



Graph Neural Networks: Models and Applications

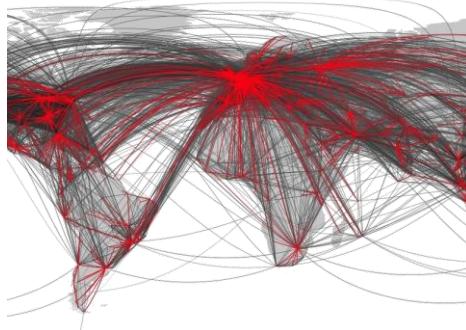
Yiqi Wang, Wei Jin, Yao Ma, and Jiliang Tang
Michigan State University

Tutorial website: [Graph Neural Networks: Models and Applications](#)

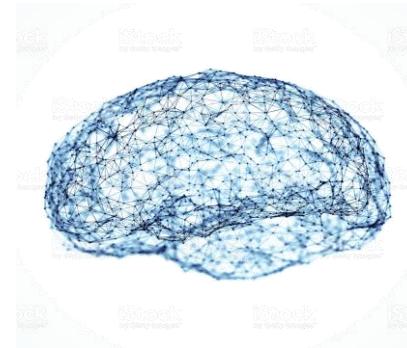
Data as Graphs - Explicit



Social Graphs



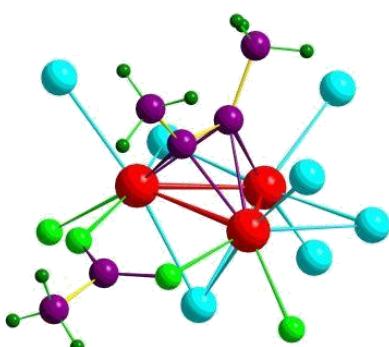
Transportation Graphs



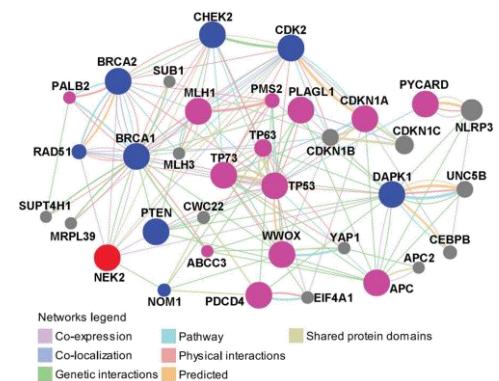
Brain Graphs



Web Graphs

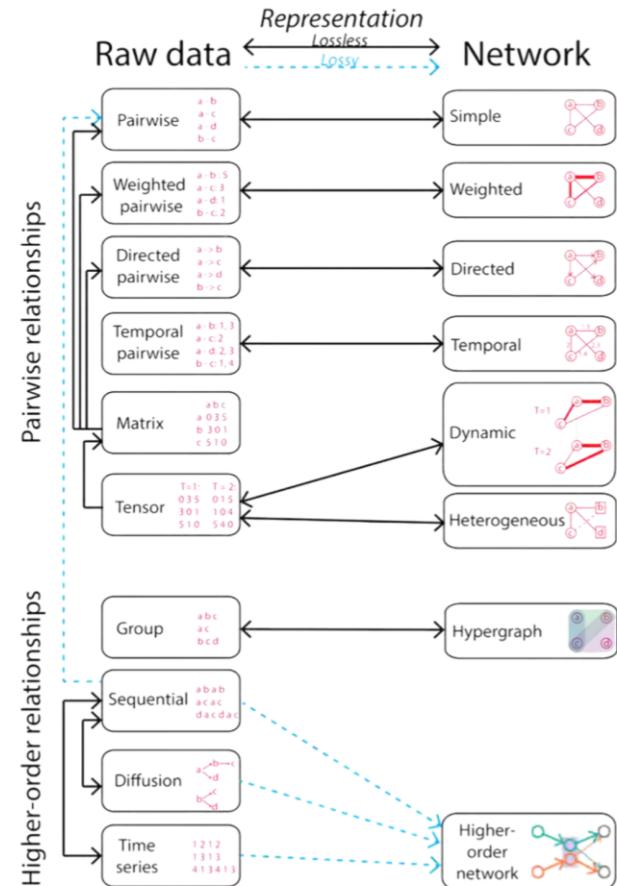
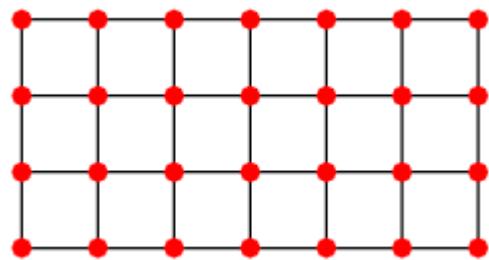


Molecular Graphs



Gene Graphs

Data as Graphs - Implicit



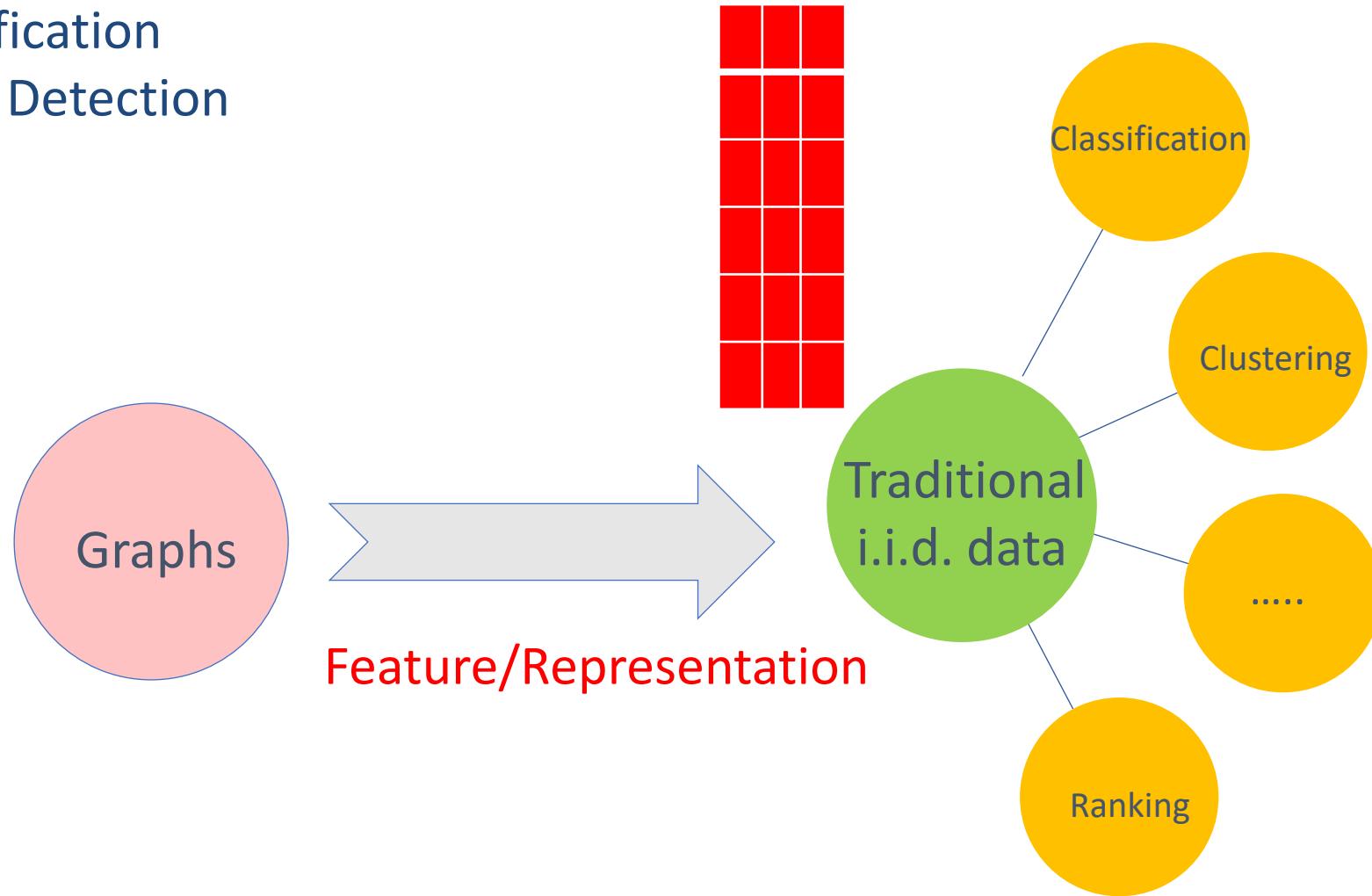
Jian Xu. Representing Big Data as Networks. PhD Dissertation,
University of Notre Dame

ML on Graphs

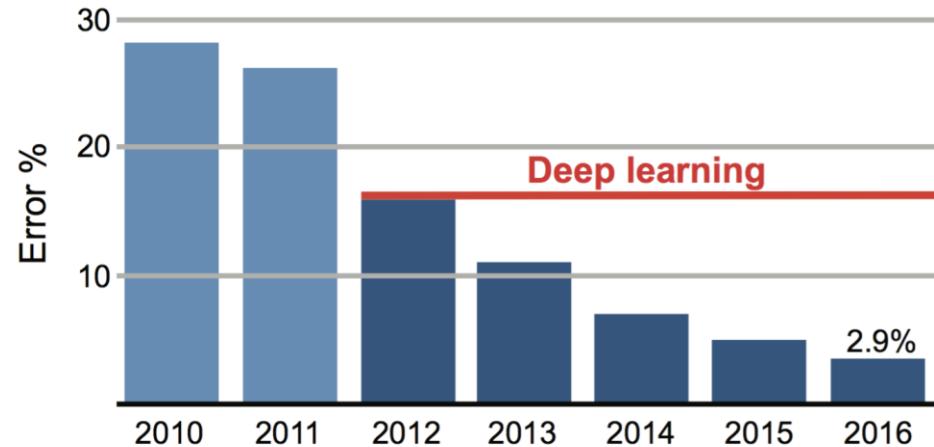
Numerous real-world problems can be summarized as a set of tasks on graphs

- Link prediction
- Node Classification
- Community Detection
- Ranking

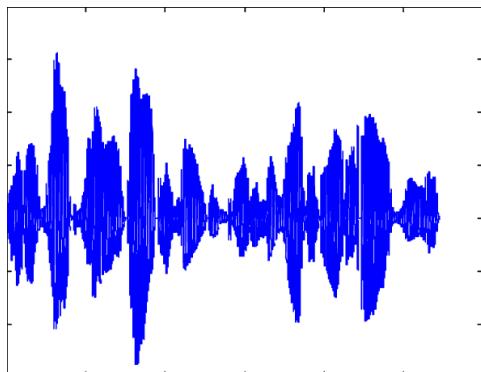
ML solutions



The Power of Deep Learning



IMAGENET

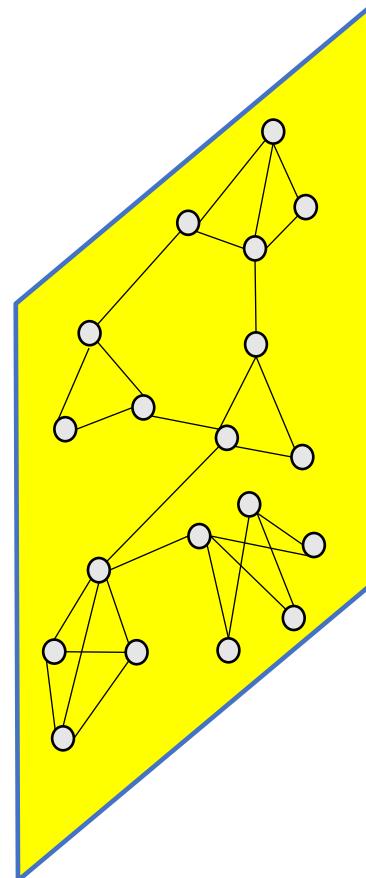
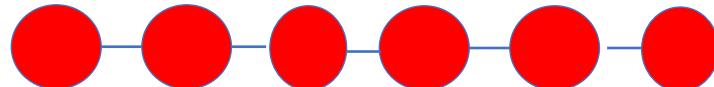
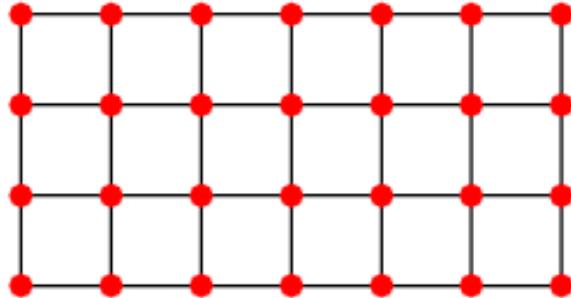


Acoustic model	Recog \ WER	RT03S FSH	Hub5 SWB
Traditional features	1-pass -adapt	27.4	23.6
Deep Learning	1-pass -adapt	18.5	16.1

Deep Learning Meets Graphs: Challenges

Traditional DL is designed for simple grids or sequences

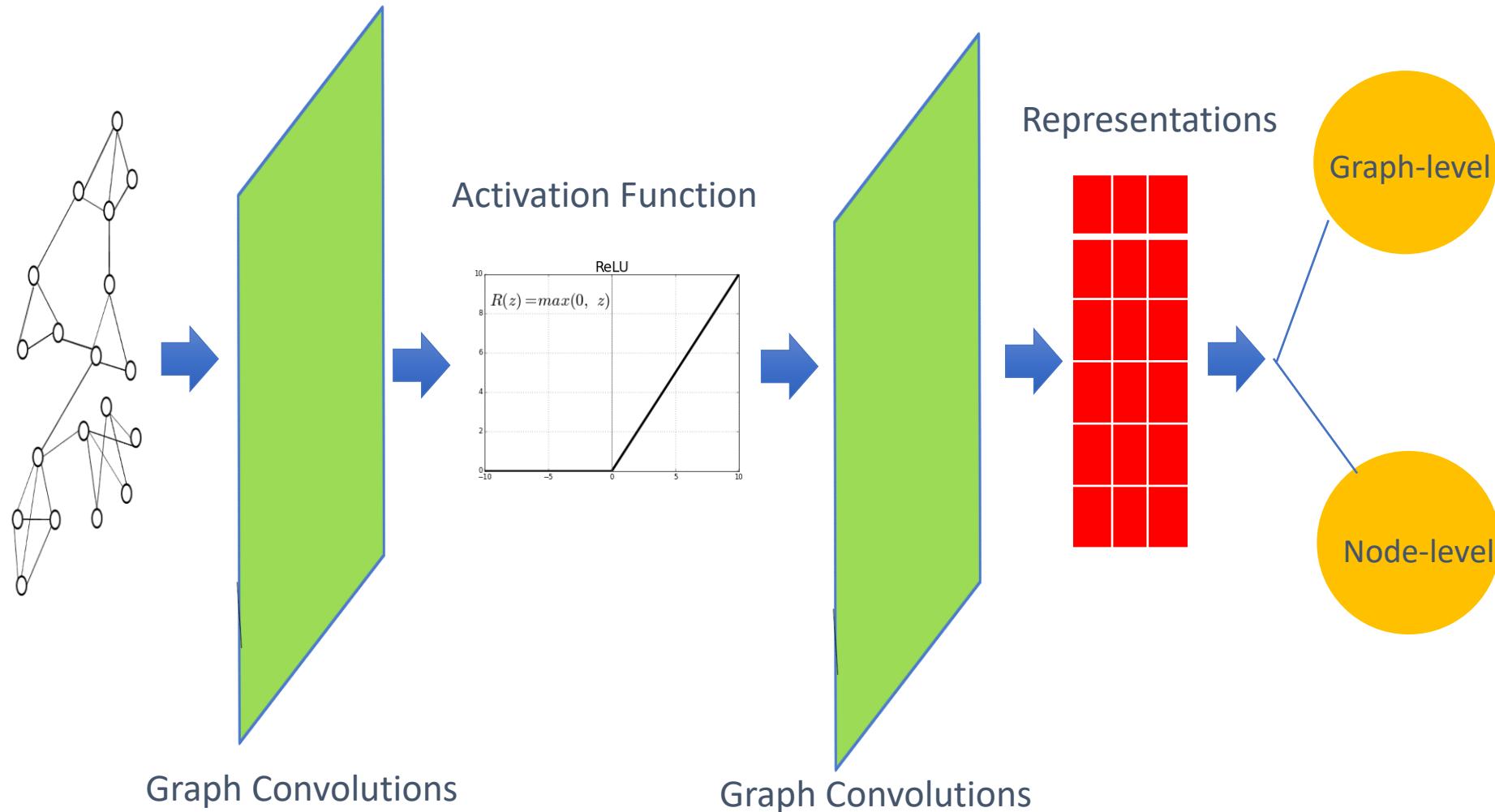
- CNNs for fixed-size images/grids
- RNNs for text/sequences



But nodes on graphs have different connections

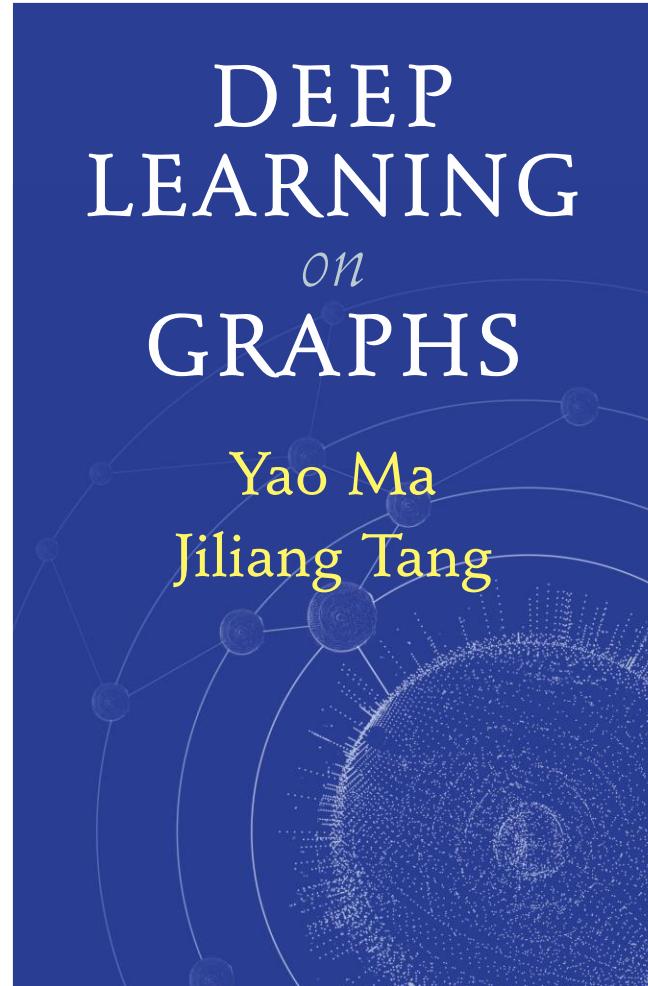
- Arbitrary neighbor size
- Complex topological structure
- No fixed node ordering

Graph Neural Networks





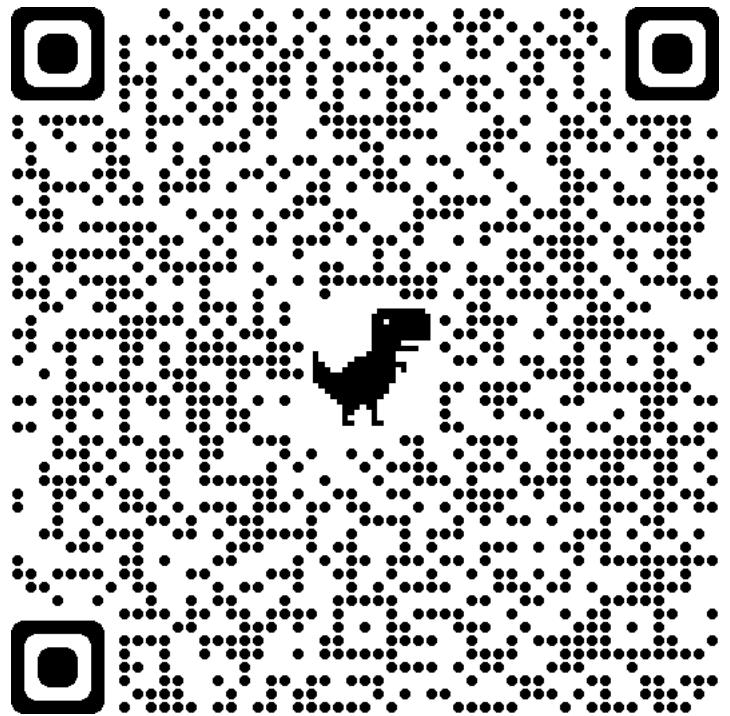
Book: Deep Learning on Graphs



https://cse.msu.edu/~mayao4/dlg_book/



Chinese Version





A Repository

GraphRobust: A repository about adversarial attacks and defenses on graph data

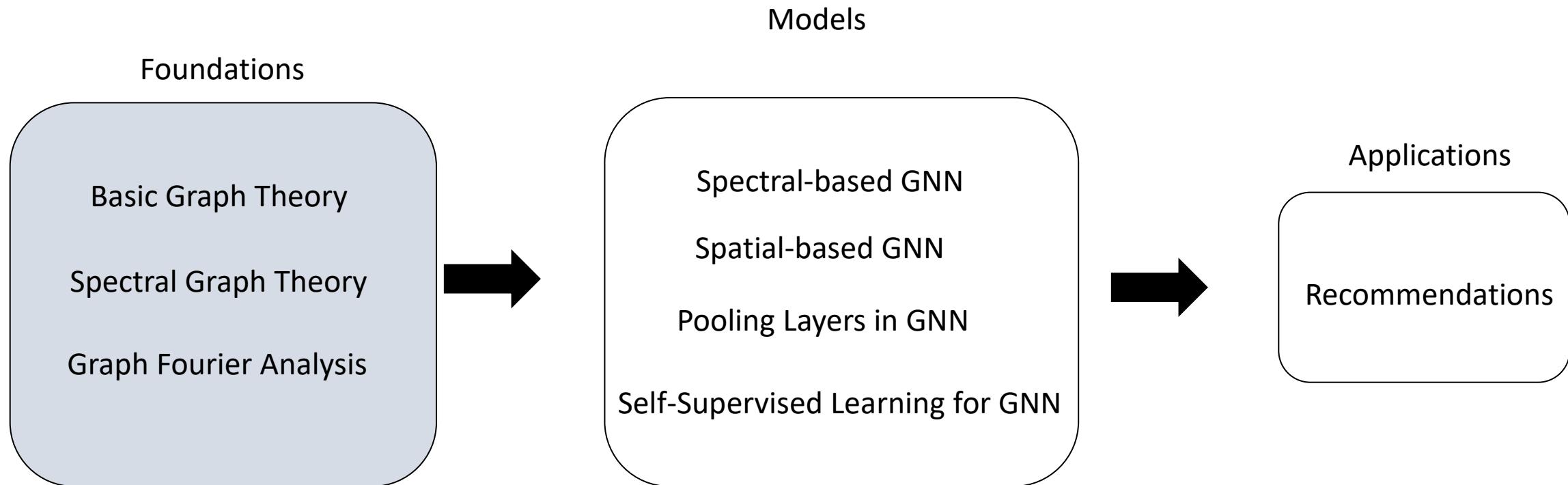


DeepRobust: A repository about general adversarial attacks and defenses



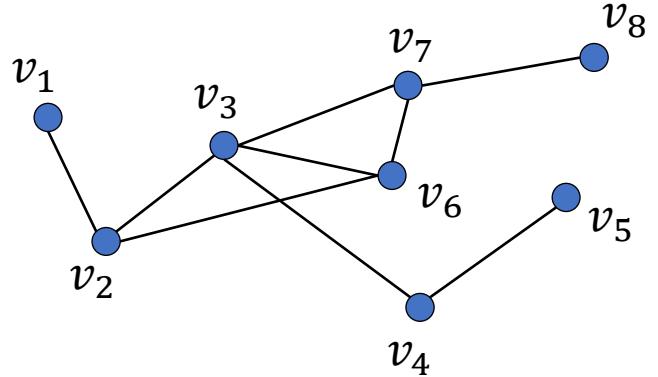


Tutorial Overview





Graphs and Graph Signals



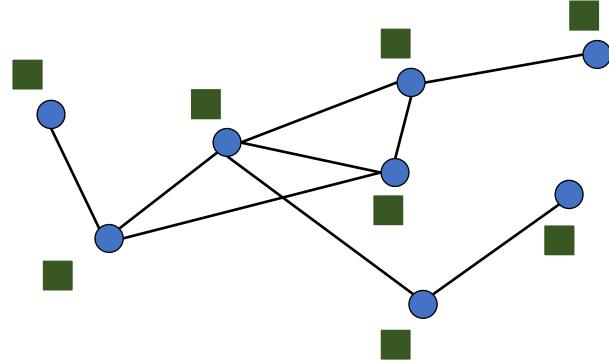
$$\mathcal{V} = \{v_1, \dots, v_N\}$$

$$\mathcal{E} = \{e_1, \dots, e_M\}$$

$$\mathcal{G} = \{\mathcal{V}, \mathcal{E}\}$$



Graphs and Graph Signals



Graph Signal: $f : \mathcal{V} \rightarrow \mathbb{R}^N$

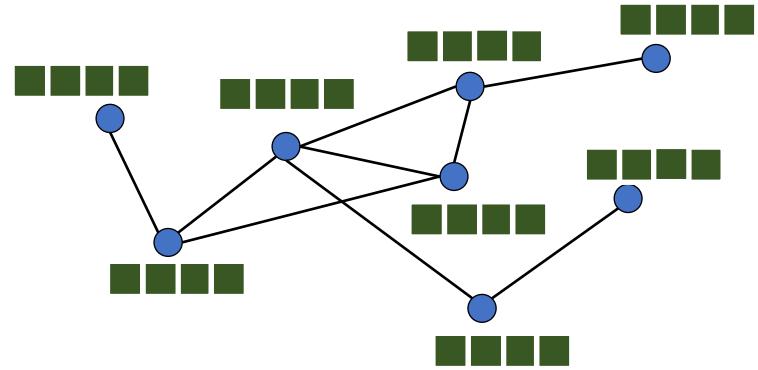
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$$\mathcal{V} \rightarrow \begin{bmatrix} f(1) \\ f(2) \\ f(3) \\ f(4) \\ f(5) \\ f(6) \\ f(7) \\ f(8) \end{bmatrix}$$

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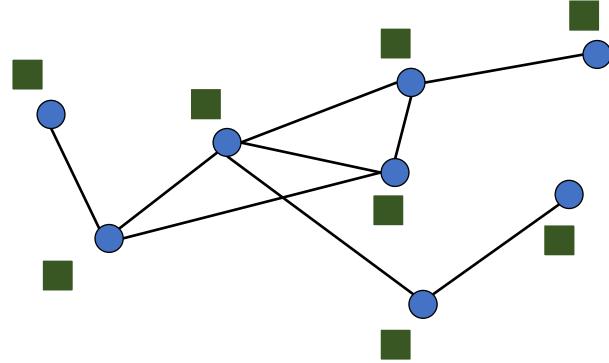
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Graph Signal: $f : \mathcal{V} \rightarrow \mathbb{R}^{N \times d}$

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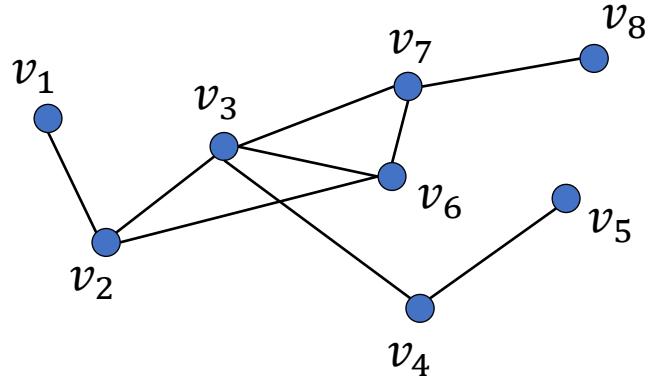
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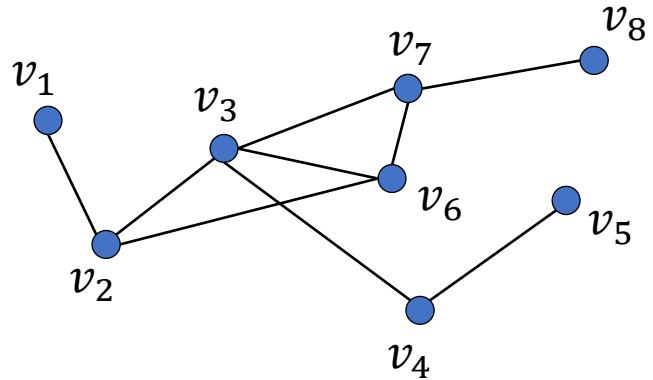
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Matrix Representations of Graphs



Matrix Representations of Graphs



Adjacency Matrix: $A[i, j] = 1$ if v_i is adjacent to v_j
 $A[i, j] = 0$, otherwise

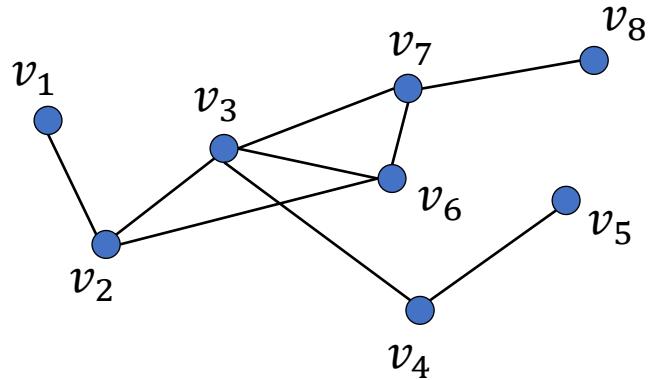
Adjacency Matrix

$$\begin{pmatrix} 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 \\ 0 & 1 & 0 & 1 & 0 & 1 & 1 & 0 \\ 0 & 0 & 1 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 1 & 1 & 0 & 1 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 0 & 1 & 0 & 1 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \end{pmatrix}$$

A



Matrix Representations of Graphs



Adjacency Matrix: $A[i, j] = 1$ if v_i is adjacent to v_j
 $A[i, j] = 0$, otherwise

Degree Matrix: $\mathbf{D} = \text{diag}(\text{degree}(v_1), \dots, \text{degree}(v_N))$

Degree Matrix

$$\begin{pmatrix} 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 3 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 4 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 2 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 2 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 4 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 3 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \end{pmatrix}$$

D

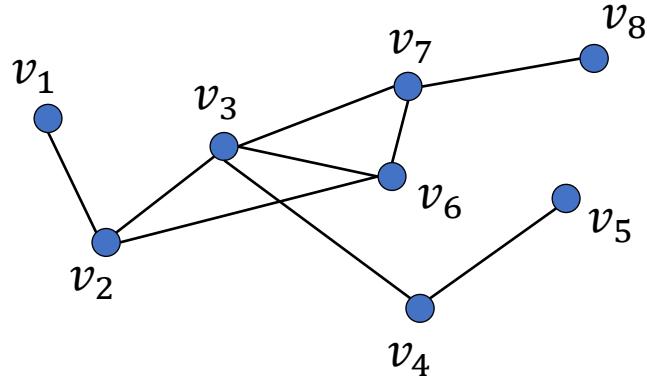
Adjacency Matrix

$$\begin{pmatrix} 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 \\ 0 & 1 & 0 & 1 & 0 & 1 & 1 & 0 \\ 0 & 0 & 1 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 1 & 1 & 0 & 1 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 0 & 1 & 0 & 1 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \end{pmatrix}$$

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$$\begin{array}{c}
 \text{Degree Matrix} \\
 \left(\begin{array}{cccccccc} 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 3 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 4 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 2 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 2 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 4 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 3 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \end{array} \right) - \\
 \text{Adjacency Matrix} \\
 \left(\begin{array}{cccccccc} 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 \\ 0 & 1 & 0 & 1 & 0 & 1 & 1 & 0 \\ 0 & 0 & 1 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 1 & 1 & 0 & 1 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 0 & 1 & 0 & 1 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \end{array} \right) = \\
 \text{Laplacian Matrix} \\
 \left(\begin{array}{cccccccc} 1 & -1 & 0 & 0 & 0 & 0 & 0 & 0 \\ -1 & 3 & -1 & 0 & 0 & -1 & 0 & 0 \\ 0 & -1 & 4 & -1 & 0 & -1 & -1 & 0 \\ 0 & 0 & -1 & 2 & -1 & 0 & 0 & 0 \\ 0 & 0 & 0 & -1 & 2 & -1 & 0 & 0 \\ 0 & -1 & -1 & 0 & -1 & 4 & -1 & 0 \\ 0 & 0 & -1 & 0 & 0 & -1 & 3 & -1 \\ 0 & 0 & 0 & 0 & 0 & 0 & -1 & 1 \end{array} \right)
 \end{array}$$

D **A** **L**



Laplacian Matrix as an Operator

Laplacian matrix is a difference operator:

$$\mathbf{h} = \mathbf{L}\mathbf{f} = (\mathbf{D} - \mathbf{A})\mathbf{f} = \mathbf{D}\mathbf{f} - \mathbf{A}\mathbf{f}$$



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Laplacian quadratic form:

$$\mathbf{f}^T \mathbf{L} \mathbf{f} = \frac{1}{2} \sum_{i,j=1}^N \mathbf{A}[i,j] (\mathbf{f}(i) - \mathbf{f}(j))^2$$



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“Smoothness” or “Frequency” of the signal f



Laplacian Matrix as an Operator

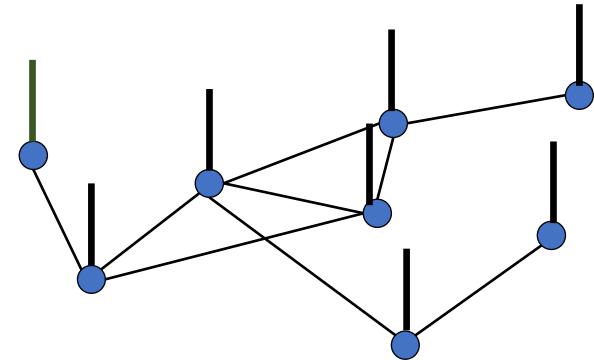
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Low frequency graph signal

“Smoothness” or “Frequency” of the signal f

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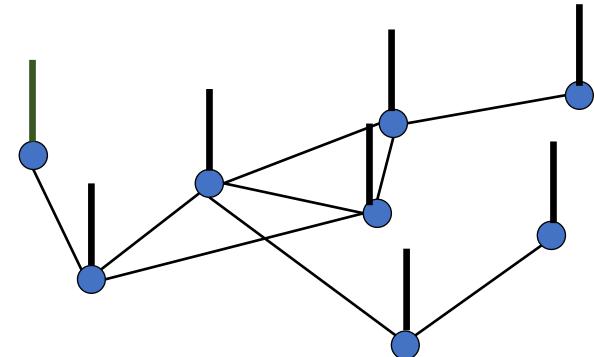
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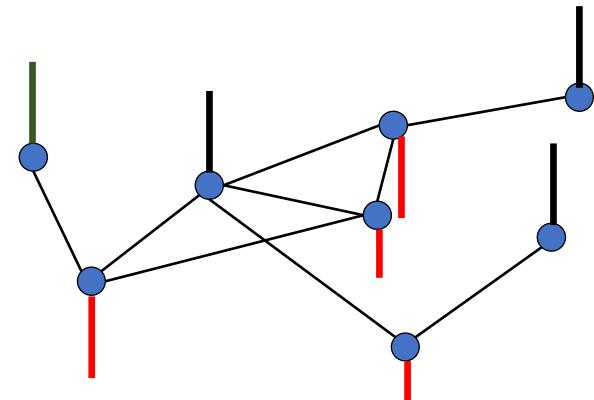
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“Smoothness” or “Frequency” of the signal f



Low frequency graph signal



High frequency graph signal



Eigen-decomposition of Laplacian Matrix

Laplacian matrix has a complete set of orthonormal eigenvectors:

$$\mathbf{L} = \begin{bmatrix} | & & | & & | \\ \mathbf{u}_0 & \cdots & \mathbf{u}_{N-1} \\ | & & | & & | \end{bmatrix} \begin{bmatrix} \lambda_0 & & 0 \\ & \ddots & \\ 0 & & \lambda_{N-1} \end{bmatrix} \begin{bmatrix} | & \mathbf{u}_0 & | & | \\ \vdots & & & \\ | & \mathbf{u}_{N-1} & | & | \end{bmatrix}$$



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\mathbf{U} Λ \mathbf{U}^T



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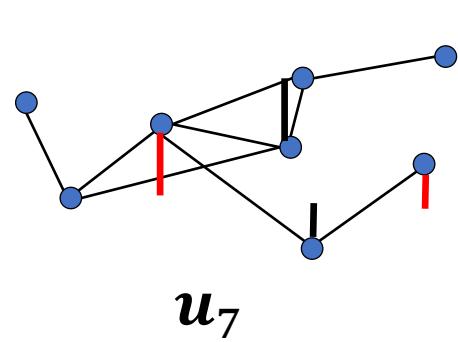
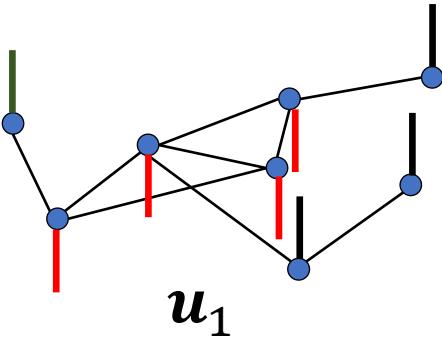
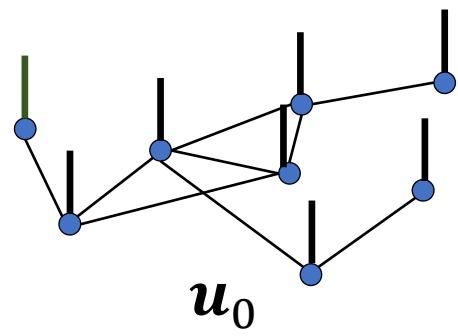
\mathbf{U} Λ \mathbf{U}^T

Eigenvalues are sorted non-decreasingly:

$$0 = \lambda_0 < \lambda_1 \leq \cdots \leq \lambda_{N-1}$$



Eigenvectors as Graph Signals



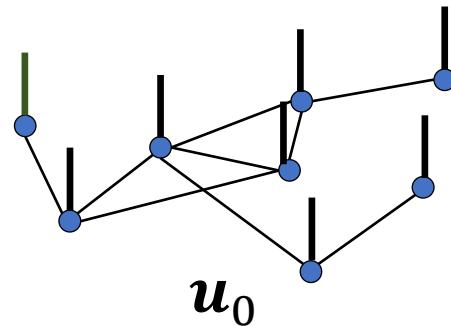


Eigenvectors as Graph Signals

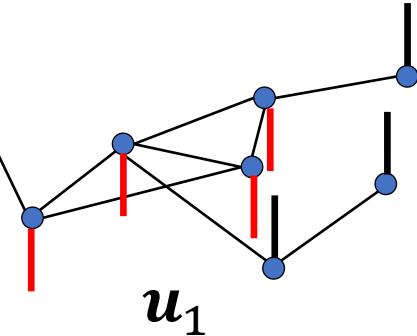
The frequency of an eigenvector of Laplacian matrix is its corresponding eigenvalue:

$$\mathbf{u}_i^T \mathbf{L} \mathbf{u}_i = \mathbf{u}_i^T \lambda_i \mathbf{u}_i = \lambda_i$$

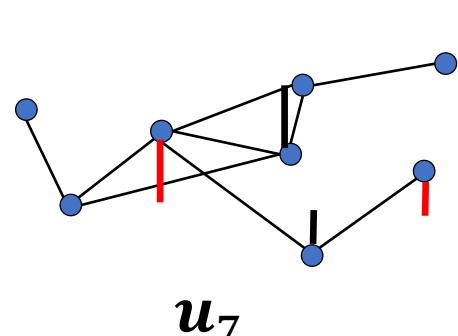
Frequency of the signal \mathbf{u}_i



$$\mathbf{u}_0^T \mathbf{L} \mathbf{u}_0 = \lambda_0 = 0$$



$$\mathbf{u}_1^T \mathbf{L} \mathbf{u}_1 = \lambda_1$$



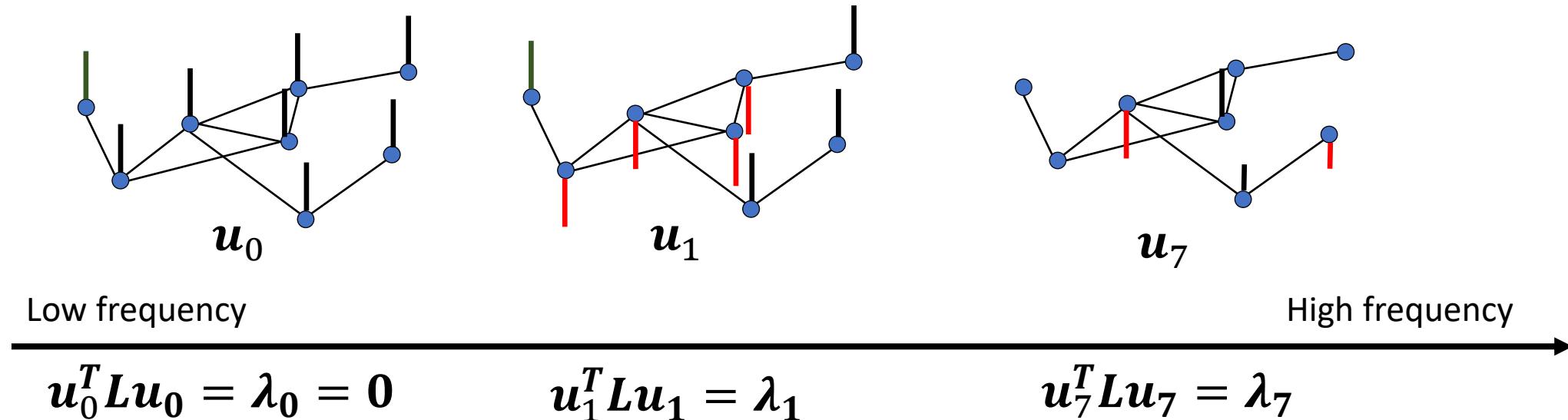
$$\mathbf{u}_7^T \mathbf{L} \mathbf{u}_7 = \lambda_7$$

