



Theresa Castellucci

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Experience

Belljar TV | Motion Graphics Designer and Animator

September 2023 - Present

- Produced compelling storyboards, motion designs, and animated videos for a diverse range of clients, including spearheading a successful ten-episode series focused on the XRP Ledger for Ripple Labs Inc., resulting in increased brand recognition and engagement.
- Collaborated closely with the design team at Ripple to conceptualize, design, and animate the entire series, ensuring it met client expectations and objectives.

Dummy Labs | Web Designer & Front End Developer

September 2023 - November 2023

- I designed the online presence for Dummy Labs, crafting a cohesive visual identity from scratch in the absence of a design system.
- Expanded focus to encompass deep exploration of UI/UX design principles, significantly enhancing proficiency in Figma, and successfully developed a robust React application through efficient project organization and meticulous CSS implementation.

Complex Networks | Graphic Designer & Motion Graphics Artist

January 2022 - August 2023

- Designed and animated captivating content for web-series, such as "First We Feast" "Sneaker Battle" and "Sole Collector" resulting in an increase in viewer engagement.
- Collaborated closely with a highly skilled team of designers and animators to create compelling promotional materials
- Effectively reached and engaged an expansive audience of over five million viewers through the promotional materials created, boosting brand recognition and show popularity.

Awesome + Modest | Digital Artist and Motion Designer

November 2021 - December 2021

- Collaborated with an extensive team of artists to create and colorize captivating backgrounds and characters in Photoshop, enhancing the visual appeal of the critically acclaimed feature-length documentary, "The American Dream and Other Fairy Tales."
- Contributed to the film's selection for showcase at the prestigious Sundance Film Festival in January 2022, where it gained widespread recognition.

J&D Photography | Event Videographer & Post Production Specialist

June 2017 - October 2021

- Photographed and filmed weddings and events across Virginia, delivering high-quality visual content that met and exceeded client expectations.
- Played a crucial role in post-production, including tasks such as color correction for photos, video editing, and sound design, resulting in visually stunning and emotionally resonant final products.

Education

Virginia Commonwealth University

Richmond, VA

Bachelor of Fine Arts in Kinetic Imaging

August 2017 - May 2021

Skills & Tools

Motion Graphics

Graphic Design

Figma

Concept Development

Project Management

After Effects

Illustrator

Storyboarding

Photoshop

Premiere Pro