

## Book Problems

1. *Describe the null hypotheses to which the p-values given in Table 3.4 correspond. Explain what conclusions you can draw based on these p-values. Your explanation should be phrased in terms of sales, TV, radio, and newspaper, rather than in terms of the coefficients of the linear model.*

**TV** The null hypothesis here is that spending on television advertising didn't affect sales. The p-value here is very small, so we can reject the null hypothesis at a significant level of  $\alpha = 0.05$ . This means that television advertising does have an affect on sales.

**Radio** The null hypothesis here is that spending on radio advertising didn't affect sales. The p-value here is very small, so we can reject the null hypothesis at a significant level of  $\alpha = 0.05$ . This means that radio advertising does have an affect on sales.

**Newspaper** The null hypothesis here is that spending on newspaper advertising doesn't affect sales. The p-value, at 0.8599 means that we fail to reject the null hypothesis, which in this circumstance implies that newspaper advertising doesn't affect sales.

5. *Consider the fitted values that result from performing linear regression without an intercept. In this setting, the  $i$ th fitted value takes the form*

$$\hat{y}_i = x_i \hat{\beta},$$

where

$$\hat{\beta} = \left( \sum_{i=1}^n x_i y_i \right) / \left( \sum_{i'=1}^n x_{i'}^2 \right).$$

Show that we can write

$$\hat{y}_i = \sum_{i'=1}^n a_{i'} y_{i'}.$$

What is  $a_{i'}$ ?

*Note: We interpret this result by saying that the fitted values from linear regression are linear combinations of the response values.*

6. *Using (3.4), argue that in the case of simple linear regression, the least squares line always passes through the point  $(\bar{x}, \bar{y})$ .*

## Challenge Problem

Use the identities for expected value and variance to derive the bias-variance decomposition of

$$E \left[ \left( y - \hat{f}(x) \right)^2 \right].$$

$E(c) = c$ , where  $c$  is constant.

$$Var(X) = E(X^2) - [E(X)]^2$$