Eigenvectors as Graph Signals

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Frequency of the signal \mathbf{u}_i





Graph Fourier Transform

A signal f can be written as graph Fourier series:

$$f = \sum_{i=0}^{N-1} \hat{f}_i \cdot u_i$$

u_i : graph Fourier mode

λ_i : frequency

\hat{f}_i : graph Fourier coefficients



Graph Fourier Transform

A signal f can be written as graph Fourier series:

$$f = \sum_{i=0}^{N-1} \frac{\hat{f}_i \cdot u_i}{f^T u_i}$$

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Graph Fourier Transform (GFT)

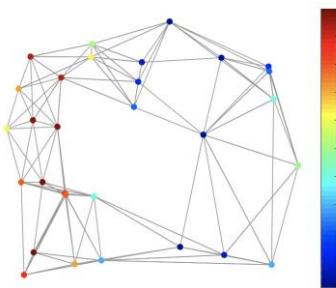
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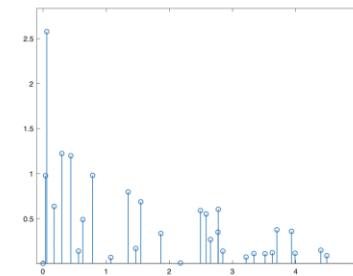
\hat{f}_i : graph Fourier coefficients



Spatial domain: f

$$\hat{f} = U^T f$$

Decompose signal f



Spectral domain: \hat{f}

Inverse Graph Fourier Transform (IGFT)

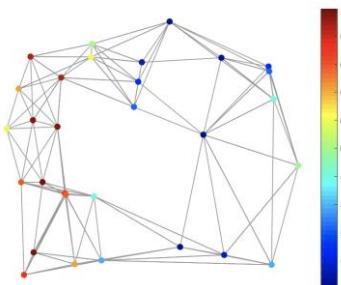
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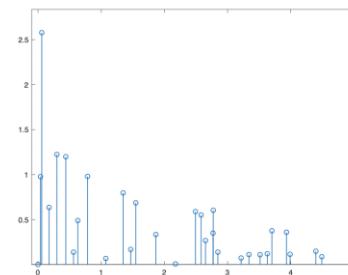
\hat{f}_i : graph Fourier coefficients



Spatial domain: f

$$f = U\hat{f}$$

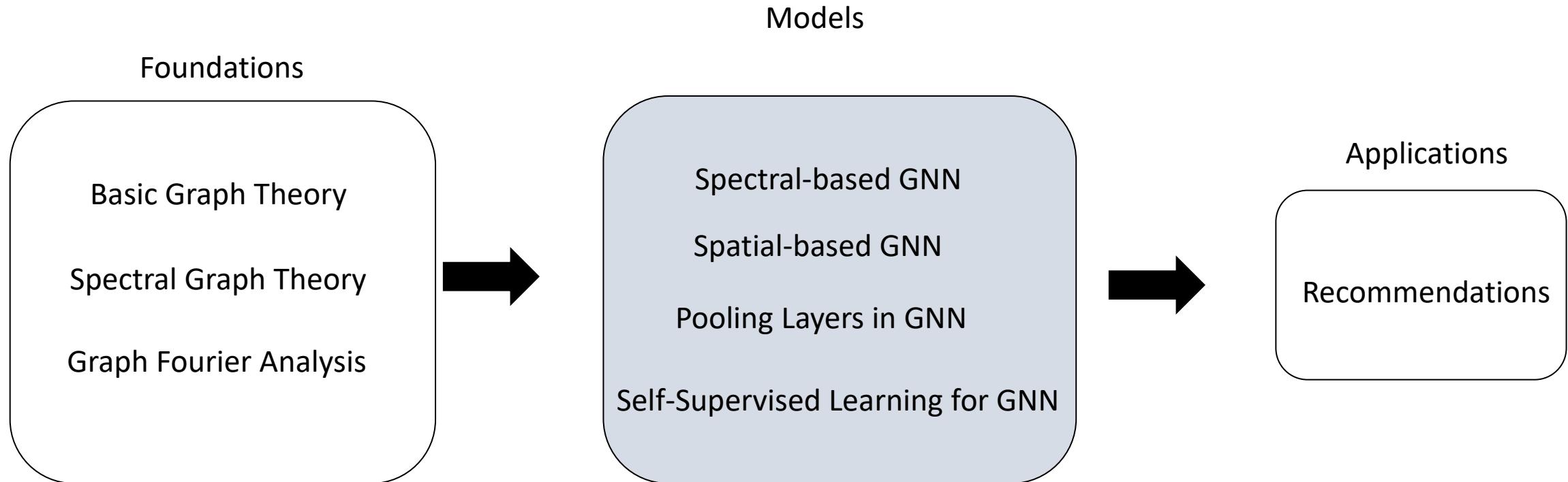
Reconstruct signal f



Spectral domain: \hat{f}



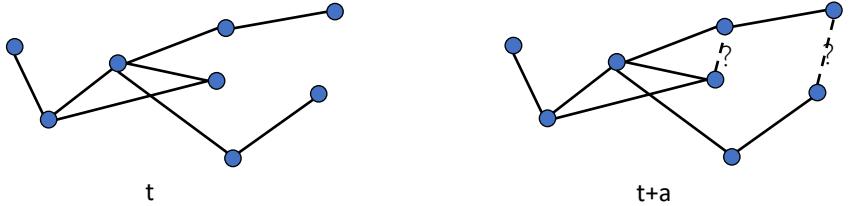
Tutorial Overview



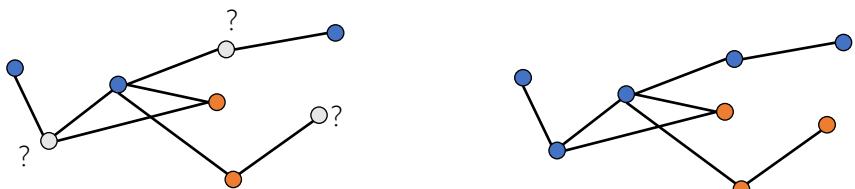
Tasks on Graph-Structured Data

Node-level

Link Prediction

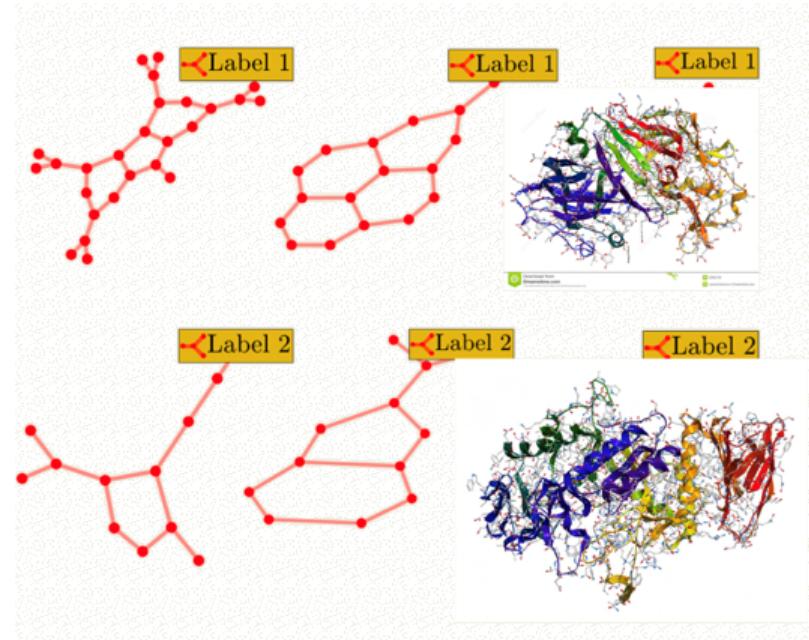


Node Classification



Graph-level

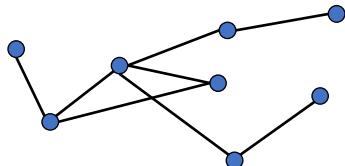
Graph Classification





Tasks on Graph-Structured Data

Node-level

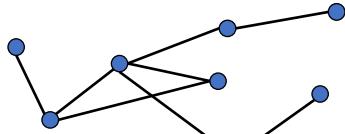


Graph-level

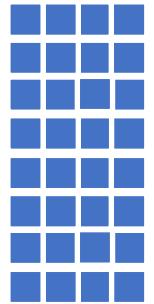


Tasks on Graph-Structured Data

Node-level



Graph-level

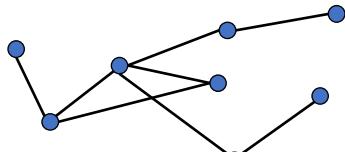


Node Representations

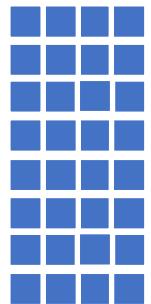


Tasks on Graph-Structured Data

Node-level



Node Representations



Graph-level



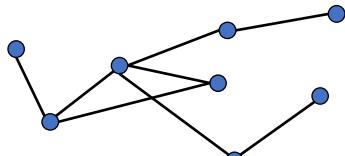
Graph Representation



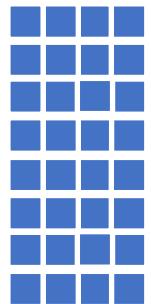


Tasks on Graph-Structured Data

Node-level



Filtering



Node Representations

Graph-level

Pooling

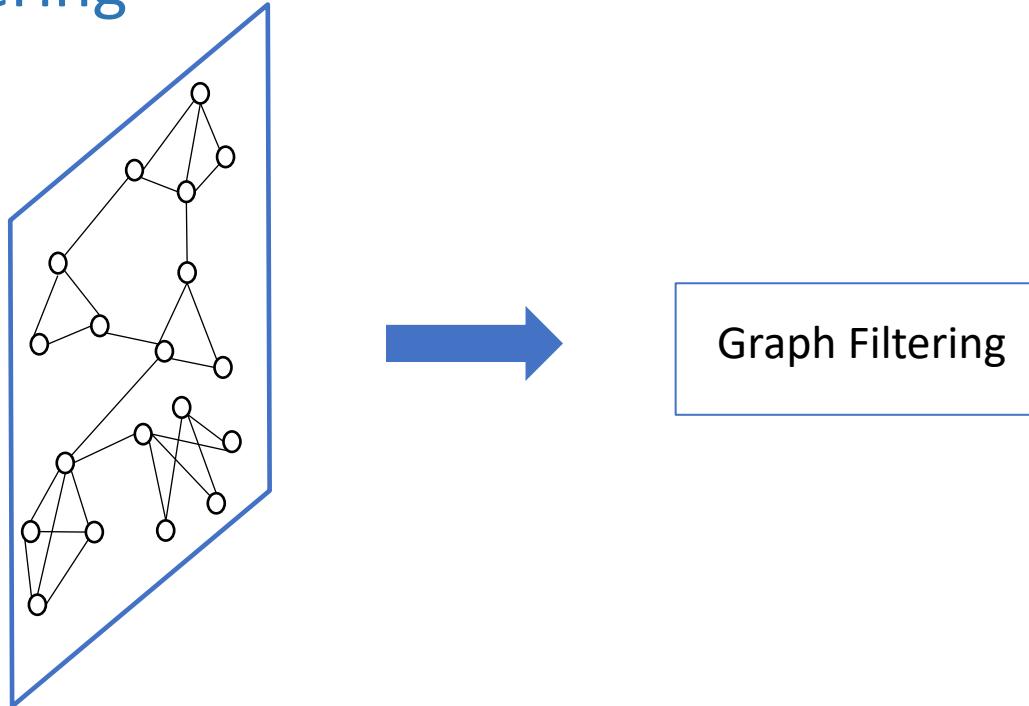


Graph Representations



Two Main Operations in GNN

Graph Filtering

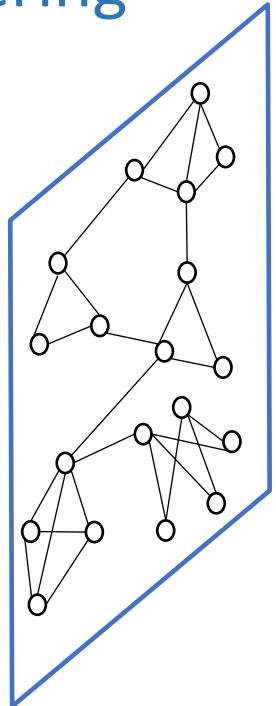


$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{X} \in \mathbb{R}^{n \times d}$$

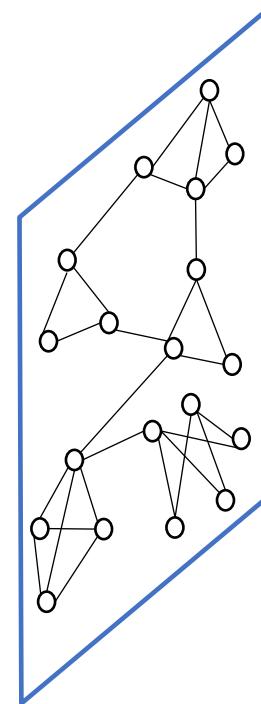


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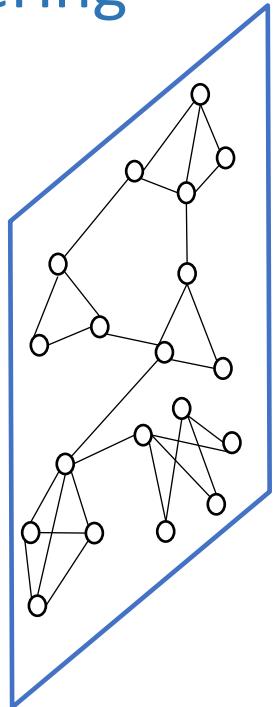


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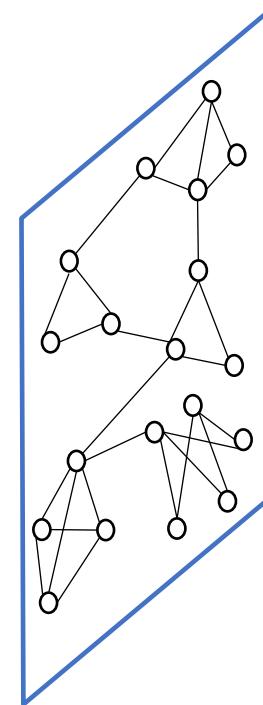
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Two Main Operations in GNN

Graph Filtering



Graph Filtering



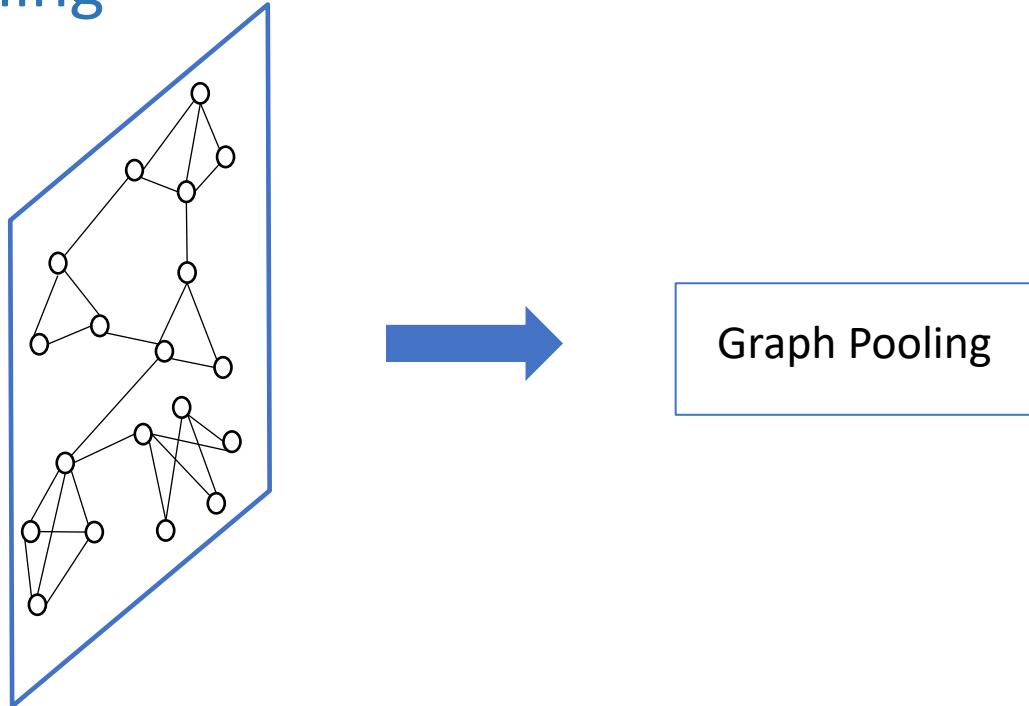
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Graph filtering refines the node features

Two Main Operations in GNN

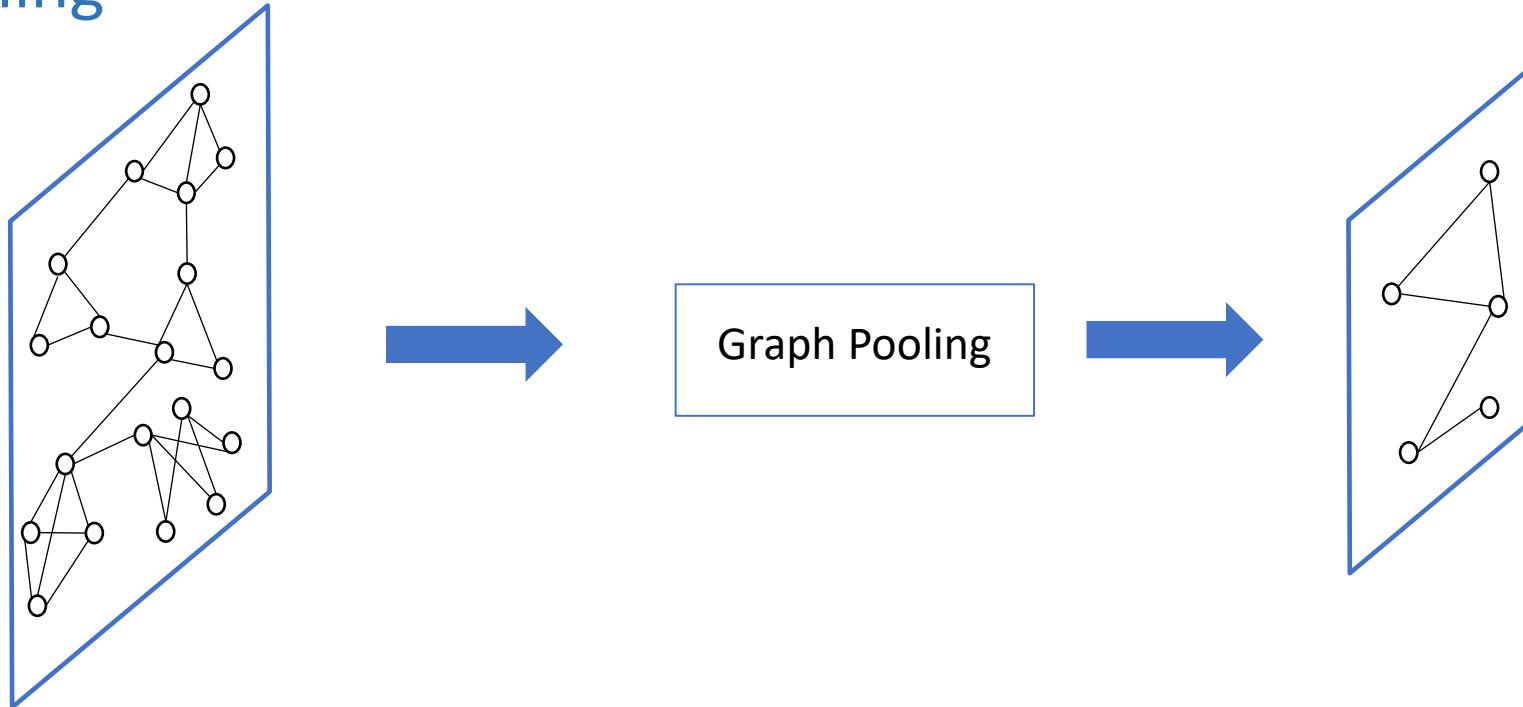
Graph Pooling



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{X} \in \mathbb{R}^{n \times d}$$

Two Main Operations in GNN

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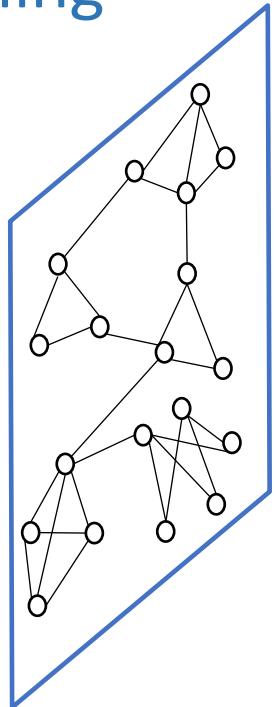
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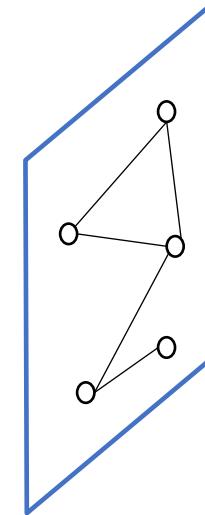


Two Main Operations in GNN

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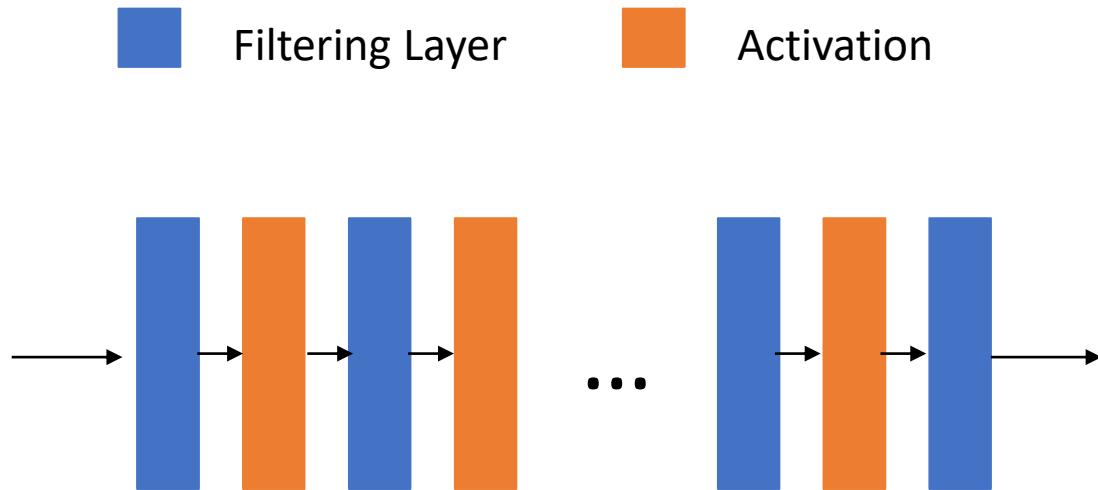
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Graph pooling generates a smaller graph



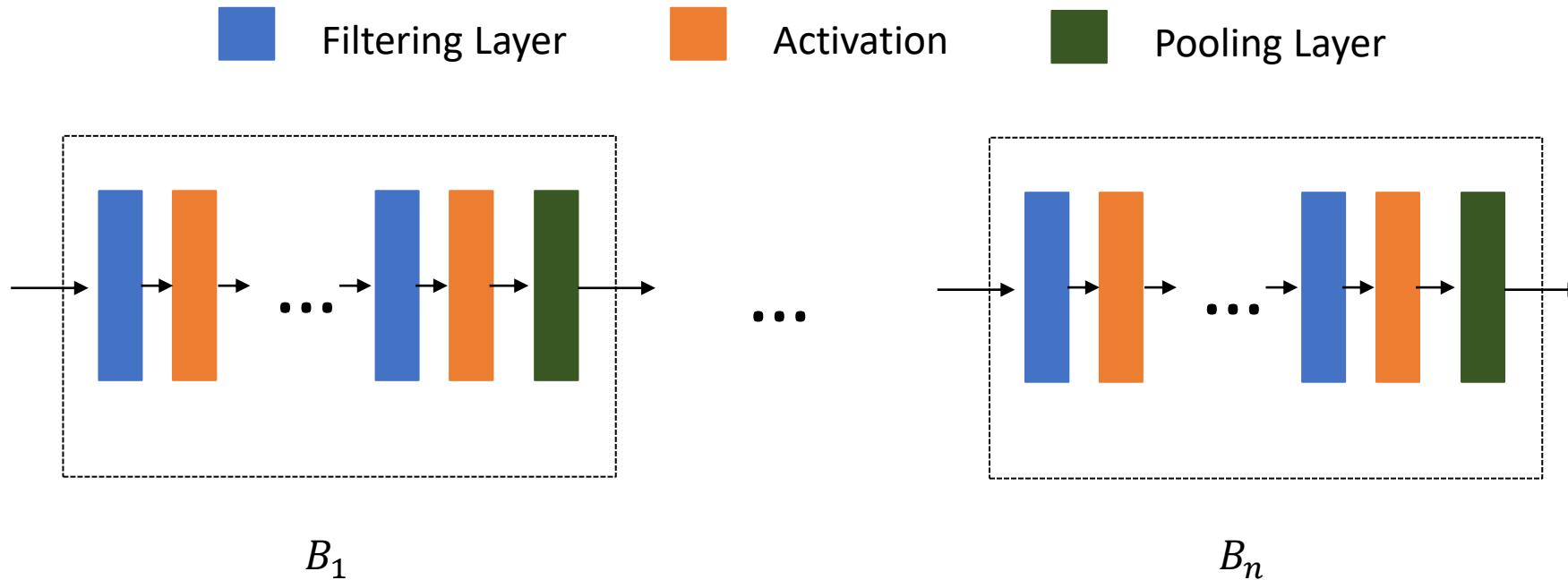
General GNN Framework

For node-level tasks

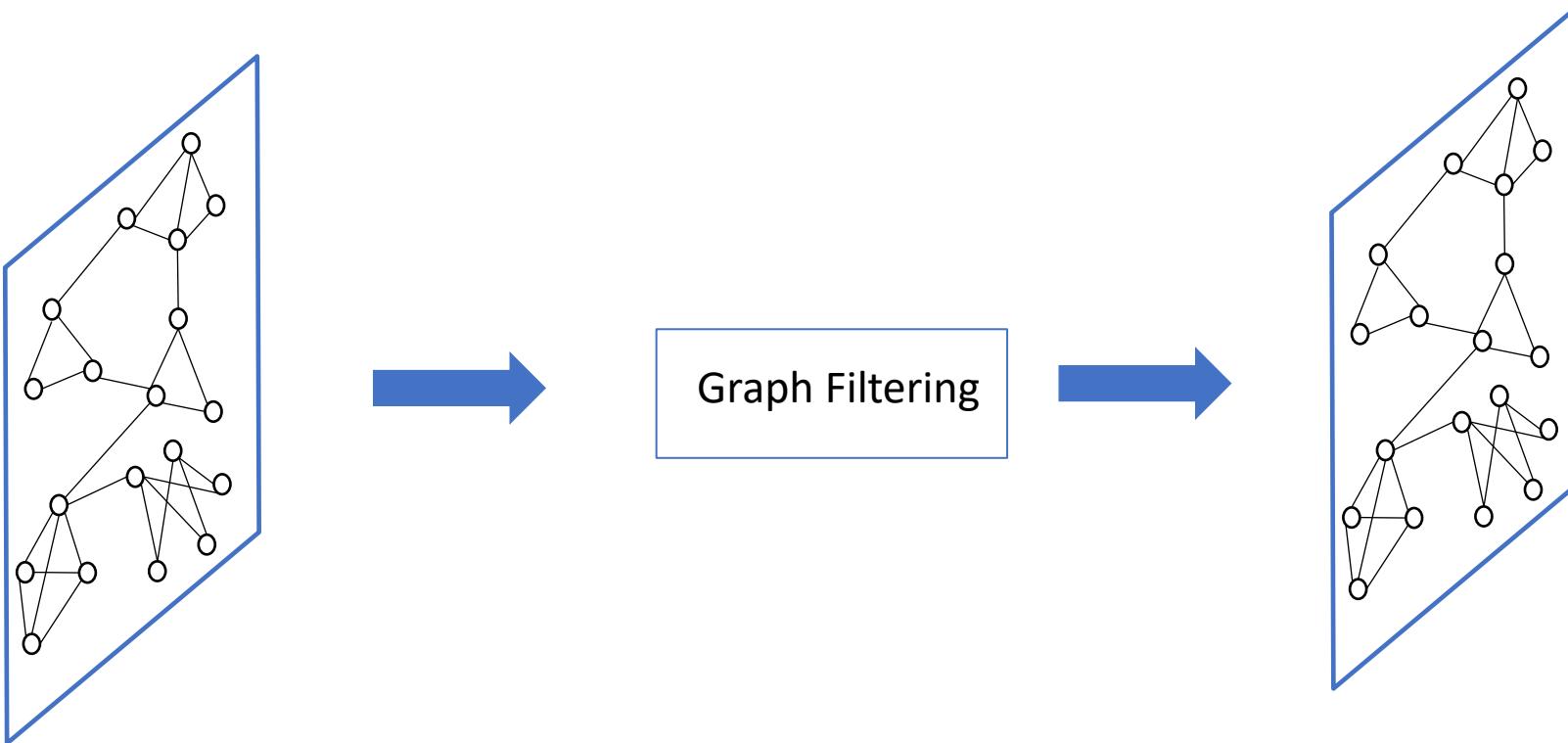


General GNN Framework

For graph-level tasks



Graph Filtering Operation

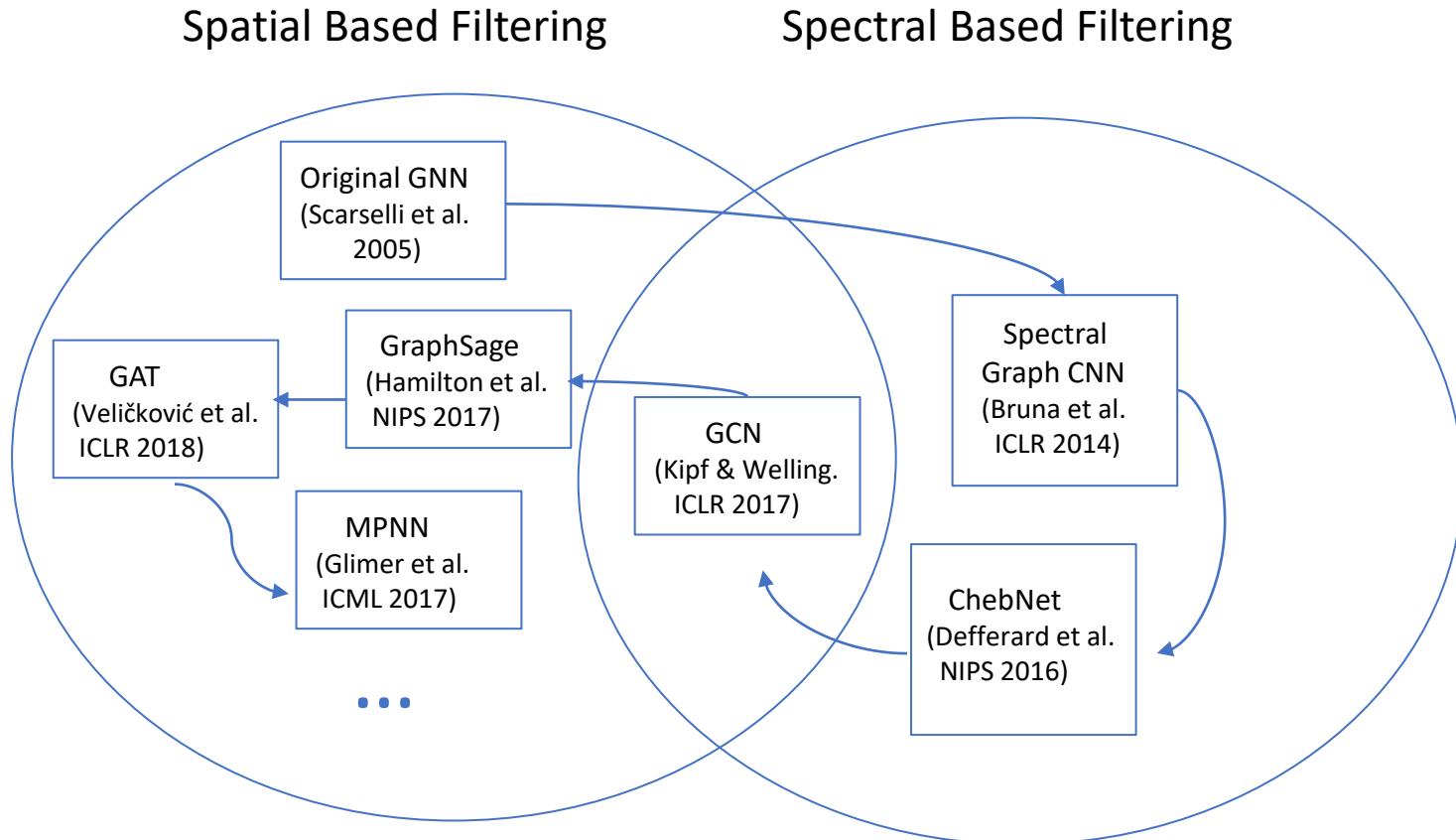


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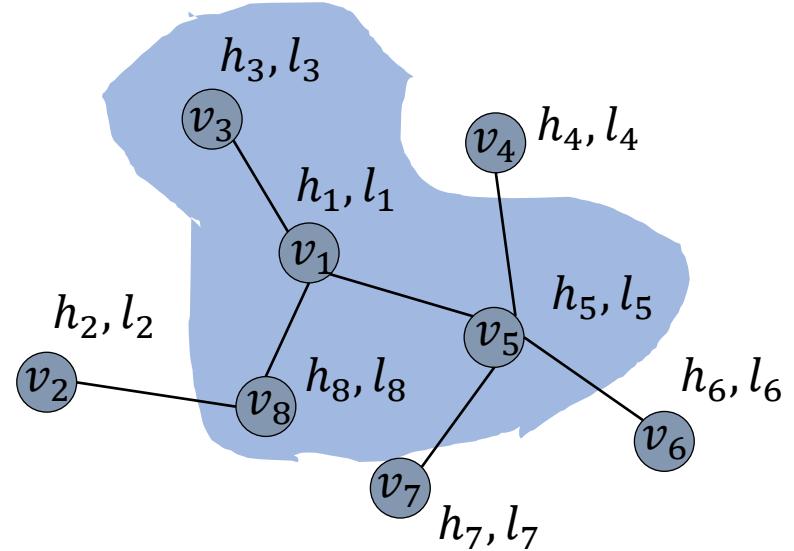
Two Types of Graph Filtering Operation



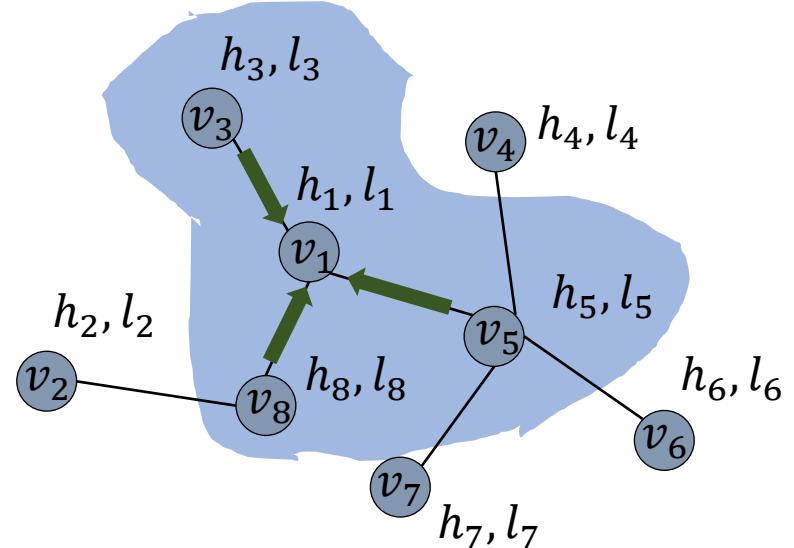
Graph Filtering in the First GNN Paper

h_i : The hidden features

l_i : The input features



Graph Filtering in the First GNN Paper



h_i : The hidden features

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$$h_i^{(k+1)} = \sum_{v_j \in N(v_i)} f(l_i, h_j^{(k)}, l_j), \quad \forall v_i \in V.$$

$N(v_i)$: Neighbors of the node v_i .

$f(\cdot)$: Feedforward neural network.



