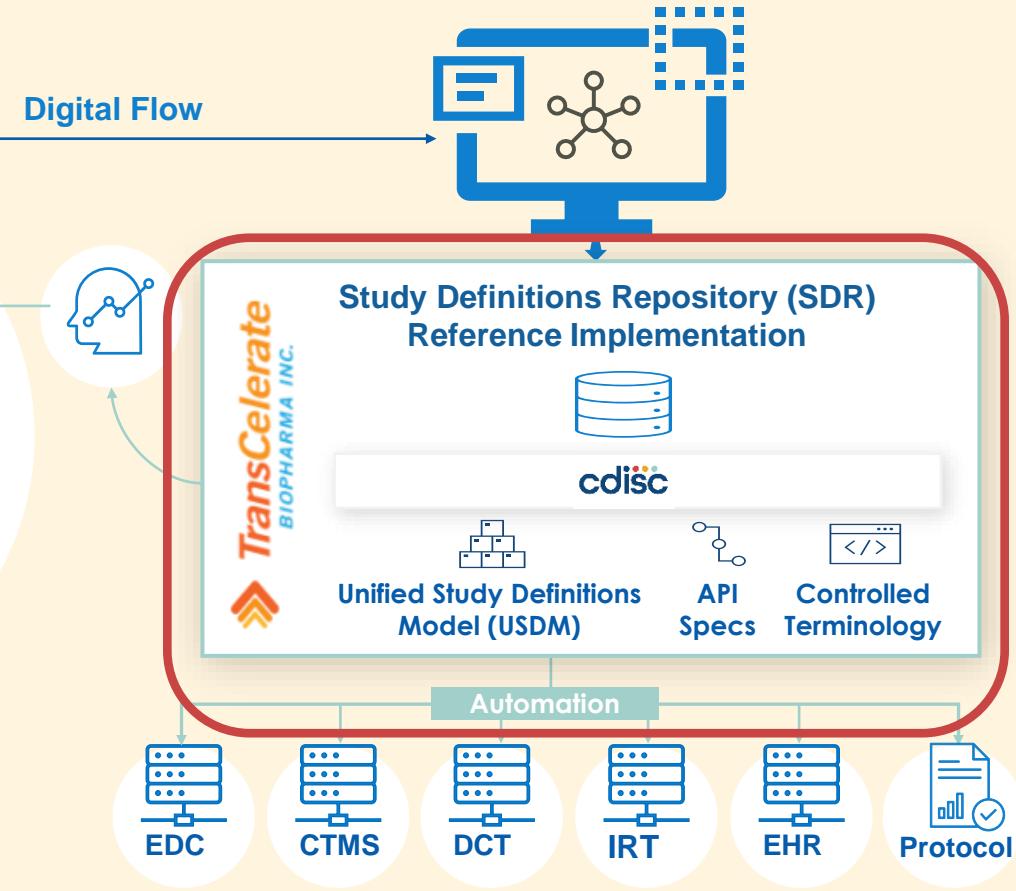
TransCelerate Digital Data Flow (DDF) Ambition

Write Once, Read Many

TODAY: Document-based paradigm for protocol creation, interpretation, and transcription into consuming systems



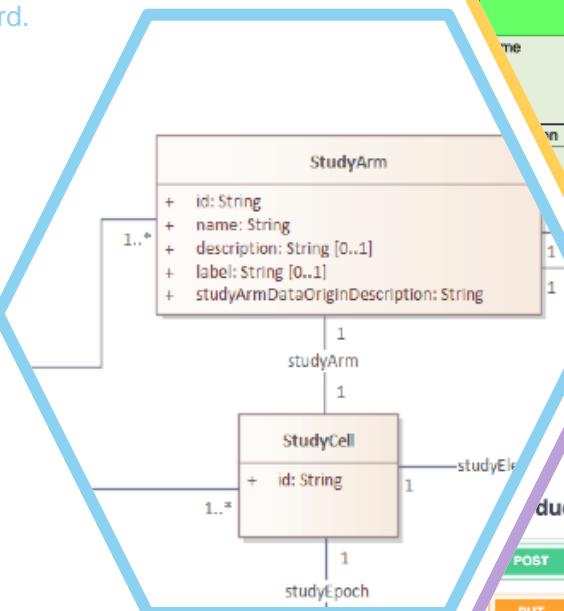
TOMORROW: Digital paradigm for protocol creation, with fully automated data flow and interoperability between systems



The USDM Standard

Logical Model

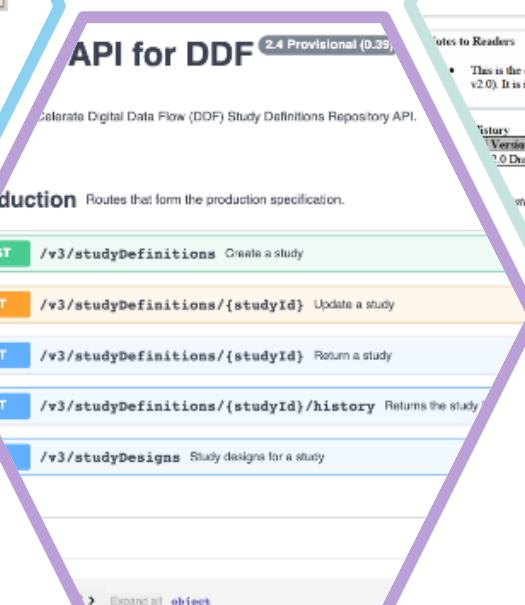
The UML logical model (a class diagram) that provides the basis for the USDM standard.



API Specification

Provides the means to exchange a single study between machines using a JSON API

| | |
|-------------------------------|-----------------------------------|
| C174447 | Study Arm |
| C170984 | Study Arm Name |
| C93728 | Study Arm Description |
| C188827 | Study Arm Type |
| studyArmDataOriginDescription | Study Arm Data Origin Description |
| C188828 | Study Arm Data Origin Description |
| originType | Study Arm Data Origin Type |
| C188829 | Study Arm Data Origin Type |
| label | Study Arm Label |
| CNEW | Study Epoch |
| C71738 | Study Epoch |
| name | Study Epoch Name |
| C93825 | Study Epoch Name |
| description | Study Epoch Description |
| C93824 | Study Epoch Description |
| C188830 | Study Epoch Type |
| CNEW | Study Epoch Label |



CDISC Controlled Terminology

Provides further semantics, complementing the UML model. Includes the definition of classes and attributes along with the definition of value sets

```
StudyArms: [
  {
    "id": "StudyArm_1",
    "name": "Placebo",
    "label": "",
    "description": "Placebo",
    "type": {
      "id": "Code_61",
      "code": "C174268",
      "codeSystem": "http://www.cdisc.org",
      "codeSystemVersion": "2022-12-16",
      "decode": "Placebo Comparator Arm"
    },
    "studyArmDataOriginDescription": "Data collected from the study arm"
  },
  {
    "id": "StudyArm_2",
    "name": "Xamomeline Low Dose",
    "label": "",
    "description": "Active Substance",
    "type": {
      "id": "Code_63",
      "code": "C174267",
      "codeSystem": "http://www.cdisc.org",
      "codeSystemVersion": "2022-12-16",
      "decode": "Active Comparator"
    },
    "studyArmDataOriginDescription": "Data generated within study"
  }
]
```

