

Election Report: Chile 2025

First Round

Tresquintos

August 2025



Report intended exclusively for clients; not for public distribution

Average support per Candidate (in Days)

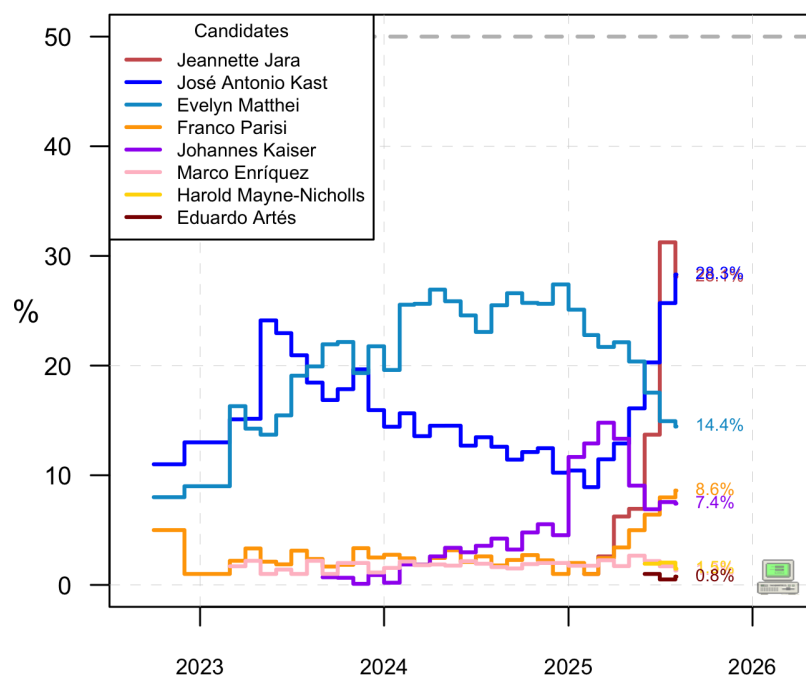
Candidate/Days	15	30	45
Jeannette Jara	27.8	28.6	29.3
José Antonio Kast	29.0	28.1	28.1
Evelyn Matthei	14.3	14.6	14.6
Franco Parisi	8.2	8.5	8.7
Johannes Kaiser	7.8	7.7	7.7
Harold Mayne-Nicholls	1.4	1.5	1.5
Marco Enríquez	1.3	1.3	1.4
Eduardo Artés	0.8	0.8	0.8

Note. Values under 'Days' indicate average candidate support in the last 15, 30, and 45 days respectively. These are based on available polls and are not forecasts.

Key Insights

- Support for Jeannette Jara has declined gradually (2nd place), dropping 0.8 pts over the last month: -0.8 and -0.7 pts in consecutive 15-day periods.
- José Antonio Kast is losing support (1st place), down 0.4 points in the last 30 days (0.9 pts in the last 15 days, 0 in the prior).
- Support for Evelyn Matthei has not shifted significantly (3rd place), with trends of ± 0.3 and ± 0 points in the two most recent 15-day periods.
- Support for Franco Parisi has not shifted significantly (4th place), with trends of ± 0.3 and ± 0.2 points in the two most recent 15-day periods.
- Johannes Kaiser has remained stable over the last month (5th place), with minimal change: ± 0.1 points in the past 15 days and ± 0 in the previous 15.
- Support for Marco Enríquez has not shifted significantly (7th place), with trends of ± 0 and ± 0.1 points in the two most recent 15-day periods.
- Support for Harold Mayne-Nicholls has not shifted significantly (6th place), with trends of ± 0.1 and ± 0 points in the two most recent 15-day periods.
- Eduardo Artés shows consistency in voter support (8th place), with only slight variation over the last 30 days: ± 0 pts and ± 0 pts respectively.