Graph Spectral Filtering for Graph Signal

Recall:

$$GFT: \hat{f} = U^T f \quad IGFT: f = U \hat{f}$$

Filter a graph signal f :

$$f$$

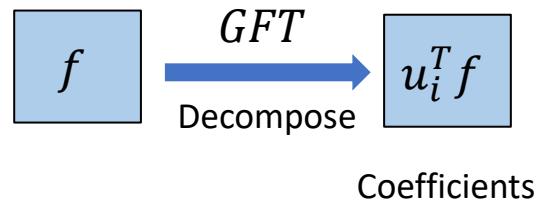


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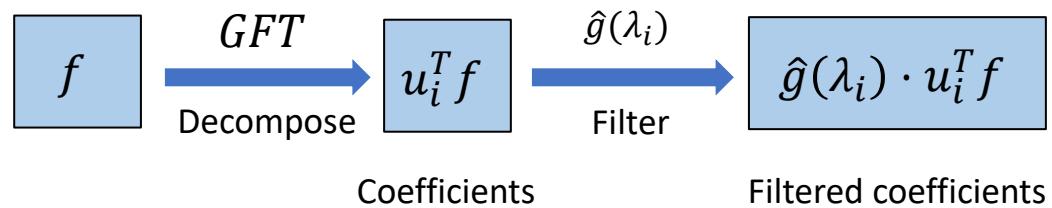


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Filter $\hat{g}(\lambda_i)$: Modulating the frequency

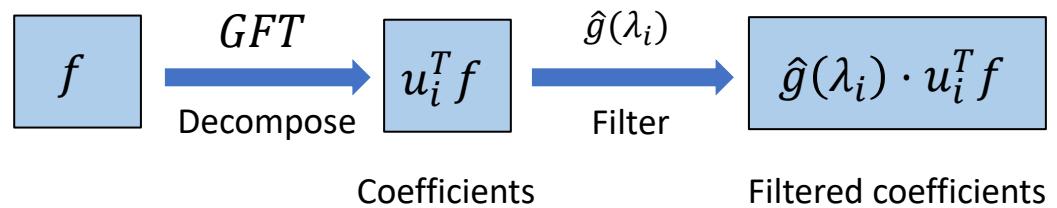


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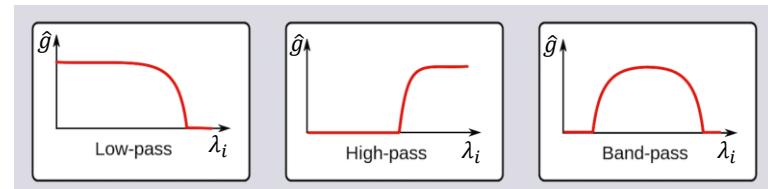
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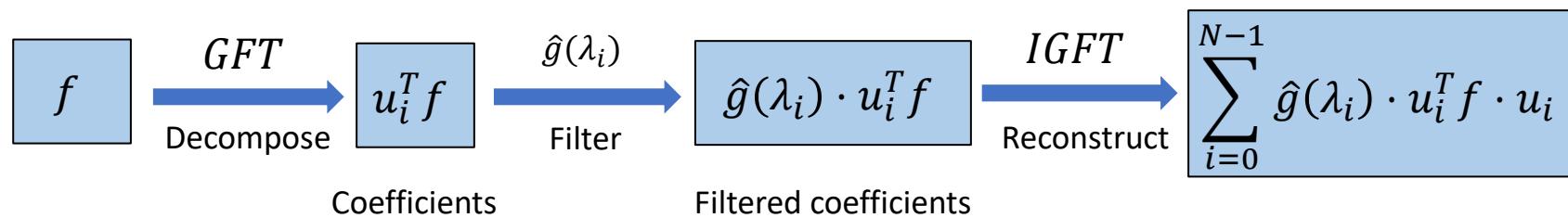
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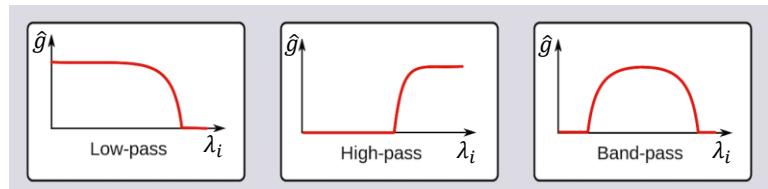
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Filter a graph signal f :



Example:

Filter $\hat{g}(\lambda_i)$: Modulating the frequency



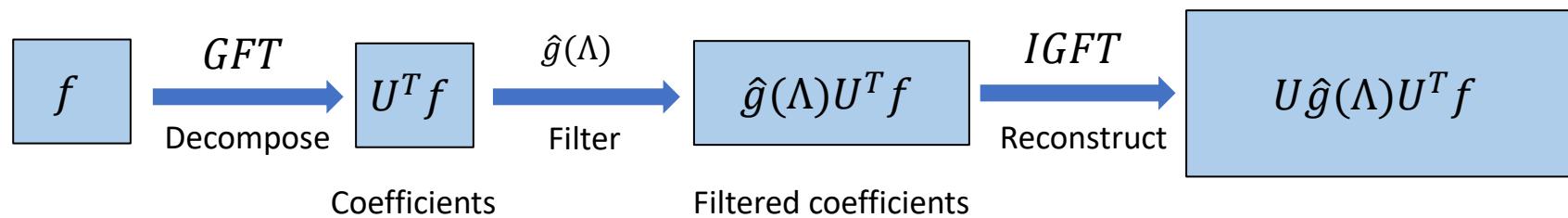


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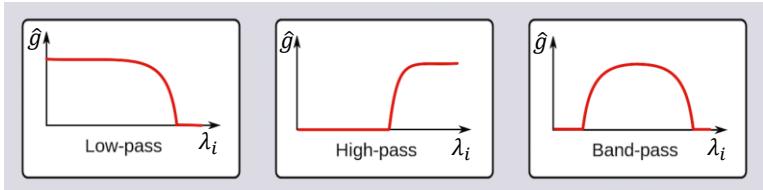
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$$\hat{g}(\Lambda) = \begin{bmatrix} \hat{g}(\lambda_0) & & 0 \\ & \ddots & \\ 0 & & \hat{g}(\lambda_{N-1}) \end{bmatrix}$$

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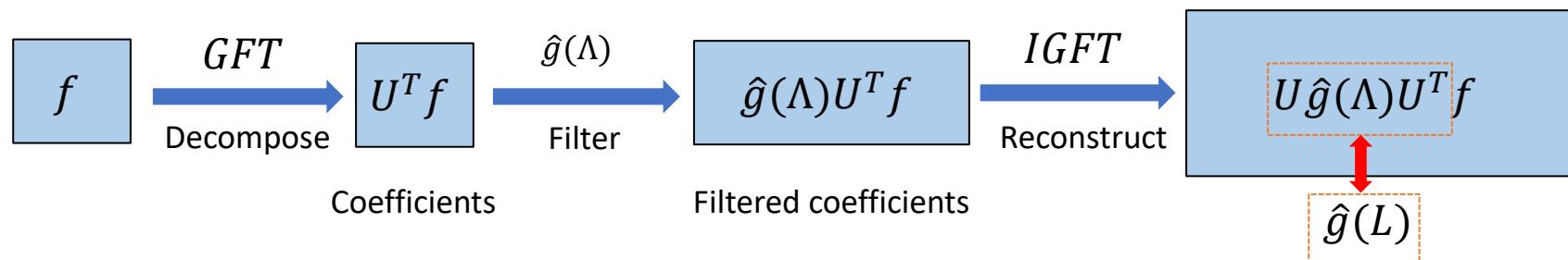


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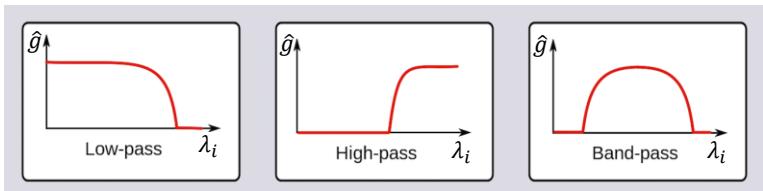
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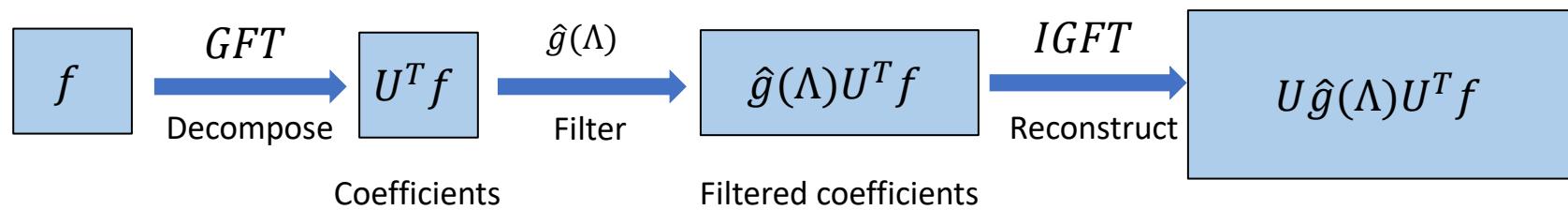


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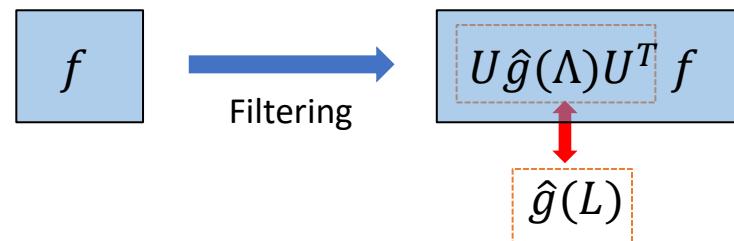
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Graph Spectral Filtering for GNN

How to design the filter?



Graph Spectral Filtering for GNN

How to design the filter?

Data-driven! Learn $\hat{g}(\Lambda)$ from data!



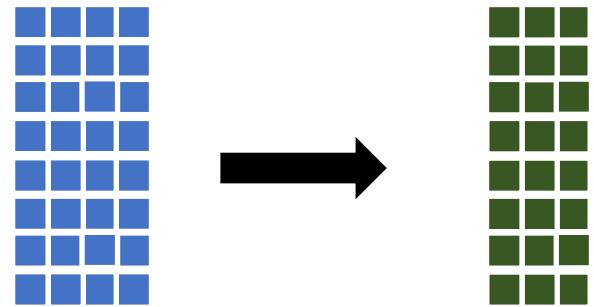
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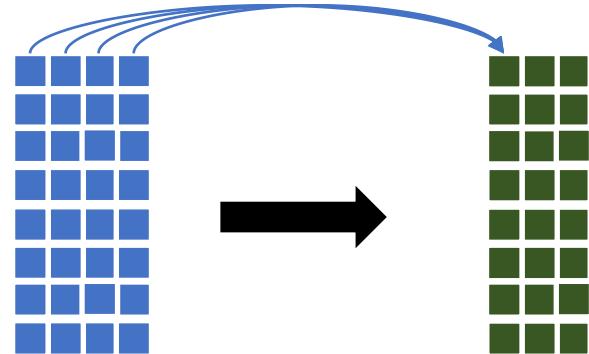
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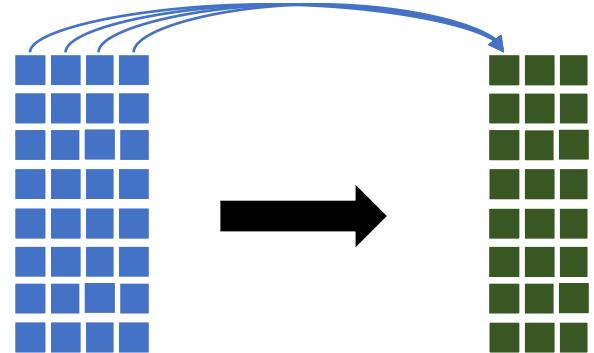
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Filter each input channel

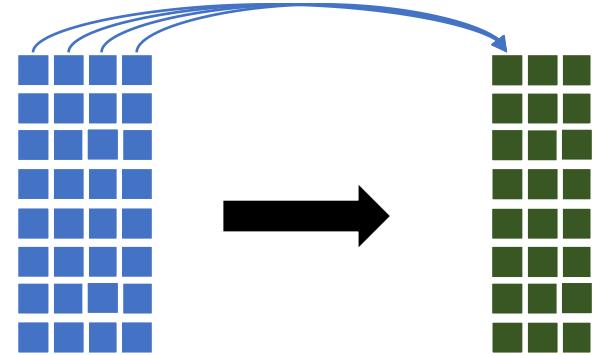
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Learn $d_2 \times d_1$ filters



$\hat{g}(\Lambda)$: Non-parametric

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$d_2 \times d_1 \times N$ parameters



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$$U\hat{g}(\Lambda)U^T f$$

Expensive eigen-decomposition



$\hat{g}(\Lambda)$: Polynomial Parametrized

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Polynomial Parametrized Filter: a Spatial View

$$U\hat{g}(\Lambda)U^T f(i) = \sum_{j=0}^N \sum_{k=0}^K \theta_k L_{i,j}^k f(j)$$



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The filter is localized within K -hops neighbors in the spatial domain



Chebyshev Polynomials

The polynomials adopted have **non-orthogonal** basis $1, x, x^2, x^3, \dots$

$$g(x) = \theta_0 + \theta_1 x + \theta_2 x^2 + \dots$$



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Recursive definition:

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ChebNet

Parametrize $\hat{g}(\Lambda)$ with Chebyshev polynomials

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$$\hat{g}(\Lambda) = \theta(2I - \Lambda)$$

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Apply a renormalization trick

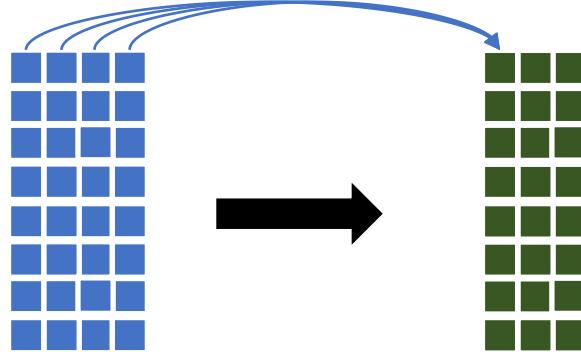
$$U\hat{g}(\Lambda)U^T f = \theta \left(\tilde{D}^{-\frac{1}{2}} \tilde{A} \tilde{D}^{-\frac{1}{2}} \right) f, \text{ with } \hat{A} = A + I$$

GCN for Multi-channel Signal

Recall:

$$\mathbf{F}_{out}[:, i] = \sum_{j=1}^{d_1} \hat{g}_{ij}(\mathbf{L}) \mathbf{F}_{in}[:, j] \quad i = 1, \dots d_2$$

Filter each input channel

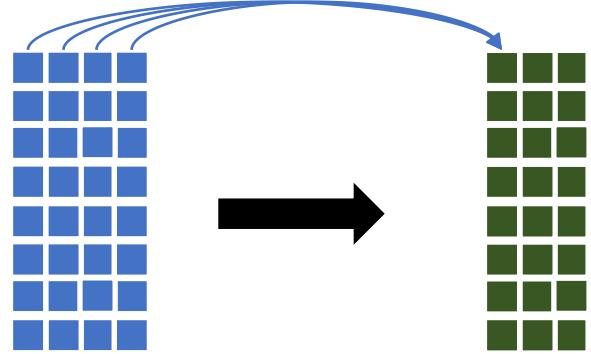


GCN for Multi-channel Signal

Recall:

$$\mathbf{F}_{out}[:, i] = \sum_{j=1}^{d_1} \hat{g}_{ij}(\mathbf{L}) \mathbf{F}_{in}[:, j] \quad i = 1, \dots, d_2$$

Filter each input channel



For GCN:

$$\mathbf{F}_{out}[:, i] = \sum_{j=1}^{d_1} \theta_{ji} (\tilde{D}^{-\frac{1}{2}} \tilde{A} \tilde{D}^{-\frac{1}{2}}) \mathbf{F}_{in}[:, j] \quad i = 1, \dots, d_2$$

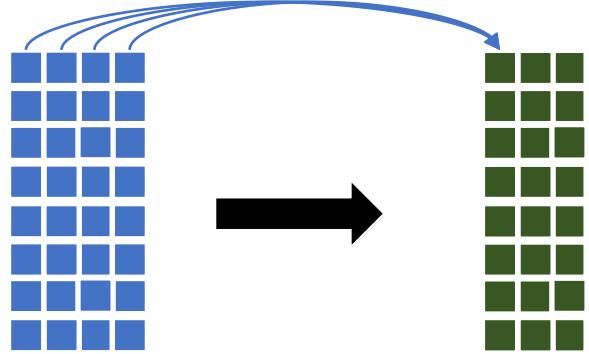
GCN filter

GCN for Multi-channel Signal

Recall:

$$\mathbf{F}_{out}[:, i] = \sum_{j=1}^{d_1} \hat{g}_{ij}(\mathbf{L}) \mathbf{F}_{in}[:, j] \quad i = 1, \dots, d_2$$

Filter each input channel



For GCN:

$$\mathbf{F}_{out}[:, i] = \sum_{j=1}^{d_1} \theta_{ji} (\tilde{D}^{-\frac{1}{2}} \tilde{A} \tilde{D}^{-\frac{1}{2}}) \mathbf{F}_{in}[:, j] \quad i = 1, \dots, d_2$$

GCN filter

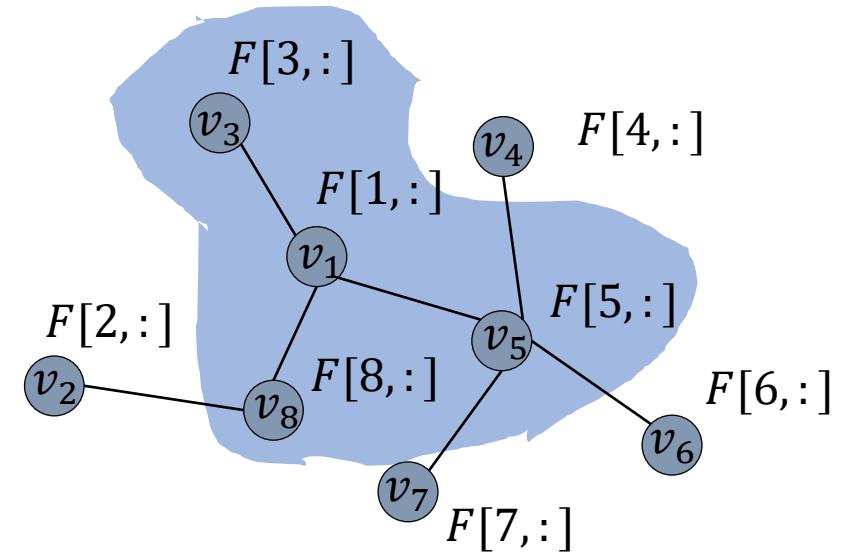
In matrix form:

$$\mathbf{F}_{out} = (\tilde{D}^{-\frac{1}{2}} \tilde{A} \tilde{D}^{-\frac{1}{2}}) \mathbf{F}_{in} \Theta \text{ with } \Theta \in \mathbb{R}^{d_1 \times d_2} \text{ and } \Theta[j, i] = \theta_{ji}$$



A Spatial View of GCN Filter

Denote $C = \tilde{D}^{-\frac{1}{2}}\tilde{A}\tilde{D}^{-\frac{1}{2}}$

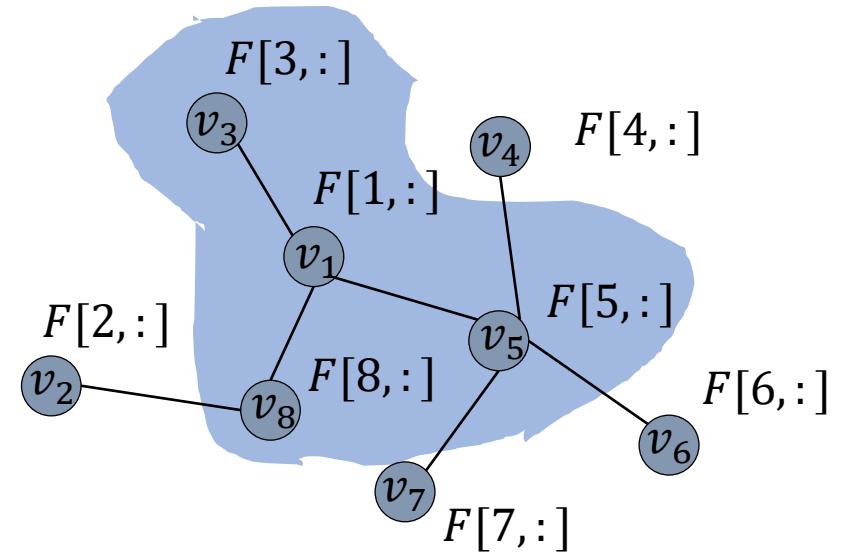




A Spatial View of GCN Filter

Denote $C = \tilde{D}^{-\frac{1}{2}}\tilde{A}\tilde{D}^{-\frac{1}{2}}$

- Then $F_{out} = CF_{in}\Theta$
- For node v_i , $F_{out}[i, :] = \sum_j C[i, j]F_{in}[j, :]\Theta$





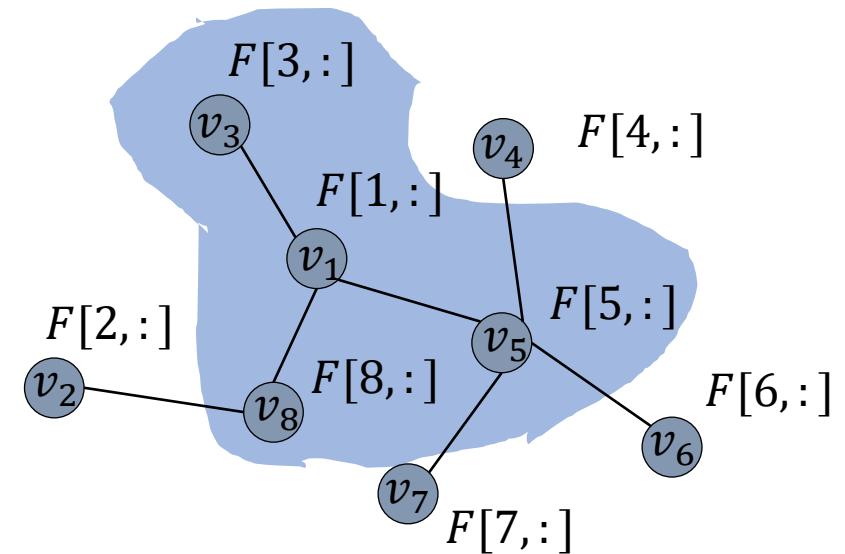
A Spatial View of GCN Filter

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Observe that:

- $C[i, j] = 0$ for $v_j \notin N(v_i) \cup \{v_i\}$





A Spatial View of GCN Filter

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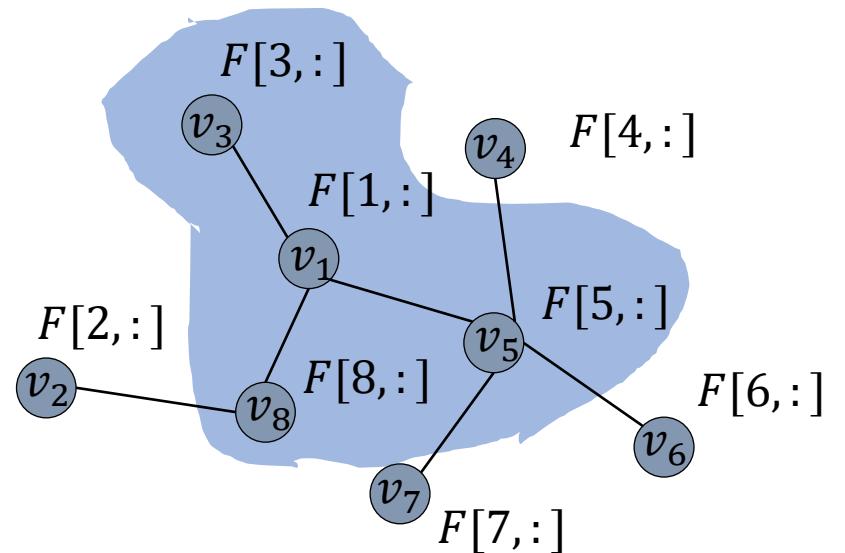
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Observe that:

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Hence,

$$\mathbf{F}_{out}[i, :] = \sum_{v_j \in \mathcal{N}(v_i) \cup \{v_i\}} C[i, j] \mathbf{F}_{in}[j, :] \Theta$$





A Spatial View of GCN Filter

Denote $C = \tilde{D}^{-\frac{1}{2}}\tilde{A}\tilde{D}^{-\frac{1}{2}}$

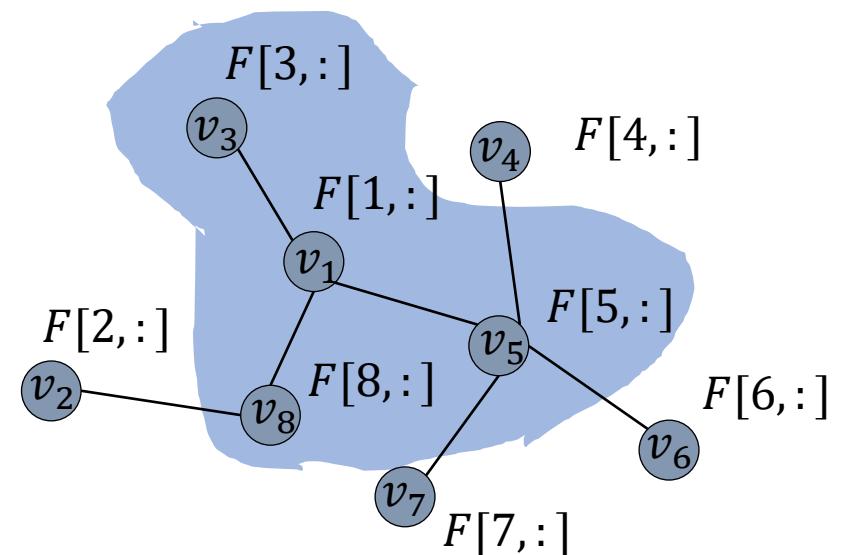
- Then $F_{out} = CF_{in}\Theta$
- For node v_i , $F_{out}[i, :] = \sum_j C[i, j]F_{in}[j, :]\Theta$

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Hence,

$$\mathbf{F}_{out}[i, :] = \sum_{v_j \in \mathcal{N}(v_i) \cup \{v_i\}} C[i, j] \underline{\mathbf{F}_{in}[j, :]\Theta} \quad \text{Feature transformation}$$



A Spatial View of GCN Filter

Denote $C = \tilde{D}^{-\frac{1}{2}}\tilde{A}\tilde{D}^{-\frac{1}{2}}$

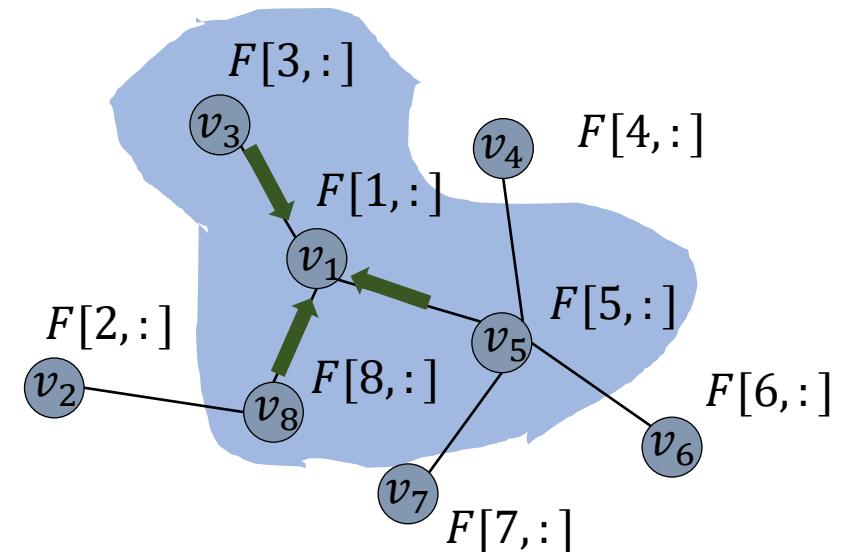
- Then $F_{out} = CF_{in}\Theta$
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Observe that:

- $C[i, j] = 0$ for $v_j \notin N(v_i) \cup \{v_i\}$

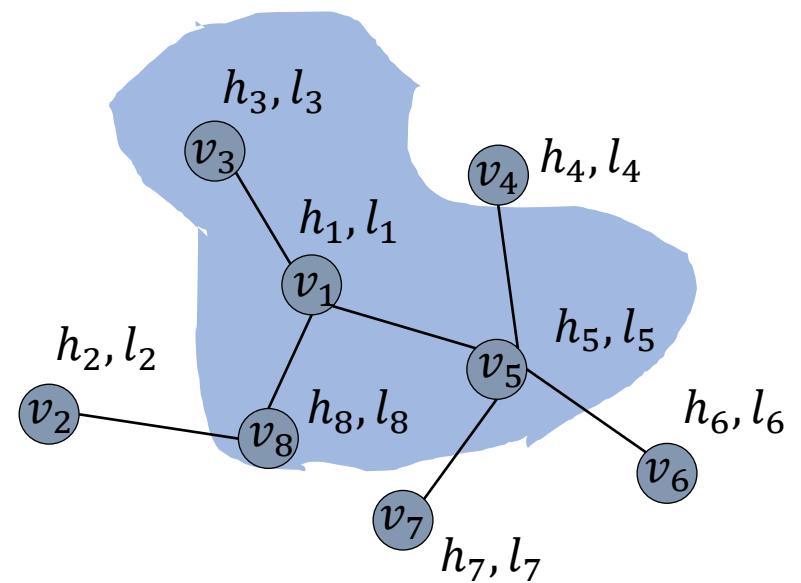
Hence,

$$\mathbf{F}_{out}[i, :] = \underbrace{\sum_{v_j \in \mathcal{N}(v_i) \cup \{v_i\}} C[i, j] \mathbf{F}_{in}[j, :] \Theta}_{\text{Aggregation}} \quad \underbrace{\text{Feature transformation}}$$



Filter in GCN VS Filter in the First GNN

GCN: k-th layer



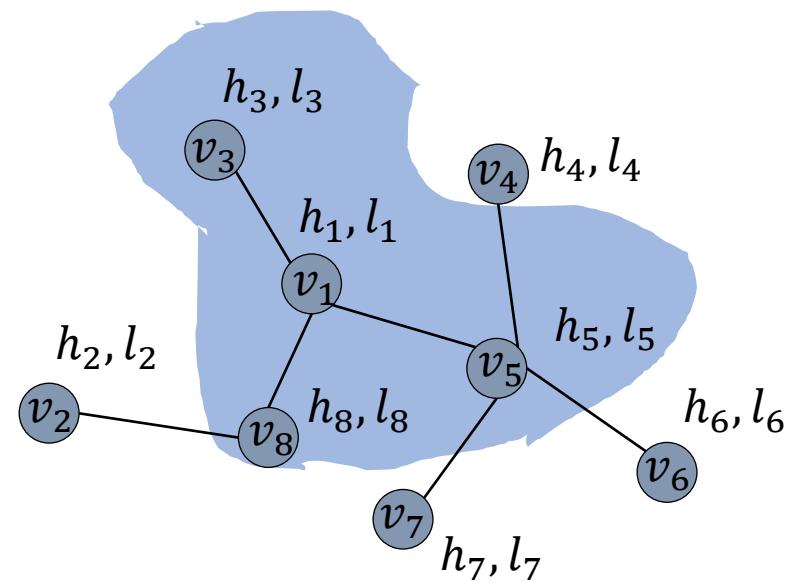
$$\mathbf{h}_i^{(k+1)} = \sum_{v_j \in \mathcal{N}(v_i) \cup \{v_i\}} C[i, j] \mathbf{h}_j^{(k)} \Theta, \forall v_i \in \mathcal{V}$$

The first GNN: k-th layer

$$\mathbf{h}_i^{(k+1)} = \sum_{v_j \in \mathcal{N}(v_i)} f(l_i, \mathbf{h}_j^{(k)}, l_j), \forall v_i \in \mathcal{V}$$

Filter in GCN VS Filter in the First GNN

GCN: k-th layer

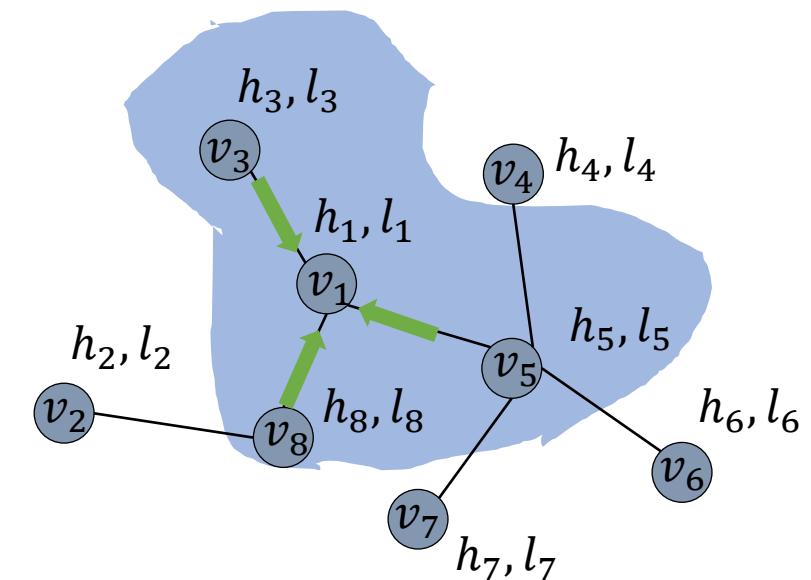


$$\mathbf{h}_i^{(k+1)} = \sum_{v_j \in \mathcal{N}(v_i) \cup \{v_i\}} C[i, j] \underline{\mathbf{h}_j^{(k)} \Theta}, \forall v_i \in \mathcal{V}$$

The first GNN: k-th layer

$$\mathbf{h}_i^{(k+1)} = \sum_{v_j \in \mathcal{N}(v_i)} \underline{f(l_i, \mathbf{h}_j^{(k)}, l_j)}, \forall v_i \in \mathcal{V}$$

Filter in GCN VS Filter in the First GNN



GCN: k-th layer

$$\mathbf{h}_i^{(k+1)} = \sum_{v_j \in \mathcal{N}(v_i) \cup \{v_i\}} C[i, j] \underline{\mathbf{h}_j^{(k)} \Theta}, \forall v_i \in \mathcal{V}$$

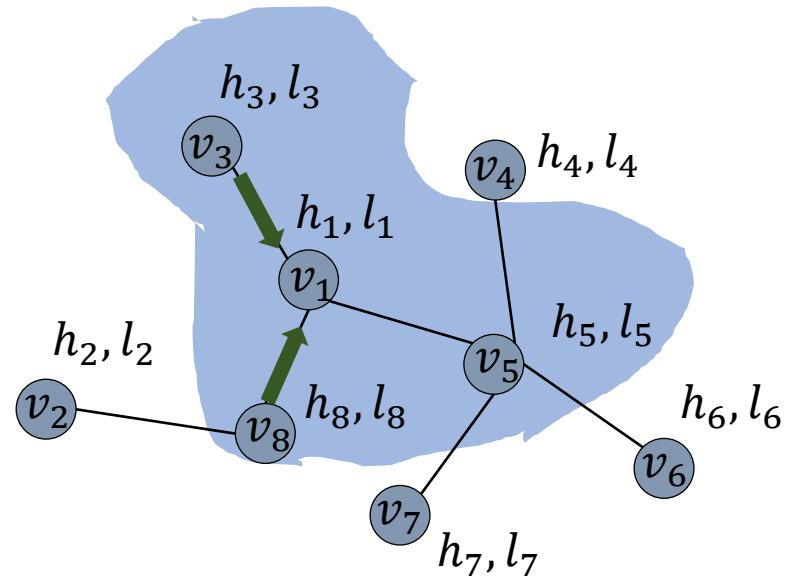
The first GNN: k-th layer

$$\mathbf{h}_i^{(k+1)} = \sum_{v_j \in \mathcal{N}(v_i)} \underline{f(l_i, \mathbf{h}_j^{(k)}, l_j)}, \forall v_i \in \mathcal{V}$$

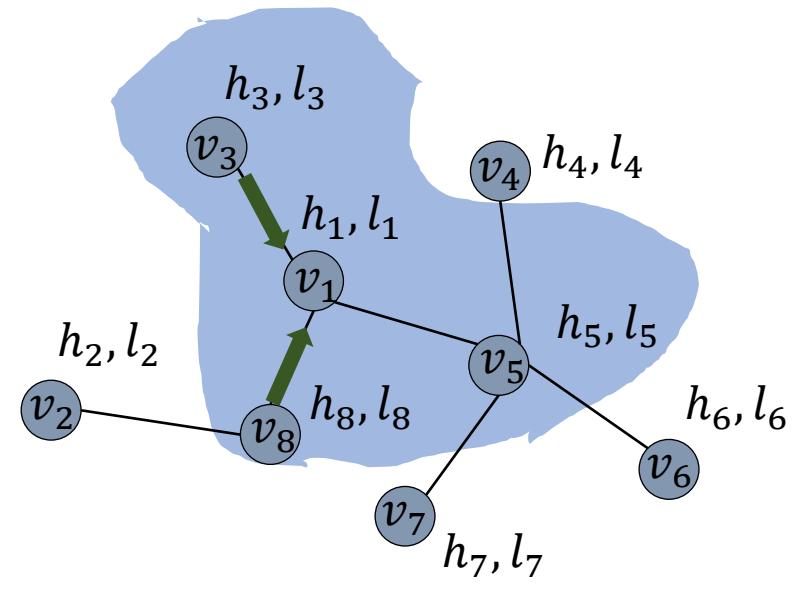
Filter in GraphSage

Neighbor Sampling

$$\mathcal{N}(v_i) \rightarrow \mathcal{N}_s(v_i)$$



Filter in GraphSage



Neighbor Sampling

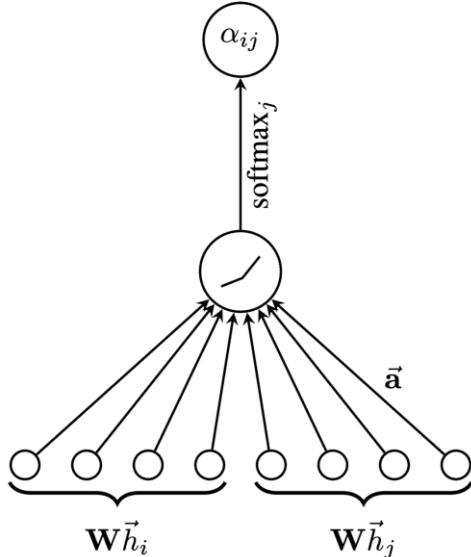
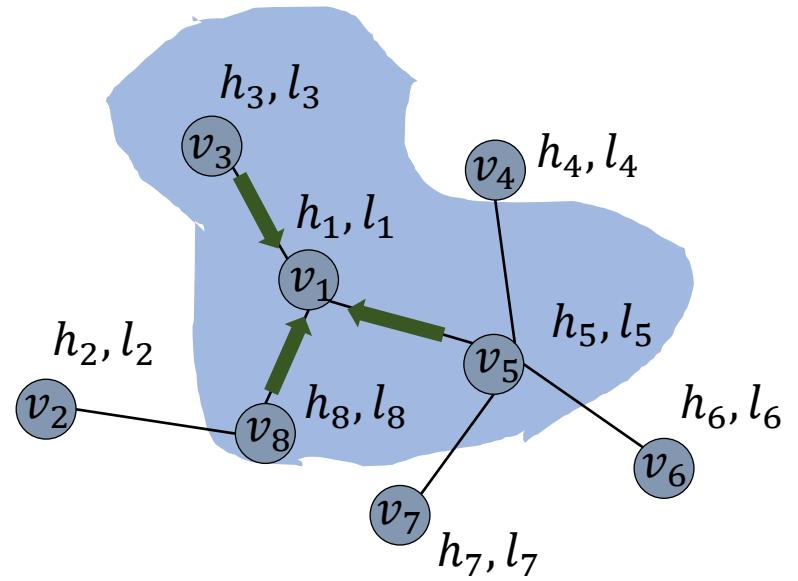
$$\mathcal{N}(v_i) \rightarrow \mathcal{N}_s(v_i)$$

Aggregation

$$\mathbf{h}_{\mathcal{N}_s(v_i)}^{(k+1)} = \underline{\text{AGG}}(\{\mathbf{h}_i^{(k)}, v_j \in \mathcal{N}_s(v_i)\})$$

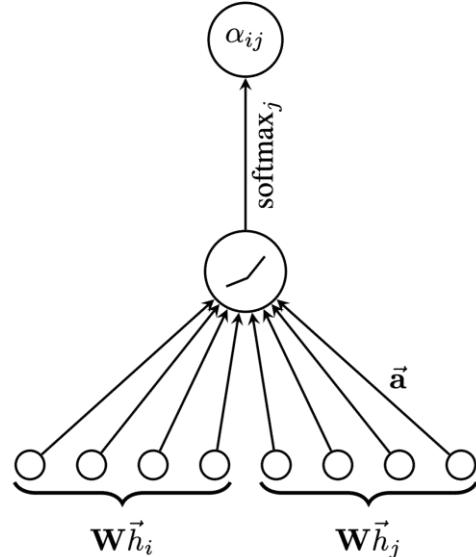
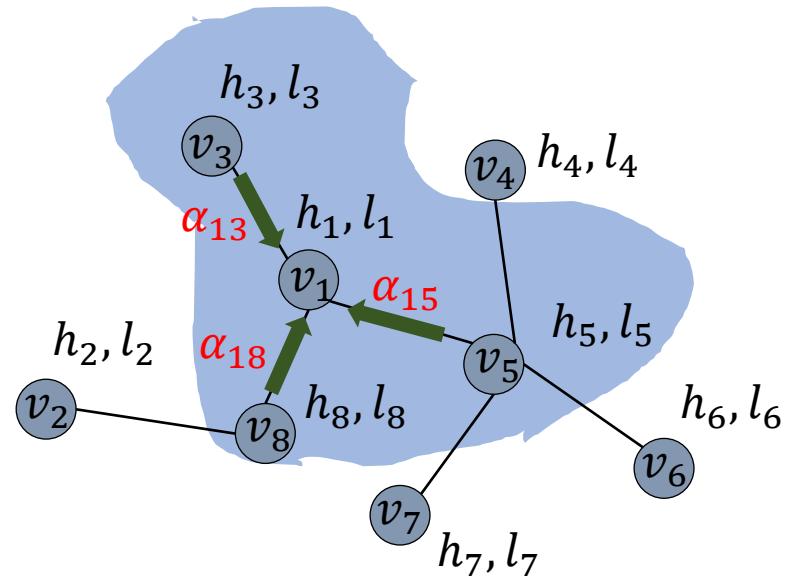
$$\mathbf{h}_i^{(k+1)} = \sigma(\Theta[\mathbf{h}_i^{(k)}, \mathbf{h}_{\mathcal{N}_s(v_i)}^{(k+1)}])$$

Filter in GAT



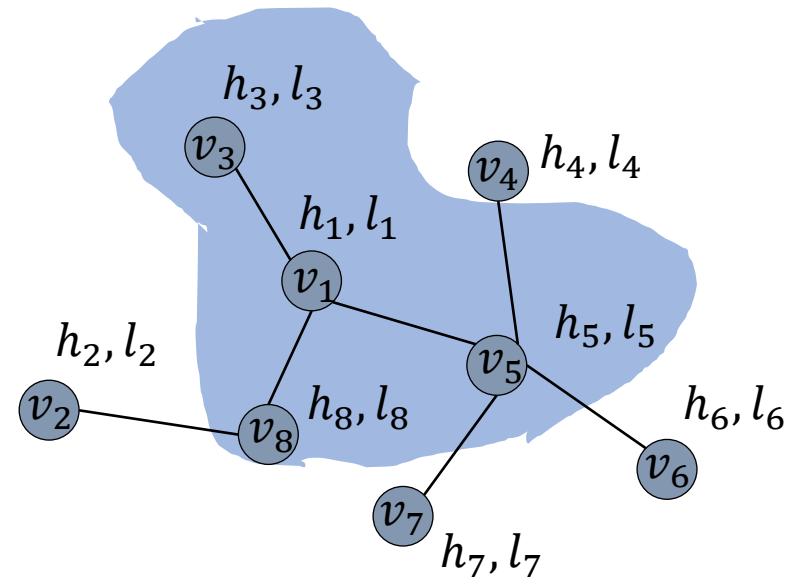
$$\alpha_{ij} = \frac{\exp \left(\text{LeakyReLU} \left(\vec{\mathbf{a}}^T [\mathbf{W}\vec{h}_i \| \mathbf{W}\vec{h}_j] \right) \right)}{\sum_{k \in \mathcal{N}_i} \exp \left(\text{LeakyReLU} \left(\vec{\mathbf{a}}^T [\mathbf{W}\vec{h}_i \| \mathbf{W}\vec{h}_k] \right) \right)}$$

