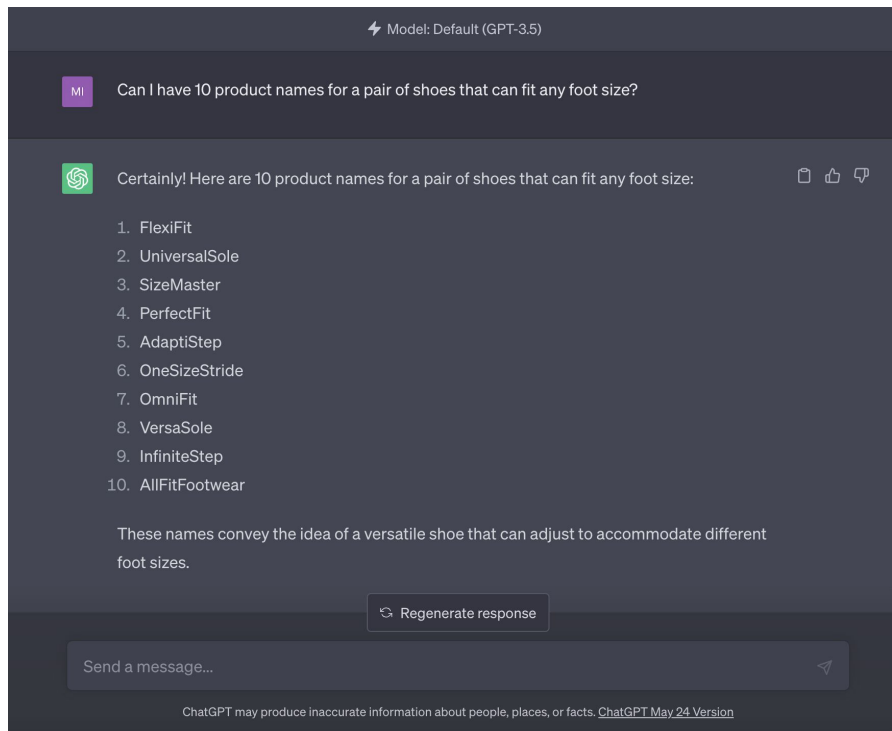


Divide Labor

**Split tasks into multiple steps, chained together
for complex goals**

Text Models: ChatGPT

Prompting ChatGPT



This is a simple prompt we can use with ChatGPT when generating a list of ideas for product names.

Prompt Engineering

— — —

This is a prompt template we discovered that reliably yields useful or desired results when generating a list of ideas for product names.

The screenshot shows a ChatGPT interface with a dark theme. It displays a series of messages between a user (labeled 'You') and the AI (labeled 'ChatGPT').

User Message 1: Brainstorm a list of product names for a shoe that fits any foot size, in the style of Steve Jobs.

ChatGPT Response 1: Return the results as a comma separated list, in this format:
Product description: A shoe that fits any foot size
Product names: [list of 3 product names]

User Message 2: ## Examples
Product description: A refrigerator that dispenses beer
Product names: iBarFridge, iFridgeBeer, iDrinkBeerFridge

ChatGPT Response 2: Product description: A watch that can tell accurate time in space
Product names: iNaut, iSpace, iTime

User Message 3: Product description: A home milkshake maker
Product names: iShake, iSmoothie, iShake Mini

ChatGPT Response 3: Product description: A shoe that fits any foot size
Product names: iFitShoe, iAdapt, iUniversalStep

User Message 4: Please rate the product names based on their catchiness, uniqueness, and simplicity. Rate them on a scale from 1-5, with 5 being the highest score. Respond only with a table containing the results.

ChatGPT Response 4: A table with 4 columns: Product Name, Catchiness, Uniqueness, and Simplicity. The rows are: iFitShoe (4, 3, 4), iAdapt (3, 4, 3), and iUniversalStep (2, 5, 2). There is a small downward arrow icon next to the '5' in the Uniqueness column for iUniversalStep.

At the bottom of the screenshot, there is a text input field with the placeholder text 'Message ChatGPT...' and a send button icon on the right.

Product Name	Catchiness	Uniqueness	Simplicity
iFitShoe	4	3	4
iAdapt	3	4	3
iUniversalStep	2	5	2

Prompt Template

— — —

Brainstorm a list of product names for a {product_description}, in the style of {famous_inventor}.

Return the results as a comma separated list, in this format:

Product description: A shoe that fits any foot size

Product names: [list of 3 product names]

Examples

{product_examples}

Please rate the product names based on their catchiness, uniqueness, and simplicity. Rate them on a scale from 1-5, with 5 being the highest score. Respond only with a table containing the results.

