

Election Report: Chile 2025

First Round

Tresquintos

January 2025



Report intended exclusively for clients; not for public distribution

Order of Candidates according to Mean Support

Name	Estimated Support (%)	Support (Last 60 Days)	N
Evelyn Matthei	22.0	25.9	99
José Antonio Kast	15.8	11.8	99
Michelle Bachelet	8.1	9.8	94
Camila Vallejo	5.1	2.3	96
Carolina Tohá	3.4	2.1	98
Johannes Kaiser	3.2	5.5	56
Tomás Vodanovic	3.1	5.0	37
Rodolfo Carter	3.0	3.0	65
Franco Parisi	2.4	2.0	87
Marco Enríquez-Ominami	1.8	2.5	52
Claudio Orrego	1.0	1.8	38

Note. N: Poll Count. Support percentages are calculated as the average of available polls for each candidate. 'Support (Last 60 Days)' reflects average support over the past 60 days. These metrics are for reference and not a forecast. For more information, see methods page.



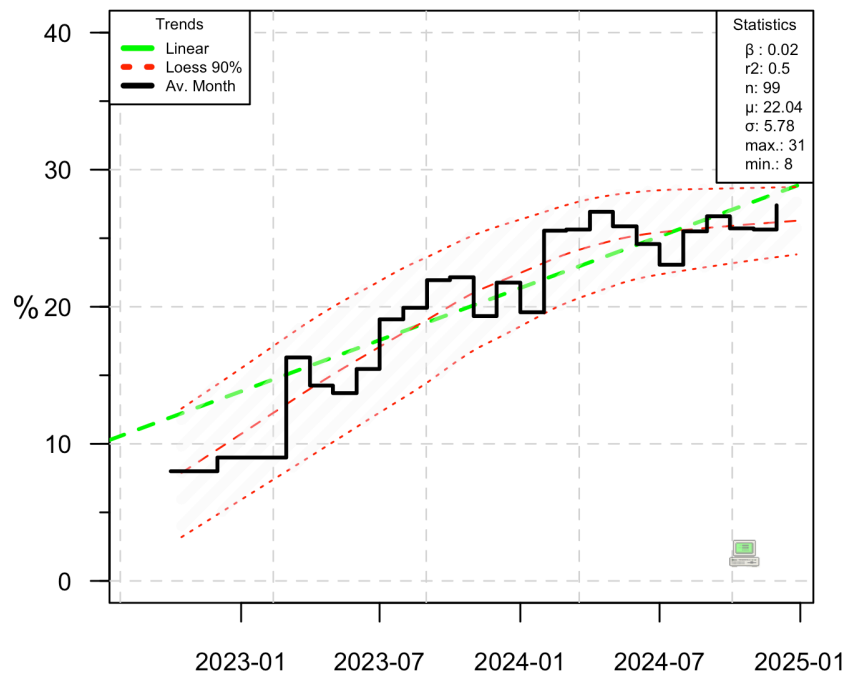
Tresquintos Report: Evelyn Matthei

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Evelyn Matthei has shown up in 99 polls that have looked at presidential voting intention. The maximum reported is 31% and the minimum is 8%. The average is about 22%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0.02%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Evelyn Matthei