Filter in GAT



$$\alpha_{ij} = \frac{\exp \left(\text{LeakyReLU} \left(\vec{a}^T [\vec{W}\vec{h}_i \| \vec{W}\vec{h}_j] \right) \right)}{\sum_{k \in \mathcal{N}_i} \exp \left(\text{LeakyReLU} \left(\vec{a}^T [\vec{W}\vec{h}_i \| \vec{W}\vec{h}_k] \right) \right)}$$

Filter in MPNN



Message Passing

$$m_i^{(k+1)} = \sum_{v_j \in N(v_i)} M_k \left(h_i^{(k)}, h_j^{(k)}, e_{ij} \right)$$

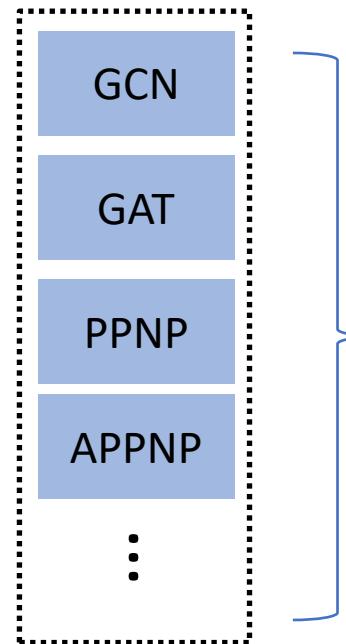
Feature Updating

$$h_i^{(k+1)} = U_k \left(h_i^{(k)}, m_i^{(k+1)} \right)$$

$M_k()$ and $U_k()$ are functions to be designed

UGNN: A Unified Framework

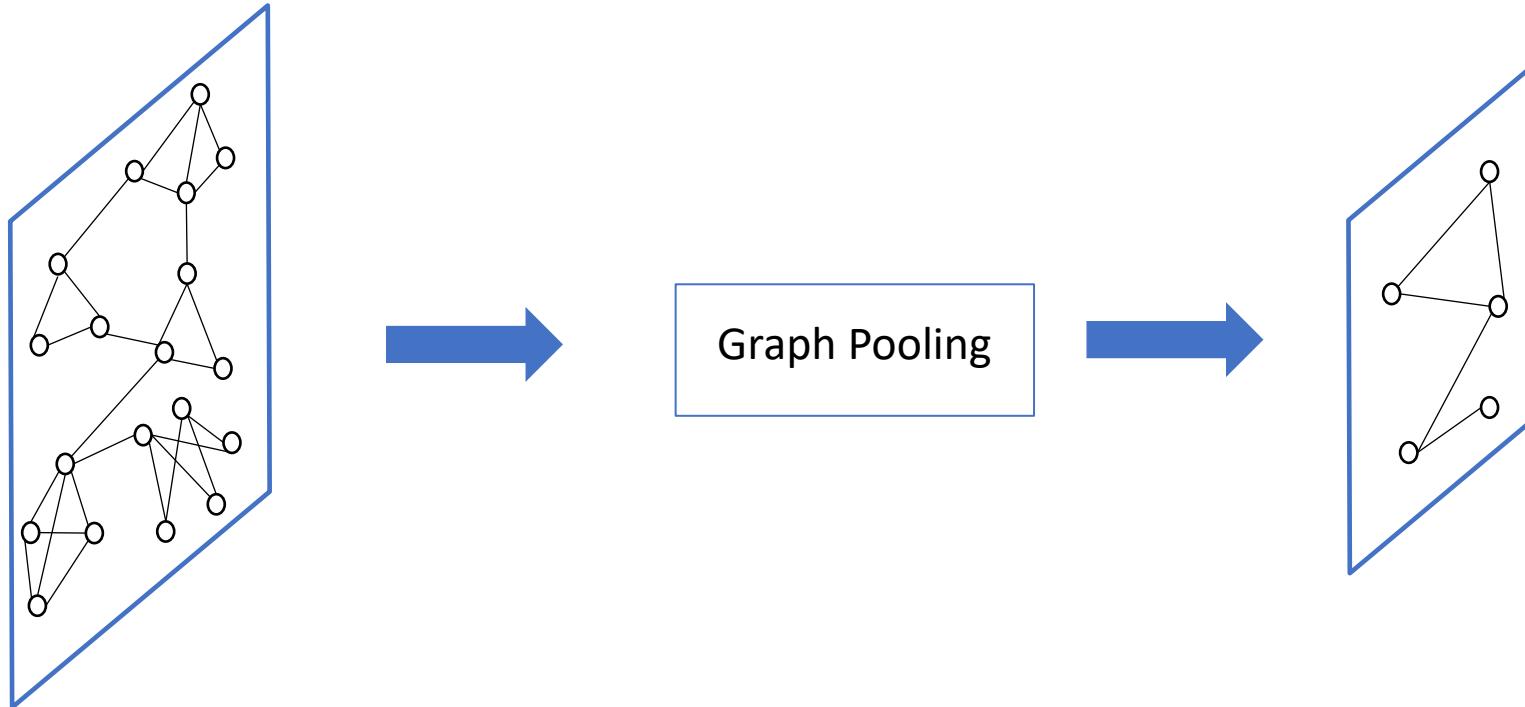
Filtering Operations



Graph Signal Denoising

$$\arg \min_{\mathbf{X}_f} \mathcal{L}(\mathbf{X}_f) = \|\mathbf{X}_f - \mathbf{X}'\|_F^2 + c \cdot \frac{1}{2} \sum_{i \in \mathcal{V}} \frac{1}{|\mathcal{N}(i)|} \sum_{j \in \mathcal{N}(i)} \|\mathbf{X}_f[i, :] - \mathbf{X}_f[j, :]\|_2^2$$

Graph Pooling Operation

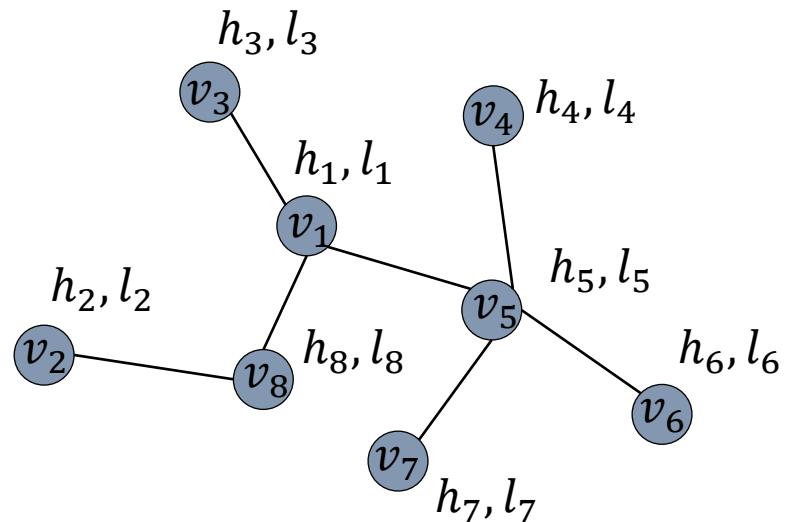


$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{X} \in \mathbb{R}^{n \times d}$$

$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{X}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

gPool

Downsample by selecting the most importance nodes



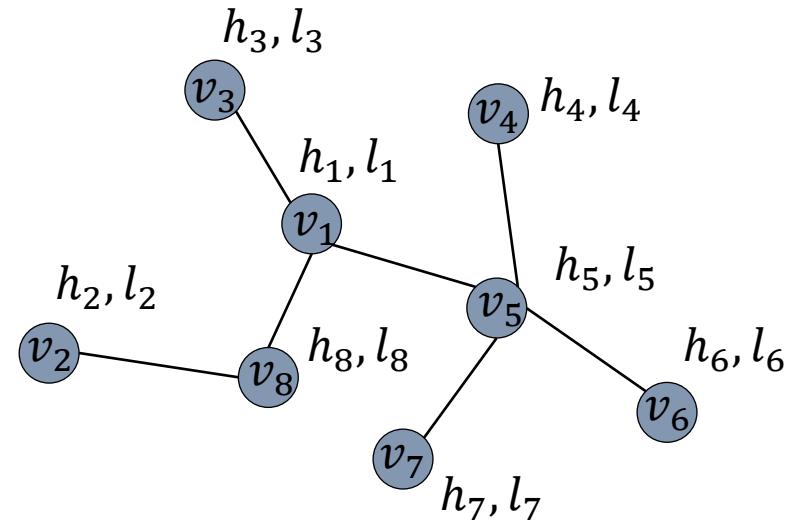
$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

gPool

Downsample by selecting the most importance nodes



Importance Measure

$$v_i \rightarrow y_i \quad y_i = \frac{h_i^T p}{\|p\|}$$

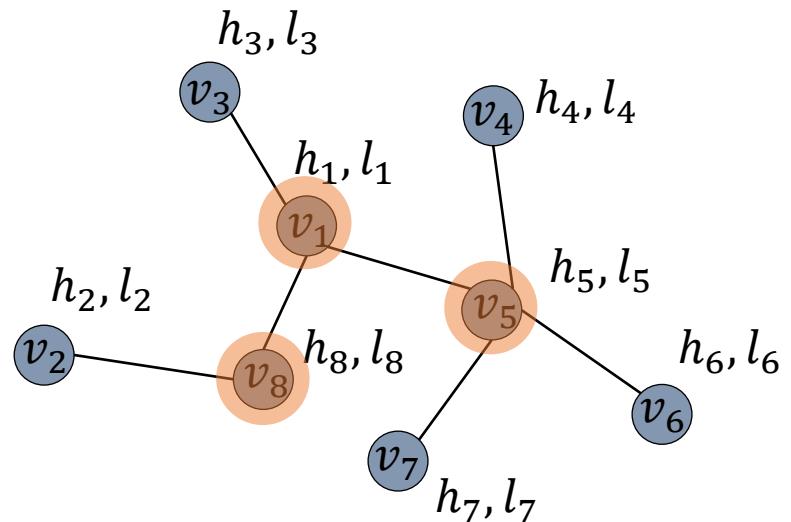
$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

gPool

Downsample by selecting the most importance nodes



Importance Measure

$$v_i \rightarrow y_i \quad y_i = \frac{h_i^T p}{\|p\|}$$

Select top the n_p nodes

$$idx = rank(\mathbf{y}, n_p)$$

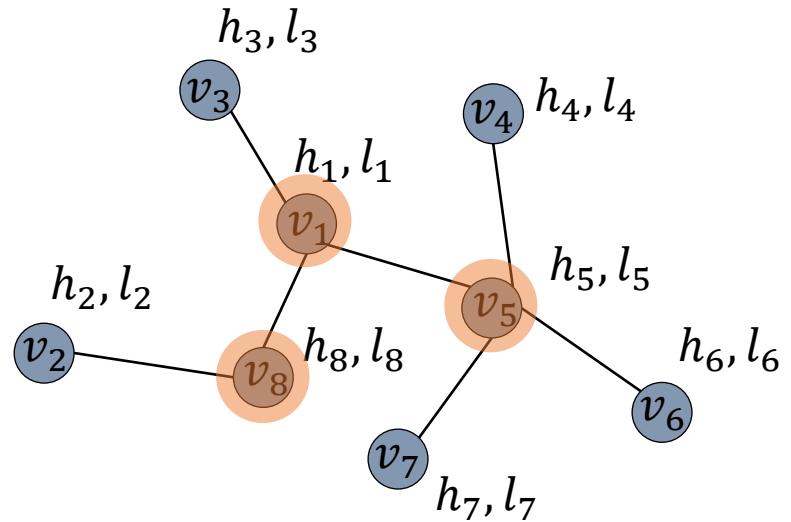
$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

gPool

Downsample by selecting the most importance nodes



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$

$$\downarrow$$

$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

Importance Measure

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Select top the n_p nodes

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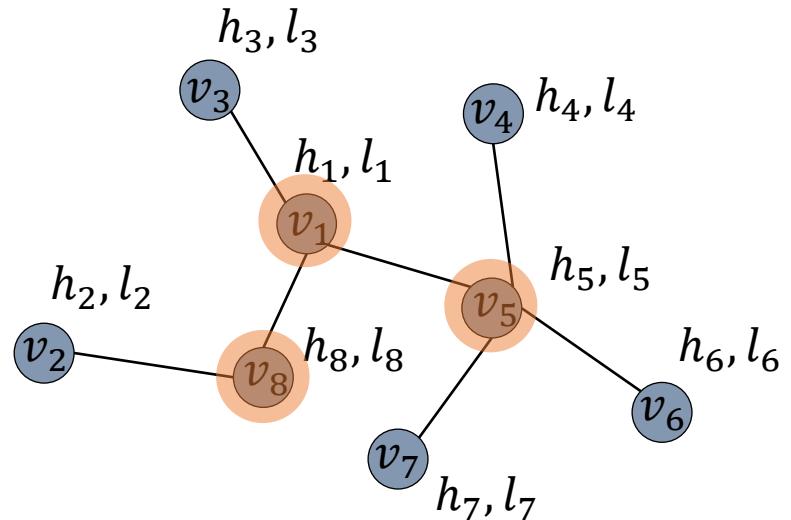
Generate A_p and intermediate H_{inter}

$$A_p = A[idx, idx]$$

$$H_{inter} = H[idx, :]$$

gPool

Downsample by selecting the most importance nodes



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

Importance Measure

$$v_i \rightarrow y_i \quad y_i = \frac{h_i^T p}{\|p\|}$$

Select top the n_p nodes

$$idx = rank(\mathbf{y}, n_p)$$

Generate \mathbf{A}_p and intermediate H_{inter}

$$\mathbf{A}_p = \mathbf{A}[idx, idx]$$

$$H_{inter} = H[idx, :]$$

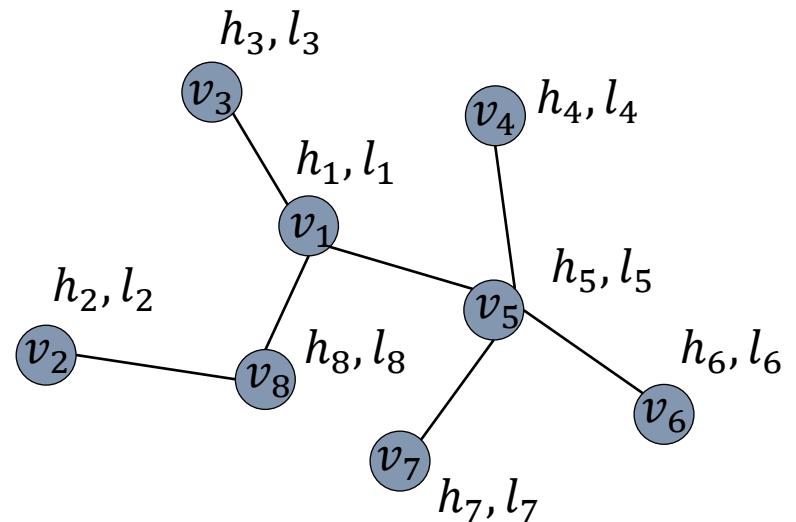
Generate \mathbf{H}_p

$$\tilde{y} = sigmoid(y[idx])$$

$$\mathbf{H}_p = H_{inter} \odot \tilde{y}$$

DiffPool

Downsample by clustering the nodes using GNN



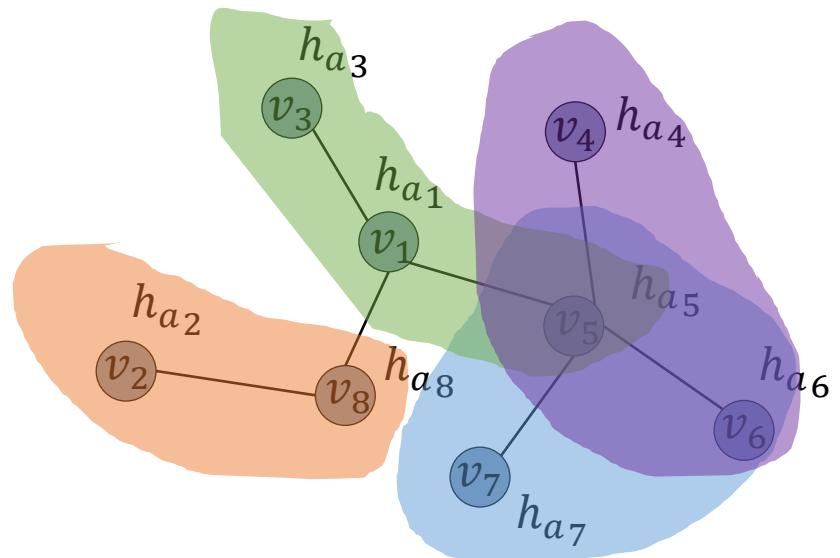
$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

DiffPool

Downsample by clustering the nodes using GNN



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$

$$\downarrow$$

$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

Filter1:

Generate a soft-assign matrix

2 filters

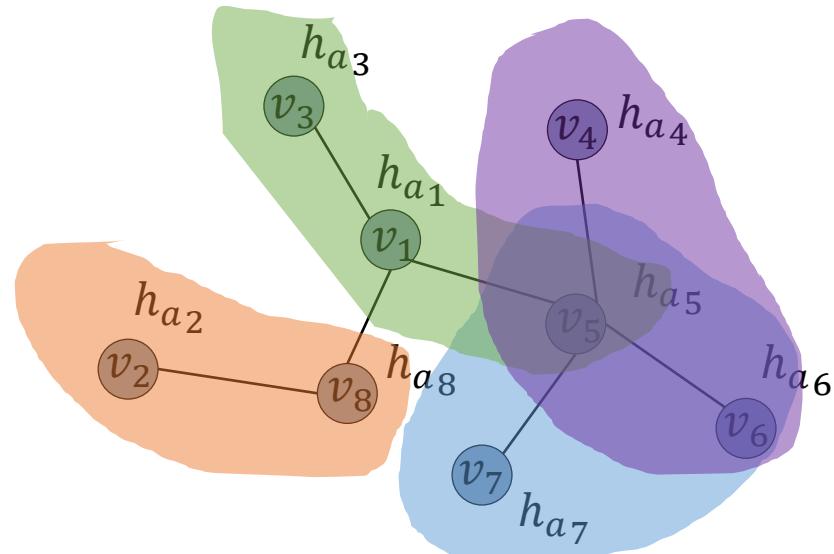
$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H}_a \in \mathbb{R}^{n \times n_p}$$

DiffPool

Downsample by clustering the nodes using GNN



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$

$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

Filter1:

Generate a soft-assign matrix

2 filters

$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H}_a \in \mathbb{R}^{n \times n_p}$$

Filter2:

Generate new features

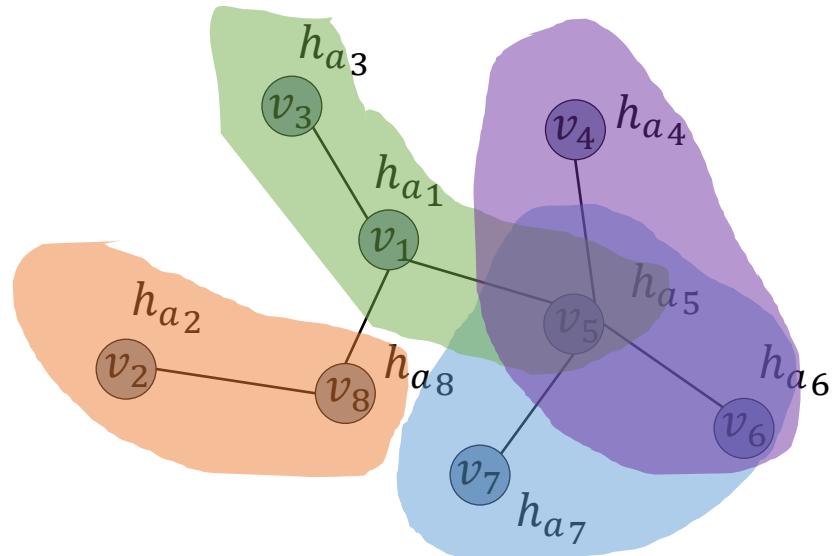
$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H}_f \in \mathbb{R}^{n \times d_{new}}$$

DiffPool

Downsample by clustering the nodes using GNN



Generated soft-assign matrix

Generated new features

$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



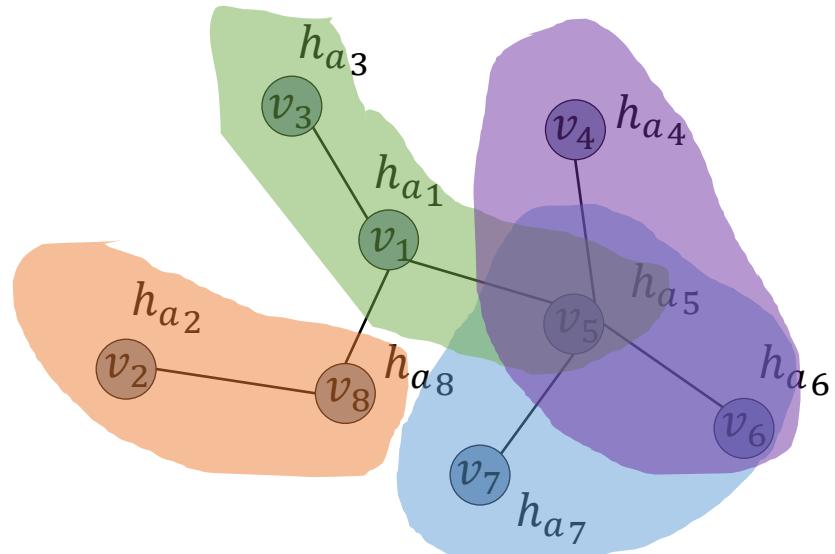
$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

$$\mathbf{H}_a \in \mathbb{R}^{n \times n_p}$$

$$\mathbf{H}_f \in \mathbb{R}^{n \times d_{new}}$$

DiffPool

Downsample by clustering the nodes using GNN



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$

$$\downarrow$$

$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

Generated soft-assign matrix

$$\mathbf{H}_a \in \mathbb{R}^{n \times n_p}$$

Generated new features

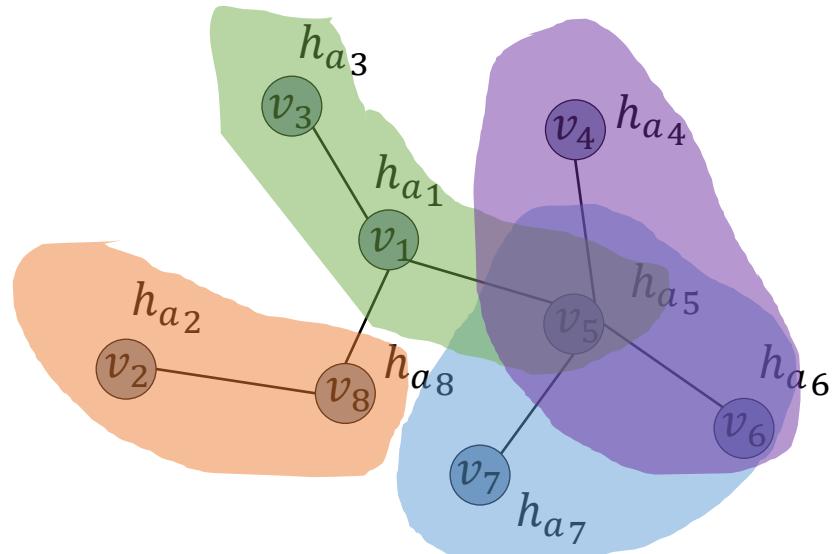
$$\mathbf{H}_f \in \mathbb{R}^{n \times d_{new}}$$

Generate A_p

$$\mathbf{A}_p = \mathbf{H}_a^T \mathbf{A} \mathbf{H}_a$$

DiffPool

Downsample by clustering the nodes using GNN



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$

$$\downarrow$$

$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

Generated soft-assign matrix

$$\mathbf{H}_a \in \mathbb{R}^{n \times n_p}$$

Generated new features

$$\mathbf{H}_f \in \mathbb{R}^{n \times d_{new}}$$

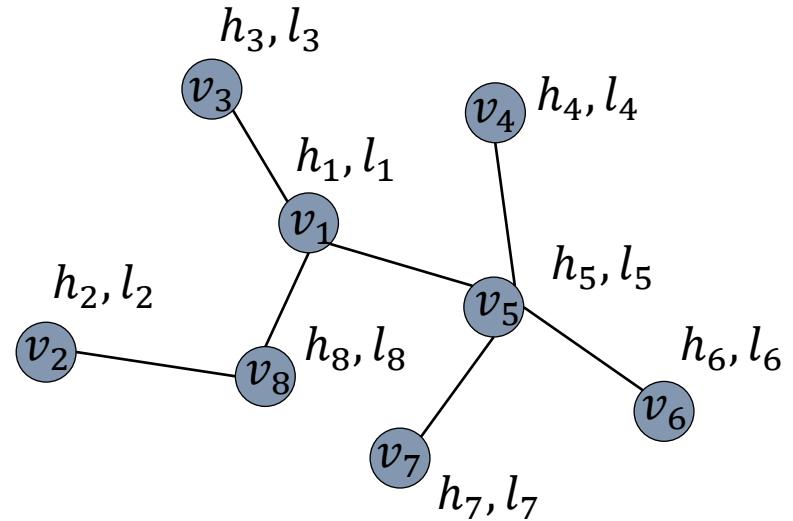
Generate A_p

$$\mathbf{A}_p = \mathbf{H}_a^T \mathbf{A} \mathbf{H}_a$$

Generate H_p

$$\mathbf{H}_p = \mathbf{H}_a^T \mathbf{H}_f$$

Eigenpooling

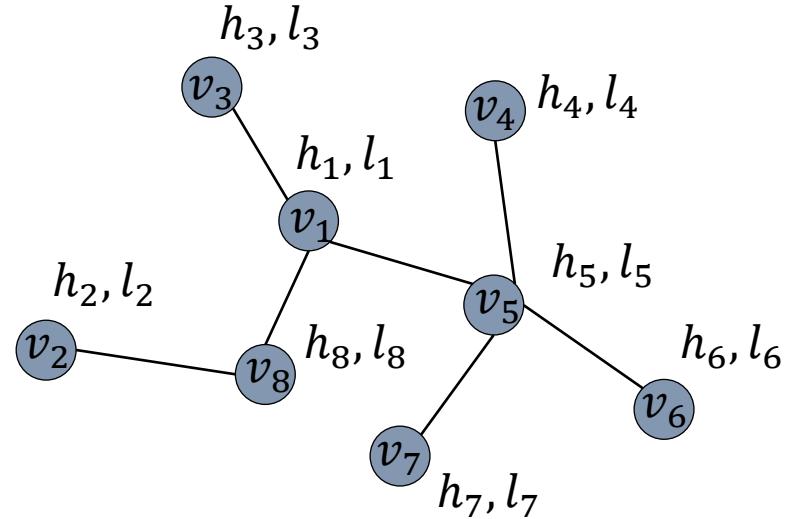


$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$

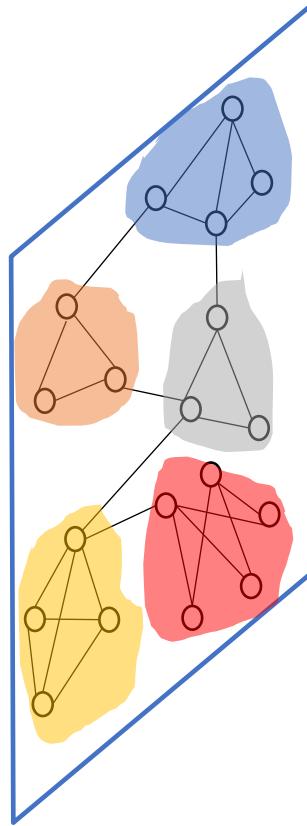
Eigenpooling



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$

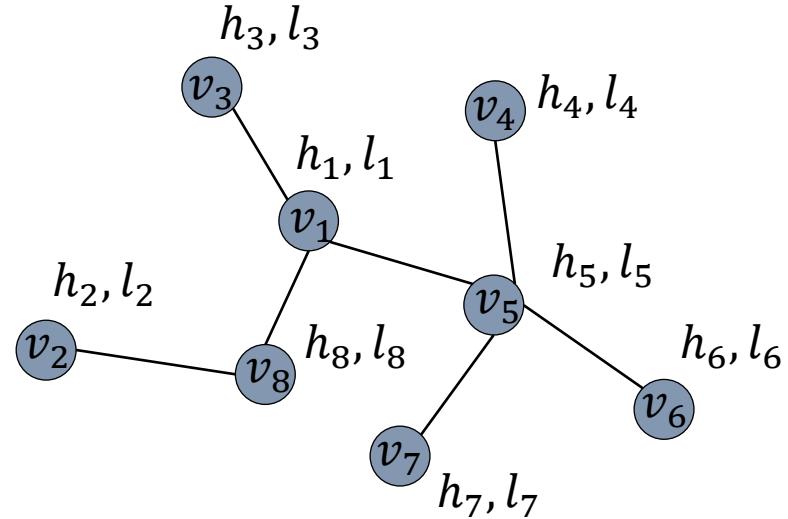


$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$



Learn \mathbf{A}_p using
clustering methods

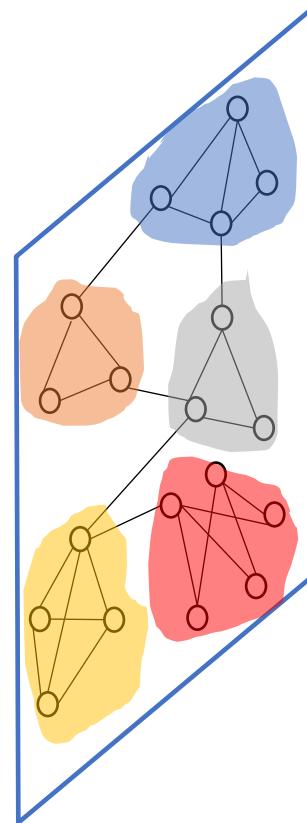
Eigenpooling



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



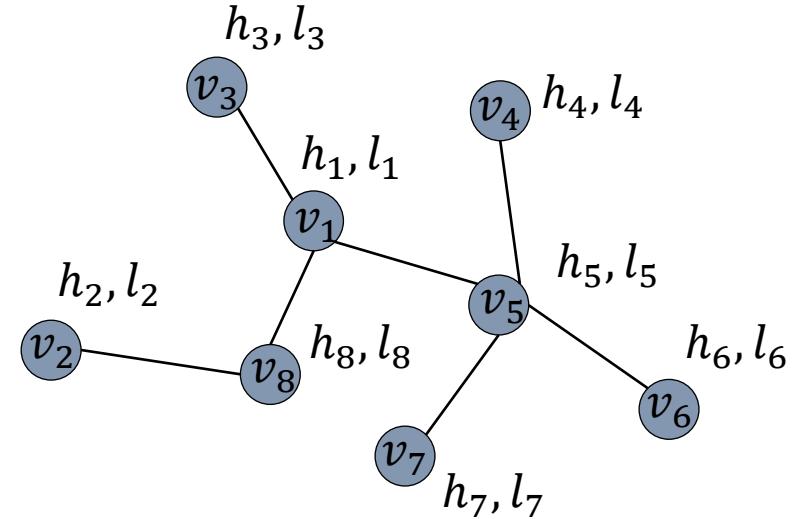
$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$



Learn A_p using
clustering methods

Focus on learning
better H_p

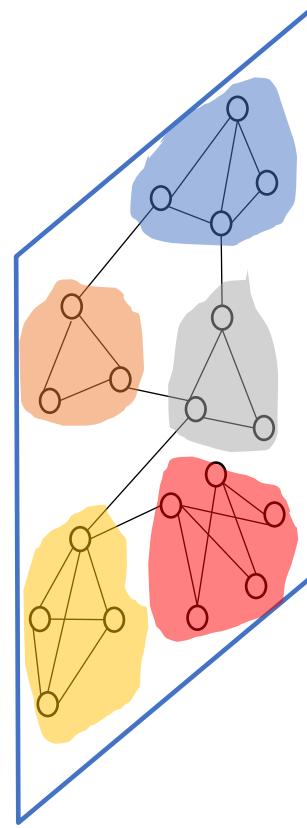
Eigenpooling



$$\mathbf{A} \in \{0, 1\}^{n \times n}, \mathbf{H} \in \mathbb{R}^{n \times d}$$



$$\mathbf{A}_p \in \{0, 1\}^{n_p \times n_p}, \mathbf{H}_p \in \mathbb{R}^{n_p \times d_{new}}, n_p < n$$



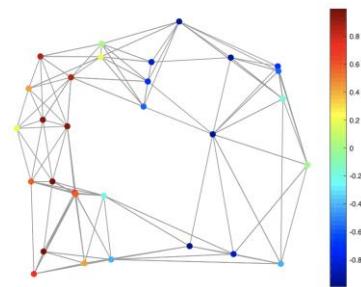
Learn \mathbf{A}_p using
clustering methods

Focus on learning
better \mathbf{H}_p

Capture both feature
and graph structure

Going Back to Graph Spectral Theory

Recall:

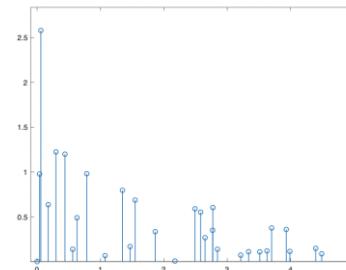


Spatial domain: \mathbf{f}

$$\hat{\mathbf{f}} = \mathbf{U}^T \mathbf{f}$$

→

Decompose signal f



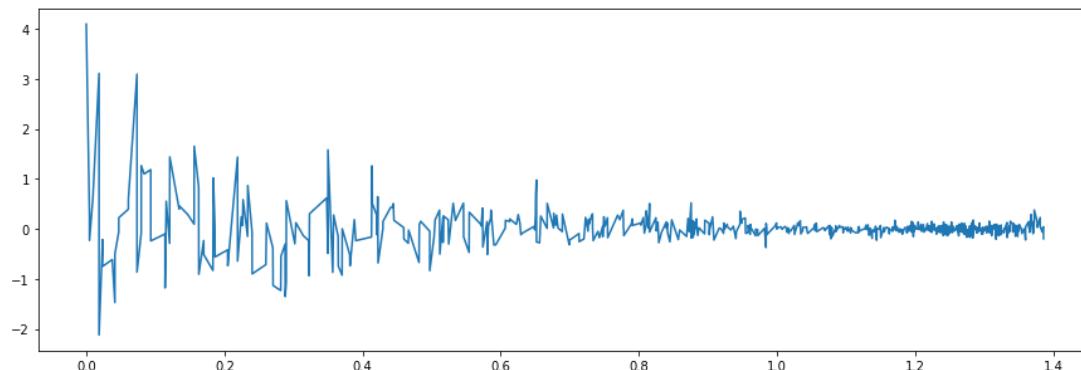
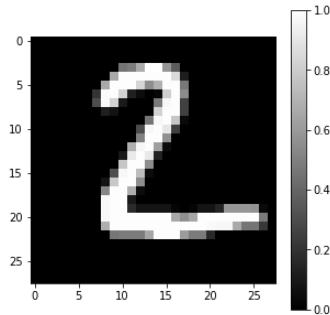
Spectral domain: $\hat{\mathbf{f}}$

$$\mathbf{f} = \hat{f}_0 u_0 + \hat{f}_1 u_1 + \dots + \hat{f}_{N-1} u_{N-1}$$



Going Back to Graph Spectral Theory

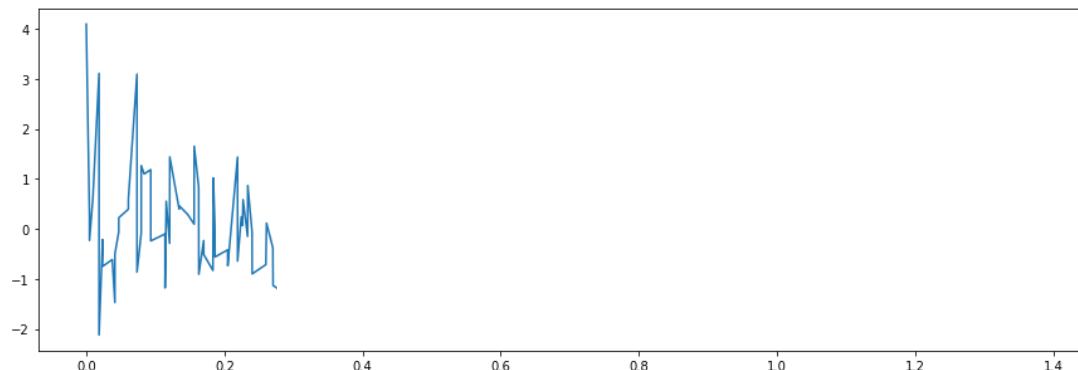
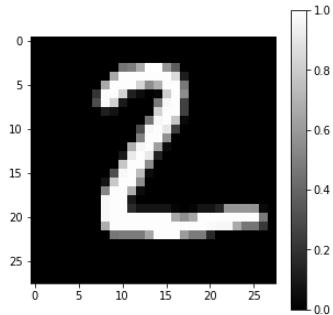
Do we need all the coefficients to reconstruct a “good” signal?





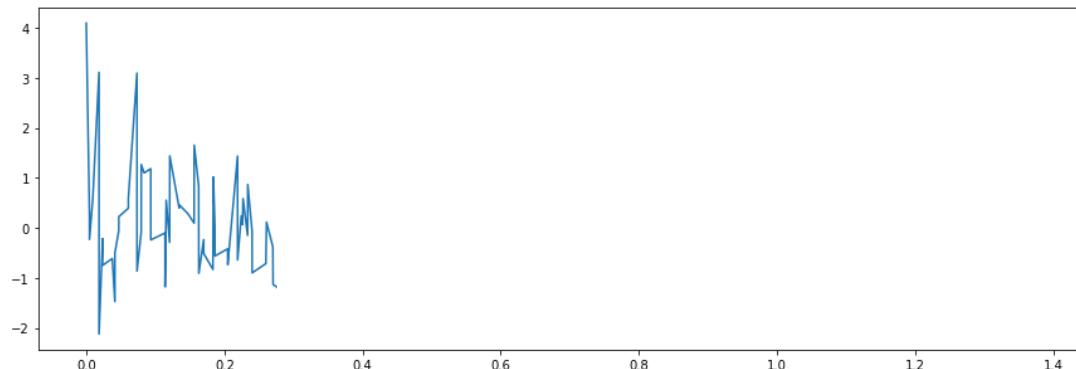
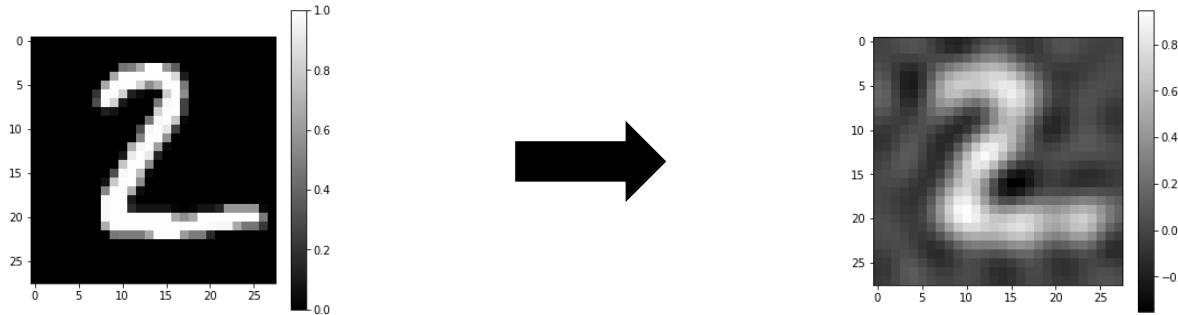
Going Back to Graph Spectral Theory

Do we need all the coefficients to reconstruct a “good” signal?



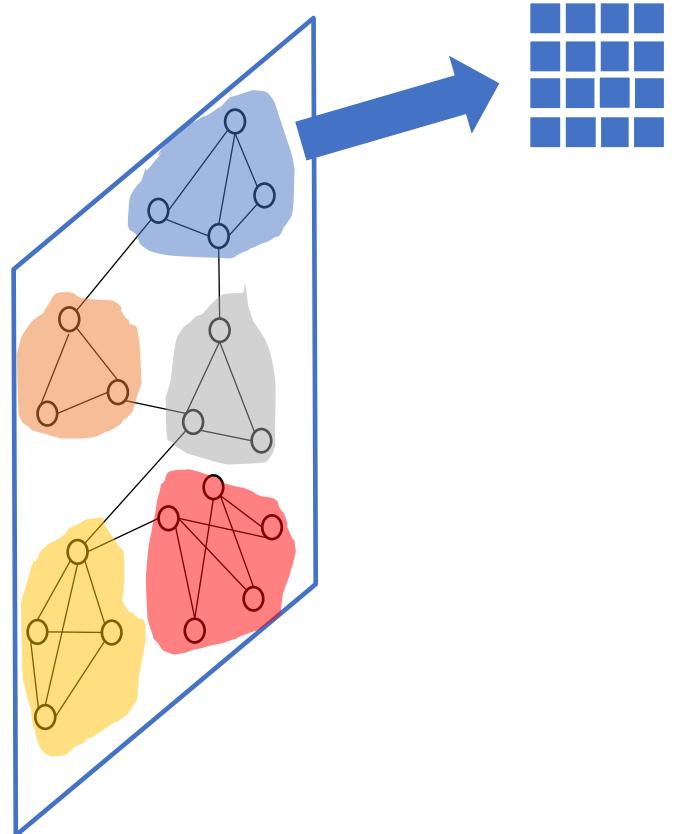
Going Back to Graph Spectral Theory

Do we need all the coefficients to reconstruct a “good” signal?



