



**DATA AGGREGATOR AND LISTING PLATFORM FOR STARTUPS,
VENTURE CAPITALS & ANGEL INVESTORS**

20th May 2021



Data Aggregator and Listing Platform for Startups, Ventures Capital & Angel Investors

We give startups a chance to approach VC funds quickly. Join the Trekkrs community and provide reliable data in the platform so that VCs or any investors interested in your project can accurately assess your project potential.

Join us via: <https://trekkrs.com/> or;
Scan the QR code below to join us:



VENTURE INVESTMENT ISSUES

Time-consuming
It takes time to identify, connect and perform due diligence for startups and innovative entrepreneurs, especially in the context of the Covid-19 pandemic.

Discrete Information
Indicators for measuring results are discrete and outdated, sometimes not comprehensively assessing an enterprise, especially startups and innovation enterprises.

Complex Interaction
The interaction and relationship management between founders and HR systems are complex and cumbersome.

OUR SOLUTION



Synthesize information and track communication activities of parties in real-time.



Create a community of venture capitalists and founders across the country.



Continuously update potential investment opportunities and the growth of partner systematically on a centralized, easy-to-control and applicable analytics platform.

WHY US?



The unique metric system helps investors better understand new technology industries.



Update complete information on the startup situation of Vietnam and Southeast Asia.

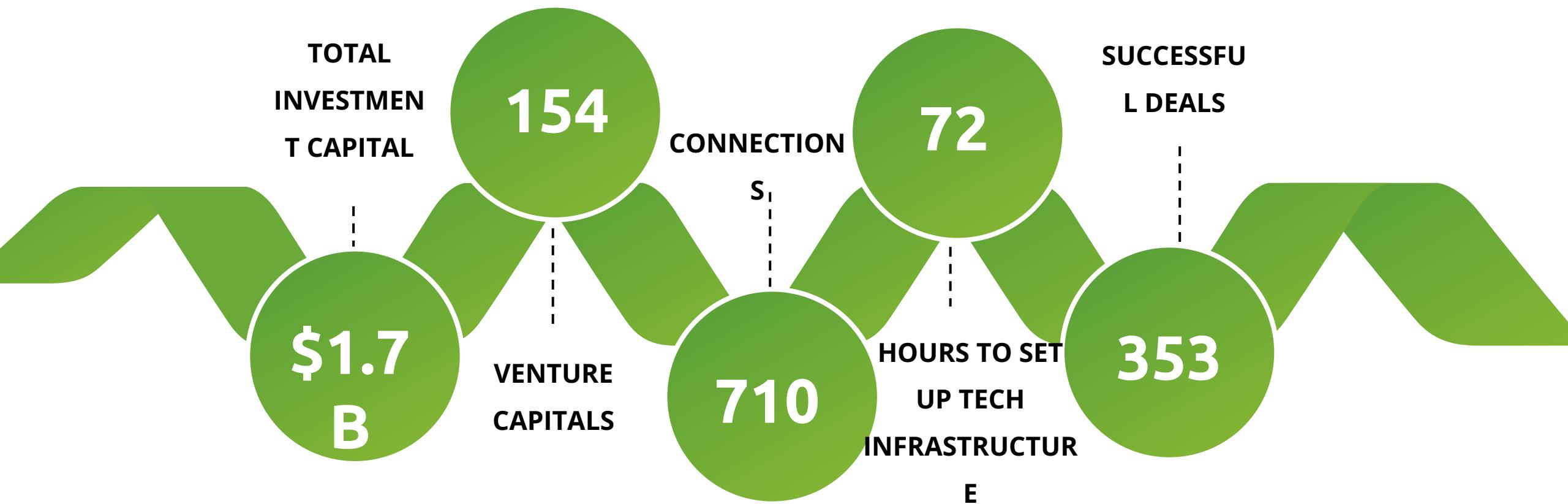


Extensive and professional network of investment funds and investors.



