Nishant

Jalandhar, India 144012

📞+91 8528005462 ✉ nishant12200333@gmail.com in LinkedIn ○ GitHub ✒ Portfolio

Summary

Proficient in **HTML, CSS, JavaScript**, **React JS**, and Tailwind CSS. Built **Responsive web apps** with seamless **API** integration and **Git/GitHub** version control. Experienced in **Graphic Design**, **Digital Marketing**, and **Video Editing**, achieving **Growth in Brands, clients engagement** through targeted strategies.

Education

DAV University	**June 2022 – July 2025**
Jalandhar, Punjab	
Bachelor of Computer Applications (BCA)	8.13 CGPA

Experience

Web Developer	**June 2024 – Aug 2024**
YHills	Internship	Remote

- Built 5+ responsive web applications using HTML, CSS, JavaScript, and React, focusing on enhancing user experience.
- Achieved cross-browser compatibility and optimized performance.
- Collaborated with a team of developers, delivering high-quality projects on time.

Intel Unnati Industrial Training Program	**May 2024 – Jul 2024**
Intel Corporation	Apprenticeship	Remote

- Completed a 3-month training in AI and machine learning, focusing on practical applications.
- Developed a custom chatbot using Hugging Face and Llama 2 with 90% query recognition accuracy.
- Collaborated with a team, gaining insights into AI integration and emerging technologies.

Google Developer Group - Social Media Handler	**Sept 2024 – Present**
Google Developer Group (GDG)	Team member	DAV University, Jalandhar

- Led social media strategy for **GDG On-Campus Core Team**, reaching **7,000+ monthly profile views**.
- Curated content for events and workshops, Increasing follower interactions.
- Engaged **100+** students and developers, growing event Participation.
- Promoted learning and collaboration, boosting **on-campus Engagement.**

Senior Video Editor	**April 2023 – Present**
Batch-Man	Freelance	Remote

- Edited and managed **50+ YouTube** videos, increasing **engagement by 30%.**
- Used **Premiere Pro** to enhance video quality, boosting retention.
- Coordinated with the **Batch-Man team**, contributing to 20% growth in subscribers.

Digital Marketer & Graphic Designer	**Feb 2024 – Jul 2024**
Freelance	Remote

- Developed **marketing strategies** for 10+ clients, increasing customer engagement by 15%.
- Managed **social media content**, boosting brand visibility by 20% and follower growth by 10%.
- Ran **ad campaigns**, improving **ROI** by 25% through optimization.
- Consulted with clients to align marketing with **business goals**, driving a 15% sales boost.

Projects

Learnify: Streamlining Access to Academic Resources for Students / *(React js)* *[Link]*	**Aug 2024**

- Developed a platform for students to share academic resources, including question papers and notes.
- Used **React.js** and **JSON Server** to simulate backend functionality.
- Designed a responsive layout with **HTML, CSS, JavaScript, Tailwind CSS**, and **Bootstrap** for **5+ courses**.
- Completed the prototype independently in **1 month**, showcasing strong project management and technical skills.

Skills: React.js · JSON Server · HTML · CSS · JavaScript · Tailwind CSS · Bootstrap · UI Libraries · Vercel

Focused YouTube: Chrome Extension to Boost Your Productivity/ *(React js)* *[Demo video]*   **Aug 2024**
- Developed a **Chrome extension** to enhance focus on YouTube by **limiting visible recommended** video suggestions to one, minimizing distractions for users.
- Implemented a "**Show All Videos**" feature, enabling users to access full recommendations with ease when needed.

   Skills: JavaScript · HTML · CSS · Chrome Extensions · GitHub

BlogNest : Share your Thoughts Into Ideas| *(React js)* *[Link]*   **Sept 2024**
- Developed BlogNest, a blogging platform **using React.js and Tailwind CSS**.
- Implemented **CRUD** functionality for blog posts.
- Designed a responsive interface and deployed it on **Vercel**.

   Skills: React.js · Tailwind CSS · Bootstrap · JSON Server · Vercel · JavaScript · HTML · CSS

News Hub: Real-Time Updates with News API Integration/ *(HTML, CSS, JavaScript)* *[Demo video]*   **oct 2024**
- Created a news platform using the **News API** for real-time updates.
- Added filtering by category and search features for easy content discovery.
- Implemented light/dark mode for improved accessibility.
- Designed a **Responsive layout** for mobile and desktop devices.
- Used **GitHub** for version control to ensure project consistency.

   Skills: HTML · CSS · JavaScript · News API · GitHub

Technical Skills

Programming & Markup Languages
- HTML, CSS, JavaScript, C++

Frameworks & Libraries
- React, Tailwind CSS, Bootstrap

Version Control & Tools
- Git, GitHub, Microsoft Office (Excel, PowerPoint)

Additional Courses & Certifications
- Web Designing & Development (CS & IT Department, Doaba College)
- Web Development (YHills)
- JavaScript Algorithms and Data Structures (Beta) (freeCodeCamp)
- Responsive Web Design (freeCodeCamp)
- Content Marketing (HubSpot Academy)
- Mastering YouTube Search Trends and SEO Strategies (Semrush)
- Digital Marketing (HubSpot Academy)

Marketing Skills
- Article Writing, Video Editing, Graphic Designing
- Facebook & LinkedIn Post Creation, Channel Management
- Online Business Development, Social Media Ad Campaign Management (Facebook, Instagram, LinkedIn, YouTube)
- YouTube Channel Management, Microsoft Office (Excel, Word, PowerPoint), Google Sheets

Soft Skills
- Communication, Teamwork & Collaboration
- Adaptability & Flexibility, Problem-Solving
- Time Management, Critical Thinking
- Work Ethic & Professionalism, Leadership

Languages

- English - Professional working proficiency
- Hindi – Native or bilingual proficiency
- Punjabi - Native or bilingual proficiency