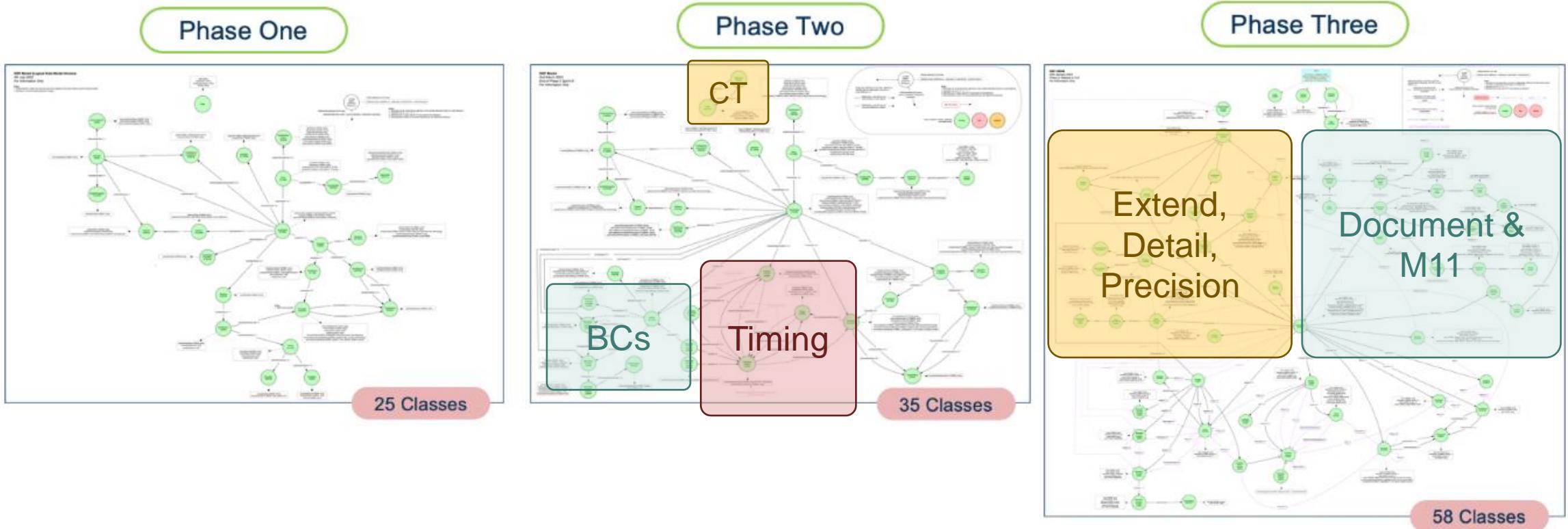
Examples

Example protocols implemented in the USDM with associated JSON files and visualisations

Implementation Guide

Guidance on using the USDM model and ensuring conformance with the standard

CDISC DDF / USDM: Phases One, Two and Three



- Solid foundation
- The protocol document was an external entity into which the structured content could be exported
- Focused on the structured elements of the protocol, e.g. the Schedule of Activities (SoA) & Biomedical Concepts (BCs)
- The protocol document still an external entity
- Now contains structured and unstructured elements
- The entire protocol document can be held within the USDM
- Allows for the protocol document to be generated from the model

Example Resources – CDISC

<https://www.cdisc.org/ddf>

Digital Data Flow

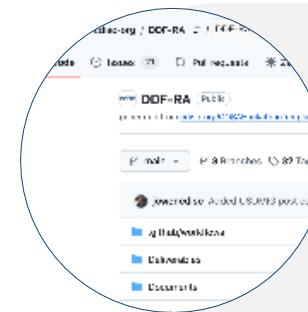
Overview What is the USDM Participate Webinar Versions FAQ Contact Us

Welcome to Digital Data Flow (DDF) for Clinical Trial Protocols

Digital Data Flow Initiative will help modernize clinical trials by enabling a digital workflow with protocol digitization. This initiative establishes a foundation for a future state of automated & dynamic readiness that can transform the drug development process.

Below are a list of the different websites sourcing specific content and resources. Depending on where you are in the journey, please feel free to explore the different websites and their information.

| | | | |
|---|---|--|---|
|  CDISC DDF Website You are here! Learn about the Unified Study Definitions Model (USDM) Reference Architecture supporting Protocol Standards |  DDF Website As the main website for DDF, learn and access all resources supporting DDF |  DDF GitHub Learn about and access the Study Definitions Repository Reference Implementation |  Transcelerate DDF Initiative Solutions Learn about DDF background and initiative roadmap |
| Target Audience: Those interested in data standards | Target Audience: All those interested in implementing DDF Solutions | Target Audience: Those interested in SDR development | Target Audience: All those generally interested |



CDISC Github housing the USDM deliverables (model, CT, API etc) along with examples of protocols placed into USDM.



<https://pypi.org/project/usdm/>



Open-source python package that implements USDM V3. Can be used by anyone to build test data

<https://usdm-service.fly.dev/>

Web-based version of the USDM test tooling.

Example Resources – TransCelerate

The screenshot shows the TransCelerate Digital Data Flow initiative page. At the top right is a button labeled "BACK TO OUR SOLUTIONS". Below it is a large heading "Digital Data Flow". A text block explains the initiative's goal: "This initiative aims to move the drug development process from a current state of manual study start-up asset creation (i.e., Case Report Forms, Procedure Manuals, Statistical Analysis Plans, and Schedule of Activities) to a future state of fully automated dynamic, study start-up readiness, via an open-sourced, vendor agnostic technical solution that will reduce cycle times and improve data quality for sponsors, third-party providers, sites and regulators." Below the text are several navigation links: "INITIATIVE SOLUTIONS" (orange button), "KEY RESOURCES", "INITIATIVE OVERVIEW", "NEWS ARTICLE: DEVELOPMENT OF DIGITAL DATA FLOW", and "DIGITAL DATA FLOW OVERVIEW VIDEO".

<https://www.transceleratebiopharmainc.com/initiatives/digital-data-flow/>



TransCelerate web page holding a significant number of DDF and USDM resources including the persona guides

<https://www.transceleratebiopharmainc.com/assets/digital-data-flow-solutions/>



Github housing the source for the Study Definition Repository (SDR) Reference Implementation of the USDM

<https://github.com/transcelerate/ddf-sdr-platform>



DDF solutions directory. A growing list of self-reported solutions which utilize and follow the DDF Unified Study Definitions Model (USDM)

