

Profile Summary



Mahesh Kanchan

Vice President Marketing,
Carlsberg India

Mahesh possesses over two decades of experience across the FMCG industry. Currently, he serves as the Vice President (Head) of Marketing at Carlsberg India, where he holds the complete Marketing, P&L and On-Trade Sales responsibility for a Gross sales of INR 3735 Crore and marketing investment of 150 Crore. He has been instrumental in making Carlsberg India the fastest growing alco-bev company in India basis a focused power brands (Tuborg & Carlsberg) strategy. Tuborg became the No. 2 brand in 2016, Carlsberg moved from No. 11 (2014) to No. 6 rank in 2016, and No. 5 in 2017.

Candidate Profile

Personal Data:

Date Of Birth : 20/06/2002
Nationality : India
Location : Delhi NCR
Languages : English and Hindi

Educational Data:

1997 : Jamnalal Bajaj Institute of Management Studies, Mumbai
Masters in Management Studies (Marketing)
1992 : Narsee Monjee College of Commerce, Mumbai
Bachelor of Commerce (Financial Accounting)

Employee Data

Company, Location
Designation (Month year – Month year)

Company Profile: XYZ Solutions Inc., Information Technology Services, Gurgaon, India

Key Responsibilities:

- Responsibility 1
- Responsibility 2

Key Achievements:

- Achievement 1
 - Sub-point 1.1
 - Sub-point 1.2
- Achievement 2

Company 2, Location
Designation (Month year – Month Year)

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New Delhi (Head Office)

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