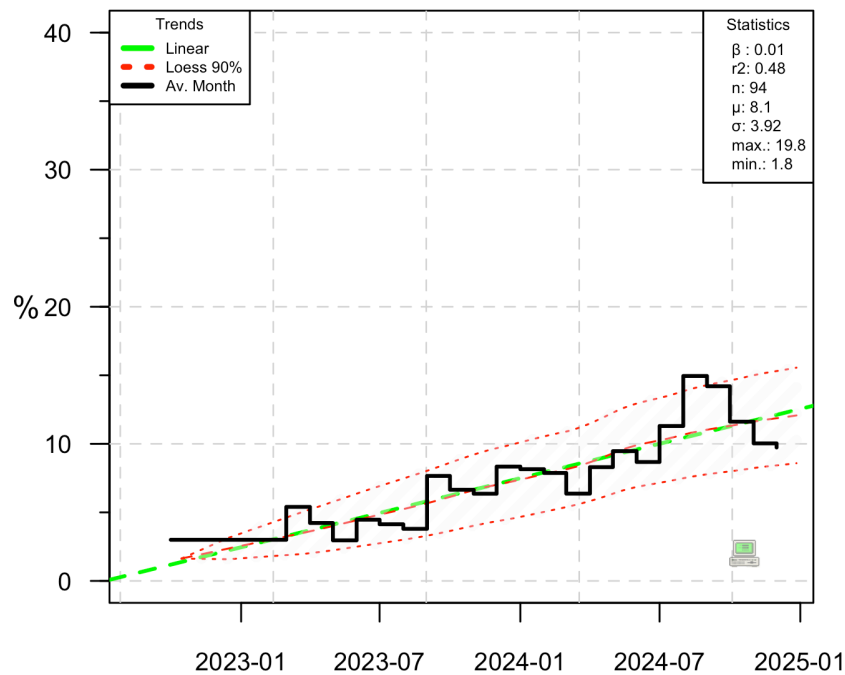
Tresquintos Report: Michelle Bachelet

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Michelle Bachelet has shown up in 94 polls that have looked at presidential voting intention. The maximum reported is 19.8% and the minimum is 1.8%. The average is about 8.1%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0.01%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Michelle Bachelet





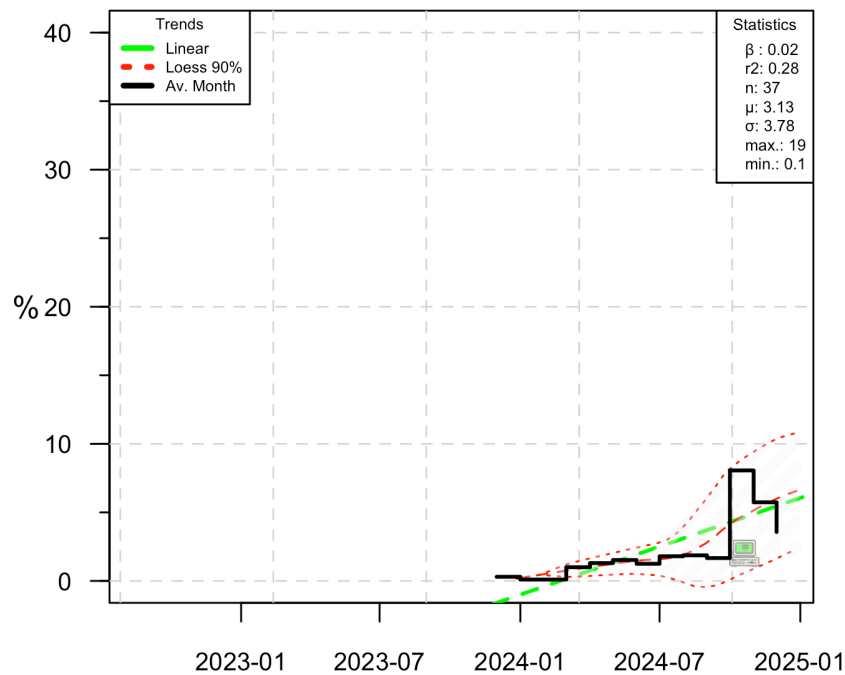
Tresquintos Report: Tomás Vodanovic

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Tomás Vodanovic has shown up in 37 polls that have looked at presidential voting intention. The maximum reported is 19% and the minimum is 0.1%. The average is about 3.1%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0.02%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Tomás Vodanovic





