



**Mahesh Kanchan**Vice President Marketing,  
Carlsberg India  
  
Mahesh possesses over two decades of experience across the FMCG industry. Currently, he serves as the Vice President (Head) of Marketing at Carlsberg India, where he holds the complete Marketing, P&L and On-Trade Sales responsibility for a Gross sales of INR 3735 Crore and marketing investment of 150 Crore. He has been instrumental in making Carlsberg India the fastest growing alco-bev company in India basis a focused power brands (Tuborg & Carlsberg) strategy. Tuborg became the No. 2 brand in 2016, Carlsberg moved from No. 11 (2014) to No. 6 rank in 2016, and No. 5 in 2017.



**Personal Data:**  
Date Of Birth : 20/06/2002  
Nationality : India  
Location : Delhi NCR  
Languages : English and Hindi

**Educational Data:**  
1997 : Jamnalal Bajaj Institute of Management Studies, Mumbai  
 Masters in Management Studies (Marketing)  
1992 : Narsee Monjee College of Commerce, Mumbai  
 Bachelor of Commerce (Financial Accounting)



***Company Profile:*** *XYZ Solutions Inc., Information Technology Services, Gurgaon, India*

# ***Key Responsibilities:***

* Responsibility 1
* Responsibility 2

# ***Key Achievements:***

* Achievement 1
* Sub-point 1.1
* Sub-point 1.2
* Achievement 2



