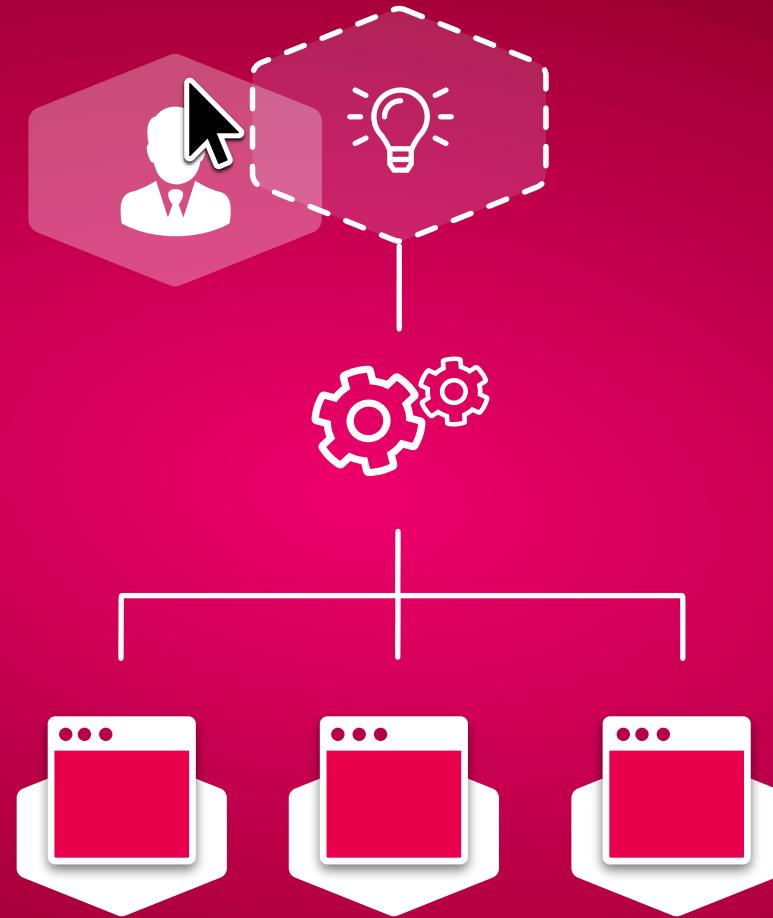


NO-CODE ON TRIAL

*How legal teams optimize
legal operations and introduce
innovative client solutions*



Introduction

With a profession as complex and traditional as law, change is never going to be easy. Moreover, the risks of implementing large-scale change is arguably greater than in many other sectors. We all rely on the legal profession to protect, empower, and enable us to reach new heights within our private endeavors. With all this pressure, it makes sense that the legal profession has been relatively slow to embrace digital transformation.

The time to evolve is now. Law firms and departments are facing the huge challenge to stay competitive and innovative in an increasingly digitized world. Rather than something to fear, this is an opportunity: a way to streamline processes, reduce risk, cut costs, provide a better service, and drive innovation.

Let's go!



In this whitepaper

We'll take a closer look at some of the challenges facing law firms & legal departments today, both in terms of achieving current goals and creating opportunities for growth. We'll explore why the legal profession should be looking to implement digital transformation strategies without delay.

We will look at how low-code/no-code (LCNC) development in fusion teams drives innovation and empowers firms to:

- Build and validate MVPs in days, and launch powerful applications in weeks;
- Create bespoke digital solutions fully customizable in functionality and branding;
- Fully govern and secure applications through a cloud-based or on-premise platform;
- Stay ahead of competition while attracting new and retaining existing clients.

We'll also show you how Betty Blocks' no-code application development platform enabled global law firm Norton Rose Fullbright to reduce a 30-hour process to 30 minutes.

Table of contents

| | |
|----------------------------------------------------------------------|-----------|
| The time to invest in legal tech is now | 4 |
| Low-code / no-code development: the route to your digital innovation | 6 |
| The basics of a citizen development fusion team | 8 |
| What are law firms and legal departments actually building? | 9 |
| Use Cases | 11 |
| <i>Document Review Application</i> | 12 |
| <i>ESG Assessment Application</i> | 14 |
| Betty Blocks; what makes us the right fit for your legal innovation | 16 |
| Build without limitations | 18 |
| Norton Rose Fulbright's Fusion Team: from 30 hours to 30 minutes | 19 |
| The legal industry of the future | 23 |
| About Betty Blocks | 24 |
| Want to know more? | 25 |

Why the need for digital transformation?

The legal industry is at a pivotal point. Legal companies and departments lagging behind in their digital transformation are losing clients to their tech-savvy competitors and innovative legal-tech companies.

It can't be more clear: the time to start adapting is now.

A profession steeped in tradition

As one of the oldest professions, it is no surprise that the legal industry is steeped in tradition. However, it's not that legal professionals aren't capable of innovation - quite the contrary. The legal industry is full of people driven to find innovative new solutions, provide the best service they can to their clients, and support the profession as a whole. The legal industry holds its values dear; it strives continuously to keep its ethics intact.

Crucially, if law firms are to truly thrive, this commitment to the profession's core traditions

Issues at a glance

- Low digital maturity hinders automation and innovation
- Growing workloads and time-heavy manual and administrative tasks diminish service levels
- Over-dependence on IT-departments slow down development cycles
- Losing clients and talent to innovative competitors

must be coupled with a drive to innovate.

