# Nishant (Front-End Developer)

Jalandhar, India 144012

Bachelor of Computer Applications (BCA)







# Summary

Versatile Front-End Developer with a strong foundation in HTML, CSS, JavaScript, and frameworks like React JS, Tailwind CSS, and Bootstrap. Passionate about creating dynamic, responsive web applications and experienced in using GitHub for version control. With a focus on delivering user-friendly, innovative solutions, I bring attention to detail and creativity to every project.

## **Education**

**DAV University** 

June 2022 - July 2025

Jalandhar, Punjab

**Experience** 

Web Developer

Jun 2024 - Aug 2024

YHills | Internship

Remote

- Developed 5+ responsive web applications using HTML, CSS, JavaScript, and React, enhancing user experience and overall functionality.
- Ensured cross-browser compatibility and optimized performance, reducing load times by 30% across all projects.
- Collaborated with a team of 4+ developers, consistently meeting project deadlines and delivering high-quality results.
- Enhanced problem-solving and coding skills through hands-on experience with front-end technologies, contributing to a 40% improvement in development efficiency.

# **Intel Unnati Industrial Training Program**

May 2024 - Jul 2024

Intel Corporation | Apprenticeship

Remote

- Completed 3-month industrial training in cutting-edge technologies, with a focus on AI and machine learning.
- Gained hands-on experience with Generative AI and Large Language Models (LLM) Inference on CPU, improving model performance by 20%.
- Developed and deployed a custom chatbot as part of the capstone project, achieving a 90% accuracy rate in understanding user queries.
- Collaborated with 5+ industry experts in training sessions, enhancing skills in AI integration and emerging technologies.

# Senior Video Editor and YouTube Manager

April 2023 - Present

Batch-Man | Freelance

- Edited and managed over 50+ YouTube videos, focusing on concise and informative technical tutorials, increasing channel engagement by 30%.
- Utilized advanced video editing tools like DaVinci Resolve, improving video quality and boosting retention rates by 25%.
- Coordinated content strategy with the Batch-Man team, helping to grow the subscriber base by 20%.

#### **Digital Marketer**

Feb 2024 - Jul 2024

Freelance

Remote

- Developed marketing strategies for 10+ clients, including cafes, restaurants, and psychologists, driving a 15% increase in customer engagement.
- Managed social media content calendars, resulting in a 20% increase in brand visibility and 10% follower growth across platforms.
- Ran successful ad campaigns, achieving a 25% improvement in ROI through performance tracking and optimization.
- Consulted with clients to align marketing with business objectives, contributing to a 15% boost in sales.

# **Projects**

#### Learnify: Streamlining Access to Academic Resources for Students / (React js)

Aug 2024

- Learnify revolutionizes academic resource sharing by providing a user-friendly platform for students to find and share categorized resources like previous year question papers and study notes. With a responsive interface and simulated backend functionality, it enhances accessibility and promotes collaborative learning.
- Developed Learnify, a React.js-based prototype, focusing on a user-friendly interface for academic resources.
- Implemented a JSON Server to simulate backend functionality for uploading and downloading materials.
- Utilized HTML, CSS, JavaScript, Tailwind CSS, Bootstrap, and other UI libraries for a responsive design.
- Created JSON files to categorize courses by year and program for 10+ courses.
- Completed the prototype independently within 2 months, showcasing strong project management and technical skills.

### **BlogNest : Share your Thoughts Into Ideas**/(React is)

Sept 2024

- Developed BlogNest, a dynamic blogging platform prototype using React.js, Tailwind CSS, Bootstrap, and JSON Server.
- Implemented full CRUD functionality for managing blog posts, allowing users to create, edit, and delete content.
- Designed a responsive and visually appealing interface, ensuring a seamless user experience across various devices.
- Deployed on Vercel for fast and smooth access, enhancing user satisfaction.
- Completed the prototype independently within a 2-month timeframe, demonstrating strong technical and project management skills.

# **Technical Skills**

**Programming & Markup Languages:** HTML, CSS, JavaScript **Frameworks & Libraries:** React, Tailwind CSS, Bootstrap

Version Control & Tools: Git, GitHub

**Additional Courses & Certifications:** Web designing & development by CS & IT Department of the Doaba College, Web Development by YHills, JavaScript Algorithms and Data Structures (Beta) by freeCodeCamp, Responsive Web Design by freeCodeCamp, Content Marketing by HubSpot Academy, Mastering YouTube Search Trends and SEO Strategies by Semrush, Digital Marketing by HubSpot Academy.

## Languages

- Hindi Native or bilingual proficiency
- · Punjabi Native or bilingual proficiency
- English Professional working proficiency