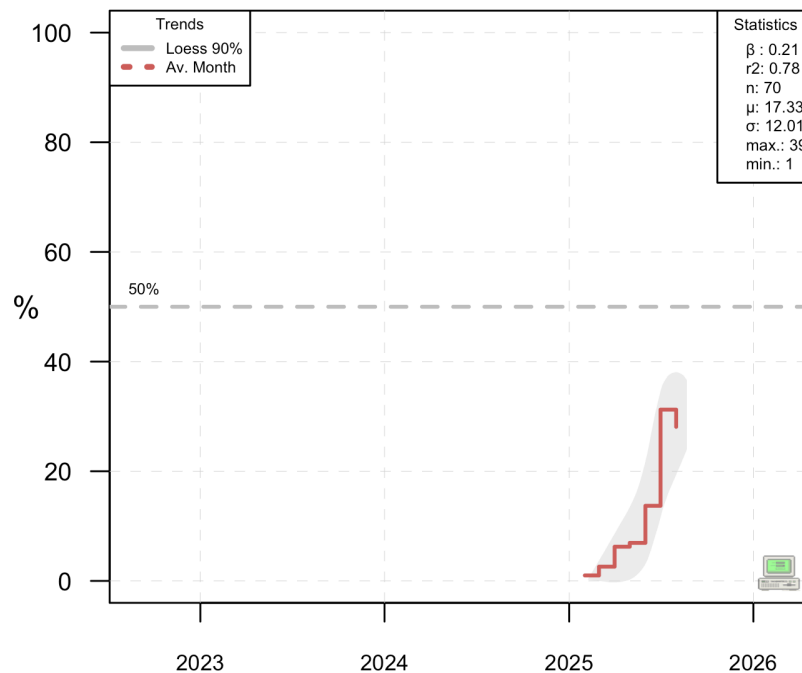
First Round 2025



Jeannette Jara

Bio: Jeannette Jara (born 1974) is a Chilean politician and member of the Communist Party. She has served in various public roles, most notably as Minister of Labor under President Gabriel Boric. With a background in public administration and law, Jara is part of the progressive-left coalition and advocates for labor and social rights.. **Trends:** Since 2022, Jeannette Jara has shown up in 70 polls that have looked at presidential voting intention. The maximum reported is 39% and the minimum is 1%. The average is about 17.3%. Current support is estimated at about 28.1%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is 0.21%. To take a closer look at the details, skip to the methods page of this document, or click **here**.

First Round 2025: Jeannette Jara

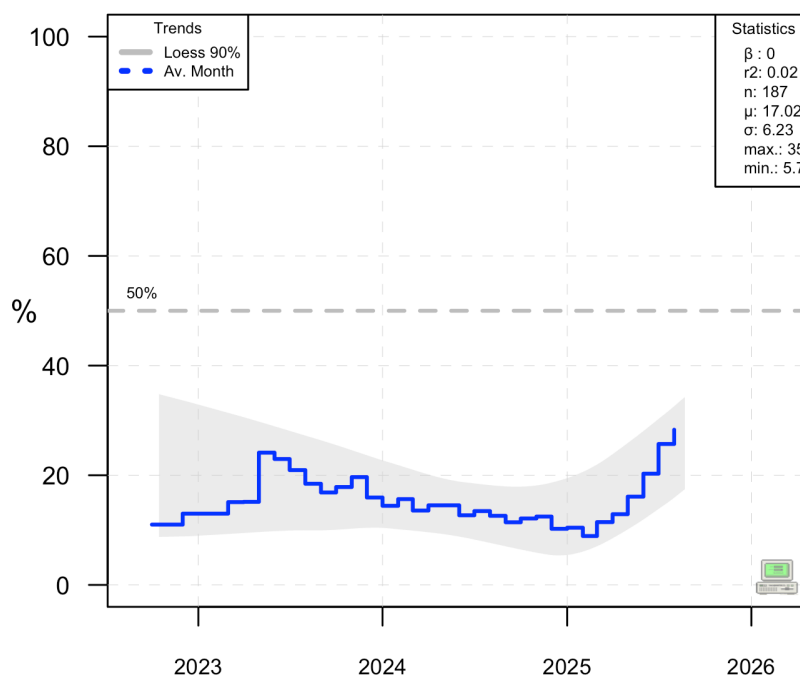


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José Antonio Kast

Bio: José Antonio Kast (born 1966) is a Chilean politician associated with the right-wing Republican Party, which he founded. He served as a congressman and ran for president in 2017 and 2021, reaching the runoff in the latter. With a background in law, he is known for his conservative views on social issues and his focus on public order and immigration. Kast is a prominent figure within the Chilean right.. **Trends:** Since 2022, José Antonio Kast has shown up in 187 polls that have looked at presidential voting intention. The maximum reported is 35% and the minimum is 5.7%. The average is about 17%. Current support is estimated at about 28.3%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is 0%. To take a closer look at the details, skip to the methods page of this document, or click [here](#).

