



The 2011 Mighty Moo Festival

Dear Potential Sponsor,

Every year, on the third weekend in June, the town of Cowpens hosts a community festival like no "udder." The Mighty Moo Festival is unique in that it is not simply a small-town celebration of community, it is a time to honor the service men and women who have served or are serving aboard the ship bearing the town's name, the USS Cowpens.

Veterans of the USS Cowpens CVL-25, a World War II aircraft carrier known as the "Mighty Moo," have been reuniting at the festival for over 30 years. And, crew members from the current USS Cowpens CG-63, an Aegis guided missile cruiser known as the "Thundering Herd," have been attending since the ship's commissioning in 1991. The festival helps bring together our community to honor those who have played such a vital role in granting us the freedom we enjoy today. It is a privilege to pay tribute to these heroic men and women, and we hope that you will support us as we work to make this year's event a memorable one.

The Mighty Moo Festival has grown from a small town picnic to a four-day celebration packed with numerous events and activities for all ages. Each year, our festival continues to grow. We have seen an increase in attendance at all events, food and craft vendor sales, carnival ticket sales, and parade entries. We have also benefited from the generous support of our much-needed and much-appreciated sponsors.

We need your help to make this the best Mighty Moo Festival ever! Please take a moment to review the included list of sponsorship levels and incentives, and make your sponsorship commitment by **May 31, 2011**. Should you choose to help sponsor this wonderful event, simply complete the included form and return it and your check or money order to:

Mighty Moo Festival
Post Office Box 146
Cowpens, South Carolina 29330

In order to have your company's name and logo printed on our materials, we must receive your information by **May 31, 2011**.

For more information about this year's event, please visit our website at www.cowpensmightymoo.com. If you have questions, please contact Carrie Baker at (864)838-2416 or through email carrie.baker88@gmail.com.

Again, we thank you for your time and consideration. Your support will guarantee that this year's event will be special for our townspeople, our honored veterans, and our respected service men and women.

Thank you,

Carrie Baker

Sponsorship Chair