

TRƯỜNG ĐẠI HỌC HỌC VĂN LANG
KHOA CÔNG NGHỆ THÔNG TIN

VAN LANG
UNIVERSITY



BÁO CÁO MÔN HỌC TUẦN 4

CHUYÊN ĐỀ THƯƠNG MẠI ĐIỆN TỬ

CÀI ĐẶT CỦA HÀNG

Nhóm sinh viên thực hiện (Họ tên - Mã SV):

Trần Tấn Phát - 2274802010644

TP. Hồ Chí Minh – năm 2026

Yêu cầu cài đặt:

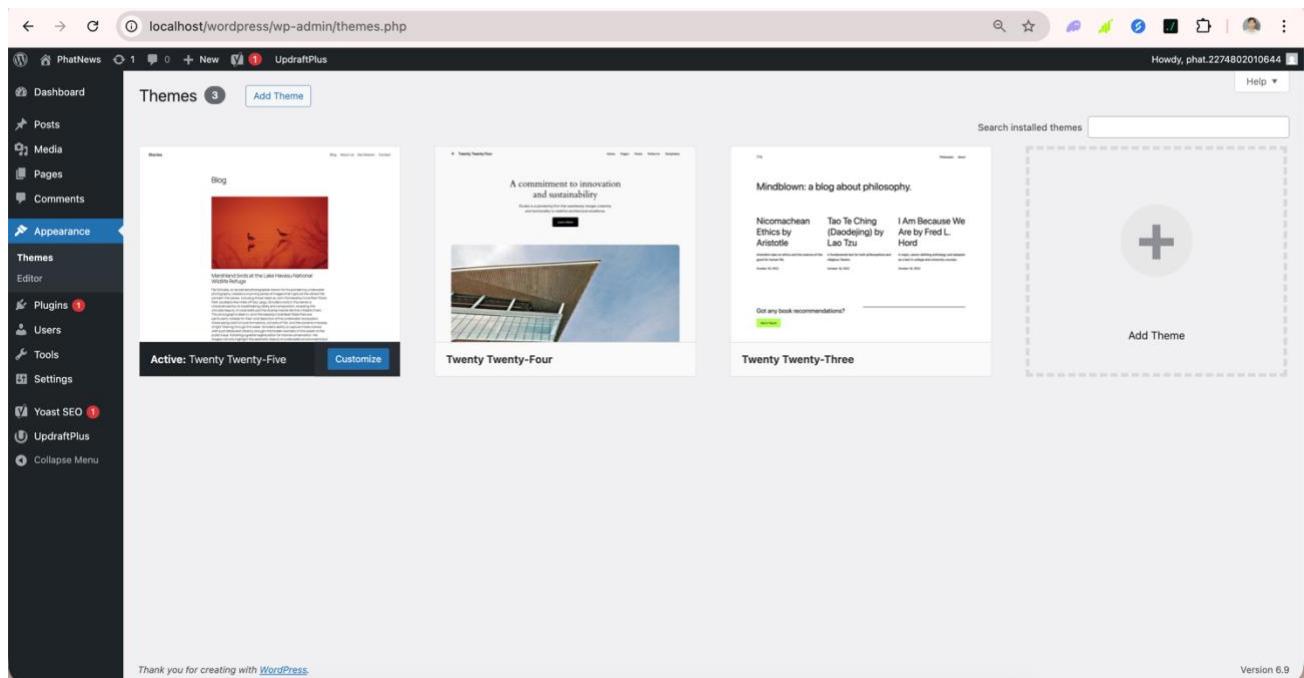
Cài theme Astra

1. 2. 3. 4. Vào **Giao diện (Appearance) → Giao diện (Themes)**.

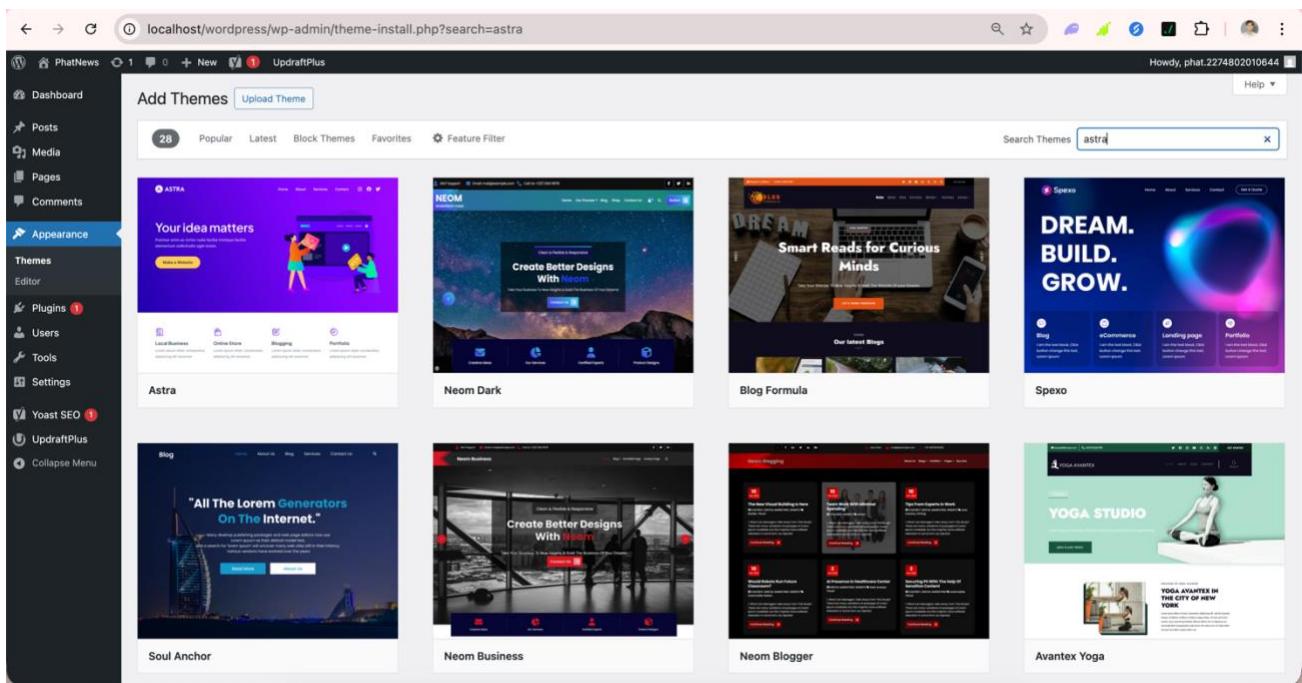
Chọn **Thêm mới (Add New)**.

