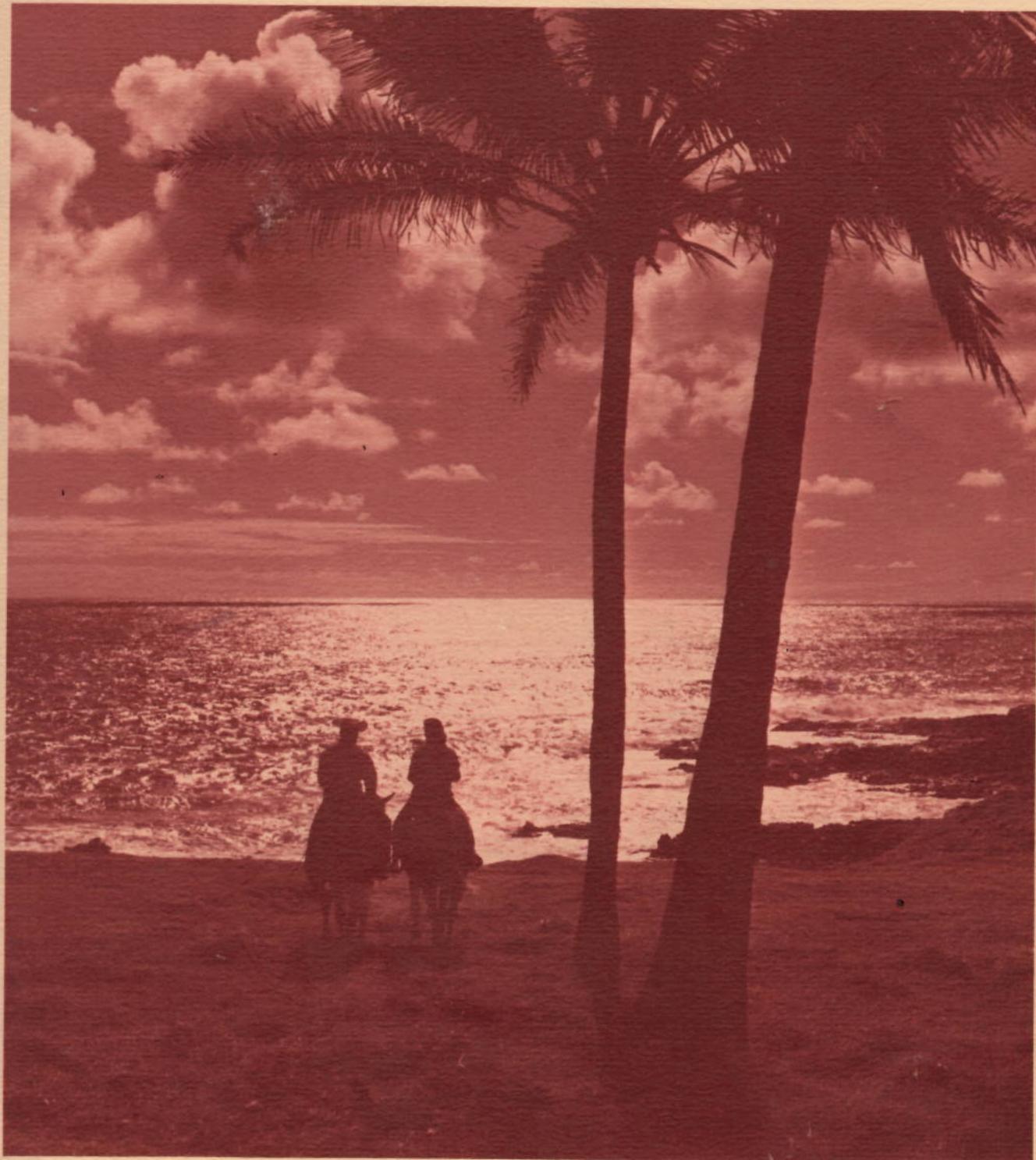


HOTEL



*Hana-Maui*  
HAWAII



Directory Of Services And General Information

## Aloha...

is a fine Hawaiian word of greeting, love and a wish for your well-being. It is particularly useful here in Hana, Maui.

In Hana we are fortunate to be twice blessed; we live in an environment of rare beauty, and we are able to share it with friends.

At Hotel Hana-Maui we are convinced it is like no other area in the world. We hope that after a few days to become acclimated, you too will feel the same, and that you will find it to be a total environmental experience.

