KEPNER QUOTES

a celebration of Chuck Kepner quotes and the photography of Omnikron Systems, Inc. Founder Basu Ghosh
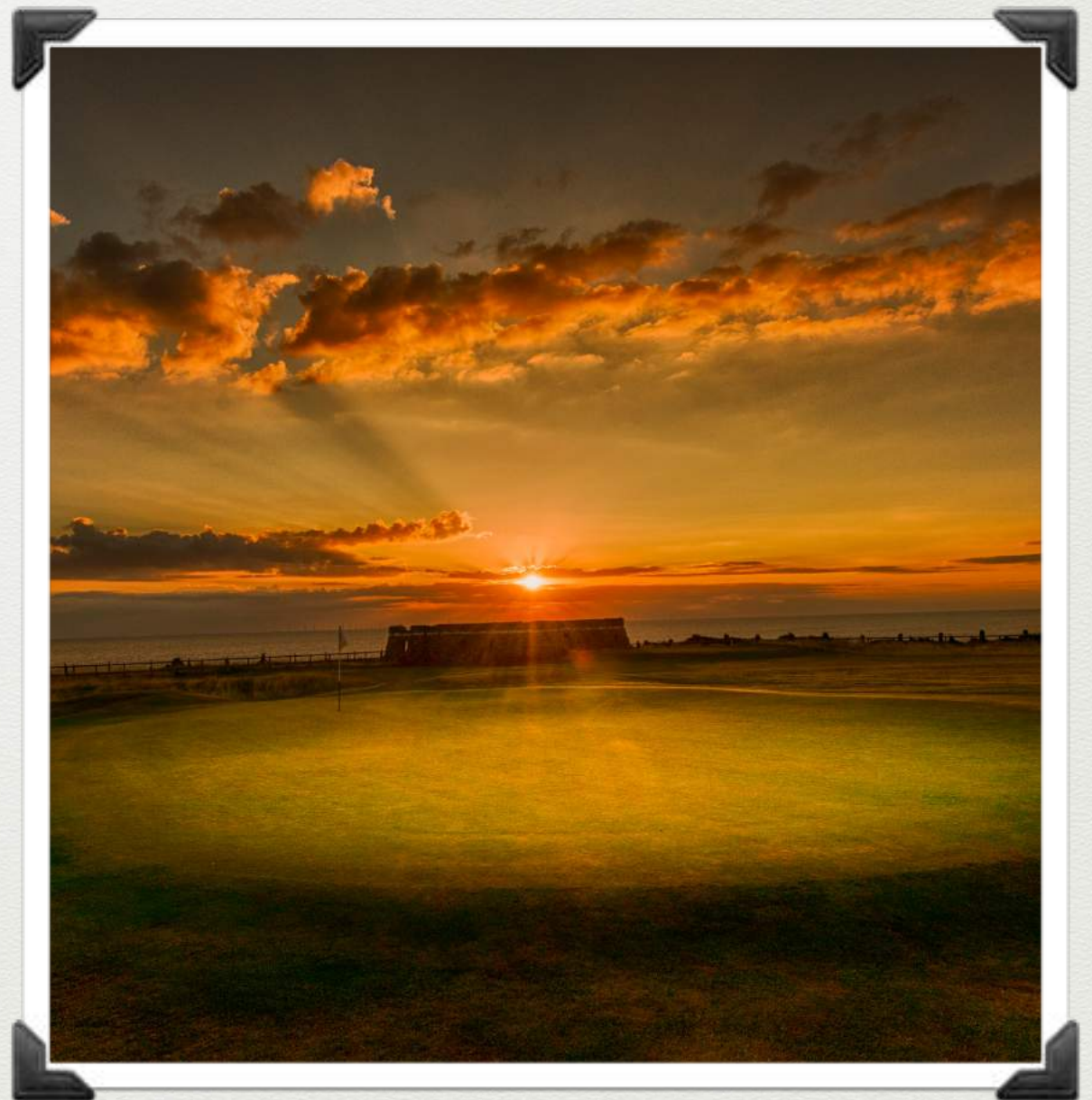
About This Book

Since its inception, Omnikron, Inc. has always prided itself with being on the cutting edge of new methodologies and technologies.