First Round 2025: José Antonio Kast

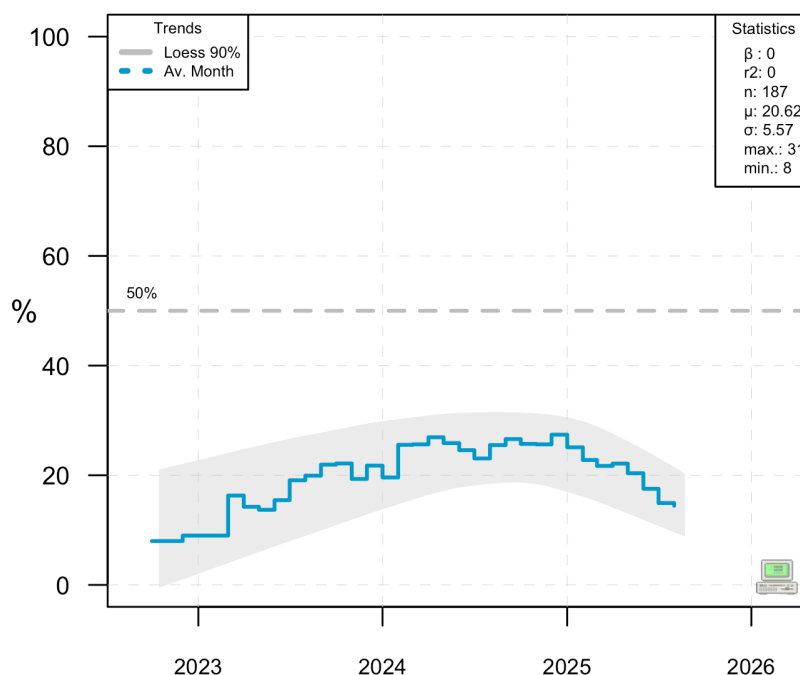


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Evelyn Matthei

Bio: Evelyn Matthei (born 1953) is a center-right politician affiliated with the Independent Democratic Union (UDI). A former senator and minister under several administrations, she was a presidential candidate in 2013 and then served as mayor of Providencia. Known for her pragmatic leadership, she has extensive experience in both national and local government.. **Trends:** Since 2022, Evelyn Matthei has shown up in 187 polls that have looked at presidential voting intention. The maximum reported is 31% and the minimum is 8%. The average is about 20.6%. Current support is estimated at about 14.4%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is 0%. To take a closer look at the details, skip to the methods page of this document, or click [here](#).

