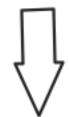
Userbase/Rating System

Metrics

Personality implementation

User Experience

Income



 \bigcup

 $\prod_{i=1}^{n}$

Validating
Reviews
Hone

Honor System for rating other people Google

Business

Quirks

Every Person takes a personality test

Finding

Users

Contesting

Reviews

Find by Location

Pay to have profile shown

people nearby

to more

Ad

Relationship / Romantic

User Preferences The user can add a description of themselves

> Report System to reduce

> > fraud

Self Help Services

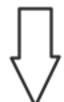
Friends

Rate by Trait: Honesty, Communication, Humor...

> User Profiles

Validation of relationship between users

Why?



Meet new People

Incentive Program

Free Trials/Rewards