

# Akshat Tripathi

Business Analyst

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[Email](#)

## EDUCATION

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**Narsee Monjee Institute of Management Studies(NMIMS)**

*August 2022 – June 2024*

*Master of Business Administration(MBA)*

**GLA University, Mathura**

*August 2019 - May 2022*

*Bachelor of Business Administration(BBA)*

## EXPERIENCE

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**MobiSoftseo Technologies**

*Feb 2023 - till date*

*Business Analyst*

- Experienced in data visualization, processing, analysis, and insight creation as a Business Analyst.
- Identify and analyze key performance indicators to drive growth and gain deeper insights into user behavior.
- Collaborated cross-functionally with product, marketing, and technical teams to translate analytical findings into actionable insights.
- Translated complex datasets into clear and actionable visualizations, supporting data-driven decision-making.

**Ambition Box (Info Edge)**

*Jan 2022 – Jan 2023*

*Executive*

- Worked for 1 year at Ambition Box, focusing on company research and analysis.
- Conducted in-depth research on companies and their annual reports.
- Analyzed data related to industries, market trends, and company performance.
- Translated complex datasets into clear and actionable visualizations, supporting data-driven decision-making.
- Provided insights and assistance to improve page views and engagement on company profiles.

## PROJECTS

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**Apple Stock Analysis**

- Built an interactive Power BI dashboard showcasing five years of Apple stock trends, leveraging advanced data cleaning techniques and compelling visualizations to support informed investment decisions.
- Technology Used –Power BI.

## TECHNICAL SKILLS

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- Languages: SQL
- Visualization: Power BI.
- Analytical Tools: Excel.
- Professional Skills: Critical thinking, Analytical, Business intelligence, Logical reasoning, Documentation, Multitasking, Decision making.

## EXTRACURRICULAR

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- Served as Captain of the college cricket team for two consecutive years, leading the team in three inter-state tournaments and driving success through strategic leadership, team coordination, and strong performance.