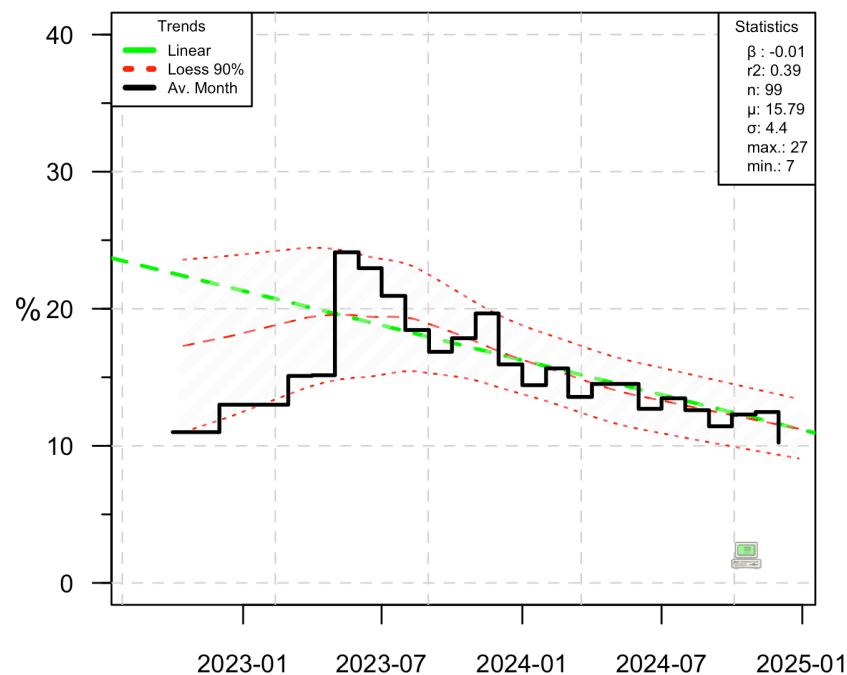
Tresquintos Report: José Antonio Kast

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, José Antonio Kast has shown up in 99 polls that have looked at presidential voting intention. The maximum reported is 27% and the minimum is 7%. The average is about 15.8%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is -0.01%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: José Antonio Kast





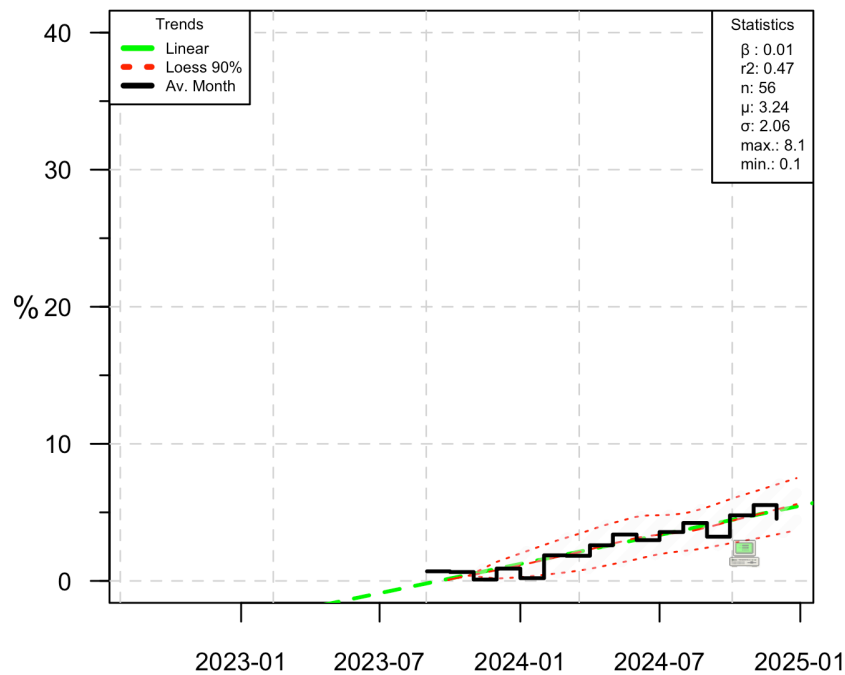
Tresquintos Report: Johannes Kaiser

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Johannes Kaiser has shown up in 56 polls that have looked at presidential voting intention. The maximum reported is 8.1% and the minimum is 0.1%. The average is about 3.2%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0.01%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Johannes Kaiser