We were excited to learn about the KEPNERandFOURIE method of critical thinking and problem solving; we saw it was an excellent opportunity to help our clients fast track their growth and success.

We were even more excited to partner with Thinking Dimensons, Inc. to create a set of classes to foster professional growth and development using the KEPNERandFOURIE method.

The purpose of this e-book and even more books to come is to inspire you through the words of Chuck Kepner, along with the photography of Omnikron, Inc.'s founder Basu Ghosh.
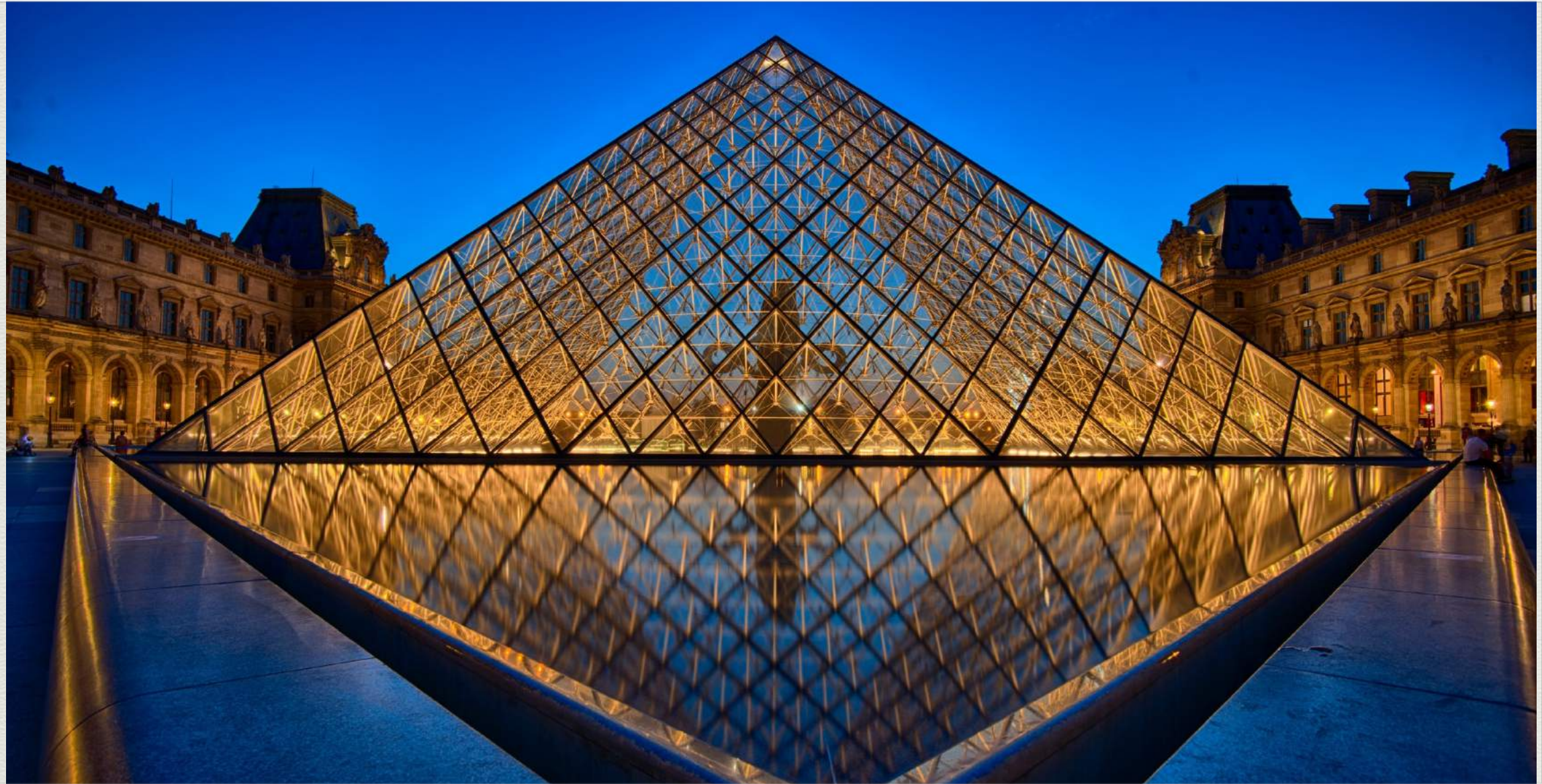
Enjoy!