The legal industry is facing various challenges that make digitization crucial. Let's take a look:

Low Digital Maturity

Amongst most legal departments, the level of digital maturity remains low. According to an EY survey, law department leaders report that 20% of in-house counsel hours are spent on repetitive, low-complexity, and routine tasks. This means that much time is wasted on time-heavy, convoluted

manual processes and administrative work. Legal professionals have increasing workloads that don't put their expertise to good use. Eventually this impacts client satisfaction as internal processes decelerate and client support slows down. With a low level of digital maturity and lack of innovation culture, any digitization seems daunting.

Over-reliance on IT

Traditionally, business and IT departments function separately, and have very little cross-departmental collaboration. Requests for applications or digital solutions are translated to and then developed independently by the IT-department. After a slow development cycle, a finished product is delivered to the business. Due to a lack of testing and validation during the development process, applications often don't meet the end users' needs. Meanwhile, IT teams have their own priorities and responsibilities, causing innovation projects and requests for changes to be pushed to a backlog. At the same time, manual or administrative tasks continue to slow down the business and diminish service levels. Innovation is hindered as the reaction time to changing business, industry, or market needs is extremely slow.

Increasing client pressure

In today's market, the organizations implementing digital transformation strategies are the only ones responding appropriately to the needs and expectations of today's average consumer. In a

digital world, customers want answers, products, value — and they want everything now. Clients of law firms, whether B2B or B2C, are becoming increasingly tech-savvy. They realize that technology can get the job done faster — and therefore at a lower cost — than the outdated processes many firms still cling to. Meanwhile, clients have a wealth of choices, and the tools to weigh up the best available options. This means they'll simply shop around until they find a law firm that does employ digital processes and, as such, can price its services more competitively. Today's clients expect quick, efficient, top-quality and digitally-enabled services, and firms must innovate to provide it.

The war on talent

Not only is there a fight for clients in today's market, but also for talent. With the competition being so fierce, law firms and legal departments have to do their best to attract new and retain existing employees. Legal professionals who are held back and restricted by the digital maturity of a firm are unlikely to stay for long. On the contrary, those who are empowered with the right tools to facilitate their work and provide the best client offer won't leave their jobs very quickly.

In an innovative, competitive law firm, human expertise is combined with technological capabilities to provide the highest-quality customer support and services.

Low-code / no-code development: the route to your digital innovation

Clearly there is a pressing need for digital transformation within the legal sector.

However, as the demand for software increases, the means to create it decreases. Our reliance on technology is growing exponentially, and we're not producing the programmers needed to develop it at an equal rate.

According to the U.S. Bureau of Labor Statistics, by 2030 the global software developer talent shortage is predicted to reach 85.2 million workers. Without the right talent, digital transformation and business development is impossible.

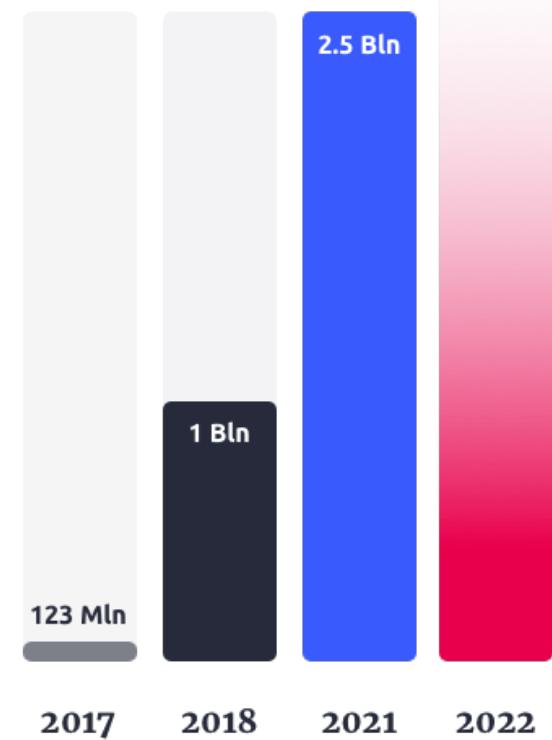
Outsourcing tech solutions and development is thus a problem because of the ever-growing deficiency of talent in the market. Additionally, outsourcing is often an expensive and lengthy process resulting in solutions that do not map perfectly onto the business' problems.

So what is the correct route to your digital innovation? Legal companies should be investing their tech budgets into the knowledge and expertise of their existing workforce. It is the law firm and its workforce itself which should be gaining familiarity with, and even independently building, new technologies.

The perfect way to do this? Using low-code / no-code development to empower legal professionals to participate in the application development process.

According to Forbes, legal departments will continue to increase their tech spend in the coming years. Meanwhile, global investments in legal technology businesses continue to grow. According to Raymond James, legal tech funding reached \$2.5 BN in 2021, and is predicted to surpass this in 2022.

Investments in legal technology businesses according to Raymond James



Low-code / no-code development: what is it

A LCNC platform empowers users without any coding experience to participate in the application development process.

This empowers those with the the most knowledge about the needs of the business, its employees, and its clients to be at the forefront of innovation.

LCNC technologies are designed for ease and speed. Using intuitive drag-and-drop technologies, business users can conceptualize and build Minimal Viable Products (MVPs) in days, while validating and launching applications in weeks.

Putting it into practice: fusion teams

The best way to achieve this? The establishment of a citizen development fusion team which uses a low-code / no-code (LCNC) platform for innovation and digital transformation.

A fusion team is a cross-departmental team combining legal professionals (or business professionals from other departments) and IT professionals in the application development process.

Enabling business professionals without any programming experience to develop applications and software solutions is called citizen development.

Creating your fusion team

Most law firms already have people within their ranks who are fully capable of becoming successful citizen developers. They are those professionals, on the business side, who have a passion for creating innovative solutions and have an interest in technology. They don't, however, have formal or extensive training in programming.

