html - hyper text markup language - how define content
        markup language which one can define content to be consumed by browsers, devices, search engines, or other automated systems.

css - how it looks and is styled

javascript - how those 2 behave together when the user is interacting with mouse

separation of concerns - separate content, styling, animation, how behaves

Three fold nature of frontend development
1. Informational - html
        who/what informing. user, browser, search engine, screen reader
        connection of keywords and content
        what content is
        h1-h6 (h1 is biggest)
2. Visual - css
3. Behavioral - javascript

*Google SEO Starter guide

Sublime text

Title
Description
List ingredients
Ordered list of instructions
Image

Look Up:
Document Outline
        H1
                H2
                        H3
                                H4

Phrasing elements/ phrasing content
Flow content
Grouping elements/ sectioning elements: are grouping elements, not always other way

CSS - Cascading Style Sheets
        Cascading:
        Style:
        Sheets: where located. 3 types for style application
                inline (in the line of code, example: h1)
                internal (internal style sheet - in document in their own line of text)

external (in own file, separate)