Broadstairs, Kent, England 2013

On Innovation...

Keystone National Park, July 2007

"Anyone can make an ordinary decision, do the same old, indefinitely, time after time. That's safe and conservative, can't be criticized as radical. And it can't get anyone or anything ahead, either. So it isn't really safe, after all."

The Louvre, Paris August 2013

"Innovation is the backbone of civilization.
It is the only creator of progress."

Sydney Opera House, January 2014

"If you are going to spend one hour making a decision, take that same hour and spend it on being innovative."

On Decision Making...

Brisbane, Australia, January 2014

*"Every decision that comes your way is an opportunity
to improve what you are doing,
to make some progress, however large or small."*

© 2015 by Basu Ghosh   Lake Powell, July 2014

"When in doubt, you should pull someone else's thinking into the equation. What can you lose? Nothing, compared to what you would gain if you found just one little critical fact that would make a difference."
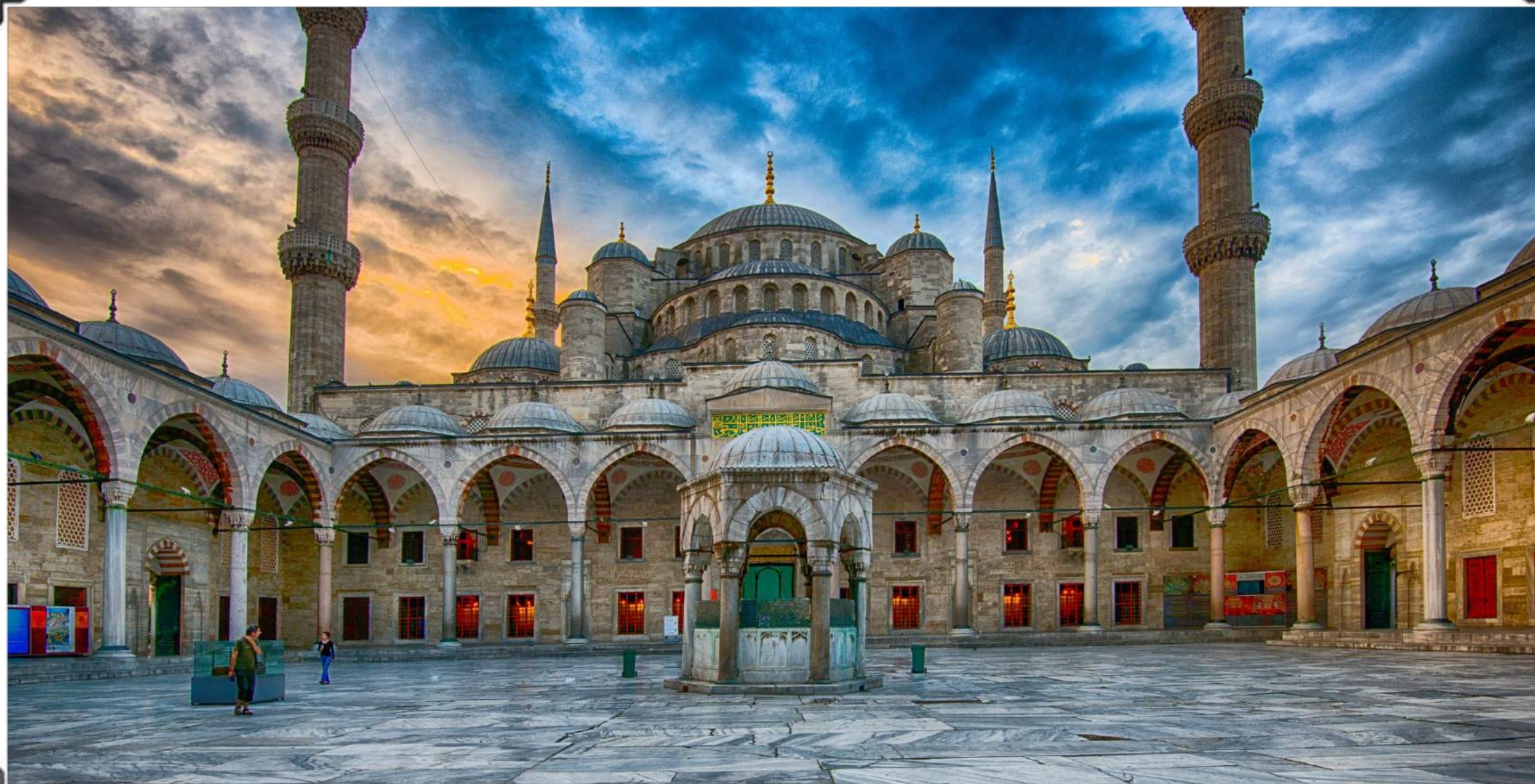
On Problem Solving...

