




Balavignesh M S


STUDENT DEVELOPER CHAMPION @ 

To excel in marketing, leveraging the passion for social media and business management. Create engaging content, promote businesses effectively on social media, and contribute to organizational growth. Expand skillset in digital marketing and social media management.

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 github.com/insanelyincredible

 [Watch my Video Portfolio](#)

EDUCATION

BACHELOR OF SCIENCE IN COMPUTER TECHNOLOGY

KG College of Arts and Science

04/2021 - 2023,

Coimbatore

HIGHER SECONDARY CERTIFICATE

Rotary Laharry Matric Higher Secondary School
Madurai

06/2019 - 06/2021,

Madurai

SECONDARY SCHOOL LEAVING CERTIFICATE

SBOA Matriculation Higher Secondary School
Madurai

06/2018 - 06/2019,

Madurai

ACHIEVEMENTS

Student Developer Champion 2022 (10/2022 - 2023)

Got Selected as Student Developer Champion for Tamilnadu Region. Used to teach Robotic Process Automation (RPA) to 350- 500 Students by Conducting hands-on sessions, Hackathons & Workshops.

Won 2nd prize in Paper Presentation

Presented the Project on Ai Enabled Sign Authenticator at Rathnam College of arts and Science 2022

Won 2nd prize in Paper Presentation

Presented the Project on Canteen Rush & Research 2022 at KPR College of Science & Research 2022

CERTIFICATES

RPA Citizen Developer Foundation

Learnt Automation tasks and Projects using the tool UiPath Studio

Digital Marketing

Learnt SEO, SEM, and learned Product Marketing. **Issuer: Digital Moguls**

Intel One APIs Workshop

Learnt API integration Concept projects using SYCL. **Issuer: Intel**

Born on Instagram - Instagram Creator Course

Got Instagram Creator Certificate from Instagram. Learned how to manage the contents, branded Collaborations and etc.,

TECHNICAL SKILLS

- SEO Analysis
- Content Creation
- C, C++ Programming
- Digital Marketing
- Java - Standard Edition
- Python Basics
- Robotic Process Automation - UiPath

PROJECTS

AI-Enabled Sign Authenticator. (04/2022 - 10/2022)

Designed an application to "Detect the fake signature using RPA" in UiPath Apps.

End User: Banking Sector.

Emergency Braking System on Heavy trucks. (02/2023 - 2023)

Designed to provide "Emergency Braking for Heavy trucks and to avoid major accidents.

End User: Heavy Trucks.

Zero Waste Management: Sanitary disposal. (11/2023 - 2022)

Designed to dispose of Sanitary Waste without Polluting nature.

End User: State Corporation.

WORK EXPERIENCE

RPA Student Developer Champion UiPath

18/08/2022 - 31/07/2023,

Coimbatore, India

Tasks

Promoted UiPath RPA awareness through workshops, led automation projects, and facilitated troubleshooting. Fostering student collaboration, I contributed to RPA adoption and expertise.

Social Media Marketing Internship NEX GEN MEDIA

23/08/2020 - 23/09/2023,

Coimbatore, India

Tasks

Contributed to content creation, scheduling, and engagement on multiple platforms, conducted market research, analyzed performance data, and collaborated on creative campaigns to enhance online presence