

Ahmedabad, India.
+91 8779399624
trapti.bairagi1701@gmail.com

TRAPTI BAIRAGI

Assistant Manager (International Business Development) // 9.5 years of working experience

PROFILE :

I have an experience of 9.5 years in International business development, I have developed a good number of international clients for the organizations. I am a goal oriented, highly efficient, creative and organized Business development and Marketing professional, capable for business development and product promotion.

SKILLS :

Business Development
Marketing
Sourcing
Merchandising
Communication
Pricing strategy
Creativity / Innovation
Leadership
Critical thinking
Project Manager

EDUCATION :

Bachelors in Technology / Textile-75.8% (Hons.)
2009 - 2013 RGPV University, Madhya Pradesh, India
(Learned textile technology and textile processes from Fiber to Garment)

**Certification on
Export-Import Procedures and Documentation**
Ahmedabad Management Association- Gujarat, India.
(Learned procedures and documentations required for import-export of goods)

AWARDS AND ACHIEVEMENTS — PROFESSIONAL :

Received several **Outstanding Performance** awards and **Numero Uno** in last 5 years at Texpert India Pvt. Ltd.— for generating various business leads and consistent customer service.

EMPLOYMENT HISTORY :

Texpert India Pvt. Ltd.—Mumbai **Assistant Manager — International Business Development, Marketing and Sourcing**

(December 2017– Present / 4 year 9 months)

- Working as a Business Development Manager for carpet yarns across the globe.
- Generating new customers by attending /travelling various business exhibitions, fairs, visits and meetings.
- Independently looking after the execution of existing customers' requirements and orders.
- Identifying and introducing best suitable suppliers to the customers fulfilling their needs.
- Working with customers closely to understand their problems related to pricing, deliveries and quality , then solving them after discussing with suppliers.
- Travels Internationally to attend various exhibitions and to meet international clients, for business generation.

SK Exports- Mumbai **Assistant Manager- International Marketing**

(April 2017– December 2017 / 9 months)

- Worked as a Business Development Manager for the marketing of Carpet yarns across the world, use to generate leads from potential clients after analyzing current market trend and competition.
- Managed planning for entire product marketing cycle and worked on various marketing strategies to generate business.
- Worked on product presentations, placements and promotions.
- Worked on creative development of company's

Mumbai, India.
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TRAPTI BAIRAGI

Sr. Executive (International Marketing and Sourcing)
6 years of working experience

AWARDS AND ACHIEVEMENTS — ACADEMICS:

Awarded with wise chancellor's merit scholarship
for securing highest theory marks in the university.

PERSONAL DETAILS:

Name: Trapti Bairagi

Hometown: Ahmedabad, India

Current residential address: Ahmedabad, India

Nationality: Indian

Date of Birth: 17th January 1991

Passport number : M5661389

Contact number : +91 8779399624

Email : trapti.bairagi1701@gmail.com

EMPLOYMENT HISTORY:

Arvind Limited- Ahmedabad

Marketing Manager- International Marketing

(October 2014 - March 2017 / 2 years 5 months)

- Worked as a Business Development Manager (Sri- Lanka Market) for knitted fabric, which includes dealing with existing customers, retaining old customers and developing new untouched customers.
- Worked with various brands such as Levi's, TESCO, George, Hennes and Mauritz, Marks and Spencer, Morrisons, Sainsbury's etc.
- International travelling includes visit to Sri Lanka to meet various customers for the new order forecasts.

Exodus Futura Knit Pvt. Ltd.- Kolkata

Garment Merchandiser- International Business

(July 2013- Oct 2014 / 1 Year 3 months)

- Worked for garment sampling & bulk order execution for brands like Decathlon, LIDL etc.
- Communicating with buyers for new enquiries.
- Coordinating with production and quality team for sampling and bulk orders.
- Preparing internal order sheets and purchase orders and maintaining other records.

DECLARATION:

I hereby declare that the above mentioned details are true to the best of my knowledge and belief.