Tìm **Astra** → Cài đặt → Kích hoạt.

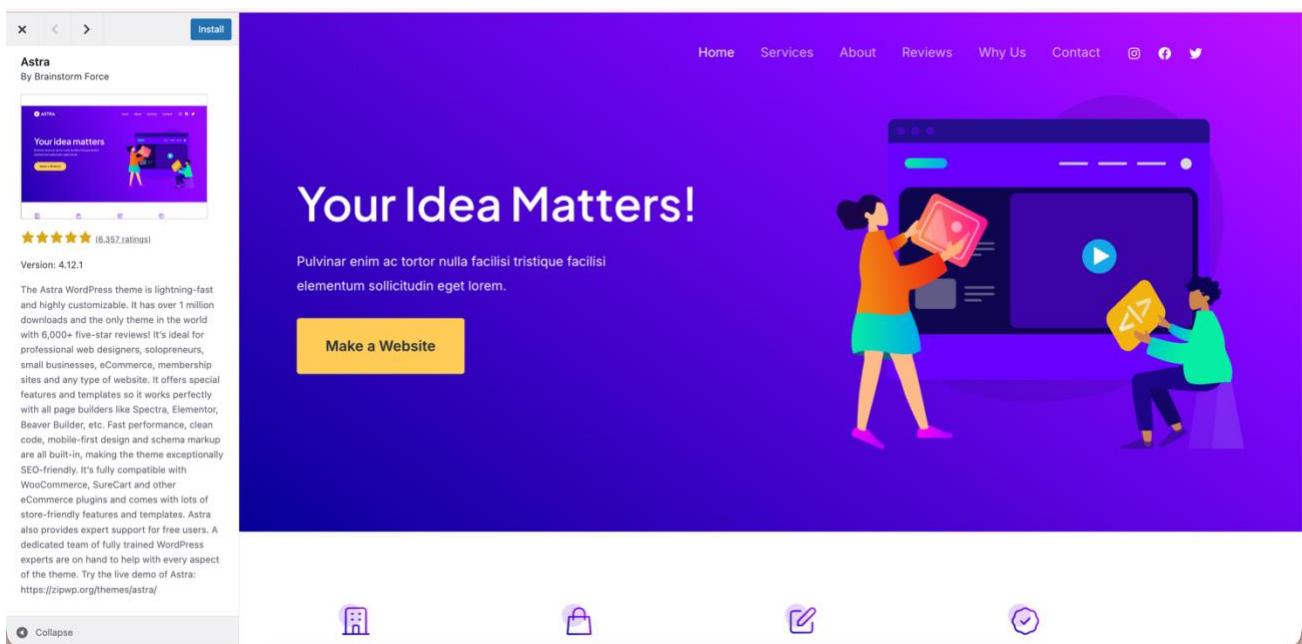
Astra là theme nhẹ, tối ưu cho WooCommerce.