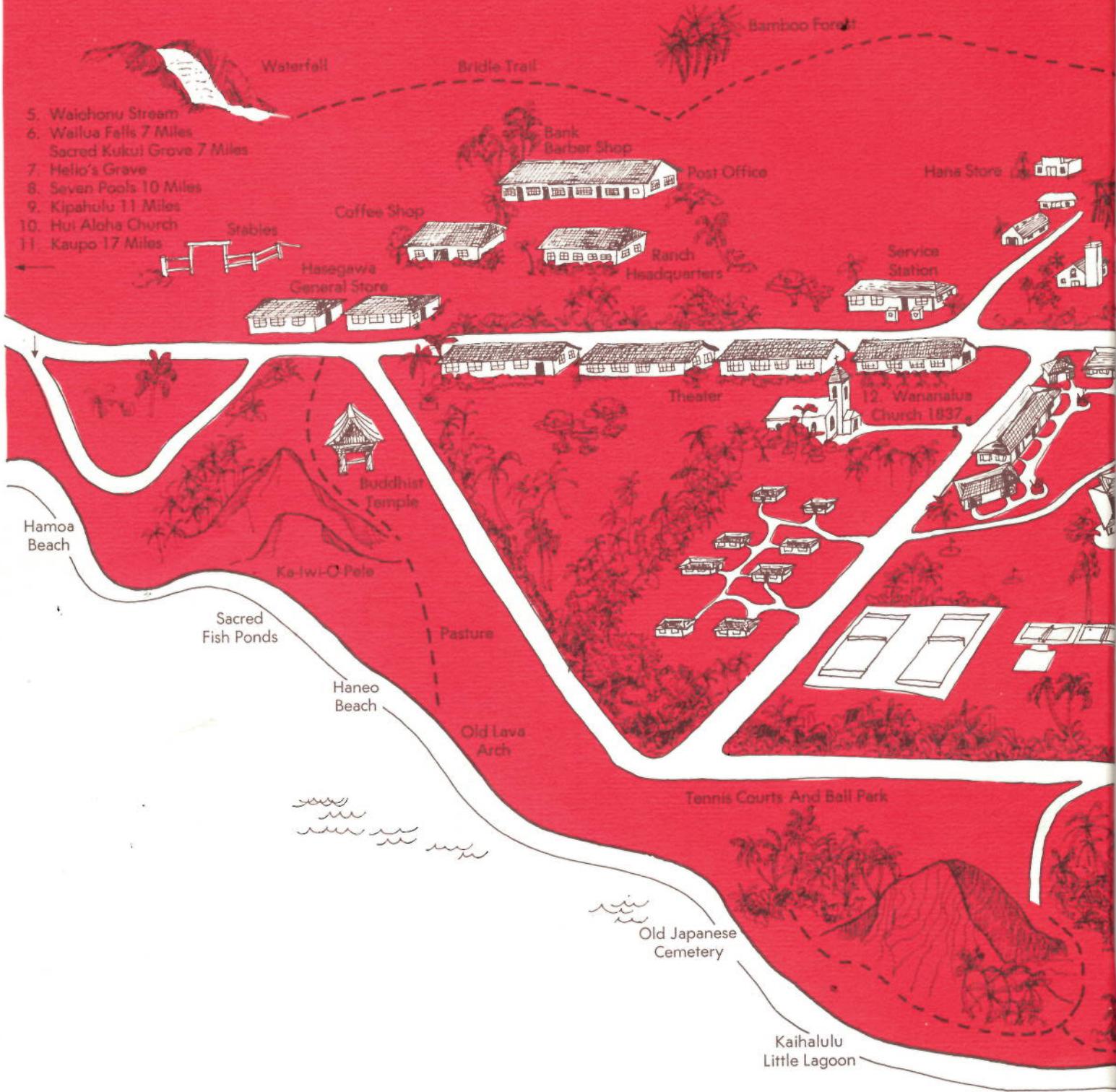


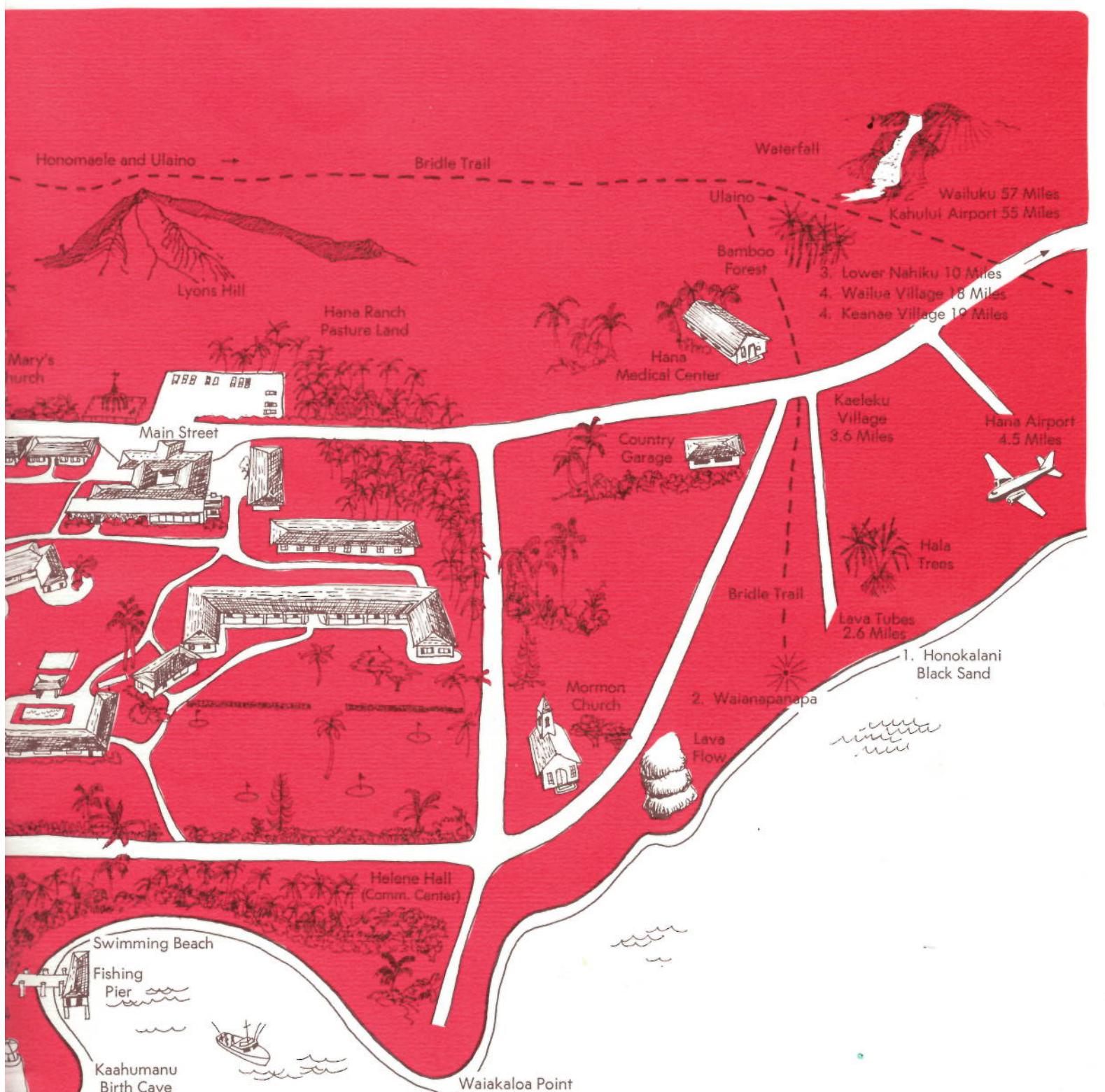
Tony de Jetley  
Vice President  
and General Manager

---

## Contents

- 3, 4, 5** Directory Of Services
- 6, 7, 8** Recreational Activities
- 9** List Of Charges For Special Activities And Equipment
- 10, 11** The Hana Story
- 12, 13** To A New Era
- 14** Map
- 15** Places Of Interest To See And Explore
- 16** Map





**1. Tony R. de Jetley** — Vice President, General Manager

Born in Ceylon and educated in England, Tony is a veteran hotelman of 33 years. He has held positions in resort hotels in England, France, New Zealand and Fiji prior to arriving in Hawaii in 1960. He has been associated with the Halekulani Hotel, Waiohai, The Royal Lahaina and the Naniloa Hotel before coming to Hana in 1969. He is a graduate of the Cordon Bleu Academie de Cuisine, France — Fellow of the Cookery and Food Association, Who's Who in the West, Men & Women of Hawaii and Resort Committee of AH & MA.

**2. Matthew Kalalau** — Assistant Manager

Born in Hana, Matthew is of pure Hawaiian ancestry; his family has lived in the Hana/Kaupo area for over 100 years. He has been associated with the hotel since 1951, before taking his present position in 1971. He is an accomplished vocalist and composer of a number of Hawaiian songs.

**3. Edwin Matsuda** — Hotel Controller

Born and raised in Hana, Take, as he is known, is of Japanese-Hawaiian ancestry. His father came to Hana as an immigrant to work in the Kaeleku Sugar Company. His mother of Hawaiian ancestry is a descendant of Pi'ilani, one of the Alii of the Hana area. Take joined Hana Ranch in 1955 and worked in the Administration office until 1971 when he joined the hotel as Controller.

**4. Stephen Sinenci** — Food & Beverage Manager

Born and raised in Hana, Stephen is of Hawaiian, Filipino ancestry. He joined the hotel in 1960 after having worked on the Ranch for one year after leaving high school. He has held various positions in the kitchen before taking his present position as Food & Beverage Manager in June 1972.

**5. Alberta de Jetley** — Gift Shop Manager, Buyer

Born and raised on the Island of Lanai, Alberta is of Hawaiian-Japanese-German ancestry. Prior to coming to Hana in 1969 she had been associated in the administrative offices of the Naniloa and Mauna Kea Beach Hotel and the Park Shore Hotel in Honolulu.

**6. Gerald T. Badoyen** — Executive Chef

Born on Kauai and raised in Lahaina, Maui, Gerry is of Hawaiian, Chinese, Filipino ancestry. He was Executive Chef at the well known Willows Restaurant in Honolulu from 1970 until taking his present position in October 1975. He has held various positions in the kitchens of well known restaurants in Honolulu for the past 15 years.

**7. Momi Kawaiaea** — Front Office Manager

Born in Keanae and raised in Hana, Momi is of Hawaiian-Chinese-German ancestry. She joined the hotel in 1952 and has worked in various capacities before taking her present position in 1958.

**8. Mary Estrella** — Administrative Assistant Manager

Born in Honolulu and raised in Hana; of Hawaiian-Chinese-Puerto Rican ancestry. Mary has been employed at the hotel since 1946 when she was still attending high school. She has worked in various office capacities before taking her present position in 1973.

