traucy.ca 💻   tgchen@sfu.ca ✉

I'm **Tracy Chen**, a digital **product designer** focused on moving people through **delightful, relevant experiences** and **bringing artistry** to projects I'm a part of.

I excel in **interface/visual design, interaction design, strategic thinking, illustration** and coming up with tons of wild ideas.

Based in Vancouver, Canada. Open to relocation. Graduating Summer 2022.

Daybreak Product Designer
Oct 2020 — Present

Designed delightful and functional digital experiences. Built design systems and identities for large-scale projects including digital products, branding, website design, and advertising campaigns. Delivered prototypes that brought the product vision to life.

Clients I've worked with:

Party Round	Chipbrain	Stacks	Workweek
WOMBO Dream	WOMBO	Boomy	Notes About People

Arc'teryx Student Design Collaboration
Jan — May, 2020

Led the visual design of presentation slides and online experience of receiving product care gifts. Facilitated remote co-design workshop and design sprints with Arc'teryx representatives, employees and teammates. Conducted on-site ethnography, user research and interviews.

Ethical Design Academic Directed Study
Jan — April, 2021

Under the guidance of Ron Wakkary, my team and I created a manifesto after reflecting on what it means to "design for good". This manifesto dives into how we can facilitate a more inclusive future for humans and non humans that are impacted directly or indirectly by the work we do.

Skills

UI/UX Design	UX Research
Interaction Design	Illustration
Visual Design	Branding
Prototyping	Facilitation

Software

Figma   Miro   Loom   Protopie
Adobe CS   Axure   HTML/CSS

Education

Simon Fraser University
2017 — Present
BA Interactive Arts & Technology

Achievements

Adobe x Netflix Creative Jam 2020: Honourable Mention

Dean's Honour Roll (Spring 2020)

THU 2019 Desirable Future Student Category: 2nd Place