Divide Labor

— — —

Product names: iFitShoe, iAdapt, iUniversalStep



ChatGPT

Product Name	Catchiness	Uniqueness	Simplicity
iFitShoe	4	3	4
iAdapt	3	4	3

Split tasks into multiple steps, chained together for complex goals.

The response from one prompt can serve as the input for another AI or human task.

Impact on Results

— — —


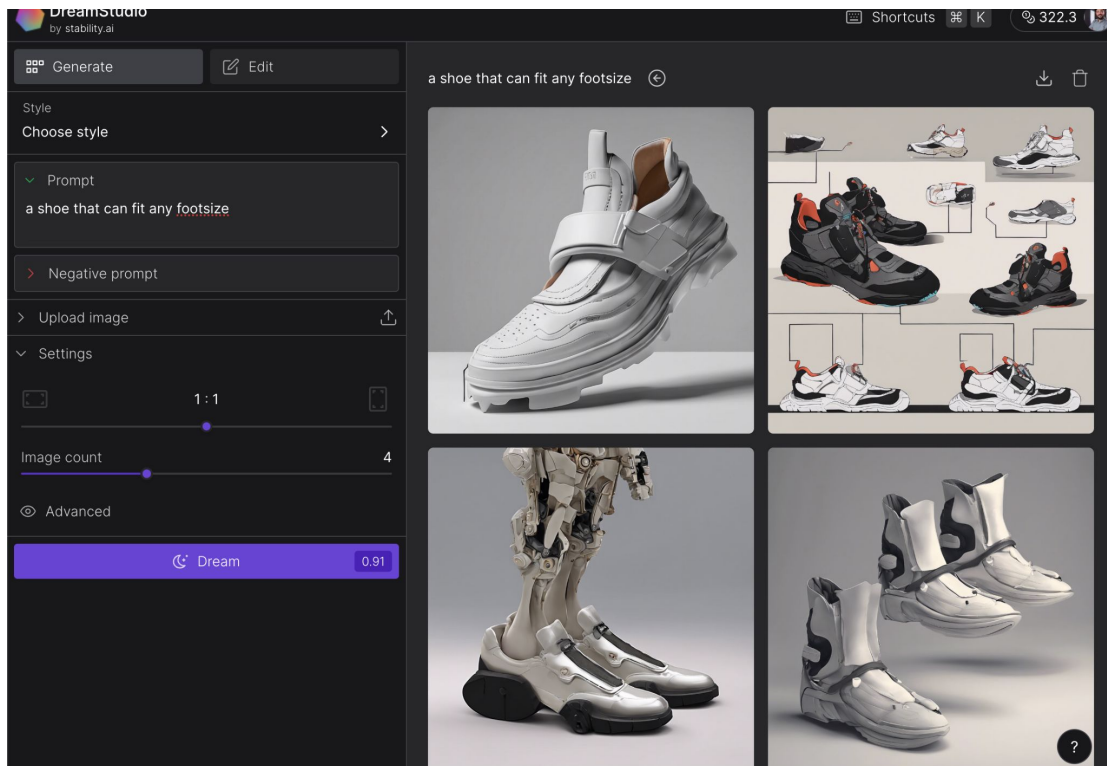
Variable	Responses
Retrieval	List of Related Products: Nike ID, Zeba Stretchable Shoes, Reebok Adjustable Shoes, Dr. Comfort Orthopedic Shoes, Superfeet Shoe Inserts, Vibram FiveFingers Barefoot Shoes.
Function Calls	iFitShoe.com is available on GoDaddy!
Image Generation	