<https://transcelerate.github.io/ddf-directory/directory.html>

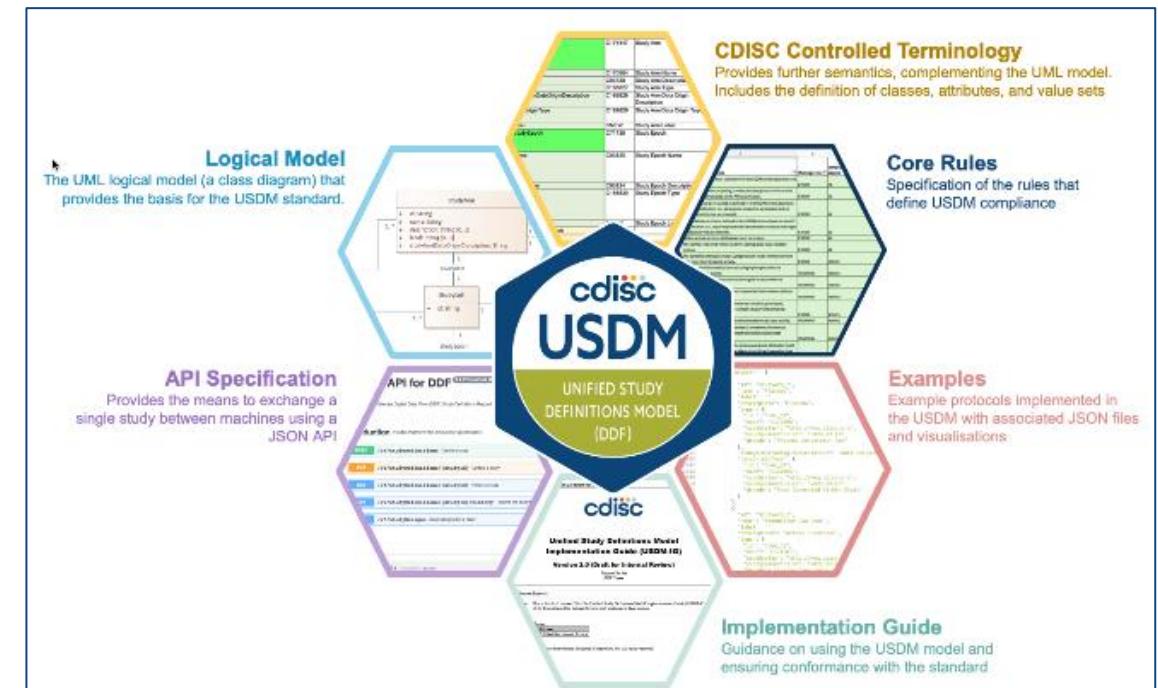
Phase 4 Overview

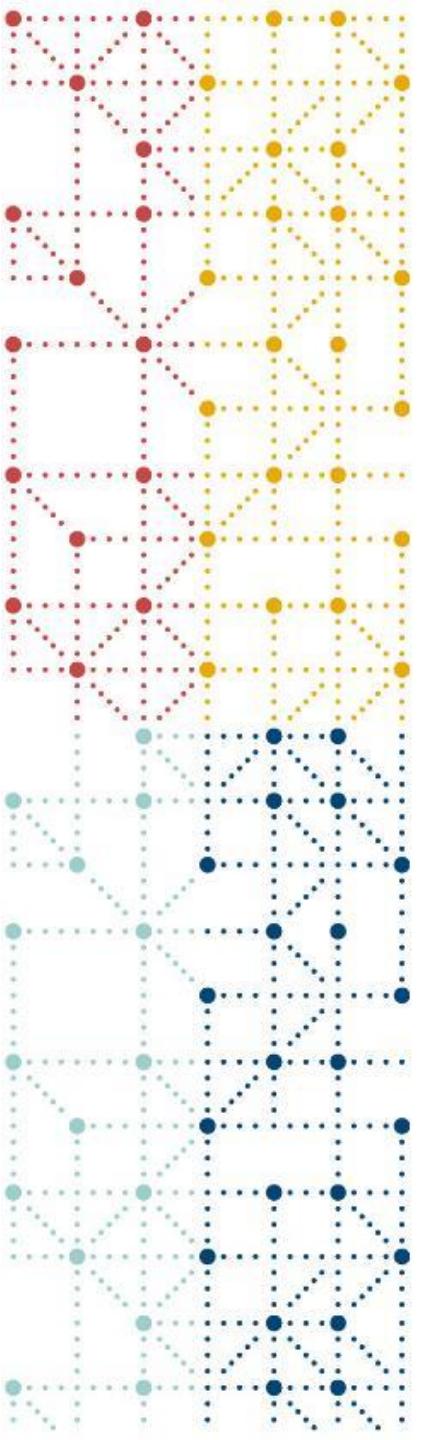
- More focus on refinement rather than new content
- Need to pay attention to backward compatibility
- Harmonization with ICH M11
- Conformance Rules now part of the standard



Phase Four Focus

- 1 USDM Enhancements
- 2 Continued alignment of USDM with ICH M11
- 3 Utilizing the Digital Protocol (UDP) collaboration
- 4 USDM Conformance Rules to support USDM v3.0 and v4.0
- 5 Test data and test tools
- 6 Development of training and education materials
- 7 Align USDM and Trial Master File (TMF)



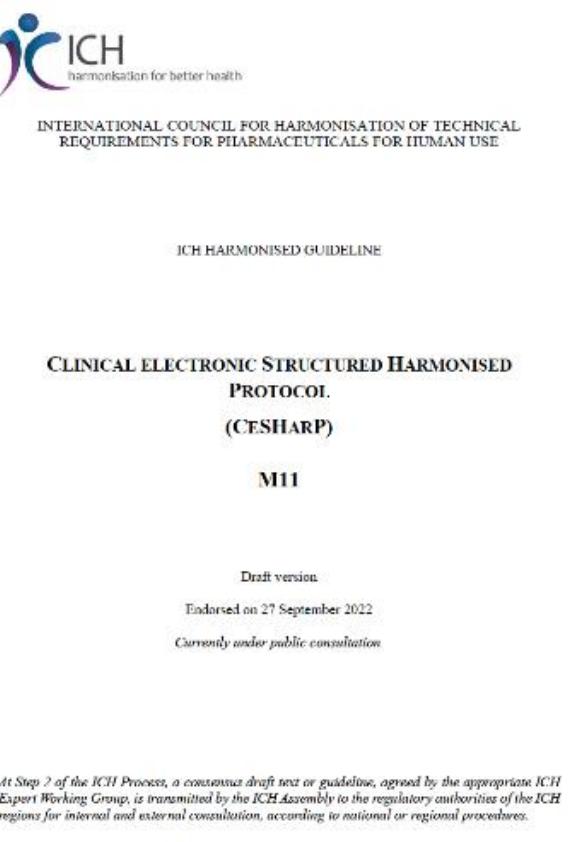


USDM, M11, and the HL7 UDP – how do they come together?

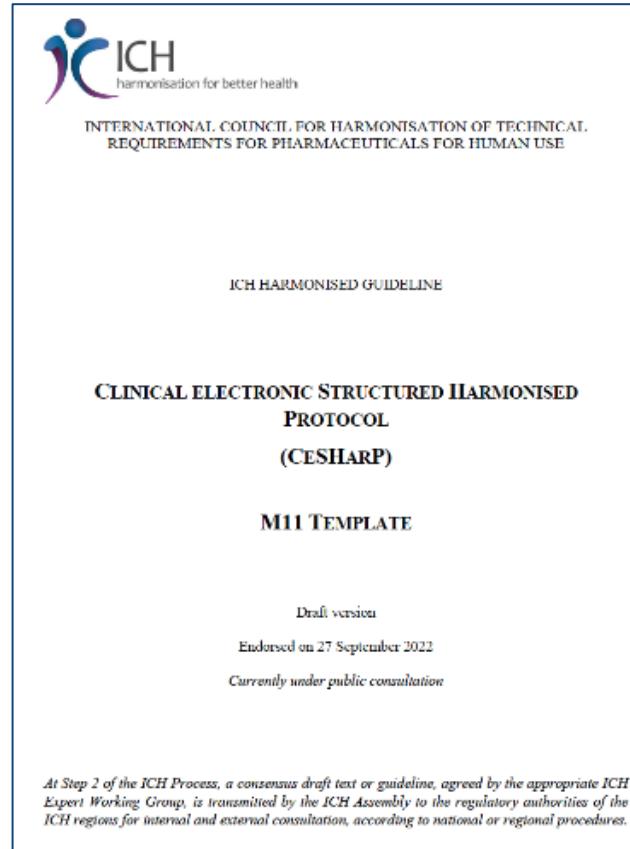
M11 Is ...

