

Georgia Gifts

Georgia Gifts offers the best custom gifts and souvenirs. It has an intuitive website that can be accessed on any device. Allowing you to find everything you are looking for. It will have products for sale, custom product request, information about our company, and a way to get in touch with us!

The design of Georgia gifts is customer first design. It is designed to help customers find what they are looking for as fast as possible. Starting out on the index page the customer is shown the best-selling gifts. Which are the most likely ones they will be looking for. Then our next specialty is custom made gifts. From the start, we show our customers what they are most likely to be looking for without even having to go to different pages. The about us page helps potential customers know who they are supporting by shopping at Georgia Gifts. The contact page is a way for customers to ask questions, and request custom gifts.

My website navigation is simple yet functional. The index page serves as a product page and gets the users straight to what they are looking for. If they are on the edge about buying from us, they can learn more about us on the about us page. If they want to request a custom gift, they can scroll down the product page (index) or click on the navigation for contact us. My website navigation goal is to get the user where they need to be with the fewest number of clicks in the shortest time possible.