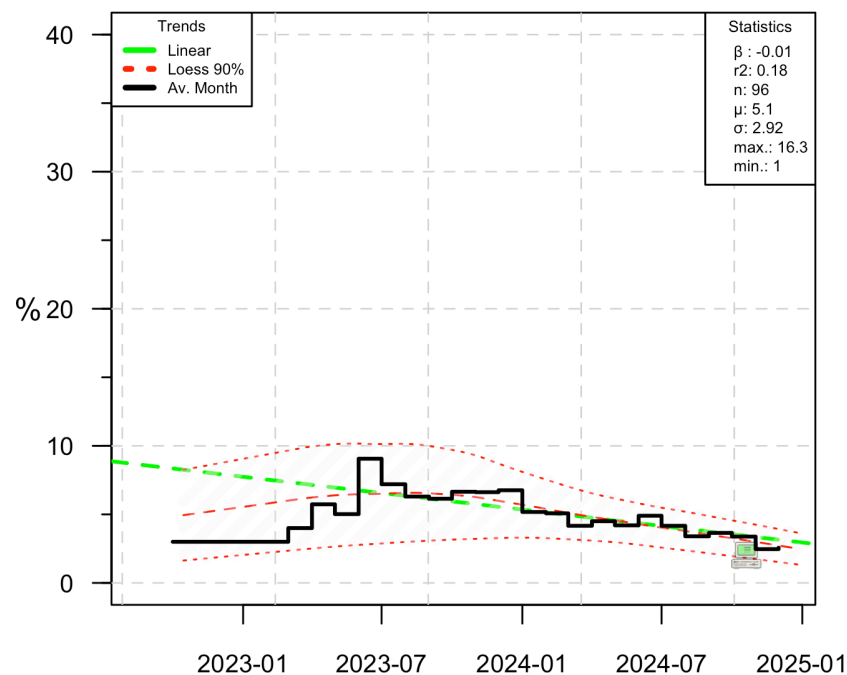
Tresquintos Report: Camila Vallejo

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Camila Vallejo has shown up in 96 polls that have looked at presidential voting intention. The maximum reported is 16.3% and the minimum is 1%. The average is about 5.1%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is -0.01%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Camila Vallejo





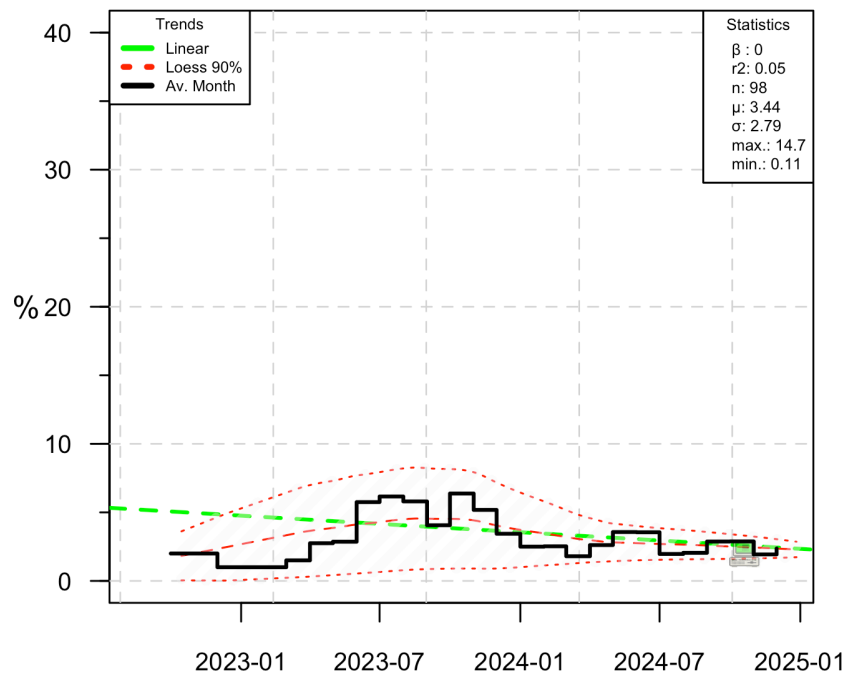
Tresquintos Report: Carolina Tohá

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Carolina Tohá has shown up in 98 polls that have looked at presidential voting intention. The maximum reported is 14.7% and the minimum is 0.1%. The average is about 3.4%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Carolina Tohá





