

**TRƯỜNG ĐẠI HỌC HỌC VĂN LANG
KHOA CÔNG NGHỆ THÔNG TIN**



**VAN LANG
UNIVERSITY**



BÁO CÁO MÔN HỌC TUẦN 4
CHUYÊN ĐỀ THƯƠNG MẠI ĐIỆN TỬ
CÀI ĐẶT CỬA HÀNG

Nhóm sinh viên thực hiện (Họ tên - Mã SV):
Trần Tấn Phát - 2274802010644

TP. Hồ Chí Minh – năm 2026

Yêu cầu cài đặt:

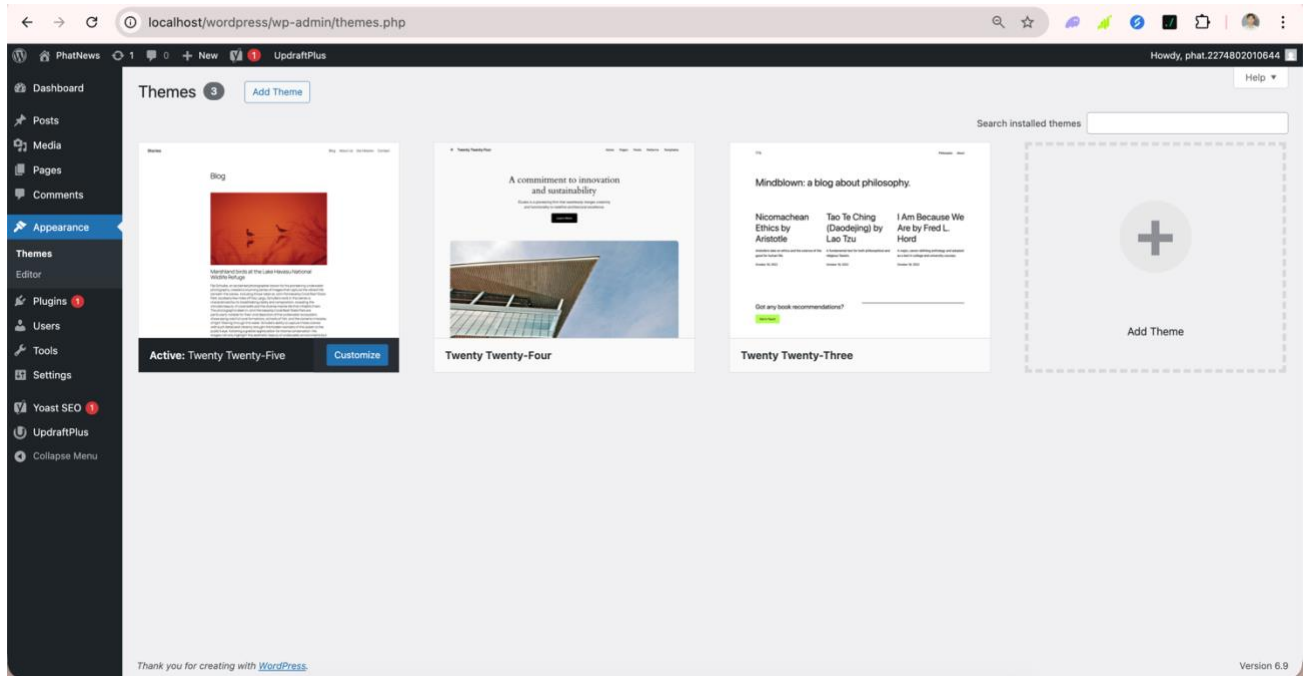
Cài theme Astra

1. 2. 3. 4. Vào **Giao diện (Appearance)** → **Giao diện (Themes)**.

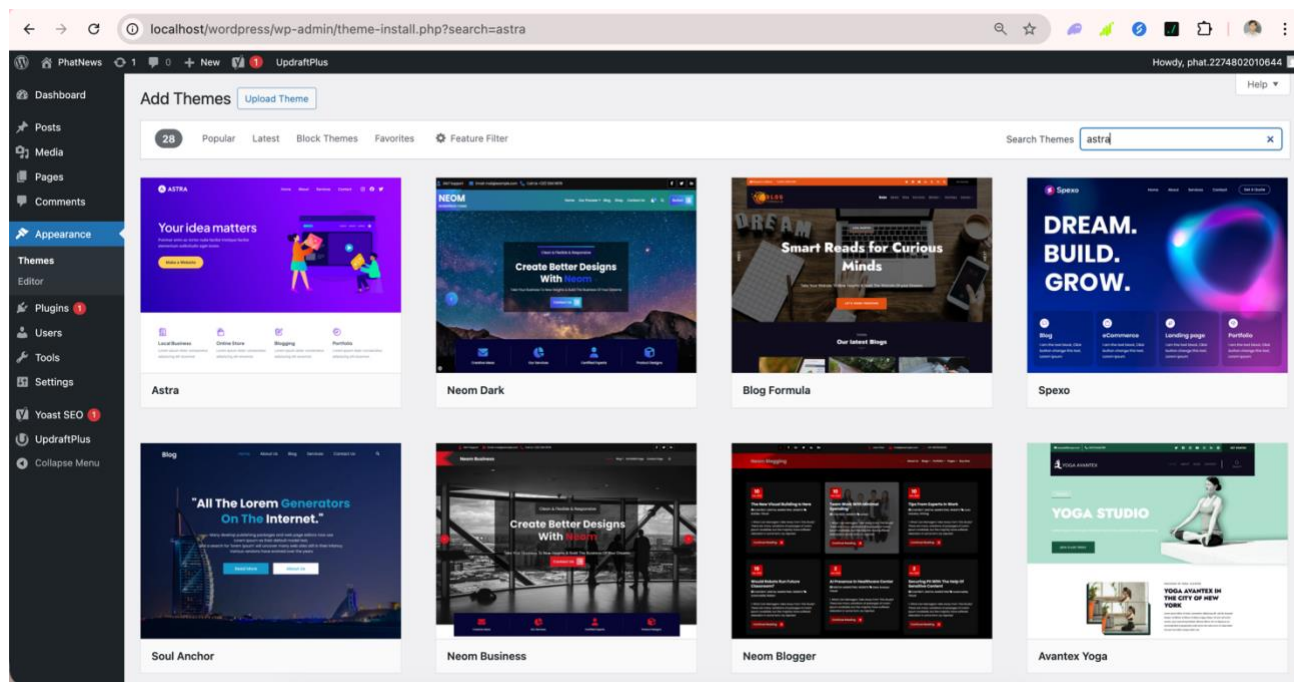
Chọn **Thêm mới (Add New)**.

Tìm **Astra** → Cài đặt → Kích hoạt.

