



Matthias Weichhart

(SOCIAL) INNOVATION – FUNDING IN IMPACT INNOVATION

04.06.2019, Wien





FUNDING OF INNOVATIVE PROJECTS

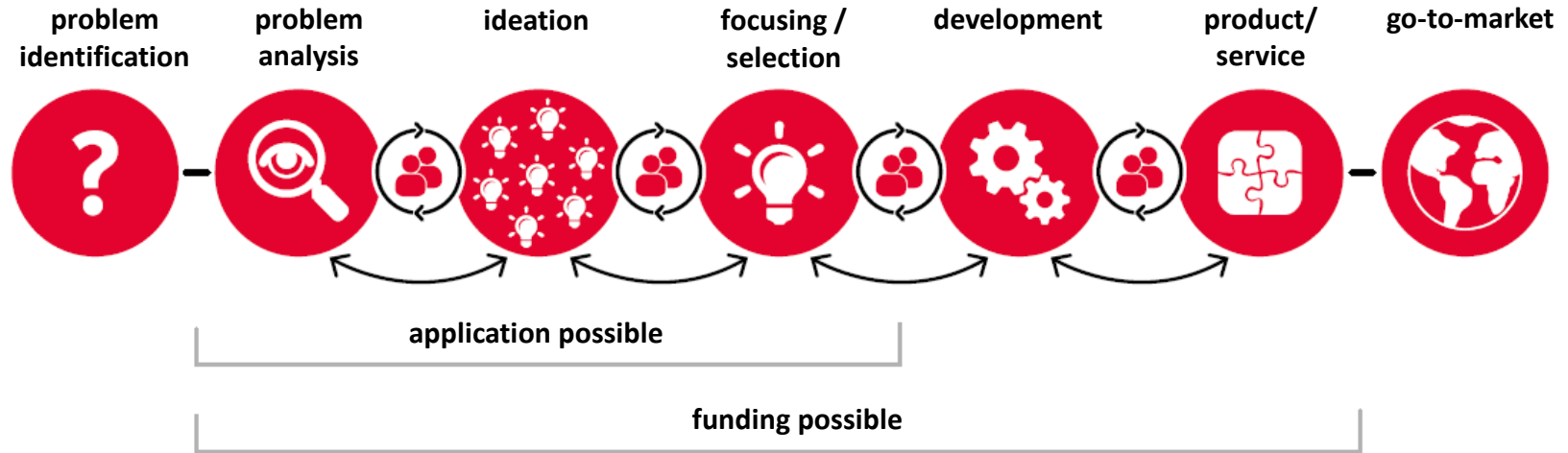
- Development of innovative services and products
- Funding: max. € 75.000 | Costs: max. € 150.000
- Everyone new to Innovation welcomed!
- **No** High-Tec
- No thematic focus
- Max. 12 month

INTENTION

- **Starting point:** unsolved problems
not a defined project!
- strong involvement of all stakeholders
(e.g. customers, users, experts)
- structured innovation process
(e.g. Design Thinking, Open Innovation)



INNOVATION PROCESS?



ELIGIBLE

- **Small and medium enterprises**
(up to 250 employees)
 - clubs and associations (Vereine)
 - one-person companies
 - people with entrepreneurial intention
 - GmbHs, OGs etc.



SPECIAL CASE CLUBS (VEREINE)

- business activity:
 - offer of products or services on the market
 - financial return is not important
- SME criteria:
 - ownership and weighting of votes



WHEN AND HOW?

- start: 24. June 2019
 - current application and decision
 - roadshows near you
 - webinars for basics
 - easy access
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- application: <https://ecall.ffg.at>
 - Information: www.ffg.at/impactinnovation



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Basisprogramme

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THANK YOU!