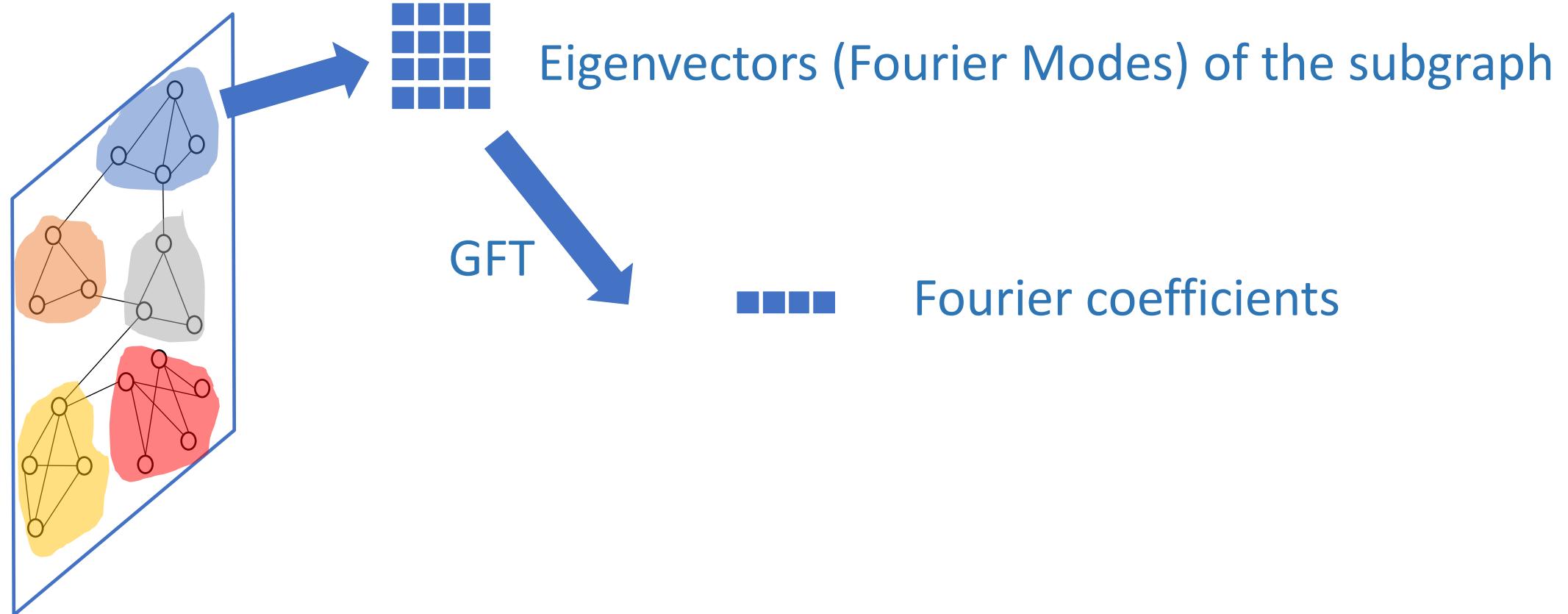


Eigenpooling: Truncated Fourier Coefficients

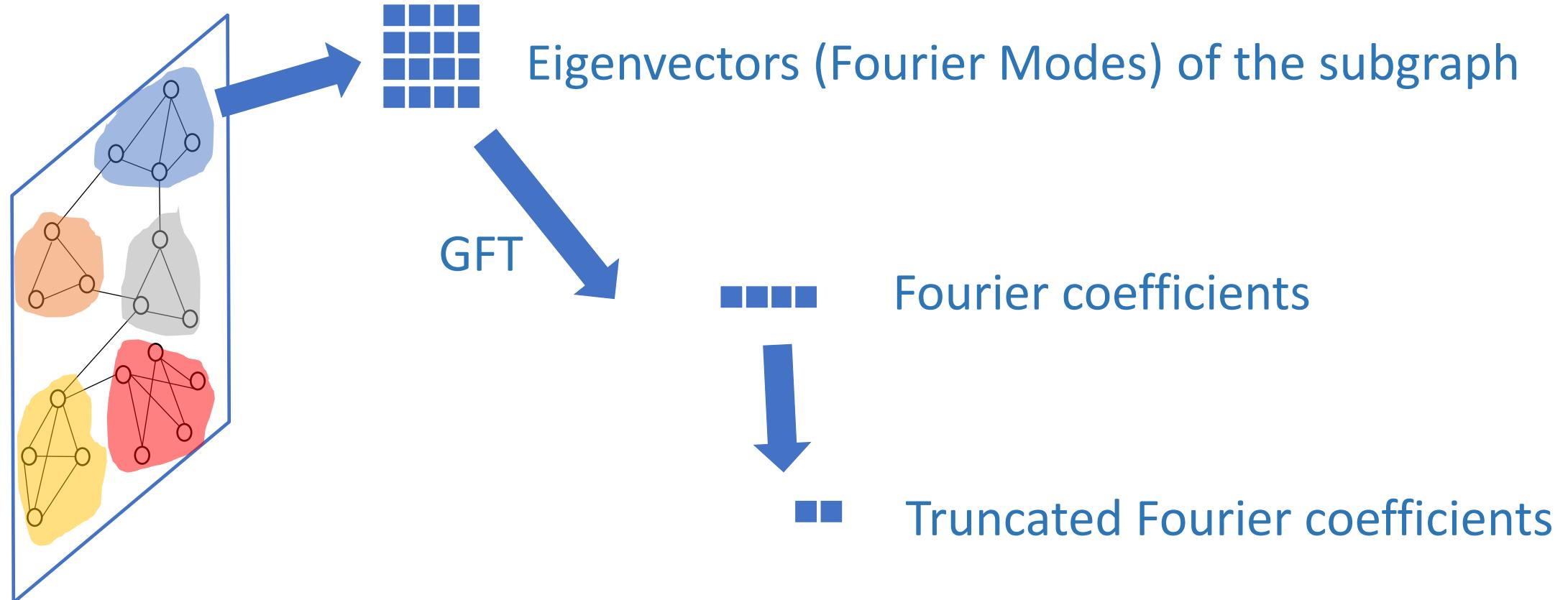


Eigenvectors (Fourier Modes) of the subgraph

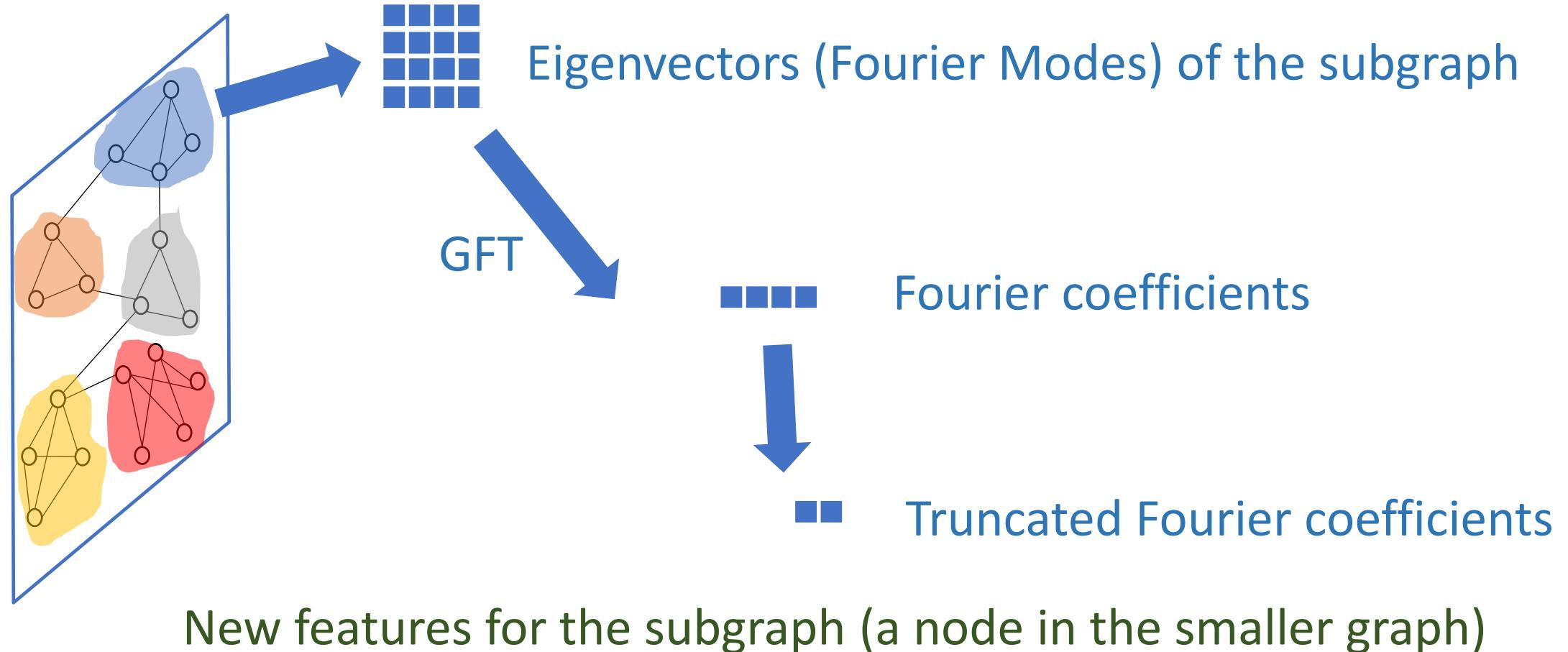
Eigenpooling: Truncated Fourier Coefficients



Eigenpooling: Truncated Fourier Coefficients



Eigenpooling: Truncated Fourier Coefficients





Self-Supervised Learning for Graph Neural Networks



Weakness of Deep learning Models

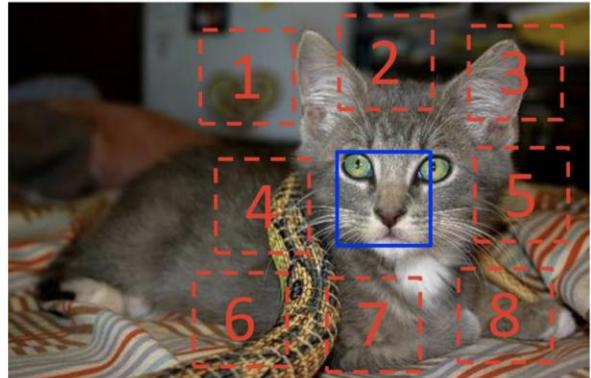
Require strong supervision

- Massive labeled data
- Expensive to obtain

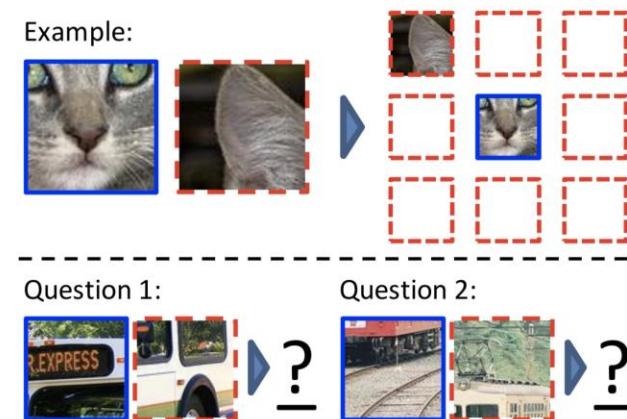
Are there alternatives to strong supervision for training?

- Self-supervised learning!

Self-Supervised Learning



$$X = (\text{[cat face], [cat ear]}); Y = 3$$

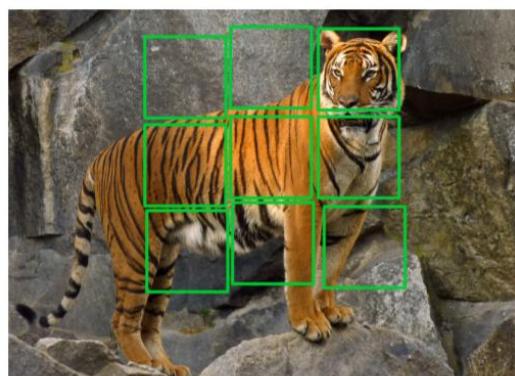


Relative position pretext task

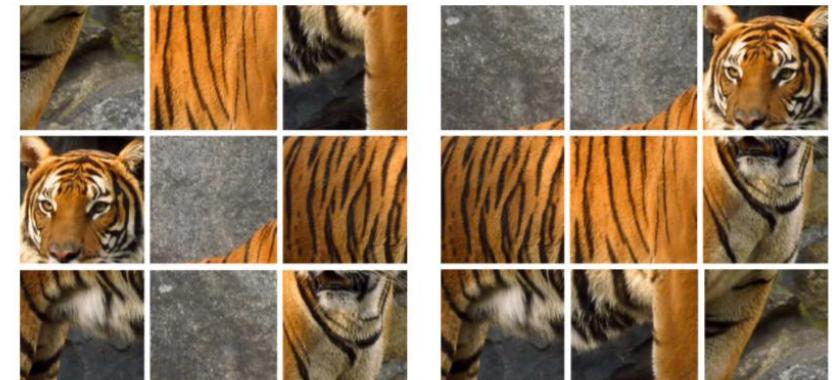
Doersch et al., 2015

Jigsaw puzzle pretext task

Noroozi and Favaro, 2016



(a)



(b)
Shuffled



(c)
Solved



Applying SSL to Graphs

Similarities to Image and Text Domains

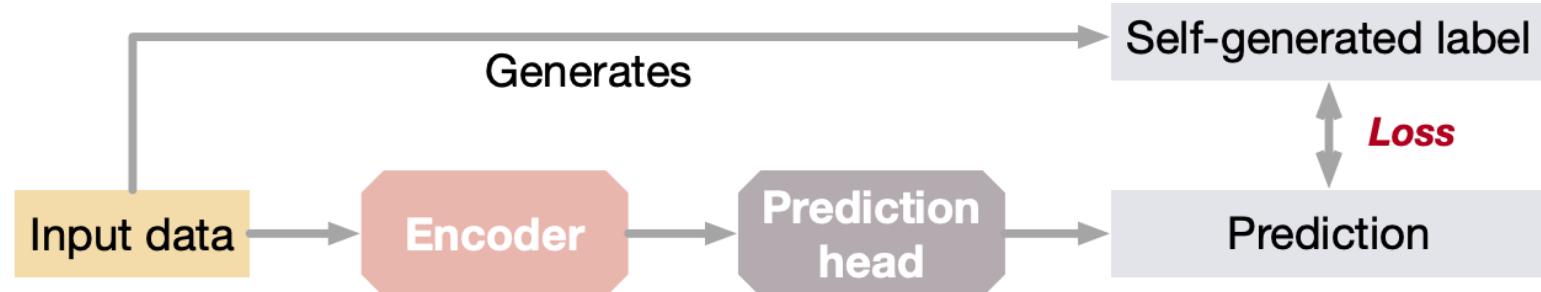
- Nodes have features like images or text
→ Pretext tasks using *attribute information*

Fundamental Differences Found in Graph Domain

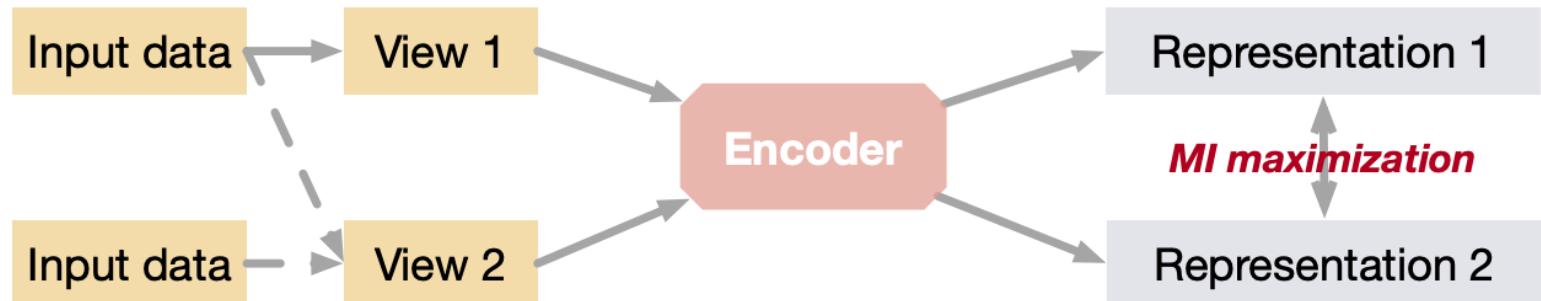
- Nodes are connected and dependent
→ Pretext tasks using *node pairs* or even sets
- (Node classification) Unlabeled nodes have structural relations to labeled nodes
→ Pretext tasks using *label information*
- (Graph classification) The graph can also express some semantic meaning
→ Pretext tasks using graph-level information

Methods Applying SSL to Graphs

- Predictive Methods



- Contrastive Methods





Methods Applying SSL to Graphs

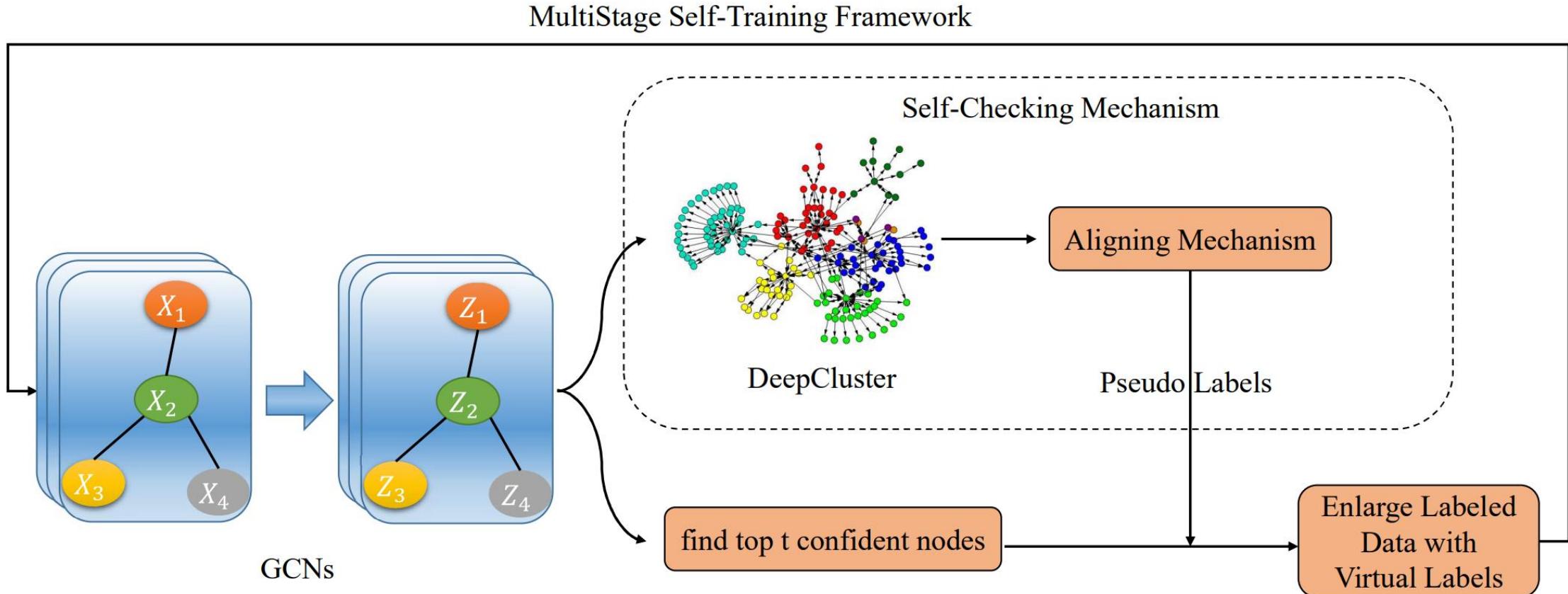
- Predictive Methods
 - M3S
 - SS-GCN
 - SelfTask
 - Pre-Training GNNs
- Contrastive Methods
 - MVGRL
 - GCC
 - GraphCL
 - GCA



Methods Applying SSL to Graphs

- Predictive Methods
 - M3S
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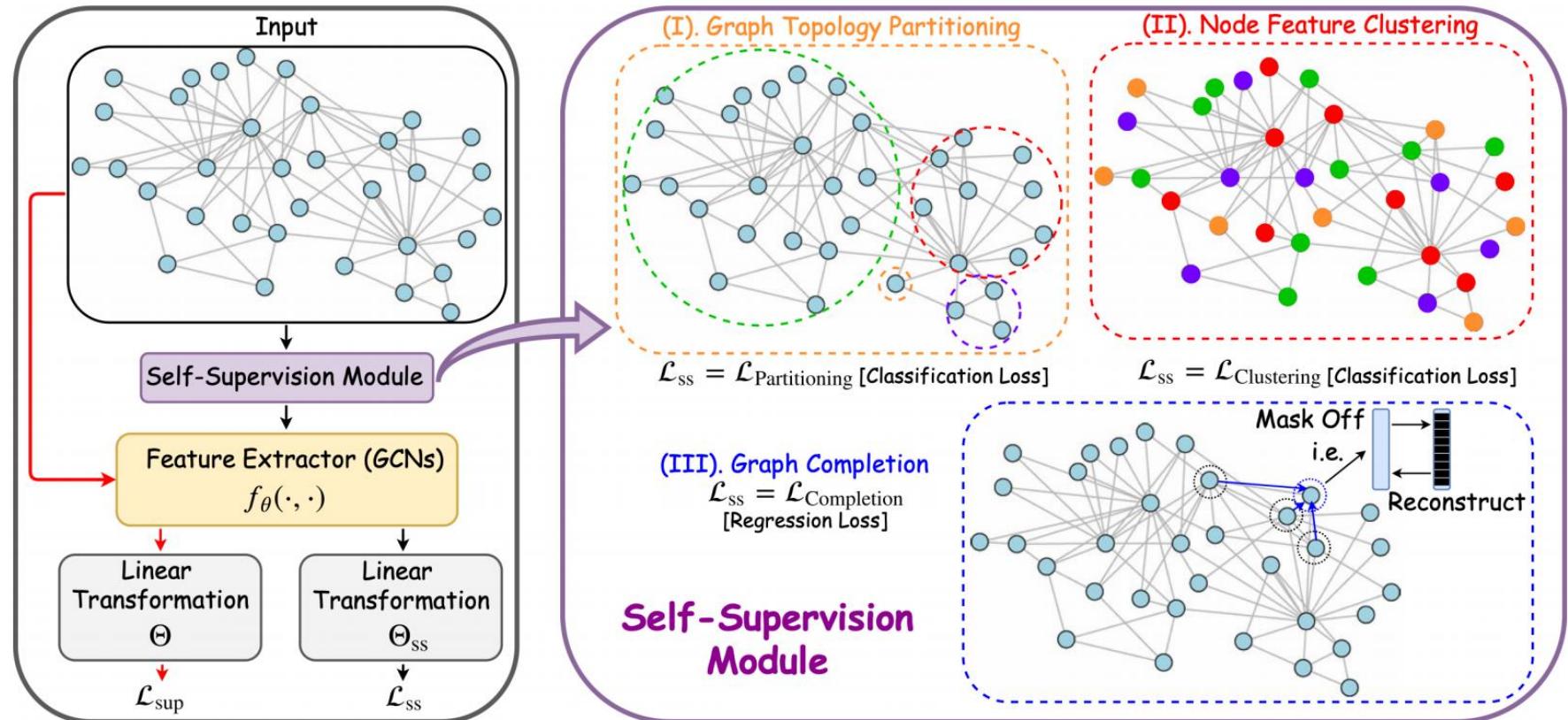
M3S: Multi-Stage Self-Training GNNs



SS-GCN: When Does SSL Help GCNs?

Three ways to include SSL tasks:

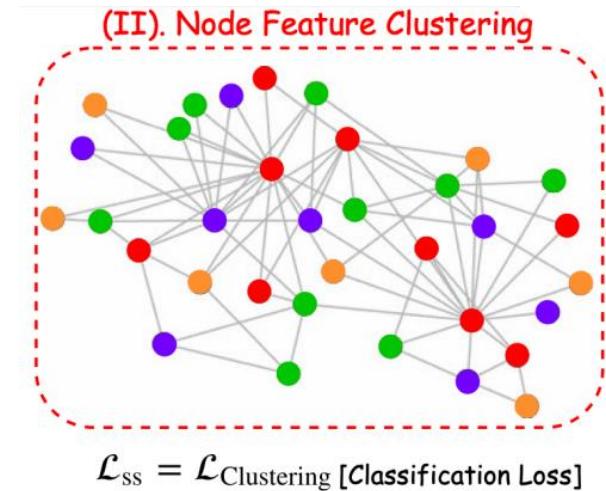
- Pretraining/Finetuning
- Self-training
- **Multi-task learning**





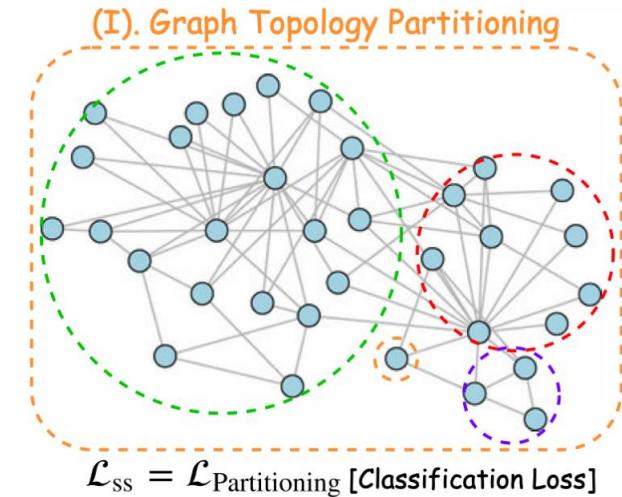
SS-GCN: Node Clustering Pretext Task

- Features used: Nodes
 - Assumptions: Feature similarity
 - Loss Type: Classification
-
- Follows the ideas of clustering from M3S
 - Each node is given a cluster based on node features
 - This cluster label is assigned the self-supervised label to predict



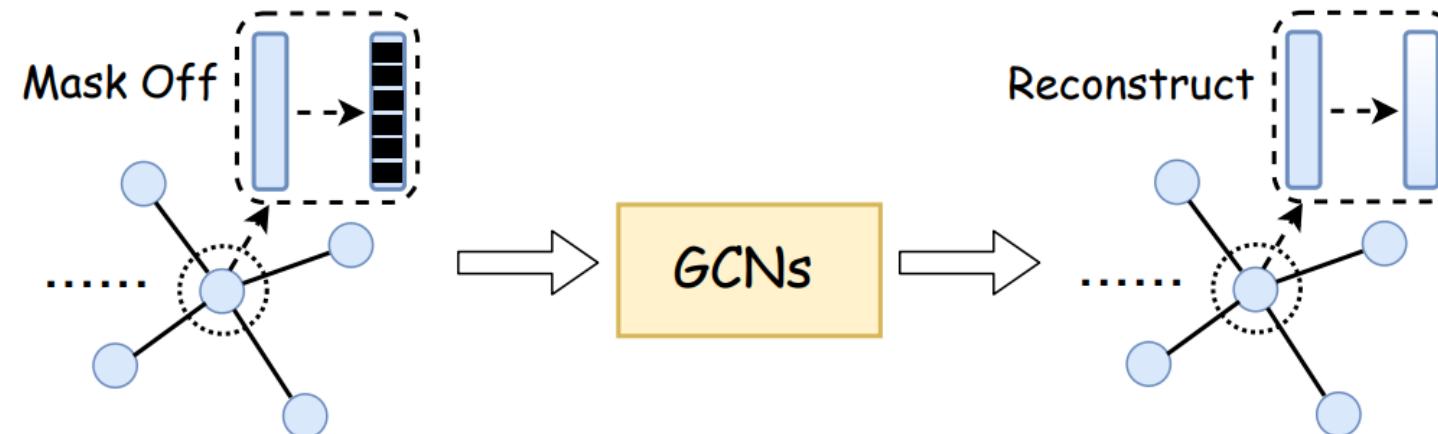
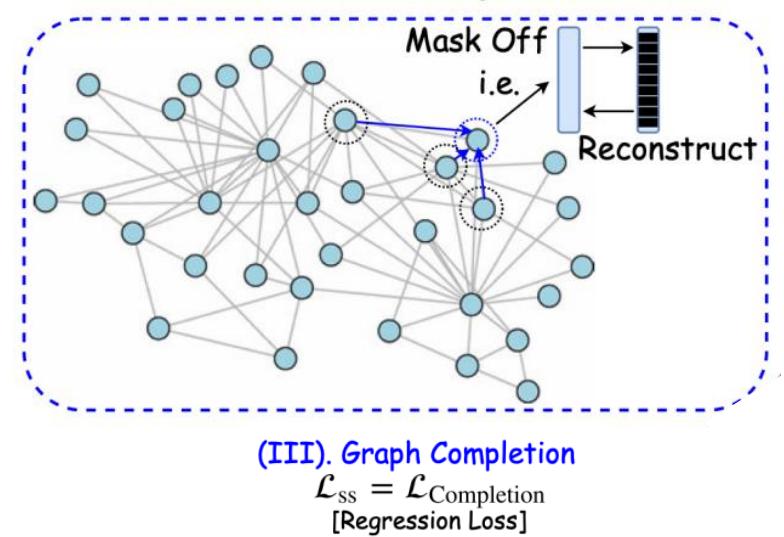
SS-GCN: Partitioning Pretext Task

- Features used: Edges
 - Assumptions: Connection density
 - Loss Type: Classification
-
- Rather than clustering the node features, instead they partition the network based on the structure
 - Similarly, partition indices are the self-supervised label to predict



SS-GCN: Graph Completion Pretext Task

- Features used: Nodes & Edges
- Assumptions: Context based Representation
- Loss Type: Regression

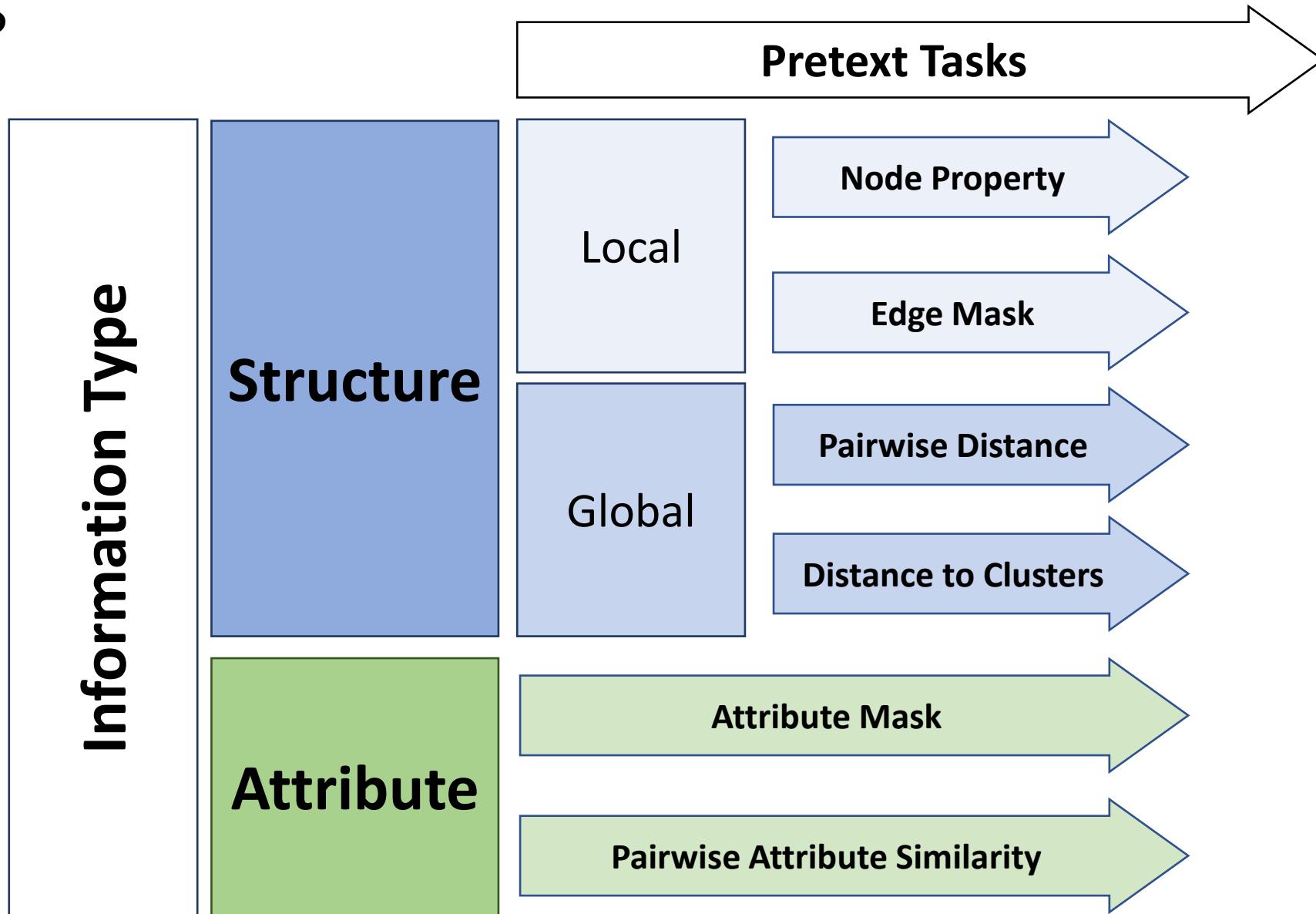




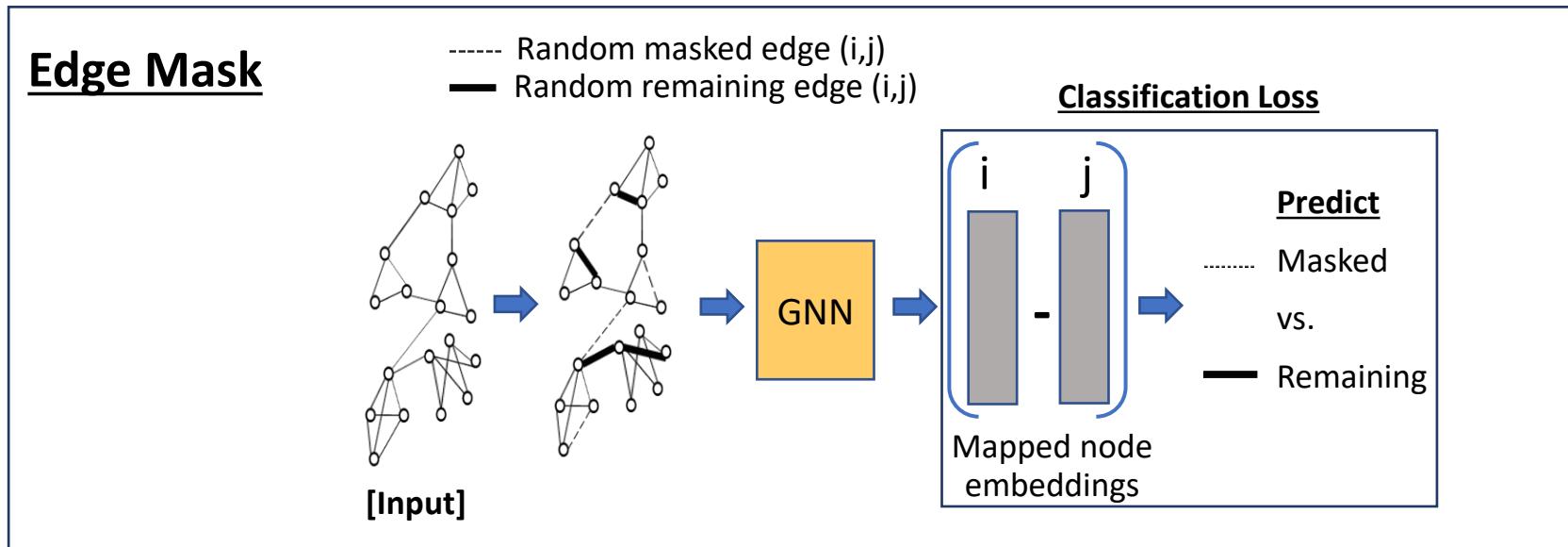
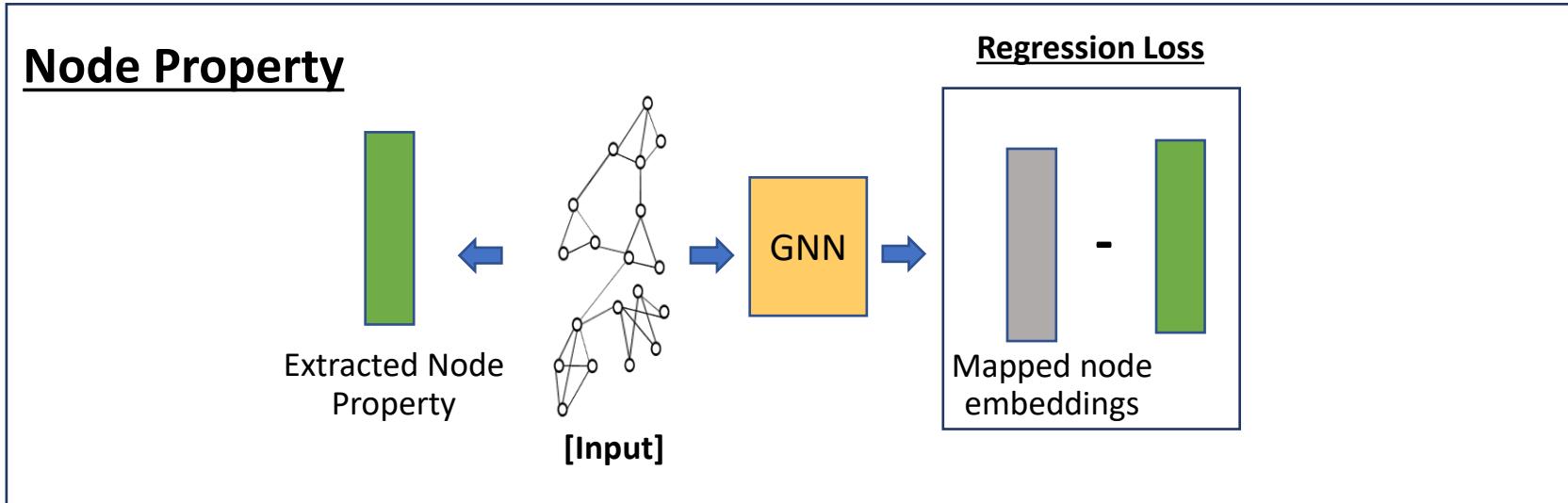
SelfTask: When and Why SSL Works on GNNs

- Presents a set of basic pretext tasks using structure and attribute information
- Insights gained on:
 - Which strategy to harness SSL on GNNs?
 - Why do some pretext tasks work other others do not on GNNs?
 - How to construct advanced pretext tasks beyond basic structure and attributes?