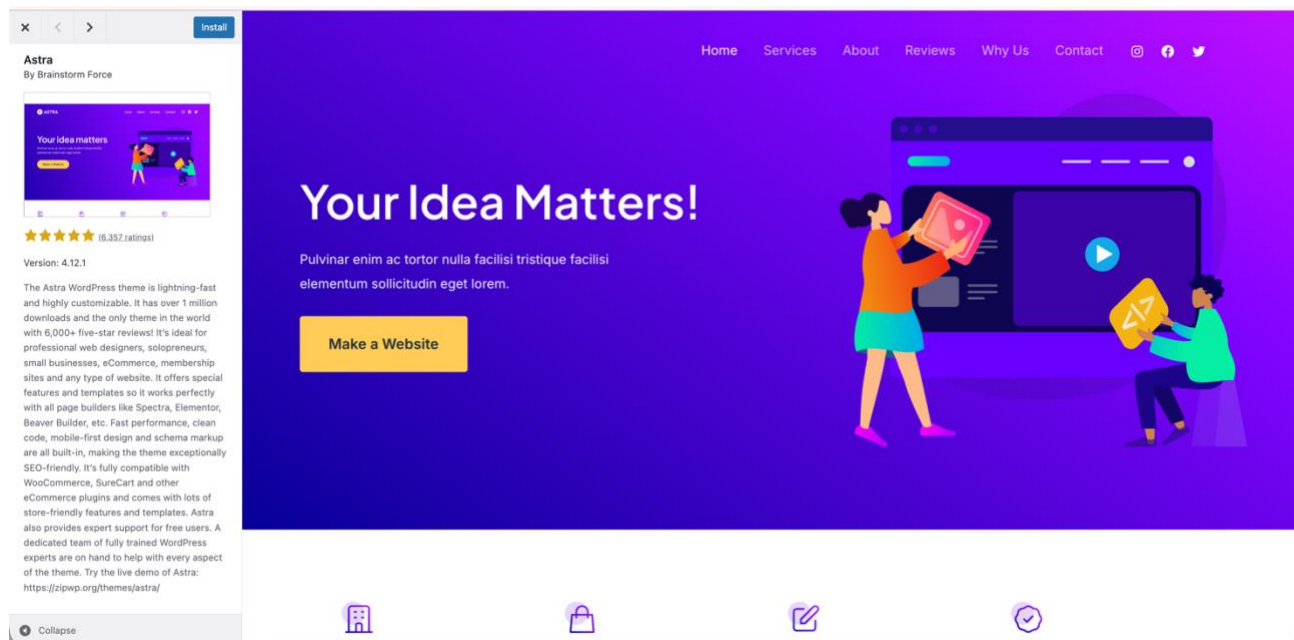
Astra là theme nhẹ, tối ưu cho WooCommerce.



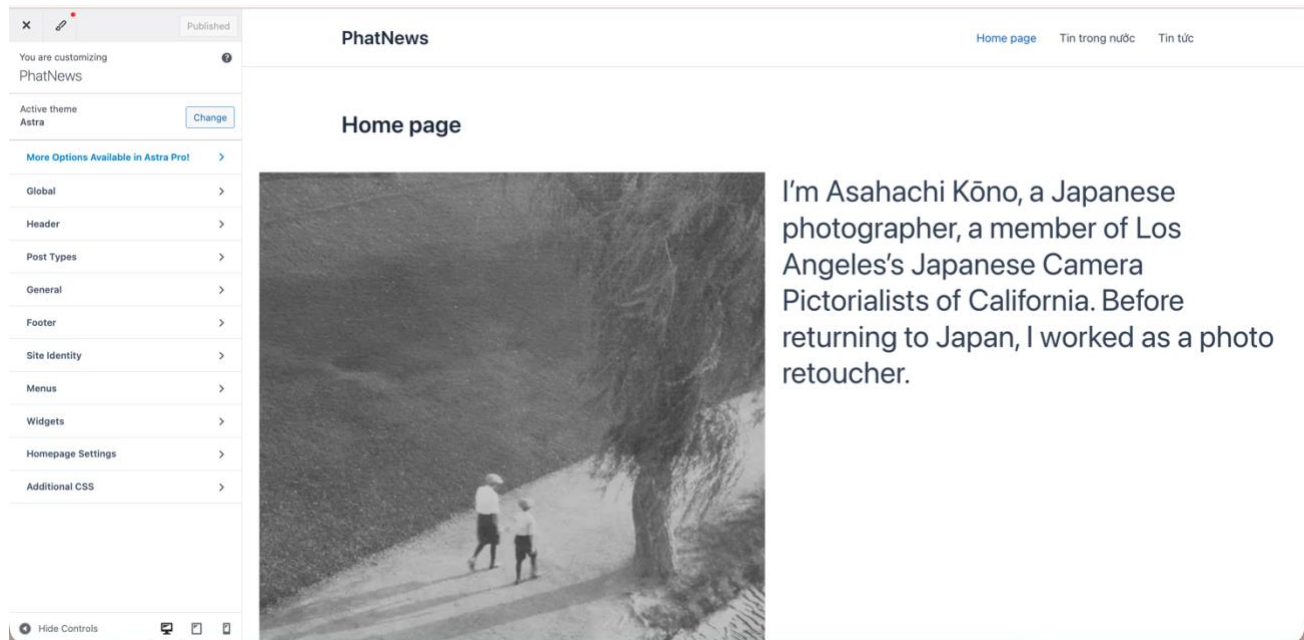
Hình 1. Màn hình Appearance → Themes trong WordPress, chuẩn bị cài theme mới



Hình 2. Ô Add New (Thêm mới) trong khu vực Themes.



Hình 3. Kết quả tìm kiếm theme Astra và nút Install (Cài đặt).



Hình 4. Thông báo Activate (Kích hoạt) thành công theme Astra.

Bạn có thể cài thêm plugin **Starter Templates (by Astra)** để import sẵn demo mẫu (có sẵn giao diện cửa hàng).

