





TrendSage



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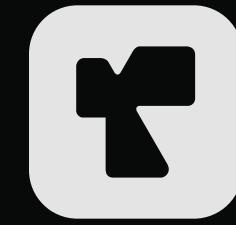
$x$



TrendSage



# *Variable Logos*



TrendSage

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# Overview

Trendsage is a Web3-native platform designed to supercharge token growth through narrative-driven campaigns and influencer coordination. Built for crypto-native communities, it empowers teams to launch social campaigns, engage KOLs, and track performance — all in real time.

By combining campaign tooling, gamified engagement (raids), and deep influencer analytics, Trendsage turns fragmented community efforts into measurable, onchain impact. Its mission is to help projects grow faster by owning their narrative, activating their ecosystem, and scaling with transparency.

## *Tagline & Description*

# The Future of Web3 Influence

AI-powered decentralized marketplace connecting brands with authentic Web3 Key Opinion Leaders.

Build trust, drive engagement, and scale your campaigns with blockchain transparency.

# Colors

Dark Green

#060F11

Green

#00D992

White

#E5E5E5

Mint Grey

#9CA7A4

# Typography

Font -

## Seasons VF Trail

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### Mix Semi-Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

### Sans Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

# Texture & Illustrations

The visual identity of Trendsage blends the dark, data-rich aesthetic of crypto dashboards with vibrant highlights that evoke energy, influence, and momentum. Its design language reflects the organized chaos of Web3 — structured yet dynamic, playful yet powerful.

The interface blends minimalism with tactical detail: bold typefaces, rounded avatars, and glowing CTA buttons create a UI that feels intuitive, social, and alive with real-time feedback. The goal is clarity in data, joy in interaction, and precision in execution — just like the Trendsage product experience.



bankman  
X @bankman\_xbt

Mindshare  
2.2K

Rewards  
200 SAGE

Turn your Popularity on X into Exciting Rewards with  TrendSage

Here's a reward to start with



Spark \$SPK

Ongoing

Just casually launching memecoins on Solana.

Reward pool  
0.0001 USDC

Campaign ends in  
37 days 3 hours



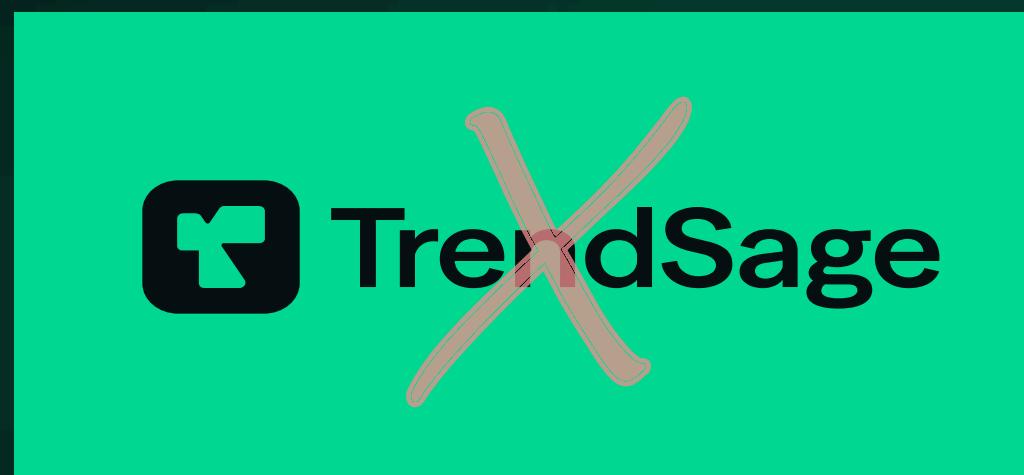
## Correct uses

Here are some examples of how to correctly use the Trendsage logo, considering proportions, spacing, and background contrast:



