

Sep 11, 2015
Mark Smith

ZenD
15 TREETOP TCE, PLENTY VIC 3090

Offer Document

Dear Sir/Madam

Offer Letter - Investment in CrowdfundUP Project

ZenD (ACN: 521557856) ("Project")

We are writing to you because you have expressed your interest in investing in our Project as featured on the CrowdfundUP crowdfunding platform.

Details of the offer

This letter is an offer from the Fundraiser to you to invest in the Project by subscribing for ordinary units in the Fundraiser on the following terms and in accordance with the information memorandum in relation to the Project dated Aug 20, 2015 accessible on the CrowdfundUP crowdfunding platform (**IM**) and the Fundraiser's constitution which is attached as Appendix A to this letter (**Constitution**).

The IM contains important information about investing in the Project and subscribing for units in the Fundraiser and you should read it in full before deciding to accept this offer. If you are in doubt about how to deal with this offer, please contact your solicitor or other independent professional adviser.

Number of ordinary units in Fundraiser: up to 150 ordinary units @ AUD\$150.00 per units

Total investment amount: up to AUD\$22500

This offer is only open for acceptance during the funding period specified on the Project's profile page on the CrowdfundUP website (**Funding Period**) and will expire at the end of the Funding Period.

Accepting the offer

If you want to accept this offer, you can do so in writing sent to the address or e-mail address below. You can only accept this offer during the Funding Period.

Your written acceptance must specify:

- the precise number of units in the Fundraiser for which you wish to subscribe;
- the total investment amount corresponding to the number of
- units for which you wish to subscribe;
- whether you are a sophisticated or professional investor – note: if you are a sophisticated or professional investor, you must also attach a signed Sophisticated / Professional Investor Certificate to your written acceptance (see the form of Certificate appended to this Offer Letter);
- your details, including:
 - full name (and ACN, if applicable);
 - if you will be holding your units on behalf of another person or as trustee of a trust, the full name of that person or trust;
 - ABN/TFN (as applicable);
 - address;
 - telephone number; and
 - e-mail address.

A suggested form of written acceptance is available on the CrowdfundUP website.

If you accept this offer, CrowdfundUP will contact you with instructions about how to pay the investment amount to the Fundraiser.

Acknowledgements and agreements

By sending us a written acceptance, you will be acknowledging and agreeing that:

- you have read and understood the IM in full and agree to be bound by the terms and conditions of this offer and the Constitution;
- you have obtained independent advice in relation to accepting this offer and investing in the Project, or have determined not to seek such advice;
- you have full legal capacity and power to perform all the rights and obligation which flow from your acceptance of this offer;
- the details and statements provided in your acceptance are complete and accurate;
- the information contained in this offer letter and in the IM is not investment advice;
- neither the Fundraiser nor any of its directors or officers has guaranteed or made any representations as to the performance or success of the Project or Fundraiser;
- investment in new business carries high risks. It is highly speculative and before investing in any project about which information is given, you are strongly advised to take appropriate professional advice;
- the information contained in this offer and in the Fundraiser's IM has been prepared by or on behalf of the Fundraiser, and CrowdfundUP has not undertaken an independent review of the information contained in this offer or in the Fundraiser's IM;
- the information contained in this offer and in the Fundraiser's IM about the Project and the units in the Fundraiser is not intended to be the only information on which your investment decision is made and is not a substitute for a prospectus or any other document or notice that may be required under the Corporations Act 2001 (Cth), as that Act may apply to your investment;
- detailed information may be needed to make an investment decision, for example: financial statements; a business plan; information about ownership of intellectual or industrial property; or expert opinions including valuations or auditors' reports;
- no established market exists for the trading of any securities that may be offered; and
- this offer and the Fundraiser's IM are subject to ASIC class order [CO 02/273] ("Business introduction or matching services").
- you consent to directly receiving any electric documentation directly to **marko.grubestic@plavatvornica.com**.

Address:

E-mail: marko.grubestic@plavatvornica.com

Someone's signature

Yours faithfully

Mark Smith

In order to unlock the document on crowdfundup platform click [here](#)