

JOSEPH TRENT

Social Media Manager

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EXPERIENCE

EX SPORTS, DUBAI — *Social media manager*

Jan. 2021 - Dec. 2022

- Created comprehensive reports and dashboards to improve decision-making for community staff.
- Developed and executed a comprehensive social media outreach campaign on Twitter, Discord and Telegram, resulting in a 50% increase in followers and a 40% increase in daily engagement metrics
- Implemented new tasks/games to engage the community members.

PHILCOIN, DUBAI — *SMM & Community manager*

Jan. 2022 - Present

- Developed and executed a comprehensive social media outreach campaign on Twitter, Discord and Telegram, resulting in a 50% increase in followers and a 40% increase in daily engagement metrics
- Introduced guidelines and policies to enhance community engagement while reducing violations.
- Managed the company's blog and contributed to overall online presence.

The Dare, Australia — *SMM, CM, SpaceHost*

Feb 2023 - July 2023

- Developed and executed a comprehensive social media outreach campaign on Twitter, Discord and Telegram, resulting in a 50% increase in followers and a 40% increase in daily engagement metrics

EDUCATION

UNIVERSITY OF LAGOS, LAGOS — *COMPUTER SCI.*

JAN. 2015 - AUG. 2020

SKILLS

Teamwork, Writing, Excellent Communication.

Graphics, Content Creation, Threaddor

SpaceHost, Marketing strategy, Community Management

HTML, CSS, JavaScript, TypeScript.

TailwindCSS, React, Nextjs.

Expressjs, Nodejs.

Translate Figma designs to codes

LANGUAGES

English

