Work experience

Master a skill

Personal evaluation

Education

**Career Objective：**Marketing

**Miranda**

I am a passionate and aggressive marketing specialist with team leadership and problem-solving skills, strong time management skills, strong analytical thinking and planning skills, and strong resistance to stress and adaptability。

**2012.9-2016.6 graduated school：Beijing University profession：Marketing**

major：

statistics、International Marketing、Market research and forecast、Business psychology、Currency

banking、international trade、Economic law、university English、Economic Mathematics。

**2016.9-2017.6 WPS Technology Co., Ltd Marketing specialist**

main duty：

1、Organize the implementation of publicity and promotion work, conduct market research。

2、Responsible for data and quality records, on-site management and control。

**2017.9-Right now Huawei Technology Co., Ltd Marketing executive**

The main work：

1、Mainly responsible for establishing and maintaining the company's brand strategy。

2、Responsible for statistics on channels, product promotion and customer development。

3、Implement customer care strategies and monitor the effectiveness of implementation。

**language skill：**Proficient in English, German, fluent in oral English, normal communication

**professional skill：**Take the international marketing certificate, the first place in the profession

**Office skills：**Skilled in using Word, Office office software，Beautify PPT，Make a form

Born：1991-10-01

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Address：Beijing China

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**personal：**

**jobs：**

**education：**

**phone：**

**email：**

**address：**

**motion：**

**Hobby：**

**other：**

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