ICH CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CeSHarP)

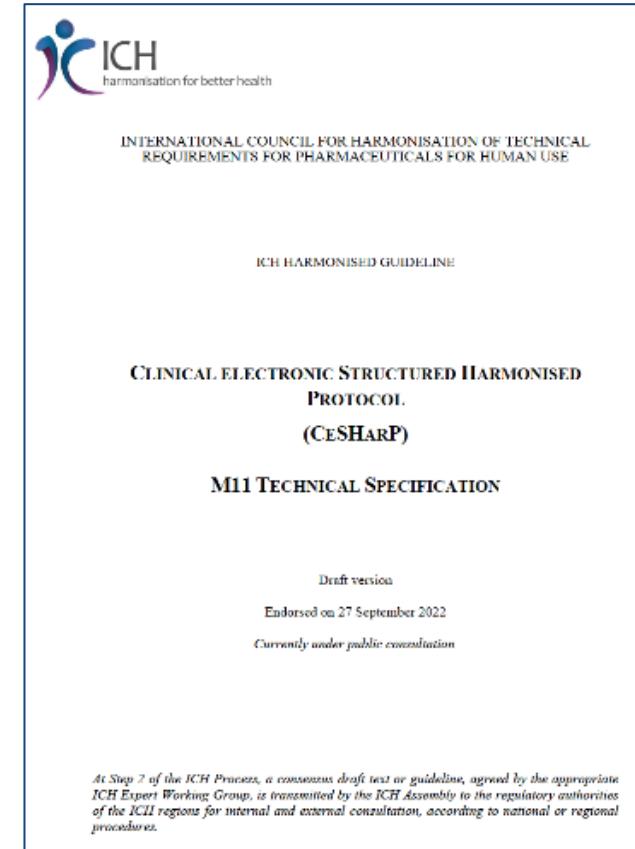
<https://www.ich.org/page/multidisciplinary-guidelines>



Provides background, purpose, and scope as a guideline



Provides the written format for the Interventional Clinical Trial Protocol Template



Provides the technical representation aligned with the guideline and protocol template

ICH and CDISC MOU (Memorandum of Understanding)

As a collaboration between ICH and CDISC, the goals of the agreement are to:

- Use a unified governance process and terminology services for the long-term support of ICH controlled terminologies
- Curate and maintain ICH controlled terminologies
- Follow a robust process for the public review and publication of ICH terminologies
- Ensure the terminologies are freely available to the public following public review

Scope

For ICH members to adopt and implement a clinical information standard it is critical that all terminology components, including but not limited to definitions described in the technical specification, are part of a greater international controlled terminology resource managed by an internationally recognized standards development organization (SDO). CDISC has been identified by ICH as a reputable SDO with the qualifications and capabilities to support the maintenance and facilitation of the governance process for ICH controlled terminology.

This Memorandum of Understanding (MOU) sets forth the roles and responsibilities of each party as they relate to the governance of the ICH terms and definitions developed in collaboration with CDISC. This MOU is intended to describe the goals, the high-level governance process, and how each party will collaborate. Specific projects (e.g., M11 controlled terminology) will be defined in detail as part of an annex to this MOU mutually agreed upon by CDISC and ICH.

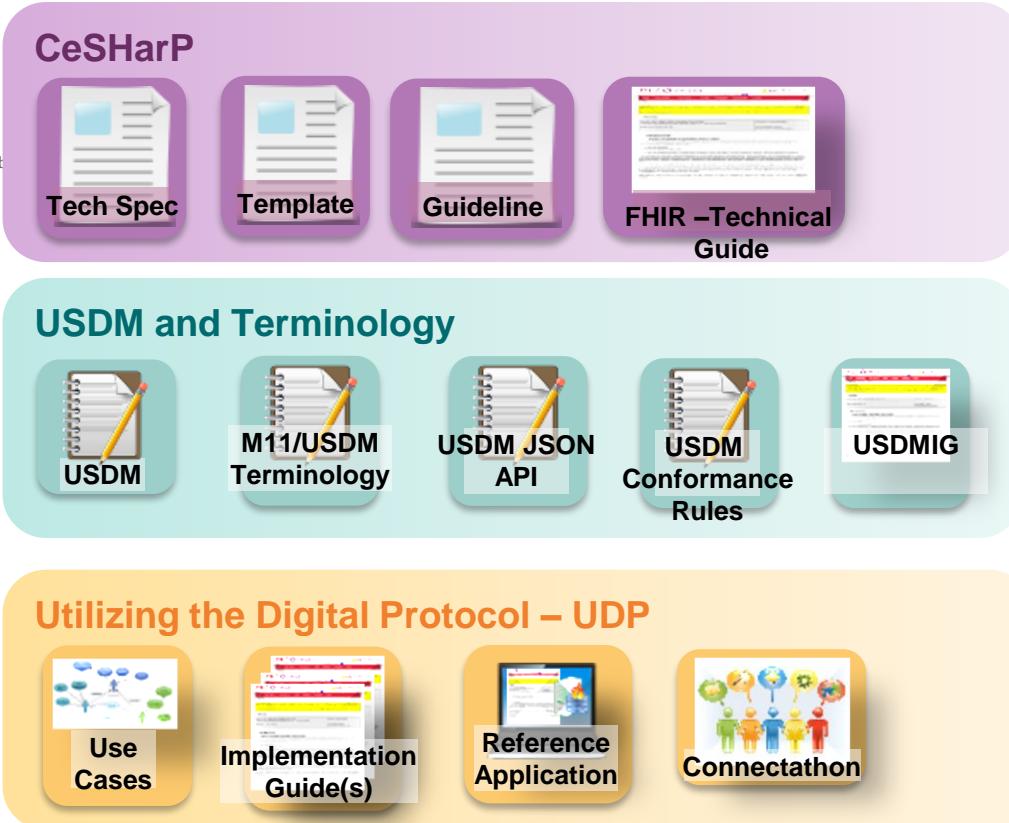
Goals

As a collaboration between ICH and CDISC, the goals of the agreement are to:

1. Use a unified governance process and terminology services for the long-term support of ICH controlled terminologies.
2. Curate and maintain ICH controlled terminologies.
3. Follow a robust process for the public review and publication of ICH terminologies
4. Ensure the terminologies are freely available to the public following public review.



ICH M11 and Vulcan Utilizing Digital Protocol (UDP)



Inputs:

ICH M11 template

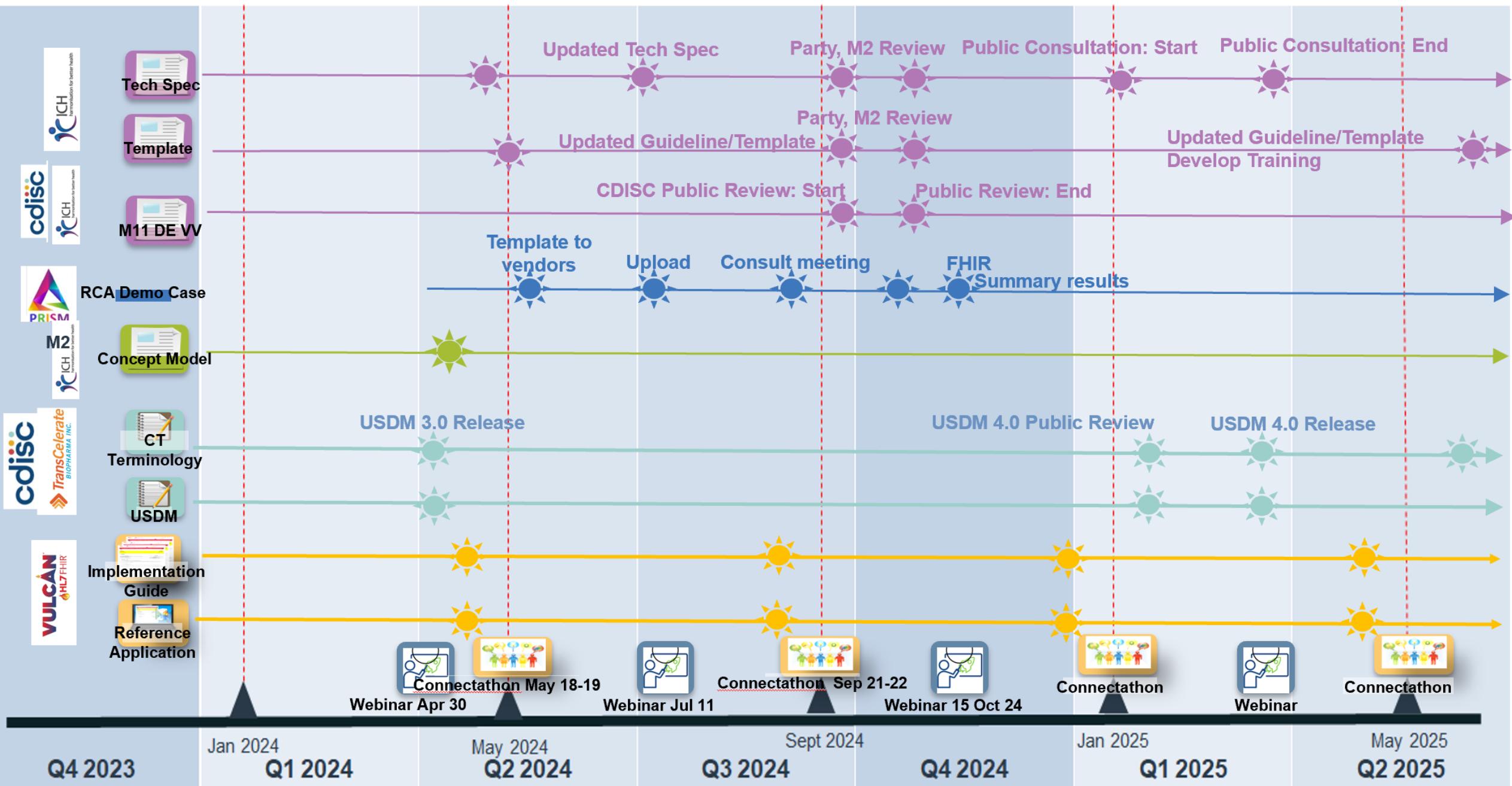
ICH M11 technical specification

Models, definitions

FHIR will carry CDISC CT and USDM content

The technical specification can be used to develop other Implementation Guides

Aggregate Timeline



USDM Status

ICH & M11 Specifications

USDM being kept aligned with the ICH M11 work via close communication and development of M11 CT



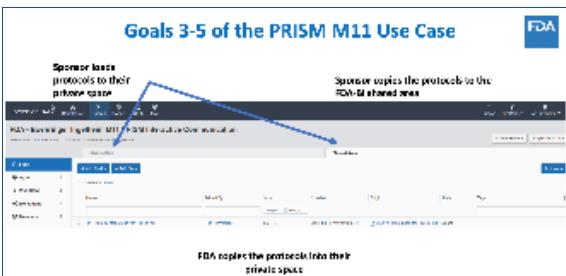
Phase Four Focus

- 1 USDM Enhancements: Continue to enhance the core USDM specification to support emerging needs and align with other standards.
- 2 Continued alignment of USDM with ICH M11
- 3 Participation in the Utilizing the Digital Protocol (UDP) project with TransCelerate, ICH, and HL7 Vulcan
- 4 Continue development of USDM Conformance Rules to support USDM v3.0 and v4.0
- 5 Continue support and development of test data and test tools
- 6 Development of training and education materials in conjunction with TransCelerate's Change and Engagement Team to better educate on DDF

USDM Phase 4

Refine, improve, adopt

Goals 3-5 of the PRISM M11 Use Case



FDA & PRISM

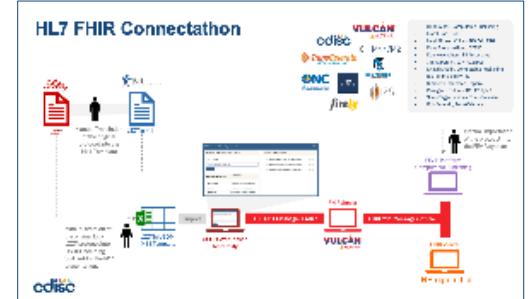
Working with FDA to pilot first electronic transfer of an M11 protocol as well as tooling to support



HL7 Vulcan & UDP

Working with HL7 Vulcan to build FHIR message to support exchange of USDM / M11 content. Next connectathon is Atlanta, Sept 2024

HL7 FHIR Connectathon



EMA & CTIS

Working with EMA to align USDM with CTIS to facilitate work such as dashboards



ABSTRACT SUBMISSIONS ARE NOW OPEN!

Abstracts are due on July 19. Learn more about the submission process [here](#).

DDF VENDOR SHOWCASE

26 September

DDF IN ACTION DAY

10 October

TransCelerate & Adoption

Several sponsors and vendors working with USDM. Latest adoption will be visible at the TransCelerate 'DDF in Action' day

CDISC Interchange 2024: All About Digital Protocol

2024 CDISC + TMF
US INTERCHANGE

PHOENIX/SCOTTSDALE

23-24 OCTOBER: CONFERENCE & EXPO | 21, 22, 25 OCTOBER: TRAININGS

13:00 - 13:30

ICH M11, TransCelerate, CDISC & HL7: Driving the Adoption of Digital Protocol

Peter Van Reusel, CDISC

13:30 - 14:00

Digital Data Flow: Achieving Protocol Digitalization and Clinical Research Interoperability through Multi-stakeholder Collaboration

Bill Illis, TransCelerate Biopharma

14:00 - 14:30

USDM in Action - From Protocol to SDTM

Dave Iberson-Hurst, data4knowledge

15:00 - 15:30

DDF and Breaking Down the Document Barrier

Bob Brindle and Frederik Malfait, Nurocor

15:30 - 16:00

Transforming Vision into Reality: BMS Journey to Embrace the Digital Protocol

Viral Vyas, Bristol Myers Squibb

16:00 - 16:30

Digital Protocol Panel Discussion

Digital Data Flow Workshop



October 22, 2024 8:45 AM-4:00 PM MST

Following on from the first public, in-depth, workshop on the Unified Study Definitions Model (USDM) at the EU Interchange in Berlin, the DDF team is pleased to announce a sister workshop at the US Interchange. The workshop will take a deep dive into all aspects of the model and how study protocols and designs can be represented using the USDM.

The day will be organised as a series of focused sessions, with each session covering the theory on an individual aspect of the model combined with hands-on exercises and discussion.