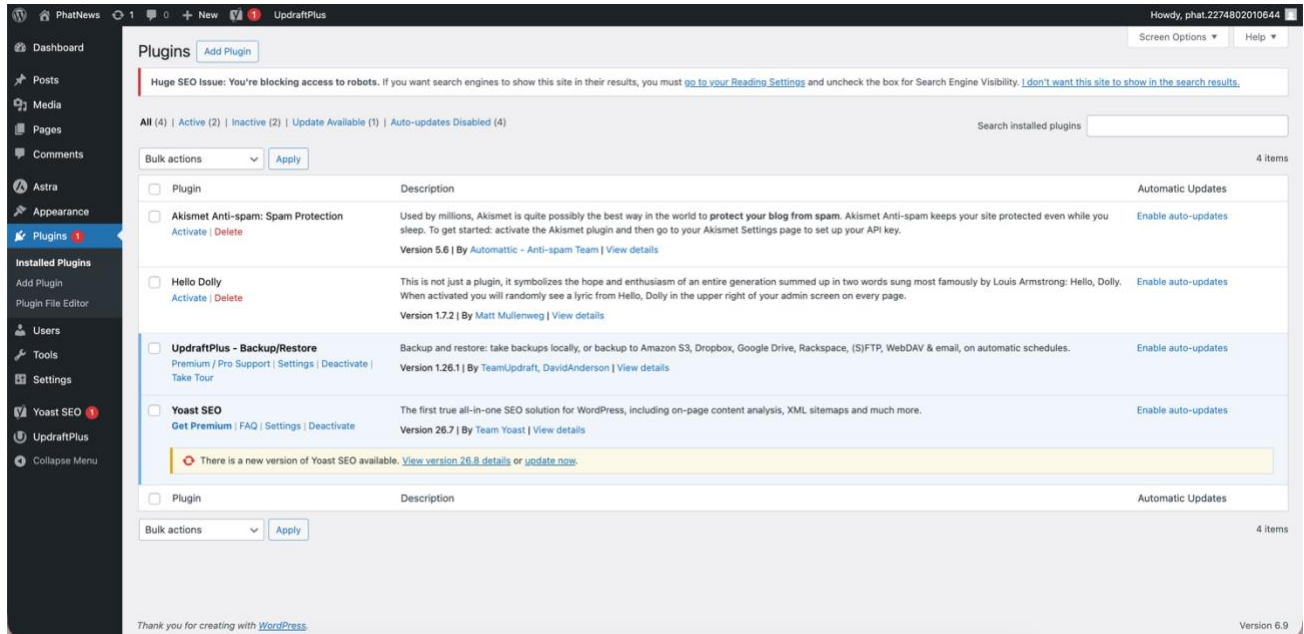
1. Cài plugin WooCommerce

1. Vào **Plugins** → **Add New**

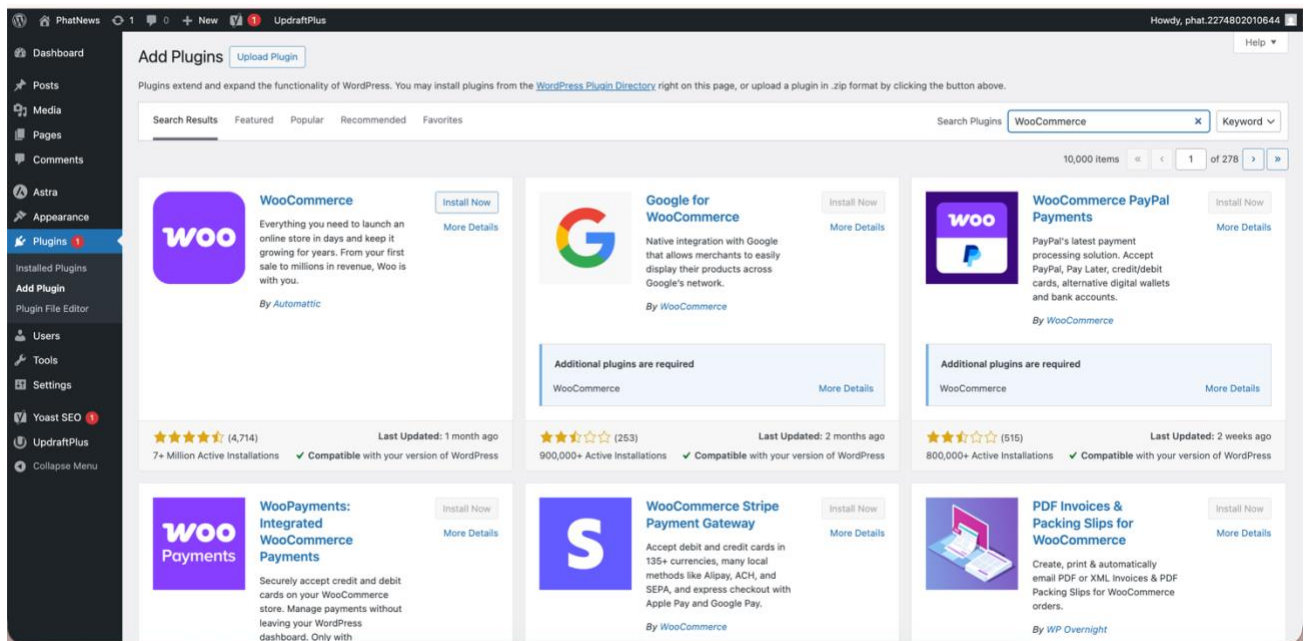
2. Tìm **WooCommerce** → Cài đặt → Kích hoạt.

3. Sau khi kích hoạt, WooCommerce sẽ mở **trình hướng dẫn thiết lập (Setup Wizard)**:

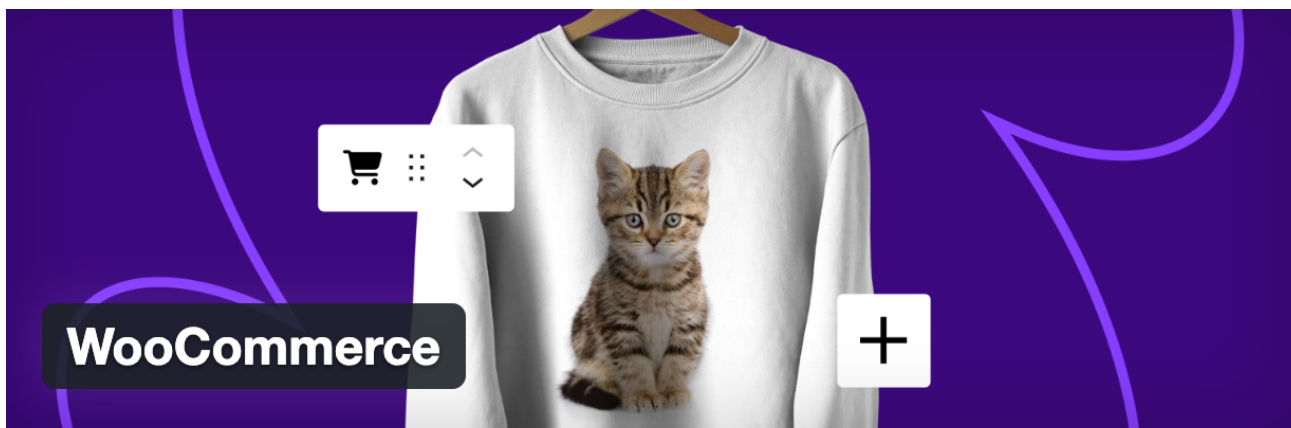
- o Nhập thông tin cửa hàng (địa chỉ, đơn vị tiền tệ, loại sản phẩm).
- o Chọn phương thức thanh toán (COD, chuyển khoản, PayPal, Stripe...).
- o Chọn phương thức vận chuyển.



Hình 5. Gợi ý cài Starter Templates (by Astra) để import demo giao diện cửa hàng.



Hình 6. Khu vực Plugins → Add New.



WooCommerce

Description Installation FAQ Changelog Screenshots Reviews

[WooCommerce](#) is the open-source ecommerce platform for WordPress.

Our core platform is free, flexible, and amplified by a global community. The freedom of open-source means you retain full ownership of your store's content and data forever.

Whether you're launching a business, taking brick-and-mortar retail online, or developing sites for clients, use WooCommerce for a store that powerfully blends content and commerce.

- **Create beautiful, enticing storefronts** with [themes](#) suited to your brand and industry.
- **Increase revenue** with an optimized [shopping cart experience](#) that converts.
- **Customize product pages in minutes** using modular [product blocks](#).
- Showcase physical and digital goods, product variations, custom configurations, instant downloads, and affiliate items.
- Sell subscriptions, bookings, or memberships with our developer

Version: 10.4.3

Author: [Automattic](#)

Last Updated: 1 month ago

Requires WordPress Version: 6.8 or higher

Compatible up to: 6.9

Requires PHP Version: 7.4 or higher

Active Installations: 7+ Million

[WordPress.org Plugin Page »](#)


[Plugin Homepage »](#)

AVERAGE RATING

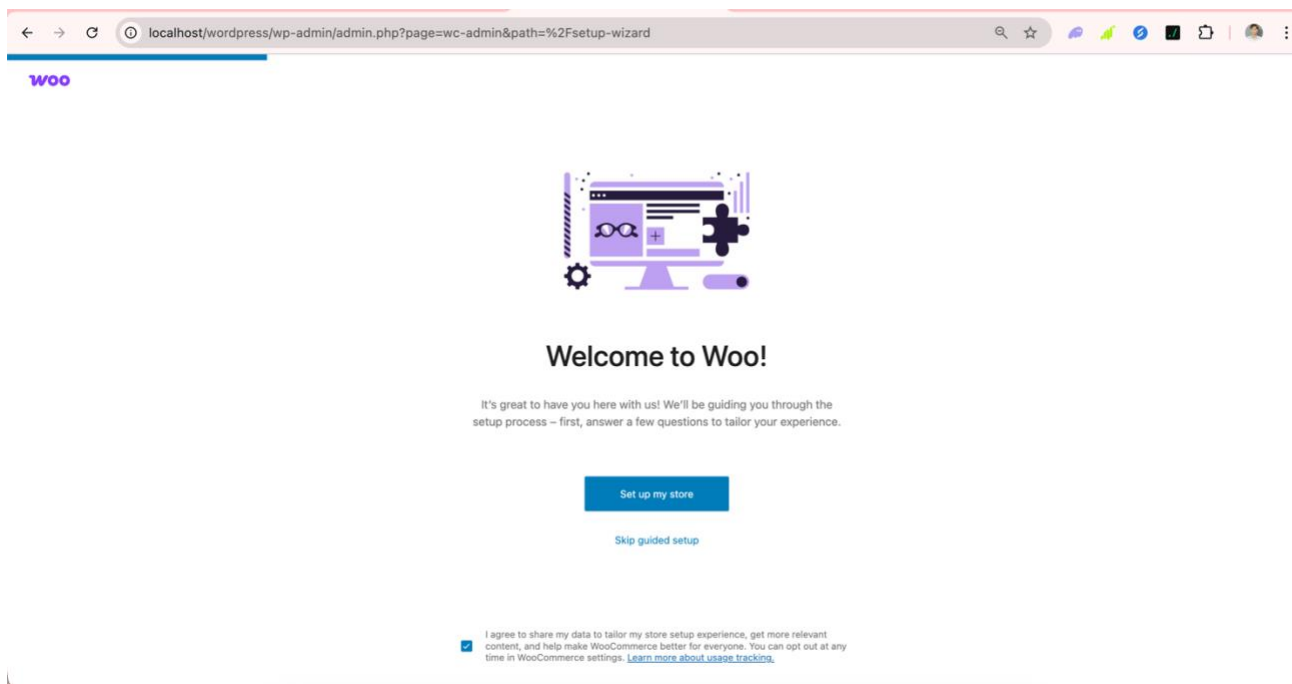
★★★★★
(based on 4,714 ratings)

