



SAMUEL KING

CREATIVE PROJECT MANAGER

CONTACT

samking@email.com 

(123) 456-7890 

Kansas City, MO 

[LinkedIn](#) 

EDUCATION

B.S.

Fine Arts in Art and Design

University of Michigan

September 2013 - April 2017

Ann Arbor, MI

SKILLS

Negotiation

Asana

Adobe Creative Suite

Hootsuite

Buffer

Adobe Premiere

Mailchimp

CERTIFICATIONS

Project Management Professional
(PMP)

CAREER OBJECTIVE

With extensive experience in the marketing and communications industry, I'm seeking a role as a creative project manager at Barkley. Committed to enhancing creative projects and generating groundbreaking ideas like the "You're Not You When You're Hungry" campaign for Snickers.

WORK EXPERIENCE

Project Manager

VMLY&R

August 2020 - current / Kansas City, MO

- Delivered 25+ ad campaigns for tech clients, resulting in a 6% increase in company revenue.
- Developed 5 brand identity strategies, boosting brand recognition and customer loyalty by an average of 12%.
- Negotiated contracts with 20+ vendors, cutting project costs by 16%.
- Coordinated and executed 10+ digital marketing projects, raising web traffic by 31% and conversions by 17%.

Graphic Designer

FleishmanHillard

May 2017 - July 2020 / St. Louis, MO

- Managed the designing of 10+ websites, enhancing user experience and increasing average session duration by 37%.
- Collaborated with PR on press kits, boosting media coverage by 17%.
- Designed 150+ print and digital marketing assets, increasing client engagement by 11%.
- Used Adobe Creative Suite to create 200+ graphic assets, speeding up project turnaround by 25%.

PROJECTS

Project Manager

Limitless Impressions

2016 - 2017

- Oversaw the production of 6 print and 12 digital issues, ensuring timely releases and quality content.
- Secured \$50K in ad revenue within the first year, fueling the magazine's growth and expansion.
- Implemented Asana to streamline project management, improving team communication and reducing project delays by 18% on average.
- Developed a social media strategy that grew the magazine's online presence by 47%.