Colosseum, Rome May 2014

*"You reach out by expanding your view of the possibilities.
If you go to the same old sources and get the same old facts, you will produce the same old answers."*

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Sulatanahmet Mosque

"Ask questions, search the information out. Someone knows something that you don't, otherwise you'd have solved the problem long ago..."

On Collaboration...

Ferry Ride to Prince Islands

"The knowledge of others is a blessing, an untapped, underutilized resource that is asking to be contributed. Take it. Explore it. Mine it for the help it can give you. It's free and it works!"
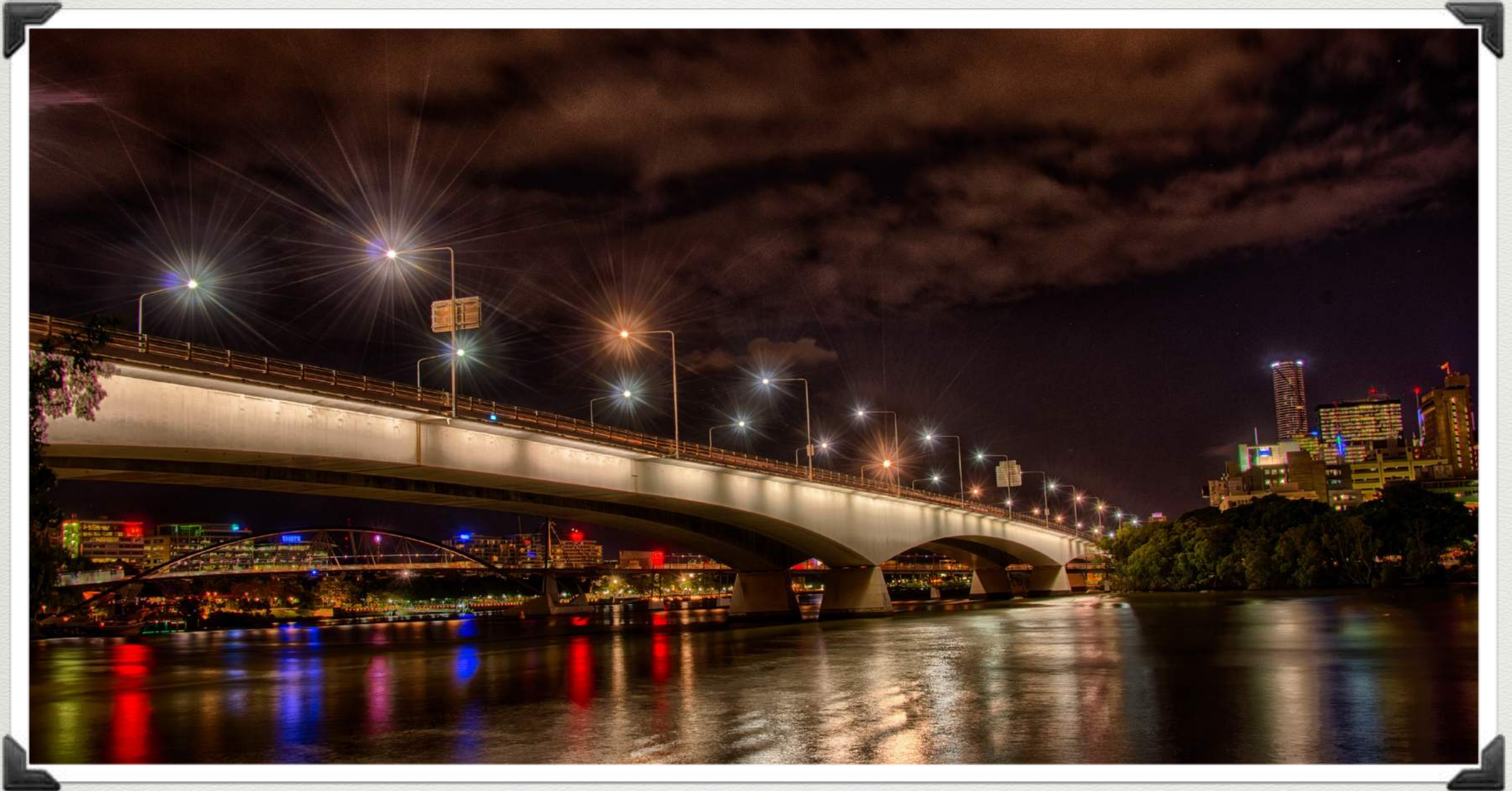
Champagne, France August 2013