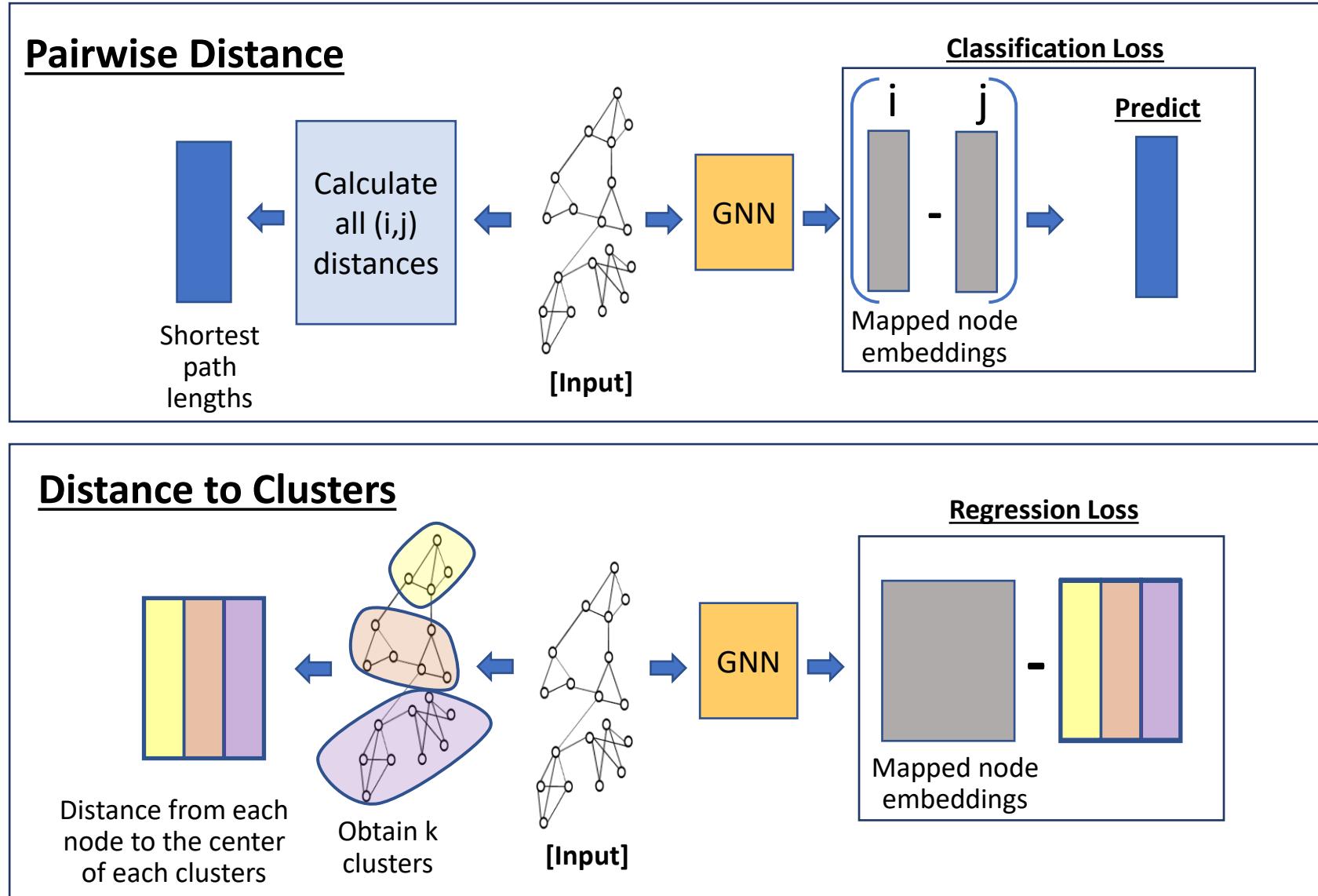
SelfTask: Basic Pretext Tasks on Graphs



SelfTask: Local Structure Pretext Tasks

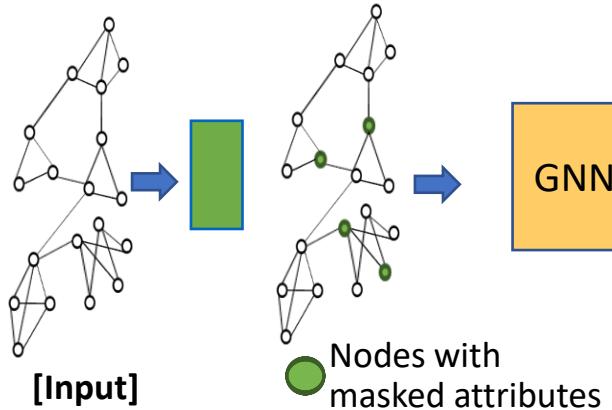


SelfTask: Global Structure Pretext Tasks

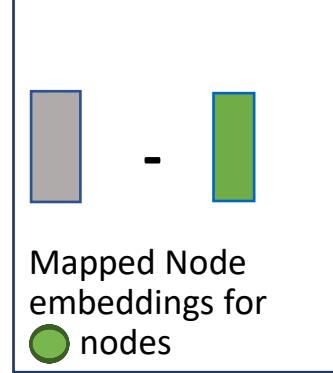


SelfTask: Attribute Pretext Tasks

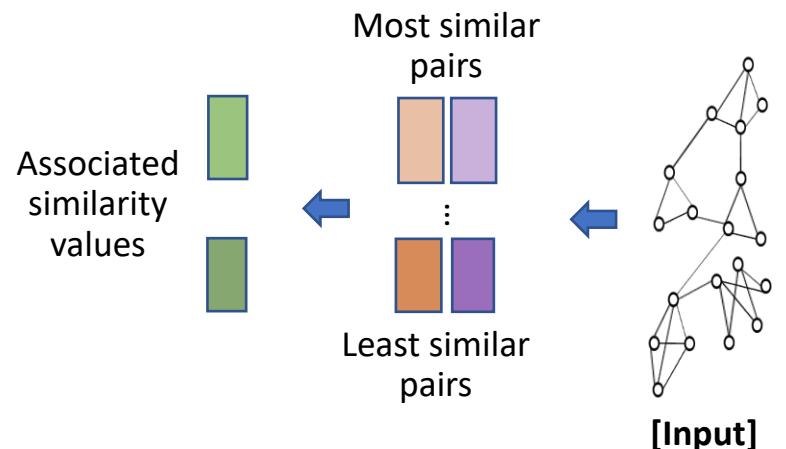
Attribute Mask



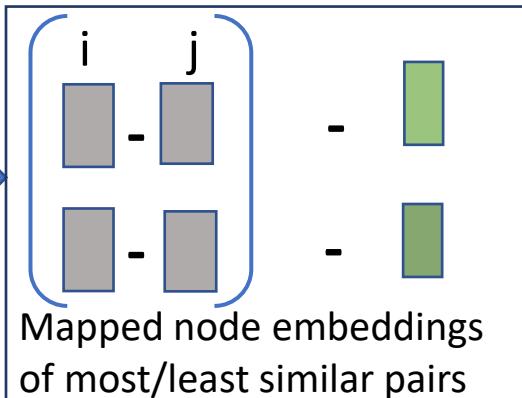
Regression Loss



Pairwise Attribute Similarity



Regression Loss



SelfTask: Empirical Study of Basic Pretext Tasks

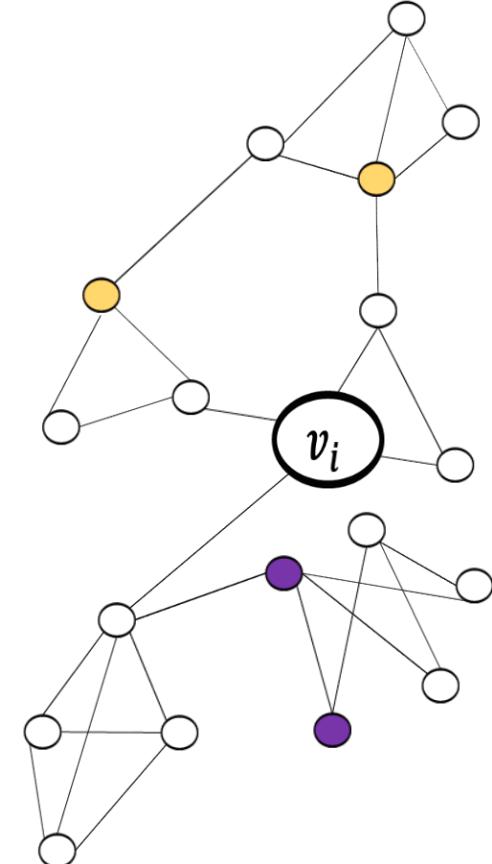
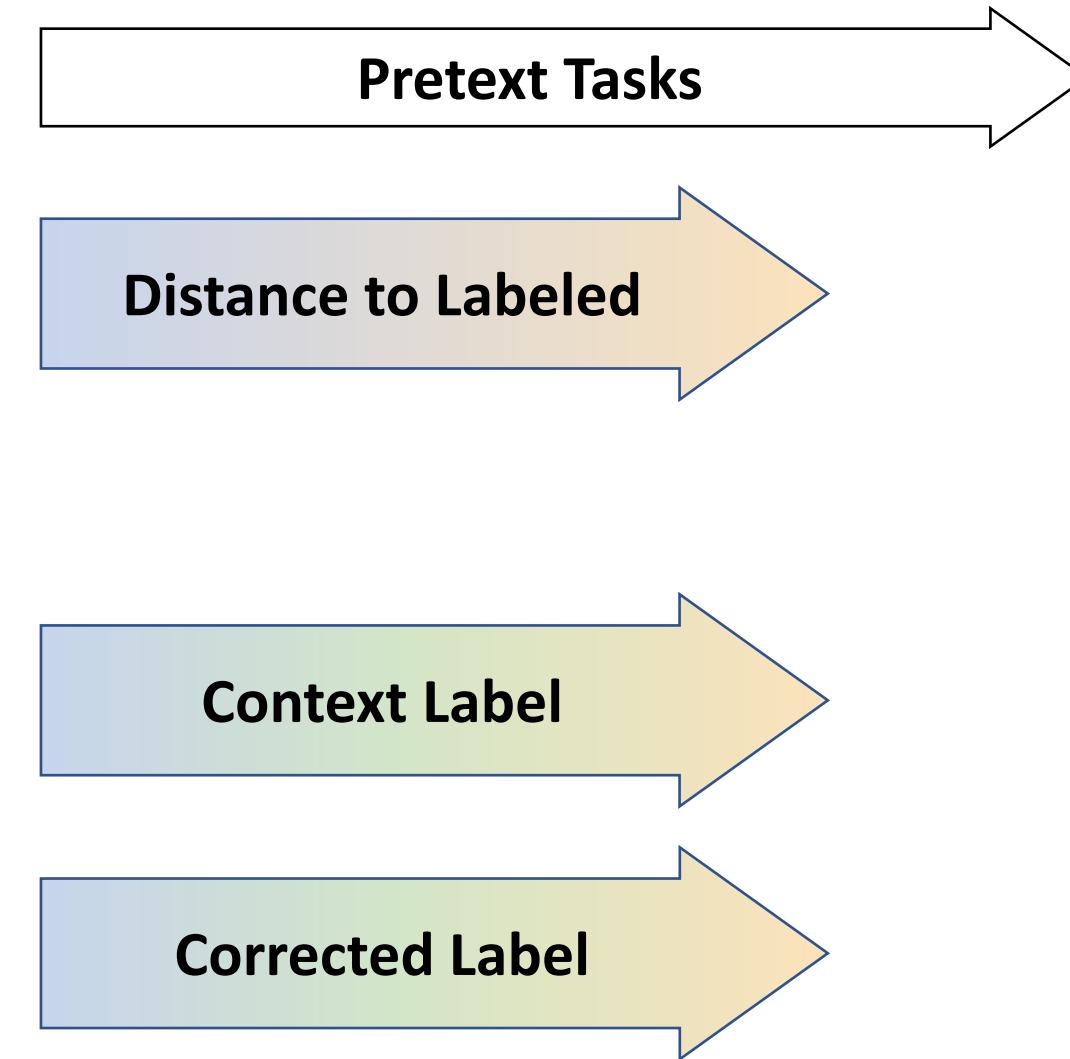
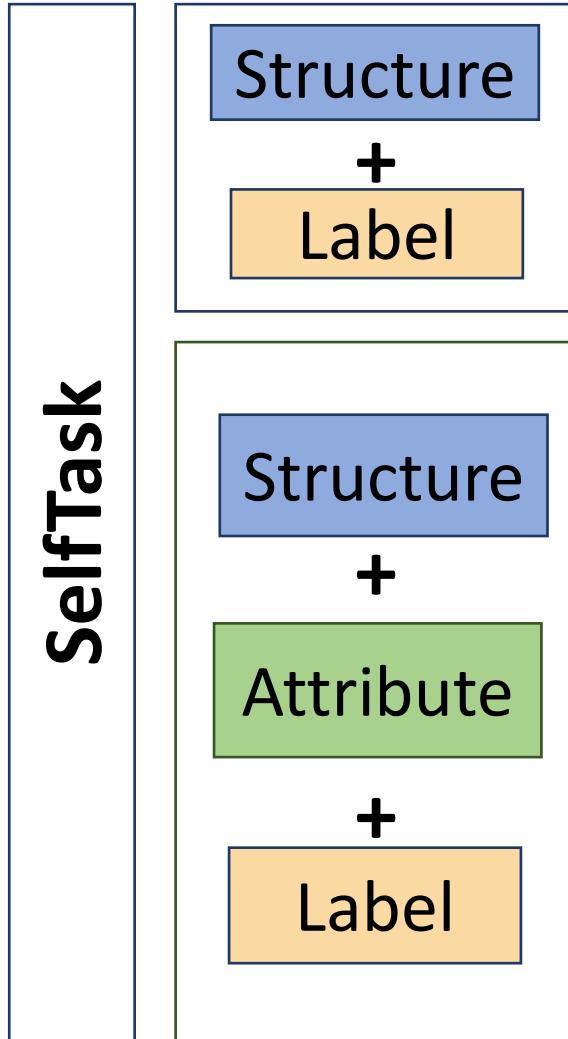


Model		Joint Training			Two-stage Training		
		Cora	Citeseer	Pubmed	Cora	Citeseer	Pubmed
	GCN	81.32	71.53	79.28	81.32	71.53	79.28
	GCN-DroppedGraph	81.03	71.29	79.28	81.03	71.29	79.26
	GCN-PCA	81.74	70.38	78.83	81.74	70.38	78.83
Local Structure	NodeProperty	81.94	71.60	79.44	81.59	71.69	79.24
	EdgeMask	81.69	71.51	78.90	81.44	71.57	79.33
Global Structure	PairwiseNodeDistance	83.11	71.90	80.05	82.39	72.02	79.57
	Distance2Cluster	83.55	71.44	79.88	81.80	71.55	79.51
Attribute	AttributeMask	81.47	70.57	78.88	81.31	70.40	78.72
	PairwiseAttrSim	83.05	71.67	79.45	81.57	71.74	79.42

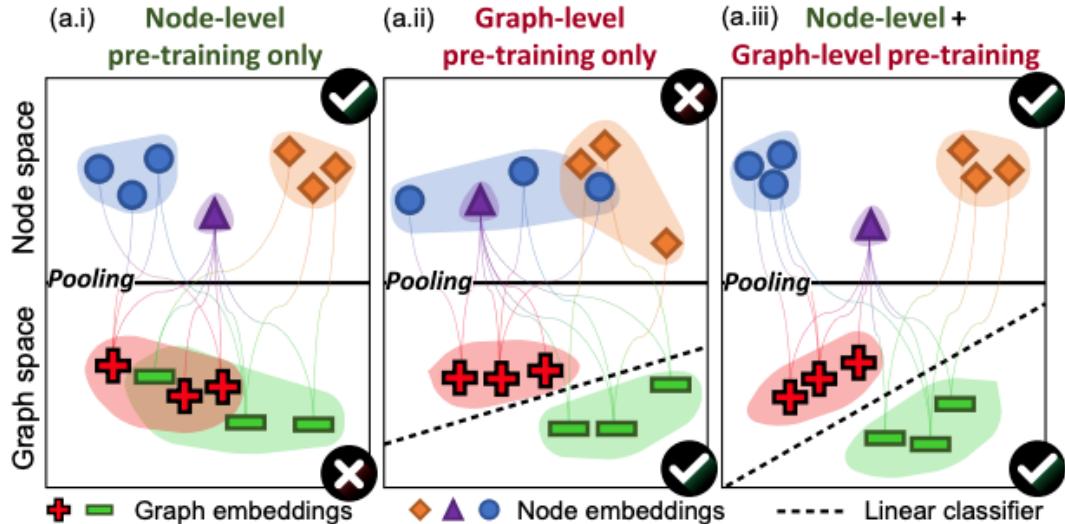
Insights:

- In general joint/multi-task training outperforms pre-training/two-stage training
- Global structure generally outperforms local structure
- Is there a way to further combine and improve these basic methods?

SelfTask: Advanced Pretext Tasks on Graphs



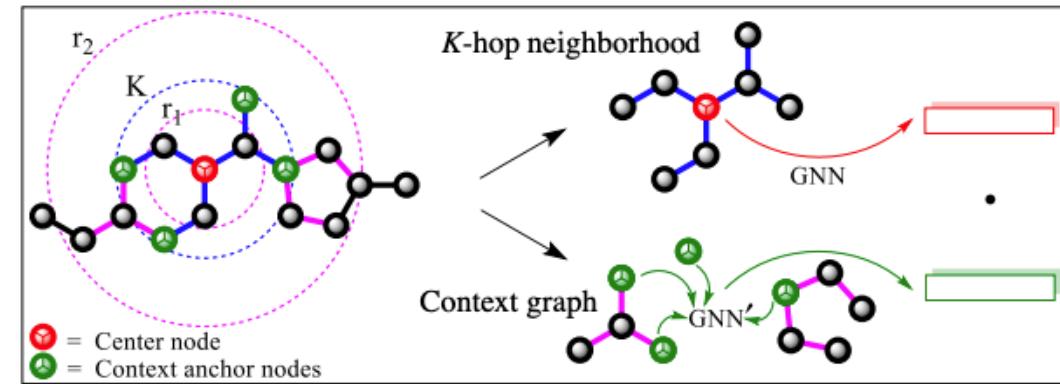
Pre-Training GNNs



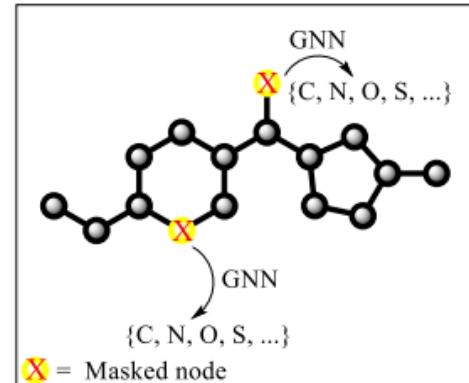
Need for both node-level and graph-level pretraining

Node-level:

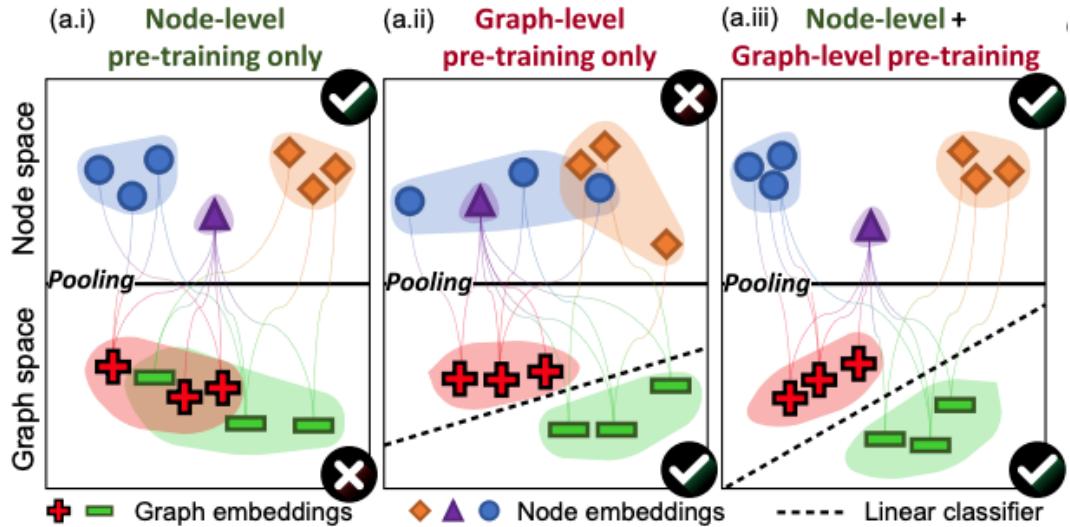
- Context Prediction



- Attribute Masking



Pre-Training GNNs



Need for both node-level and graph-level pretraining

Graph-level:

- Domain specific knowledge prediction at the graph level
 - E.g., molecular property prediction in a multi-task format
- Global structural similarity
 - E.g., graph edit distance (although this is time consuming)

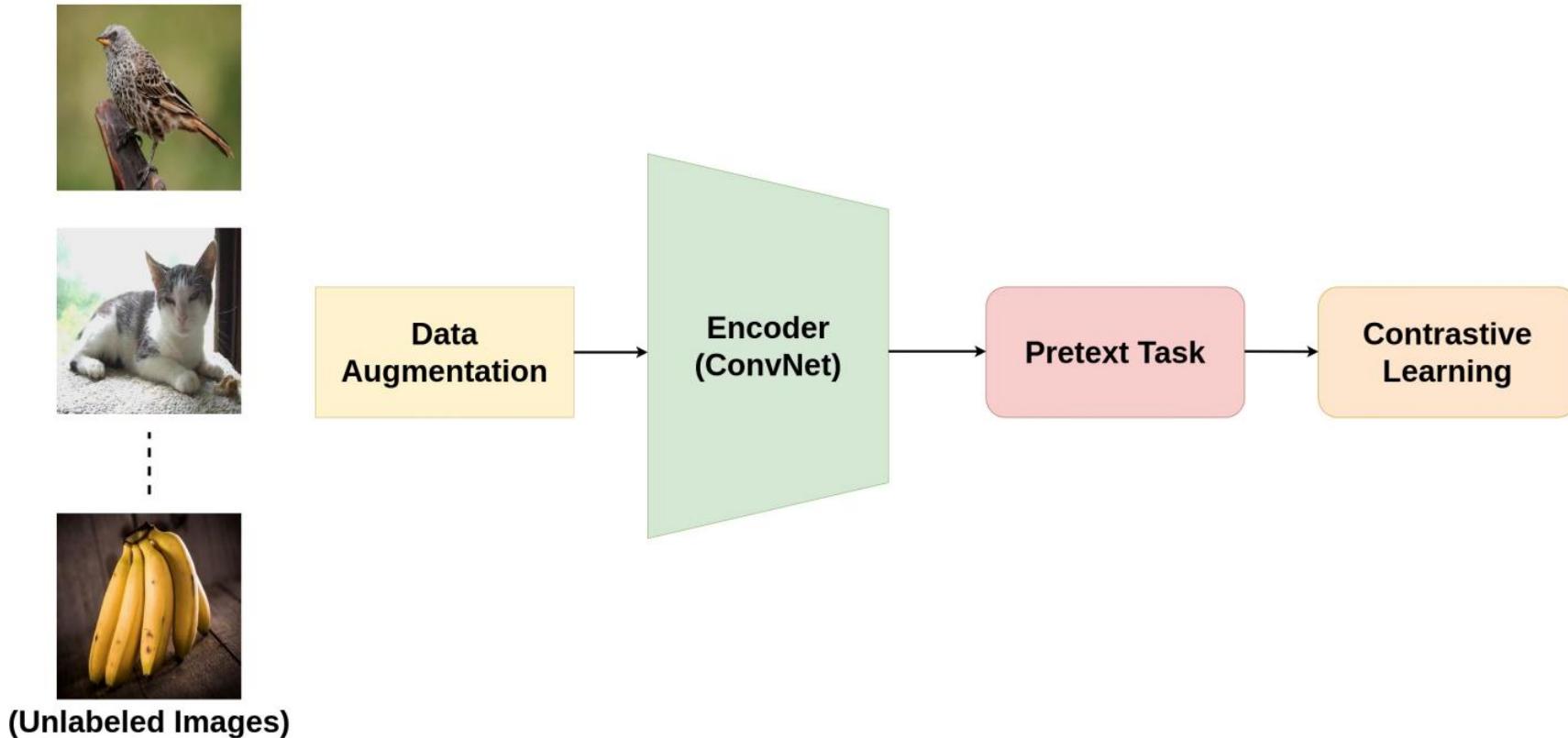


Methods Applying SSL to Graphs

- Predictive Methods
 - M3S
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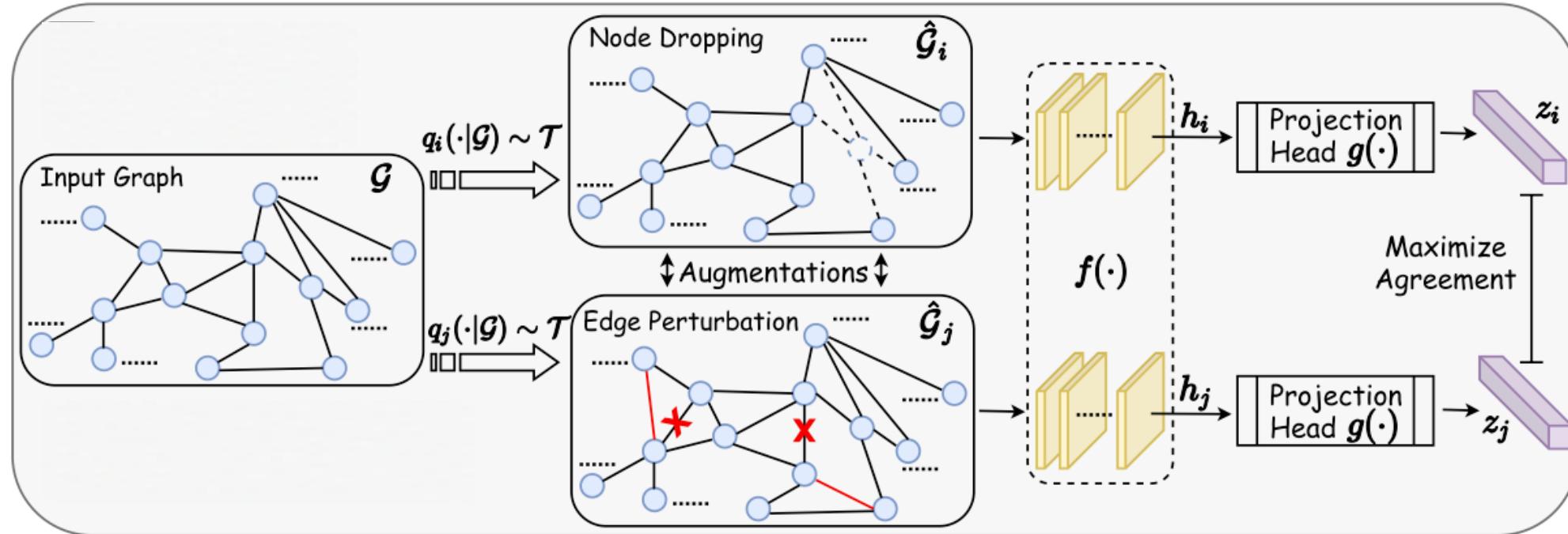


Contrastive Learning in Computer Vision



A typical pretext task in contrastive learning is **predict whether two augmented samples from the same original sample**

GraphCL: Graph vs Graph



- Graph data augmentation
- GNN-based encoder $f(\cdot)$
- Projection head $g(\cdot)$
- Contrastive loss



GraphCL: Graph vs Graph

Data augmentation

Data augmentation	Type
Node dropping	Nodes, edges
Edge perturbation	Edges
Attribute masking	Nodes
Subgraph	Nodes, edges

GNN-based encoder $f(\cdot)$

Projection head $g(\cdot)$

Contrastive loss



GraphCL: Graph vs Graph

Data augmentation

GNN-based encoder $f(\cdot)$

Projection head $g(\cdot)$

Contrastive loss

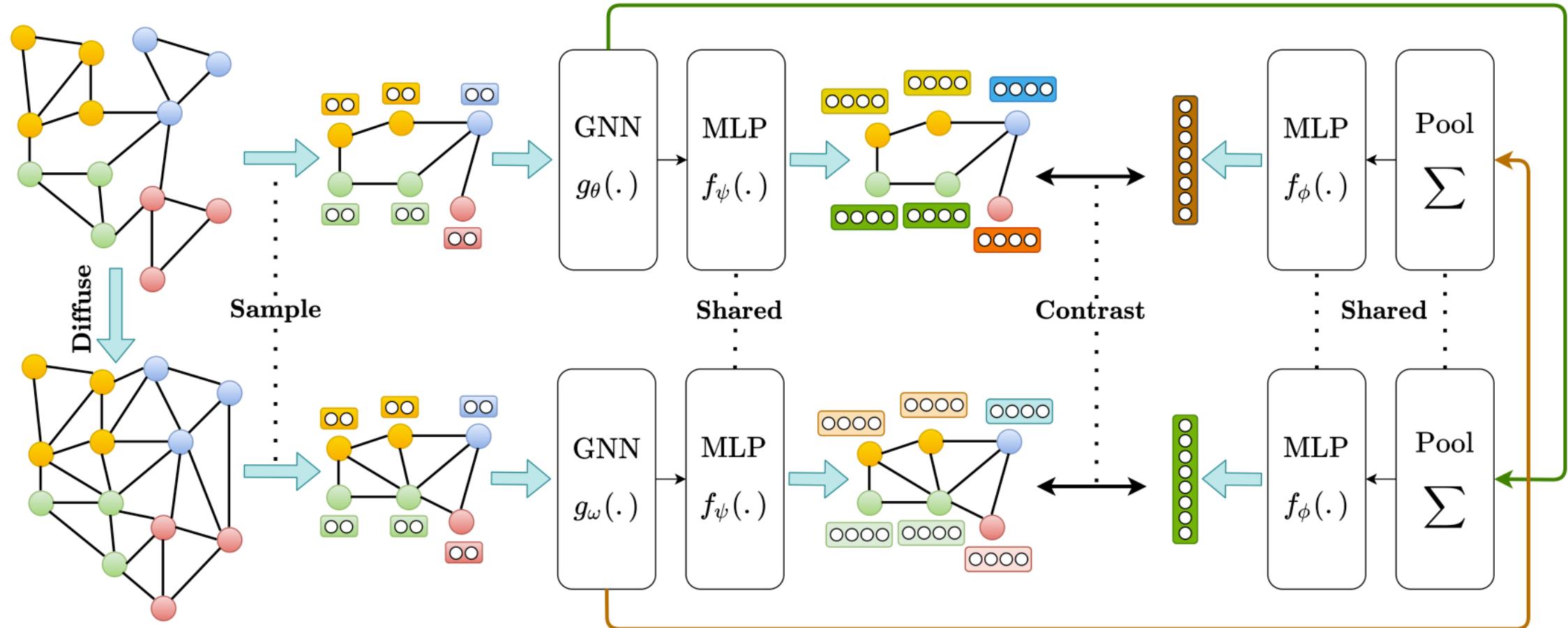
For the n -th graph in the minibatch,

$$\ell_n = -\log \frac{\exp(\text{sim}(\mathbf{z}_{n,i}, \mathbf{z}_{n,j})/\tau)}{\sum_{n'=1, n' \neq n}^N \exp(\text{sim}(\mathbf{z}_{n,i}, \mathbf{z}_{n',j})/\tau)}$$

which is termed as the normalized temperature-scaled cross entropy loss (NT-Xent)



MVGRL: Node vs Subgraph





MVGRL: Node vs Subgraph

Diffusion view (data augmentation)

Diffusion matrix measures a more global relationship between nodes:

$$\mathbf{S} = \sum_{k=0}^{\infty} \theta_k \mathbf{T}^k \in \mathbb{R}^{N \times N}$$

By setting $\mathbf{T} = \mathbf{A}\mathbf{D}^{-1}$ and $\theta_k = \alpha(1-\alpha)^k$,

$$\mathbf{S}^{\text{PPR}} = \alpha \left(\mathbf{I}_n - (1-\alpha)\mathbf{D}^{-1/2}\mathbf{A}\mathbf{D}^{-1/2} \right)^{-1}$$



MVGRL: Node vs Subgraph

Objective function

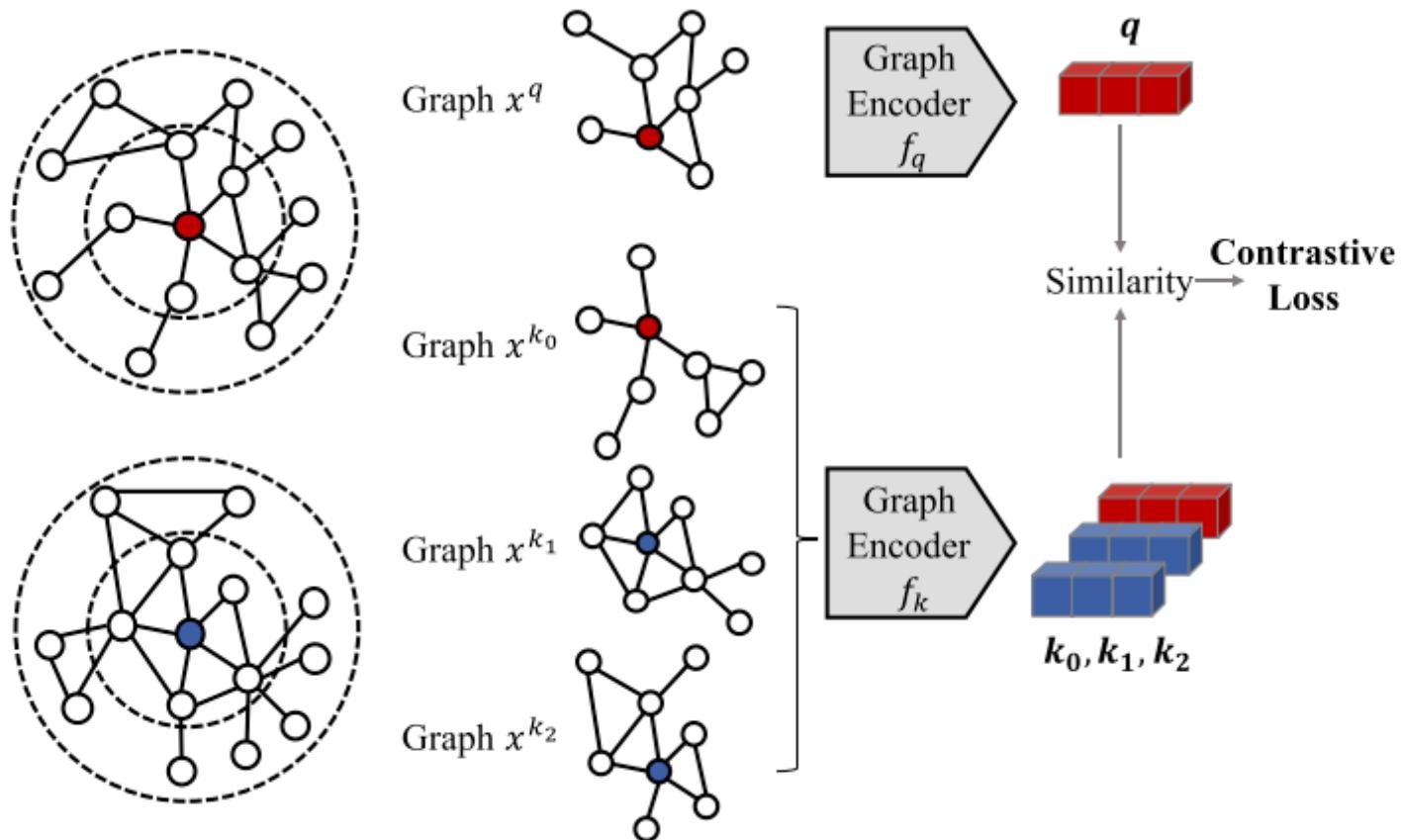
For two views α and β :

$$\max \frac{1}{|\mathcal{G}|} \sum_{g \in \mathcal{G}} \left(\frac{1}{|g|} \sum_{i=1}^{|g|} \text{MI}(\mathbf{h}_i^\alpha, \mathbf{h}_g^\beta) + \text{MI}(\mathbf{h}_i^\beta, \mathbf{h}_g^\alpha) \right)$$

where

$$\mathbf{h}_g = \sigma \left(\parallel_{l=1}^L \left(\sum_{i=1}^n \mathbf{h}_i^l \right) \mathbf{W} \right) \in \mathbb{R}^{h_d}$$

GCC: Subgraph vs Subgraph

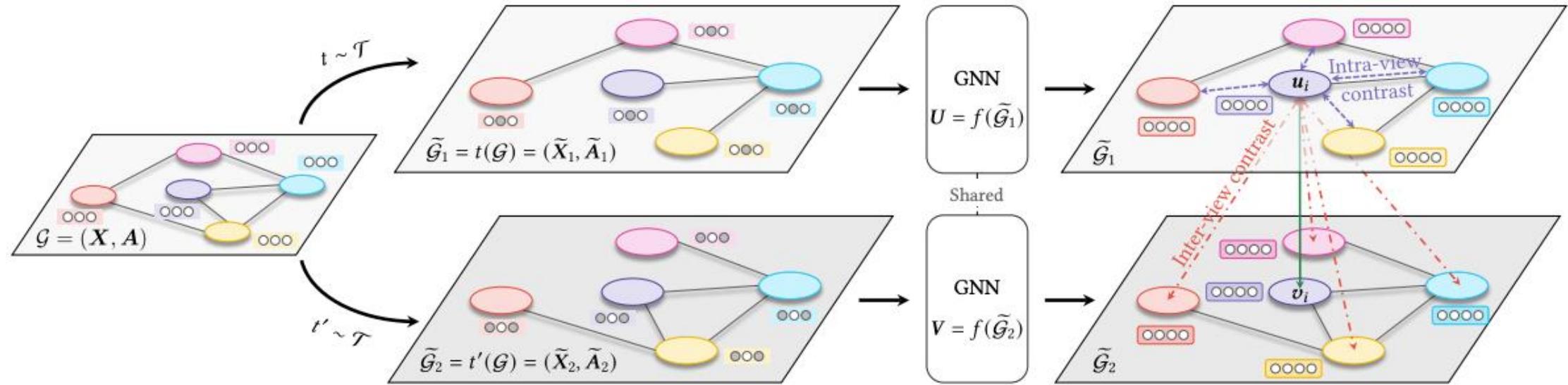


Contrast subgraph embedding!

