

Theresa Castellucci

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Experience

DeltaRomeo | Web Designer & Front End Developer November 2023 - January 2024

- Led the development of DeltaRomeo's website, seamlessly integrating WordPress as a headless CMS to balance minimalist design with intricate coding challenges.
- Implemented advanced coding techniques, including React Helmet and React Router, and designed a content filter system, showcasing adaptability and delivering practical solutions tailored to client needs.

Dummy Labs | Web Designer & Front End Developer September 2023 - November 2023

- I designed the online presence for Dummy Labs, crafting a cohesive visual identity from scratch in the absence of a design system.
- Expanded focus to encompass deep exploration of UI/UX design principles, significantly enhancing proficiency in Figma, and successfully developed a robust React application through efficient project organization and meticulous CSS implementation.

Complex Networks | Graphic Designer & Motion Graphics Artist January 2022 - August 2023

- Designed and animated captivating content for web-series, such as "First We Feast" "Sneaker Battle" and "Sole Collector" resulting in an increase in viewer engagement.
- Collaborated closely with a highly skilled team of designers and animators to create compelling promotional materials
- Effectively reached and engaged an expansive audience of over five million viewers through the promotional materials created, boosting brand recognition and show popularity.

Awesome + Modest | Digital Artist and Motion Designer November 2021 - December 2021

- Collaborated with an extensive team of artists to create and colorize captivating backgrounds and characters in Photoshop, enhancing the visual appeal of the critically acclaimed feature-length documentary, "The American Dream and Other Fairy Tales."
- Contributed to the film's selection for showcase at the prestigious Sundance Film Festival in January 2022, where it gained widespread recognition.

Belljar TV | Motion Graphics Designer and Animator September 2020 - November 2021

- Produced compelling storyboards, motion designs, and animated videos for a diverse range of clients, including spearheading a successful ten-episode series focused on the XRP Ledger for Ripple Labs Inc., resulting in increased brand recognition and engagement.
- Collaborated closely with the design team at Ripple to conceptualize, design, and animate the entire series, ensuring it met client expectations and objectives.

Education

Virginia Commonwealth University Richmond, VA
Bachelor of Fine Arts in Kinetic Imaging August 2017 - May 2021

Skills & Tools

Front End Development	Web Design	Figma	Motion Graphics	Graphic Design
After Effects	Illustrator	Photoshop	Premiere Pro	Blender