First Round 2025: Evelyn Matthei

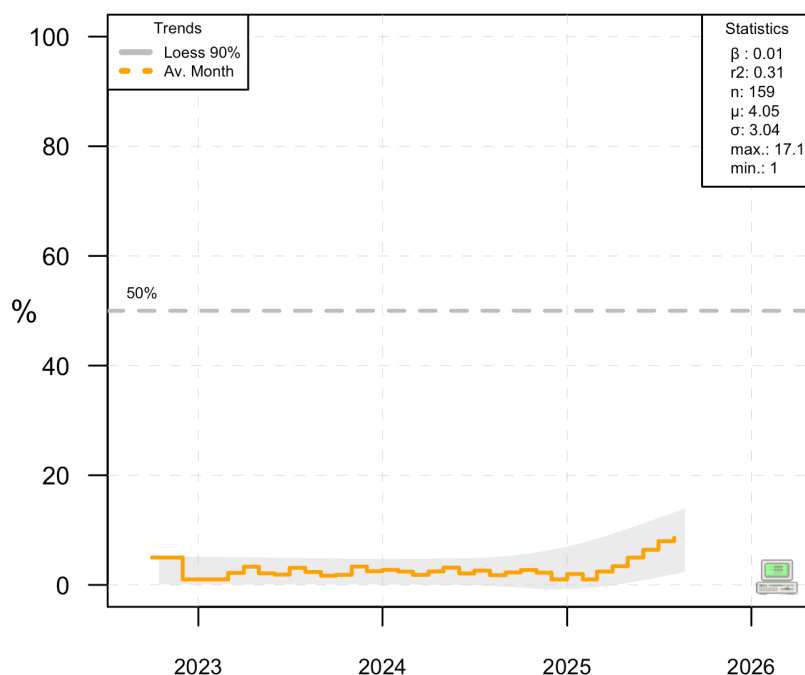


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Franco Parisi

Bio: Franco Parisi (born 1967) is an economist and independent political figure known for his populist and anti-establishment positions. He has run for president twice (2013 and 2021), including one campaign conducted from abroad. Parisi's support base is largely online, and his platform emphasizes economic reform and government accountability.. **Trends:** Since 2022, Franco Parisi has shown up in 159 polls that have looked at presidential voting intention. The maximum reported is 17.1% and the minimum is 1%. The average is about 4%. Current support is estimated at about 8.6%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is 0.01%. To take a closer look at the details, skip to the methods page of this document, or click [here](#).

First Round 2025: Franco Parisi

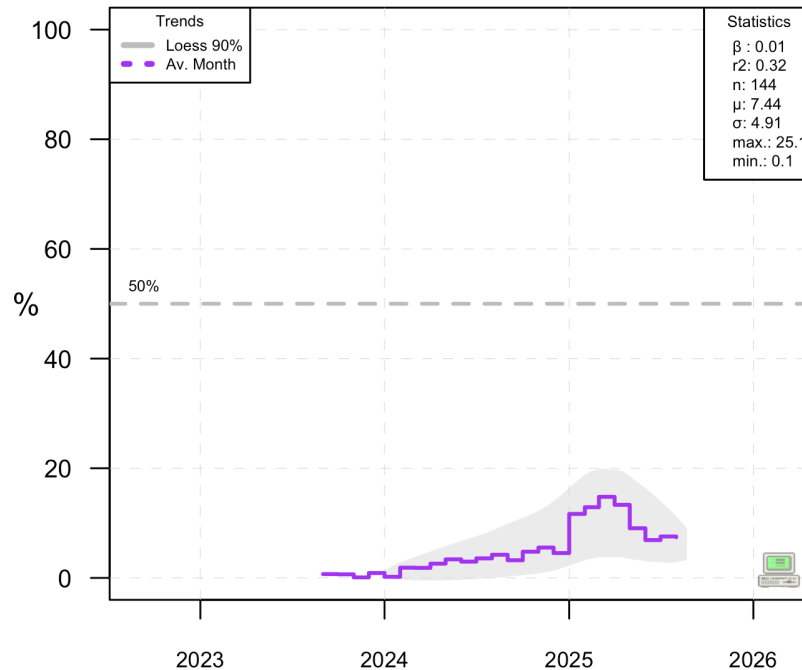


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Johannes Kaiser

Bio: Johannes Kaiser (born 1976) is a far-right Chilean politician, YouTuber, and member of the Republican Party. Elected to congress in 2021, he is known for his libertarian views and controversial commentary on social media. Kaiser represents a niche segment of the conservative spectrum and often engages in polarizing public debate.. **Trends:** Since 2022, Johannes Kaiser has shown up in 144 polls that have looked at presidential voting intention. The maximum reported is 25.1% and the minimum is 0.1%. The average is about 7.4%. Current support is estimated at about 7.4%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is 0.01%. To take a closer look at the details, skip to the methods page of this document, or click **here**.

