

OVERVIEW - PRIVATE LABEL SALES PERFORMANCE

CENTRALRETAIL

Currency

USD

VND

Year

2023

2024

BU

Hyper

MiniGO

Super

Division

All

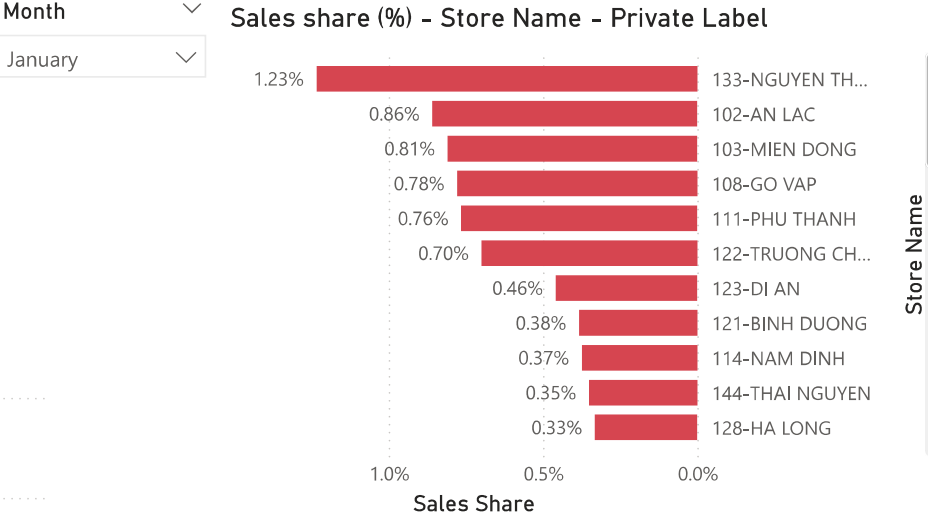
Store

All

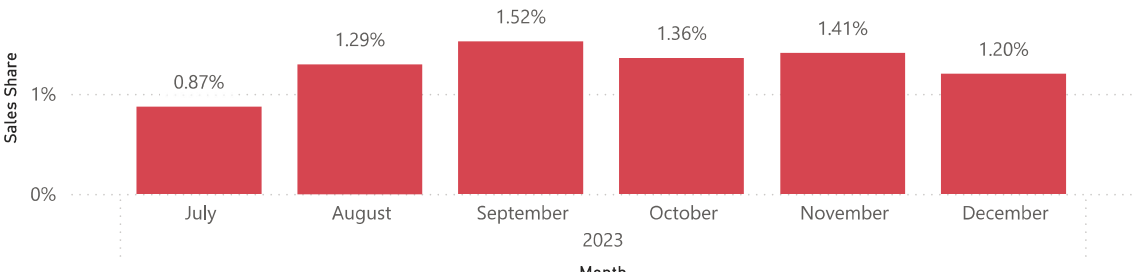
Group	Sales_PL_USD	YTD_SALES
FMCG	84,760,659,967.11	20,002,082,688.09
Fresh food	94,883,665,986.69	7,809,254,868.23
Non Food	2,516,936,319.16	2,124,753,353.22
Total	182,161,262,272.96	29,936,090,909.54