At a law firm a fusion team can consist of various roles such as lawyers, innovation managers, legaltech managers, IT professionals, developers, CIOs, administrators. Through a fusion team, digitally-skilled and solutions- oriented employees are empowered to use LCNC technology.

Curious to know more about how to establish your fusion team to launch citizen development in your organization? [Check out our full whitepaper on fusion teams here.](#)

Using low-code / no-code, law firms are:

- Automating manual tasks and optimizing internal processes
- Using data analytics to improve performance
- Developing customer facing applications
- Developing solutions and minimal viable products (MVPs) in a rapid way

The lawyers of tomorrow are fully tech-literate citizen developers, able to build solutions and lead innovation in fusion teams

The basics of a citizen development fusion team



In fusion teams, those at the forefront of the industry with the most in-depth customer knowledge and internal understanding are those leading the development process

Citizen Development

What

Citizen development is when workers outside of the IT Department build or customize apps.

The apps are governed by the IT Department.

Without IT governance, it's Shadow IT.

Who

Citizen developers can come from any area of an organization.

Tend to be workers who rely on analytics or technology for their job and want to improve their performance, work smarter, or help their colleagues.

Fusion team

What

Independently develops a solution to improve business operations or customer satisfaction.

There's a good chance that you already have at least one fusion team in your organization even if they go by a different name (e.g., cross-functional, multidisciplinary, innovation).

Who

People with diverse professional backgrounds who join forces to achieve shared business outcomes.

With low-code/no-code: IT and business professionals work together to build tech solutions for the business.

What are law firms and legal departments actually building?

Law firms and legal departments are using LCNC development to build applications which fall under two main categories: Internal automation applications, and customer facing applications. Let's take a closer look at both

Customer facing applications

Many firms have started developing and offering customer facing applications to improve their client support and offer. Through innovative customer facing applications, clients are given access to digitized, optimized, and 24/7 expertise, resources, services, and support. Nobody is more expertly familiar with the exact needs and issues of clients than a firm itself, positioned perfectly to create the right digital solutions. With bespoke applications, clients are provided with the efficient and seamless customer service they expect

Internal automation

Many law firms are using automation to cut costs and free up more time for doing what they do best: practicing law. Management consultancy firm Altman Weil, compiled a survey entitled 'Law Firms in Transition 2019'. The survey found that 48% of firms surveyed are already using automation technology to replace their human resources departments. In fact, 22% said they were losing clients to firms that have utilized technology to reduce the number of lawyers and paralegals in their ranks. Enabling technology to take over manual or repetitive tasks empowers legal professionals to focus their human expertise elsewhere.



Customer facing applications



Internal applications



A new way of working - agile development

Law firms are increasingly looking to invest in and upskill their existing expertise, rather than outsourcing. As a firm, digitizing does not only mean getting digital tools for the organization, it also means making the users capable, and finding new ways to properly implement and create tech solutions. Through LCNC development legal professionals are working alongside technology and digital specialists, thus involving the end-users of digital solutions in the development or adoption process.

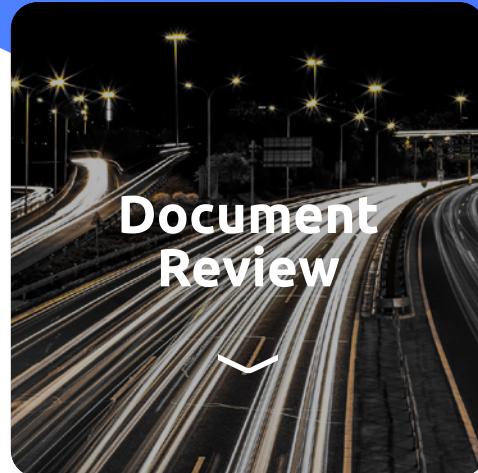
However, LCNC development is not just about a platform, but also a new way of working. Instead of using traditional development processes, firms are finding new ways of developing digital solutions. One of these is agile development processes and rapid MVPing. With an agile approach, teams work in increments, allowing for better collaboration, more frequent testing, and continuous improvement. Solutions are first tested as a minimum viable product (MVP): a first version with enough functionality for first users to test viability and provide feedback. Typically, the MVP is further developed and tested according to the feedback in two-week iterative cycles. Through the involvement of the end-users, any problems or additional requirements are noticed immediately, and incorporated during the development process. Thus, in these cycles, mistakes, flaws, or failures are used as constructive learning opportunities which are immediately built into the next version of a product.



Use Cases

Let's make all of this a little bit more tangible and look at what types of digital solutions are being created by law firms and in-house departments to automate internal processes and elevate the customer experience.

Here are two examples.



Document Review Application

A structured process and version control where various parties - in for example contract negotiation - work on reviewing a document.

Problem

- It takes **too much time** and it's practically undoable to collaborate in the same Word document
- There's **risks** of accidentally sharing internal comments when sharing a review with other parties
- Versioning **problems** are a common problem when sending documents back and forth

Solution

- **Safely** collaborate by using the Only Office text editor
- **Secure** document reviewing by setting roles and permissions, and notifications for participating users
- Fully **customize** the UI and integrate with any database

Benefits

- **Decrease** time, **simplify** revision, and handle large volumes of documents
- **Eliminate** human errors and securely automate document reviewing
- Be in full **control** and track and oversee the status of all documents

Let's take a look
at the app!