First Round 2025: Johannes Kaiser

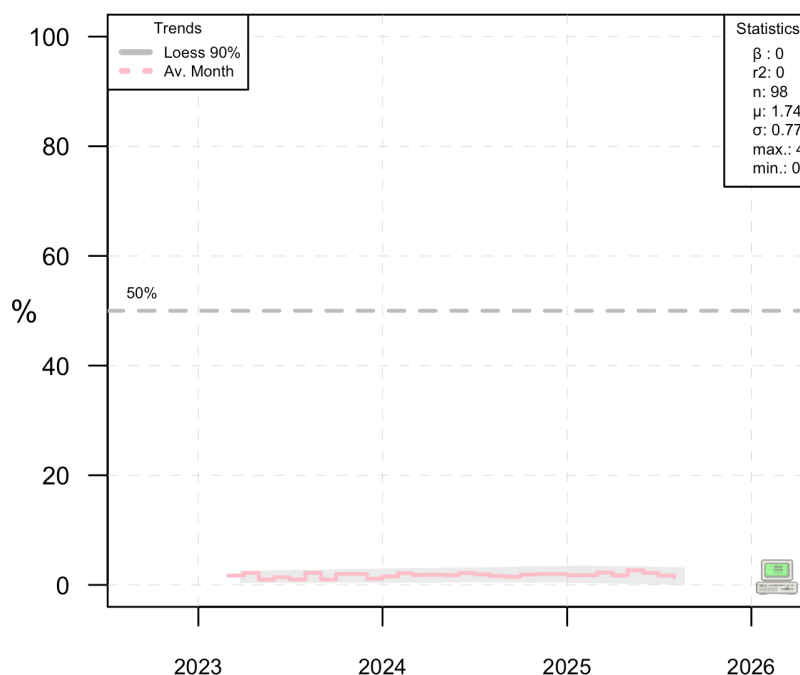


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Marco Enríquez

Bio: Marco Enríquez-Ominami (born 1973) is a progressive politician, filmmaker, and founder of the Progressive Party. He served as a congressman (2006-2010) and has run for president on multiple occasions (2009, 2013, 2017 and 2021). Enríquez-Ominami is recognized for his reformist agenda, media presence, and emphasis on modernization of Chilean politics.. **Trends:** Since 2022, Marco Enríquez has shown up in 98 polls that have looked at presidential voting intention. The maximum reported is 4% and the minimum is 0%. The average is about 1.7%. Current support is estimated at about 1.3%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is 0%. To take a closer look at the details, skip to the methods page of this document, or click [here](#).

First Round 2025: Marco Enríquez

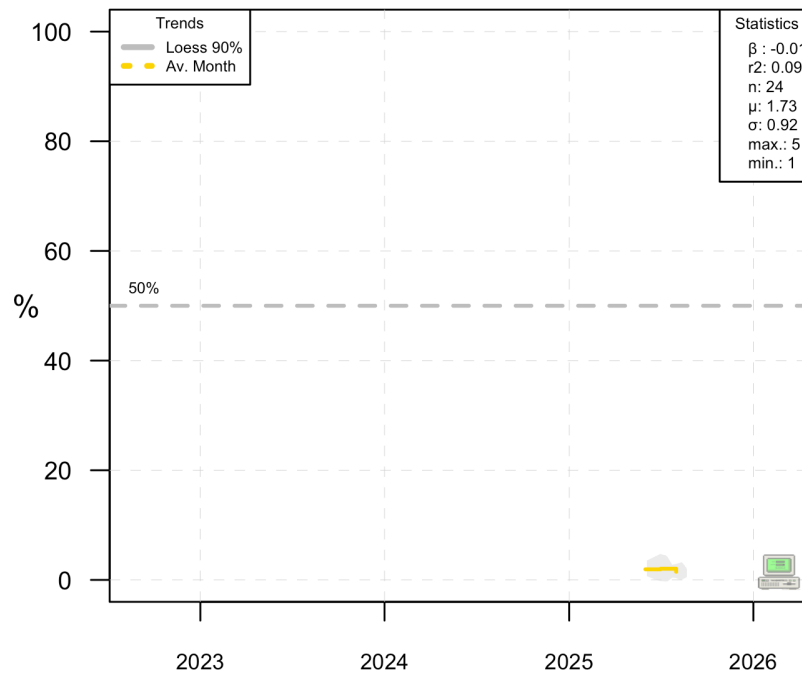


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Harold Mayne-Nicholls

Bio: No biography available for Harold Mayne-Nicholls. **Trends:** Since 2022, Harold Mayne-Nicholls has shown up in 24 polls that have looked at presidential voting intention. The maximum reported is 5% and the minimum is 1%. The average is about 1.7%. Current support is estimated at about 1.5%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is -0.01%. To take a closer look at the details, skip to the methods page of this document, or click [here](#).