Sales Private Label

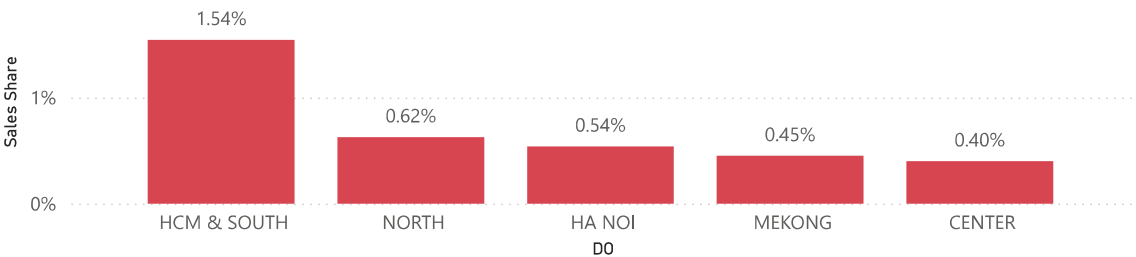
0.80%



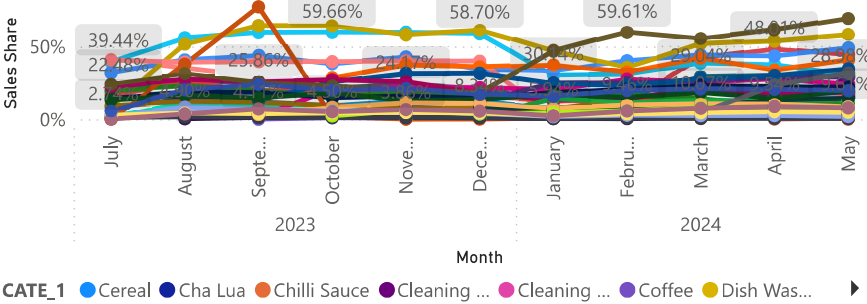
Sales share (%) - Sales Performance - Private Label



Sales Share% - By Region - Private Label



Sales share (%) - Private Label



YOY - PRIVATE LABEL SALES PERFORMANCE

CENTRALRETAIL

Currency

USD

VND

BU

Hyper

MiniGO

Super

Month

May

Division

All

Store

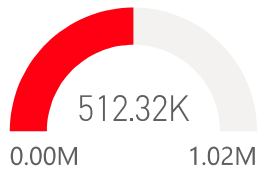
All

Year	2023		2024	
Group	Sales_PL_USD	Sales Share	Sales_PL_USD	Sales Share
FMCG	24,803.11	0.07%	152,877.93	1.25%
Fresh food	231,723.26	1.94%	82,388.92	1.58%
Non Food			20,525.75	1.00%
Total	256,526.37	0.41%	255,792.60	1.18%

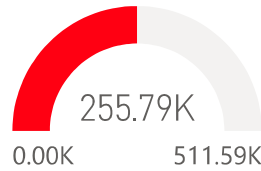
Sales Private Label

0.4%

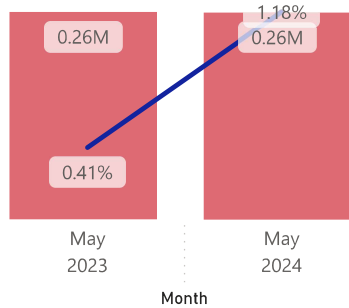
Sales Private Label - 2023



Sales Private Label - 2024

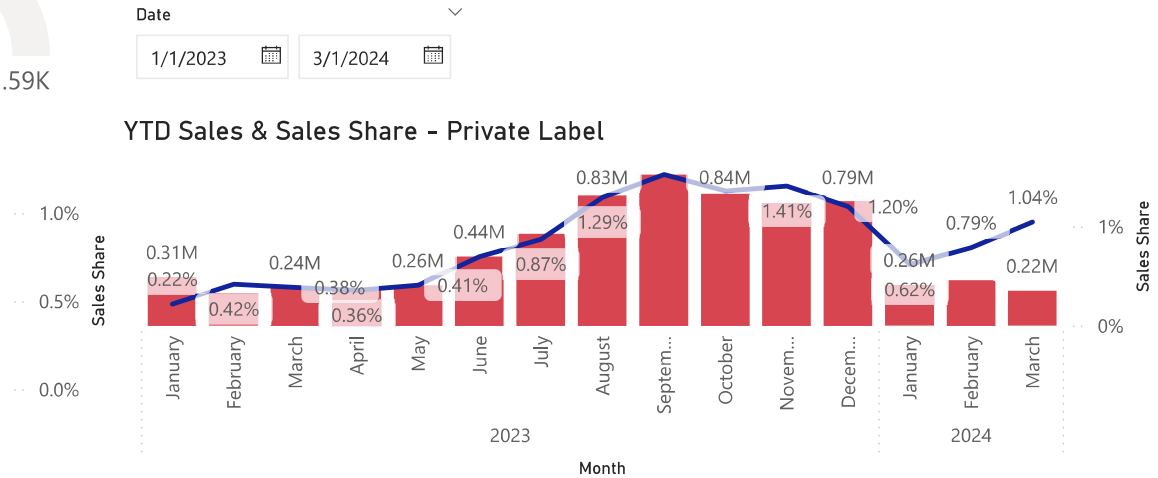


Sales Share Month - Private Label



● Sales_PL_USD ● Sales Share

YTD Sales & Sales Share - Private Label



● YTD_SALES ● Sales Share