Image Models: Stable Diffusion

Prompting Stable Diffusion

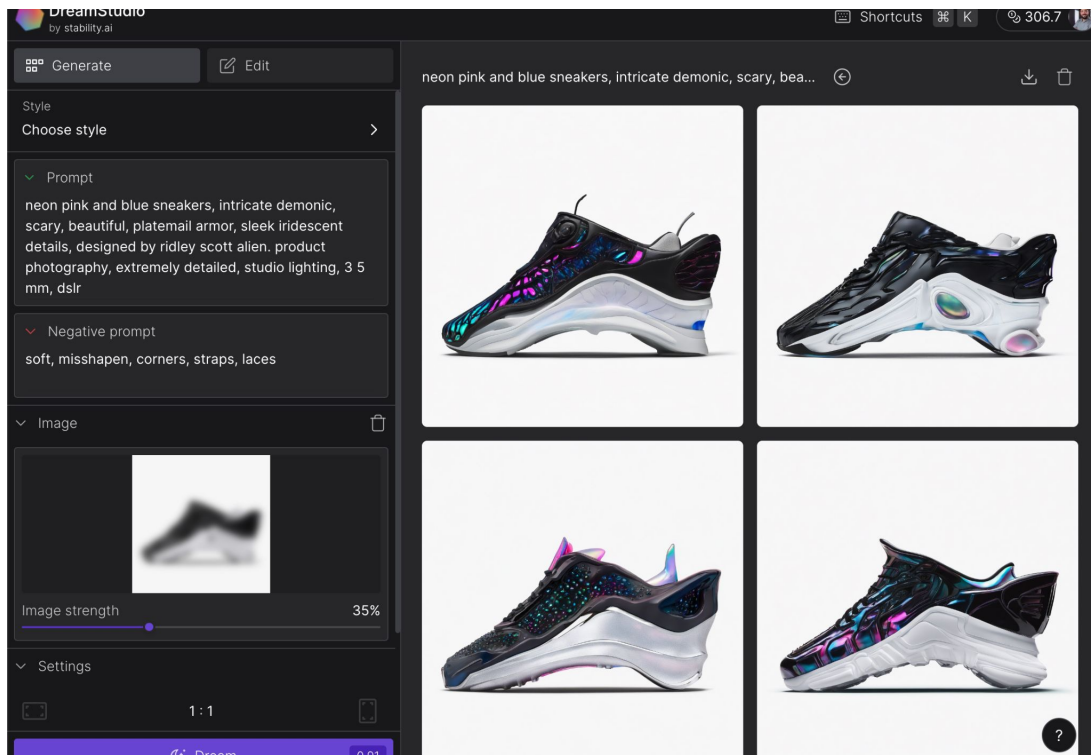


This is a simple prompt we can use with Stable Diffusion when generating an image of a product idea.

Prompt Engineering

— — —

This is a prompt template we discovered that reliably yields useful or desired results when generating an image of a product idea.



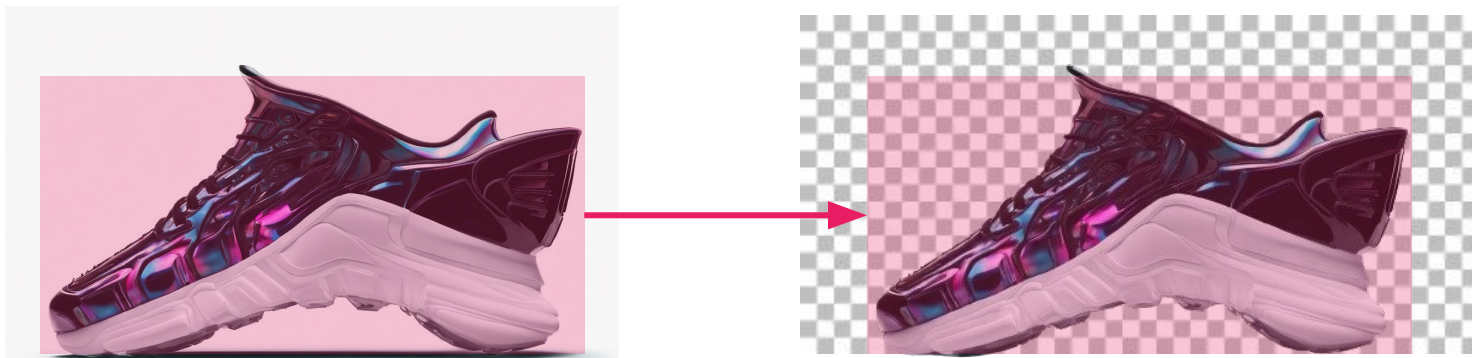
Prompt Template

— — —

`{product_type}, {style_details}, designed by {artist}. product photography,
extremely detailed, studio lighting, 3 5 mm, dslr`

Divide Labor

— — —






Split tasks into multiple steps, chained together for complex goals.

The response from one prompt can serve as the input for another AI or human task.

Impact on Results

— — —

Variable	New York	Spaceship	Festival
Results	 A pair of vibrant, multi-colored sneakers with iridescent blue, green, and pink accents and white soles. They are positioned on a dark asphalt street with white crosswalk lines. In the background, tall city buildings and a yellow street sign are visible under a clear sky.	 A pair of the same vibrant sneakers is shown inside a futuristic, metallic spaceship corridor. The corridor has a series of glowing white lights along the walls and ceiling, creating a sense of depth and sci-fi atmosphere.	 A pair of the same vibrant sneakers is placed in a muddy puddle at an outdoor festival. The sneakers are reflected in the water. In the background, there are festival tents, trees, and people walking on a grassy field under a cloudy sky.