



# BussBuzz User Application Privacy Policy

## Introduction

Welcome to **BussBuzz**! This Privacy Policy explains how BussBuzz Solutions, the organization behind the "BussBuzz Application," collects, uses, and safeguards your personal information. By using our app and services (referred to as "Services"), you agree to the practices outlined in this policy.

We value your privacy and are committed to protecting your personal data. This document explains what information we gather, how it is used, and your rights to manage it. If you do not agree with this policy, we request you refrain from using our Services.

## What Information Do We Collect?

To provide and improve our Services, we may collect the following information:

**Personal Details:** Information like your name, phone number, and email address when you create an account.

**Location Data:** Your real-time location to offer features like bus tracking and routing.

**Device Information:** Technical details such as your device type, operating system, and network information.

**Third-Party Data:** Information from platforms like social media if you log in through them.

## How Do We Use Your Information?

Your information is used to:

**Provide Services:** Help you locate buses near you and send important notifications.

**Enhance the App:** Monitor and improve app performance.

**Meet Legal Obligations:** Ensure compliance with laws and transportation policies.

**Communicate with You:** Share updates, and request feedback to enhance your experience.



## **Cookies and Tracking Technologies**

We use cookies and similar technologies to remember your preferences and improve your experience. Cookies also help us understand how you use the app so we can make it better.

## **Managing Your Account and Information**

We collect user information to deliver our Services and meet compliance requirements. If you wish to delete your account, you can do so at any time. Once deleted, your personal data will be removed unless needed to meet legal or regulatory obligations.

## **How Long Do We Keep Your Data?**

Your information is stored only for as long as needed to fulfill the purposes for which it was collected or as required by law. In some cases, we may anonymize data for research or analysis.

## **Sharing Your Information**

We may share your information with:

Legal Authorities: When required by law or regulations.

We will never sell your personal data to third parties.

## **How Do We Protect Your Data?**

We use industry-standard security measures to protect your personal information. However, no system can be entirely foolproof, so we recommend taking precautions to protect your data, like using strong passwords.

## **Policy Updates**

This Privacy Policy may change to reflect updates in technology, practices, or legal requirements. If any significant changes are made, we will notify you via the app or email.

## **Contact Us**

If you have any questions or concerns about how we handle your information, please email us at [teambusbuzz@gmail.com](mailto:teambusbuzz@gmail.com).

By using BussBuzz, you acknowledge and agree to the practices outlined in this Privacy Policy.