
CONTACT

Travis Falls
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Portfolio: www.travisfallsdesigns.com

SKILLS SUMMARY

Communications:

- Developed strong relationships with printer, videographers, photographers & marketing consultants
- Improved social media following & engagement by sending staff weekly emails encouraging involvement & giving praise for success
- Wrote, curated, & edited content for social media, print newsletter, print materials, & monthly eblasts

Project management:

- Ability to manage multiple projects of various types, meeting deadlines in the process
- Helped brand two growing churches

Team work:

- Gives & takes constructive criticism well
- Worked with team using each individual's skills to raise \$90,000 at an annual banquet

Software:

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere

Adobe After Effects
Adobe Dreamweaver
Microsoft Office

Design:

Page Layout
Logo & Identity
Html & Css
Wordpress

Photography
Video Production

EDUCATION

Major: Visual Communications Design **Minor:** Religious Studies

Purdue University • West Lafayette, In
2004 - 2008

EXPERIENCE

Marketing // June 2014 - September 2016

Sports World Ministries • Indianapolis, In

Communications & Technologies // August 2008 - April 2014

Monticello United Methodist Church • Monticello, In

COMMUNITY INVOLVEMENT

Communications Volunteer // January 2013 - Present

The Branches Community Church • Plainfield, In

American Marketing Association // October 2015 - Present