FOOTLAND

23MCA2063 - Mini Project

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RMCA2023-25 S3
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**DEPARTMENT OF
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ABSTRCT

The project Footland (online footwear system) is a shopping site for purchasing footwear's.This website aims to purchase foot wears from any brand at any time. The project conatins guest users, registered users, admin users. The guest user can go through the site without login , in which they can check the product add to cart. The registered users can login with their mail id and password. They can visit the site , manage or update the profile, view the offers, and purchase and track it.The admin users can manage product listings, including adding, editing, and removing products oversee customer accounts. View the product analytics.The development of a footwear e-commerce website aims to create a seamless and engaging online shopping experience for consumers, offering a wide range of footwear products from various brands and categories. Key functionality will encompass intuitive product browsing, advanced search and filtering options, secure checkout processes, and comprehensive user account management.

Admin users will benefit from a robust dashboard to manage products, orders, promotions, and customer interactions, while vendor users will have tools to manage their inventory and sales. By integrating responsive design, personalized recommendations, and top-notch security features, the website aspires to enhance user satisfaction and streamline operations, ultimately driving sales growth and fostering customer loyalty. This abstract outlines the primary goals and functionality of the footwear e-commerce platform, emphasizing its potential to transform the online footwear shopping landscape.

PROJECT SPECIFICATION

1. Guest Users

- Browse Products: View product categories and individual product pages.
- Search: Use a search bar to find specific products.
- View Promotions: Access current sales, discounts, and special offers.
- Add to Cart: Select products and add them to the shopping cart.

2. Registered Users (Customers)

- All Guest User Functionality: Access all features available to guest users.
- Account Management: Create, view, and edit personal profiles, including shipping

addresses and payment methods.

- Order History: View past orders and their status.

- Wish list Management: Save and manage a wish list for future purchases.

- Add to cart: Manage a cart item for purchasing

- Saved for later:Save and mange for later purchase.

3. Admin Users

- Dashboard: Access an overview of website performance, sales, and user activity.

- Product Management: Add, edit, or remove product listings, including images, descriptions, prices, and inventory levels.

- Order Management: View and manage customer orders.

- Customer Management: View and manage customer accounts, assist with account issues, and communicate with customers.

- Content Management: Update and manage website content, including banners,blog posts, and static pages.

- Settings: Configure website settings, and security features.

- Analytics: view the product sale and knows which product is best selling