Travis John

Front-End Developer| UX/UI Designer

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HELLO

I am an energetic and resourceful individual with skills focused in front-end development and UX/UI design. I am eager to contribute my skills and professionalism in the area of new media. I specialize in optimizing user interfaces to give users a more streamlined experience. I favor minimalistic designs that are not only visually appealing but maximize efficiency. I am ready to apply these talents while working for a creative and innovative company.

EDUCATION

July 2016 to May 2017
M.A. Interactive Media
Elon University | Elon, NC

August 2007 to May 2011
B.A. Media Arts & Entertainment
Elon University | Elon, NC

WORK EXPERIENCE

May 2018 to Present
User Interface Designer
BB&T | Raleigh, NC
- Designed and optimized components for public sites
- Created and maintained visual assets
- Fixed functional and accessibility defects when discovered
- Maintained git repository with all code related to public sites

July 2011 to June 2016
Project Lead - Preservation
HF Group | Browns Summit, NC
- Served as representative for Federal Government Clients
- Maintained client standards
- Coordinated handling and scanning of antique publications
- Created high-resolution PDFs and preservation facsimiles for delivery

PROFICIENCIES

Software

HTML & CSS
Wordpress
Bootstrap
JavaScript & JQuery
Grunt
Adobe Photoshop
Adobe Illustrator
Git
Adobe Premiere Pro
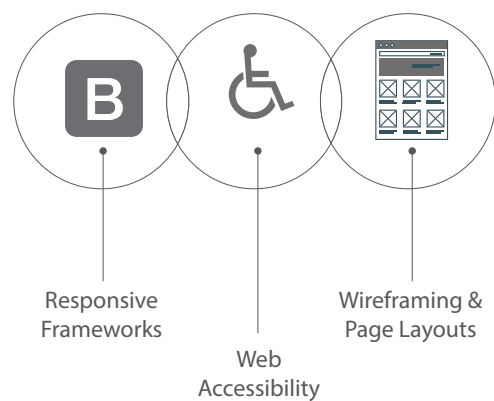Microsoft Office

NOTABLE PROJECTS

July 2018 - Current
Front-End Developer/Creator
Oak City Beer Blog |Raleigh, NC

- Worked with a responsive framework to develop site architecture
- Developed pages using custom HTML/CSS
- Designed graphics and promotional materials

October 2016 - January 2017
Front-End Developer
Wine to Water | Dominican Republic

- Worked with a team to create an interactive website for a nonprofit
- Develop pages based on mockups using Wordpress and custom HTML/CSS/PHP

SPECIALTIES

Responsive Frameworks

Web Accessibility

Wireframing & Page Layouts

CERTIFICATIONS

IAAP
Certified Professional in Accessibility Core Competencies
International Association of Accessibility Professionals
Dec 2018 - Dec 2021

INTERESTS

Gaming

Running

Craft Beer