**9. Josephine (Kauakea) Medeiros** — Social Director

Born in Hana and raised in Keanae, Jo is of Hawaiian-Chinese-German ancestry. She joined the hotel in 1947 as Secretary to the Manager. She has also worked in other office capacities before taking her present position in 1967.

**10. John Helekaiki** — Assistant Executive Chef

Born in Kahului and raised in Hana; of Hawaiian ancestry. John has been employed at the hotel since 1947 when he was still attending high school. He has worked in various capacities in the food area before taking his present position.

**11. Katherine Helekaiki** — Head Housekeeper

Born in Hana, Katherine is of Hawaiian ancestry. She has been associated with the hotel since 1961. She has been in her present position since 1968.

**12. Leslie Medeiros** — Coffee Shop Manager

Born in Hana, Les is of Hawaiian, Portuguese and Irish ancestry. He was the lieutenant of police in charge of the Hana area for the past 8 years. Prior to that he had been with the police force for 33 years. He retired in 1973. For something to keep him busy he took over the management of the coffee shop in May, 1976.

*For the convenience of other hotel guests please do not remove this booklet from the room. Copies may be obtained from the Front Desk at \$1 a copy.*

# Directory Of Services

## Airlines

Royal Hawaiian Air Service operates convenient flights on a scheduled basis between all airports in the Islands. Charter flights are also available. For information please consult the Front Desk.

## Airport Transfers

Hana Airport to Hotel Hana-Maui (3½ miles). Rates available upon request (Governed by PUC Regulations).

## Assistant Manager

Desk located off Lobby.

## Automobile Rentals

Hana U Drive has a modern fleet of Ford vehicles including 4-wheel drive. Schedule of rates and reservations may be made at the Front Desk. (Advanced reservations recommended.) For those flying into Kahului by either Hawaiian or Aloha Airlines and wishing to drive over the 54-mile scenic road, Kahului Airport Terminal has all the well known U-Drive companies. If you plan to drive only one way there is a drop off charge.

## Babysitting Service

Please request from the Front Desk. Rates available upon request.

## Banking Service

The Bank of Hawaii has a branch office in the village open from 3:00 p.m. to 4:30 p.m. daily except Saturday and Sunday.

## Banquet & Catering Service

For your special parties, please call the Food and Beverage Manager in the Dining Room.

## Barber Shop

Located in Hana Village, 5 minutes walk away (towards Hana Bay). Appointments may be made through the Front Desk.

## Beach and Swimming Equipment

Umbrellas, beach chairs, mats, towels, and rubber rafts are all available from the Life Guard at Hamoa Beach. Flippers, masks, snorkels are available for rental from the Front Desk.

## Beauty Salon

Complete Beauty Salon services are available. Open daily 10:00 a.m. to 6:00 p.m. except Thursday and Sunday.

## Bicycles

See Recreational Activities for more information.

## Bottled Beverages

Bottled liquor is available at approximately the same cost as in retail stores. Please fill in order forms in your room and either give it to the Paniola Bar or Front Desk. Orders may be made from 11:00 a.m. to 10:00 p.m.

## Check Out Time

Check out time is 12:00 Noon. Please contact the Front Office Manager for possible extensions beyond that time.

## Cigars, Cigarettes and Tobacco

A selection is available at the Gift Shop. After Gift Shop closes, cigars and cigarettes available at the Front Desk.

## Church Services

The Front Desk or the Social Desk can advise you of the times services are held. Congregational, Catholic, Buddhist, Mormon and Hawaiian churches are located in the Hana area.

## Clocks

Illuminated electric clocks in all rooms; however, for early calls please have Front Office call you.

## Credit

Credit must be approved by the Manager or Assistant Manager.

## Credit Cards

American Express, BankAmericard, Master Charge.

## Dart Board

See Recreational Activities.

## Dining Room Hours

Breakfast 7:45 a.m. to 10:00 a.m.

Luncheon 12:00 p.m. to 2:00 p.m.

Dinner 6:30 p.m. to 8:00 p.m. (9:00 p.m. Saturdays.)

For early breakfast, please see the Food and Beverage Manager.

## Doctor

Dr. Milton Howell, M.D. is the resident physician in Hana and may be contacted through the Front Desk.

## Dogs

Please do not take stray dogs into room. They are usually covered with fleas.

## Dry Cleaning and Pressing

A three-day service is provided with a surcharge for special one-day service. Please use lists and laundry bag provided in your room.

## Drugs and Toiletries

May be obtained at the Gift Shop.

## Entertainment

Hawaiian Show twice a week at hotel and at luau and cook-out. Music for cocktails, dining nightly.

## Fishing and Deep Sea Charters

See Recreational Activities for further information.

## Flowers and Leis

Please contact either the Social Director or the Front Desk.

## Full American Plan

The hotel is operated on Full American Plan plus State tax. (Minimum stay one full day F.A.P.)

## Gift Shop

Open daily 9:00 a.m. to 5:00 p.m. seven days a week. Resort wearing apparel, jewelry, drugs and toiletries, cigarettes, cigars, tobacco, gifts and candy available.

## Golf

See Recreational Activities for further information. Par 3 18-hole course located on the hotel grounds.

## Hamoia Beach

See Beach and Swimming Equipment for more details.

## Directory Of Services (continued)

### Hana General Store

Located in Hana Village, 5 minutes walk. Open 8:00 a.m. to 6:00 p.m. (5 p.m. on Sundays).

### Hasegawa General Store

Located in Hana Village, 8 minutes walk. Open 8:00 a.m. to 6:00 p.m. Closed Sundays.

### Horseback Riding

Please see Recreational Activities for more information.

### Ice Cubes

Three Ice Cube machines are available for your pleasure. Located between Hanahou Suites #38 and #39, in the Hawaiian Court between rooms #26 and #27 and at the Garden Cottages behind Ginger Cottage.

### Insects

Insects are a problem in this climate. Please keep all food and candy tightly covered or put in refrigerator.

### Ironing Board and Iron

Please call Housekeeping Department.

### Laundry

A three-day service is provided with a surcharge for special one-day service. Please use list and laundry bag provided in your room.

### Laundry Machines

Coin operated washer and dryer available in ladies' room at pool area.

### Limousine

Please consult either the Front Office or Social Desk for more information on tours or transfers to the other side of the island.

### Lost and Found

All lost and found articles are turned in to the Front Desk. Therefore please inquire there if you have lost anything.

### Maintenance

Please fill in the maintenance report form in your room. If the matter is urgent, please call the Front Desk immediately.

### Manicures

Available during Beauty Shop hours (see Beauty Salon).

### Medical Center

Located 1½ miles away, for further information, please consult the Front Desk.

### Minimum Stay

One day Full American Plan (see Full American Plan).

### Movie Theatre

Located in Hana Village, 3-minute walk. For more information, please see the Social Director.

### Paniolo Bar

Hours Open: 11:00 a.m. to 10:30 p.m. daily.

### Par 3 Golf Course

See Recreational Activities for more information.

### Personal Checks

Before personal checks may be accepted, prior arrangements must be made with the Manager or Assistant Manager.

### Picnic Luncheons

Please fill out Picnic order form located in your room and give it to the Dining Room. For those requiring picnic luncheons on the day of their departure, disposable containers are available. Please allow at least two hours from time of order to pickup.

### Places of Interest to See & Explore

See Recreational Activities for more information.

### Physician

See information under DOCTOR.

### Photographic Supplies

Available at the Gift Shop.

### Pool Table

See Recreational Activities.

### Questionnaire

We would appreciate your comments on the hotel.

### Radio

Owing to the high mountains, reception is poor and radios are not available.

### Restaurant

See DINING ROOM information.

### Room Service

Owing to the spread out nature of the property, we regret that only limited room service is available. A continental breakfast of fruit juice, fruit, cereal, toast and beverage may be served. In the event of illness, special arrangements may be made with the Food and Beverage Manager. Room Service Surcharge \$1.00 per person.

