

Presidential Approval Report

Presidential Approval in Chile

Tresquintos

July 2025



Report intended exclusively for clients; not for public distribution

Monthly Average Presidential Approval and Disapproval

Month	Approval (%)	Disapproval (%)	Difference (%)
2022-07	34.2	55.9	-21.7
2022-08	33.9	54.7	-20.8
2022-09	34.9	55.7	-20.8
2022-10	29.5	59.3	-29.8
2022-11	30.6	58.5	-27.9
2022-12	29.7	61.2	-31.5
2023-01	28.5	61.8	-33.3
2023-02	30.6	61.0	-30.4
2023-03	32.7	59.5	-26.8
2023-04	29.9	59.0	-29.1
2023-05	34.0	58.8	-24.8
2023-06	30.6	61.4	-30.8
2023-07	30.8	60.9	-30.1
2023-08	29.6	60.5	-30.9
2023-09	29.1	61.4	-32.3
2023-10	31.6	57.3	-25.7
2023-11	30.9	56.9	-26.0
2023-12	31.6	58.0	-26.4
2024-01	30.7	57.5	-26.8
2024-02	30.9	60.2	-29.3
2024-03	30.3	60.6	-30.3
2024-04	31.0	60.4	-29.4
2024-05	27.6	63.4	-35.8
2024-06	31.5	57.3	-25.8
2024-07	29.6	60.5	-30.9
2024-08	34.2	54.6	-20.4
2024-09	33.4	55.3	-21.9
2024-10	28.6	63.1	-34.5
2024-11	30.0	59.9	-29.9
2024-12	29.8	58.1	-28.3
2025-01	31.1	59.7	-28.6
2025-02	30.6	61.1	-30.5
2025-03	29.0	63.5	-34.5
2025-04	28.9	62.0	-33.1
2025-05	27.4	65.2	-37.8
2025-06	32.1	58.7	-26.6
2025-07	34.2	56.9	-22.7

Note: For more information, see the methods section.

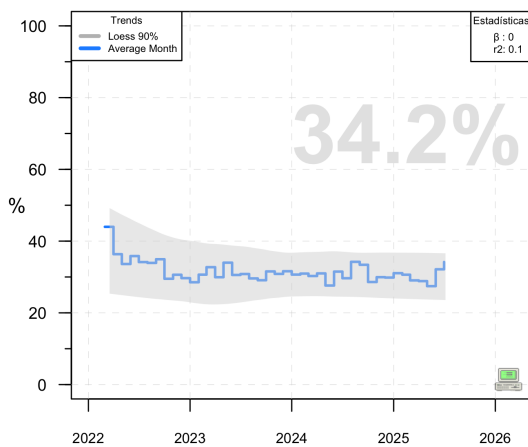


Presidential Popularity: Gabriel Boric

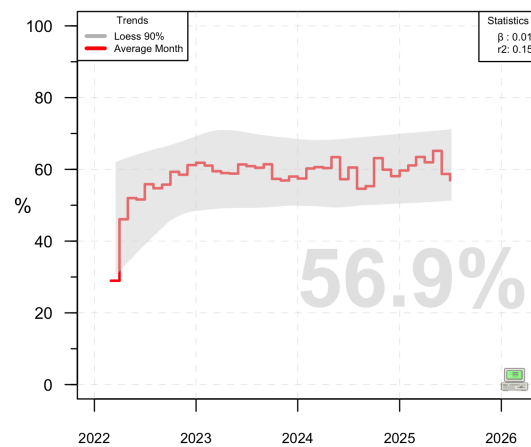
tresquintos.cl/popularidad

Summary: Gabriel Boric has been in office for 1222 days. This corresponds to approximately 83.6% of their term (2022 - 2026). The following chart shows some current trends in their popularity. The **blue line** represents the monthly average approval rating, and the **red line** represents the monthly average disapproval rating. The **gray area** indicates the margin of error. Currently, the most recent monthly average places **approval** at 34.2% and **disapproval** at 56.9%. On average: approval has slightly increased by around 2.1 % per month and disapproval has slightly decreased by around 1.8 % per month. For more details, click [here](#).

Aprobación: Gabriel Boric



Desaprobación: Gabriel Boric



Methods

This section details the methodology used in this analysis. Polling data was gathered from reputable pollsters including Cadem, Criteria, Plaza Pública, Data Influye, Activa Research, Feedback, and Ipsos. Following collection, the data underwent rigorous cleaning and standardization using the **lubridate** package, removing missing values and calculating candidate-specific averages for valid comparisons. Three trend models were observed: a linear regression (**lm()**) was used to reflect to produce statistics, the gray area was computed using Loess smoothing (**loess.sd()**) to capture nonlinear fluctuations, and the staircase lines were produced from monthly averages. Graphs were generated using **ggplot2**, presenting statistical labels showing each candidate's mean support, standard deviation, and observed support range, recognizing that public opinion is dynamic and may continue to shift. Margins of error were calculated using the confidence interval method, adjusting disapproval results to provide an estimate of expected variability in projections. The **qnorm()** function was used to determine the upper and lower margins, ensuring that the confidence intervals are set at 90%.

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