REVIEWS

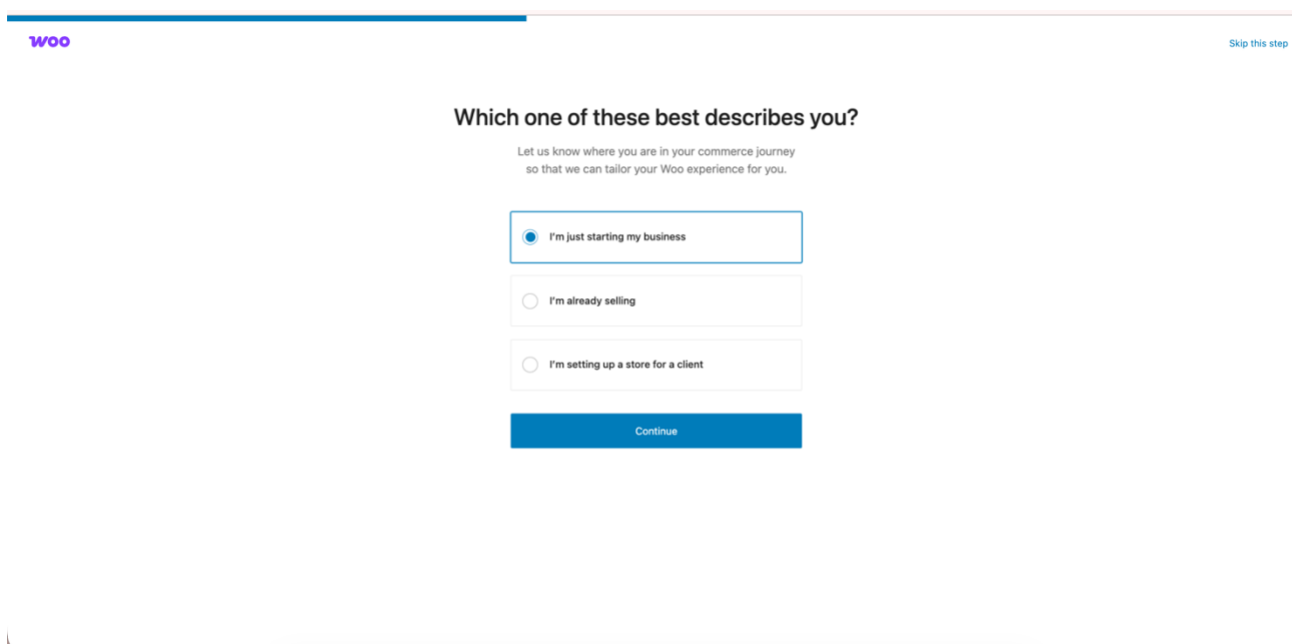
Read all reviews on WordPress.org or write your own!

 Installing...

Hình 7. Tìm WooCommerce trên kho plugin, nút Install Now.



Hình 8. Activate WooCommerce và mở Setup Wizard (trình hướng dẫn thiết lập).



Hình 9. Bước Store details: nhập địa chỉ cửa hàng, đơn vị tiền tệ, loại sản phẩm.

Tell us a bit about your store

We'll use this information to help you set up payments, shipping, and taxes, as well as recommending the best theme for your store.

GIVE YOUR STORE A NAME

PhatNews

Don't worry — you can always change it later!

WHAT TYPE OF PRODUCTS OR SERVICES DO YOU PLAN TO SELL?



Home, furniture and garden



WHERE IS YOUR STORE LOCATED? *

Vietnam



YOUR EMAIL ADDRESS *

trantanphat08112004@gmail.com

















Opt-in to receive tips, discounts, and recommendations from the Woo team directly in your inbox.

Continue

Get a boost with our free features

No commitment required – you can remove them at any time.

  Maximize conversions with PayPal Payments Offer more ways to pay with this all-in-one checkout solution	  Protect your store and your shoppers with Jetpack Keep your store online with full security and backups
  Grow your business with Facebook List products and create ads on Facebook and Instagram	  Klaviyo Build personalized email and SMS campaigns using Klaviyo
  Drive sales with Google for WooCommerce Create ads for your products straight from your dashboard	  Find New Customers with Snapchat Ads Reach an untapped audience on Snapchat and drive more sales.
  Reach ready-to-buy shoppers on Reddit Seamlessly sync your products and start Reddit Ads.	

Continue

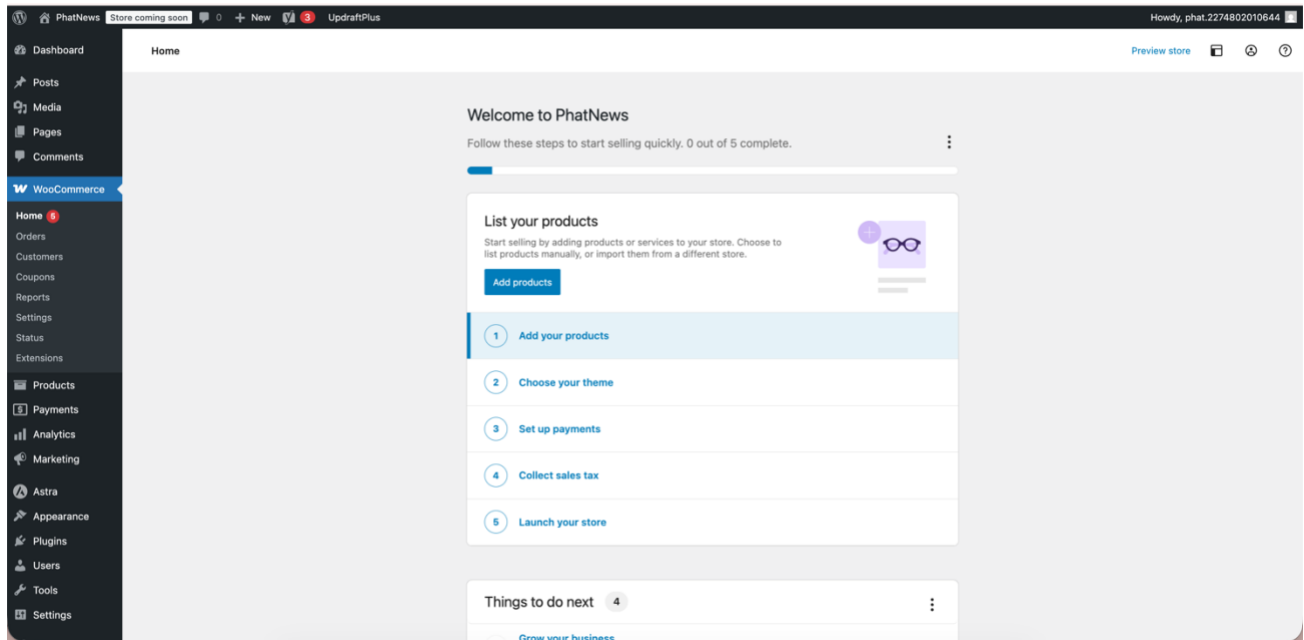
By installing Jetpack plugin for free you agree to our [Terms of Service](#).