### Recreational Activities

Many and varied. See other section of this booklet.

### Refrigerators

Available in all rooms.

### Safe Deposit Boxes

Recommended for your valuables. Please see the Front Desk.

### Secretarial Services

Arrangements may be made with the Manager.

### Sightseeing Tours

See Daily Pupu Call located in your room or contact Social Director. More information is available in the Recreational Activities section of this booklet.

### Shopping

See GIFT SHOP, HANA STORE, HASEGAWA GENERAL STORE listed separately for more information.

**Snacks**

Most times a bunch of bananas — hanging in Fountain Court — for your eating pleasure.

**Social Director**

Located in the Lobby area. Available for all your recreational activities questions.

**Soda Machine**

Located opposite Beauty Salon.

**Swimming Pool**

Heated all year for your added pleasure. Please see Recreational Activities for more information.

**Swimming**

See BEACH AND SWIMMING EQUIPMENT for more details. Hamoa Beach, our exclusive beach, is located 3 miles away. Public Beach at Hana Bay is within a short walking distance. At Hamoa observe the Hawaiian safety code: never turn your back to the surf. Swim within the safety flags area.

**Telegrams or Cable Service**

Please ask the hotel operator for assistance.

**Television**

Owing to the high mountains and poor reception, none is available at the hotel.

**Tennis**

See Recreational Activities for more information.

**Tether Ball**

See Recreational Activities.

**Tipping**

For further information see notice in your rooms.

**Transportation**

The Safari Wagon leaves the hotel starting at 9:45 a.m. for Hamoa Beach. It then leaves every quarter to the hour until 3:45 p.m. The Wagon leaves Hamoa Beach for the return trip to the hotel every hour on the hour from 10:00 a.m. to 4:00 p.m. In the Summer last bus leaves the beach at 5:00 p.m.

**U-Drives or Chauffeur Driven Cars**

Ask at the Front Desk for schedule of rates. The U-Drive Company has a limited number of automobiles, it is therefore advisable to reserve a car in advance.

**Valet**

See DRY CLEANING & PRESSING OR LAUNDRY listed separately.

**Wearing Apparel**

Ladies', men's and children's casual wear are available at the Gift Shop.

**Wake-up Service**

Please call Telephone Operator at Front Desk.

**What to Wear**

Informal, light tropical wear may be worn at all times. Shorts and aloha or sports shirts during the day are fine for the men. No coat or tie necessary with the exception of New Year's Eve. Please for your own safety NO BARE FEET in the dining room and no shorts at dinner time. For the ladies, prevailing styles are acceptable. Ladies — please no hair curlers in public areas and do wear a beach jacket over bathing suit. Gentlemen — please no bare feet in dining room and please no bare torsos around the Lobby area.

**Wrapping and Mailing Service**

Please call Front Office Manager.



## Recreational Activities

The following activities have been arranged for your pleasure. Please consult the daily Pupu Call or ask at the Social Desk for more information.

### **Assistant Manager's Golf Tournament**

Held weekly with great prizes for the winners.

### **Arts and Crafts**

Learn the ancient art of weaving, poi pounding, lei making, artifacts and history of Hana.

### **Barbecue**

A barbecue luncheon is available every Saturday from 12:30 to 1:30 p.m. at Hamoa Beach. Both normal luncheon in the dining room and picnic luncheons are also available. During busy season barbecue luncheons are served daily at Hamoa Beach.

### **Beach Equipment**

Snorkels, fins and masks may be rented from the Front Office.

### **Beauty Shop**

(Not a recreational activity but fun to visit.) It's next to the Gift Shop and open daily from 10:00 a.m. to 6:00 p.m. except Thursdays and Sundays. Please make your appointment in advance.

### **Breakfast Cook-outs**

These are held two or three times a week at Lehola Beach. You may ride down by horseback or take the Safari Wagon. Breakfast is also served in the main dining room. If you feel really energetic a bike ride will work up an appetite. Don't forget your camera. There is no extra charge for those going to the breakfast by Safari Wagon. (See sign-up sheet for horseback ride charge.)

### **Bicycling**

An ideal way to work up an appetite before breakfast with a quick ride to Hasegawa General Store or the Hana Ranch Store and back. With little traffic and no traffic lights to worry about, Hana is an ideal area to explore this way. (Speed limit 30 miles an hour.) Rent them for an hour or a day through the Social Desk.

### **Bingo**

Held at various times during the week with great prizes from the Gift Shop.

### **Bridge Games**

Anyone interested may give his name to the Social Desk and they will do their best to arrange a game in the card room.

### **Campfire Cook-outs**

Held once a week at Lehola Beach. Baron of Beef or steaks, music, Hawaiian rum punch, leis and the beauty of a Hana evening all lit up by torches. If the ocean is calm one of our staff will show you the art of throw net fishing. (See sign-up sheet for special charges.)

### **Camp-out**

(An activity held during vacations when children are here. If you wish to have your children enjoy the experience of camping in a tent on a deserted beach, a chaperone

will cook breakfast for them. Night spear fishing with miner's lights and spears supplied, inquire as to what day this activity takes place at the Social Desk. (See sign-up sheet for special charges.)

### **Coconut Frond Weaving**

Please consult daily Pupu Call for time and day that this activity takes place.

### **Coconut Husking**

Just in case you get stranded on a deserted island with only coconut trees, a weekly coconut husking competition is held to show you how.

### **Coconut Painting**

An activity held during vacations when children are here.

### **Cocktail Music**

Nightly in the Paniola Bar.

### **Coketail Party**

Held during vacations when children are here. 12 years of age and under and supervised by an Assistant Social Director. No children under 5 years please.

### **Corsage Making**

Please consult daily Pupu Call for time and day this activity takes place.

### **Croquet**

The Court is located on the hotel grounds above the swimming pool.

### **Dart Board**

Located in the area behind the Games Room. Darts may be obtained from the Front Desk.

### **Fishing**

Bamboo poles, lines, hooks and sinkers are yours for the asking at the Social Desk. Bait is the only thing you will have to supply. (Shrimp or squid are best and obtainable from the Hana Store or Hasegawa General Store.) While away a few hours fishing at Hamoa Beach, off the rocks or walk down to the Hana Pier and fish off the right end of the old wharf towards the lighthouse. If you catch a big one, the chef will cook it for you. For deep-sea fishing, arrangements can be made for you to visit Kona for the day. Surf-casting Rod & Reel are available at Hamoa Beach. Rates available upon request.

### **Flower Arrangements**

If you like the arrangements around the hotel lobbies, then make sure and come, so that when you go home you can do them using similar leaves and flowers.

### **Garden Walks**

The gardens are resplendent with plants indigenous to the Hana District and are the ultimate in lavish tropical verdure.

### **Gift Shop**

Fun to browse around in and find that gift you want to send to your friends, children or grandchildren. Open daily 9:00 a.m. to 5:00 p.m. and at certain times during the year open in the evenings too.

**Golf**

If you are a keen golfer it is possible to either fly to Kaanapali or Mauna Kea for the day and either play 18 or 36 holes. A par 3 fun 18-hole course is located on the grounds.

**Guitar Lessons**

One of the Social Directors will be happy to teach you. Please consult daily Pupu Call for time and place.

**Gun Room**

Not for shooting, the guns in the gun room comprise one of the finest collections of firearms in the Islands. Browse away an hour or two reading about them. A catalogue explaining in detail is available from the Front Desk clerk.