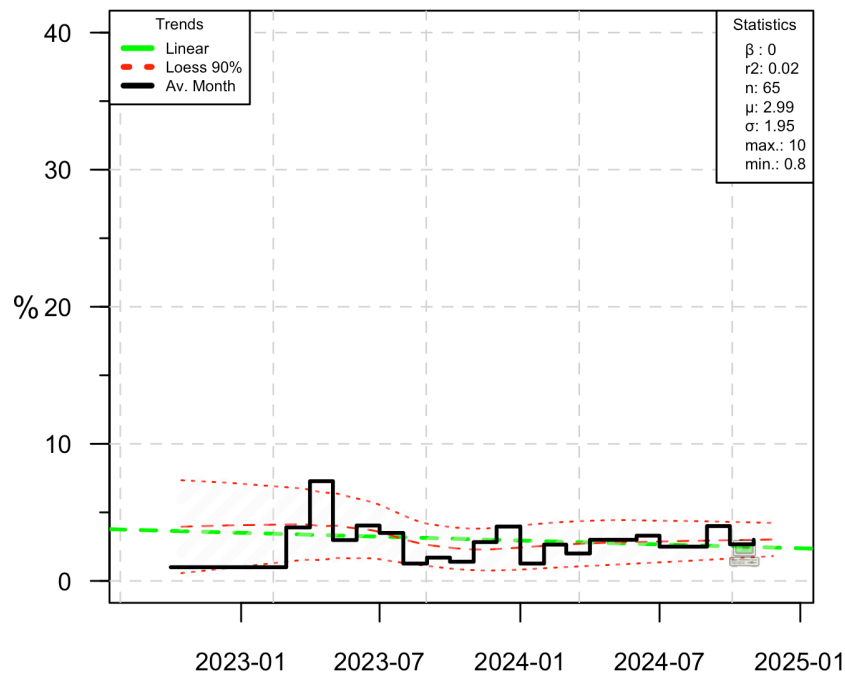
Tresquintos Report: Rodolfo Carter

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Rodolfo Carter has shown up in 65 polls that have looked at presidential voting intention. The maximum reported is 10% and the minimum is 0.8%. The average is about 3%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Rodolfo Carter