"No one knows everything there is to know, no matter how much of a genius he or she is. Everyone has to learn, from infancy on up, bringing in knowledge from the outside. It can't come from any other place, can it?"
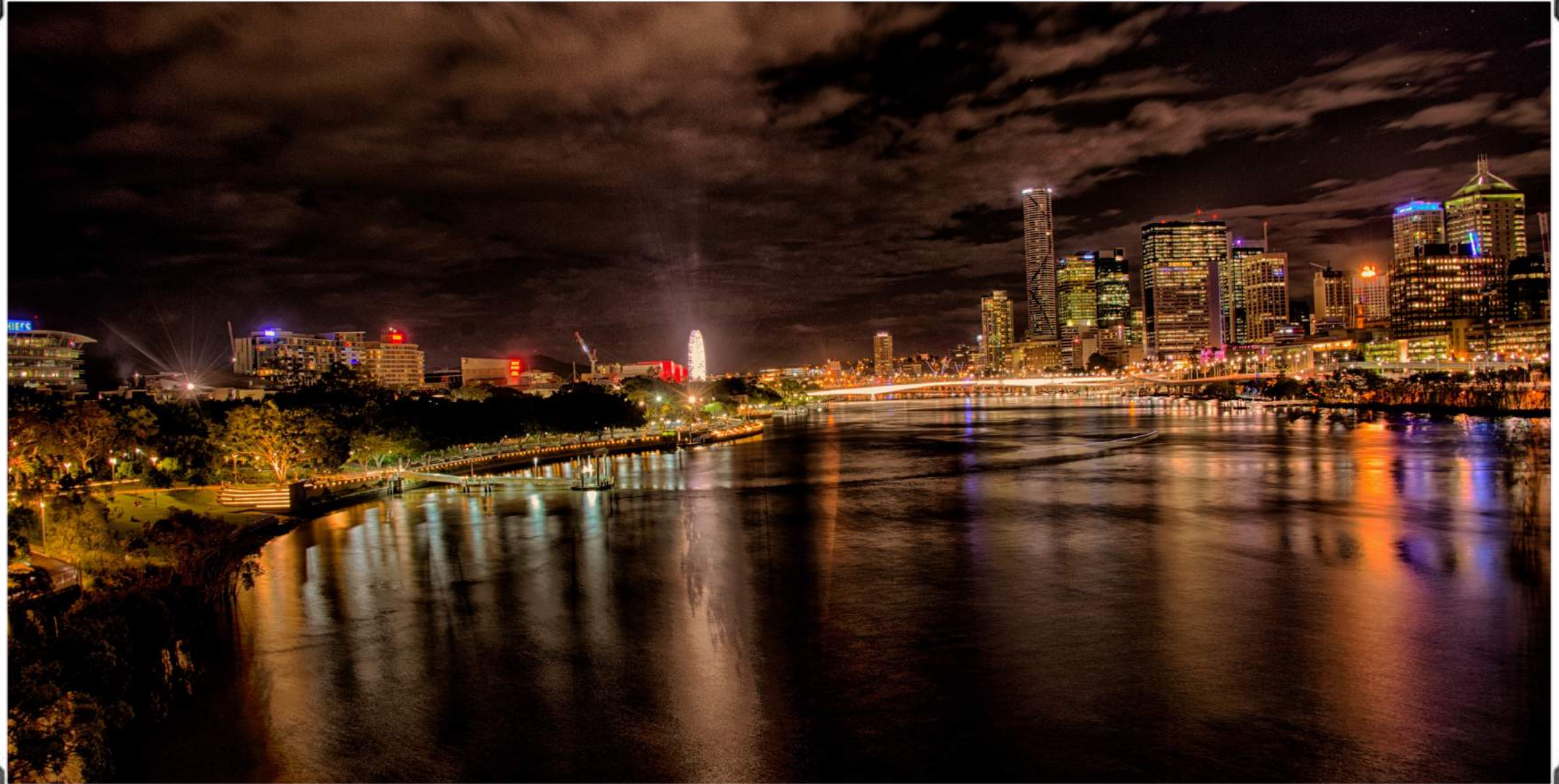
On Divergent-Convergent Thinking...