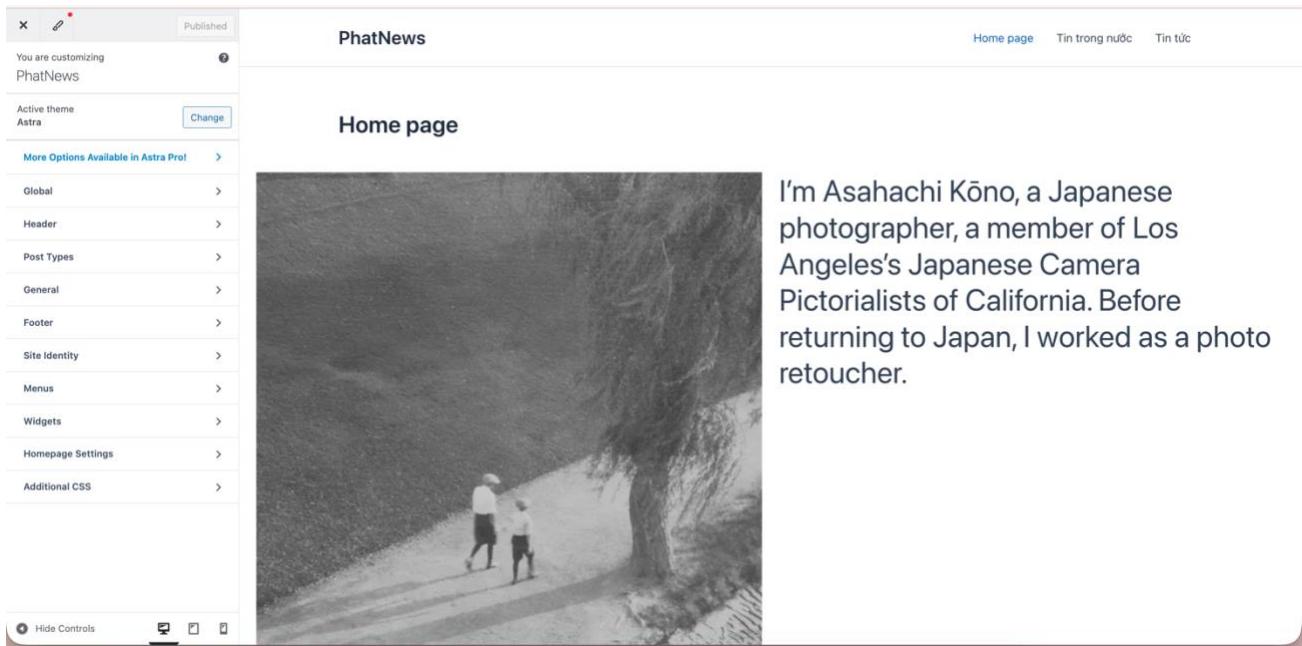
Hình 1. Màn hình Appearance → Themes trong WordPress, chuẩn bị cài theme mới



Hình 2. Ô Add New (Thêm mới) trong khu vực Themes.



Hình 3. Kết quả tìm kiếm theme Astra và nút Install (Cài đặt).



Hình 4. Thông báo Activate (Kích hoạt) thành công theme Astra.

Bạn có thể cài thêm plugin **Starter Templates (by Astra)** để import sẵn demo mẫu (có sẵn giao diện cửa hàng).

1. Cài plugin WooCommerce

1. Vào **Plugins → Add New**

2. Tìm **WooCommerce** → Cài đặt → Kích hoạt.

3. Sau khi kích hoạt, WooCommerce sẽ mở **trình hướng dẫn thiết lập (Setup Wizard)**:

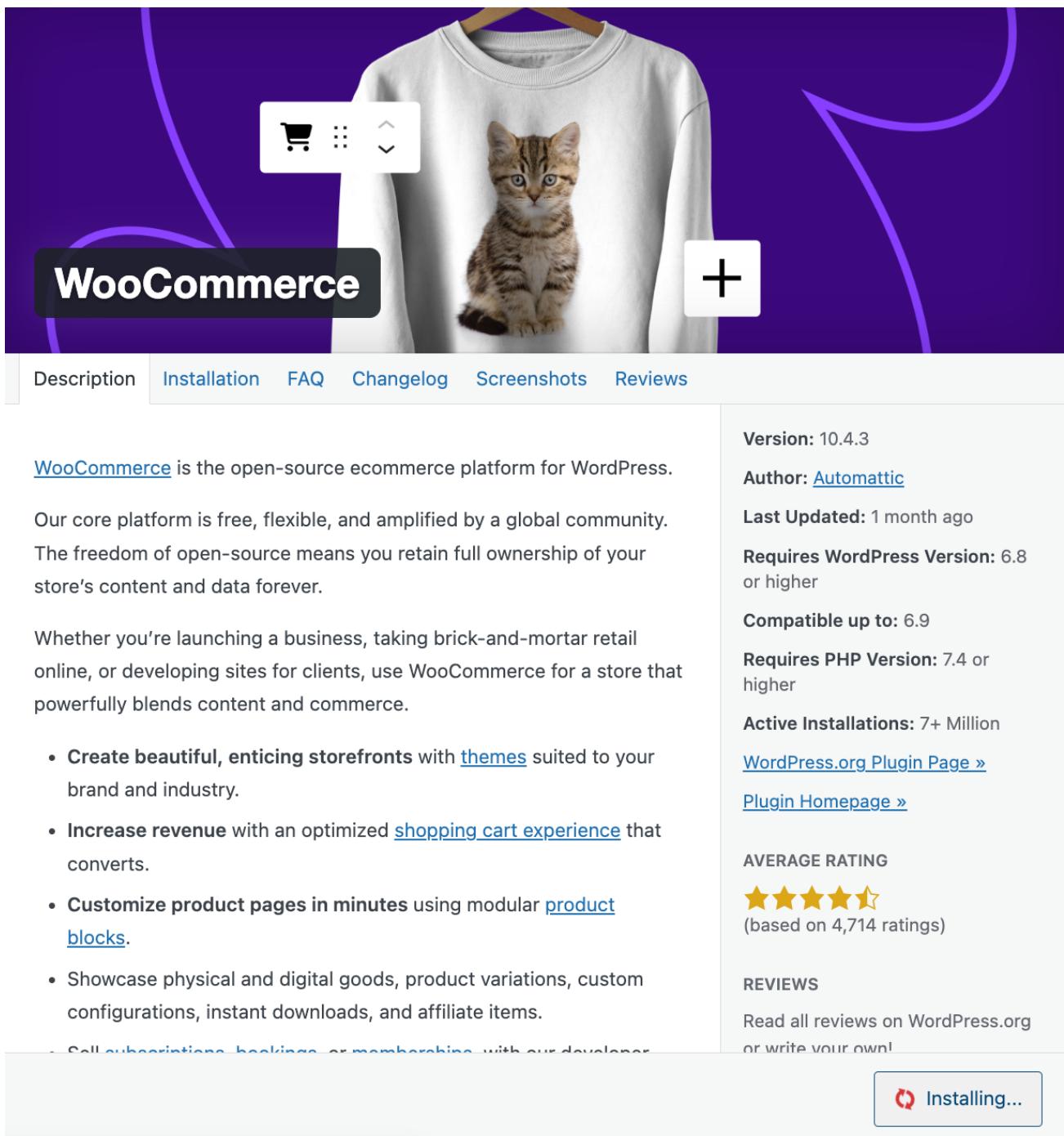
- o Nhập thông tin cửa hàng (địa chỉ, đơn vị tiền tệ, loại sản phẩm).
- o Chọn phương thức thanh toán (COD, chuyển khoản, PayPal, Stripe...).
- o Chọn phương thức vận chuyển.

