

It's been so long since we've written to each other! I've finally found time to sit down and reflect. So much has happened recently and I wanted to share some of my most recent achievements with you:



Tracy Chen traucy.com

Senior Product Designer at Daybreak

tracy99c@gmail.com

Experience  Daybreak Senior Product Designer (2020 — Present)

Leading the product team at Daybreak. Designing delightful, functional digital experiences, design systems, and prototypes for large-scale projects.

 Character AI Client of Daybreak

Articulated and designed product concepts for the future of Character.AI. Led product designers through sprints and held co-design workshops with the client.

 Superpower Client of Daybreak

Crafted a product for doctors and patients to manage their health. Led and facilitated design sprints and jam sessions with product designers and the client.

More clients  Capital.xyz  Workmade  Impel AI  WOMBO Dream

Education Simon Fraser University (2017 — 2022)

B.A Interactive Arts & Technology Major (Design Concentration)
Print & Digital Publishing Minor

Skills	UX/UI design	Interaction design	Illustration	Information architecture
	Visual design	Journey mapping	Branding	User research & testing
	Sprint facilitation	Prototyping	Wireframing	Design systems

Recognition Bestfolios Editor's Pick 2020

Adobe x Netflix Creative Jam 2020: Honourable Mention
THU 2019 Desirable Future Student Category: 2nd Place

These days the skies are bright and I've been taking many walks near the lake. Anyways, enough about me - I always look forward to hearing from you, how has your life been? x

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