USDM Overview

12:15 -12:45 PM

CDISC USDM Overview



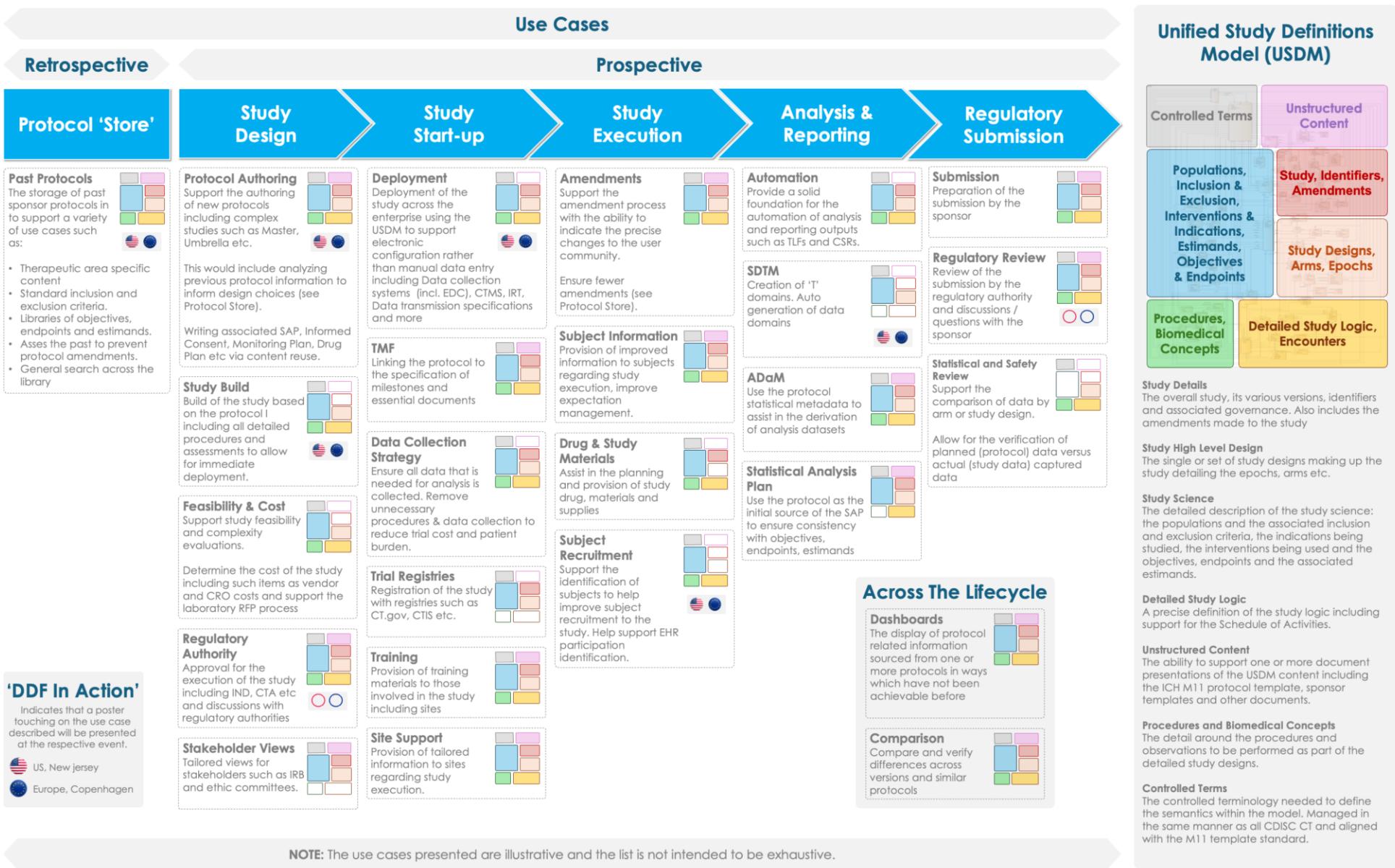
**Questions? Scan
the QR Code on
your phone to add
in your questions for
our presenters and
speakers**



Dave Iberson-Hurst
USDM Product Owner, CDISC

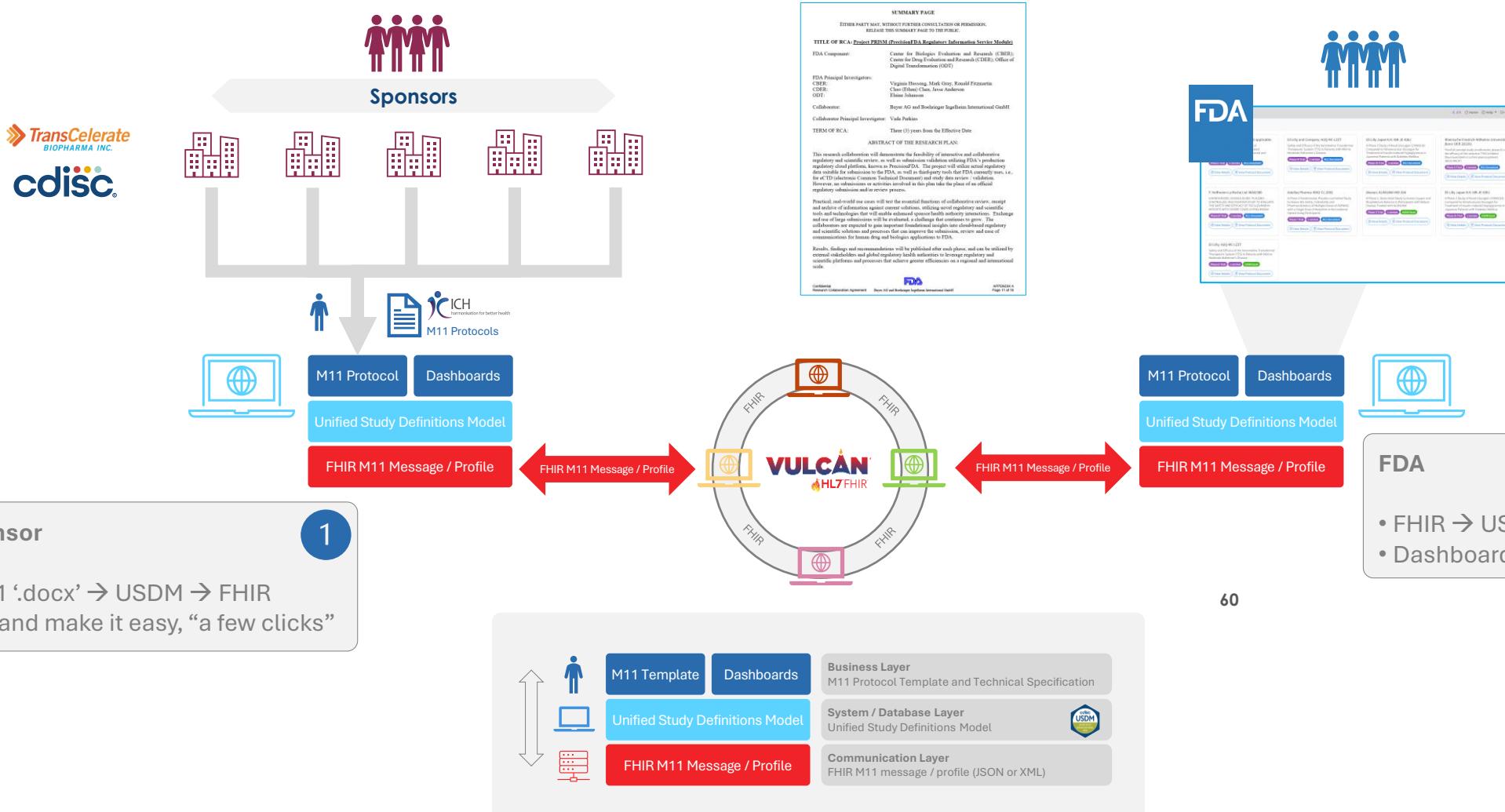
USDM in Action

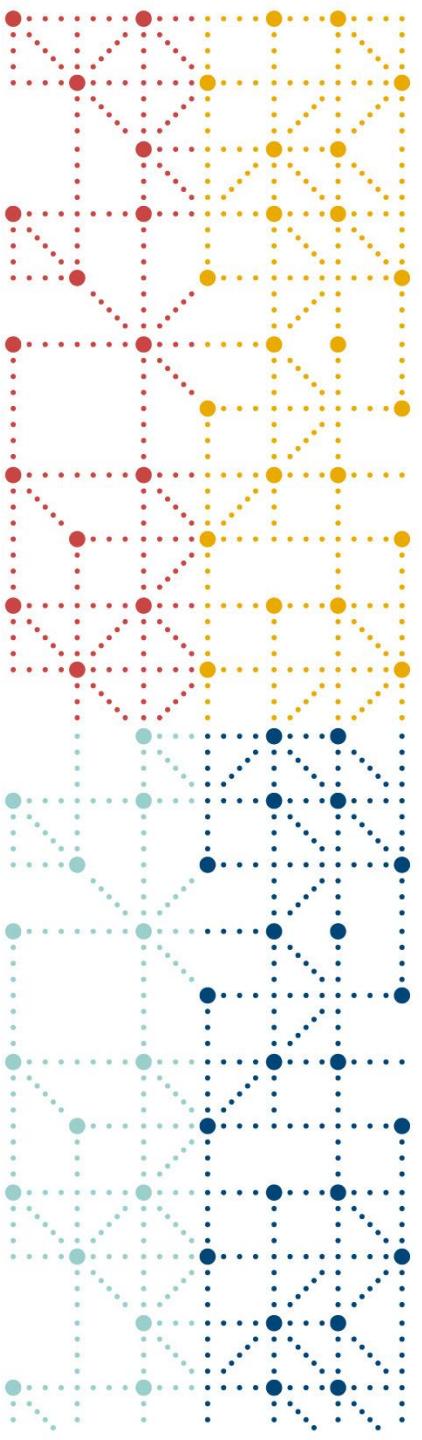
Use Cases Supporting the DDF Vision



PRISM Use Case

(PrecisionFDA Regulatory Information Service Module)