MEET YOUR MATCH

- THE FIRST PROGRAMME ON TREKKRS





INSIGNIA
VENTURES
PARTNERS



investible

ByteDance



openspace
VENTURES

500

bvi

BRI ventures



beacon
venture capital

MONK'S HILL
VENTURES

Golden Gate Ventures

Dt&
Investment

TBV
capital

Formerly known as TinkBig Venture

CITRINE CAPITAL



AddVentures
by SCG

PLUGANDPLAY

ATM Capital

G O B I P A R T N E R S

VinaCapital
Ventures

FEBE
VENTURES

ESP
CAPITAL

vertex
VENTURES



T A U R U S
VENTURES

ARBOR

wavemaker

ACE CAPITAL

CATHAY
INNOVATION

sema
TRANSLINK
INVESTMENT

ATLAS
VENTURES

中国加速
CHINACCELERATOR

BurdaPrincipal
Investments

TREKKRS

783 ASEAN STARTUPS JOINED THE VINACAPITAL VENTURES VIETCHALLENGE
COMPETITION (V3 TRACK) IN NOVEMBER 2020



TREKKRS HOSTED V3 TRACK – HANOI INNOVATION FESTIVAL



783

STARTUPS

200K

TOTAL
VALUATIO
N OF
PRIZE

13

SPONSO
RS

\$ 35K

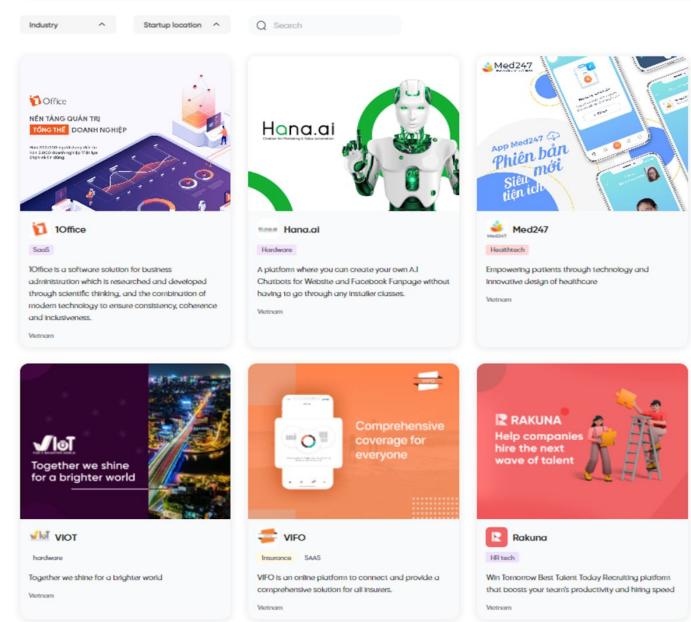
CASH
PRIZE

HOW WE WORK?





For VCs / Investors, Trekkrs is the platform to digitize Startup information with a large community. That makes it easy for VC to find potential Startup, monitor and regularly update Startup indicators.



Through search engines such as Country, Vertical, Series, Source search and Trekkrs, it becomes easier for VCs to look up startups.

Trekkrs
Data Platform for Startup, Ventures Capital & Angel Investors of Asia

data_analysis

TREKKRS

Data Platform for Startup, Ventures Capital & Angel Investors of Asia

Pitch Update Chart

With accurate startup information, Trekkrs legal standards and due diligence process help VCs manipulate quickly and save time.



About US

Our platform launched shortly after the first phase of the Covid 19 pandemic. In a period when all conversations are interrupted, it is of utmost important to have a more efficient solution for Startups-VC meetings. The Trekkrs team came up with a MeetyourMatch product before and had enjoyed great success, which is also the premise for us to continue to the next version, Trekkrs. And so far the number of startups and VCs include:

760+ Startups **10+** Countries **154+** VCs

Trekkrs helps startups quickly access capital sources with numerous domestic and foreign investors, save time in handling legal procedures, and remove space barriers.