**Hamoa Beach**

James Michener, author of "Tales of the South Pacific," "Return to Paradise" and many other fine reading materials, speaking in the 10th Anniversary issue of Holiday Magazine about his favorite places in the world, has this to say:

"Paradoxically, the only beach I have ever seen that looks like the South Pacific was in the North Pacific — Hamoa Beach, on Maui Island in Hawaii, a beach so perfectly formed that I wonder at its comparative obscurity.

"Formed in the shape of a half moon, it is rimmed by boulders of lava and guarded by tall, volcanic needles. Pandanus trees line the shore, which offers a crescent of black and silver sand, upon which breaks, at ten-second intervals throughout the day when the surf is running, the heaving Pacific. I have never seen a better surf. Unwary swimmers are caught by their heels and tumbled for many yards over the abrasive sands, but those who know the tricks can ride the surf for hours."

A Beach Boy is in attendance daily and will look after your needs such as beach towels, umbrellas, chairs, beach mats, a couple of hammocks, and rubber rafts. No need to take anything with you other than suntan lotion and your picnic baskets.

Shuffleboard, table tennis, tether ball and volleyball are all available for your pleasure.

A 10-minute drive through Hana's beautiful ranch country . . . Safari Wagon leaves from the porte-cochere hourly from 9:45 a.m. to 3:45 p.m. The wagon returns on the hour from 10:00 a.m. to 4:00 p.m. Rest rooms and a picnic pavilion are there too. Order a picnic luncheon and stay there all day. During the busy season luncheon is served at the beach daily and during the summer the last bus leaves the beach at 5:00 p.m.

**Hana Bay**

A five-minute stroll from the lower hotel gardens, has quieter waters than Hamoa. Try an early morning or before dinner dip.

**Hawaiian Show**

Twice a week Hawaiians from the hotel staff and community combine their talents to put on songs and dances of Old Hawaii.

**Headband Weaving**

If you wish to learn the art of headband weaving of fresh flowers please consult the daily Pupu Call for time

and place. This activity is usually held during the children's vacations but if you want to learn and it is not on the program just ask one of the Social Directors.

**Helicopter Sightseeing**

It is possible, given advance notice, to fly to the top of Haleakala and into the crater. Please ask the Front Office Manager for more information.

**Hiking**

For the energetic, there are many places of interest that can be explored on foot. Each Saturday the National Park Ranger at Seven Pools conducts a 4-hour hike into the back area of the pools. The hike leaves at 9:00 a.m. so rent a car, have an early breakfast and you'll make it. Be sure to wear heavy shoes or boots as it is a rugged hike and can be muddy; also take mosquito repellent. Short Nature Hikes also available (1-2 hours) on Monday, Tuesday & Friday at 1:00 p.m.

**Hasegawa General Store**

If you haven't heard the record of the same name, take a stroll down there and ask them to play it.

**Horseback Riding**

All the hotel horses are registered quarter horses and are available both for the novice and experienced rider. As the number of horses is limited, it is advisable to sign up early. (See sign up sheet for rates.)

**Horseshoe Games**

At Hamoa Beach. Ask the Beach Boy about it.

**Hula Lessons**

One of the Social Directors will be happy to teach you the hula. Consult daily Pupu Call for times and days this activity takes place.

**Hula Skirt Plaiting**

An activity for the children during vacation time.

**Indoor Games**

Many different types of games are available to while away a rainy day. Please ask for them at the Social Desk.

**Konane Game**

This is Hawaiian Checkers and this activity takes place during the children's vacation time.

**Lei Making**

One of the Social Directors will be happy to teach you how to make a regular lei and also the Haku lei which is special only to Hana.

**Library**

A good selection of both fiction and non-fiction books and magazines are available for your reading pleasure, or you may play cards there or fall asleep.

**Luaus**

Literally, luau is the leaf from the taro plant, which is a Hawaiian spinach and very healthful, full of vitamins and minerals. This is used in a dish cooked with coconut milk and chicken or squid and served at a Hawaiian feast always . . . thus the name for the Hawaiian feast came to be Luau. The proper name is Aha Aina. The pig is cooked in an underground oven (imu), like they did

## Recreational Activities (continued)

centuries ago. Held once a week at Hamoa Beach, it is an experience you will long remember as the nearest to an authentic luau you will find anywhere. The National Geographic Magazine, Time-Life Cookbook of the Pacific, and Nutrition Magazine have all carried pictures and articles on Hana luau (see sign-up sheet for special charges).

### **Manager's Cocktail Party**

Once a week everyone is invited to cocktails and pupus at Tony de Jetley's home so that not only may all guests become acquainted with their host but also with each other. Many lasting friendships have been made this way. Dress is informal — aloha shirts for the men and muumuu's for the ladies.

### **Movies**

Movies are shown at the Hana Ranch Theatre two or three times a week; please ask at the Social Desk what is showing. The Theatre is located just up the road from the hotel. 16mm travel movies and video cassette feature films are shown at the hotel on certain nights.

### **Night Fishing Equipment**

Other than camp-out night, this may be rented thru the Front Desk.

### **Night Camp-out and Spear Fishing**

See Camp-out for further information.

### **Net Throwing**

Demonstrations and lessons in the art of net throwing held during children's vacation time.

### **Painting or Sketching Demonstration**

For those who are interested, once a week a local artist visits the hotel.

### **Pitch-and-Putt Golf**

18-hole par 3. Clubs are available from the Front Office. Golf balls may be purchased from the Gift Shop. Score cards, tees and pencils are available at the Front Desk or the Social Desk. Please return clubs so that others may make use of them.

### **Poi Ball Lessons**

The art of Poi Ball swinging in tune to music is from New Zealand where the Maoris are very proficient. Given a few lessons, you too can become coordinated and use poi balls. Please consult Pupu Call for time and day that this activity takes place.

### **Pong Machine**

A coin operated tennis machine is located in the Paniola Bar. It's great fun for two or four players. *Liquor laws require that anyone under 18 years have an adult present when playing.*

### **Pool Table**

A coin-operated pool table is located in the Calabash room off the courtyard. Cues and chalk are available at the Front Desk. *Liquor laws require that anyone under 18 years have an adult present when playing pool.*

### **Punchtail Party**

Held during vacation time when those ages 13 to

17 can get together with the Assistant Social Director and meet each other.

### **Pupule (Crazy) Golf Tournament**

Held weekly . . . join in the fun. Prizes awarded. You may even get a Hole-in-one.

### **Sandcastle Building**

This activity takes place during children's vacation. It is held at Hamoa Beach under the direction of an Assistant Social Director. Prizes for the most original sandcastle!

### **Shelling**

Besides shells you may find glass balls, puka shells, beautiful coral, interesting pieces of driftwood, sea sponges and oddly shaped stones. The coastal scenery is magnificent. Some polished beach glass for mosaic work can also be found beyond the right of Hamoa Beach or at the Kaihalulu Red Sand Beach, Waikoloa or the Black Sand Beach. For directions to the beaches, ask the Social Director or look for the days that shelling expeditions are made in the daily Pupu Call.

### **Shuffleboard**

Court and equipment is located to the left of the swimming pool and two other courts are available at Hamoa Beach.

### **Sightseeing**

There are many places of interest to see within a radius of 20 miles either way. See separate section on "Sightseeing."

### **Snorkeling**

Fins and masks are available at the Front Desk. Guided snorkeling takes place twice a week (during vacation time) with a local resident . . . he will show you the right places to go to see Hana's beautiful marine life (see sign-up sheet for special charges). (No beginners, please.)

### **Stick Game**

A good way to learn rhythm. Please consult daily Pupu Call for time and place.

### **Story Telling Time**

This is held once a week in the library when you will learn the history of the Hana, Kipahulu area told by interesting speakers. Please consult daily Pupu Call for time and place.

### **Surf-casting Rod & Reel**

May be rented from the Beach Boy at Hamoa Beach. Please bring your own bait.

