



# transportationcamp new england 2019

27 april  
2019  
MIT Stata Center  
**#TCNE2019**

TransportationCamp is an unconference that brings together hundreds of people working at the intersection of innovation and transportation to share, learn, draw inspiration, and network.

Since 2011, this unique forum has convened in multiple cities each year, attracting thinkers, doers, and leaders in transportation and technology.

TransportationCamp New England 2019 is the fifth held in New England. It will attract over 300 attendees, including students, professionals, and transportation and technology enthusiasts. The event will channel the wealth of people, ideas, and organizations into a productive day of participant-led sessions.

The format of this unconference promotes collaborative exploration of the latest trends in transportation and how to build connections between disparate innovators in public administration, transportation planning, transportation operations, information design, and software engineering.



## Develop Relationships & Drive Business

Get your organization's name in front of the people who are working on the latest and greatest at the intersection of transportation and technology by sponsoring this year's event.

You won't want to miss this unique opportunity to help shape this innovative, inspiring, and diverse transportation gathering. We need your support to uphold a forum for collaboration and kickstart challenging conversations about the future of transportation in the New England region.

In addition to exposure, active participation, and networking, your contribution helps keep costs reasonable for attendees, attracting a wide range of professionals and students to TransportationCamp New England 2019.



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# Presence and Impact

# 300+

DIVERSE  
ATTENDEES

# 40+

COLLABORATIVE  
SESSIONS



Mailing list reach of  
800+ users



Over 200 tweets from the  
unconference tagged  
#TCNE2018



Almost 500 active  
members in the  
LinkedIn group

Cubic Transportation Systems @CubicTS

One successful day of camp  
@TranspoCampNE. #TCNE2018



5:49 PM - 21 Apr 2018

Chris Dempsey @cdempsey

Thanks to @Camsys @Zipcar @VHBNow  
@CubicTS @Hubway + others for sponsoring  
#TCNE2018. Impressive turnout.



9:12 AM - 21 Apr 2018

Paulina Muratore @UCSPauline

Thanks @TranspoCampNE for an awesome  
day! Inspiring to see so many people talking  
about mobility, equity, the role of innovation,  
data, congestion pricing, regional rail... the list  
goes on. #tcne2018 @TuftsUEP



5:55 PM - 21 Apr 2018

Nicole Badstuber @NicoleBadstuber

One of the challenges is creating the  
head space to create a long-term  
#transport vision and rethink  
institutional processes. Most of  
government's/#mbta's time is taken up  
by crisis management @LaurelinTransit  
adds to @d\_tribe's model of  
#government @TranspoCampNE  
#TCNE2018



12:40 PM - 21 Apr 2018

Justin Holmes @jstndholmes

Team @Zipcar is here. Come say hello!  
#TCNE2018



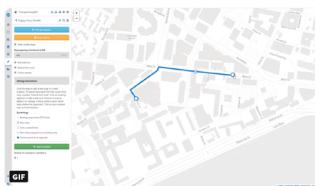
10:49 AM - 21 Apr 2018 from Massachusetts Institute of Technology (MIT)

Anson Stewart @ansonctf

Before heading to the #TCNE2018 happy  
hour, consider sketching out and analyzing  
some new routes in this session:

Transit scenario planning & public  
engagement on a GIANT TOUCHSCREEN

at 3:30 in Room 56-167



3:13 PM - 21 Apr 2018

Joshua Fabian @jfabb

Discussing the experiences of  
@milesonthemba riding MA's bus routes and  
exploring the differences between some of  
the regional transit authorities. #TCNE2018



5:12 PM - 21 Apr 2018 from Cambridge, MA

Nick Kaufmann @nickkauf

#tcne2018 interesting first session by  
@DWaltersdorfer on "curb wars" bike  
infrastructure & gentrification.Discussion  
covered Catch-22 of addressing inequality in  
bikeinfra and pubspace improvements vs.  
accelerating gentrification and making  
commutes harder in low-income tracts

11:52 AM - 21 Apr 2018 from Cambridge, MA

# Sponsorship Opportunities

## \$3,000 LEVEL

### EXPOSURE

- Opportunity to include promotional material inside conference giveaway package
- Table space in the main hall

### EVENT ACCESS

- 6 complimentary passes to the unconference

### MARKETING OPPORTUNITY

- Sponsorship of lunch, acknowledged with 'thank you' poster showcasing your logo
- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees

## \$1,500 LEVEL

### EXPOSURE

- Table space in the main hall

### EVENT ACCESS

- 4 complimentary passes to the unconference

### MARKETING OPPORTUNITY

- Sponsorship of coffee breaks, acknowledged with 'thank you' poster showcasing your logo
- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees

## \$1,000 LEVEL

### EXPOSURE

- Table space in the main hall

### EVENT ACCESS

- 3 complimentary passes to the unconference

### MARKETING OPPORTUNITY

- Sponsorship of breakfast, acknowledged with 'thank you' poster showcasing your logo
- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees

## \$500 LEVEL

### EVENT ACCESS

- 2 complimentary passes to the unconference

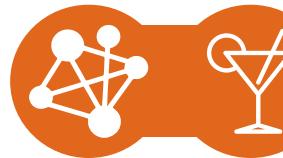
### MARKETING OPPORTUNITY

- Logo included on event web site
- Recognition during intro session
- Recognition with your logo in pre- and post-conference emails to attendees



For more about  
sponsorship  
opportunities

contact us at  
[transpocampne@gmail.com](mailto:transpocampne@gmail.com)



Happy hour following TransportationCamp  
sponsored by the Boston Chapter of  
Young Professionals in Transportation





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# Thanks to Our Past Sponsors

## Breakfast

SPONSORED BY



Our sponsors help make this camp possible. Thank you!



New England Section



TransportationCamp  
New England  
is organized by



In partnership with





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# Sponsorship Application

Our company is pleased to support TransportationCamp New England, the annual New England unconference that brings together innovators in transportation.

Company

Contact name

Address

Phone Fax

Email Address

## Level of Sponsorship

**\$3,000 LEVEL**

**\$1,500 LEVEL**

**\$1,000 LEVEL**

**\$500 LEVEL**

### Complimentary Pass Registrants

You can email us to update later via [transpocampne@gmail.com](mailto:transpocampne@gmail.com)

\$3,000 Level – 6 names

\$1,500 Level – 4 names

\$1,000 Level – 3 names

\$500 Level – 2 names

Name Email

Name Email

Name Email

Name Email

Name Email

Name Email

Please make checks payable to **Young Professionals in Transportation – Boston Chapter**

Please send this form and your check to **Young Professionals in Transportation – Boston PO Box 52678 Boston, MA 02205**



**Questions?**

**Ian McKinnon**

Finance Chairman, Transportation Camp New England

[transpocampne@gmail.com](mailto:transpocampne@gmail.com)

**508-786-2252**

**Thank you for your generous support!**