Med247

Logout

Gross Margin

Revenue

Billings

Number of Online Booking

Number of Employees

Number of Doctors

Number of Patients

Number of Discount Voucher

Number of Clinics

Number of Clinics

Activate

View Details

For Startup – Trekkrs, the extension makes it easy for startups to update metrics.

OUR TEAM



**MR. NGUYEN MINH
CUONG**
**Product Owner/ CEO Account
Manager/ BA**

Monitoring products, working directly with VC customers, analyzing business and proposing new features, managing comprehensively.



MR. PHAM DAI NGHIA
**Product Owner/ Lead
Architect**

The project's lead architect provides technical solutions, oversees implementation and recommends new features.

**MR. NGUYEN DUC PHUONG****HEAD OF
COMMUNICATIONS**

Manage communications team and take responsibility for all communications activities.

**MS. LE HUYEN****CONTENT MY MANAGER**

Create content, news articles & Build Start-up community using Trekkrs portal and expansion versions.

**MR. NGUYEN MINH SON****PRODUCT DESIGNER**

Work directly with the Product Advisor and Product Owner to design the product interface.

**MR. NGUYEN MINH DUC****FULLSTACK DEV**

Develop Frontend and Backend of the product, Fixing errors arising during operations.

**MR. PHAM MINH HOANG****FULLSTACK DEV**

Develop Frontend and Backend of the product, Fixing errors arising during operations.

**MS. DANG THI DU****TESTER**

Test the errors arising and monitor the fixed.

OUR ADVISORS



MR. BOBBY LIU

Product Advisor

Consulting product operations from the perspective of VC and Startup, introducing products to the VC community.



MR. TRAN QUANG HUNG

Finance & Strategy Advisor

Consulting finance, raising capital and launching product development strategy, introducing products to the startup community.



MR. LUU THE LOI

**Cryptocurrency &
Blockchain Advisor**

Founder & CEO of Kyber Network

-
Consulting legal and product development on cryptocurrency and blockchain.

DEAL TERM

\$1.500.000

VALUATION

\$150.00

FUNDING GOAL

31/Jul/202

DEADLINE

10%

EQUITY SHARE



Trekkrs Token Project (Trekken)





Why we need
Trekken ?

Why we need Trekken?

On Startup ecosystem side

For start-ups ecosystem in South East Asia; there are people like mentor's/ event organizers/ government/ universities and NGO/ corporates who willing to support start-ups. However, there is no clear incentive for this community to sustain their support.





On investors of Cryptocurrency

- For investors in cryptocurrency, there is not much link between their asset portfolio to real life business. At least not in the level as stock market/real estate.
- For policy makers, there is a big hesitation to officially recognize de-fi (decentralized finance); due to a lack of empirical evidence of how it can support real-life business. In addition, a lot of scam from new coin cause more concerns to them.

Why we need Trekken?

Trekken as a D-U-S Token (Data, Utility And Security)