[Click here to find out more](#)

A closer look at the document review solution

Stay in full control over all your pending reviews

Speed up the new review creation process

Make changes on the spot without version problems

Document Review

Welcome, Jan Jansen. Logout

MY REVIEWS

REVIEWS IN PROGRESS

Status: Not started In progress Closed

| ID | Due date | Title |
|----|------------|-----------------------------|
| 1 | 24-03-2022 | NDA Agreement |
| 2 | 13-04-2022 | Shareholder Agreement |
| 3 | 05-04-2022 | Confidentiality Agreement |
| 4 | 01-03-2022 | Memorandum of Understanding |
| 5 | 08-04-2022 | Articles of Incorporation |
| 6 | 30-06-2022 | Mortgage contract |
| 7 | 11-06-2022 | Legal contract |

Document Review

Welcome, Jan Jansen. Logout

1 Document details 2 Participants 3 Settings

Document details

Title:

Description:

Due date: 07/31/2023

Mon, Jul 31

Cancel

Select file(s)...

Upload

Document Review

Welcome, Jan Jansen. Logout

Document no. 8

NON-DISCLOSURE AGREEMENT (NDA)

This Non-Disclosure Agreement ("Agreement") is entered into by and between _____ and its principal offices at _____ ("Disclosing Party") and _____ and its principal offices at _____ ("Receiving Party") for the purpose of preventing the unauthorized disclosure of Confidential Information as defined below. The parties agree to enter into a coalition related to with respect to the disclosure of certain proprietary and confidential information ("Confidential Information").

1. **Definition of Confidential Information.** For purposes of this Agreement, "Confidential Information" shall include all information or material that has or could have commercial value or other utility in the business in which Disclosing Party is engaged. If Confidential Information is in written form, the Disclosing Party shall label or stamp the materials with the word "Confidential" or some similar warning. If Confidential Information is transmitted orally, the Disclosing Party shall promptly provide writing indicating that such oral communication constituted Confidential Information.

ESG Assessment Application

Solution to help assess a client's' compliance with ESG regulations, in the first instance specifically in the area of sustainable finance.

Problem

- (ESG) issues are playing an increasing role in companies' decisions around mergers, acquisitions, and divestitures
- It's complex and time-consuming to manage and measure ESG compliance
- organizations struggle to identify what ESG data to collect and which standards to compare with

Solution

- Direct users through an **interactive**, customized questionnaire
- **Automatically** process results and create a quick assessment of the ESG compliance
- Provide users with specific user **permissions** and authorization capabilities to protect confidential information

Benefits

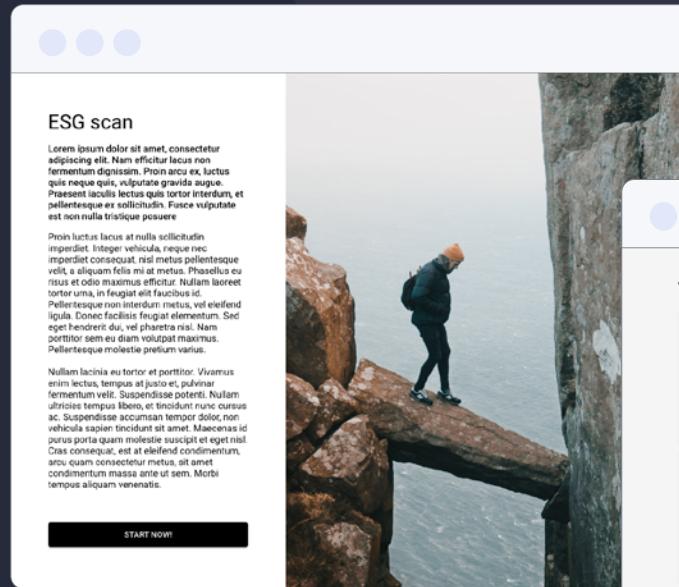
- Empower your clients to consistently **mitigate** risks and perform assessments
- Elevate your **customer experience** by combining your firm's human expertise and technological capabilities
- Save non-billable hours and resources, and avoid oversights

*Let's take a look
at the app!*



[Click here to find out more](#)

A closer look at the ESG tool



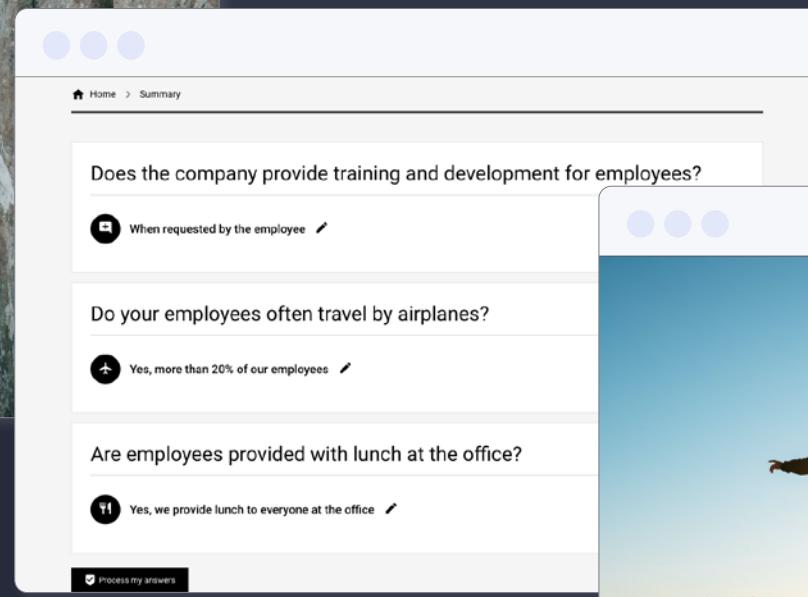
SG scan

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START NOW!

Clearly prep clients before starting the questionnaire



Does the company provide training and development for employees?

