CXB obtains, stores, retrieves, consults, analyzes, and removes your identifying information for the purpose of identity verification.

CXB obtains, stores, retrieves, consults, analyzes, and removes your demographic, contact, financial, and credit information for the purposes of service personalization and consumer optimization.

CXB obtains, stores, retrieves, consults, analyzes, and removes your demographic, contact, financial, and credit information for the purpose of optimization on the controller's end.

CXB obtains, stores, retrieves, consults, analyzes, transfers, shares, and removes your demographic, contact, biometric, identifying, financial, and credit information for the purpose of fraud prevention and detection.

CXB obtains, stores, retrieves, consults, analyzes, and removes your demographic, contact, financial, and credit information for the purpose of providing requested services.

CXB analyzes, alters, and collects your identifying and financial information for the purpose of customer management.