Q2.

1. When compared to MySQL:

In Alteryx while Communicating with data owners/business owners, we can easily show them an Alteryx workflow and walk them through what is happening with their data that we cannot do with MySQL. Alteryx differs from SQL because it has a more simplistic workflow-based environment that allows you to prepare, blend and analyze your data regardless of how many unstructured data sources you have included.

b. Below points provides good insight on how Alteryx is more superior than Excel and Python:

- Alteryx require Minimal coding and has an Intuitive UI whereas python requires a lot of coding, hence both coders and non -coders can easily work with Alteryx.

- Easy to work with unstructured data (XML, JSON, RegEx)

- Excel can open limited amount of structured data from local files, Alteryx offers wide range of data access to multiple sources & structures of data.

c. Alteryx is auditable at each step/ logging, so the data processing is reliable and transparent.