

TransCelerate Digital Data Flow (DDF) **Mission Possible!**

Hosted by Novartis
In East Hanover, New Jersey, USA

September 24, 2025

8:30 AM – 5:00 PM EDT

September 25, 2025

9:00 AM – 2:45 PM EDT

Practical approaches for protocol digitalization

Instructions to Novartis Location

TransCelerate does not endorse, certify or recommend any solution provider or product. All adoption or use of any solution, deliverable, standard, technology, product, or vendor is purely voluntary.

DDF Mission Possible Agenda – United States

Time (EDT)	Day 1 topics	
8:30 – 9:00 AM	Welcome	
9:00 – 10:00 AM	About Digital Data Flow (DDF) <ul style="list-style-type: none">• DDF overview• USDM updates via CDISC• Protocol digitalization	
10:00 – 10:15 AM: Morning break		
10:15 – 11:30 AM 16:15 – 17:30 CEST	Livestream	Adoption stories and Q&A
11:30 – 12:00 PM	Use case overview	
12:00 PM – 1:00 PM: Networking lunch		
1:00 – 2:10 PM	Panel Breakout Sessions	<ol style="list-style-type: none">1. Change Management Strategy and Approach for Protocol Digitalization: Considerations Across Assessment, Planning and Implementation2. DDF from Ideation to Implementation: Developing Capabilities to Realize the Vision of Protocol Digitalization3. AI in Protocol Digitalization: Leveraging Artificial Intelligence to Enhance Trial Design and Execution
2:10 – 2:25 PM: Afternoon break		
2:25 – 3:00 PM	Breakout session briefing	
3:00 – 3:30 PM	Day 2 preview and close	
3:30 – 5:00 PM	Mix and mingle	

Time (EDT)	Day 2 topics	
9:00 – 9:15 AM	Introductions and recap	
9:15 – 10:15 AM 15:15 – 16:15 CEST	Livestream	Protocol Digitalization: Catalyzing Connections to Accelerate Impact
10:15 – 10:30 AM: Morning break		
10:30 – 11:30 AM 16:30 – 17:30 CEST	Livestream	Learnings from Early Adopters
11:30 AM – 12:30 PM: Networking lunch		
12:30 – 1:15 PM	Vendor solution orientation	
1:15 – 2:15 PM	Vendor poster visits	
2:15 – 2:45 PM	Action toolkit, survey, wrap up, and close	