 When requested by the employee

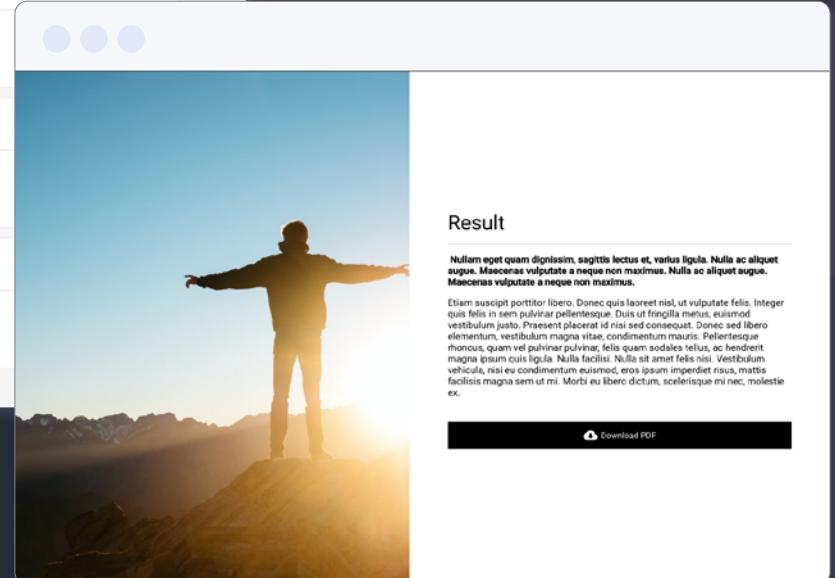
Do your employees often travel by airplanes?

 Yes, more than 20% of our employees

Are employees provided with lunch at the office?

T1 Yes, we provide lunch to everyone at the office

Process my answer



Result

Nullam eget quam dignissim, sagittis lectus et, varius ligula. Nulla ac aliquet augue. Maecenas vulputate a neque non maximus. Nulla ac aliquet augue. Maecenas vulputate a neque non maximus.

Etenim suscipit portitor libero. Donec quis laoreet nisl, ut vulputate felis. Integer quis felis in sem pulvinar pelentesque. Ut dicit fringilla metus, euismod vestibulum nisl. Praesent placidat id erit sed consequent. Donec sed libero elementum, vestibulum magna vitae, condimentum mauris. Pelentesque rhoncus, quam vel pulvinar pulvinar, felis quam sodales telus, ac hendrerit magna ipsum quis ligula. Nulla facilis. Nulla sit amet felis nisi. Vestibulum vehicula, nisi eu condimentum euismod, ipsum enim imperdiet risus, mattis facilisis magna ut eu. Morbi eu libero dictum, scelerisque ut nec, molestie

 Download PDF

Download a pdf analysis with,
the click of a button

Betty Blocks: the right fit for your legal innovation

For true empowerment and innovation, fusion teams require the right tool: a no-code development platform.

Putting it simply, no-code platforms enable those with little to no programming experience to participate in the development process. This is made possible through a drag-and-drop style user interface, in which users move pre-built blocks to create applications.

Betty Blocks has some key features that are crucial for your no-code development. Check them out:

- 1. Ease of use** - truly value-adding citizen development requires a LCNC platform that is both easy for business teams to use and an overall enjoyable experience.
- 2. Advanced capabilities** - out-of-the-box features should enable no-coders to truly build advanced applications with little to no input from professional developers.

- 3. Collaborative and shareable** - a fusion team should be able to work simultaneously on application building. Understand the possibilities or potential limitations for making the app accessible to internal and external users.
- 4. Governance features** - Check governance features against the basic standards and requirements of your organization.

No-code platforms free the business-side from having to rely on IT to deliver solutions. When compared with processes that use requirement documents, no-code development is incredibly fast. With the right platform, MVPs can be built in weeks, or even days. This means the whole development is more agile; instead of testing taking place at the end of a 12 month development period, it can happen continually and within the first week.