The screenshot shows the WordPress dashboard with the Astra theme selected. The left sidebar has 'Astra' highlighted. The main area is titled 'Plugins' with a sub-section 'Starter Templates'. It lists several pre-installed plugins: Akismet Anti-spam, Hello Dolly, UpdraftPlus - Backup/Restore, and Yoast SEO. A message at the bottom indicates a new version of Yoast SEO is available. The footer shows 'Version 6.9'.

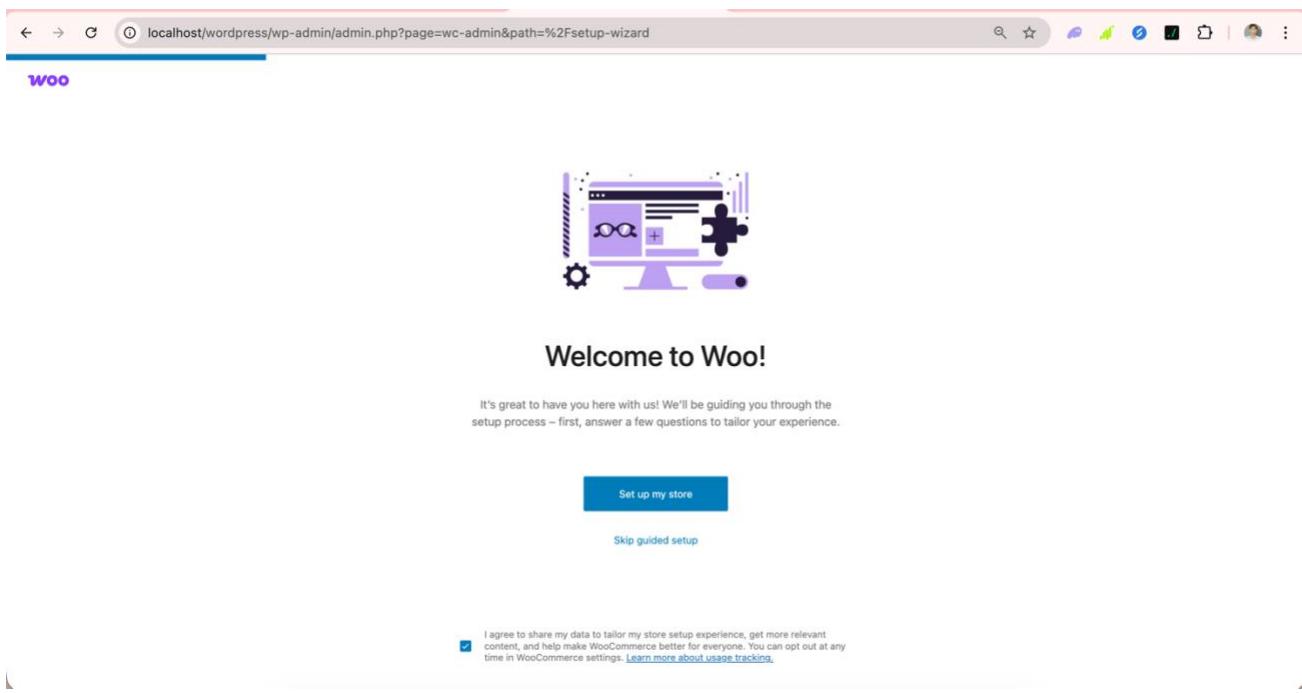
Hình 5. Gợi ý cài Starter Templates (by Astra) để import demo giao diện cửa hàng.

The screenshot shows the 'Add Plugins' screen. The search bar is set to 'WooCommerce'. It displays several WooCommerce-related plugins: 'WooCommerce' (by Automattic), 'Google for WooCommerce' (by WooCommerce), 'WooCommerce PayPal Payments' (by WooCommerce), 'WooPayments: Integrated WooCommerce Payments' (by WooCommerce), 'WooCommerce Stripe Payment Gateway' (by WooCommerce), and 'PDF Invoices & Packing Slips for WooCommerce' (by WP Overnight). Each plugin card includes its name, developer, rating, number of installations, and compatibility status.