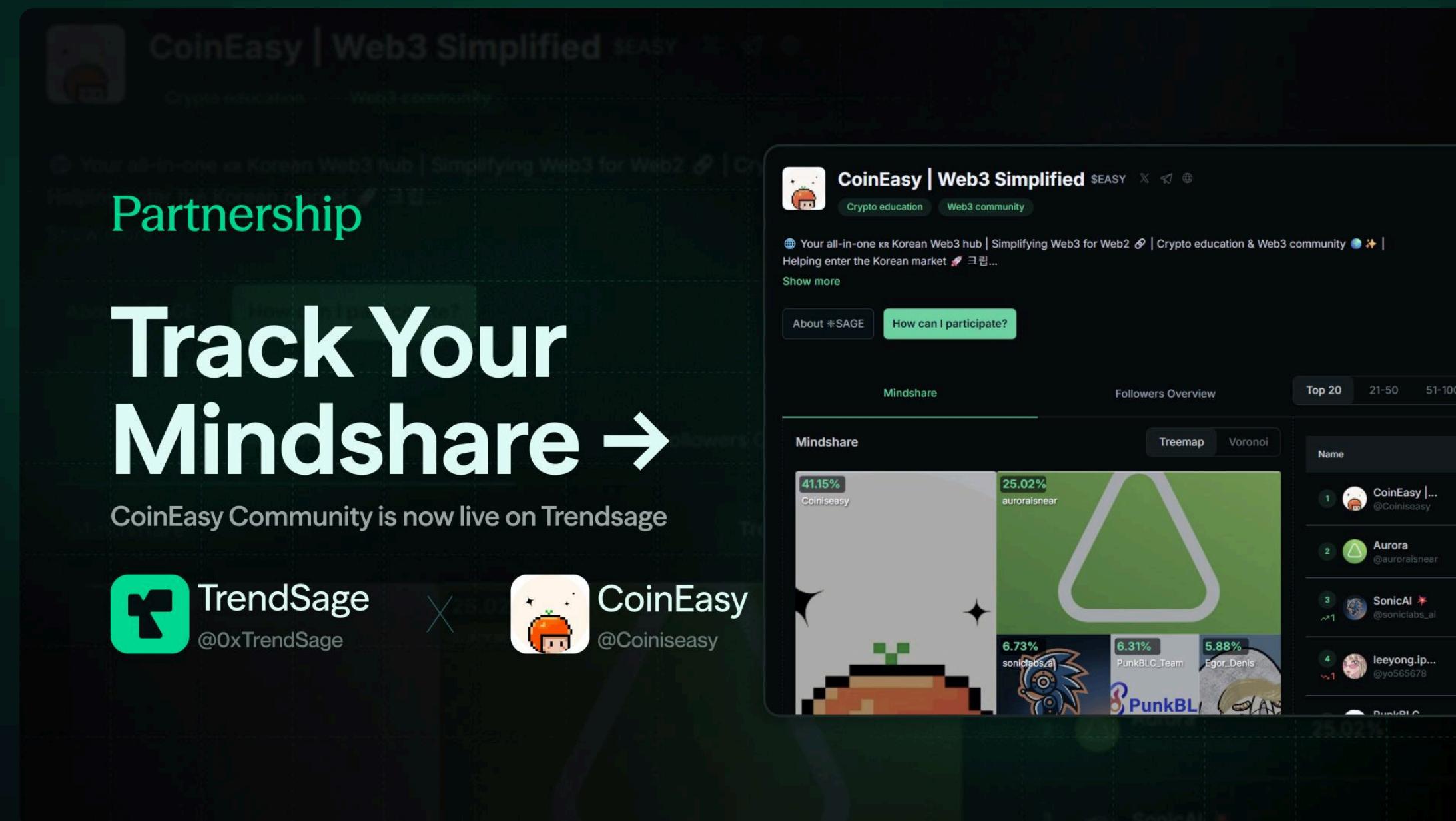
# Incorrect uses

Here are some examples of incorrect uses of the logo, taking into account proportions, size, and contrasts.



# Banners / SM

Here are some alternatives for social media posts or promotional banners. The images are for illustrative reference.

