

Categorical Column Data Descriptions:

poll_id

FiveThirtyEight poll ID number.

question_id

FiveThirtyEight question ID number. Note that there may be more than one question from the same poll included in the data.

race_id

FiveThirtyEight race ID number.

cycle

Election cycle.

location

Geography of the question. This may be a state, House district, or the US.

type_simple

Category of the race. This value is structured with the type of election (Sen, Gov, Pres, or House) followed by a dash, and then either P or G to indicate if the survey is of a primary or general election, respectively. House generic ballot polls are noted as House-G-US.

race

Race for this question. This is structured as the year, followed by an underscore and the simple type, followed by an underscore and the location. For presidential primaries, the party is indicated with a -R or -D after Pres.

pollster

Pollster name.

pollster_rating_id

FiveThirtyEight pollster rating ID number.

aapor_roper

Boolean flag for whether the pollster is a member of the AAPOR Transparency Initiative or contributes polls to the Roper Center.

inactive

Boolean flag for whether the pollster appears to still be conducting publicly available opinion polls.

methodology

Mode used to conduct this poll. This should be a combination of one or more of the following values, separated by a forward slash:

Live Phone — Live telephone interviews, may or may not include calls to cellphones

IVR — Interactive Voice Response, otherwise known as automated polls or "robopolls"

Online Panel — Opt-in online panel, either proprietary or contracted to a panel provider

Text-to-Web — Recruitment via text messages that direct participants to a website to complete the survey

Probability Panel — Probability based online panel

Email — Recruitment via emails that direct participants to a website to complete the survey

Mail-to-Web — Recruitment via snail mail that directs participants to a website to complete the survey

Mail-to-Phone — Recruitment via snail mail that directs participants to call a phone number to complete the survey

Text — Recruitment via text message in which questions are asked directly over SMS

Mail— By U.S. mail or other "snail mail" service

Online Ad — Recruitment via advertisement on websites, mobile games, or other online medium

App Panel — Opt-in panel using a proprietary app

Face-to-face — Poll conducted in person

partisan

Flag for internal/partisan poll. "D" indicates Democratic poll, "R" indicates Republican poll, "I" indicates poll put out by independent candidate's campaign.

Note that different sources define these categories differently and our categorization will often reflect the original source's definition. In other words, these definitions may be inconsistent and should be used carefully.

polldate

Median field date of the poll.

electiondate

Date of the election.

time_to_election

Number of days between the median field date of the poll and the election date.

samplesize

Sample size of the question. For questions with no sample size available, this is

approximated as the median sample size for races of the same type.

cand1_name

Name of Candidate #1. Candidates #1 and #2 are defined as the top two finishers in the election (regardless of whether or not they were the top two candidates in the poll). In races where a Democrat and a Republican were the top two finishers, Candidate #1 is the Democrat.

cand1_id

FiveThirtyEight ID number for Candidate #1.

cand1_party

Party code for Candidate #1.

cand1_pct

Candidate #1's share of the vote in the poll.

cand1_actual

Actual share of vote for Candidate #1

cand2_name

Name of Candidate #2.

cand2_id

FiveThirtyEight ID number for Candidate #2.

cand2_party

Party of Candidate #2.

cand2_pct

Candidate #2's share of the vote in the poll.

cand2_actual

Actual share of vote for Candidate #2

margin_poll

Projected margin of victory (defeat) for Candidate #1. This is calculated as $\text{cand1_pct} - \text{cand2_pct}$. In races between a Democrat and a Republican, positive values indicate a Democratic lead; negative values a Republican lead.

`margin_actual`

Actual margin in the election. This is calculated as $\text{cand1_actual} - \text{cand2_actual}$. In races between a Democrat and a Republican, positive values indicate a Democratic win; negative values a Republican win.