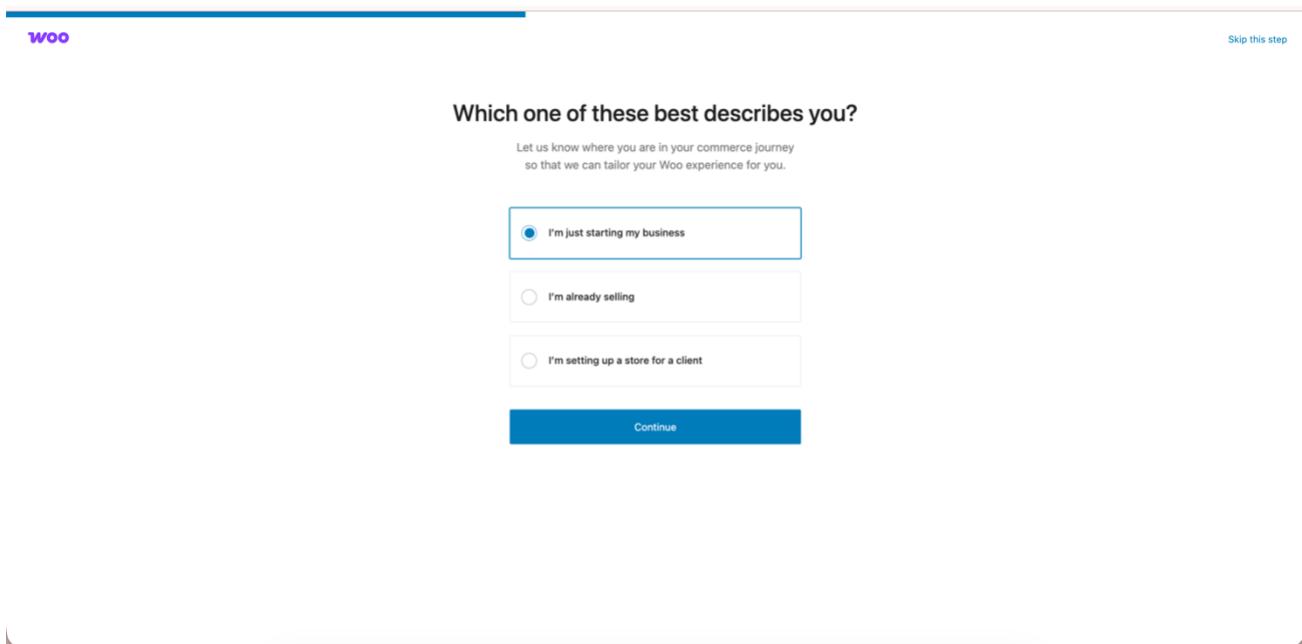
Hình 6. Khu vực Plugins → Add New.



Hình 7. Tìm WooCommerce trên kho plugin, nút **Install Now**.



Hình 8. Activate WooCommerce và mở Setup Wizard (trình hướng dẫn thiết lập).



Hình 9. Bước Store details: nhập địa chỉ cửa hàng, đơn vị tiền tệ, loại sản phẩm.

Tell us a bit about your store

We'll use this information to help you set up payments, shipping, and taxes, as well as recommending the best theme for your store.

GIVE YOUR STORE A NAME

PhatNews

Don't worry — you can always change it later!

WHAT TYPE OF PRODUCTS OR SERVICES DO YOU PLAN TO SELL?

Home, furniture and garden



WHERE IS YOUR STORE LOCATED? *

Vietnam



YOUR EMAIL ADDRESS *

trantanphat08112004@gmail.com

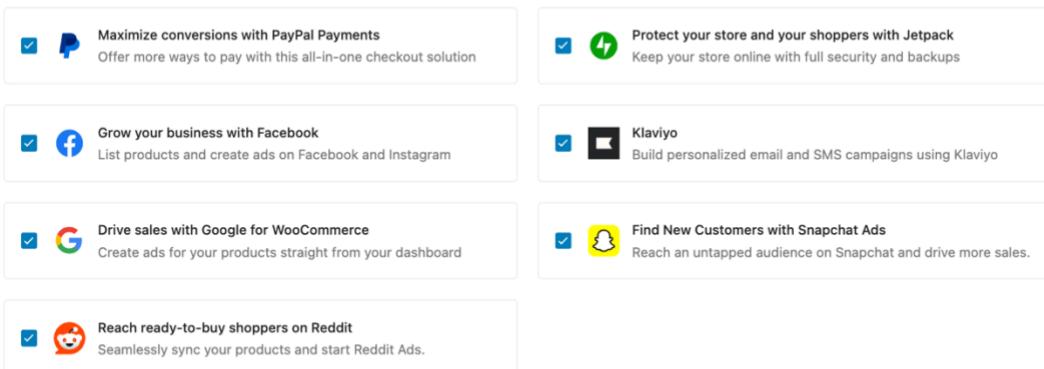


Opt-in to receive tips, discounts, and recommendations from the Woo team directly in your inbox.

Continue

Get a boost with our free features

No commitment required – you can remove them at any time.