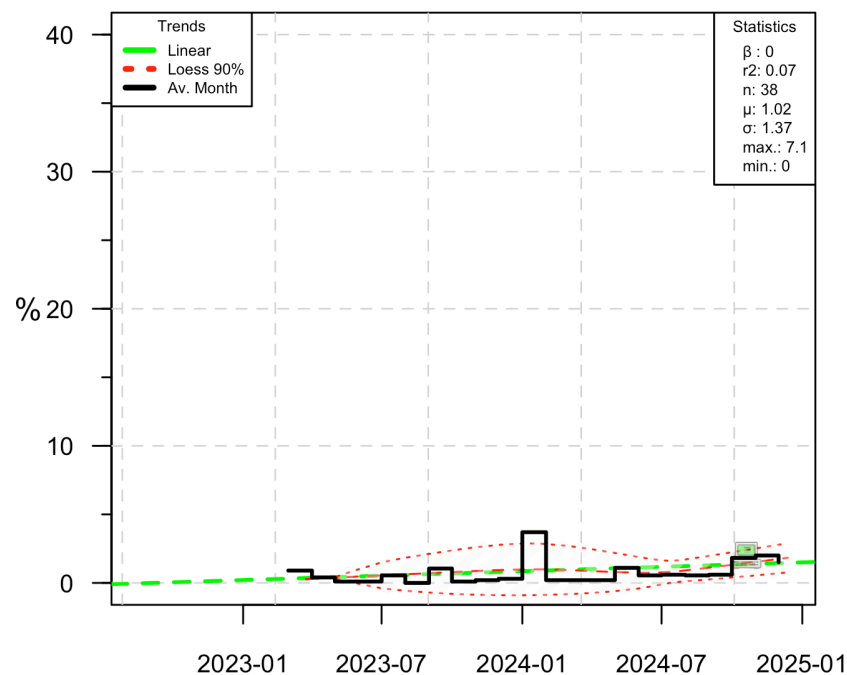
Tresquintos Report: Claudio Orrego

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Claudio Orrego has shown up in 38 polls that have looked at presidential voting intention. The maximum reported is 7.1% and the minimum is 0%. The average is about 1%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Claudio Orrego





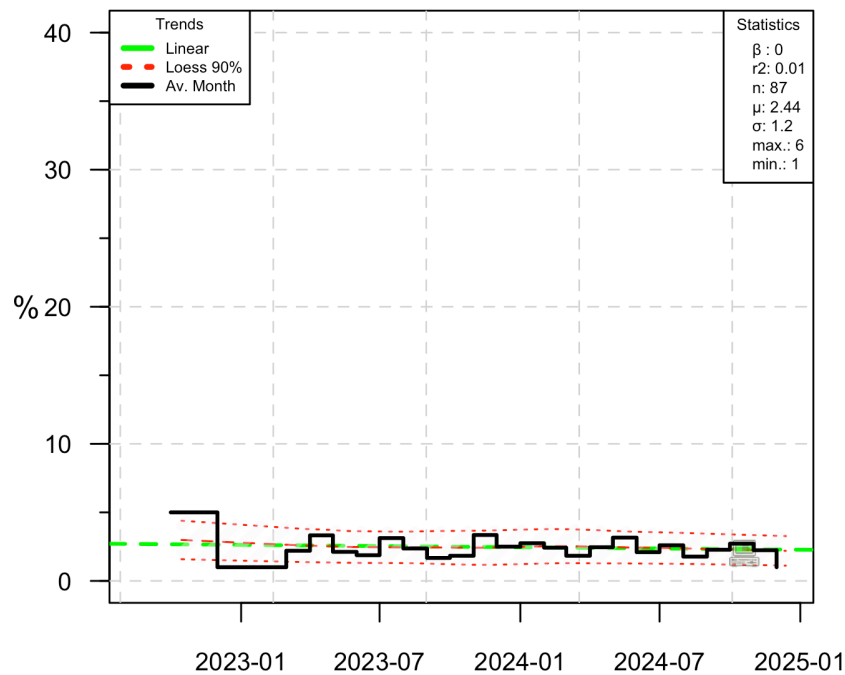
Tresquintos Report: Franco Parisi

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Franco Parisi has shown up in 87 polls that have looked at presidential voting intention. The maximum reported is 6% and the minimum is 1%. The average is about 2.4%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Franco Parisi





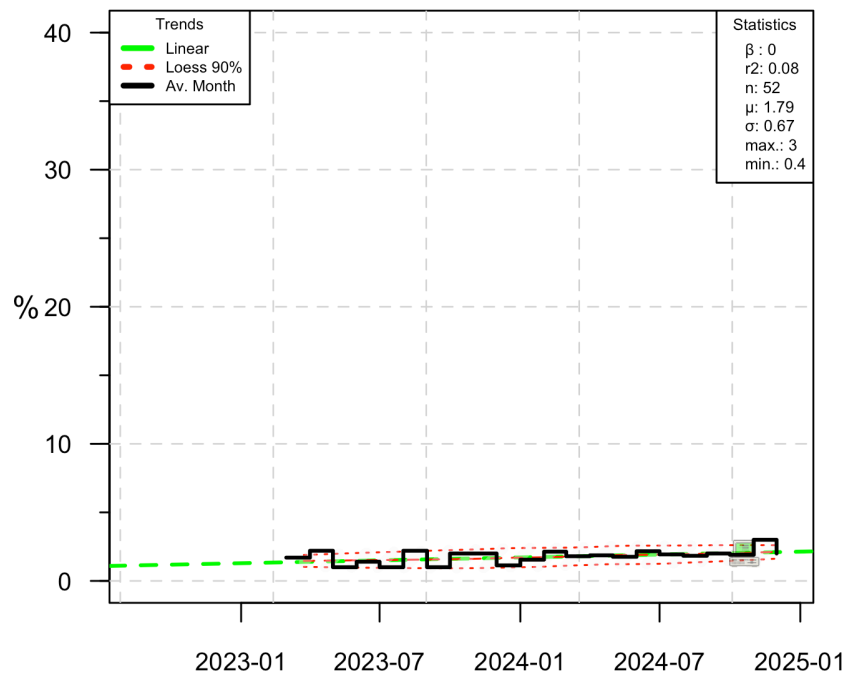
Tresquintos Report: Marco Enríquez-Ominami

