Target Demographic

White Collar Workers People who are Always late

Blue Collar Workers

Students

Parents

Kids

Things the App Would Do

Schedule

Notes on Tasks work: boss/manager can set times on your schedule for important meetings/work times

Set Alerts before Task linked with other friends schedule / sets best time to *do things* together

Suggest Repeating Tasks Based on Trends

Organize Task Checks On If Task Gets Done

complex calendar

Reminders

appointments and dates

Management

Time Limits on Certain Task

Logs the Task You Usually Forget or Don't get to

Things that Would Be Managed

Homework

bed time practice (sports, instruments)

Time spent getting ready (washing, dressing, etc.)

Free time

Work

Time Spent with others (family, friends, etc.)

Gym/working out

Being On Time

Repeating Tasks time spent on video games

Meal times

extracurriculars

When to Take Medicine