Hình 10. Bước Payments: bật tắt phương thức thanh toán (COD, chuyển khoản, PayPal, Stripe...).

2. Thiết lập cửa hàng

- Sau khi cài WooCommerce, các trang mặc định sẽ được tạo:
 - Shop (Cửa hàng)
 - Cart (Giỏ hàng)
 - Checkout (Thanh toán)
 - My Account (Tài khoản của tôi)

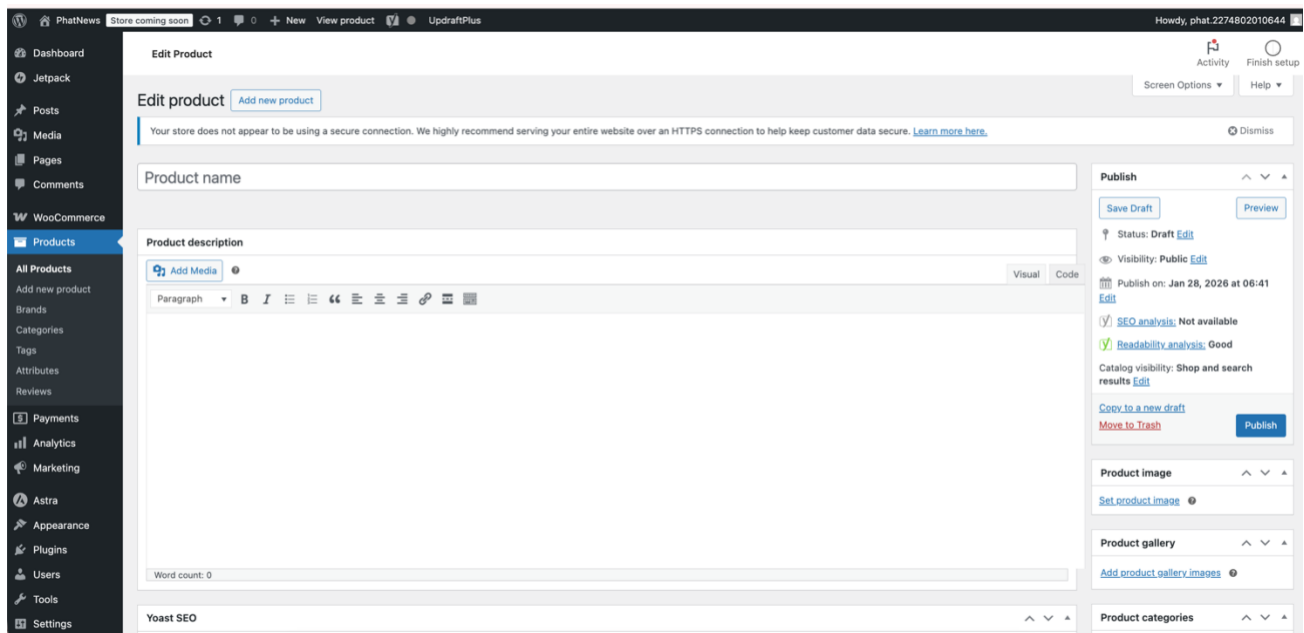
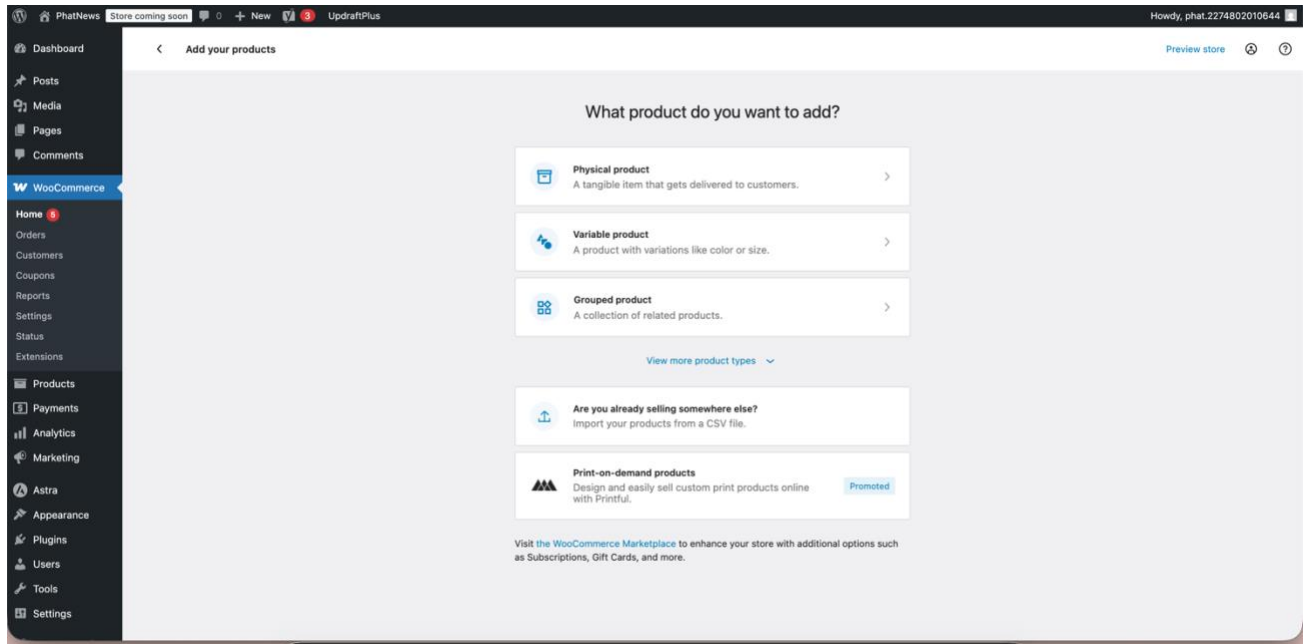
Nếu chưa có, vào **WooCommerce** → **Status** → **Tools** và bấm **Create default WooCommerce pages** để tạo lại.



Hình 12. Danh sách các trang đã được tạo tự động: Shop, Cart, Checkout, My Account.

3. Thêm sản phẩm

- Vào **Sản phẩm (Products)** → **Thêm mới (Add New)**.
- Nhập thông tin: Tên, mô tả, giá, hình ảnh, kho hàng, phân loại.
- Xuất bản để hiển thị lên trang cửa hàng.



PhatNews

Store coming soon

1

New

View product

UpdraftPlus

Howdy, phat.2274802010644

Dashboard

Jetpack

Posts

Media

Pages

Comments

WooCommerce

Products

All Products

Add new product

Brands

Categories

Tags

Attributes

Reviews

Payments

Analytics

Marketing

Astra

Appearance

Plugins

Users

Tools

Settings

Unlock with Yoast WooCommerce SEO

Determine how your post should look in the search results.

Preview as:

Mobile result

Desktop result

PhatNews

localhost

Lò sưởi ấm - PhatNews

Lò sưởi ấm cũng cho mùa đông với giá cả phải chăng

SEO title

Generate SEO title

Insert variable

Title

Page

Separator

Site title

Slug

vua-suoi-am

Meta description

Generate meta description

Insert variable

Lò sưởi ấm cũng cho mùa đông với giá cả phải chăng

SEO analysis

Choose from the most used tags

Brands

All Brands

Most Used

Add New Brand

Channel visibility

Google for WooCommerce

Complete setup to get your products listed on Google for free.

Complete setup

Astra Settings

Container Layout

Customizer Setting

Container Style

Customizer Setting

Sidebar Layout

Customizer Setting

Sidebar Style

PhatNews

Store coming soon

1

New

View product

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All Products

Add new product

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Appearance

Plugins

Users

Add New

Facebook for WooCommerce - version 3.5.15 is untested with WooCommerce 10.4.3.