Brisbane, Australia January 2014

"The process is simple: Open up to new ideas, combine them, narrow down to what will work in the real world. Then refine it, fine-tune it, remove the barriers to its success."

Brisbane, Australia January 2014

"The dynamics of thinking, logic, wisdom from experience, and the ability to diverge to find new ideas, and converge to put them all together in a practical way, apply equally to the individual and to the individual working with other people."

Yosemite National Park April 2014

"'Knowledge is power,' they say.
If you know the important things before you act,
you are in control…period."

Recognition

The quotes from this book are from Chuck Kepner.

Through his work with the Rand Corporation in the 1950s, Chuck Kepner discovered that some managers and directors were better at solving problems than others. He also believed that decision-making and problem-solving in private business and government weren't skills that you either had embedded in your DNA or you didn't. They were tools to be developed through hard work, dedication and perseverance, and with the proper training.

Together with Mat-thys Fourie, they developed the KEPNERandFOURIE method of critical thinking and problem solving which has been used in many companies throughout the world.

The pictures from this book are from Basu Ghosh.

Basu Ghosh, CEO and Founder of Omnikron, Inc., is a software engineer by training. Before founding Omnikron, Inc., Basu managed the implementation of the enterprise-wide retail banking application for First Interstate Bank. His career includes training and development of large-scale transaction processing systems for organizations such as Wells Fargo Bank (formerly First Interstate Bank), Federal Express, American Savings Bank, IBM Canada, Bank of America, VISA, Citicorp, British Airways, EDS, US AIR, Hyatt Hotels, Marriott Hotels, American Express, United Airlines and many more.

Basu holds an M.S. (1978) in Computer Science from UCLA. He received his BS (1968) and MS (1970) in Applied Geology from Indian Institute of Technology, Kharagpur, and MA (1973) in Geology from Boston University.

Istanbul, Turkey
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We hope that you have enjoyed this Summer gift.

This is the first book in our series of e-books. We will be publishing three more books throughout the year at regular intervals.

To receive the next book in the series, click <u>here</u> and we'll send it to you free of charge.

If you would like to receive regular Chuck Kepner quotes, click <u>here</u> and we'll put you on our list.

Please be assured that we value your privacy and we won't use your email address for any other purpose.

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