Table 1

Company/brand	subbrand 1	subbrand 2	subbrand 3	subbrand 4	subbrand 5	subbrand 6	subbrand 7	subbrand 8	subbrand 9	subbrand 10	subbrand 11	subbrand 12	subbrand 13	subbrand 14			
American Eagle Outfitters	Aerie	Martin+Osa	77 Kids														
Gap Inc.	Gap	Banana Republic	Old Navy	Athleta	Intermix												
Nike Inc.	Air Jordan	Nike Golf	Nike Pro	Nike+	Nike Blazers	Air Force 1	Nike Dunk	Air Max	Foamposite	Nike Skateboarding	Brand Jordan	Hurley International	Converse				
Ralph Lauren	Ralph Lauren Women's Collection and Ralph Lauren Purple Label	Ralph Lauren Watches and Fine Jewelry	Polo Ralph Lauren	Polo Sport	Double RL	Lauren Ralph Lauren	Ralph by Ralph Lauren	Polo Golf and RLX Golf	Pink Pony	Polo Ralph Lauren Children	Denim & Supply Ralph Lauren	Chaps	Club Monaco	American Living			
Tommy Hilfiger	Tommy Hilfiger	Hilfiger Denim	Hilfiger Collection	Tommy Hilfiger Tailored													
Adidas	Adidas Performance	Adidas Original	Style Essentials														
Victoria's Secret	Pink																