Bản ăn hiện đại

Permalink: <http://localhost/wordpress/index.php/product/ban-an-hien-dai/>

Product description

Add Media

Paragraph

B

I

Text

Quote

Code

Link

Image

Table

Bản ăn hiện đại với nhiều nguyên liệu và chất liệu tốt với giá cả phải chăng

Visual

Code

Image

Word count: 17

Draft saved at 6:50:02 am.

Publish

Save Draft

Preview

Status: Draft

Visibility: Public

Publish immediately

SEO analysis: OK

Readability analysis: Good

Catalog visibility: Shop and search results

Copy to a new draft

Move to Trash

Publish

Product image

Set product image

Product gallery

Add product gallery images

PhatNews

Store coming soon

1

New

View products

UpdraftPlus

Howdy, phat.2274802010644

Media

Pages

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WooCommerce

Products

All Products

Add new product

Brands

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Tools

Settings

Yoast SEO

UpdraftPlus

Collapse Menu

Products

Activity

Finish setup

You're doing great! 2 steps left to get your store up and running. [Continue setup](#)

Enable live mode when you are ready to accept Live transactions.

Enter valid Test credentials and Save settings to receive a payment notification and unlock Live mode checkbox. You can [refresh](#) the page to check if a payment notification has been already received and Live mode checkbox is unlocked.

All (5) | Published (5) | Cornerstone content (0) | Sorting

Bulk actions

Apply

All SEO Scores

All Readability Scores

Select a category

Filter by product type

Filter by stock status

Filter by brand

Filter

5 items

<input type="checkbox"/>	Name	SKU	Stock	Price	Categories	Tags	★	Date	Brands	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Bàn ăn có thể xếp gọn	-	In stock	-	Bàn ăn	-	☆	Published 2026/01/28 at 7:49 am	<div></div>	0	0
<input type="checkbox"/>	Lò sưởi phòng khách	-	In stock	-	Lò sưởi	-	☆	Published 2026/01/28 at 7:46 am	<div></div>	0	0
<input type="checkbox"/>	Bàn gỗ làm việc	-	In stock	-	Bàn ăn	-	☆	Published 2026/01/28 at 7:42 am	<div></div>	0	0
<input type="checkbox"/>	Bàn ăn hiện đại	-	In stock	-	Bàn ăn	-	☆	Published 2026/01/28 at 6:50 am	<div></div>	0	0
<input type="checkbox"/>	Lò sưởi ấm	-	In stock	-	Lò sưởi, Uncategorized	-	☆	Published 2026/01/28 at 6:41 am	<div></div>	0	0

Bulk actions

Apply

5 items

Shop

Showing all 5 results

Default sorting

74x74cm

188cm 74cm

Bàn ăn có thể xếp gọn

Read more

Bàn ăn hiện đại

Read more

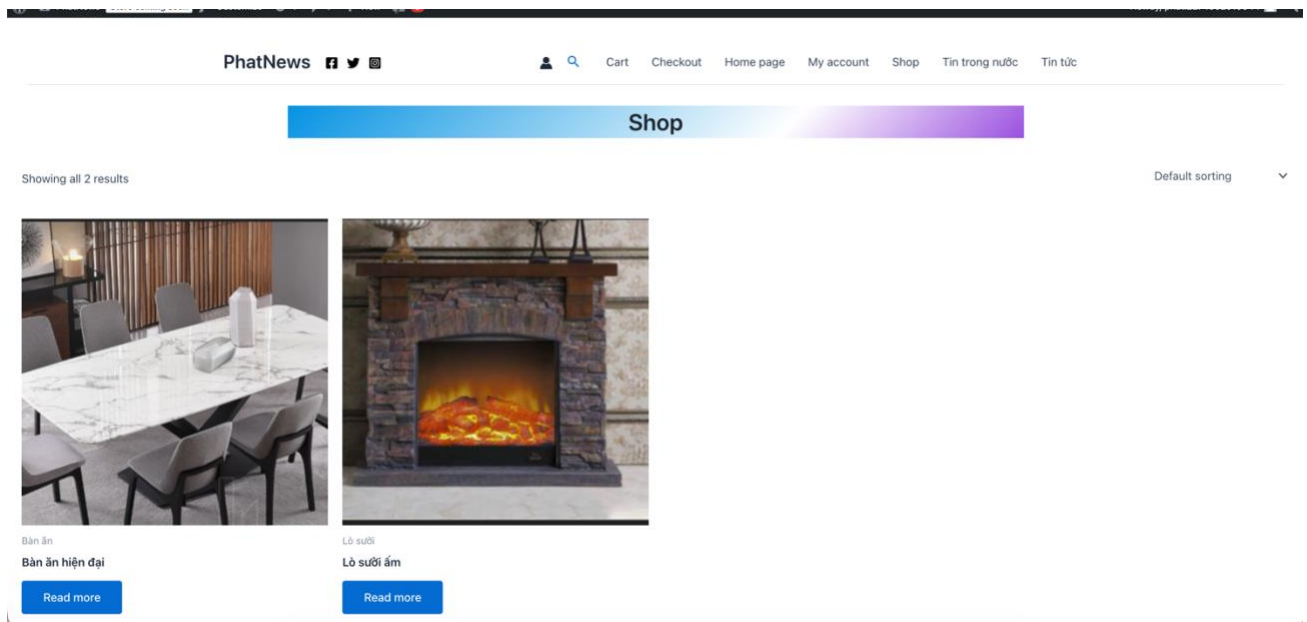
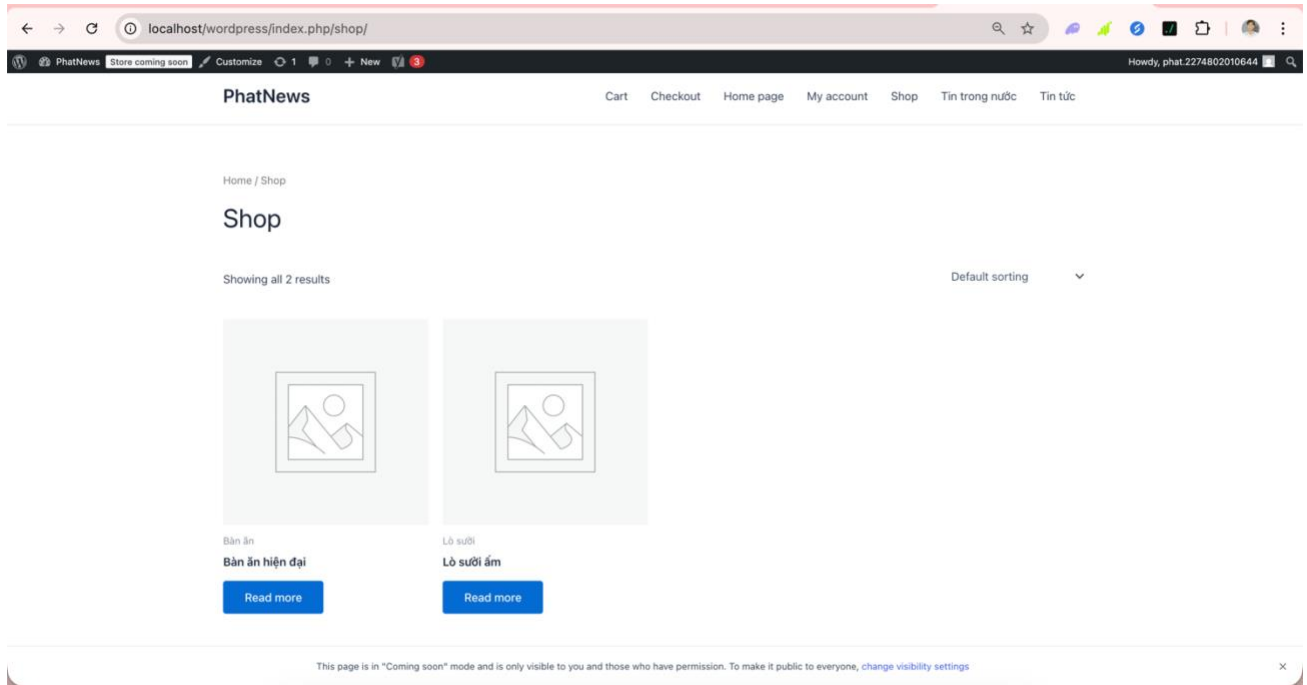
Bàn gỗ làm việc

