
CONTACT

Travis Falls
travis_falls@mac.com
Portfolio: travisfalls.github.io

SKILLS SUMMARY

Communications:

- Developed strong relationships with printers, videographers, photographers & marketing consultants
- Improved social media following & engagement by sending staff weekly emails encouraging involvement & giving praise for success
- Wrote, curated, & edited content for social media, print newsletter, print materials, & monthly eblasts

Project management:

- Ability to manage multiple projects of various types, meeting deadlines in the process
- Helped brand two growing churches

Team work:

- Gives & takes constructive criticism well
- Worked with team using each individual's skills to raise \$90,000 at an annual banquet

Software:

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere

Adobe After Effects
Adobe Dreamweaver
Microsoft Office
Eclipse

Skills:

Java
HTML & CSS
Bootstrap
Wordpress

Page Layout
Logo & Identity
Photography
Video Production

EDUCATION

Major: Visual Communications Design **Minor:** Religious Studies

Purdue University • West Lafayette, IN
2004 - 2008

Eleven Fifty Academy • Fishers, IN
2016

EXPERIENCE

Marketing // June 2014 - September 2016
Sports World Ministries • Indianapolis, IN

Communications & Technologies // August 2008 - April 2014
Monticello United Methodist Church • Monticello, IN

COMMUNITY INVOLVEMENT

Communications Volunteer // January 2013 - Present
The Branches Community Church • Plainfield, IN

American Marketing Association // October 2015 - October 2016