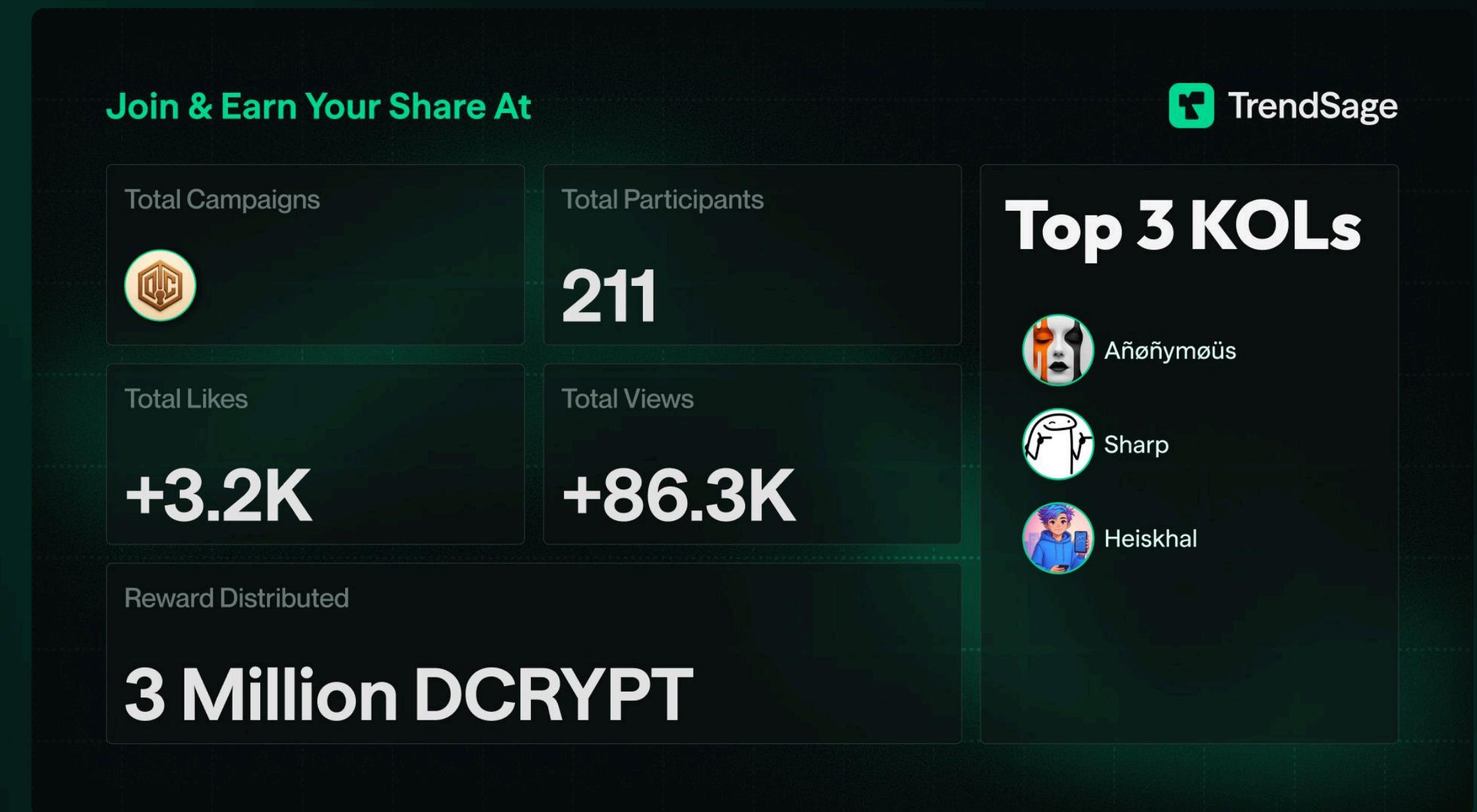


**Partnership**

## Track Your Mindshare →

CoinEasy Community is now live on Trendsage

TrendSage @0xTrendSage | CoinEasy @CoinEasy



**Join & Earn Your Share At**

**TrendSage**

Total Campaigns	211
Total Participants	211
Total Likes	+3.2K
Total Views	+86.3K
Reward Distributed	3 Million DCRYPT

**Top 3 KOLs**

- Añøñymøüs
- Sharp
- Heiskhal

# Voice & Tone



## Overview

Trendsage speaks like a data-native builder — confident, sharp, and focused. We avoid fluff, keep things direct, and always speak with context. Our tone is driven by clarity, not hype.

## Stylistic Guidelines

### Clear Over Clever

- Say what matters. Avoid filler.
- Prioritize clarity in headlines, charts, and calls to action.

### Structured & Concise

- Use sentence case.
- Favor short sentences, bullet points, and skimmable formats.

### No Emojis

- We rely on structure, emphasis, and clean typography — not visual noise.

### Threads and Social Posts

- Start with real insight or surprising data.
- Build logically — one idea per post.
- End with an invitation or takeaway

## Final Note

We may use memes, bold statements, or Web3-native slang when needed — but always with context, and never at the cost of credibility. Every post should inform, activate, or celebrate performance. No empty noise.



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