Read more

Lò sưởi ấm

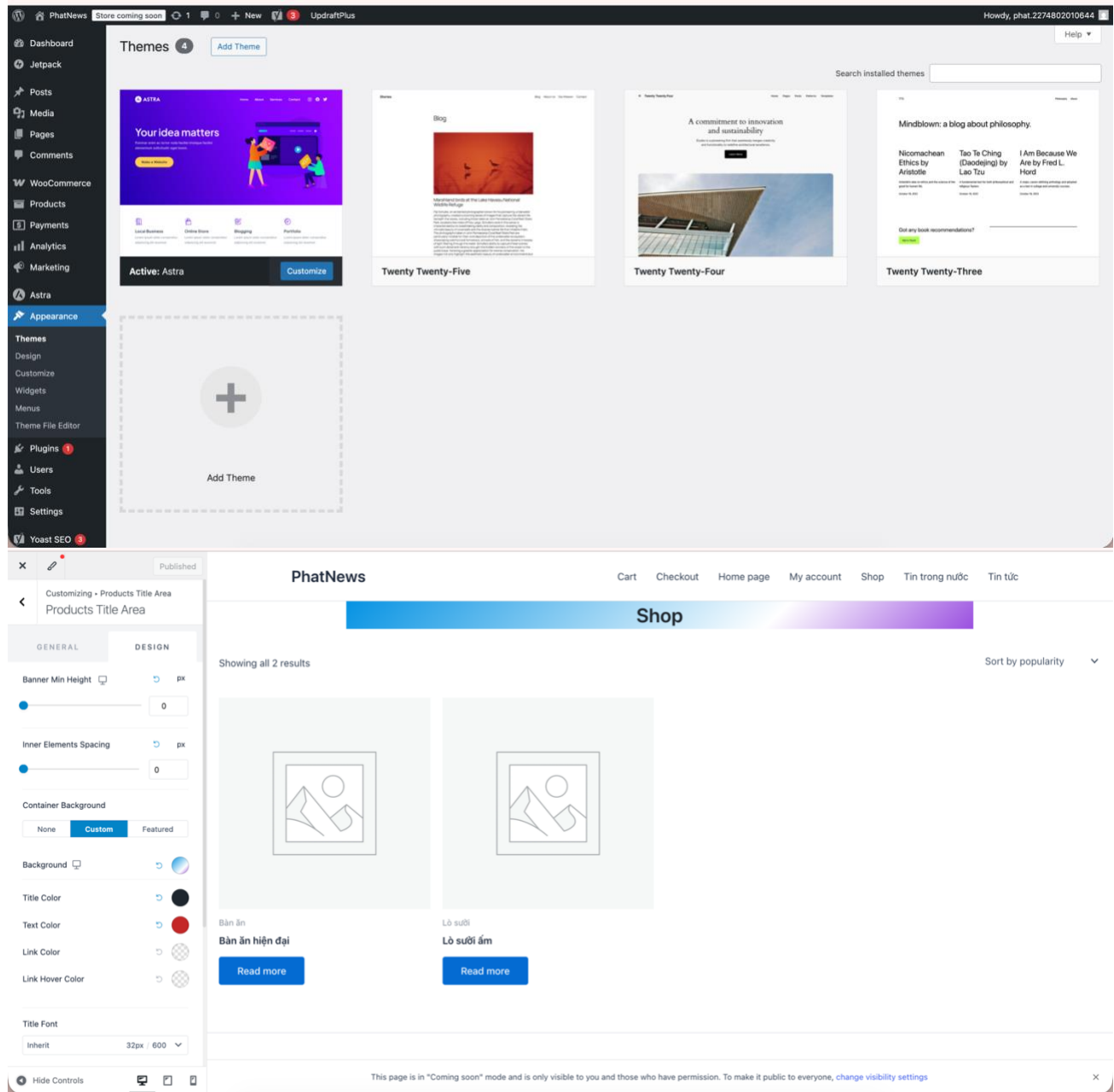
Read more

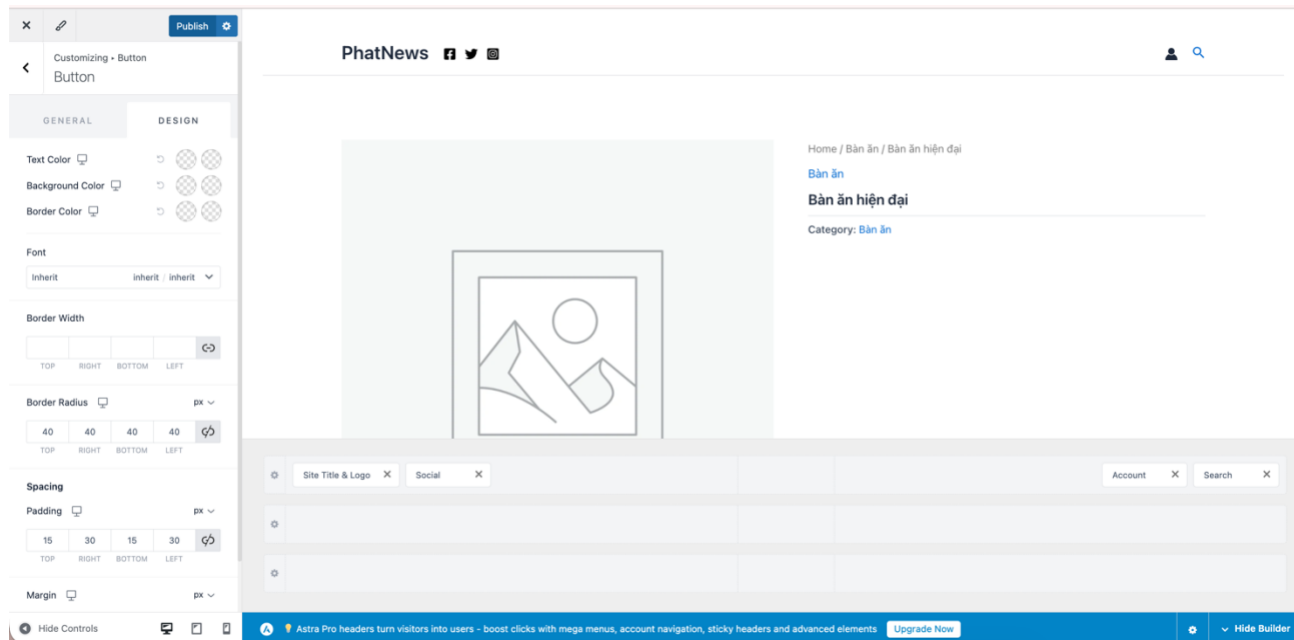
localhost/wordpress/index.php/product/ban-go-lam-viec/



4. Tùy chỉnh giao diện với Astra

- Vào **Appearance** → **Customize** (Tùy biến).
- Điều chỉnh:
 - **Layout cửa hàng** (số cột, hiển thị sidebar).
 - **Header / Footer** (logo, menu, giỏ hàng).
 - **Typography & Colors** (màu sắc, font chữ).





