

Presidential Approval Report

Presidential Approval in Chile

Tresquintos

January 2025



Report intended exclusively for clients; not for public distribution

Monthly Average Presidential Approval and Disapproval

Month	Approval (%)	Disapproval (%)	Difference (%)
2022-03	44.0	29.0	15.0
2022-04	36.4	46.1	-9.7
2022-05	33.6	52.0	-18.4
2022-06	35.8	51.6	-15.8
2022-07	34.2	55.9	-21.7
2022-08	33.9	54.7	-20.8
2022-09	34.9	55.7	-20.8
2022-10	29.5	59.3	-29.8
2022-11	30.6	58.5	-27.9
2022-12	29.7	61.2	-31.5
2023-01	28.5	61.8	-33.3
2023-02	30.6	61.0	-30.4
2023-03	32.7	59.5	-26.8
2023-04	29.9	59.0	-29.1
2023-05	34.0	58.8	-24.8
2023-06	30.6	61.4	-30.8
2023-07	30.8	60.9	-30.1
2023-08	29.6	60.5	-30.9
2023-09	29.1	61.4	-32.3
2023-10	31.6	57.3	-25.7
2023-11	30.9	56.9	-26.0
2023-12	31.6	58.0	-26.4
2024-01	30.7	57.5	-26.8
2024-02	30.9	60.2	-29.3
2024-03	30.3	60.6	-30.3
2024-04	31.0	60.4	-29.4
2024-05	27.6	63.4	-35.8
2024-06	31.5	57.3	-25.8
2024-07	29.6	60.5	-30.9
2024-08	34.2	54.6	-20.4
2024-09	33.4	55.3	-21.9
2024-10	28.6	63.1	-34.5
2024-11	30.0	59.9	-29.9
2024-12	29.8	58.1	-28.3
2025-01	28.0	62.0	-34.0

Note: For more information, see the methods section.



Tresquintos Report: Chile

tresquintos.cl/popularidad

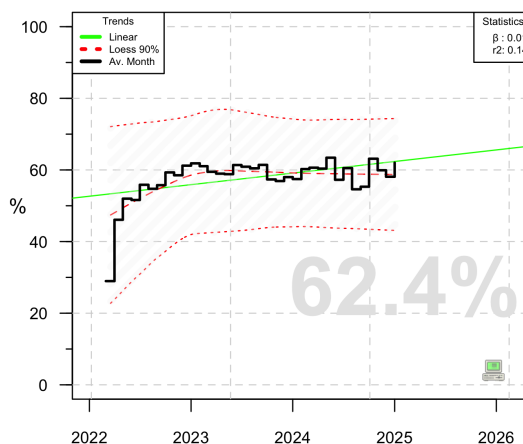
updated: 07 January, 2025

Summary: President Gabriel Boric has been in power for 1033 days. This corresponds to about 70.7% of his mandate (2022 - 2026). **Trends:** The following plots show his updated popularity dynamics. The black line represents the monthly average. The green slope represents the linear trend and the dashed red lines represent the non-linear trend. The numbers suggest that Boric currently has an approval of 28.9% and a disapproval of 62.4%. **On average:** Boric's approval decreases by -0.3% per month, while his disapproval increases by 0.3% per month. To take a closer look at the details, click [here](#).

Approval: Gabriel Boric



Disapproval: Gabriel Boric



Methods

This section details the methodology used in this analysis. Polling data was gathered from reputable pollsters including Cadem, Criteria, Plaza Pública, Data Influye, Activa Research, Feedback, and Ipsos. Following collection, the data underwent rigorous cleaning and standardization using the `lubridate` package, removing missing values and calculating candidate-specific averages for valid comparisons. Three trend models were presented: the **Green Line** using linear regression (`lm()`) to reflect average monthly changes, the **Red Line** using Loess smoothing (`loess.sd()`) to capture nonlinear fluctuations, and the **Black Line** as a monthly average of support, visualized as a step-line. Graphs were generated using `ggplot2`, presenting statistical labels showing each candidate's mean support, standard deviation, and observed support range, recognizing that public opinion is dynamic and may continue to shift. Margins of error were calculated using the confidence interval method, adjusting disapproval results to provide an estimate of expected variability in projections. The `qnorm()` function was used to determine the upper and lower margins, ensuring that the confidence intervals are set at 99%.

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