Continue

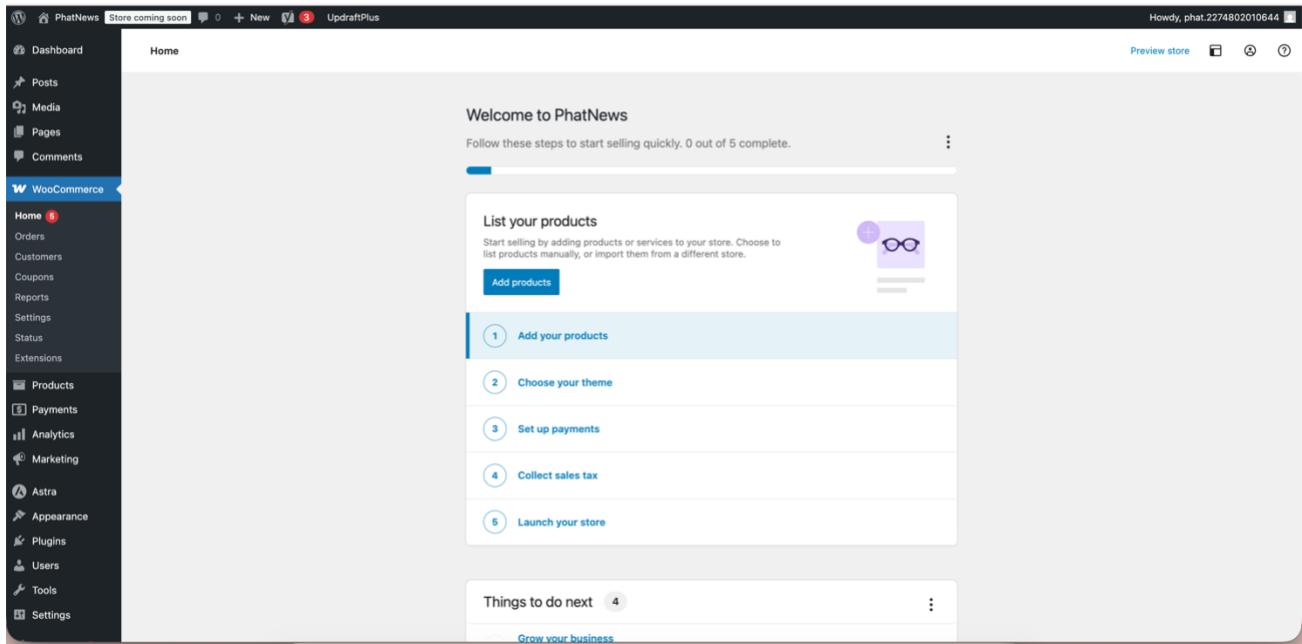
By installing Jetpack plugin for free you agree to our [Terms of Service](#).

Hình 10. Bước Payments: bật tắt phương thức thanh toán (COD, chuyển khoản, PayPal, Stripe...).

2. Thiết lập cửa hàng

- Sau khi cài WooCommerce, các trang mặc định sẽ được tạo:
 - Shop (Cửa hàng)
 - Cart (Giỏ hàng)
 - Checkout (Thanh toán)
 - My Account (Tài khoản của tôi)

Nếu chưa có, vào **WooCommerce → Status → Tools** và bấm **Create default WooCommerce pages** để tạo lại.



Hình 12. Danh sách các trang đã được tạo tự động: Shop, Cart, Checkout, My Account.

3. Thêm sản phẩm

- Vào Sản phẩm (Products) → Thêm mới (Add New).
- Nhập thông tin: Tên, mô tả, giá, hình ảnh, kho hàng, phân loại.
- Xuất bản để hiển thị lên trang cửa hàng.

PhatNews Store coming soon New UpdraftPlus

Howdy, phat.2274802010644

Dashboard Posts Media Pages Comments

W WooCommerce

Home 8 Orders Customers Coupons Reports Settings Status Extensions

Products Payments Analytics Marketing

Astra Appearance Plugins Users Tools Settings

Add your products

What product do you want to add?

Physical product
A tangible item that gets delivered to customers.

Variable product
A product with variations like color or size.

Grouped product
A collection of related products.

[View more product types](#)

Are you already selling somewhere else?
Import your products from a CSV file.

Print-on-demand products
Design and easily sell custom print products online with Printful. Promoted

Visit the [WooCommerce Marketplace](#) to enhance your store with additional options such as Subscriptions, Gift Cards, and more.

The screenshot shows the WordPress dashboard with the following details:

- Left Sidebar:** Includes links for PhatNews, Dashboard, Jetpack, Posts, Media, Pages, Comments, WooCommerce, Products (selected), All Products, Add new product, Brands, Categories, Tags, Attributes, Reviews, Payments, Analytics, Marketing, Astra, Appearance, Plugins, Users, Tools, Settings, and Yoast SEO.
- Header:** Shows "Store coming soon" and "UpdraftPlus".
- Top Right:** Includes "Howdy, phat... 2024", "Activity", "Finish setup", "Screen Options", and "Help".
- Main Content Area:**
 - Edit Product:** Subtitle "Edit product" with "Add new product" button.
 - A message box: "Your store does not appear to be using a secure connection. We highly recommend serving your entire website over an HTTPS connection to help keep customer data secure. [Learn more here.](#)" with a "Dismiss" link.
 - Product name:** Input field.
 - Product description:** Rich text editor with "Add Media" button, "Visual" tab selected, and "Code" tab.
 - Product Image:** Placeholder for "Set product image".
 - Product gallery:** Placeholder for "Add product gallery images".
 - Product categories:** Placeholder for "Product categories".
- Right Sidebar:** "Publish" section with "Save Draft", "Preview", "Status: Draft", "Visibility: Public", "Published on: Jan 28, 2024 at 06:41", "SEO analysis: Not available", "Readability analysis: Good", "Catalog visibility: Shop and search results", "Copy to a new draft", "Move to Trash", and a "Publish" button.

PhatNews Store coming soon 1 0 + New View product UpdraftPlus

You're doing great! 4 steps left to get your store up and running. Continue setup

Activity Finish setup

Edit Product

Unlock with Yoast WooCommerce SEO

Determine how your post should look in the search results.