### **Swimming Pool**

Open 8:00 a.m. to 5:00 p.m. daily. Since there is no life guard on duty, parents must accompany children. The pool is one of the few in Hawaii that is heated and kept at a nice warm temperature all year-round.

### **Table Tennis**

The tables and equipment are located at the pool area.

**Tennis**

Two LayKold Surface Courts available on Hotel grounds. Racquets may be rented from the Gift Shop and tennis ball purchased there. A ball machine is also available for those wishing to brush up on their game. Tokens instead of coins are available at the Front Office. Sign up at the Front Desk to obtain the keys. Proper tennis wear is required.

**Tether Ball**

Available at Hamoa Beach. Please ask the Beach Boy.

**Tide Pool Night Spear Fishing (a Summer Activity only)**

Please see daily Pupu Call for time and place.

**Tours**

Several times a week tours go to Seven Pools. Sign-up sheet and charges available at Social Desk.

**Ukulele Lessons**

Anyone can learn this delightful and easy-to-play musical instrument. A nice way to entertain your friends. Please consult the daily Pupu Call for time and place.

**Ulu Maika**

Test your skill at an ancient Hawaiian bowling game. See the Social Desk for equipment.

**Volleyball**

Available at Hamoa Beach. Please ask the Beach Boy.

**Walking**

Yes, it's an art that you can recapture at Hana. Visit the Papaya Farm, the Medical Center, Waikaloa Peninsula and many other places of interest within a short distance.



## The Hana Story

### IN THE MISTS ...

... of unwritten Hawaiian history, one love story stands out as a momentous affair that finally led to war and conquest. Kumaka was the lovely daughter of a ruling chief in Hana, and the betrothed of Lono, son of the ruling chief of all Maui Island. But one day, surfing with Kiha, Lono's brother, she fell in love with him. Her angry father backed Lono in what was beginning to be a rivalry between the brothers.

Not far away on the Island of Hawaii, young, tough King Umi saw his chance to attempt seizure of the rich Hana area. He joined forces with Kiha and together they launched an attack on Lono and his forces. The struggle was prolonged and bitter and ended in the death of Lono. One of the results was that Hana was annexed by King Umi to his own properties on the Island of Hawaii. It would be years before Maui warriors rose up and in another series of battles, restore Hana to the control of Maui chiefs.

The greatest of the Maui chiefs was Kahekili, who may have been the father of Kamehameha. What is certain is that Kamehameha was conceived in Hana but born on the Island of Hawaii. Twenty-five years later, he was back in Hana as a young warrior, fighting against the forces of Kahekili. At Hana, men began to call him Paiea, the hard-shelled crab. He was a formidable fighter, but he fell in love as easily as any other man. The woman was a Hana maiden said to be the most beautiful in all the Hawaiian Islands. Her name was Kaahumanu, and she would become the favorite of his many wives.

It was from the Hana shore in 1778 that Kamehameha got his first look at the tall ships of the West. With his leader, Kalaniopuu, and other Hawaiians, he paddled out and went aboard the ships. One was the Discovery, under Captain Cook; the other was the Resolution, commanded by William Bligh.

Kamehameha had his first look at the haoles — the strangers — and at their equipment. Before long he would have two British seamen as companions, and would begin the long and continued acquisition of sailing ships to add to his war canoe fleet. With the help of modern weapons and the advice of the British, Kamehameha became the first man to rule the Islands from the northernmost tip of Kauai to the last spit of land on the Island of Hawaii. Historians have given him many names — among them the "Napoleon of the Pacific." Some people called him simply, The Lonely Warrior.

The haoles had brought more than Kamehameha's destiny. They brought measles, influenza and venereal diseases and the Islands would never again be quite the same.

### THE MISSIONARIES ...

... came to Hana, and proved to be a different sort of haole. They did not chase the native girls or take part in Hawaiian sports and customs. As in other parts of the Islands, they had stepped into the gap left by the abolition of many kapus and traditions. Kaahumanu, the pretty Hana girl, helped destroy the old ways by dining in public with men, and living to tell about it. Kamehameha's son, Liholiho, declared the old kapus abolished soon after his succession to the throne. For a time Hawaii was a land without a formal religion.

From New England came the Protestant missionaries to fill that need. They arrived in the Islands in the 1820s, but it was nearly twenty years later before they reached Hana, because of Hana's isolation. In Hana, the Hawaiians received them with polite curiosity, but the missionaries were appalled at the easy morals of the natives, and their surfing, gambling, sports and nakedness. Patiently, the missionaries began the task of making converts. Soon after the Protestants, the French Catholics arrived in Hana and what followed was a sort of religious competition for the souls of the natives, who occasionally found it amusing.

When the missionaries arrived, Hana was covered in taro farms, but there were patches of sugar cane. It was used as a small part of the diet, and also to feed to the shark god, Mano.

### THE SUGAR CANE ...

... was an ideal crop for Hawaiian soil and growing conditions. It began to loom as more and more important in the Hana area. In 1849, Hana's first sugar works were built near Kauiki Head and the nearby fields planted in sugar cane. It covered sixty acres and was the beginning of an industry that had its peaks and valleys, its good and its evils.

From the beginning there were labor problems. Natives flocked to the sugar works just to look at the large pots, bought off a passing whaling ship, in which sugar was boiled. Eventually, many of them were "signed on" exactly as they would be shipped aboard a vessel. They were caught in a vicious circle, working in the cane fields for money which they spent (and then went into debt) at the local stores. The Hawaiians became disenchanted with sugar. Three years after the first sugar works, Chinese laborers were brought to Hana and they found no more attraction in the sugar fields than did the Hawaiians. Some stayed, but many went on to become merchants and self-employed businessmen, and the Hawaiians once again became the field laborers.

Eventually, the plantation failed and the taro began to take over the Hana district again, but the plantation men were

determined and in 1864 the plantations tried again. With acute labor problems, the plantation owners turned to Japan. In 1868 the first Japanese arrived in Hana carrying contracts that bound them to work for three years in the sugar fields.

If there were labor problems before, now they became desperate. It was not that the Japanese would not work, but that the lunas, or overseers, were often brutal and the working conditions far from ideal. The Japanese government became concerned enough to send special representatives to Hana to negotiate decent working conditions.

In time a new mill, new machinery and adequate working conditions made sugar thrive. The largest plantation passed through several hands and went under several names before absorbing the surrounding plantations and becoming the Hana Plantation. In time it became known

under its final name, the Kaeleku Sugar Company.

Because of the healthy sugar industry, other occupations prospered. Enterprising merchants brought new tools and gadgets. In 1900 the first hotel in Hana was started by a Chinese. Twelve years later, the Hasegawa General Store opened its doors for business.

Native customs became interlaced with Chinese festivals, the sound of Portuguese musical instruments, the color of Japanese dances. Into Hana came new birds from the Orient, new customs, new impetus, new ways of life.

In 1927 the road was built. It ran from Paia through Hana, a distance of about 40 miles. It opened up Hana to influences from other parts of Maui and it made the lovely sector a destination area for visitors.



## To A New Era

### **WORLD WAR II...**

... came to the Hana area on January 28, 1942, when an Army transport ship was torpedoed in the channel off Hana. A motorship picked up the survivors and brought them into Hana. The next day another Japanese submarine fired several rounds of cannon fire into the cannery at Hana. Townspeople quickly camouflaged the area, but they had seen the last action of World War II as far as their area was concerned.

They also were seeing the last action of the sugar plantations. When the Japanese shells fell into Hana, there were some 1,500 acres of land still covered in sugar cane. During the war, the sugar workers were frozen on their jobs and Hana produced sugar, and prospered. It was not to last, and sugar-growing and the war were to halt about the same time.

