

Vibe Check

Authors: Church of Biggie Cheese

Problem Statement

Our users are worried that they may involve themselves with the wrong people because they don't know what people are like before they get closer to them. Our solution will provide users with a way to identify people and their "vibe" before even meeting them.

Who is experiencing the problem?

People creating relationships with new individuals.

What is the problem?

People can have undesirable attributes, and nobody knows until they get close to them.

Where does the problem present itself?

Anywhere that people can meet others and form new relationships.

Why does it matter?

People should be able to know if the relationships they are forming are worth their time.