Preview as:

Mobile result Desktop result

PhatNews localhost

Lò sưởi ấm - PhatNews

Lò sưởi ấm cũng cho mùa đông với giá cả phải chăng



SEO title Insert variable

Title Page Separator Site title

Slug

Meta description Insert variable

Lò sưởi ấm cũng cho mùa đông với giá cả phải chăng

SEO analysis

Choose from the most used tags

Brands All Brands Most Used

Channel visibility Google for WooCommerce Complete setup

Astra Settings Container Layout Customizer Setting Container Style Customizer Setting Sidebar Layout Customizer Setting Sidebar Style

PhatNews Store coming soon 1 0 + New UpdraftPlus

You're doing great! 4 steps left to get your store up and running. Continue setup

Activity Feedback Finish setup

Add New

Facebook for WooCommerce - version 3.5.15 is untested with WooCommerce 10.4.3.

Dismiss

Bàn ăn hiện đại

Permalink: <http://localhost/wordpress/index.php/product/ban-an-hien-dai/>

Product description

Visual Code

Paragraph 

Bàn ăn hiện đại với nhiều nguyên liệu và chất liệu tốt với giá cả phải chăng



Word count: 17 Draft saved at 6:50:02 am.

Publish Save Draft Preview

Status: Draft

Visibility: Public

Publish immediately

SEO analysis: OK

Readability analysis: Good

Catalog visibility: Shop and search results

Copy to a new draft Publish

Product image Set product image

Product gallery Add product gallery images

PhatNews Store coming soon 1 0 + New View products 3 UpdraftPlus Howdy, phat.2274802010644 X

Products

Enable live mode when you are ready to accept Live transactions.

Enter valid Test credentials and Save settings to receive a payment notification and unlock Live mode checkbox. You can [refresh](#) the page to check if a payment notification has been already received and Live mode checkbox is unlocked.

All (5) | Published (5) | Cornerstone content (0) | Sorting

Bulk actions	Name	SKU	Stock	Price	Categories	Tags	Date	Brands
<input type="checkbox"/>	Bàn ăn có thể xếp gọn	-	In stock	-	Bàn ăn	-	Published 2026/01/28 at 7:49 am	0 0
<input type="checkbox"/>	Lò sưởi phòng khách	-	In stock	-	Lò sưởi	-	Published 2026/01/28 at 7:46 am	0 0
<input type="checkbox"/>	Bàn gỗ làm việc	-	In stock	-	Bàn ăn	-	published 2026/01/28 at 7:42 am	0 0
<input type="checkbox"/>	Bàn ăn hiện đại	-	In stock	-	Bàn ăn	-	published 2026/01/28 at 6:50 am	0 0
<input type="checkbox"/>	Lò sưởi ám	-	In stock	-	Lò sưởi, Uncategorized	-	Published 2026/01/28 at 6:41 am	0 0

Search products

Bulk actions All SEO Scores All Readability Scores Select a category Filter by product type Filter by stock status Filter by brand Filter

5 items

[Bulk actions](#) [Apply](#)

Showing all 5 results

Shop

74x74cm

180cm 74cm

74x74cm

Bàn ăn có thể xếp gọn [Read more](#)

Bàn ăn hiện đại [Read more](#)

Bàn gỗ làm việc [Read more](#)

Lò sưởi ám [Read more](#)

localhost/wordpress/index.php/product/ban-go-lam-viec/

You are customizing PhatNews

Active theme Astra

More Options Available in Astra Pro! >

- Global >
- Header >
- Post Types >
- General >
- Footer >
- WooCommerce >
- Site Identity >
- Menus >
- Widgets >
- Homepage Settings >
- Additional CSS >

Hide Controls   

PhatNews

Cart Checkout Home page My account Shop Tin trong nước Tin tức

Home page



I'm Asahachi Kōno, a Japanese photographer, a member of Los Angeles's Japanese Camera Pictorialists of California. Before returning to Japan, I worked as a photo retoucher.

You are customizing PhatNews

Active theme Astra

More Options Available in Astra Pro! >

- Global >
- Header >
- Post Types >
- General >
- Footer >
- WooCommerce >
- Site Identity >
- Menus >
- Widgets >
- Homepage Settings >
- Additional CSS >

Hide Controls   

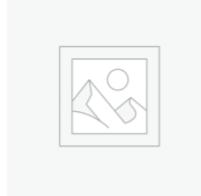
PhatNews

Cart Checkout Home page My account Shop Tin trong nước Tin tức

Home / Shop

Shop

Showing all 2 results Default sorting ▾



Bàn ăn
Bàn ăn hiện đại

[Read more](#)



Lò sưởi
Lò sưởi ám

[Read more](#)

This page is in "Coming soon" mode and is only visible to you and those who have permission. To make it public, change visibility settings 

localhost/wordpress/index.php/shop/

PhatNews Store coming soon Customize 1 0 + New 3 Howdy, phat.2274802010644

PhatNews

Cart Checkout Home page My account Shop Tin trong nước Tin tức

Home / Shop

Shop

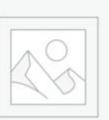
Showing all 2 results Default sorting



Bàn ăn

Bàn ăn hiện đại

[Read more](#)



Lò sưởi

Lò sưởi âm

[Read more](#)

This page is in "Coming soon" mode and is only visible to you and those who have permission. To make it public to everyone, change visibility settings.

