House Industries

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Font: a set of character outlines that defines a particular typeface (e.g. Times New Roman) in one or more stylizations (e.g. Script, Interlock) Font software: machine readable instructions for causing a rasterizing device to render a font

Print-on-Demand: a system or process whereby individual copies or small numbers of a text are printed to order

Design-on-Demand: a system or process whereby custom or personalized products are created from interactive content

Glyph: a graphic symbol that provides the appearance or form for a character

Embedding: the inclusion of font software files inside an electronic document

Dynamic Content: content that may vary in some way between different instances of an otherwise identical work, such as, for example, interactive content

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Logo: a unique set of stylized letters, optionally integrated with graphic elements, adopted as a proprietary identifier, such as a trademark

CSS @ Font-Face: Cascading Style Sheet (CSS) code for specifying a font to be used for rendering text in an HTML document by pointing to the URL where a font software file is located

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