



Introducing Big Data Fundamentals

Designed and Developed by the Experts at Omnikron

The Future of Big Data is the Future of IT...

A 2016 article in the *Wall Street Journal* pronounced, “The Big-Data Future has Arrived.” Since then, Big Data has proliferated across enterprise IT infrastructures. Business Intelligence systems are now providing Big Data Analytics on expanded Data Warehouses and Data Lakes. Cloud vendors are offering fully capable Big Data platforms. The Internet of Things (IoT) is rapidly becoming a reality.

The good news: You don't need to be a programmer, statistician or infrastructure engineer to understand and master Big Data concepts.

The better news: Omnikron's new course, **Big Data Fundamentals**, is designed to give you a working overview of Big Data, including its terminology, technologies, applications and functions. Discover how to apply Big Data principles and analytics within your own organization – including how to use Big Data to convert data into dollars.

Mark your Calendars:

July 26, 28, Aug 2, 4

Pacific:	8 am – 12 pm
Central:	10 am – 1 pm
Eastern:	11 am – 2 pm
UK:	4 pm – 8 pm



What We'll Cover:

- 1 A **FOUNDATIONAL UNDERSTANDING** of Big Data technologies and enterprise implementations
- 2 Key **BIG DATA ENTERPRISE SOLUTIONS** including Data Warehousing, Business Intelligence platforms, Data Lakes, Hadoop, Spark, Cloud Computing, and IoT
- 3 Understand the **LANGUAGE** of Big Data – intelligently discuss Big Data with senior managers and decision makers
- 4 An introduction to **DATA ANALYTIC** skills using MS Excel

Space is Limited!
Act Now to Reserve Your Spot!

Big Data Fundamentals is presented in our live, virtual, interactive format, and upon course completion, attendees may access the recording at any time.

Got a group to train? Ask about our special discounted pricing and on-site training available for groups of 5 or more!

Who should attend:

- Professional Project Managers
- IT Architects
- Aspiring Data Scientists
- Aspiring Data Managers
- Anyone who wishes to gain a greater understanding of Big Data

