

# Travis Cook

## UX Design & Research

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### Experience

#### **USAA | Creative Designer II**

January 2018 - Present | San Antonio, TX

Engage with business stakeholders to guide strategic visioning for insurance products. Guide and facilitate Human Centered Design research with customers and internal stakeholders. Create mockups for development team guidance using Sketch and InVision. Collaborate with other designers to critique and improve design work.

#### **USAA | Design Intern**

June 2017 - August 2017 | San Antonio, TX

Developed low and high fidelity prototypes for internal software. Constructed internal tools in React and JavaScript for front end development. Engaged in Behavioral Design research through user interviews, journey maps, and mock ups.

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### Education

#### **Abilene Christian University | Computer Science, BS**

Graduated 2017 | Abilene, TX

Human-Computer Interaction Concentration, GPA 3.42

#### **Nielsen Norman Group | UX Masters Certification**

Awarded October 2020

Specialities in Interaction Design, UX Management, and UX Research.

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### Tools & Proficiencies

User Experience, Visual Design, Sketch, InVision, Adobe CC, User Research Planning and Facilitation, React/Redux, HTML5, CSS, JavaScript, Sass, Front End Development, & Human Centered Design,.

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