tresquintos.cl/2025

updated: 2025-01-07

Summary: Since 2022, Marco Enríquez-Ominami has shown up in 52 polls that have looked at presidential voting intention. The maximum reported is 3% and the minimum is 0.4%. The average is about 1.8%. The plot below shows the snapshot. The black line represents the monthly average. The green slope represents the linear trend. The estimated daily variation over the observed period is 0%. The dashed red lines represent the non-linear trend. To take a closer look at the details, click [here](#).

First Round 2025: Marco Enríquez-Ominami



Methods

This section details the methodology used in this analysis, covering data sources, transformations, statistical models, and visualization techniques. **Data Sources:** Polling data was gathered from leading pollsters including Cadem, Criteria, Plaza Pública, Data Influye, Activa Research, Feedback, and Ipsos, selected for their credibility, sampling representativeness, and consistency in data quality. Including these varied pollsters ensures a comprehensive view of public opinion across different sampling methods and population representations. The candidates analyzed include: Evelyn Matthei, Michelle Bachelet, José Antonio Kast, Tomás Vodanovic, Johannes Kaiser, Camila Vallejo, Carolina Tohá, Rodolfo Carter, Claudio Orrego, Franco Parisi, Marco Enríquez-Ominami . **Data Transformation and Filtering:** Following collection, the data underwent rigorous cleaning and standardization. Dates were processed using the `lubridate` package and converted into year-week or year-month intervals, supporting accurate and consistent aggregation over time. Missing values (NAs) were removed, and candidate-specific averages were calculated, ensuring valid comparisons and reliable trend lines. **Trend Line Methodologies:** Three primary trend lines are displayed to represent distinct analytical models. The **Green Line** represents a linear regression model (`lm()`) that provides a straightforward linear trend for each candidate's support over time, reflecting the average monthly change. This line highlights long-term directional trends with beta coefficients (indicating average monthly variation) and R-squared values that show how closely the trend fits the data. The **Red Line** represents a Loess smoothed trend (`loess.sd()`), ideal for capturing nonlinear fluctuations and patterns that may not be captured by a simple linear trend. This smoothing model uses a span of 0.66 to balance between fit accuracy and over-smoothing. Dotted red lines around the main red trend line show a 90% prediction interval, offering a visual range of confidence and reflecting possible future variability. Finally, the **Black Line** represents a monthly average of each candidate's support, displayed as a step-line to emphasize abrupt shifts or drops in short-term support. This line captures monthly shifts clearly, supplementing long-term trends with insight into recent polling changes. **Visualization:** Graphs are generated using `ggplot2` and base R graphics, with candidate trends color-coded for clarity. Statistical labels display each candidate's mean support, standard deviation, and observed support range (minimum and maximum values), giving additional insight into the relative stability or variability of public opinion for each candidate. **Statistical Summaries:** Mean support, standard deviation, and support range are calculated and displayed for each candidate to support a quantitative basis for comparison. **Disclaimer:** The report is based on recent polling data, recognizing that public opinion is dynamic and may continue to shift.

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