Sugar was valuable during the war years, but when it had ended, many plantation owners decided the old thorny problem of labor — and little hopes of mechanizing — made sugar too much of a struggle. In 1944, the sugar lands, all 15,000 acres of it, were purchased by a brilliant, unconventional and sometimes eccentric capitalist from San Francisco, Shanghai, and the eastern tip of Molokai Island.

### **PAUL I. FAGAN...**

... had owned a sugar plantation in Hana since 1930. He had owned a number of other things, too, including an oil business, an export company in Shanghai, a number of freighters, and the Molokai Ranch.

Now he saw the end of the sugar era coming and decided to convert the sugar lands in Hana, one of his favorite areas, to a large cattle ranch. Other plantation owners were eager to sell and Fagan found himself with 15,000 acres as the war drew to a close. The last sugar crop was cut in 1945, and his workers began planting grass for grazing cattle. Fagan shipped herds of Herefords from his ranch on Molokai, and they adjusted quickly and easily to his new Hana Ranch.

The former sugar workers adjusted, too, and were grateful for the chance to stay in Hana. But Fagan soon realized the ranch itself would employ only a small number of Hawaiians compared with the number of people who wanted to stay. It was then he got the idea for tourist development. Advisors suggested to Fagan that he build a hotel near Hamoa Beach, but Fagan's wife, Helene, held out for a site near the bay and protected by Kauiki Head. The site chosen was an empty block, and hotel construction began.

In February, 1946, the first hotel guests arrived, and turned out to be a baseball team called the San Francisco Seals. Their owner: Paul Fagan.

Fagan called his new hotel the Kawiki Inn — a mispronunciation on Kauiki. It made little difference to the sportswriters who came with the team; they were unanimous in their praise for the Hana area. Soon afterwards, wealthy Californians began to flock to the hotel, many of them friends of Fagan. Even in those days the word spread that Hana was unlike other Hawaiian resort areas, more like seeing a friend at his place in the country.

It was an aura encouraged by Fagan, who now found himself with a prosperous hotel as well as a thriving cattle ranch. He had accomplished his goal of giving employment to the Hawaiians who wanted to stay in Hana.

Fagan was something of an enigma to the Hana residents. He was not easy to approach, yet he contributed substantially to community and church groups. He hated unions and ran both the ranch and the hotel with some of the autocracy of a ship's captain. But he donated the Hana Community Building and outfitted the area's hospital. He fought continuing battles with other property owners — he thought their lands belonged to him — but he brought entertainment groups to Hana to perform for the people.

Paul Fagan died in 1960 and was buried in San Francisco. A monument to him stands today on the green hills above Hana — a giant cross, a tribute to the man who, as much as anyone, made Hana what it is today.

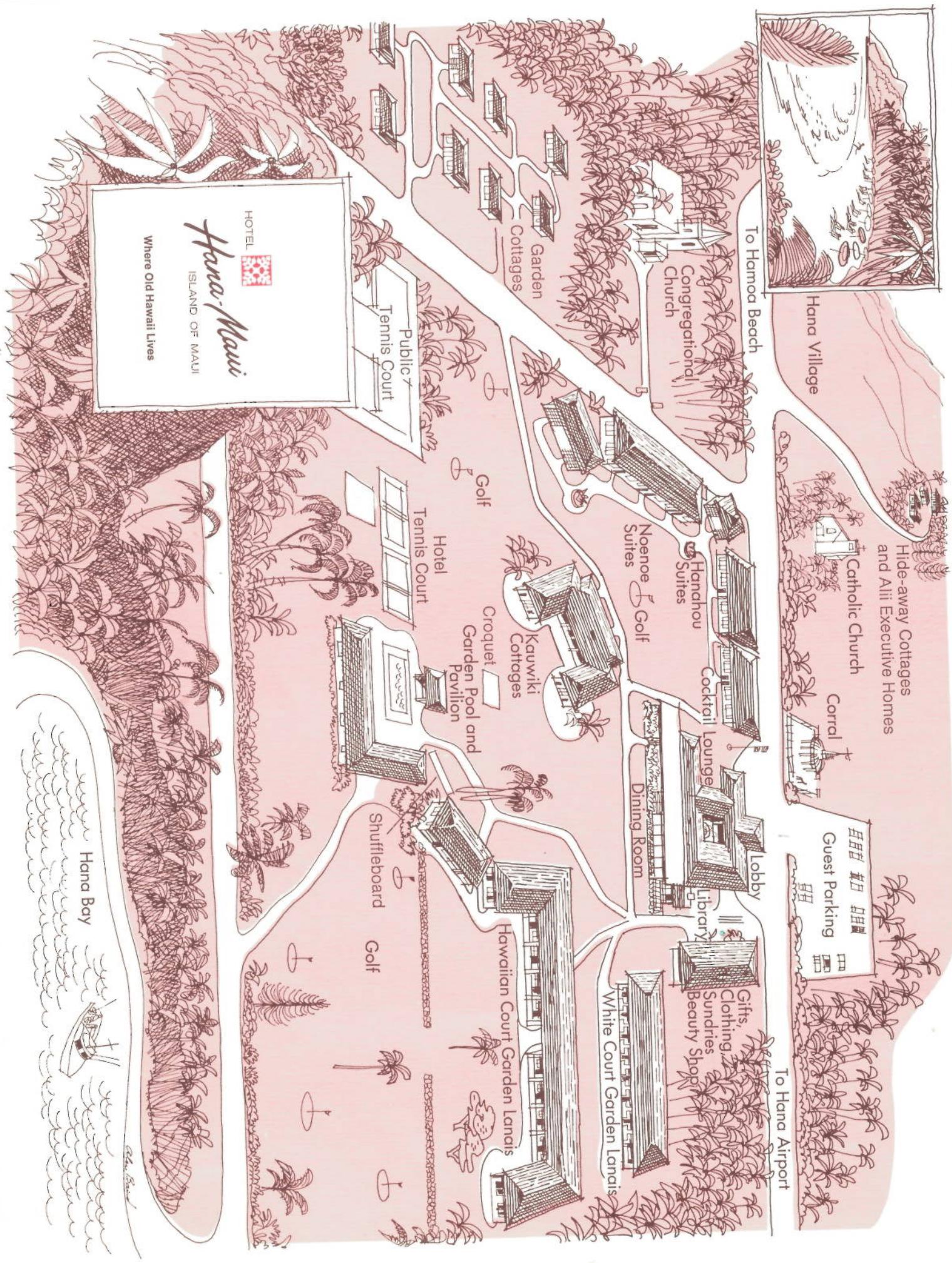
The present ownership took over the ranch and hotel in 1968. It is as much dedicated to preserving Hana as a unique destination area as in the past.

### **THE HANA AREA...**

... is varied and hauntingly beautiful. From the rain-drenched upper reaches of wild Kipahulu Valley to the gentle waters lapping in Hana Bay, Hana today remains one of the places that has preserved a dream-like quality.

It is a land of great natural charm and variety. The forests are green with kukui, ohia, lehua, kamani, koa, hala, bamboo, and many other kinds of trees. Poinsettias are like flame in the fern jungles, and the air is scented by ginger. There are roses, crotons, lilies, gardenias, plumeria, hibiscus and more.

The Hana Ranch stretches across (13,500) acres of startling beauty, with vast meadows tumbling toward a restless Pacific. There are waterfalls that wind toward a waiting sea, forests where the only sounds are of streams and birds, caves in the dark hillsides, sandy crescent



# Places Of Interest To See And Explore

## 1. Honokalani Black Sand Beach

A lovely arch and blow hole is 2½ miles north of Hana. Excellent for picnicking, pole fishing, shell and hula-rock hunting. Less than a 10-minute walk will bring you to legendary Waianapanapa Cave and a brackish sea and spring water pool.