First Round 2025: Harold Mayne-Nicholls

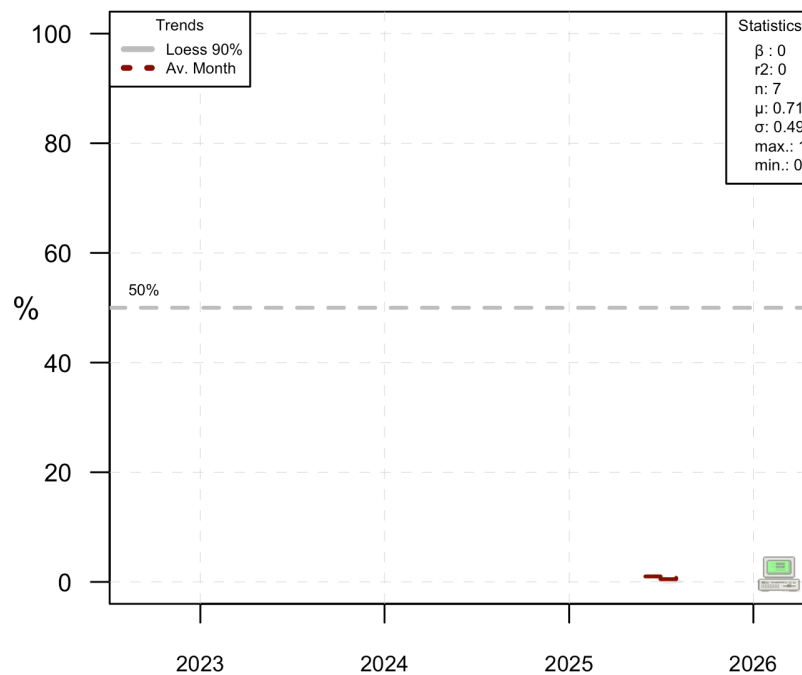


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Eduardo Artés

Bio: No biography available for Eduardo Artés. **Trends:** Since 2022, Eduardo Artés has shown up in 7 polls that have looked at presidential voting intention. The maximum reported is 1% and the minimum is 0%. The average is about 0.7%. Current support is estimated at about 0.8%. The plot below shows the snapshot. The staircase line represents the monthly average. The shaded region represents the margin of error. The estimated daily variation over the observed period is 0%. To take a closer look at the details, skip to the methods page of this document, or click [here](#).

First Round 2025: Eduardo Artés



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Methods

This section details the methodology used in this analysis, covering data sources, transformations, statistical models, and visualization techniques. **Data Sources:** Polling data was gathered from leading pollsters including Cadem, Criteria, Plaza Pública, Data Influye, Activa Research, Feedback, and Ipsos, selected for their data availability, sampling techniques, and internal consistency. Including these varied pollsters ensures a comprehensive view of public opinion across different sampling methods and population representations. The candidates analyzed include: Jeannette Jara, José Antonio Kast, Evelyn Matthei, Franco Parisi, Johannes Kaiser, Marco Enríquez, Harold Mayne-Nicholls, Eduardo Artés . **Data Transformation and Filtering:** Following collection, the data underwent rigorous cleaning and standardization. Dates were processed using the lubridate package and converted into year-week or year-month intervals, supporting accurate and consistent aggregation over time. Missing values (NAs) were removed, and candidate-specific averages were calculated, ensuring valid comparisons and reliable trend lines. **Trend Line Methodologies:** The staircase line represents a monthly average of each candidate's support, displayed as to emphasize abrupt shifts or drops in short-term support. The shaded region around the lines represents the margin of error. It is given by a Loess smoothed trend (`loess.sd()`), which is used to capture nonlinear fluctuations and patterns that may not be captured by the simple linear trend. This smoothing model uses a span of 0.66 to balance between fit accuracy and over-smoothing. It offers a 90% prediction interval, reflecting possible future variability. **Statistics:** Statistical labels display each candidate's mean support, standard deviation, and observed support range (minimum and maximum values), giving additional insight into the relative stability or variability of public opinion for each candidate; `beta` symbolizes the variation over a day. `r2` represents the equation fit. `n` represents the number of polls. `mu` represents the average over the whole period of polls fielded. `sigma` represents the standard deviation. `max` represents the maximum polling percentage and `min` represents the minimum polling intention. **Visualization:** Graphs are generated using `ggplot2` and base R graphics, with candidate trends color-coded for clarity. **Disclaimer:** The report is based on recent polling data, recognizing that public opinion is dynamic and may continue to shift.

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