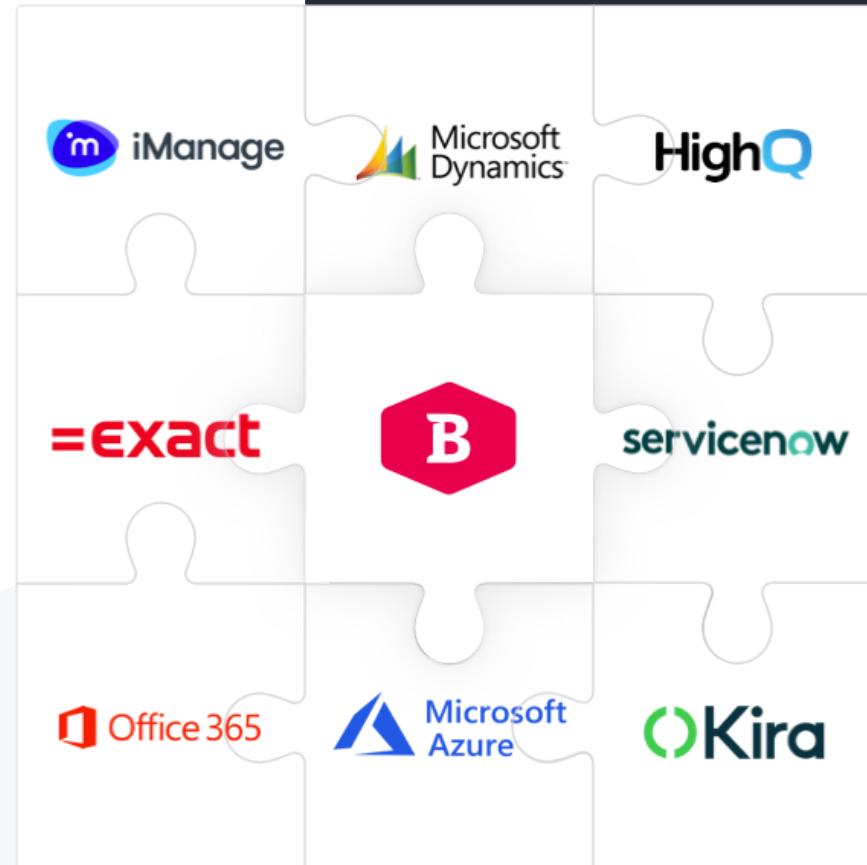
Rest easy with good governance

Stepping back to enable innovation doesn't mean moving completely out of the picture. With the right LCNC platform, IT can maintain governance and ensure new applications meet your security standards. You should be able to establish boundaries and set permissions, add code when necessary, and provide maintenance for the applications that your fusion teams build.

This isn't to say that traditional coding languages can't be used within no-code platforms; this is only the case for restrictive no-code platforms. Betty Blocks, on the other hand, has an escape hatch. This escape hatch enables experienced developers to fully customize blocks (with code), which can then be kept in the Block Store to be used again in future projects.

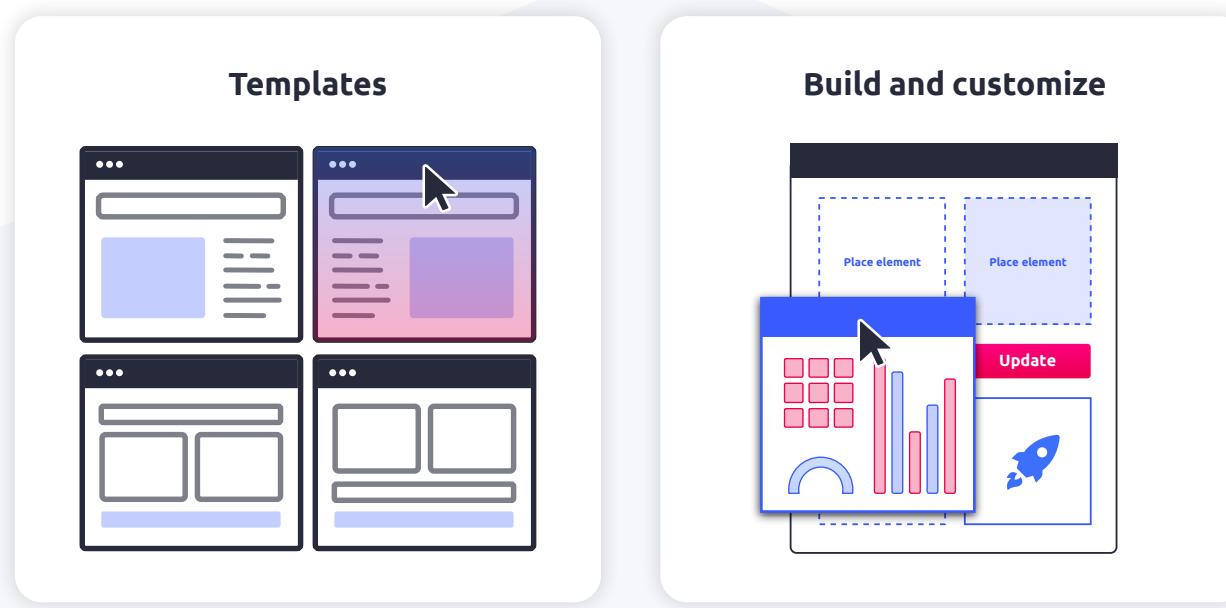
A key element: Integrations

Crucial, too, is a platform which can easily integrate with existing systems, or immature IT landscapes. Betty Blocks, for example, can connect to systems such as HighQ, iManage, Kira, MS Dynamics, Office365 and many more. You can build new applications on top of your existing legacy system and gradually expand from there. This way, you won't have to go through the process of replacing your entire legacy system all at once.



Build without limitations

With the Betty Blocks platform, the foundation of reusable components and building blocks means that a firm develops an ever-growing library of applications and components. Through this, every application is built easier and quicker than the last, truly achieving rapid innovation.



With our ready-to-use templates, it's easy to get started. All of our templates are flexible and can be changed to your preference. Simply add your company logo, branding and away you go!

Alternatively, your use case can be quickly created with our page builder. Our easy-to-use drag-and-drop interface makes creating applications a breeze. We have pre-built blocks so your use case will be ready in no time at all!

Norton Rose Fulbright's Fusion Team Delivers 27+ Digital Solutions and Becomes a Leader in Legaltech

Leading international law firm Norton Rose Fulbright (NRF) has built an empire around disruption. With over 4000 employees worldwide, NRF provides legal and technical services across multiple global industries.

In the last few years, NRF has focused on integrating technology and innovation into their company to provide top-notch legal services. **NRF has met increasing technical demands, improved their client offer, and become an innovation leader in the industry through fusion team empowered low-code/no-code (LCNC) development.**

A need for change

Previously, NRF used traditional development processes where the business departments' application requests were communicated to, and then developed in isolation by the IT department. This often resulted in slow development cycles requiring high volumes of time and resources. Additionally, because applications were not being developed by those experiencing the need, solutions were created which did not truly solve the problem.



Quick overview

- ✓ Created a fusion team that built 27+ proven business applications
- ✓ Customer facing application reduced process from 30 hours to 30 minutes
- ✓ Sped-up time to market and maintenance by 5-10x

This led to NRF experiencing the following challenges:

1. Increasing client requests for technology workflows and portals
2. Too much reliance on manual communication processes
3. Slow development cycles and lack of innovation
4. Dispersed request tracking and ticketing tools

A new way of developing innovative solutions that solved exact business problems was necessary.

