

# Theresa Castellucci

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## Experience

**Belljar TV** | Motion Graphics Designer and Animator September 2023 - Present

- Produced compelling storyboards, motion designs, and animated videos for a diverse range of clients, including spearheading a successful ten-episode series focused on the XRP Ledger for Ripple Labs Inc., resulting in increased brand recognition and engagement.
- Collaborated closely with the design team at Ripple to conceptualize, design, and animate the entire series, ensuring it met client expectations and objectives.

**Dummy Labs** | Web Designer & Front End Developer September 2023 - November 2023

- I designed the online presence for Dummy Labs, crafting a cohesive visual identity from scratch in the absence of a design system.
- Expanded focus to encompass deep exploration of UI/UX design principles, significantly enhancing proficiency in Figma, and successfully developed a robust React application through efficient project organization and meticulous CSS implementation.

**Complex Networks** | Graphic Designer & Motion Graphics Artist January 2022 - August 2023

- Designed and animated captivating content for web-series, such as "First We Feast" "Sneaker Battle" and "Sole Collector" resulting in an increase in viewer engagement.
- Collaborated closely with a highly skilled team of designers and animators to create compelling promotional materials
- Effectively reached and engaged an expansive audience of over five million viewers through the promotional materials created, boosting brand recognition and show popularity.

**Awesome + Modest** | Digital Artist and Motion Designer November 2021 - December 2021

- Collaborated with an extensive team of artists to create and colorize captivating backgrounds and characters in Photoshop, enhancing the visual appeal of the critically acclaimed feature-length documentary, "The American Dream and Other Fairy Tales."
- Contributed to the film's selection for showcase at the prestigious Sundance Film Festival in January 2022, where it gained widespread recognition.

**J&D Photography** | Event Videographer & Post Production Specialist June 2017 - October 2021

- Photographed and filmed weddings and events across Virginia, delivering high-quality visual content that met and exceeded client expectations.
- Played a crucial role in post-production, including tasks such as color correction for photos, video editing, and sound design, resulting in visually stunning and emotionally resonant final products.

## Education

**Virginia Commonwealth University** Richmond, VA

Bachelor of Fine Arts in Kinetic Imaging August 2017 - May 2021

## Skills & Tools

Motion Graphics	Graphic Design	Figma	Concept Development	Project Management
After Effects	Illustrator	Storyboarding	Photoshop	Premiere Pro