Thank You



Technical Solution Poster Session

12:45 – 1:45 PM

Visit the Technical Solution Poster Session to learn more about the different protocol digitalization technical solutions from the following organizations:

- + EZ Research Solutions
- + Nurocor
- + Sycamore Informatics
- + NNIT
- + Tata Consultancy Services (TCS)
- + Content Rules and Futurepositif
- + Novo Nordisk
- + PFMD and CTDN
- + TransCelerate Biopharma Inc



Questions? Scan the QR Code on
your phone to add in your
questions for our presenters and
speakers

We
need
your
input!

Technical Solution Poster Session: We need your input!

What you have to do:

Use the stickers provided to you at the time of check-in to vote for the top three tech solutions you want to hear more about in the panel discussion that follows this poster session.

And why:

The three posters with the highest number of stickers will be chosen to be part of the panel discussion to discuss protocol digitalization technical solutions that leverage and apply the USDM and DDF solutions to achieve protocol digitalization.





**Break
1:45-2:00 PM**

Panel Discussion

2:00-3:00 PM



Questions? Scan the QR Code on your phone to add in your questions for our presenters and speakers

Panel facilitated by:



**Nusheen Ditta
Roche**



**Laura Ludwig
Eli Lilly**

Reminder: Ground Rules for the Day

- We want to make this discussion helpful and answer as many of your questions as we can, so here are some quick ground rules:
 - Participation is voluntary, as is using TransCelerate assets/tools
 - The responsibility for compliance with laws and regulations is owned by the solution adopter
 - You don't have to identify what company you work for
- Things we would ask you not to post questions on:
 - For clinical trial sponsors, what vendors/sites/CROs a company is working with or not working with
 - For tech companies, vendors, CROs, & others, what pharma companies you work with or don't work with
 - Any issues/criticisms companies have with any vendors, tech company, sites, CROs, or sponsors
 - Future and long-term development plans
 - Anything related to pricing or costs -- what you pay for the purchase off or receive for the sale of any goods or services
- We can't address questions about:
 - Specific vendors or other business partners with whom any companies are working
 - Costs of using/implementing TransCelerate assets/tools or any commercial product/service
 - Which member companies are using or going to use any TransCelerate solution or any commercial product or service
- TransCelerate does not endorse vendors. This event is not a marketing or sales opportunity.



Closing Remarks

Sumesh Kalappurakkal
Johnson & Johnson



Upcoming Events

| 2024 Events | Date |
|--|---------------------|
| Vulcan UDP Webinar Spotlight on the September Connectathon | 15 October 2024 |
| 2024 CDISC US Interchange 2024 CDISC + TMF US Interchange CDISC | 21-25 October 2024 |
| SCOPE Europe 2024 Digital Data Flow: Digitalising Clinical Protocol Information to Accelerate Clinical Research and Enable Healthcare Interoperability | 29-30 October 2024 |
| PHUSE EU Connect 2024 PHUSE EU Connect 2024 (phuse-events.org) | 10-13 November 2024 |
| DDF Solution Showcase Webinar Series #2 | 5 December 2024 |

Additional Opportunities to Stay Involved with DDF

You can stay involved and learn more about the Digital Data Flow initiative by visiting the following websites:



[DDF Website](#)

As the main website for DDF, learn and access all resources supporting DDF



Scan QR Code to explore DDF Website



[CDISC DDF Website](#)

Learn about and access the Unified Study Definitions Model (USDM) Reference Architecture supporting Protocol Standards.



[TransCelerate DDF Initiative Solutions](#)

Learn about DDF initiative background and roadmap



[DDF GitHub Repos](#)

Learn about and access the Study Definitions Repository Reference Implementation and supporting codebase



Questions? Feedback? Please email us at
DDF@transceleratebiopharmainc.com

TransCelerate Tools & Resources



Visit us, for more information:
www.TransCelerateBioPharmaInc.com



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[Sign Up](#) for our Awareness
& Implementation Community!

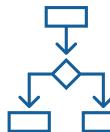


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Click [here](#) to learn more about our solutions



View our annual achievements archive, [here](#)



Click [here](#) to read our recent blog posts

Thank you for participating in the DDF in Action Day!

Post Event Survey



We would love to hear your feedback.
Join us at the networking session!

Appendix

Speaker Bios

Chris Decker CDISC



Chris Decker Chief Executive Officer, CDISC

Chris Decker is the President and CEO of CDISC. Widely recognized in the industry, Chris is an expert in technology and standards for complex process and technology solutions. He has extensive experience in executive roles across software development, clinical research, and consulting.

Chris was previously at Instem and d-wise for fifteen years, most recently as Vice President, Clinical Solutions. Chris's 20-year involvement with CDISC includes roles as a volunteer, implementer, and board member, with a focus on innovation through standards. Chris is enthusiastic about leading CDISC towards a technology-based standards future and expanding the organization's global impact in clinical research standards.

Nusheen Ditta Roche



Nusheen Ditta Principal Data Quality Lead, PD Data Sciences, Roche

With over 20 years in Clinical Data Management, Nusheen Ditta is a Principal Data Quality Lead at PD Data Sciences, Roche. She expertly manages data for exploratory research, evidence generation, and the clinical development of new medicines, specializing in Oncology.

Nusheen is an active member of the Transcelerate DDF initiative for over four years. She holds a BSc in Biochemistry and an MSc in Molecular Biology and Biotechnology from the University of London, UK.

Maria Filippou-Frye Roche



Maria Filippou-Frye Scientific Development and Innovation Lead, Roche

Maria is a highly experienced Medical Doctor with over 14 years of specialized expertise in clinical trial development, management and coordination, bridging the gap between clinical science and business performance. She has a proven ability to translate complex scientific data into actionable business strategies, with experience in medical monitoring, clinical research operations, and agile project management.

Maria's leadership in protocol development, coupled with her business expertise, position her uniquely into driving the digital transformation at Roche, with the Digitalization of the Protocol initiative. She is a dynamic leader, adept at guiding cross-functional teams, managing clinical trial portfolios, and spearheading the adoption of innovative digital solutions to enhance clinical development.

Shagun Grover Roche



Shagun Grover

Digital Health Leader | Senior Director, Product Management, Roche

Shagun Grover is an accomplished digital health leader with over 25 years of experience in healthcare technology and pharma. She specializes in driving digital transformation strategies, product development, and interoperability solutions. Shagun has led complex projects across fields such as oncology, ophthalmology, and health information systems, working with a range of healthcare providers.

Currently a Senior Director at Genentech, she leads the Digitalization of Protocol initiative, helping create innovative solutions that transform Study Design and Protocol Generation processes. Shagun is a key contributor to TransCelerate BioPharma's Digital Data Flow initiative. She has deep expertise in imaging data platforms and has won multiple awards in this space for her innovative vision, including the Ocular Imaging Challenge.

Dave Iberson-Hurst CDISC



Dave Iberson-Hurst USDM Product Owner, CDISC

Dave has over 40 years' experience across several industries with the last 20 years spent in the pharmaceutical industry combining his technology and software development experience with clinical data standards.