Positive pairs: The subgraphs augmented from the same r-ego network

Negative pairs: The subgraphs augmented from different r-ego networks

GCA: Node vs Node



Different views:

1. Topology-level: Dropping unimportant edges
2. Attribute-level: Dropping unimportant feature dimensions

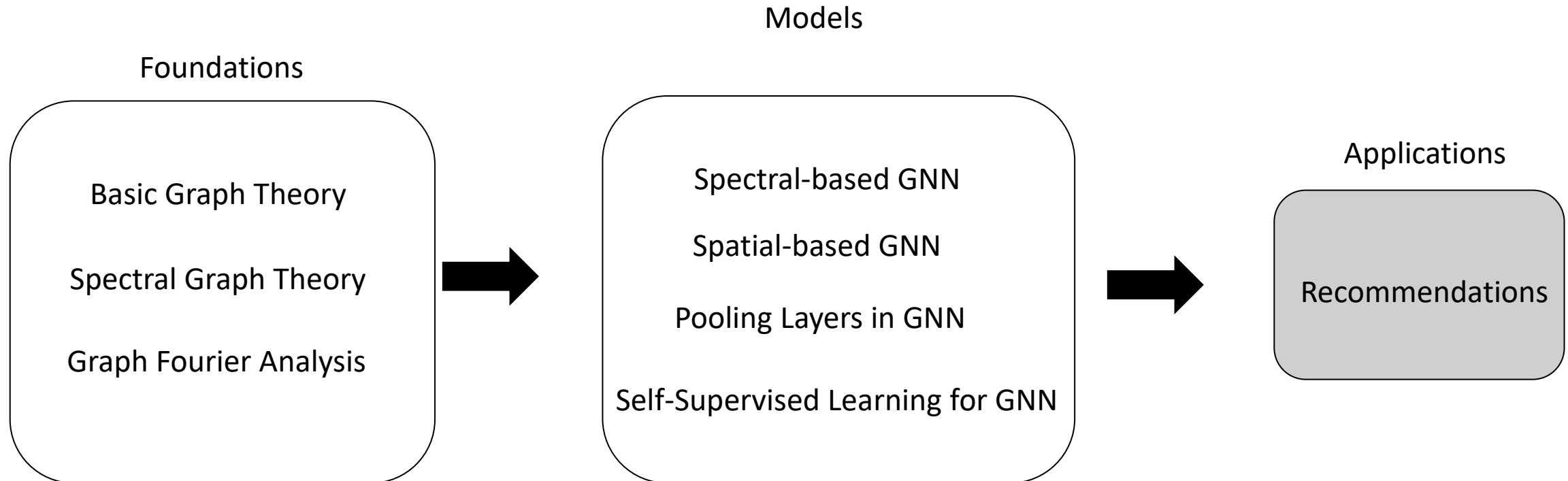


Summary of SSL for GNNs

- SSL for GNNs is still in the early stages but seen rapid growth/interest
- The key idea of SSL for GNNs is to design suitable pretext tasks
- Methods have taken a pre-training, self-training, or multi-task training approaches
- Further analysis both theoretically and empirically are desired to better understand when/why/how SSL for GNNs can work



Tutorial Overview



Recommender Systems



Recommender Systems



Suggest relevant items to users

Recommender Systems



Collaborative Filtering

Similar users may share similar preference

Modeling user's preference based on past interactions

Suggest relevant items to users

Recommender Systems



Suggest relevant items to users

Collaborative Filtering

Similar users may share similar preference

Modeling user's preference based on past interactions

	items			
users	1	0	1	1
0	1	0	0	0
1	1	0	0	0
1	0	0	0	1

0/1 Interaction matrix

Recommender Systems

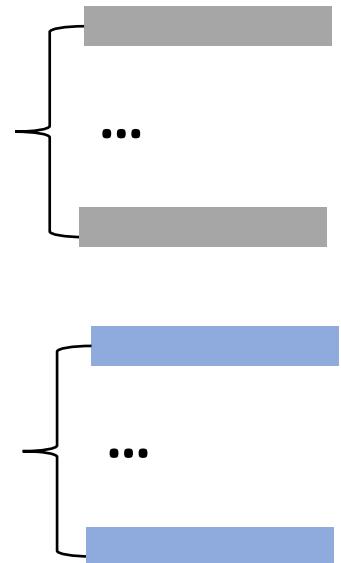
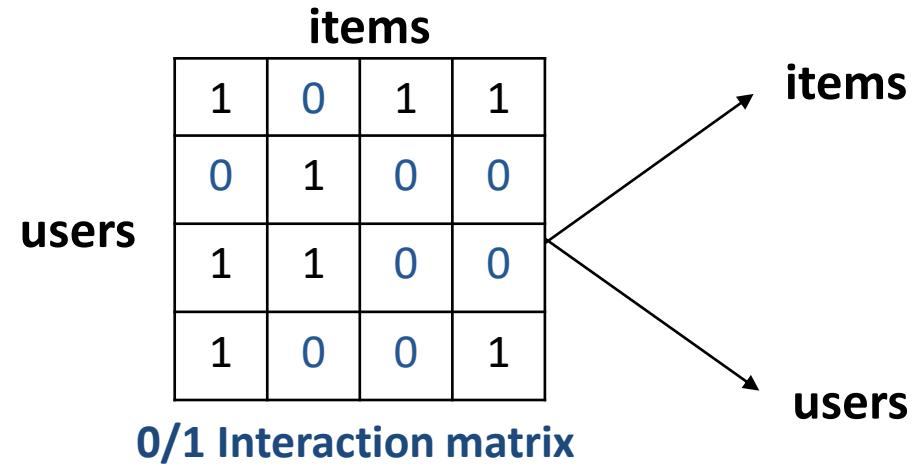


Suggest relevant items to users

Collaborative Filtering

Similar users may share similar preference

Modeling user's preference based on past interactions





Interactions as Bipartite Graph

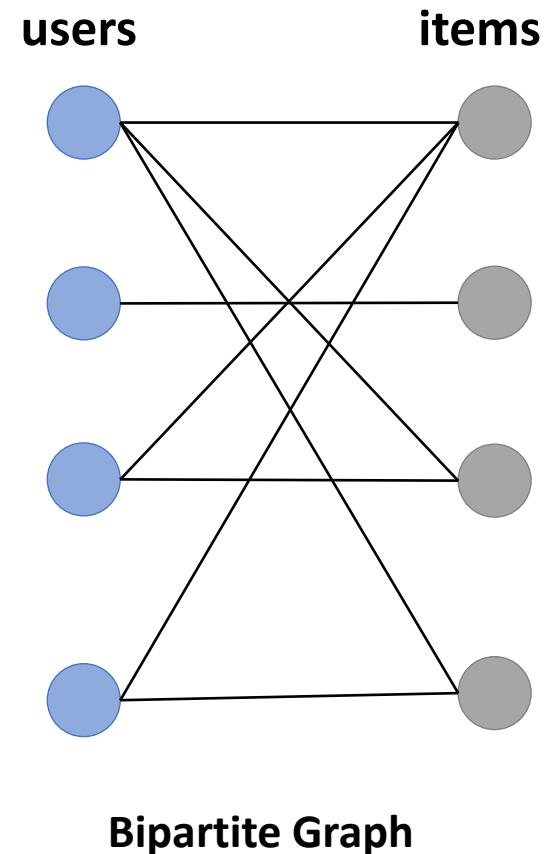
		items			
		1	0	1	1
users	1	0	1	0	0
	0	1	0	0	0
	1	1	0	0	0
	1	0	0	0	1

0/1 Interaction matrix

Interactions as Bipartite Graph

		items			
		1	0	1	1
users		0	1	0	0
1	1	0	0	0	0
1	0	0	1	0	1

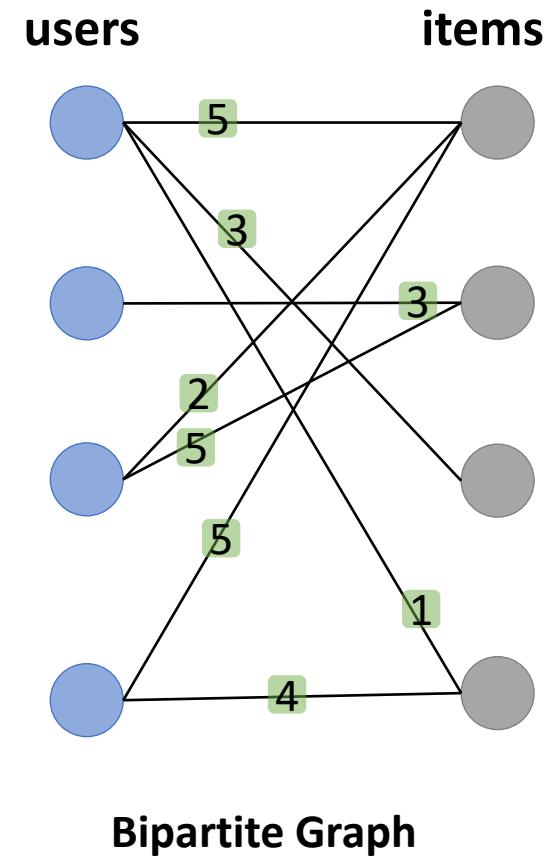
0/1 Interaction matrix



Interactions as Bipartite Graph

		items			
		5	0	3	1
users		0	3	0	0
2	5	0	0	0	
5	0	0	0	4	

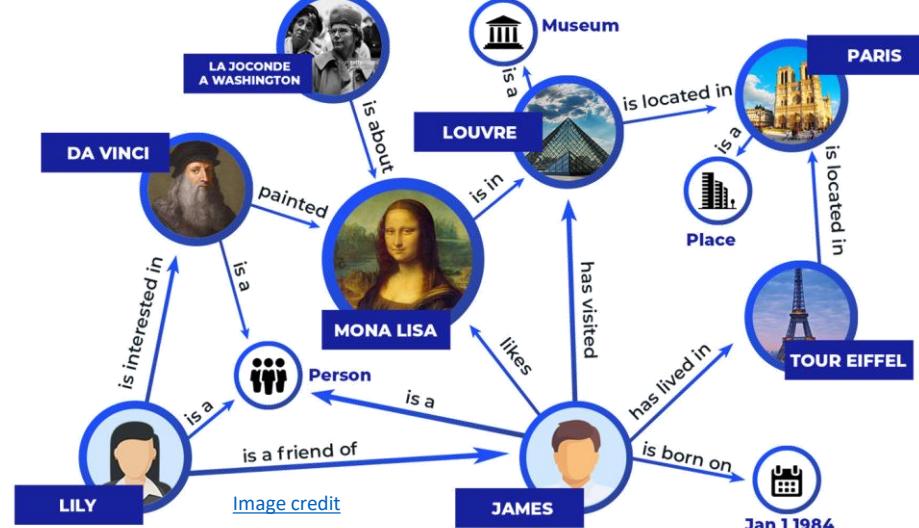
Weighted interaction matrix



Side Information as Graphs



Interaction Graph

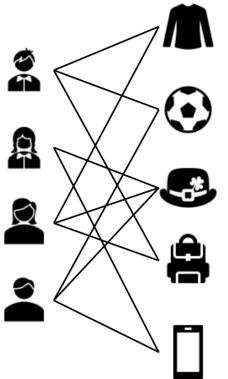


Knowledge Graph

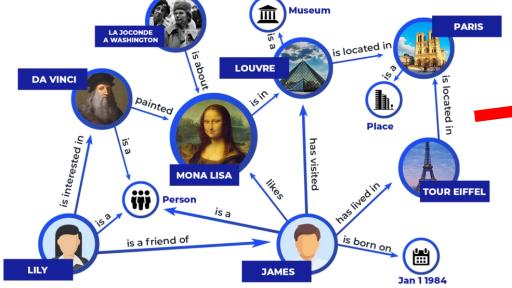


Social Networks

GNN based Recommender System



Without Side Information

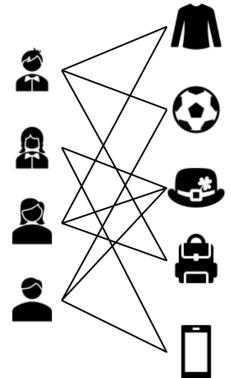


With Side Information about Items

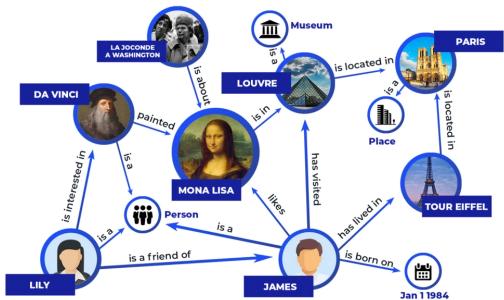


With Side Information about Users

GNN based Recommender System



Without Side Information



With Side Information about Items

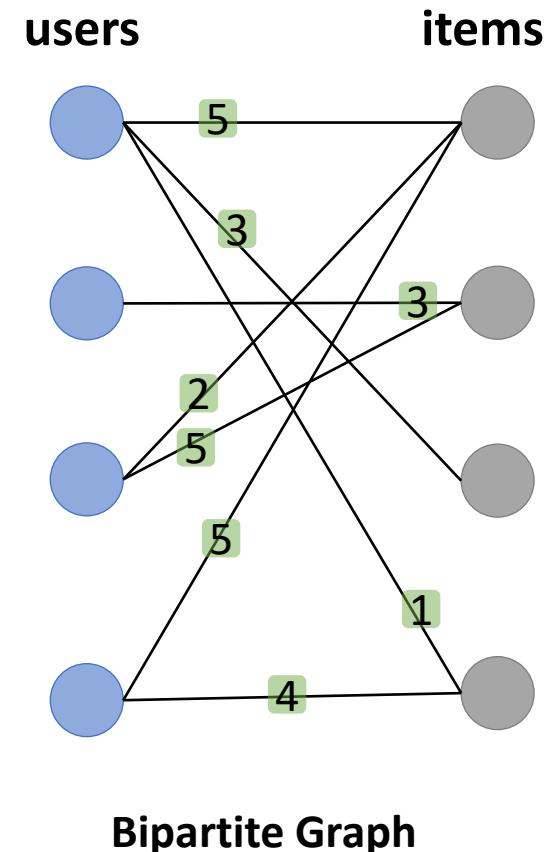


With Side Information about Users

Graph Convolution Matrix Completion

User representation learning

Aggregate for each rating: $\mu_{i,r} = \sum_{j \in \mathcal{N}_{i,r}} \frac{1}{c_{ij}} W_r x_j$

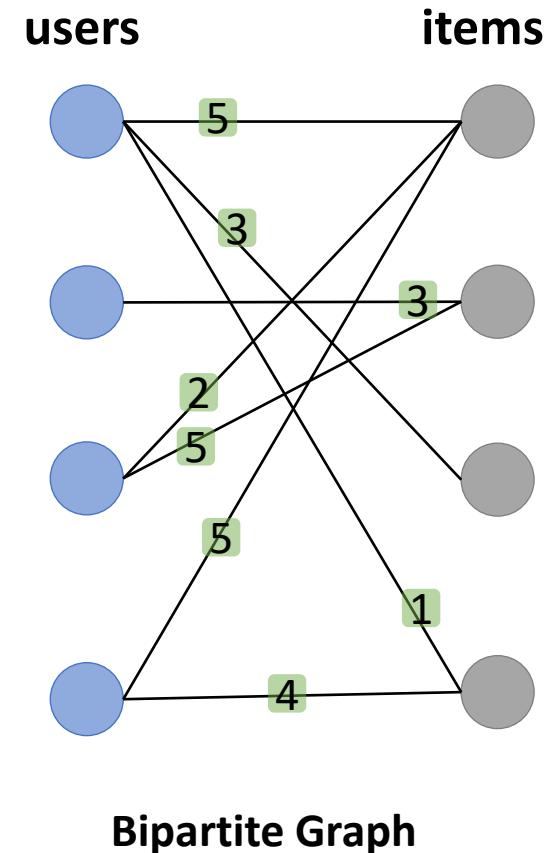


Graph Convolution Matrix Completion

User representation learning

Aggregate for each rating: $\mu_{i,r} = \sum_{j \in \mathcal{N}_{i,r}} \frac{1}{c_{ij}} W_r x_j$

$$u_i = \mathbf{W} \cdot \sigma(\text{accum}(u_{i,1}, \dots, u_{i,R}))$$



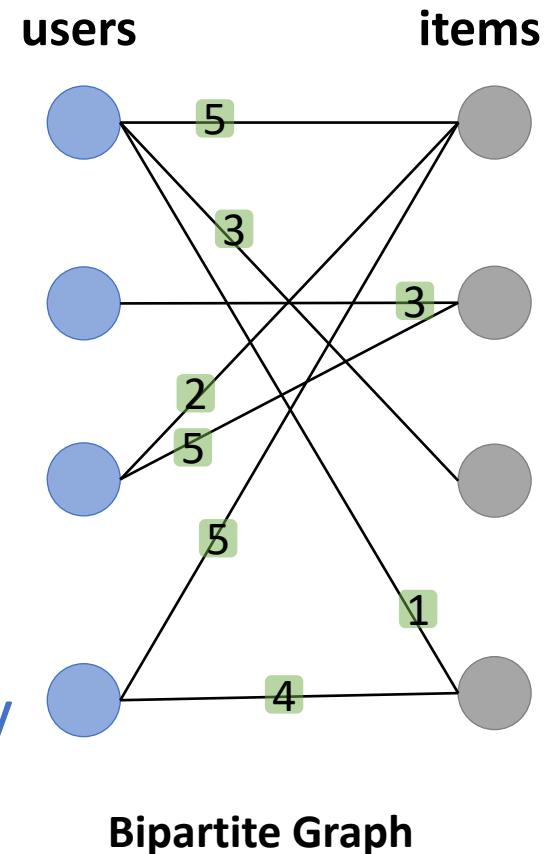
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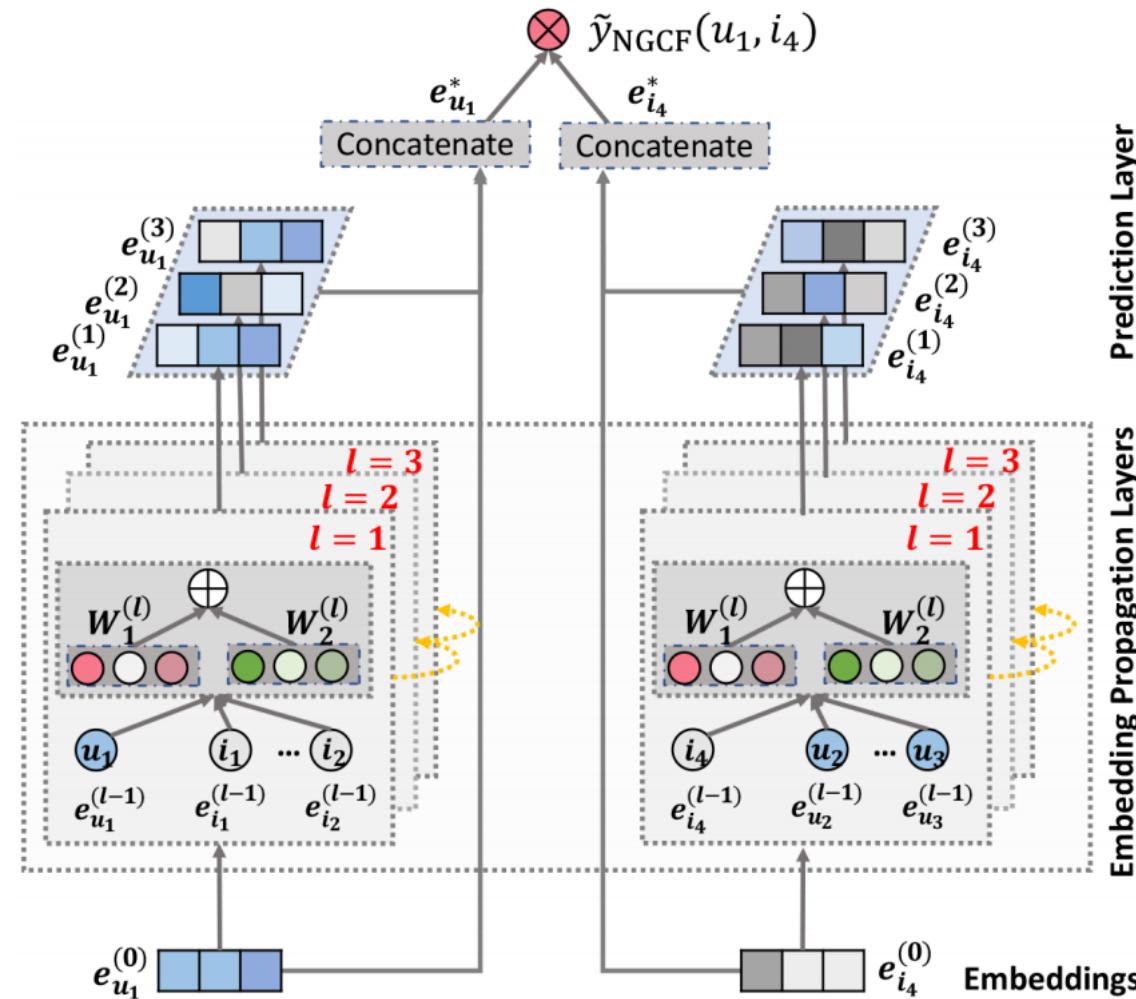
$$u_i = \mathbf{W} \cdot \sigma(\text{accum}(u_{i,1}, \dots, u_{i,R}))$$

Item representation learning in a similar way



NGCN

Refining the user and item embeddings via GNN

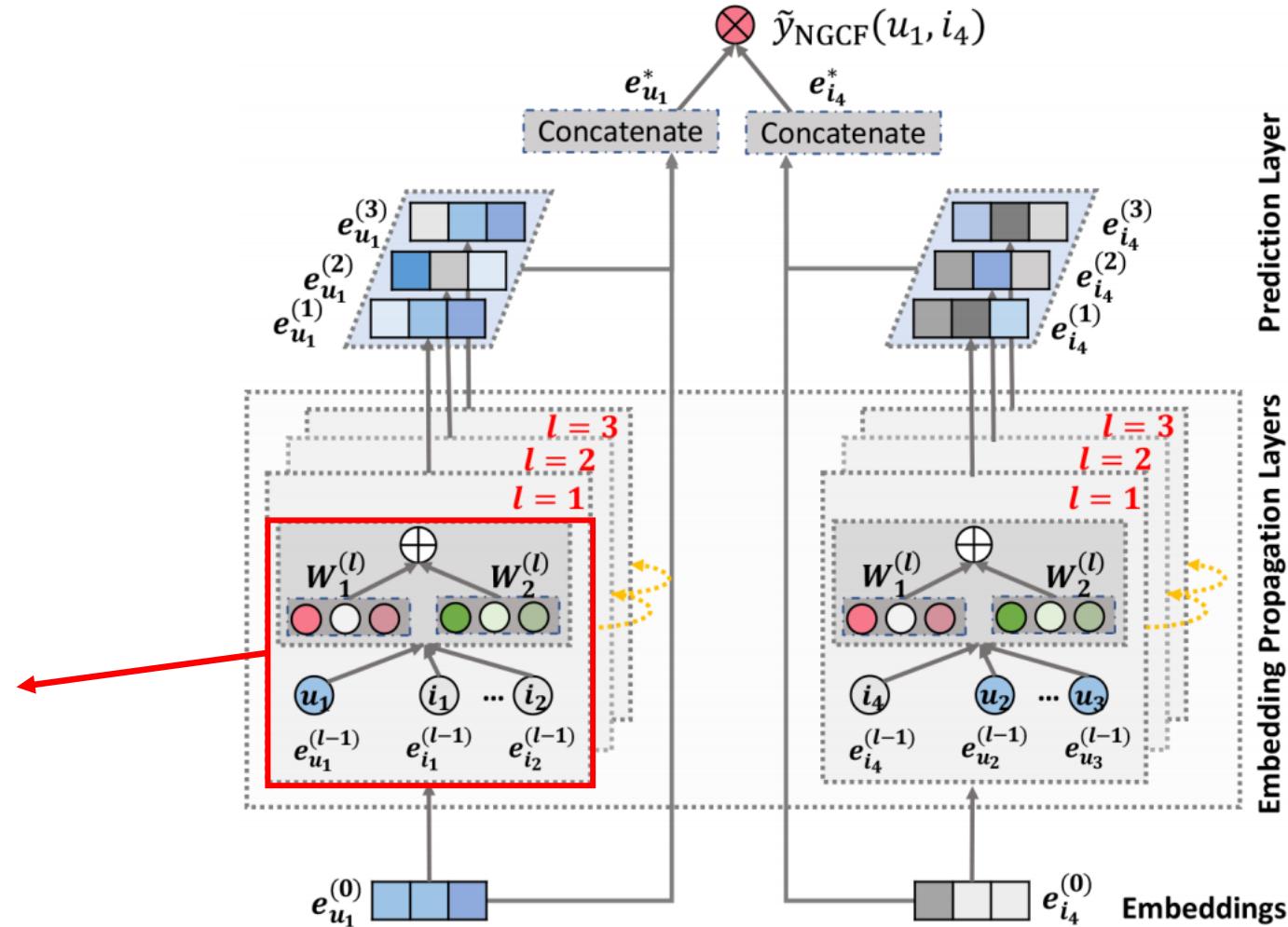


NGCN

Refining the user and item embeddings via GNN

$$\begin{cases} \mathbf{m}_{u \leftarrow i}^{(l)} = p_{ui} \left(\mathbf{W}_1^{(l)} \mathbf{e}_i^{(l-1)} + \mathbf{W}_2^{(l)} (\mathbf{e}_i^{(l-1)} \odot \mathbf{e}_u^{(l-1)}) \right), \\ \mathbf{m}_{u \leftarrow u}^{(l)} = \mathbf{W}_1^{(l)} \mathbf{e}_u^{(l-1)}, \end{cases}$$

$$\mathbf{e}_u^{(l)} = \text{LeakyReLU} \left(\mathbf{m}_{u \leftarrow u}^{(l)} + \sum_{i \in \mathcal{N}_u} \mathbf{m}_{u \leftarrow i}^{(l)} \right),$$



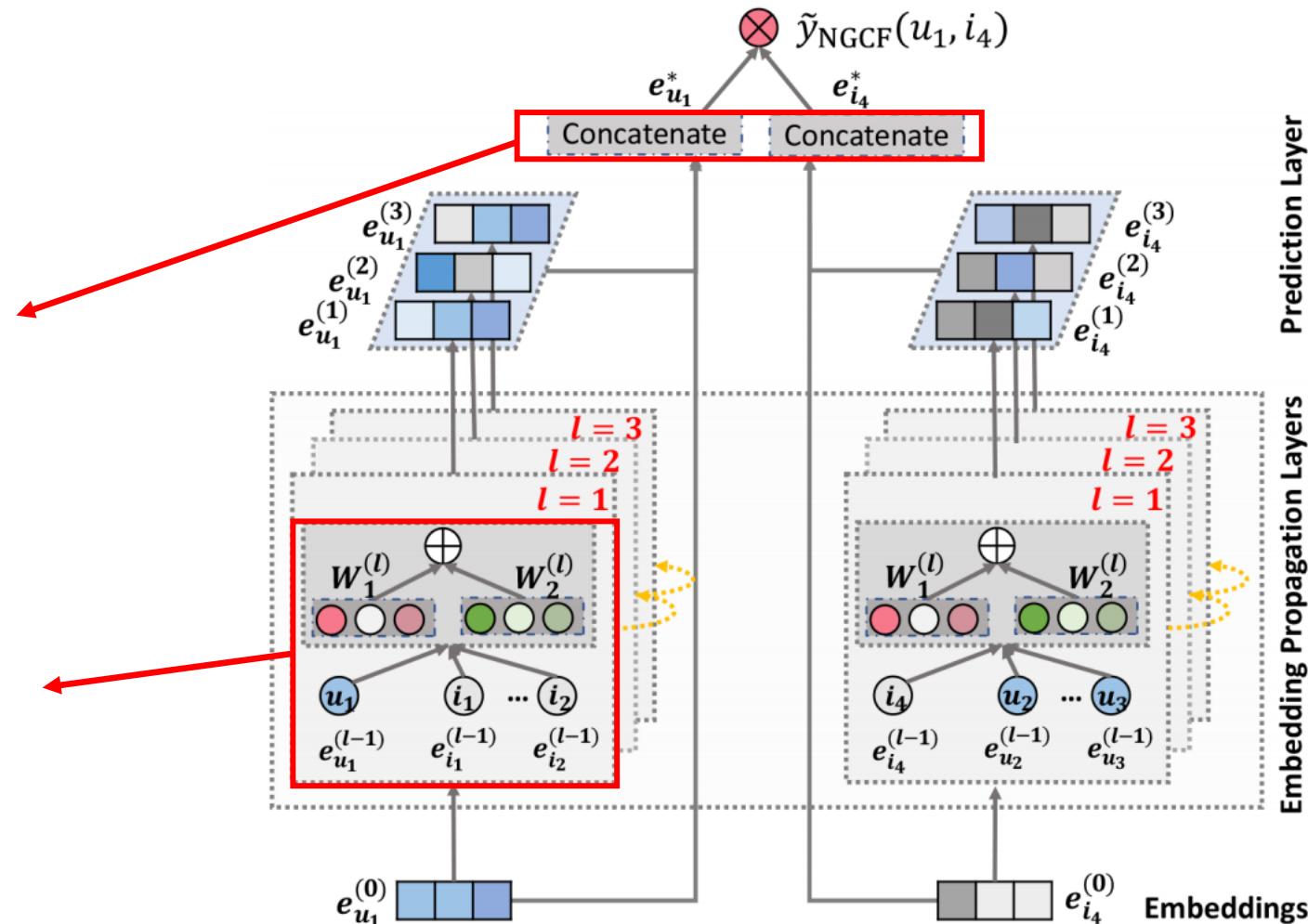
NGCN

Refining the user and item embeddings via GNN

$$\mathbf{e}_u^* = \mathbf{e}_u^{(0)} \parallel \cdots \parallel \mathbf{e}_u^{(L)}, \quad \mathbf{e}_i^* = \mathbf{e}_i^{(0)} \parallel \cdots \parallel \mathbf{e}_i^{(L)},$$

$$\begin{cases} \mathbf{m}_{u \leftarrow i}^{(l)} = p_{ui} \left(\mathbf{W}_1^{(l)} \mathbf{e}_i^{(l-1)} + \mathbf{W}_2^{(l)} (\mathbf{e}_i^{(l-1)} \odot \mathbf{e}_u^{(l-1)}) \right), \\ \mathbf{m}_{u \leftarrow u}^{(l)} = \mathbf{W}_1^{(l)} \mathbf{e}_u^{(l-1)}, \end{cases}$$

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NGCN

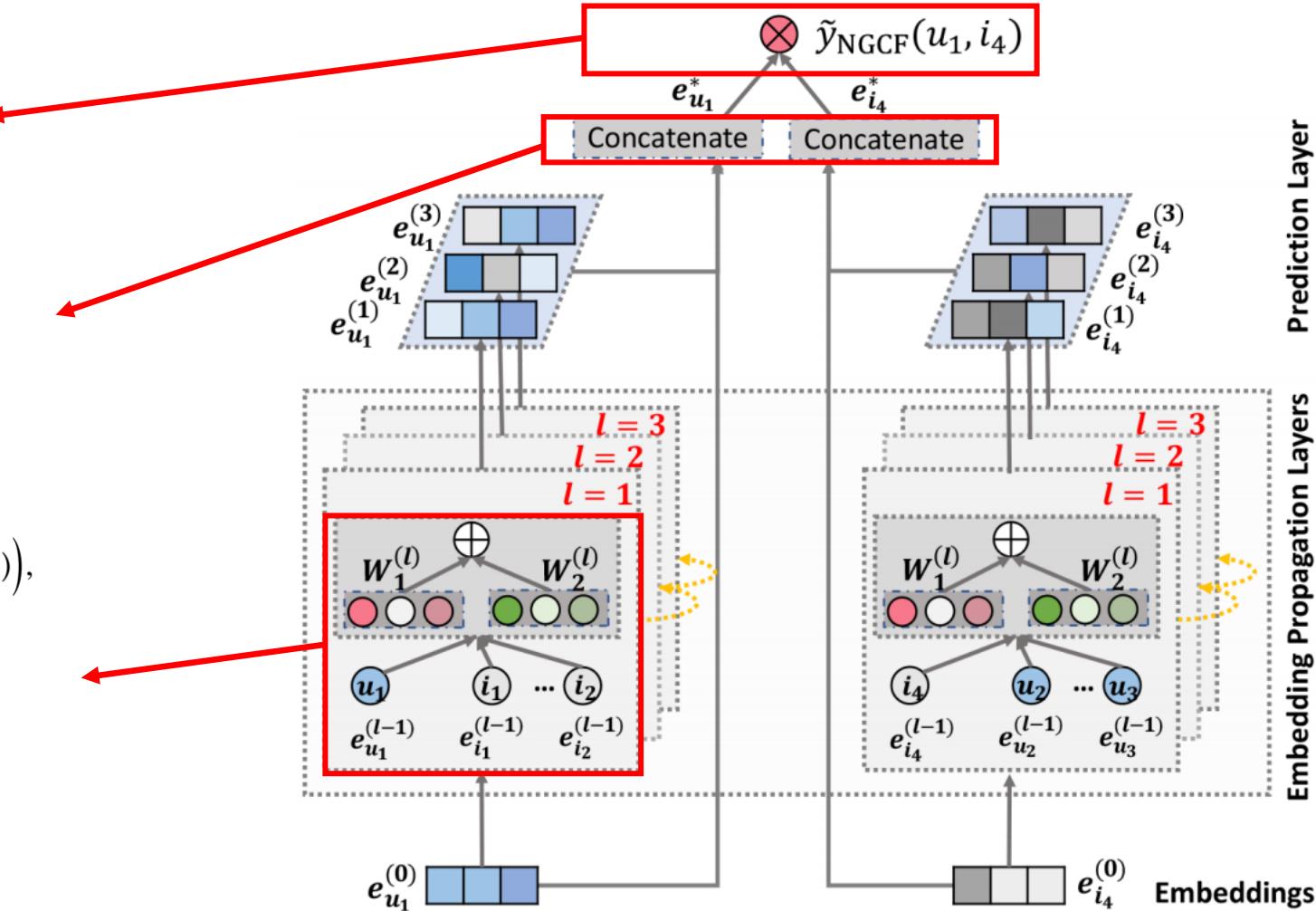
Refining the user and item embeddings via GNN

$$\hat{y}_{\text{NGCF}}(u, i) = \mathbf{e}_u^* \top \mathbf{e}_i^*.$$

$$\mathbf{e}_u^* = \mathbf{e}_u^{(0)} \parallel \cdots \parallel \mathbf{e}_u^{(L)}, \quad \mathbf{e}_i^* = \mathbf{e}_i^{(0)} \parallel \cdots \parallel \mathbf{e}_i^{(L)},$$

$$\begin{cases} \mathbf{m}_{u \leftarrow i}^{(l)} = p_{ui} \left(\mathbf{W}_1^{(l)} \mathbf{e}_i^{(l-1)} + \mathbf{W}_2^{(l)} (\mathbf{e}_i^{(l-1)} \odot \mathbf{e}_u^{(l-1)}) \right), \\ \mathbf{m}_{u \leftarrow u}^{(l)} = \mathbf{W}_1^{(l)} \mathbf{e}_u^{(l-1)}, \end{cases}$$

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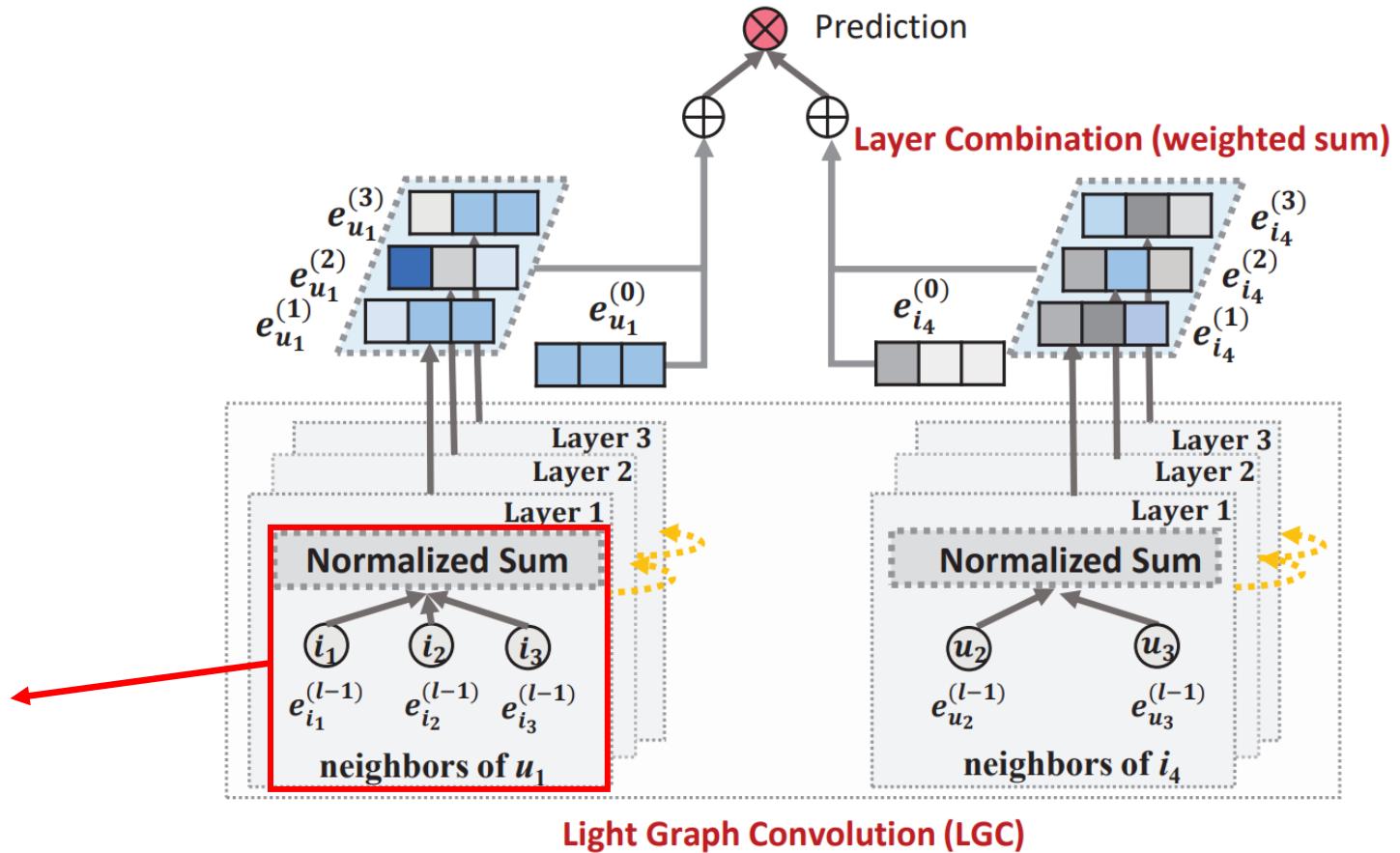


LightGCN

Simplifying GCN to make it more concise and appropriate for recommendation

$$\mathbf{e}_u^{(k+1)} = \sum_{i \in \mathcal{N}_u} \frac{1}{\sqrt{|\mathcal{N}_u|} \sqrt{|\mathcal{N}_i|}} \mathbf{e}_i^{(k)},$$

$$\mathbf{e}_i^{(k+1)} = \sum_{u \in \mathcal{N}_i} \frac{1}{\sqrt{|\mathcal{N}_i|} \sqrt{|\mathcal{N}_u|}} \mathbf{e}_u^{(k)}.$$



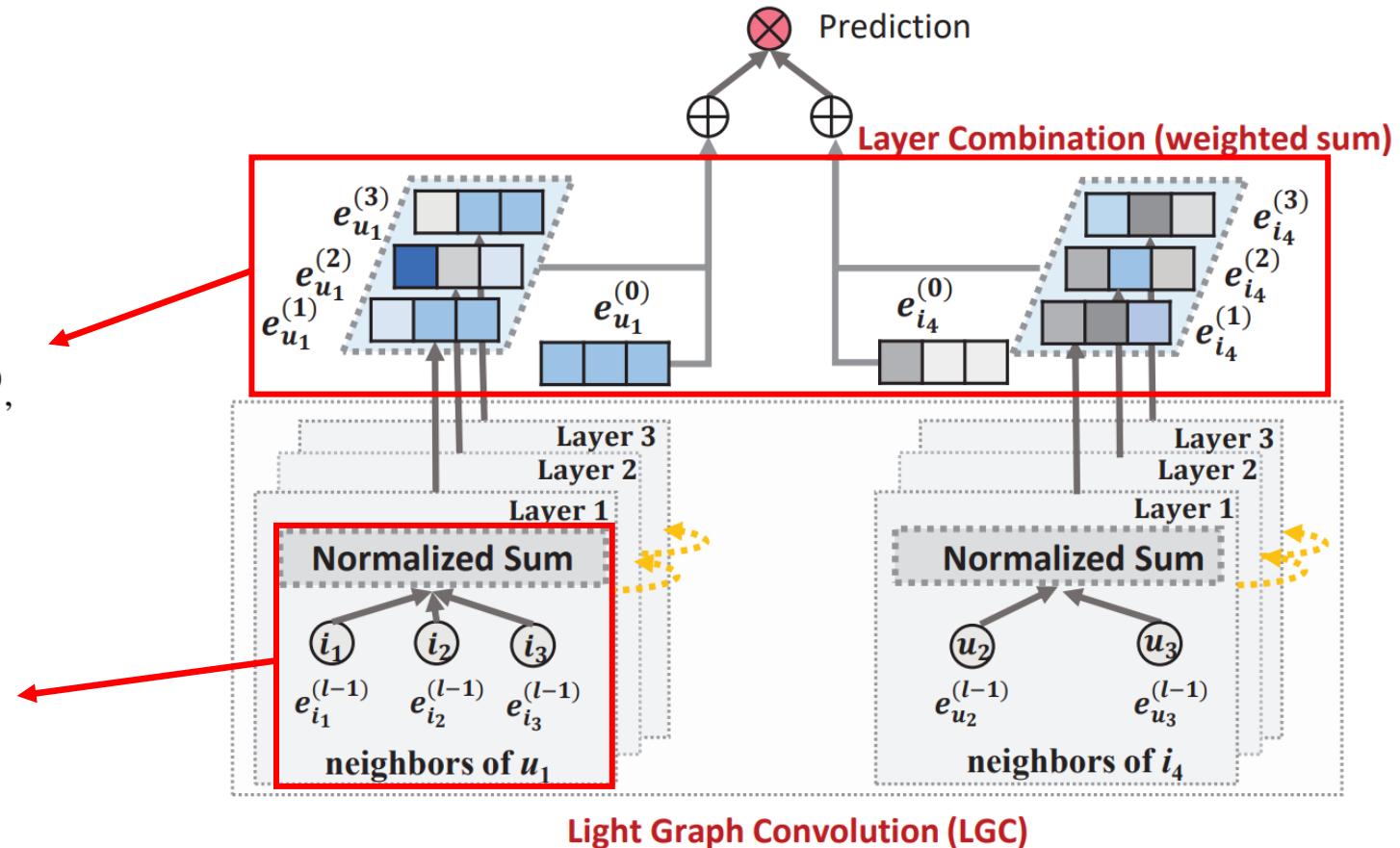
LightGCN

Simplifying GCN to make it more concise and appropriate for recommendation

$$\mathbf{e}_u = \sum_{k=0}^K \alpha_k \mathbf{e}_u^{(k)}; \quad \mathbf{e}_i = \sum_{k=0}^K \alpha_k \mathbf{e}_i^{(k)},$$

$$\mathbf{e}_u^{(k+1)} = \sum_{i \in \mathcal{N}_u} \frac{1}{\sqrt{|\mathcal{N}_u|} \sqrt{|\mathcal{N}_i|}} \mathbf{e}_i^{(k)},$$

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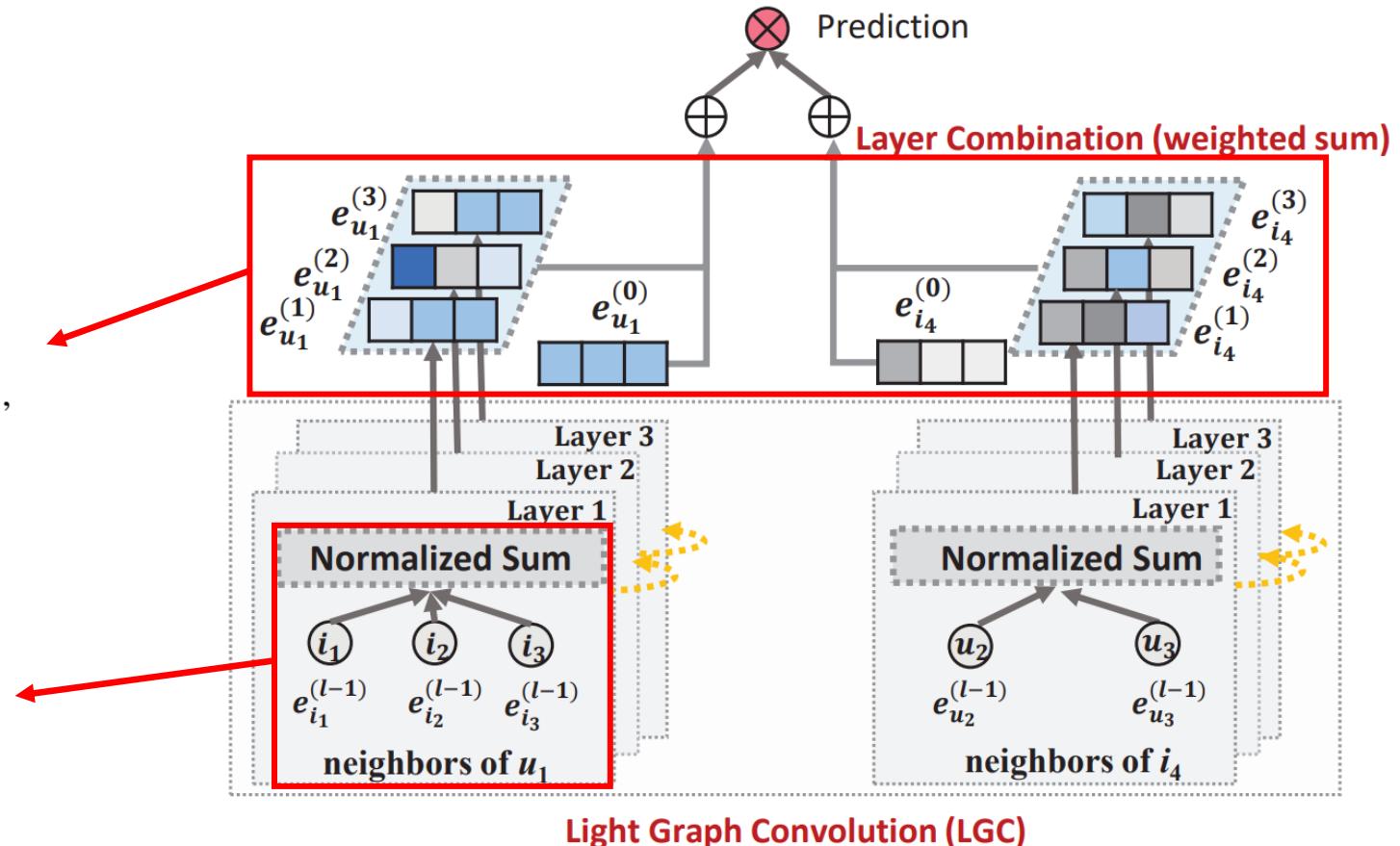
LightGCN

