



TRANSPORTATION AS A BUSINESS | JANUARY 6 | WASHINGTON, DC

SPONSORSHIP OPPORTUNITIES

GET TO KNOW US

ABOUT

The premiere transportation and technology unconference of the year.

Hundreds of thinkers and doers in the fields of transportation and technology come together each year to share, get inspired, and network at TransportationCamp DC.

This is not your traditional conference. In addition to talks and presentations from big names in the field, the heart of TransportationCamp is sessions and activities led by attendees themselves.

EVENT HIGHLIGHTS



Remarkable Content

Catch up with the latest trends in the transportation space—from AVs to AI.



Education & Training

Master transportation as a business by hearing from our expert panel.



Entertainment

Socialize at our post-event reception, hosted in-part by Young Professionals in Transportation.



Networking Opportunities

Enjoy access to like-minded professionals to drive business or kickstart your career.



OUR ONLINE PRESENCE



@TRANSPOCAMP

Trended nationally during the 2017 event



COMING SOON

2018 kicks off live streaming of TransportationCamp DC



#TRANSPORTATIONCAMP

424 active members and counting on LinkedIn



Andrew Dupuy @adup512 · Jan 7

Geeking out on my favorite topic, #parking policy, at @TranspoCamp #
#transpo17 #shoup



Cubic Transportation ✅ @CubicTS · Jan 6

Camp time! Just arrived in DC for #TRANSPO17. Let's connect and talk #transit
#mobility #transportation. pic.twitter.com/WxpY6LE7ak



Transportation Camp @Tr... · Jan 7

Congrats, transitnerds: #transpo17
is the number-one trending hashtag
on Twitter

1 #transpo17

@EnoTrans, @Boenau and 13 more are
Tweeting about this



The Eno Center ✅ @EnoTr... · Jan 7

"People want AVs to be perfect, but
they forget how imperfect human
drivers are" -Esther Dyson
#transpo17



CCTgirl @CCTgirl · Jan 5

@TranspoCamp DC has sold out, but we released some tickets & have 18 left!
Better get yours now! #trbam #transpo17



TransportationCamp DC 2017 / Saturday, January 7 8:30 AM - 8:00 PM

TransportationCamp DC happens the Saturday before the National
Academy of Sciences' Transportation Research Board Annual Meeting. ...
nvite.com



Mobility Lab

@MobilityLabTeam

From AVs to zebra crosswalks: #transpo17
brought together perspectives on today's and
tomorrow's transpo challenges
mobilitylab.org/2017/01/11/tra...

WHAT WE'RE ABOUT



1 DAY

500+
PASSIONATE ATTENDEES

4
KEYNOTES & SPOTLIGHTS

60+ EDUCATIONAL
SESSIONS



WHAT THEY SAY

TransitCenter

"Right now, at TransitCenter, we're spending a lot of time doing program development, picking out priorities where we see gaps in the field, things that are interesting but there isn't enough demand. We're thinking about collaborations and giving people a boost in the field - that's why we sponsor TransportationCamp DC."

Shin-Pei Tsay
TransitCenter



"At DS&MG we're always looking to expand the reach of Transportation Demand Management, so hosting TransportationCamp DC has really been rewarding. Everyone here is extremely energized, whether it's on their phones or on their computers, they're completely engaged on social and in person—keeping the conversation around transportation alive."

Lois DeMeester
Chief Executive Officer
Destination Sales & Marketing Group



"Every year, AASHTO sponsors TransportationCamp DC. What do we love? The attendees. These are very practically oriented folks, who just want to get the job done. And what the funding solution for Transportation will need is that kind of practical energy, combined with creative approaches and ideas that perhaps the folks that are involved in the usual discussion on Capitol Hill might not be aware of."

Joung Lee
AASHTO



DEVELOP RELATIONSHIPS AND DRIVE BUSINESS

Get your organization's name in front of the people who are working on the latest and greatest at the intersection of transportation and technology by sponsoring this year's event.

