



Travis John

Front-End Developer | UX/UI Designer

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HELLO

I am an energetic and resourceful individual with skills focused in front-end development and UX/UI design. I am eager to contribute my skills and professionalism in the area of new media. I specialize in optimizing user interfaces to give users a more streamlined experience. I favor minimalistic designs that are not only visually appealing but maximize efficiency. I am ready to apply these talents while working for a creative and innovative company.

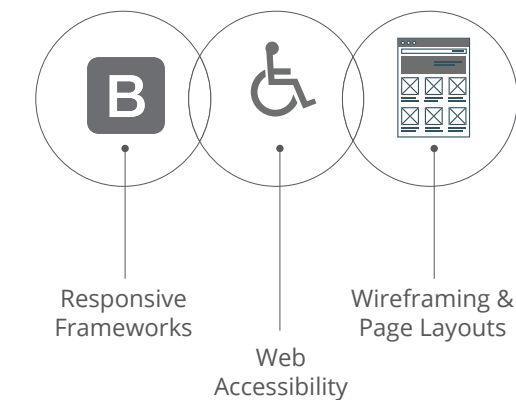
WORK EXPERIENCE

-  **October 2018 to Present**
Experience Designer
Harte Hanks @ Cisco | Raleigh, NC
 - Created mocks to be implemented on Cisco.com
 - Created and maintained visual assets
 - Ran benchmark studies to determine usability of visual mocks
 - A11Y enhancements
-  **May 2017 to October 2018**
User Interface Designer
BB&T | Raleigh, NC
 - Designed and optimized components for public sites
 - Created and maintained visual assets
 - Fixed functional and accessibility defects when discovered
 - Maintained git repository with all code related to public sites
-  **July 2011 to June 2016**
Project Lead - Preservation
HF Group | Browns Summit, NC
 - Served as representative for Federal Government Clients
 - Maintained client standards
 - Coordinated handling and scanning of antique publications
 - Created high-resolution PDFs and preservation facsimiles for delivery

NOTABLE PROJECTS

-  **October 2016 - January 2017**
Front-End Developer
Wine to Water | Dominican Republic
 - Worked with a team to create an interactive website for a nonprofit
 - Develop pages based on mockups using Wordpress and custom HTML/CSS/PHP

SPECIALTIES




EDUCATION

- July 2016 to May 2017**
M.A. Interactive Media
Elon University | Elon, NC
- August 2007 to May 2011**
B.A. Media Arts & Entertainment
Elon University | Elon, NC

PROFICIENCIES

- Software
- HTML & CSS
 - Wordpress
 - Bootstrap
 - JavaScript & JQuery
 - Grunt
 - Adobe Photoshop
 - Adobe Illustrator
 - Git
 - Adobe Premiere Pro
 - Microsoft Office

CERTIFICATIONS

-  **Certified Professional in Accessibility Core Competencies**
International Association of Accessibility Professionals
Dec 2018 - Dec 2021

INTERESTS