An innovation methodology

Al Hounsell, Senior Innovation Lawyer at NRF's headquarters in Canada, leads the software solutions team for the region. As a trained lawyer, Al has a deep understanding of the industry and its challenges, enabling him to steer the organization towards delivering applications which truly solve problems and add value.

Under Al Hounsell's guidance, NRF left traditional application development methods behind and, instead, formed a fusion team for LCNC application development. Fusion teams assemble employees from various departments with differing expertise to collaborate in one development team.

Meanwhile, a LCNC platform empowers business users without any coding experience to participate in the development process, sanctioned and governed by IT departments. By creating fusion teams, those at the forefront of the industry are empowered to take charge of developing applications. Thus, bespoke solutions are created by those truly experiencing the issues.

Meanwhile, NRF adopted agile development processes; conceptualizing, building, and launching

applications rapidly as Minimum Viable Products (MVPs). This means that any issues, necessary adjustments, or problems are noticed early on when the stakes are low, accelerating iterations. NRF's agile development methods, LCNC tooling, and willingness to experiment eliminates any development risk factors.

No-code allowed us to run a cost-benefit analysis in an extremely quick and cost-efficient way.



Al Hounsell, Senior Innovation Lawyer

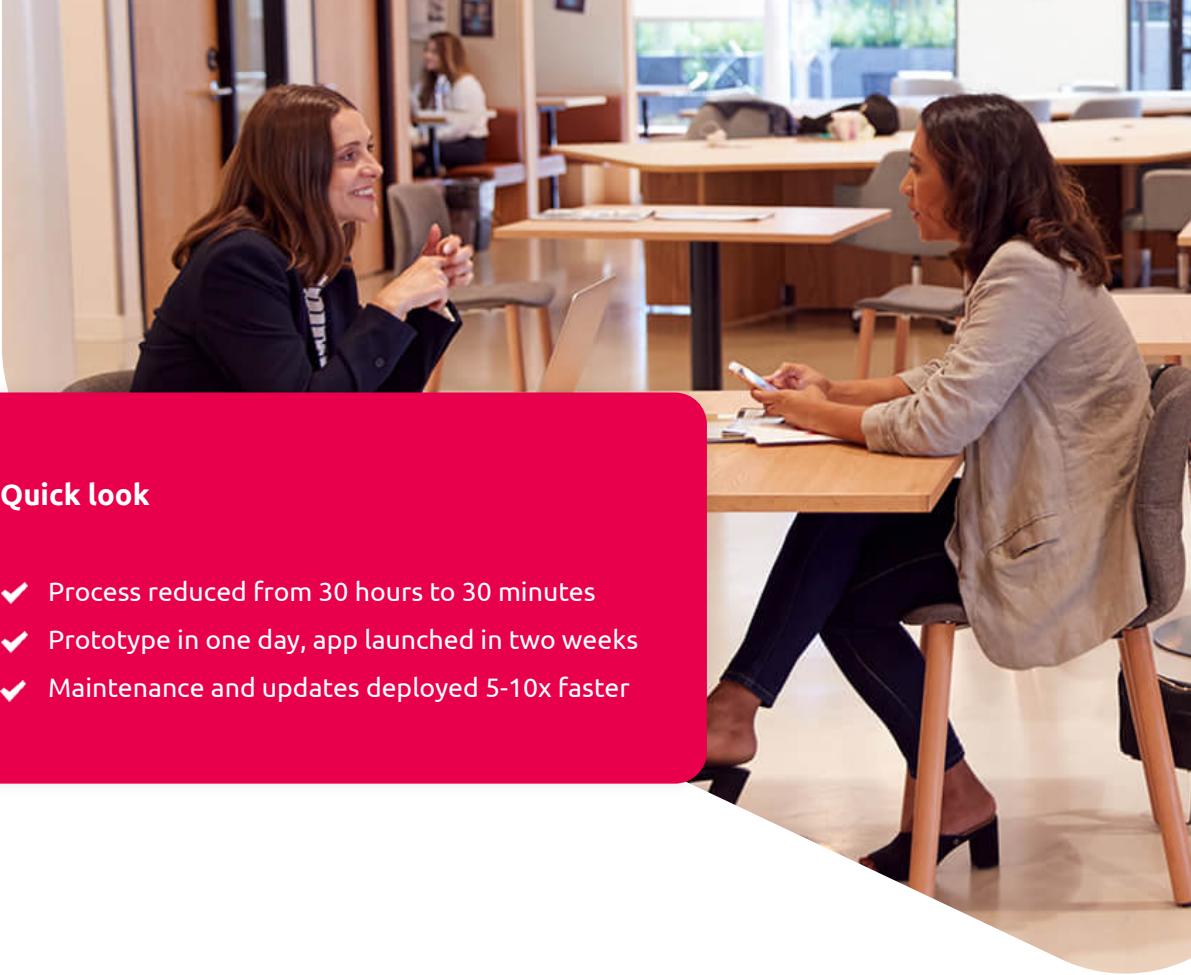
Application Spotlight

From 30 hours to 30 minutes

NRF's latest project was a client-facing application built for a large financial institution. Centered around a loan portfolio program, the client handled hundreds of loan profiles at any given time. Each profile included sensitive borrower information and required more than 20 legal documents to be drafted along the process.

Without automation software available, lawyers spent an average of 30 hours generating legal documents for each borrower profile. Additionally, work outsourced to paralegals at NRF were handled entirely through error-prone email chains. A solution was necessary to eliminate manual processes and free up the in-house legal team to focus on larger tasks.