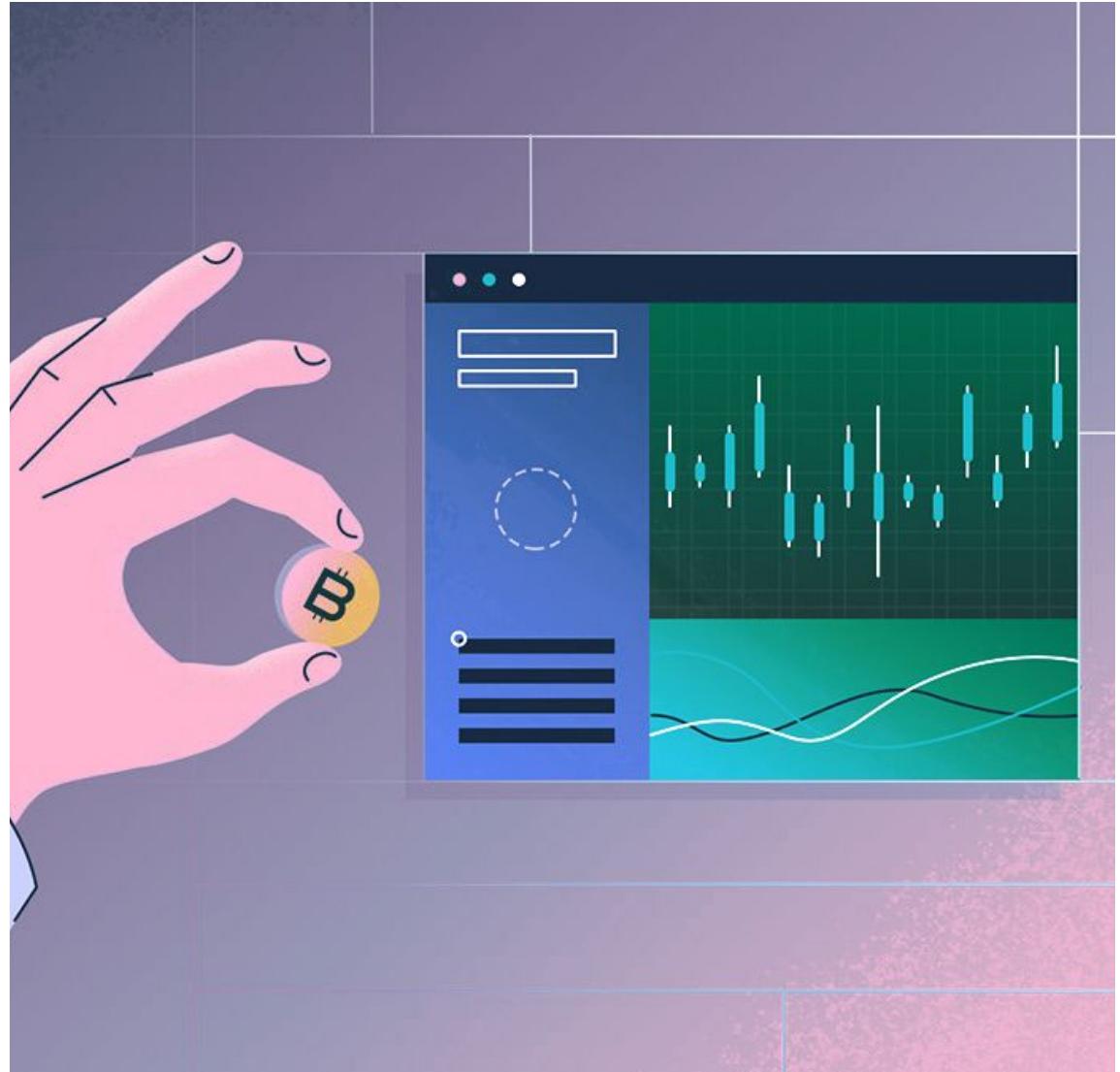
Trekkrs Token Project (Trekken) is a crucial part of Trekkrs – The social network of startups and VCs. 3 main function of Trekken are:

1. It's a token to attach value to **data** of startup ecosystem
2. It's a **utility token** to convert into products and services offered on Trekkrs
3. It's a **security** token



How TTP works

The table below illustrate the role of each player in ecosystem. Each of them has self-motivation to do and not to do some sort of work. The role of TTP is to support the work that are not self-motivated.