You won't want to miss this unique opportunity to help shape this innovative, inspiring, and diverse transportation gathering. We need your support to uphold a forum for collaboration and kickstart challenging conversations about the future of transportation both here in DC and around the world.

In addition to exposure, active participation, and networking, your contribution will help to keep costs reasonable for attendees, attracting a wide range of professionals and students to TransportationCamp DC 2018.

THE PLATINUM OPTION

\$25,000 - (ONE PARTNER)

Enable your brand to become a dominating force that will have attendees showing their love long after TransportationCamp.

THE EXPOSURE

- Lunch keynote and table promotions
- Special recognition at introduction
- Table for information at event inside the main gathering room

THE EXPERIENCE

Marketing & Advertising Benefits:

- Custom video on loop at welcome
- Co-branding on all event signage and collateral
- Co-branding on event lanyards
- Branded linens at registration (provided by sponsor)
- Co-branded bags for each attendee
- TransportationCamp.org featured sponsor listing
- Recognition with most prominent logo on correspondence to 35K+ mailing list
- Rights to include TransportationCamp DC sponsorship in your own communications

EVENT ACCESS

(Passes, Discounts, etc.)

- Free entrance to TransportationCamp for up to 10 individuals



THE GOLD OPTION

\$10,000 - (THREE PARTNERS)

This high exposure option will enable your brand to become an established presence at TransportationCamp and well beyond.

THE EXPOSURE

- Lunchtime remarks
- Recognition at introduction
- Table for information at event inside the main gathering room

THE EXPERIENCE

Marketing & Advertising Benefits:

- Breakfast table promotions
- Co-branded bags for each attendee
- Second tier sponsor logo on event signage and collateral
- TransportationCamp.org sponsor listing
- Recognition with logo on correspondence to 35K+ mailing list
- Rights to include TransportationCamp DC sponsorship in your own communications

EVENT ACCESS

(Passes, Discounts, etc.)

- Free entrance to TransportationCamp for up to 5 individuals



THE SILVER OPTION

\$5,000 - (UNLIMITED)

Engage with attendees in a way that will leave your mark and create long-lasting, memorable experiences.

THE EXPOSURE

- Lunchtime remarks
- Recognition at introduction
- Table for information at event inside the main gathering room

THE EXPERIENCE

Marketing & Advertising Benefits:

- Coffee break table promotions
- Third tier sponsor logo on event signage and collateral
- TransportationCamp.org sponsor listing
- Recognition with logo on correspondence to 35K+ mailing list
- Rights to include TransportationCamp DC sponsorship in your own communications

EVENT ACCESS

(Passes, Discounts, etc.)

- Free entrance to TransportationCamp for up to 2 individuals



THE BRONZE OPTION

\$3,000 - (UNLIMITED)

Become a part of the TransportationCamp movement and give your brand exposure to connect with attendees in a meaningful way.

THE EXPOSURE

- Lunchtime remarks
- Recognition at introduction
- Table for information at event inside the main gathering room

THE EXPERIENCE

Marketing & Advertising Benefits:

- Inclusion on event signage and collateral
- TransportationCamp.org sponsor listing
- Recognition with logo on correspondence to 35K+ mailing list
- Rights to include TransportationCamp DC sponsorship in your own communications

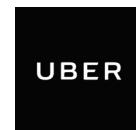
EVENT ACCESS

(Passes, Discounts, etc.)

- Free entrance to TransportationCamp for 1 individual



THANK YOU TO PAST SPONSORS





GET IN TOUCH

We look forward to helping create your success story!

Confirm participation today! The sooner you sign up to sponsor, the more you can leverage our team and maximize your investment.

For more information, email Ashley Robbins at ashley.robbins@mobilitylab.org or call (703) 247-6990



STAY CONNECTED

[transportationcamp.org/
events/dc-2017](http://transportationcamp.org/events/dc-2017)



TWITTER

@TranspoCamp
#transpo18