## 2. Waianapanapa (Sparkling Waters)

Where according to legend the water runs red with the blood of Princess Popoalaea on April days because she was slain here by her jealous princely husband. Reached also by bridle path (2½ miles north of Hana).

## 3. Lower Nahiku

Ten miles northwest along the road to Keanae and Wailua and 2.7 miles down the tree and flower-lined, winding, Nahiku Hawaiian Village side road brings you to the oceanside site of the Old Rubber Plantations and Docks (1903-1913). A mountain stream, quaint church, native homes and an unsurpassed marine view on both sides combine to make this trip a memorable one. Ideal for picnicking, fishing, glass ball and shell hunting.

## 4. Keanae and Wailua

Eighteen miles northwest of Hana, picturesque Hawaiian villages reached in an hour by car. The road winds up along and above the coast, through bamboo forests, guava and mountain apple, mango and kukui trees, breadfruit and bananas, and is scented with the perfume of wild ginger. You will look down a thousand feet on the silver and green squares of taro paddies of Keanae. This drive is unrivaled anywhere in the Islands for beauty, so be sure to take your cameras. Side roads lead to each village from the main highway.

## 5. Waiohohu Stream

Four miles south of Hana, marks the location of ancient petroglyphs (writings on rock). On the cliffs of the stream, 200 yards mauka of the bridge, are found strange figures painted on the rock in a red dye which has resisted weathering for many years. The figures look like "matchmen" such as children draw. No explanation of these petroglyphs has been found.

## 6. Wailua Falls

Seven miles south of the hotel, with its sacred kukui grove, is another of the "Wonders of Hana." The sheer drop of hundreds of feet of rushing waters from Haleakala is an awe-inspiring sight. Kukui oil was the fuel burned by ancient Hawaiians as lighting torches and in bamboo lamps.

## 7. Helio's Grave

Commemorated by a large cross in Wailua Valley, can be reached by a path marked by a roadside sign near Wailua Falls. Evidence of an 18th century Hawaiian village can be seen when making this exploration. Helio Kawaloa was one of the first Hawaiians baptized into Christianity in the district, early in the last century, and he converted over 4,000 to the Catholic faith before his death.

## 8. Seven Pools of Kipahulu

Three miles south of Wailua, were tabu except to Hawaiian royalty. Trail leaves makai just after crossing the bridge. This is a wonderful place to swim in the clear, cool, fresh water and have a picnic on the cliffs overlooking the pools and the sea.

## 9. Kipahulu

A mile and one-half beyond Seven Pools, is the site of a former sugar mill and plantation now converted into a cattle ranch. The ruins of the old mill may be seen, and visit Sam Pryor's Gardens another half mile along the road.

## 10. Hui Aloha

The old Hawaiian church, on the peninsula by the sea before you reach Kaupo, was organized in 1861. Ruins of an old missionary school are near the church.

## 11. Kaupo

A tiny Hawaiian village, six miles beyond Kipahulu, was formerly the end of the road. It is located in the Kaupo Ranch and Kaupo Gap, leading into Haleakala Crater, may be seen above the village. Beyond Kaupo the countryside is arid, and cactus grows abundantly. The most recent lava flow on Maui ran off into the sea near here two hundred years ago. A picnic lunch prepared by the hotel will make the Kaupo trip most enjoyable by giving enough time to enjoy the day leisurely. Take a bamboo pole from the hotel and some frozen shrimp from the Hana Store for good fishing.

## 12. Wananalua Church (Congregational) 1837

Wananalua Church, organized in 1837, is one of the oldest churches in the Islands. It was constructed by hand of lava rock over a period of twenty years. The church is truly the historical monument of Hana. Visitors are welcome to enter the church at any time.



## At Your Service...



**1. Tony R. de Jetley** — Vice President, General Manager

Born in Ceylon and educated in England, Tony is a veteran hotelman of 33 years. He has held positions in resort hotels in England, France, New Zealand and Fiji prior to arriving in Hawaii in 1960. He has been associated with the Halekulani Hotel, Waiohai, The Royal Lahaina and the Naniloa Hotel before coming to Hana in 1969. He is a graduate of the Cordon Bleu Academie de Cuisine, France — Fellow of the Cookery and Food Association, Who's Who in the West, Men & Women of Hawaii and Resort Committee of AH & MA.

**2. Matthew Kalalau** — Assistant Manager

Born in Hana, Matthew is of pure Hawaiian ancestry; his family has lived in the Hana/Kaupo area for over 100 years. He has been associated with the hotel since 1951, before taking his present position in 1971. He is an accomplished vocalist and composer of a number of Hawaiian songs.

**3. Edwin Matsuda** — Hotel Controller

Born and raised in Hana, Take, as he is known, is of Japanese-Hawaiian ancestry. His father came to Hana as an immigrant to work in the Kaeleku Sugar Company. His mother of Hawaiian ancestry is a descendant of Pi'ilani, one of the Alii of the Hana area. Take joined Hana Ranch in 1955 and worked in the Administration office until 1971 when he joined the hotel as Controller.

**4. Stephen Sinenci** — Food & Beverage Manager

Born and raised in Hana, Stephen is of Hawaiian, Filipino ancestry. He joined the hotel in 1960 after having worked on the Ranch for one year after leaving high school. He has held various positions in the kitchen before taking his present position as Food & Beverage Manager in June 1972.

**5. Alberta de Jetley** — Gift Shop Manager, Buyer

Born and raised on the Island of Lanai, Alberta is of Hawaiian-Japanese-German ancestry. Prior to coming to Hana in 1969 she had been associated in the administrative offices of the Naniloa and Mauna Kea Beach Hotel and the Park Shore Hotel in Honolulu.

**6. Gerald T. Badoyen** — Executive Chef

Born on Kauai and raised in Lahaina, Maui, Gerry is of Hawaiian, Chinese, Filipino ancestry. He was Executive Chef at the well known Willows Restaurant in Honolulu from 1970 until taking his present position in October 1975. He has held various positions in the kitchens of well known restaurants in Honolulu for the past 15 years.

**7. Momi Kawaiaea** — Front Office Manager

Born in Keanae and raised in Hana, Momi is of Hawaiian-Chinese-German ancestry. She joined the hotel in 1952 and has worked in various capacities before taking her present position in 1958.

**8. Mary Estrella** — Administrative Assistant Manager

Born in Honolulu and raised in Hana; of Hawaiian-Chinese-Puerto Rican ancestry. Mary has been employed at the hotel since 1946 when she was still attending high school. She has worked in various office capacities before taking her present position in 1973.

**9. Josephine (Kauakea) Medeiros** — Social Director

Born in Hana and raised in Keanae, Jo is of Hawaiian-Chinese-German ancestry. She joined the hotel in 1947 as Secretary to the Manager. She has also worked in other office capacities before taking her present position in 1967.

**10. John Helekaiki** — Assistant Executive Chef

Born in Kahului and raised in Hana; of Hawaiian ancestry. John has been employed at the hotel since 1947 when he was still attending high school. He has worked in various capacities in the food area before taking his present position.

**11. Katherine Helekaiki** — Head Housekeeper

Born in Hana, Katherine is of Hawaiian ancestry. She has been associated with the hotel since 1961. She has been in her present position since 1968.

**12. Leslie Medeiros** — Coffee Shop Manager

Born in Hana, Les is of Hawaiian, Portuguese and Irish ancestry. He was the lieutenant of police in charge of the Hana area for the past 8 years. Prior to that he had been with the police force for 33 years. He retired in 1973. For something to keep him busy he took over the management of the coffee shop in May, 1976.

*For the convenience of other hotel guests please do not remove this booklet from the room. Copies may be obtained from the Front Desk at \$1 a copy.*