

Document Classification:

**TOP
SECRET**

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TECH ANALYSIS #846483: MINDSHARE MALFUNCTIONS
Classified By: Company President Ryan Blackmoore.

1.(A) Product is subject to occasional malfunctions. Statistics indicate that roughly 3% of transfers cause memory-related side-effects. Only the source artist of the transfer is affected, while clients retain full memory functionality and can access transferred talents without error.

2.(A) An outside entity, called the Hartington Institute, is currently conducting investigations regarding product safety. They connected to GlobeComm during a meeting on February 21, 2014, claiming they were interested in partnering with Blackmoore Industries. Instead, over half of the three-hour-long meeting was devoted to an attack on the operations and safety of the product in question.

3.(A) Informants claim that Hartington's board members wish to discredit Blackmoore Industries at all costs and re-establish their position as the leading institute in advanced neurosurgery.

4.(A) In order to mitigate negative public reception it is advisable to bolster Blackmoore Industries' company image through public relations. Steps have been taken to create an online presence. Interviews on reputable talk shows and news stations would also help to generate "product hype" and downplay the fears of the Hartington Institute.

5.(A) Quality Assurance personnel have been advised to deliver their test reports to Ryan Blackmoore prior to publication.