Together with the client, NRF made an assessment of the existing process to establish a framework. The loan applications involve extremely private information, making a secure-back end the primary objective. With this in place, front-end functionality could be built around it without



Quick look

- ✓ Process reduced from 30 hours to 30 minutes
- ✓ Prototype in one day, app launched in two weeks
- ✓ Maintenance and updates deployed 5-10x faster

worry about any security risks. By establishing regular feedback points, the team had a fully validated prototype available in the first week, and delivered a working version of the application in just two weeks.

Using the Betty Blocks platform, NRF's fusion team created a client-facing application which automates the document drafting process, reduced from 30 hours to 30 minutes.

Leading the innovation wave

By empowering legal professionals and business users in the development process, NRF has created over 27 no-code applications which optimize internal processes, and customer-facing solutions which support their clients.

Empowered by the Betty Blocks platform, the fusion team has built up a library of application components and back-ends which can be deployed into various solutions. Through this,

each application is built faster and easier than the last, business users are fully independent in their application development, and the IT department can easily provide maintenance support.

NRF has also created an Innovation Investment Steering Committee for their application development and technological investments. The team has established a streamlined approach for the collection, validation, and conceptualization of applications. As a result, every solution developed by NRF's fusion team maps directly onto a problem.

With Betty Blocks, NRF is able to

- ✓ Exceed client expectations on timing and delivery
- ✓ Easily onboard new developers
- ✓ Leverage other technologies to create a unified client experience
- ✓ Integrate all applications with main business applications
- ✓ Use API integrations for other projects

Meanwhile, rapid application development enables the company to respond quickly to market changes, client needs, and internal issues.

Full speed ahead

Norton Rose Fulbright is showing no signs of slowing down their application development. With the innovative mindset of people like Al Hounsell, the empowering capabilities of the Betty Blocks platform, and the strength of a fusion team, NRF has quickly become a skilled no-code development organization. We can't wait to see where they go next.

There's a lot under the hood which makes our work much easier and faster. A standardized back-end across the entire business, maintenance is 5-10x faster compared to our other existing systems, and we're not reliant on designers to polish our user interfaces.



Al Hounsell, Senior Innovation Lawyer

The legal industry of the future

Current trends suggest that we can be pretty confident in our prediction of what the future of the legal profession will look like. The legal profession will follow the same path as many other sectors — finance, management consultancy, logistics, etc. — in that it will have no choice but to adopt the digital solutions we've talked about. If nothing else, the increasing consumer pressure is simply too great to ignore.

The legal industry of the future will experience the introduction of new roles into law firms and departments. Leading organizations are beginning to increase the number of technology professionals they have in their ranks. This means that either lawyers will become cross-skilled in both law and technology, or new roles will be created for people that fill the gap between the lawyer and the IT professional or experienced developer. Cultural shifts will occur throughout the industry, facilitating innovation.

Of course, some questions still remain: how long will it take the legal profession to catch up with

the likes of finance? How many law firms will fail to act and be forced to close their doors within the next few years? When will the tipping point occur? What new uses for software will law firms discover?

We believe all the evidence points to a tipping point that's happening right now. Digital transformation doesn't happen overnight; strategies must be put in place, seeds must be planted. As the law firms already innovating with digital solutions continue to do so, the need for other firms to follow suit will become increasingly urgent.

With the use of no-code development in fusion teams, the legal professional of the future is fully capable of conceptualizing and building the solutions to their and their clients' problems. Bespoke digital solutions are built quickly and easily in a fully secure and governed environment. Meanwhile, services are high-quality, efficient, and digitally-supported. That is the legal industry of the future.



About Betty Blocks

Betty Blocks is the number one citizen development platform for enterprise organizations. By empowering new types of developers, Betty Blocks enables organizations to generate exponential growth and drive consistent innovation. Business-side employees can use Betty Blocks as a no-code platform, enabling the business to be self-sufficient in building their own applications. Professional developers can use Betty Blocks as a low-code platform for faster application development.

Cloud-based and easy to use, with Betty Blocks you can start building in minutes. Leading organizations use Betty Blocks to build a modern layer around existing legacy systems, speed up application delivery, and reduce costs. We have helped customers in almost every industry to accelerate their digital transformation.



Global presence



Founded in 2016



250+ employees



Anne van der Poel
Strategic Content
Copywriter



Erwin Vlaar
Graphic designer

Betty Blocks is named a Leader in The Forrester Wave™: Low-Code Development Platforms For Business Developers, Q4 2021.



- ✓ Betty Blocks is a key thought leader of the enterprise citizen developer movement.
- ✓ Features for UI development are superior, with componentry based on modern frameworks; beautiful apps are a Betty Blocks strength.
- ✓ Betty Blocks has contributed substantially to the industry's emerging practices for scaled citizen development and closely partners with practitioner-strategists in the space.

[Read the report here](#)

Want to know more? *Download our other whitepapers or visit the website*



The No-Code Solution to your Digital Transformation

Are you a CIO looking to make organizational change? Have you made changes that have proved ineffective? This is your guide to approaching digital transformation the right way.

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What is no-code? With practical implementation cases from around the world, this guide shows you how no-code will change the way your business develops applications...forever.

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Betty Blocks Named a leader in The Forrester Wave™

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The Rise of the Citizen Developer

How we view software development — and what constitutes a developer — is changing. Embrace the paradigm shift and successfully implement Citizen Development with this guide.

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Citizen Development is set to dominate boardroom discussions within 5 years; a solid strategy will be vital to success. Get a head start on the competition with this guide.

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Ready to leverage the success of citizen development by making it a sustainable and scalable way of working?

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