Simplifying GCN to make it more concise and appropriate for recommendation

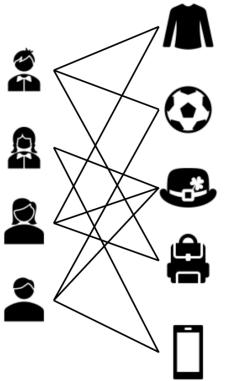
$$\mathbf{e}_u = \sum_{k=0}^K \alpha_k \mathbf{e}_u^{(k)}; \quad \mathbf{e}_i = \sum_{k=0}^K \alpha_k \mathbf{e}_i^{(k)},$$

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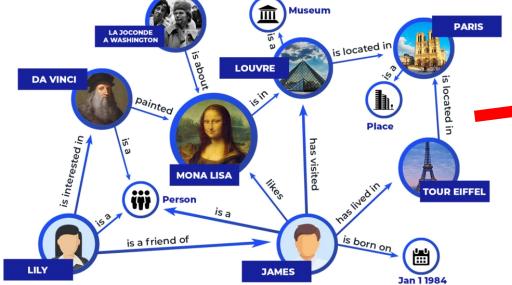
$$\mathbf{e}_i^{(k+1)} = \sum_{u \in \mathcal{N}_i} \frac{1}{\sqrt{|\mathcal{N}_i|} \sqrt{|\mathcal{N}_u|}} \mathbf{e}_u^{(k)}.$$



GNN based Recommender System



Without Side Information



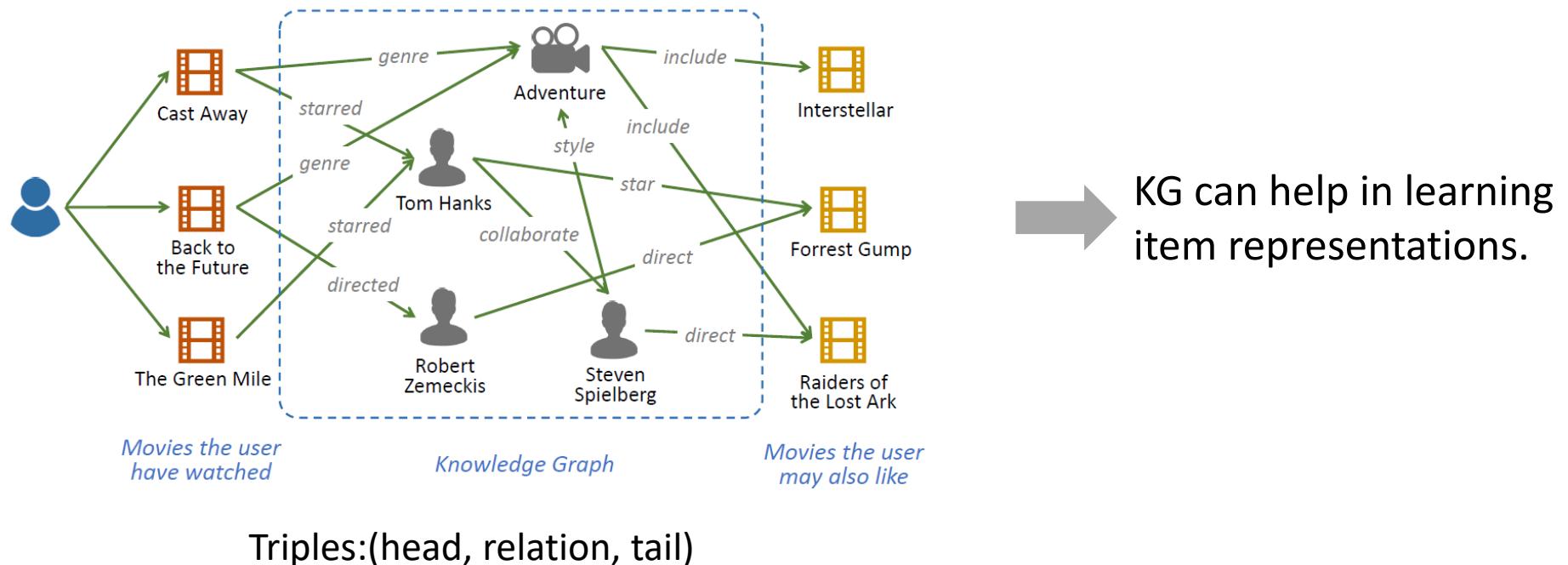
With Side Information about Items



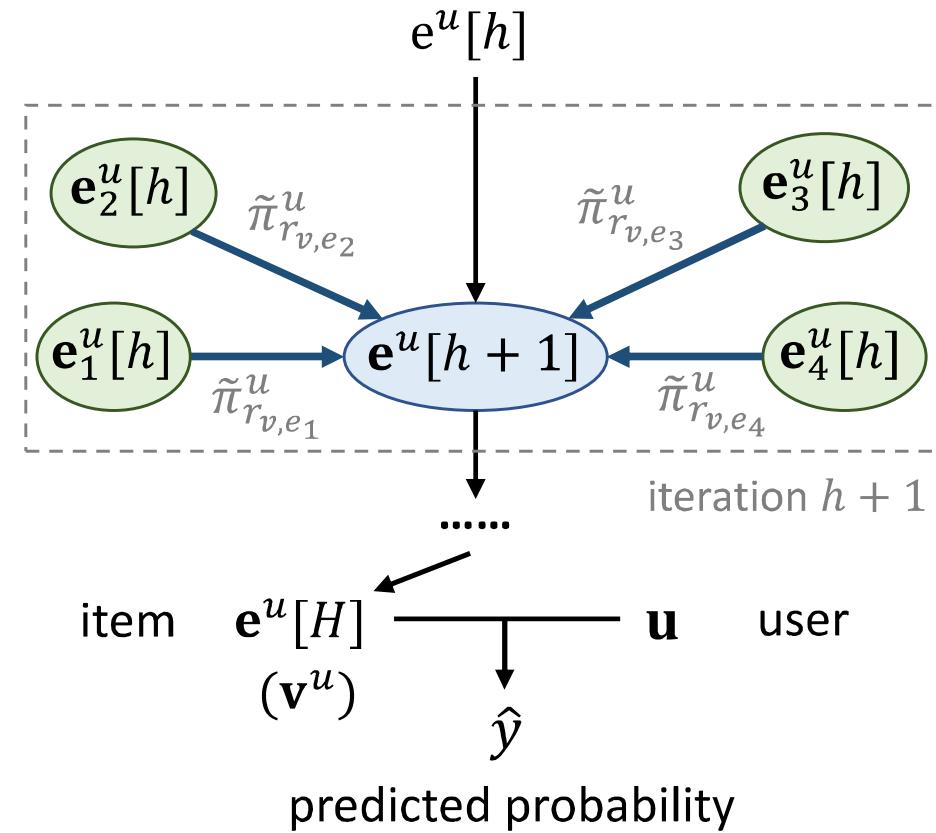
With Side Information about Users

Knowledge-graph-aware Recommendation

Side information about items: Knowledge graph (KG)

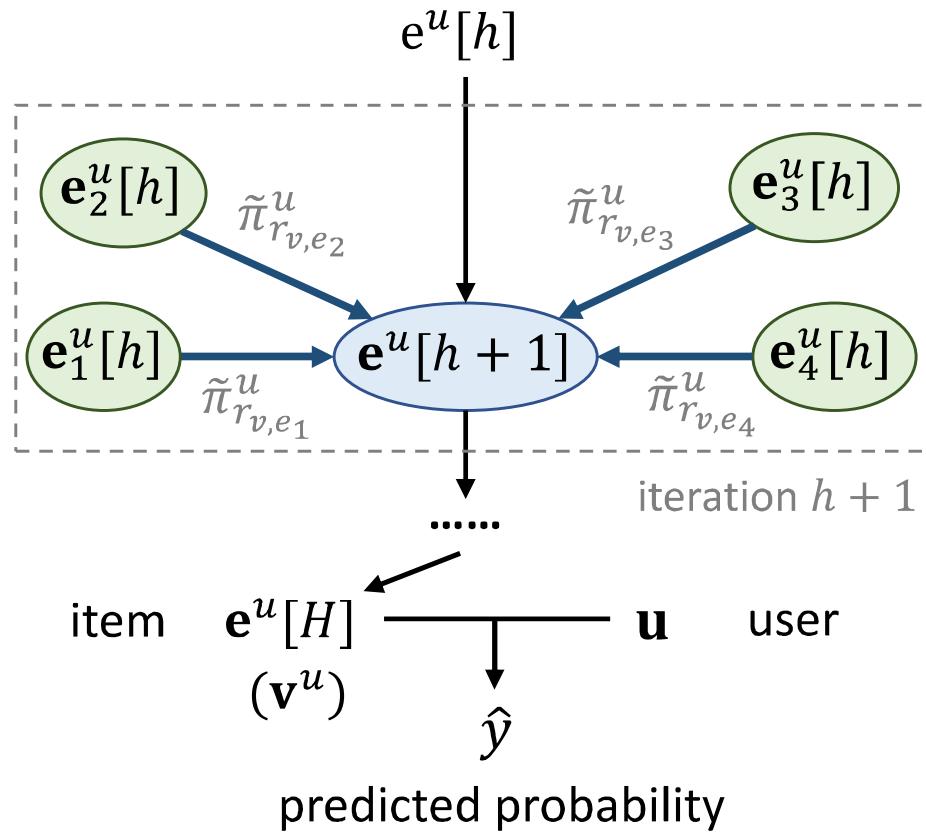


Learning item representations by aggregation over KG



Learning item representations by aggregation over KG

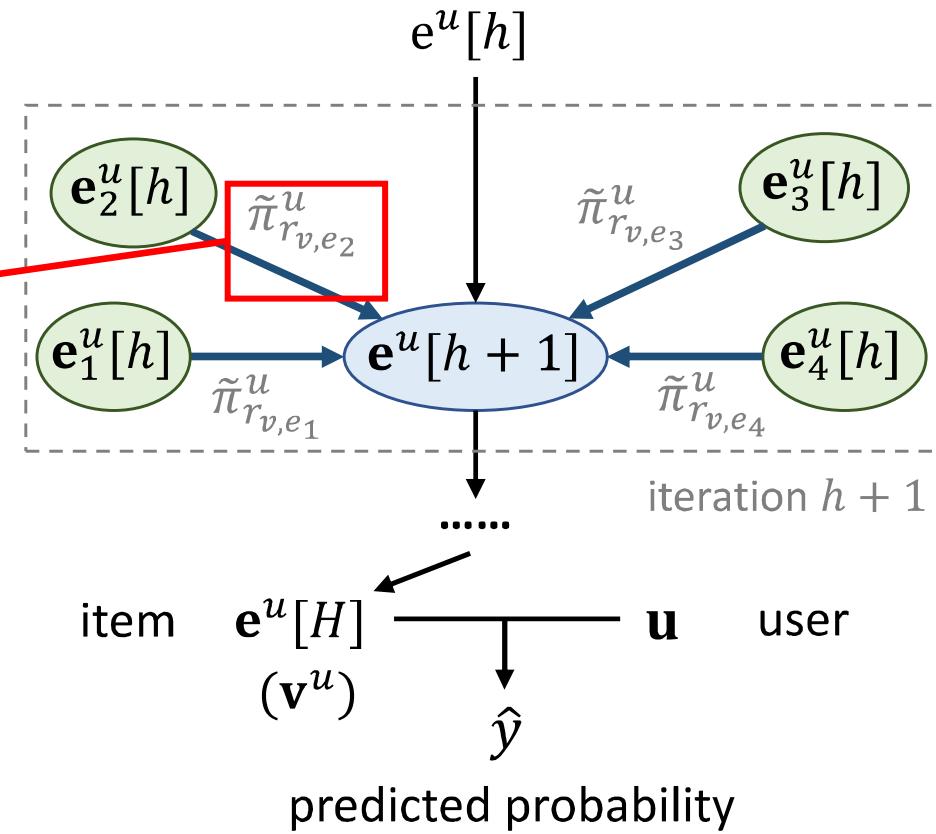
$$\pi_r^u = g(\mathbf{u}, \mathbf{r}) \quad \text{user-specific relation}$$



Learning item representations by aggregation over KG

$$\pi_r^u = g(\mathbf{u}, \mathbf{r}) \quad \text{user-specific relation}$$

$$\tilde{\pi}_{r_v,e}^u = \frac{\exp(\pi_{r_v,e}^u)}{\sum_{e \in \mathcal{N}(v)} \exp(\pi_{r_v,e}^u)}$$

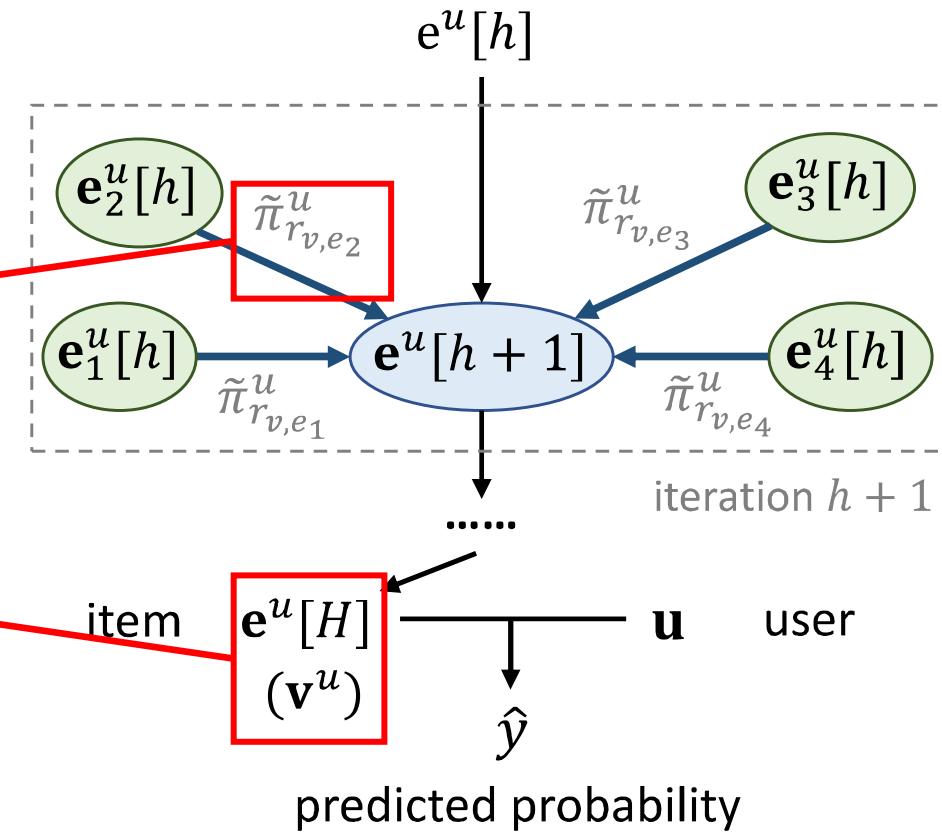


Learning item representations by aggregation over KG

$$\pi_r^u = g(\mathbf{u}, \mathbf{r}) \quad \text{user-specific relation}$$

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$$\mathbf{v}_{\mathcal{N}(v)}^u = \sum_{e \in \mathcal{N}(v)} \tilde{\pi}_{r_v,e}^u \mathbf{e}$$



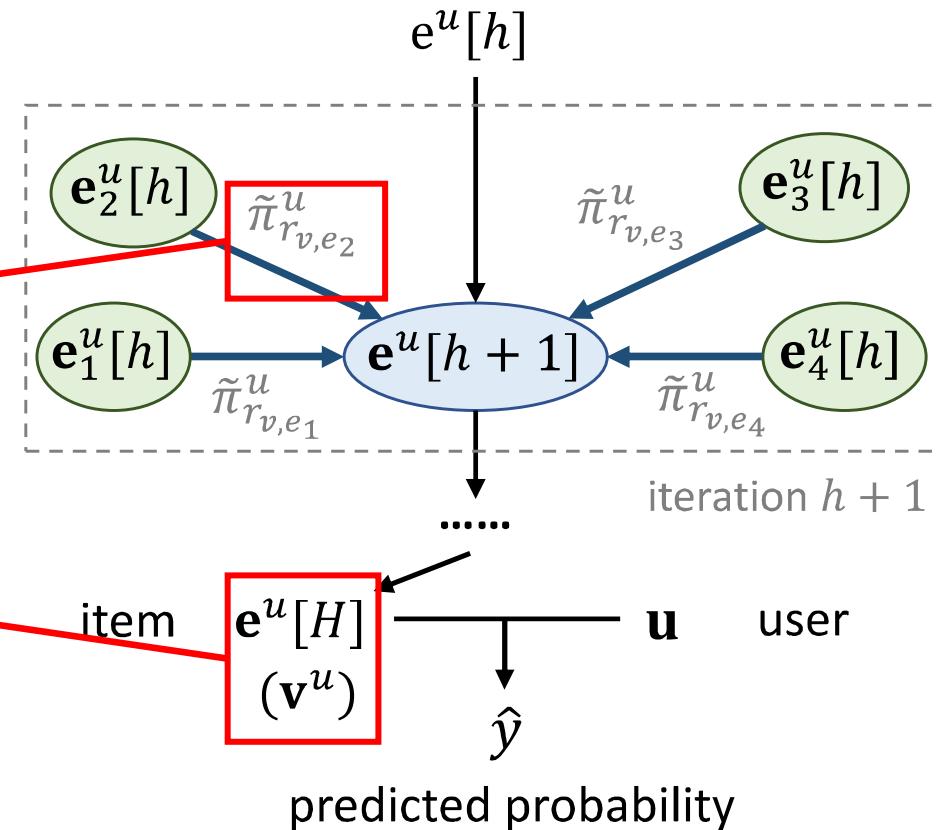
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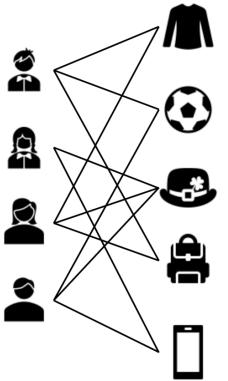
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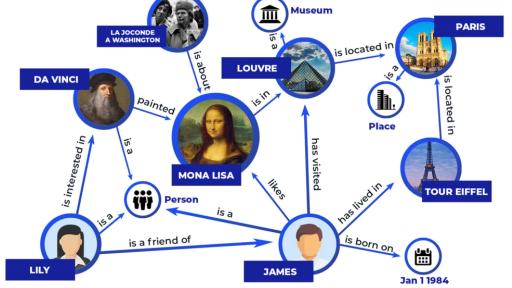
$$\mathbf{v}^u = f(\mathbf{v}, \mathbf{v}_{\mathcal{N}(v)}^u)$$



GNN based Recommender System



Without Side Information



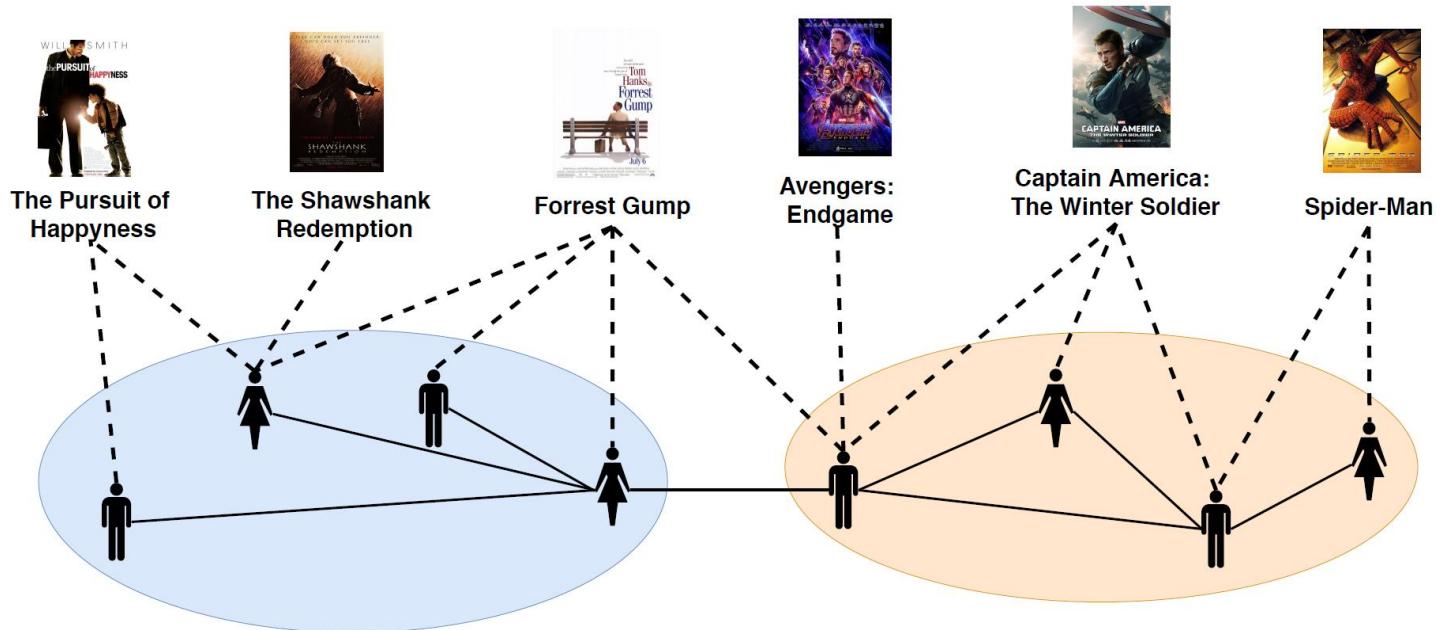
With Side Information about Items



With Side Information about Users

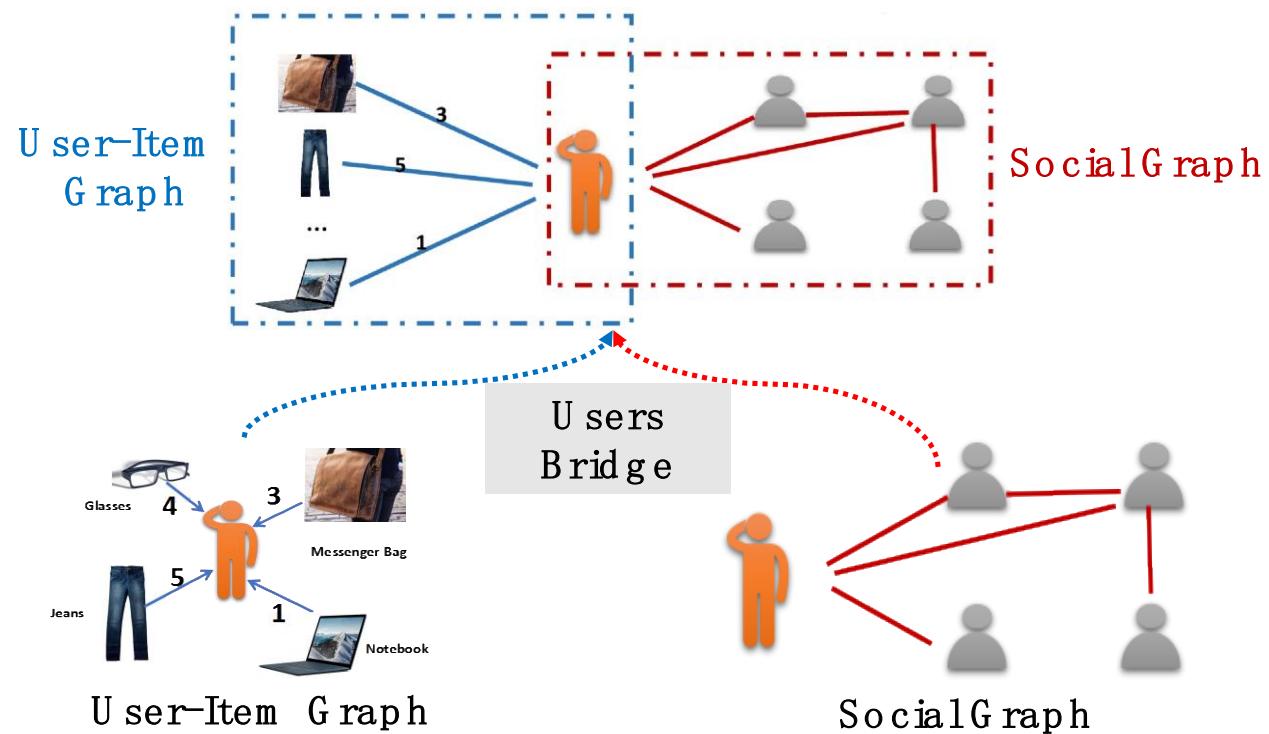
Social Recommendation

Side information about users: social networks

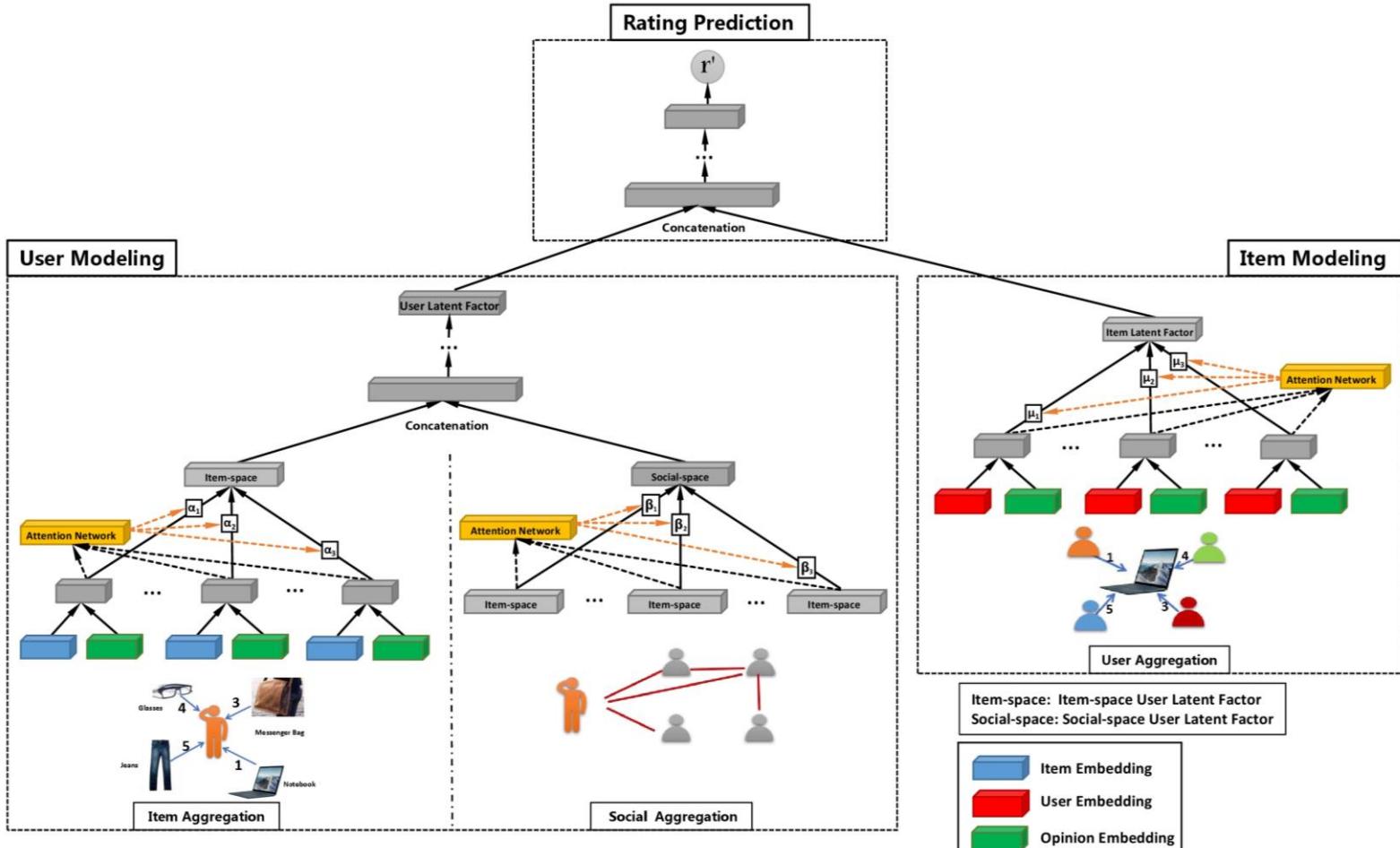


GraphRec

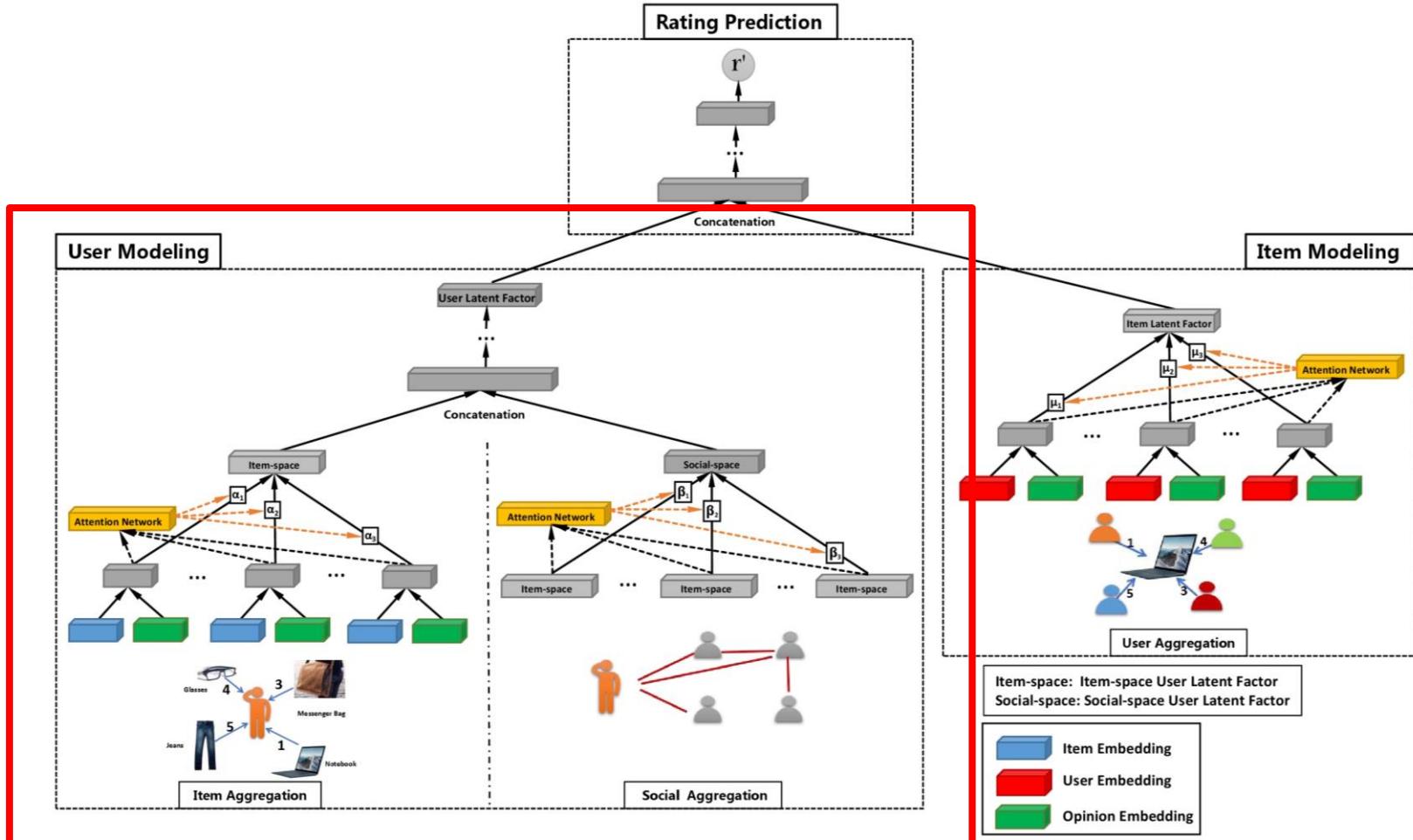
Utilizing both graphs for item and user representation learning



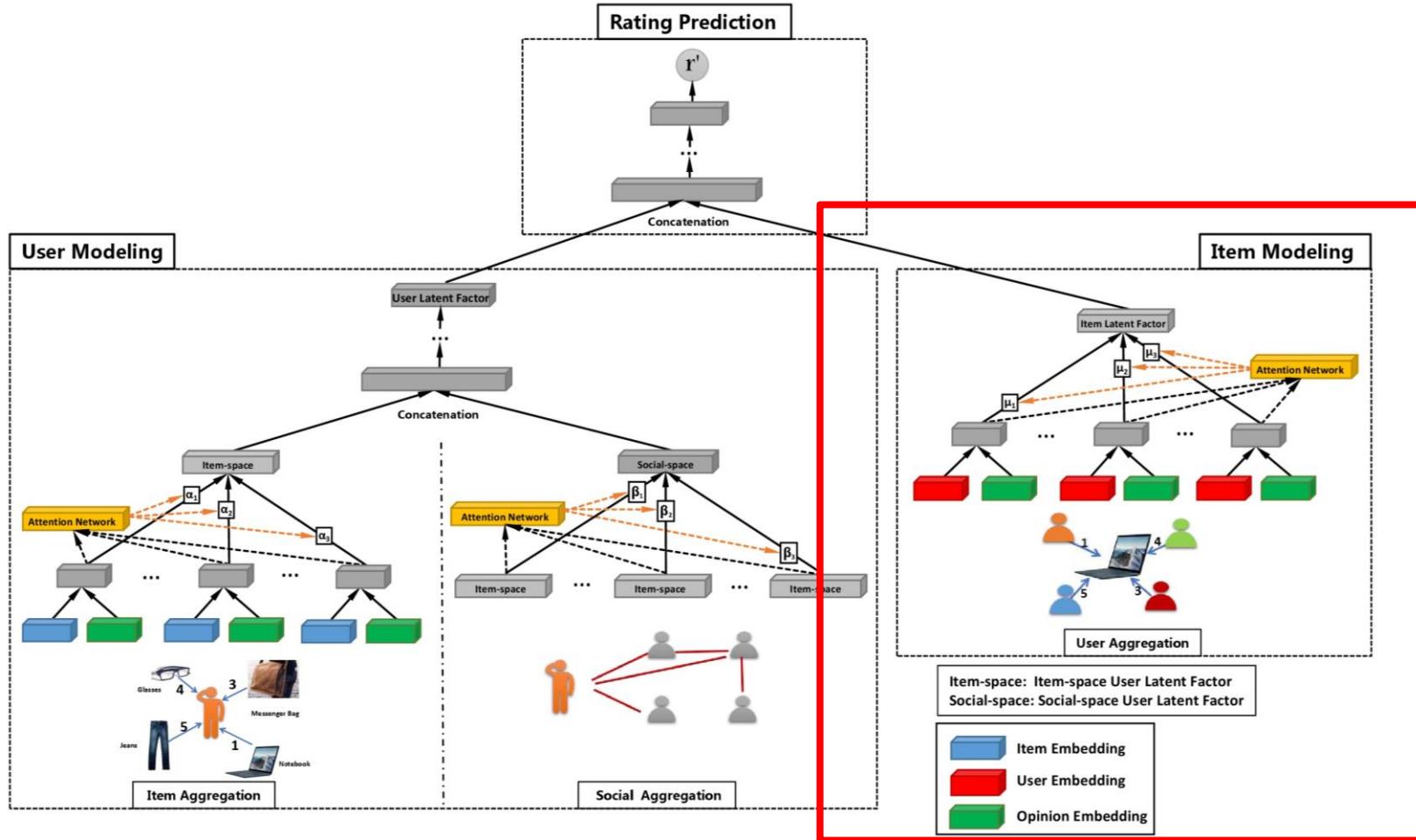
GraphRec



GraphRec

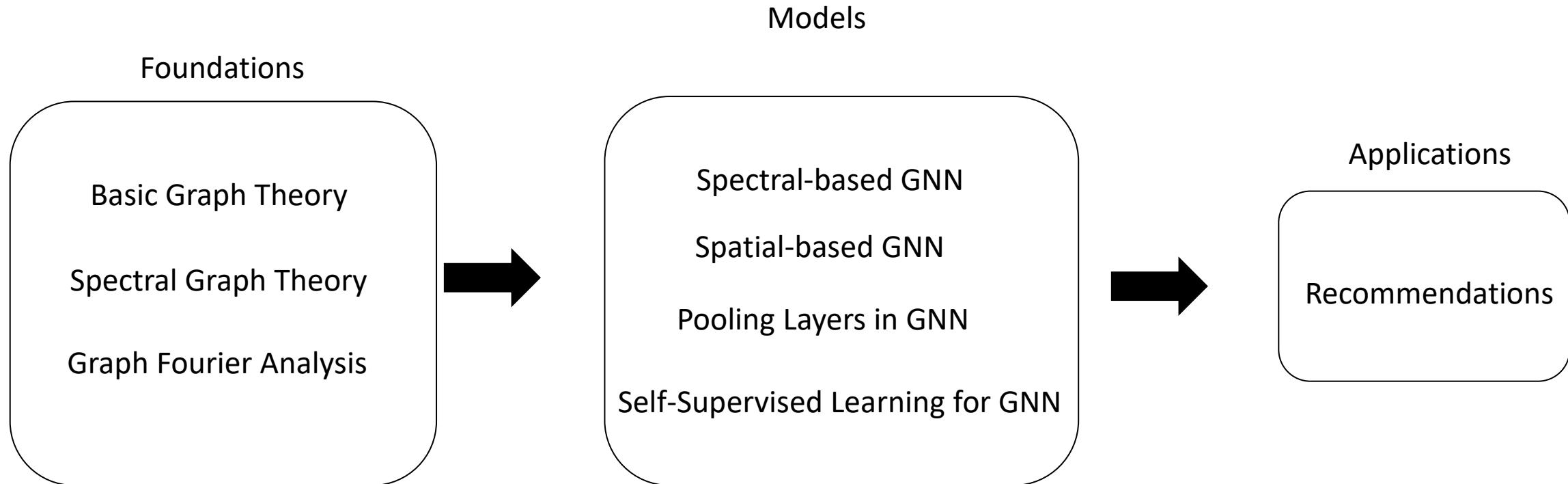


GraphRec



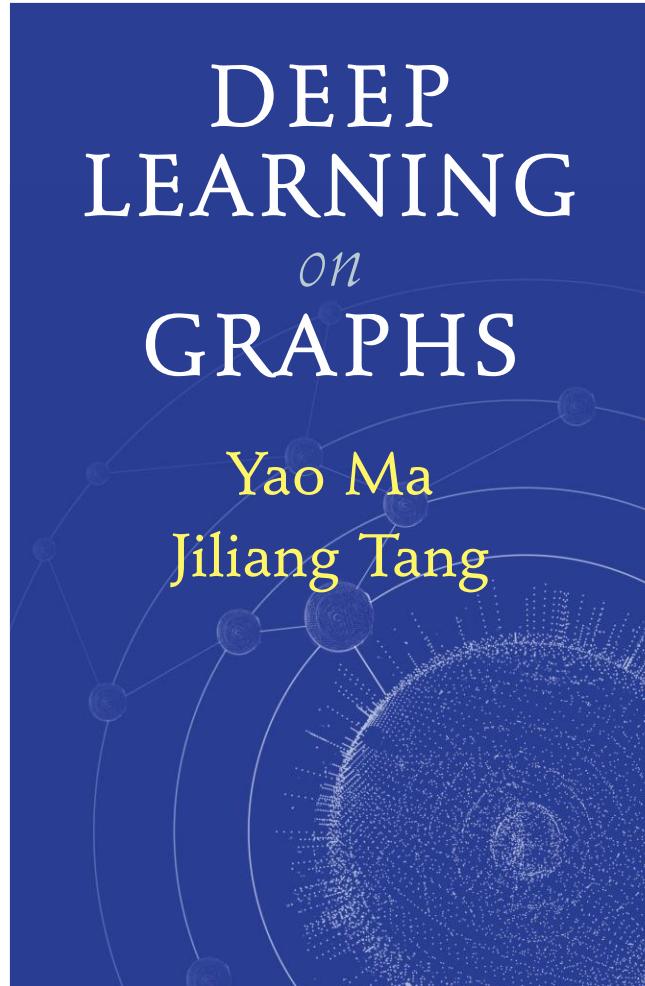


Tutorial Overview





Book: Deep Learning on Graphs



https://cse.msu.edu/~mayao4/dlg_book/



A Repository

GraphRobust: A repository about adversarial attacks and defenses on graph data



DeepRobust: A repository about general adversarial attacks and defenses