During this time, he has worked on, and led, several CDISC teams, presented in many forums in Europe, the US, and elsewhere across the globe. He has worked closely with the FDA, EMA, HL7, ISO, and other standards organizations and was a member of CDISC's Blue Ribbon commission. He is currently the CDISC Product Owner for the Digital Data Flow project.

He is a partner at data4knowledege in Copenhagen and is focused on getting greater value and utility from clinical trial data

William Illis Novartis



William Illis Global Head, Collaboration & Technology Strategy, Clinical Development & Analytics, Novartis

Bill is the Head of Collaboration and Technology Strategy in the Clinical Development and Analytics function at Novartis. He has led the development and implementation of a strategic technology roadmap for the Analytics team (encompassing a state-of-the-art computing environment) and initiating improvement projects. This includes the integration, analysis and reporting of clinical trial data in clinical study reports and health authority submissions, good data science practices, and regulatory compliance.

He also has developed and led other large-scale technology and business process transformation projects in data and digital across the pharmaceutical R&D landscape. In June 2018, he was appointed as lead for TransCelerate BioPharma's Digital Data Flow initiative. (It is designed to minimize manual data re-entry, process hand-offs, and data format inconsistencies across Study Start-Up and execution – while helping to modernize clinical trials by enabling a digital workflow that allows for automated creation of study content and configuration of study systems to support clinical trial execution.)

Bill has over 25 years of industry experience in R&D spanning subject areas of Cancer Epidemiology, Health Care Cost/Utilization Research, Preclinical Safety, and Clinical Development and Regulatory Affairs, as well as functional experience in Data Management, Programming, Statistics, Data Standards, Data Governance, Information Technology and Operations.

He holds a Master's Degree in Public Health (Biostatistics) from the University of Michigan and a Bachelor's degree in Psychology from Providence College.

Don Jennings Eli Lilly



Don Jennings Senior Architect, Eli Lilly

Don Jennings currently serves as a Senior Architect in Eli Lilly's technical organization responsible for defining, evolving and driving innovation in Lilly's clinical trial design and operations capabilities. Don also participates in the Transcelerate Digital Data Flow (DDF) workstream as Vendor Engagement sub team lead where he advocates for industry-scale data system interoperability using USDM and its associated APIs.

Previously, Don was a Lilly Digital Health technology advisor leading engineers in developing SaMD solutions to improve delivery of therapy for complex disease states (2018-2023). Don also led Lilly teams in development of eSource technologies, automated clinical information exchange, PK/PD simulation and genomic analytics (2007-2018). Prior to his roles at Lilly, Don participated in the original sequencing of the human and rat genomes at Celera Genomics (2000-2007) and delivered science ground segments for several NASA and ESA high energy astrophysics missions (1989-2000).

Don holds an MBA from Butler University, an M.S. in Physics from Iowa State University, and bachelor's degrees in Physics and Computer Science from the University of Missouri.

Sumesh Kalappurakal J&J



Sumesh Kalappurakal

Sr. Director of Technology Solutions, Clinical and Statistical Programming, Johnson & Johnson

Sumesh Kalappurakal is the Sr. Director of Technology Solutions for clinical and statistical programming at J&J Innovative Medicine. He has been with J&J since 2005 and has led a Medical Affairs programming team for over 12 years. In his current role, Sumesh and his team are focused on developing technology solutions using open-source platforms such as R and Python. They build methodologies, standards, and web applications to support portfolio needs in clinical and statistical programming functions. Additionally, the team is engaged in advanced automation techniques using NLP, AI/ML, and RPA to improve efficiency in the clinical trial operational space.

Sumesh and his team are devising a strategy to implement an open-source platform ("R") as an additional analytical platform for all clinical study submission activities for clinical and statistical programming teams. Sumesh is particularly enthusiastic about wearable technology, real-time data collection, and advanced analytics for real-time decision-making in Decentralized clinical trials.

Sumesh is also a co-founder and current Council member for pharmaverse. He has served on the R-consortium Board of Directors and is the Change Engagement Lead for the TransCelerate Digital Data Flow (DDF) initiative.

Camilla Kehler Novo Nordisk



Camilla Kehler **Product Owner, Study Builder, Novo Nordisk**

Camilla started her career in 2003 in the Call Center Solution department of TDC (large Danish Telecom company) where her focus was on implementing interactive voice and web call center solutions at large Danish companies. In 2008, she joined the Clinical Supplies area of Novo Nordisk and continued for 5 years her journey within voice/web solutions, but now with the focus of setup/specification of RTSM systems (randomization and dispensing) for clinical studies.

In 2012, she moved to Data Management and became a Clinical Data Manager, responsible for the data collection setup for clinical trials and this evolved into a Project Data Manager position overseeing the data management activities for our large outcome studies.

In late 2022 (November), she changed her focus from the conduct of clinical studies to digital product development and became Product Owner for the agile product team, developing our new inhouse build metadata repository / study definition repository ((Open)StudyBuilder), which is the Digital Data Flow initiative within Novo Nordisk aiming at digitalizing the study specification process from protocol to submission.

Laura Ludwig Eli Lilly



Laura Ludwig
Senior Director, Clinical Systems Process Innovation, Eli Lilly

<add bio>

Kate Owen J&J



Kate Owen Head of Global Development, Johnson & Johnson

As Head of Global Development at the Janssen Pharmaceutical Companies of Johnson & Johnson, Kate oversees a team of 10,000 experts that are the backbone of drug development, accelerating the delivery of medicines to patients around the world.

Kate has more than 20 years of experience leading diverse, multicultural teams and large, global organizations, and has a deep understanding of the healthcare landscape, particularly in clinical trials, as well as the digital-health technologies available to bring trials directly to patients and simplify the experience for them and their care communities. Kate oversees Global Development's end-to-end work in planning, executing, and reporting on clinical trials, from trial design to recruitment, operations to portfolio management, and pharmacology & pharmacometrics to data and analytics.

Kate believes education and awareness of clinical research should be prioritized so patients globally have the knowledge and access to consider participation, should it be right for their treatment journey. To that end, the concept of health equity is near and dear to Kate's heart, making her leadership of Global Development's Diversity, Equity, and Inclusion in Clinical Trials work an important part of her work. She also cares deeply about empowering girls to consider future jobs in STEM and supporting women as they advance in their careers.

Before coming to Janssen, Kate was Senior Vice President and Head of Global Development Operations at Bristol Myers Squibb (BMS) and established a new operating model through the integration of BMS and Celgene. Prior, Kate held roles of increasing responsibility during 10 years with Novo Nordisk, where she led efforts enabling DEI in clinical trials.

Kate chairs the Board of TransCelerate BioPharma, a non-profit organization focused on solutions to improve clinical development.

Renu Shukla J&J



Renu Shukla Statistical Programming Head, Oncology, Johnson & Johnson

Renu comes to us from Johnson & Johnson, where she is a Statistical Programming Head in Oncology.

She has over 25 years of experience in analysis and reporting in the Pharma Industry. She is representing the TransCelerate Digital Data Flow initiative today as the Sponsor Change lead, having served in this role since 2023.

Peter Van Reusel CDISC



Peter Van Reusel Chief Standards Officer, CDISC

Peter Van Reusel provides executive leadership to the development and implementation of clinical standards in line with CDISC's strategy and operational plans, working closely with the President and CEO, as well as CDISC staff and stakeholders. He has over 25 years' experience in senior roles in pharma and at CROs, providing standards expertise and carrying out other standards work in various organizational settings. A long-time, CDISC-authorized instructor, Peter has helped significantly in developing CDISC training courses.

He previously served as CDISC European Coordination Committee's Chair, fostering relationships with key European regulatory, academic, and biopharma stakeholders. Peter is also an active PHUSE Collaborator.