PhatNews [Facebook](#) [Twitter](#) [Instagram](#)

Cart Checkout Home page My account Shop Tin trong nước Tin tức

Shop

Showing all 2 results Default sorting



Bàn ăn

Bàn ăn hiện đại

[Read more](#)



Lò sưởi

Lò sưởi âm

[Read more](#)

4. Tùy chỉnh giao diện với Astra

- Vào **Appearance → Customize (Tùy biến)**.
- Điều chỉnh:
 - Layout cửa hàng (số cột, hiển thị sidebar).
 - Header / Footer (logo, menu, giỏ hàng).
 - Typography & Colors (màu sắc, font chữ).

The screenshot shows the WordPress dashboard with the "Themes" section open. The "Active: Astra" theme is selected. To the right, a preview of the "PhatNews" website is displayed, featuring a blue header with the title "PhatNews" and a "Shop" button. The main content area shows two posts with images of mountains. On the left side of the dashboard, the "Appearance" menu is expanded, showing options like "Design", "Customize", and "Widgets". The "Customize" section is currently active, showing settings for the "Products Title Area". These settings include "GENERAL" and "DESIGN" tabs, with options for "Banner Min Height" (set to 0), "Inner Elements Spacing" (set to 0), "Container Background" (set to "Custom"), and various color pickers for "Title Color", "Text Color", "Link Color", and "Link Hover Color". The "Title Font" is set to "Inherit" at "32px / 600". At the bottom of the customize panel, there is a note: "This page is in "Coming soon" mode and is only visible to you and those who have permission. To make it public, change visibility settings".



Home page



Nơi có tất cả mọi thứ, từ thông tin trong và ngoài nước đến buôn bán các sản phẩm, thiết bị phục vụ cho đời sống

- ## 5. Tích hợp thanh toán & vận chuyển
- WooCommerce → Settings → Payments: bật phương thức bạn muốn.

- WooCommerce → Settings → Shipping: cấu hình khu vực và phí vận chuyển.

The screenshot shows the WooCommerce Settings page under the Payments tab. The sidebar on the left is titled 'WooCommerce' and includes links for Home, Orders, Customers, Coupons, Reports, Settings, Products, Payments, Analytics, Marketing, Astra, Appearance, Plugins, Users, Tools, and Settings. The main content area has a heading 'Payment providers'. It lists three providers: 'Payoneer Checkout' (Official), 'PayPal' (Action needed, Official), and 'Take offline payments'. Below these, there is a section for 'More payment options' which is currently collapsed. A message at the top of the page encourages using HTTPS for security.

This screenshot shows the same WooCommerce Settings - Payments page, but the 'Take offline payments' section is expanded. It displays three options: 'Direct bank transfer' (Enable button), 'Check payments' (Enable button), and 'Cash on delivery' (Enable button). The sidebar and top navigation bar are identical to the first screenshot.

PhatNews Store coming soon 1 0 + New 3 UpdraftPlus Howdy, phat.2274802010644

Settings

Cash on delivery

Enable and customise

Choose how you want to present cash on delivery payments to your customers during checkout.

Enable cash on delivery payments

TITLE
Cash on delivery

Payment method name that the customer will see during checkout.

DESCRIPTION
Pay with cash upon delivery.

Payment method description that the customer will see during checkout.

INSTRUCTIONS
Pay with cash upon delivery.

Instructions that will be added to the thank you page and emails.

ENABLE FOR SHIPPING METHODS

Any "Free shipping" method × Vietnam – Free shipping (#1) × Any "Local pickup" method ×

Select shipping methods for which this payment method is enabled.

Accept for virtual orders
Accept cash on delivery if the order is virtual

Enter valid Test credentials and Save settings to receive a payment notification and unlock Live mode checkbox. You can [refresh](#) the page to check if a payment notification has been already received and Live mode checkbox is unlocked.

Shipping zones | Shipping settings | Classes

Shipping zones [Add zone](#)

A shipping zone consists of the region(s) you'd like to ship to and the shipping method(s) offered. A shopper can only be matched to one zone, and we'll use their shipping address to show them the methods available in their area.

Zone name	Region(s)	Shipping method(s)	Actions
Vietnam	Vietnam	Free shipping	Edit Delete
Rest of the world	An optional zone you can use to set the shipping method(s) available to any regions that have not been listed above.	No shipping methods offered to this zone.	Edit

If you like WooCommerce please leave us a [★★★★★](#) rating. A huge thanks in advance!

Version 10.4.3

PhatNews Store coming soon 1 0 + New 3 UpdraftPlus Howdy, phat.2274802010644

You're doing great! 2 steps left to get your store up and running. [Continue setup](#)

Settings

Zone name
Give your zone a name! E.g. Local, or Worldwide.

Zone regions
List the regions you'd like to include in your shipping zone. Customers will be matched against these regions.

Africa × Start typing to filter zones
List 1 postcode per line

Postcodes containing wildcards (e.g. CB23*) or fully numeric ranges (e.g. 90210...999000) are also supported. Please see the shipping zones [documentation](#) for more information.

Shipping methods
Add the shipping methods you'd like to make available to customers in this zone.

Title	Enabled	Description	Actions
Local pickup	<input checked="" type="radio"/>	Allow customers to pick up orders themselves. By default, when using local pickup store base taxes will apply regardless of customer address.	Edit Delete

[Add shipping method](#)

[Save changes](#)

If you like WooCommerce please leave us a [★★★★★](#) rating. A huge thanks in advance!

Version 10.4.3