How TTP works

Role of players	Self-motivated	Not self-motivated	Notes
Start-ups	<ul style="list-style-type: none"> -Looking for funding -Sale of New Product/Services -Self-branding 	<ul style="list-style-type: none"> -Providing information clearly and precisely. -Updating metrics frequently 	<ul style="list-style-type: none"> -Rewarded by TTP to provide correct, updated information and metrics -Can list New Product and Services by TTP
Venture Capital	<ul style="list-style-type: none"> -Sourcing good start-up -Post-investment monitoring -Reporting to Limited Partner -Updating news 	<ul style="list-style-type: none"> Providing contacts and info of their portfolio 	<ul style="list-style-type: none"> -No need to reward by TTC. They can pay by fiat as subscription -Instead of forcing old investees using Trekkrs, we can promote the new potential one to VCs

How TTP works

Role of players	Self-motivated	Not self-motivated	Notes
Corporates	<ul style="list-style-type: none"> -Headhunting -Looking for business opportunities -Self branding 	<ul style="list-style-type: none"> -Other activities 	<ul style="list-style-type: none"> -No need to reward by TTP. They can pay by fiat as subscription
Mentors	<ul style="list-style-type: none"> -Teaching and educating to young potential founders. -Looking for talents to cooperate -Self-branding 	<ul style="list-style-type: none"> -Mentoring as a serious job with strong commitment. 	<ul style="list-style-type: none"> -Mentors can list their fee by TTP and startup paid them by TTP.
End Users	<ul style="list-style-type: none"> Express feelings/emotions (usually negative feedback) on products 	<ul style="list-style-type: none"> Providing detailed feedback on product and services and how to improve (constructive feedback) 	<p>Constructive feedback will be rewarded by TTP in respect to number of upvoters (more people like the feedback, more coin to reward)</p>

How TTP works

Role of players	Self-motivated	Not self-motivated	Notes
Government (Policy Makers)	<ul style="list-style-type: none"> -Boosting the start-up ecosystem -Collect statistics on ecosystem -Collect insight and know-how for policy making. 	<ul style="list-style-type: none"> -Other activities 	<ul style="list-style-type: none"> -No need to reward by TTP. They can pay by fiat as subscription
Universities and NGOs (Event Organizer)	<ul style="list-style-type: none"> -Promoting events to attract participants and sponsors -Self-branding 	<ul style="list-style-type: none"> -Updating news with good content on frequent basic 	<p>News content will be rewarded by TTP in respect to number of upvoters (more people like the news, more coin to reward)</p>

Token Utility 1: Reward for Data between System and Startup

	Activities	Constraint 1	Constraint 2
1	Update more than 10% content of pitchdeck	No more than 1 time per week (start-up can still update more, but no additional reward)	The update have at least 10 views from different account on Trekkrs
2	Update an event/post on timeline	No more than 1 time per week (startup can still update more, but no additional reward)	The update have at least 20 views from different account on Trekkrs
3	Update a new input of metrics	No more than 1 time per set frequency (the frequency is set when creating the new metrics)	The metrics should be accurate from the 1 st time – if startup go back and edit the number, the system will take back the reward

Token Utility 2: Reward for Data between System and Mentor

Activities	Constraint 1	Constraint 2
Booking a mentorship meeting between mentor and startups on Trekkrs Calendar	Startup confirms the meeting DID happen (online or offline) via Trekkrs	Startup rate quality from 1 to 5. ≥ 3 , mentors will be rewarded. The average score will show on mentor profile