Home page

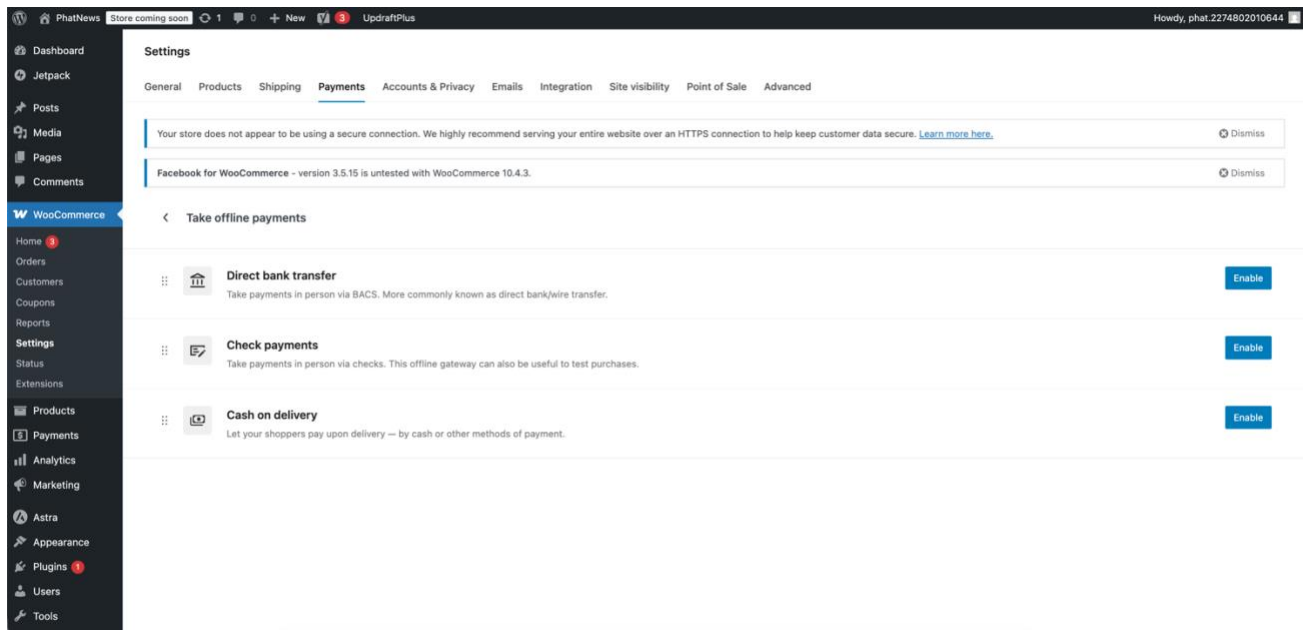
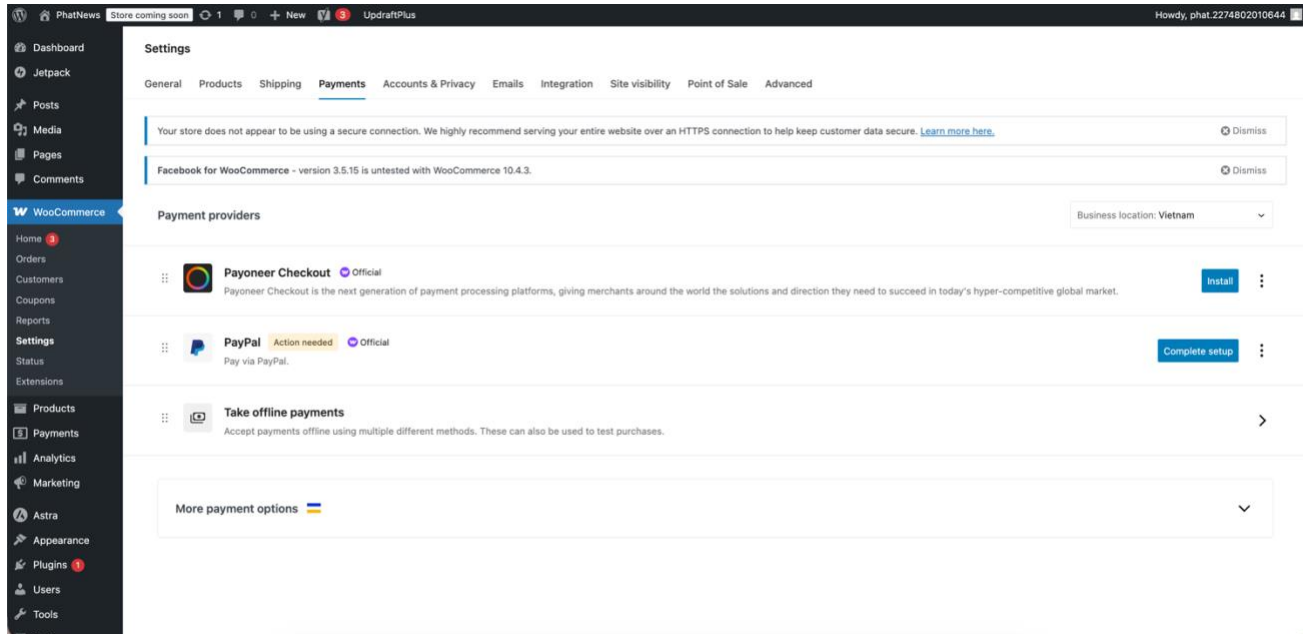


Nơi có tất cả mọi thứ, từ thông tin trong và ngoài nước đến buôn bán các sản phẩm, thiết bị phục vụ cho đời sống

5. Tích hợp thanh toán & vận chuyển

- WooCommerce → Settings → Payments: bật phương thức bạn muốn.

- WooCommerce → Settings → Shipping: cấu hình khu vực và phí vận chuyển.



PhatNews

Store coming soon

10New

UpdraftPlus

Howdy, phat.2274802010644

Comments

WooCommerce

Home

Orders

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Reports

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Status

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UpdraftPlus

Collapse Menu

Settings

Cash on delivery

Enable and customise

Choose how you want to present cash on delivery payments to your customers during checkout.

Enable cash on delivery payments

TITLE

Cash on delivery

Payment method name that the customer will see during checkout.

DESCRIPTION

Pay with cash upon delivery.

Payment method description that the customer will see during checkout.

INSTRUCTIONS

Pay with cash upon delivery.

Instructions that will be added to the thank you page and emails.

ENABLE FOR SHIPPING METHODS

Any "Free shipping" methodVietnam – Free shipping (81)Any "Local pickup" method

Select shipping methods for which this payment method is enabled.

Accept for virtual orders

Accept cash on delivery if the order is virtual

Enter valid Test credentials and Save settings to receive a payment notification and unlock Live mode checkbox. You can [refresh](#) the page to check if a payment notification has been already received and Live mode checkbox is unlocked.

Shipping zones

Shipping settings

Classes

Shipping zones

Add zone

A shipping zone consists of the region(s) you'd like to ship to and the shipping method(s) offered. A shopper can only be matched to one zone, and we'll use their shipping address to show them the methods available in their area.

Zone name	Region(s)	Shipping method(s)
Vietnam	Vietnam	Free shipping
Rest of the world	An optional zone you can use to set the shipping method(s) available to any regions that have not been listed above.	No shipping methods offered to this zone.

If you like WooCommerce please leave us a [★★★★★](#) rating. A huge thanks in advance!

Version 10.4.3

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10New

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Howdy, phat.2274802010644

Media

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Settings

You're doing great! 2 steps left to get your store up and running. [Continue setup](#)

Zone name

Zone name

Give your zone a name! E.g. Local, or Worldwide.

Zone regions

Africa

Start typing to filter zones

List 1 postcode per line

Postcodes containing wildcards (e.g. CB23*) or fully numeric ranges (e.g. 98210...99000) are also supported. Please see the shipping zones [documentation](#) for more information.

Shipping methods

Add the shipping methods you'd like to make available to customers in this zone.

Title	Enabled	Description
Local pickup	<input checked="" type="checkbox"/>	Allow customers to pick up orders themselves. By default, when using local pickup store base taxes will apply regardless of customer address.

Add shipping method

Save changes