I have designed a website for a company called Fruit Corporation or FruitCo. It is a company that sells and supplies fruits in a country called Kenya located in Africa. It has different types of business i.e. it runs a fruit shop for selling fruit, it has fruit parlours for selling cocktails and fruit juice and it runs a fruit supply and distribution service.

The website is based on HTML and css3 plus a little of JavaScript for better user interaction and user experience. It uses latest industry standards for user interface design i.e. use of parallax for extract user impression and best mix of colors, pictures and font. Through google fonts, I have used Raleway font for better typography plus bootstrap css for grid support and other ui features. Icons are provided by font-awesome, an icon font css library for fast easy to use icons.

The website uses JavaScript, ecmascript5, to enable the guestbook form to send e-mails using the *mailto tag.* The website opens up the users e-mail client so as to send the e-mail. The guestbook form has form validation for correct data input.

The website has three sub-pages that tell more about the company’s business. These include the location of the various fruit shops and parlours, a catalog of all the fruits being sold and how to reach them via mobilephone, e-mail address, fax and facebook page. In the contacts page, I included the location of the shop, the postal address and where their offices are included.

It is a beautiful, captivating and usable website for a fruits business.