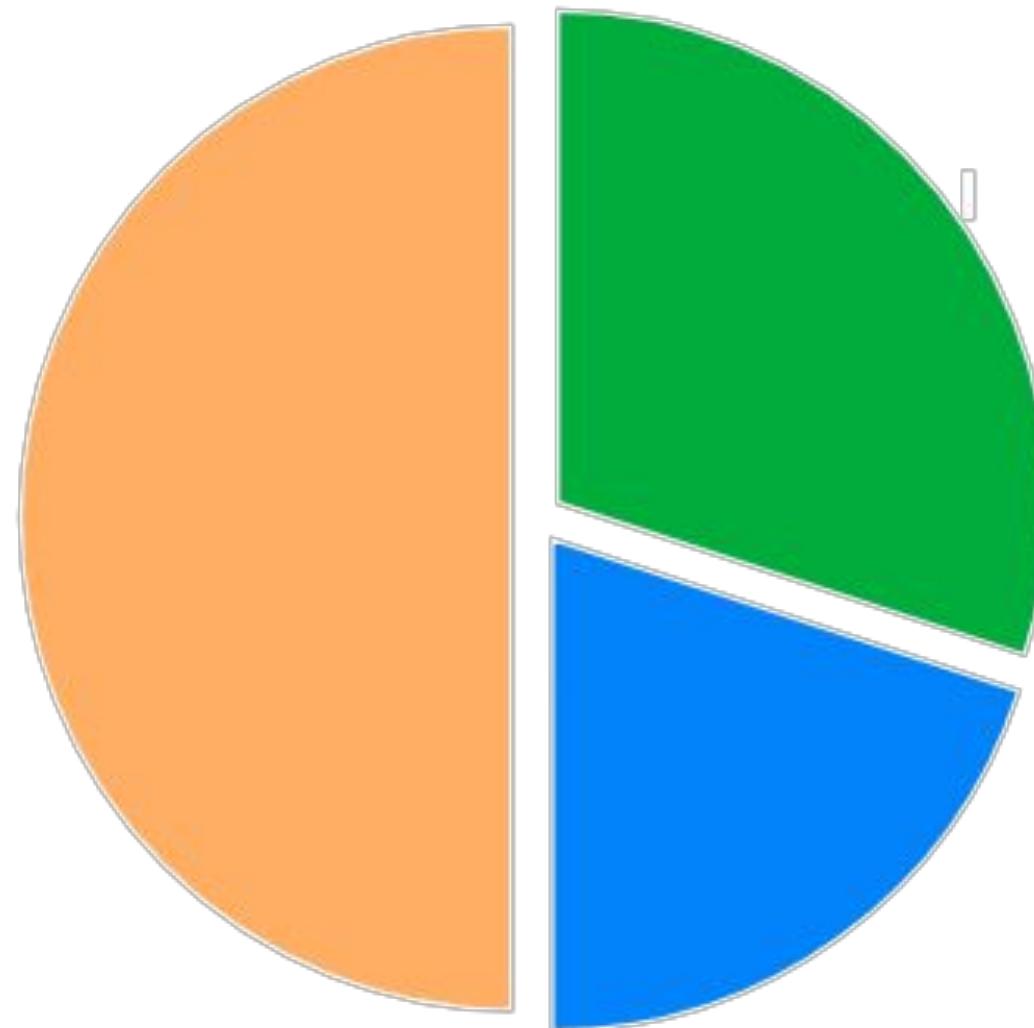
Token Utility 3: Reward for Data between System and End User

Activities	Constraint 1	Constraint 2
Providing detailed constructive feedback on product and services and how to improve (constructive feedback)	Based on Number of Upvotes (more upvote – more reward)	No violation of sexual harrasment, mental bullying or politics...

Token Utility 4: Startup paying Mentors by TTP

Activities	Constraint 1	Constraint 2
Startups paying Mentors after mentorship session	Mentors nominate a price (Trekkrs can set up a maximum price and a minimum price)	Startup confirms the meeting DID happen (online or offline) via Trekkrs

Trekken Tokenomics



■ Team ■ Partner Advisor ■ Reward For Eco System

Potential Roadmap of Trekken



Q4
2021

Trekkrs.com function completely as a data platform for at least 100 VCs in Asia



Q2
2022

Introduction of Trekken as an utility token to use some products and services/Listing on a crypto-exchange platform



Q1
2022

Introduction of Trekken as a data token



Q3
2022

Introduction of Trekken as a security token/ Listing on Binance



CONTACT US VIA:
SUPPORT@TREKKRS.ASIA



JOIN TREKKRS NOW