

a. The page encoded using HTML.

Anchor tag
containing
parameter

Closing
anchor tag

```
<html>
<head>
<title>demonstration page</title>
</head>
<body>
<h1>My Web Page</h1>
<p>Click
    <a href="http://crafty.com/demo.html">
      here
    </a>
    for another page.</p>
</body>
</html>
```

b. The page as it would appear on a computer screen.

